



# HOME PRODUCTS PRO

**Home Products PRO helps your homepage looks organized and increase the visibility of all products on homepage**

A product of PrestaHero

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## I. WELCOME

Thank you for purchasing our product. We hope to guide you through all the aspects of the module installation and the module setup within this document. If you have any questions that are beyond the scope of this documentation, please feel free to contact us.

**\*Note:**

*All instruction screenshots are taken from PrestaShop 1.7, but installing and configuring this module on PrestaShop 1.6 is similar.*

## II. INTRODUCTION

In a pursuit of higher revenue, merchants seek every possibility to increase sales demonstrating wonders of marketing creativity. Your homepage is the most visited place in your store. It's the page from where your customers start exploring the storefront. You might want to excite your customers with your homepage content by highlighting your best-selling product, a special offer, or a new item.

The display of "**Featured Products**" panel is an effective and time-tested way to bring your customers' attention to products worthy of extra consideration (best-selling, on sale, most recent, etc.). This might help you reach a number of goals: motivate customers to buy from you, showcase your assortment, attract attention to your new arrivals, and power your sale.

Generally, the point of presenting products on the home page is to ease customer's choice. Looking at a huge number of products, a customer often gets completely lost in choice and leaves the store without purchase. However, especially highlighted products attract customer's attention and, consequently, are more likely to be bought.

Understanding that growing trend, we spent a lot of time to research and develop "**Home Products PRO**" - a Prestashop module that brings to you a good interface and optimize conversion rate by creating an excellent user experience for your customers. We believe it will help your business increase dramatically.

\* "**Home Products PRO**" is compatible with PrestaShop 1.6.x, PrestaShop 1.7.x and PrestaShop 8.x

### III. INSTALLATION

1. Navigate to "**Modules / Modules & Services**", click on "**Upload a module / Select file**"
  2. Select the module file "**ets\_homecategories.zip**" from your computer then click on "**Open**" to install
- ❖ Click on "**Configure**" button of the module you just installed to open the module's configuration page.

### IV. CONFIGURATION

From your installed module list (Located at "**Modules/Modules & services/Installed modules**"), find "**Home Products PRO**" then click on the "**Configure**" button to open its configuration page.

From **Configuration** page, you will see these options below which will be used to manage Home products:

## 1. Product layout

**Home Products PRO** is a featured categories module for Prestashop which allows you to **display featured products and/or product categories** on homepage in **tabs or rows**.

*Featured products* are: popular products, new arrivals products, special products, best sellers, recommended, viewed and trending products.

You can choose 1 between 4 product layouts to display your products on homepage:

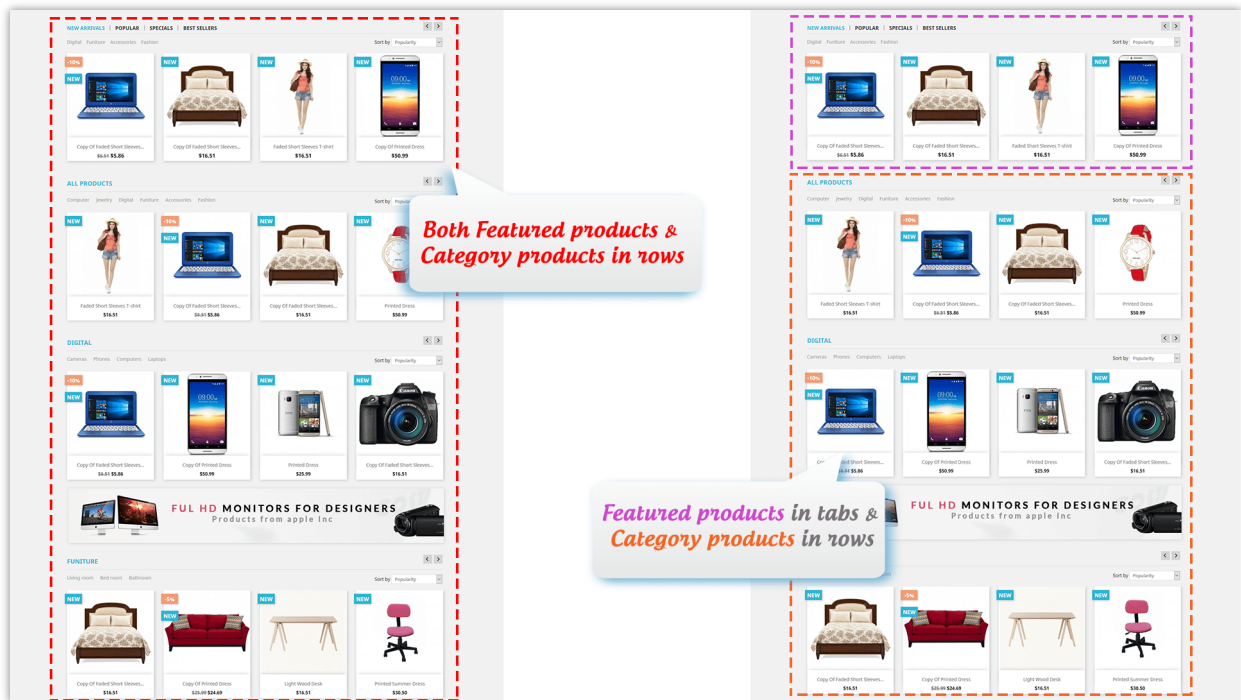
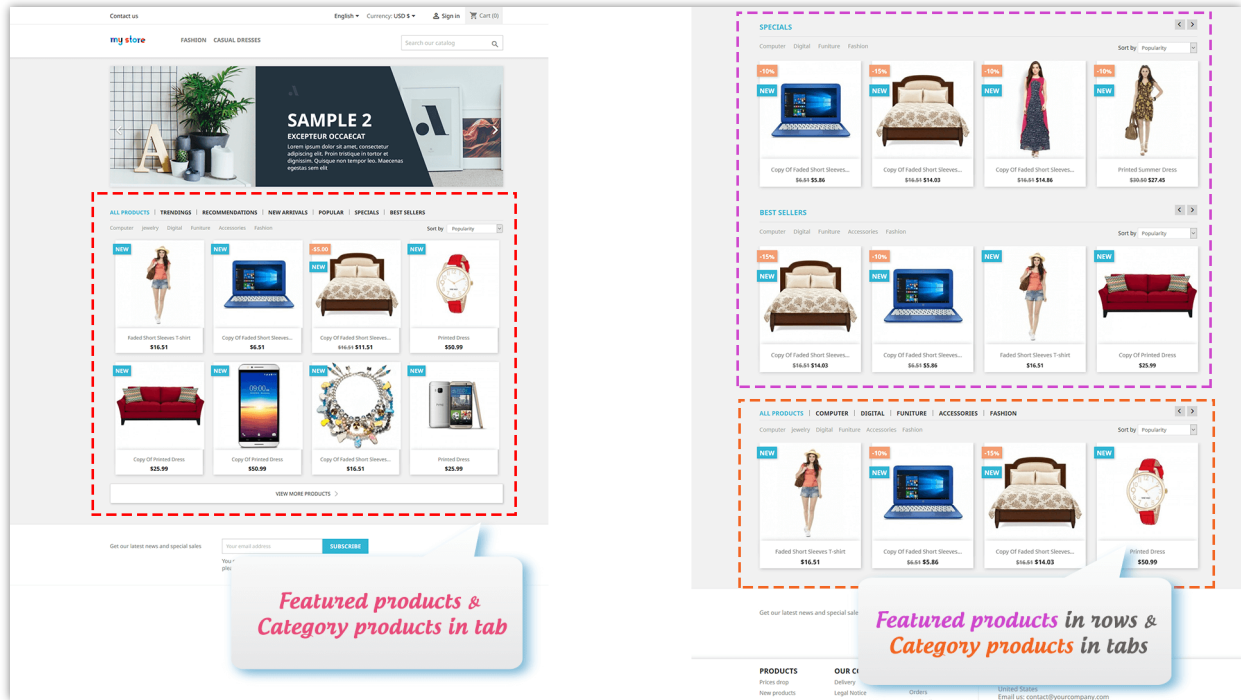
- Both featured products and category products in tabs;
- Both featured products and product categories in rows;
- Featured products in tabs and product categories in rows;
- Featured products in rows and product categories in tabs

The screenshot displays the configuration interface for the Home Products PRO module. At the top, there are tabs for 'Product layout', 'Products to display', 'Other settings', and 'Banners'. The main area is titled 'Product layout' and contains four layout options, each with a preview and a description:

- Both Featured products & Category products in tabs**: A grid of 12 product icons arranged in 3 rows and 4 columns.
- Both Featured products & Category products in rows**: A grid of 12 product icons arranged in 2 rows and 6 columns.
- Featured products in tabs & Category products in rows**: A grid of 12 product icons arranged in 3 rows and 4 columns, with a tabbed interface at the top.
- Featured products in rows & Category products in tabs**: A grid of 12 product icons arranged in 2 rows and 6 columns, with a tabbed interface at the top.

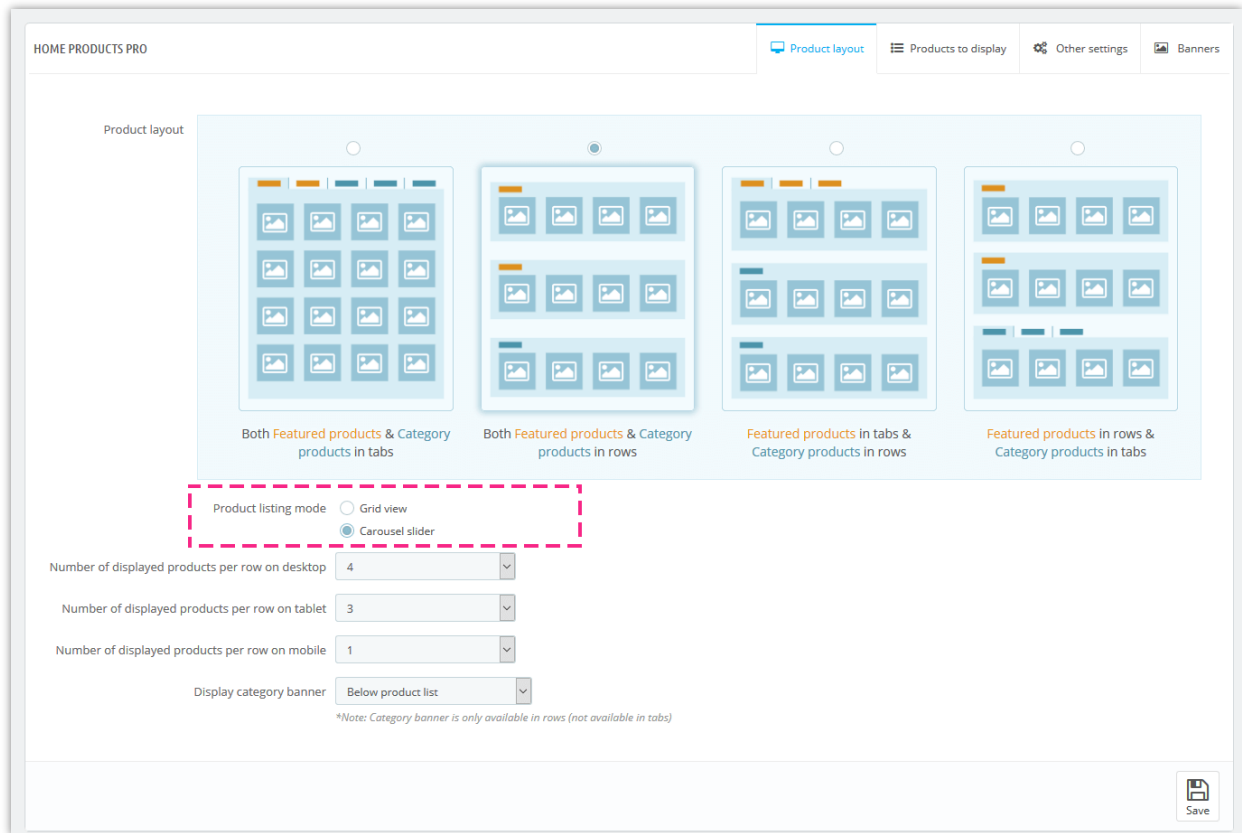
Below the layout options, there are settings for 'Product listing mode' (Grid view and Carousel slider), 'Number of displayed products per row on desktop' (4), 'Number of displayed products per row on tablet' (3), 'Number of displayed products per row on mobile' (1), and 'Display category banner' (Below product list). A note states: '\*Note: Category banner is only available in rows (not available in tabs)'. A 'Save' button is located at the bottom right.

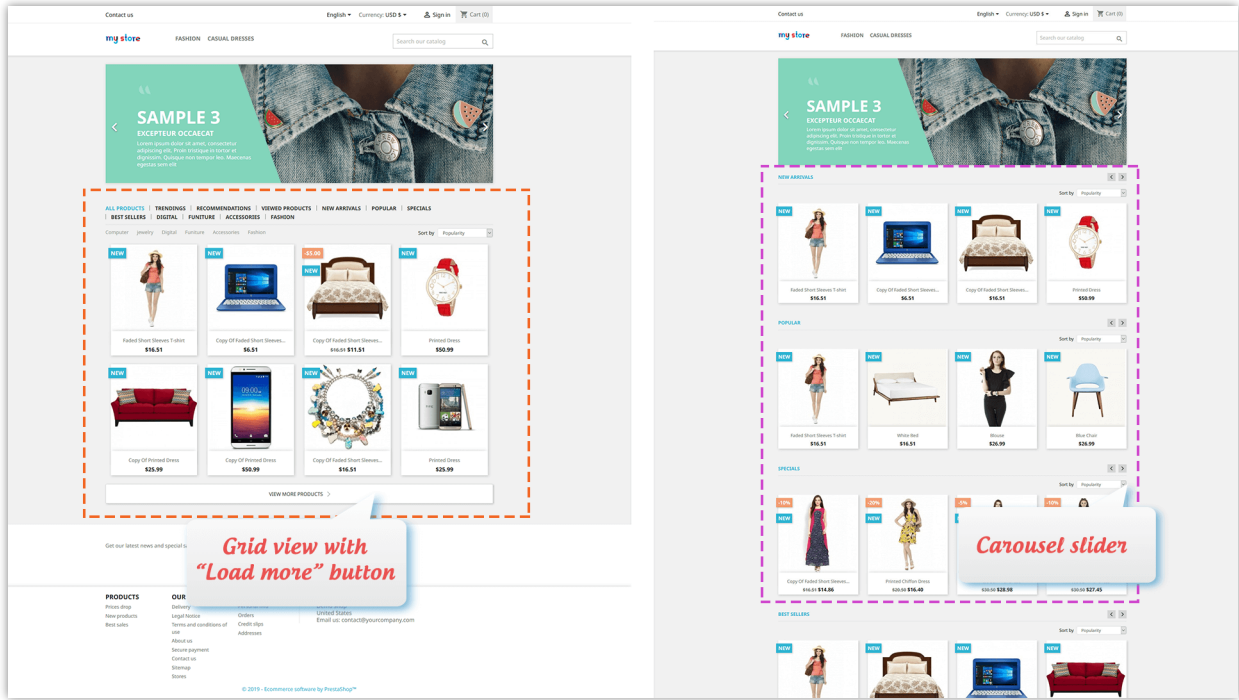
You can group your products on homepage into **product tabs** if you have so many product categories want to display there. Product tabs help shorten your product lists on home page while keeping them all visible for customer to select products they want to see.



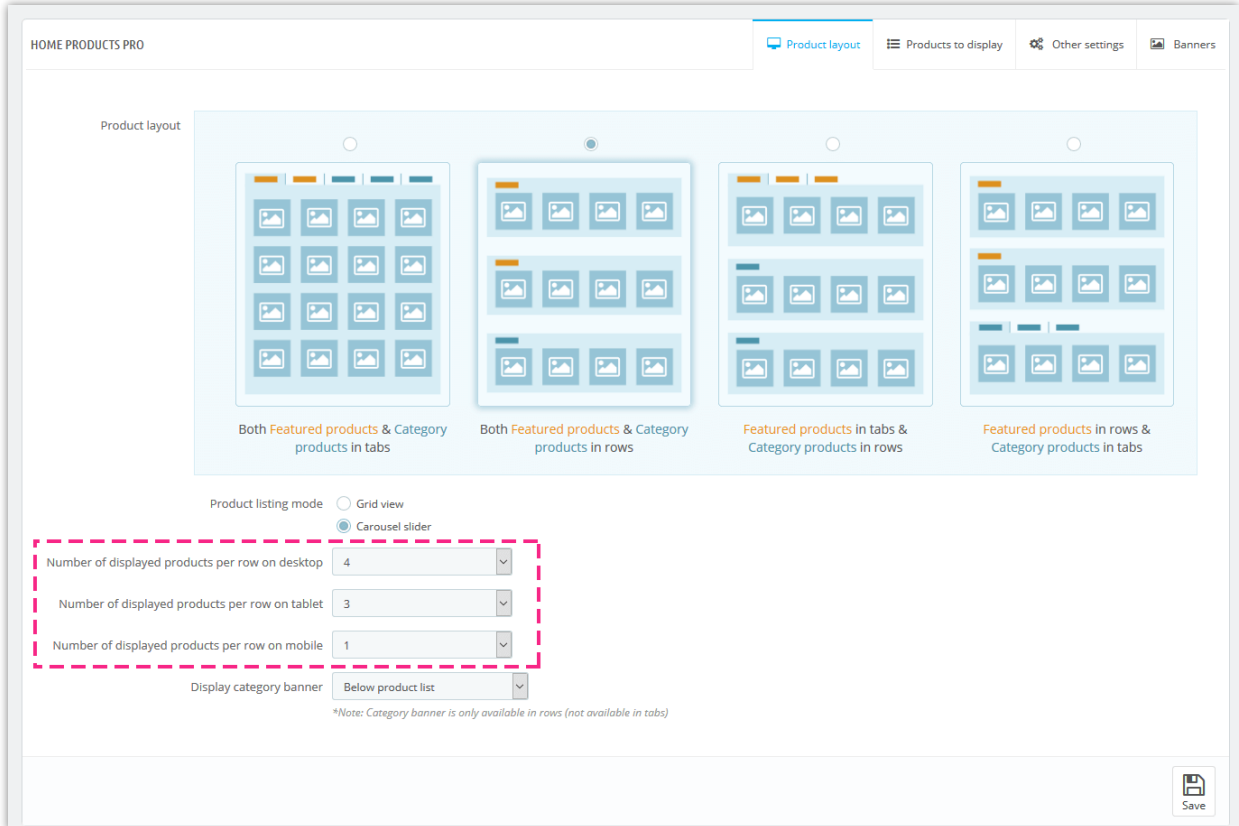
You can select the **product listing mode** to display product on homepage: grid view or carousel slider.

- **Displaying product categories on grid lists** helps your homepage looks more crowded with products and maximize visibility of all products on your Prestashop homepage.
- **Carousel slider** feature is also available to make product tabs work smoothly and make them even looks shorter (but still enough products), making it easier for customers to browse through product tabs.



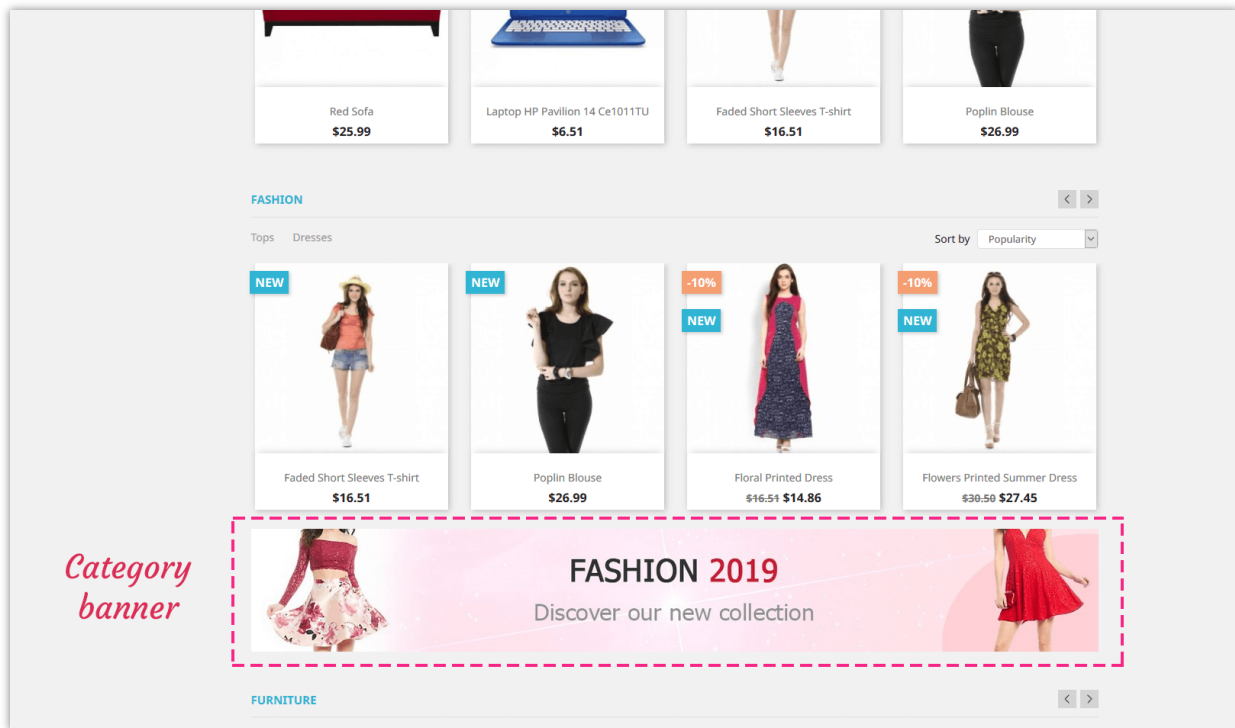
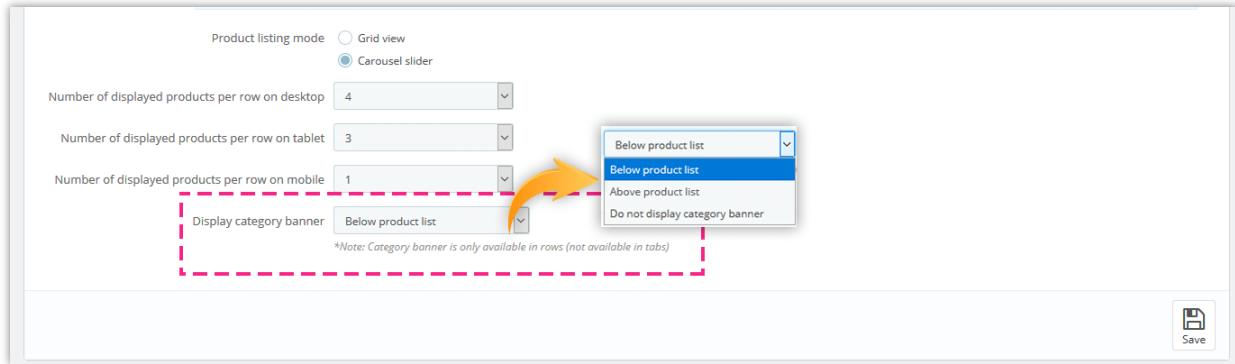


You can also select **how many products will be displayed on different devices:**





**Category banner: Home Products PRO** allows you to display category banners on homepage. You can select a position to display category banner. To upload category banner, please navigate to “**Banners**” tab.



## 2. Select products to display

After selecting a suitable product layout for your homepage, let's continue to select products/product categories to display.

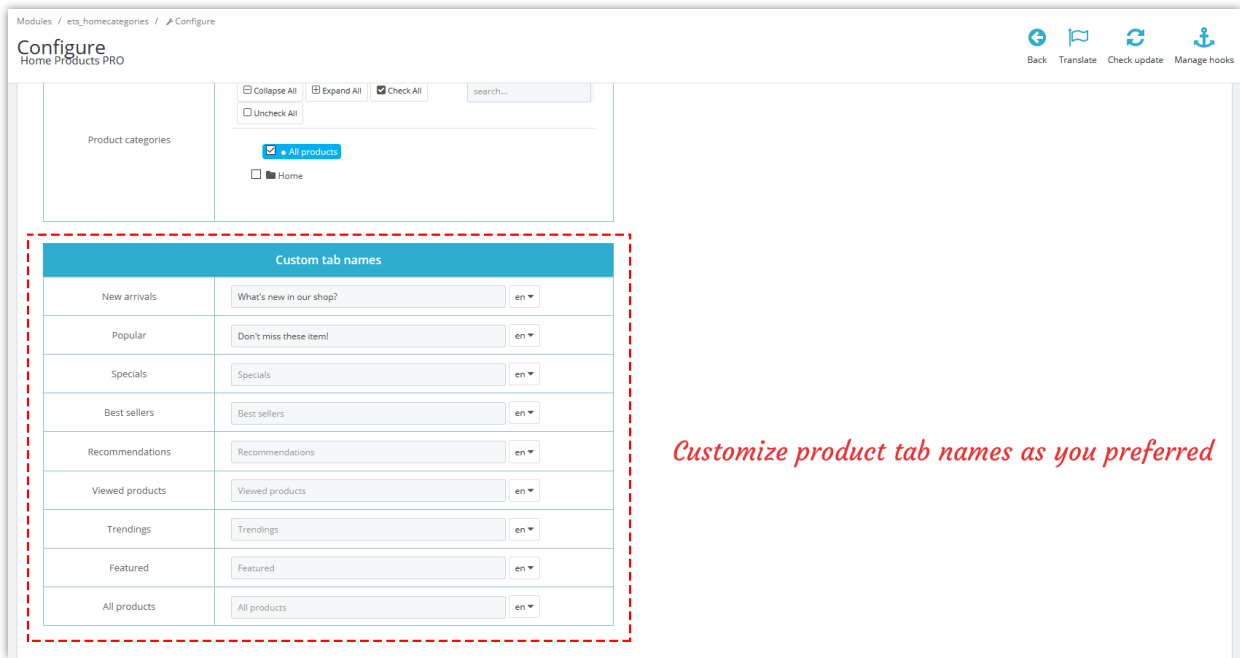
The screenshot shows the 'HOME PRODUCTS PRO' interface with the following components:

- Available product tabs:** A list of tabs with checkboxes: New arrivals, Popular, Specials, Best sellers, Recommendations, Viewed products, Trendings, and Featured. A callout points to this list: "Select featured product tabs & product categories you want to display".
- Product categories:** A list of categories with checkboxes: All products, Home, Clothes, Accessories, and Art.
- Selected product tabs:** A list of tabs with expand/collapse icons and a close button: All products, Trendings, Recommendations, Viewed products, New arrivals, Popular, Specials, Best sellers, Featured, Home, Clothes, Accessories, and Art. A callout points to this list: "Drag & drop to sort selected product tabs and selected product categories".
- Featured products:** A list of featured products under the 'Featured' tab: Hummingbird printed t-shirt (Refdemo\_1), Mountain fox cushion (Refdemo\_15), Brown bear cushion (Refdemo\_16), and Hummingbird cushion (Refdemo\_17). A callout points to this list: "Search and select featured products you want to display on homepage".

**Note:**

- ❖ **Recommendations:** For a customer of your online store, this module will pick some products which are related to products he/she purchased or products he/she put into a shopping cart but hasn't purchased. Next, this module will recommend the products related to the products that customer is viewing.
- ❖ **Trending:** Products that get the most sales in a period of time are considered as trending. You can set the trending period on the "Other settings" tab.
- ❖ **Featured:** If you select the "Featured" tab, you will have to manually the add products you want to display.

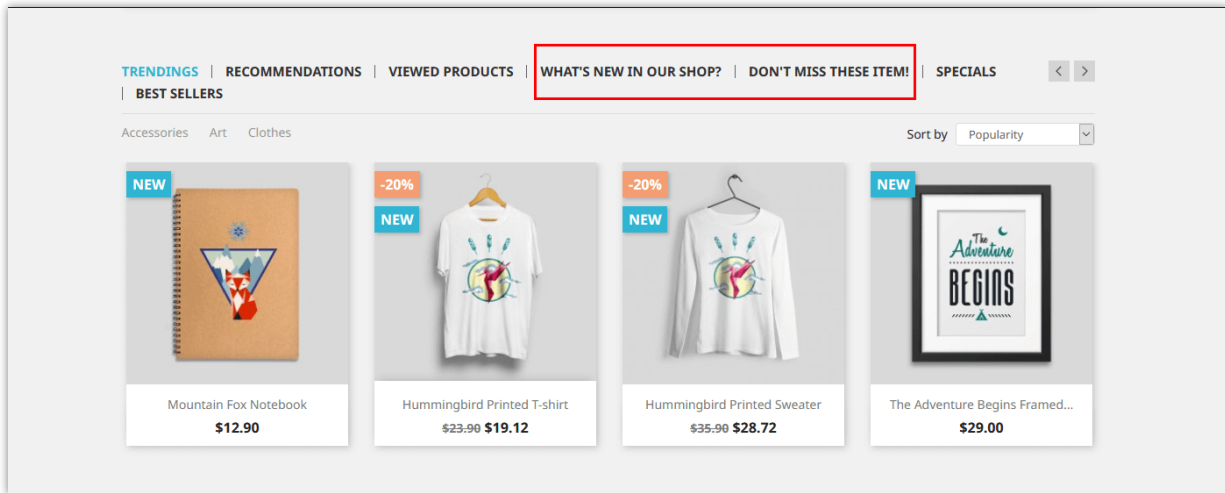
**Home Products PRO** also allows you to customize product tab names and attract customer's attention.



The screenshot shows the configuration interface for Home Products PRO. At the top, there are navigation links: Back, Translate, Check update, and Manage hooks. Below this, there are controls for product categories: Collapse All, Expand All, Check All, and Uncheck All, along with a search field. A list of categories is shown, with 'All products' selected. The main section is a table titled 'Custom tab names' with a red dashed border. The table has columns for the original tab name, a custom name input field, and a language dropdown menu.

Custom tab names		
New arrivals	What's new in our shop?	en
Popular	Don't miss these item!	en
Specials	Specials	en
Best sellers	Best sellers	en
Recommendations	Recommendations	en
Viewed products	Viewed products	en
Trendings	Trendings	en
Featured	Featured	en
All products	All products	en

*Customize product tab names as you preferred*



The screenshot shows the product homepage with a navigation bar. The 'WHAT'S NEW IN OUR SHOP?' tab is highlighted with a red box. Below the navigation bar, there are category filters: Accessories, Art, and Clothes. A 'Sort by' dropdown menu is set to 'Popularity'. The main content area displays four product cards: Mountain Fox Notebook (\$12.90), Hummingbird Printed T-shirt (20% off, \$23.90 to \$19.12), Hummingbird Printed Sweater (20% off, \$35.90 to \$28.72), and The Adventure Begins Framed... (\$29.00).

### 3. Other settings

This module also offers a lot of helpful display options to help you fully control how featured products/categories will be displayed and increase the visibility of all your products on homepage.

The image shows the 'HOME PRODUCTS PRO' settings interface and two product category banners. The settings panel on the left includes the following options:

- Include products in all sub categories: YES (selected), NO
- Enable sub categories filter on product categories tabs: YES (selected), NO
- Enable sub categories filter on featured products tabs: YES (selected), NO
- Enable "Load more products" button: YES (selected), NO
- \* Product count: 8 (The number of products will be displayed per Ajax load)
- Hide "Out of stock" products: YES, NO (selected)
- Default product sort by: Popularity
- Enable "Sort by" feature on the front page: YES (selected), NO
- Open category by link: YES, NO (selected)
- Enable view all products link: YES (selected), NO
- View all products label: View all (selected), en
- Leave blank to use default label
- Enable loading icon: YES (selected), NO
- \* Select the category whose products will be displayed in Popular tab: 2 (Choose the category ID of the products that you would like to display on homepage (default: 2 for "Home").)
- Feed all products as New: YES, NO (selected) (Consider all products as New, just sort by newest first)
- \* Number of days for which the product is considered New: 20 day(s) (Only take effect if Feed all products as New is set to No)
- \* Trending period: 30 day(s) (Products which get most sales in this period of time are considered as trending)
- Enable cache: YES (selected), NO
- Clear cache button
- Cache lifetime: 24 hour(s) (Leave blank to cache permanently)

The top banner, titled 'CLOTHES | ACCESSORIES | ART', shows a grid of products under 'Home Accessories' and 'Stationery'. Products include 'Mug The Best Is Yet To Come' (\$11.90), 'Mug The Adventure Begins' (\$11.90), 'Mug Today Is A Good Day' (\$11.90), and 'Mountain Fox Cushion' (\$18.90). A 'Sort by' dropdown menu is open, showing options: Popularity, Random, Name: A-Z, Price: Lowest first, Price: Highest first, and Newest first.

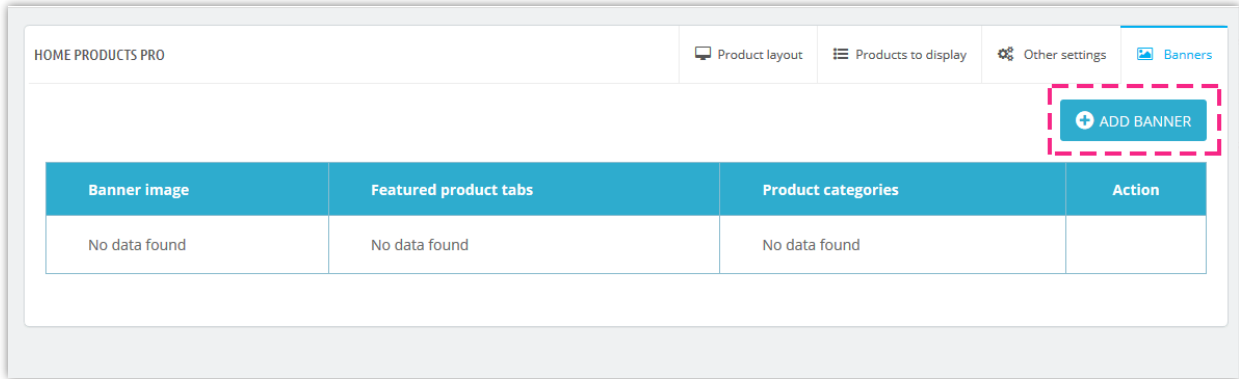
The bottom banner, titled 'WHAT'S NEW IN OUR SHOP?', shows a grid of products under 'Accessories', 'Art', and 'Clothes'. Products include 'Hummingbird Printed T-shirt' (638.00 \$19.12), 'Hummingbird Printed Sweater' (638.00 \$28.72), 'The Best Is Yet To Come...' (\$29.00), and 'The Adventure Begins Framed...' (\$29.00).

Products are loaded by **jQuery Ajax** technology and **smart server cache** to **minimize time spent to load products** (only visible product tabs are load initially) and **make your homepage faster**.

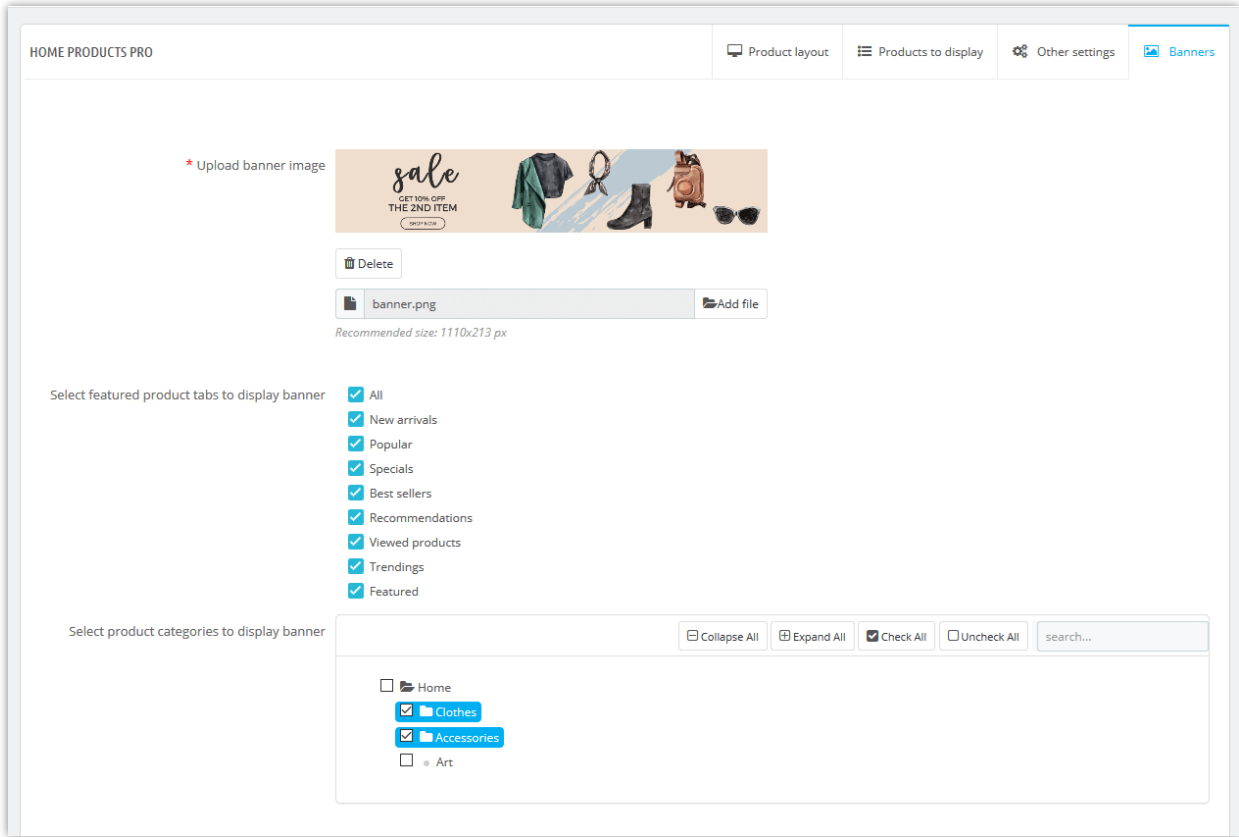
jQuery Ajax also helps customers load products quickly on the homepage without having to reload the page, this brings the best experience to them and keeps them on your website for a long time.

#### 4. Banners

To add category banner, please click on **"Add banner"** button.



Upload your banner image, then select where to display your banner.



Click **“Save”** when you’re ready.

**\*Note:** Category banner is only available in rows layout (not available in tabs).

## V. THANK YOU

Thank you again for purchasing our product and going through this documentation. We hope this document is helpful and efficient in the complete setup of **Home Products PRO** on your website.

If you do have any questions for which the answer is not available in this document, please feel free to contact us.