



# Responsive newsletter popup

Display a newsletter subscription popup form with 9 amazing templates

A product of PrestaHero

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## I. WELCOME

Thank you for purchasing our product. We hope to guide you through all the aspects of the module installation and setup within this document. If you have any questions that are beyond the scope of this documentation, please feel free to contact us.

**\*Note:**

*All instruction screenshots are taken from PrestaShop 1.7, but installing and configuring this module on PrestaShop 1.6 is similar.*

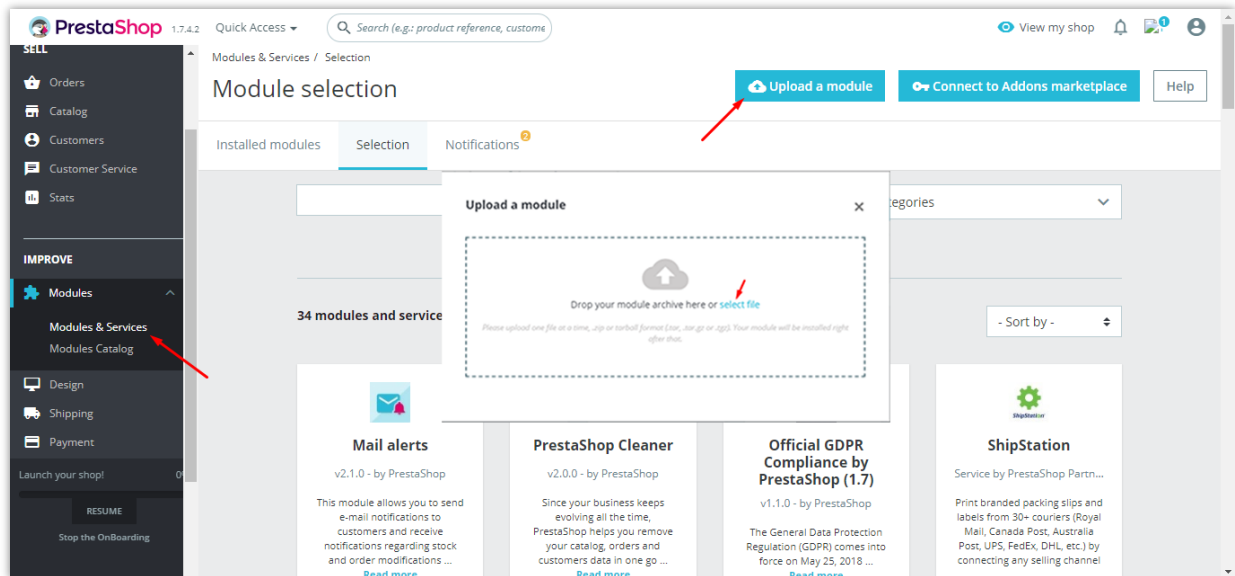
## II. INTRODUCTION

Creating an email subscriber list for your website is an essential task that everyone should undertake. An email list of subscribers is an effective way to keep in touch with your customers, and direct them back to your PrestaShop online store. No matter how new your website is, ensuring it is able to collect the email addresses of your visitors is something you should put in place today, and our PrestaShop newsletter module – **Responsive Newsletter Popup** will make this very easy to accomplish.

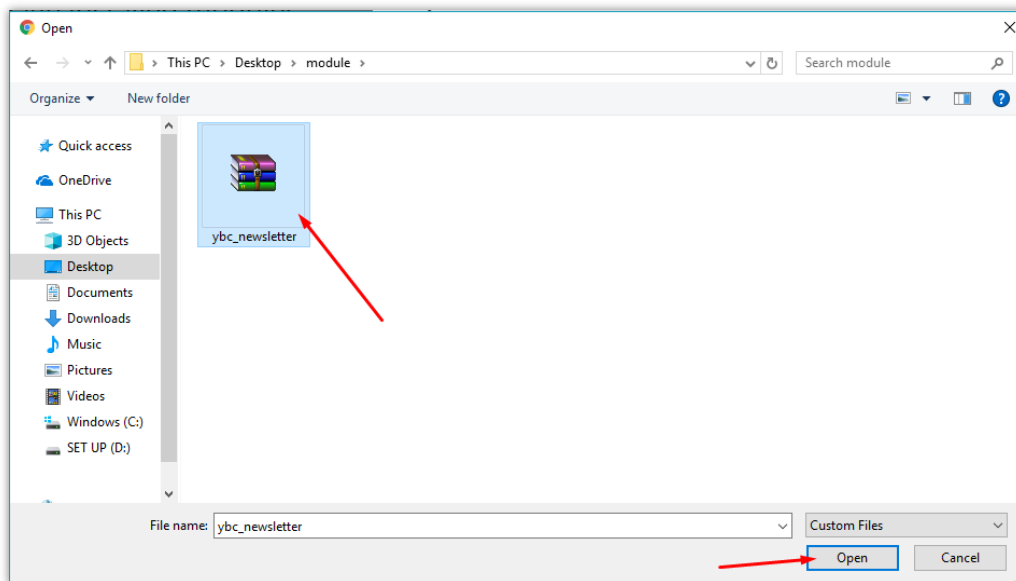
\* ***“Responsive Newsletter Popup”*** is compatible with PrestaShop 1.6.x, 1.7.x and PrestaShop 8.x

### III. INSTALLATION

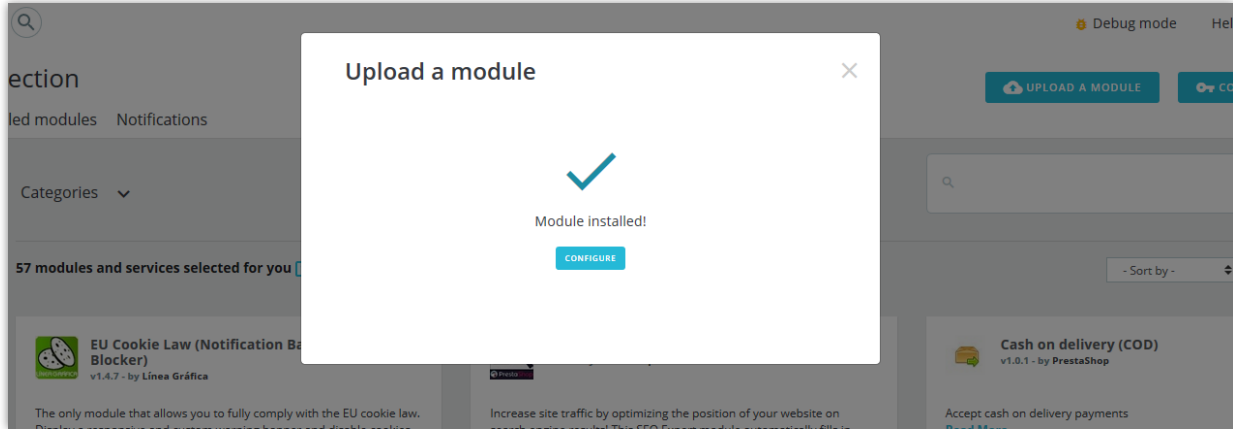
1. Navigate to **“Modules / Modules & Services”**, click on **“Upload a module / Select file”**



2. Select the module file **“ybc\_newsletter.zip”** from your computer then click on **“Open”** to install



- ❖ Click on **“Configure”** button of the module you just installed to open the module’s configuration page.



#### IV. CONFIGURATION

From your installed module list (Located at **“Modules/Modules & services/Installed modules”**), find **“Responsive newsletter popup”** then click on the **“Configure”** button to open its configuration page.

From **Configuration** page, you will see these tabs below which will be used to manage **Newsletter popup**:

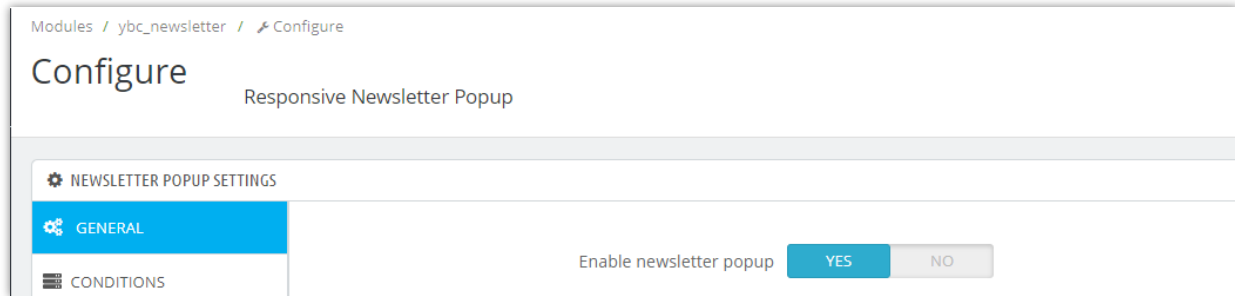
- ❖ General
- ❖ Conditions
- ❖ Discount
- ❖ Design
- ❖ Email
- ❖ Socials
- ❖ MISC
- ❖ CAPTCHA
- ❖ Subscriber list
- ❖ Integration
- ❖ Cronjob

## 1. General

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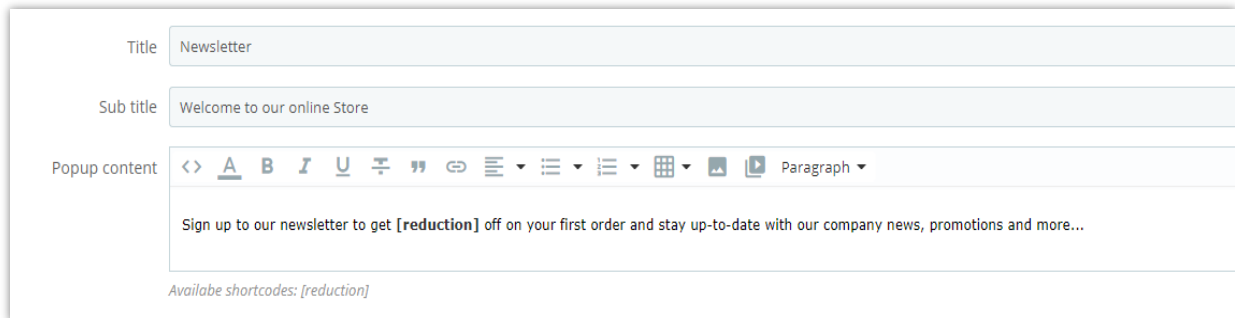
In this tab, you will need to fill in some general settings for your newsletter popup.

The first step is to turn on the newsletter popup:



### ❖ Customize title, subtitle and popup content

You can enter the popup title, sub title and content as your preference. The *[reduction]* shortcode is the price value you want to discount if your customer subscribes to your mail list.

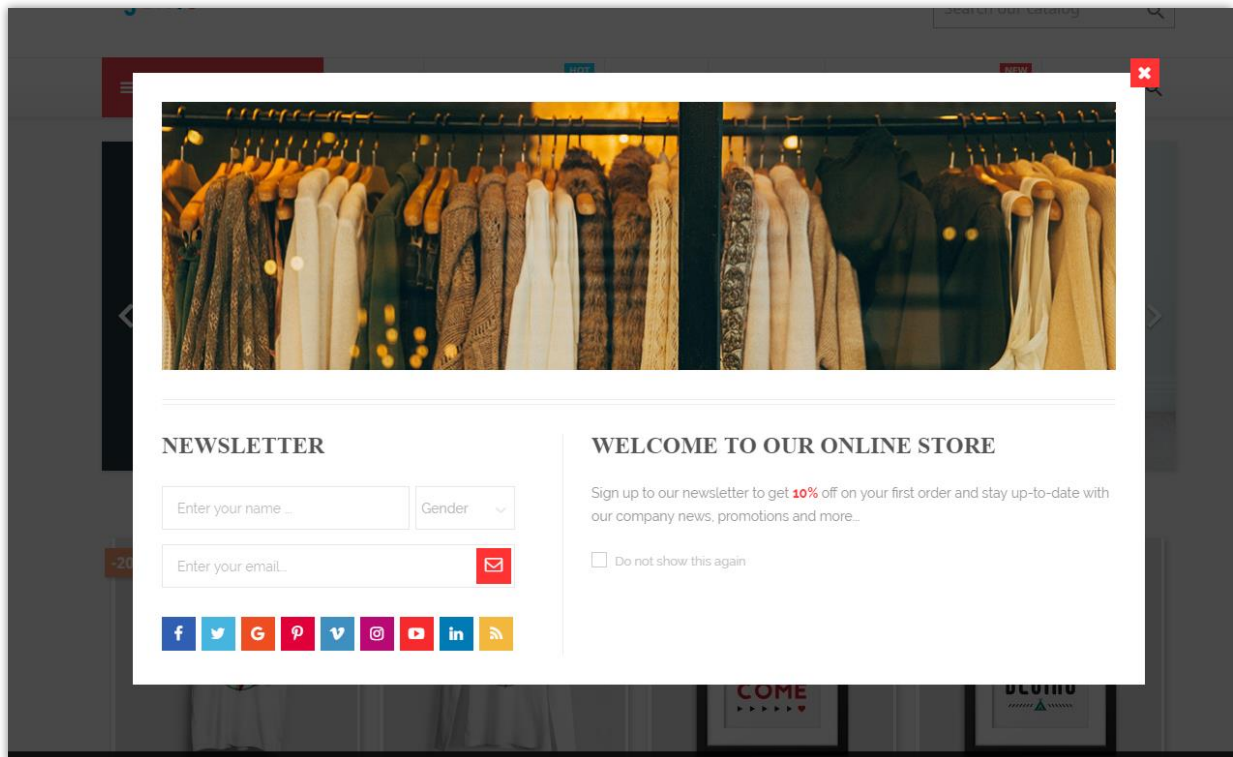


### ❖ Display information boxes

Obtain customer's name, gender and email address by a simple form by enabling the following options:

Display input name	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
Display select gender	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
Display thank you message	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO

You will get a newsletter popup like this one:



### ❖ “Thank you” message

If you want to display a thank you message after a customer successfully subscribes, please switch on the “**Display thank you message**” option. You can modify the message content via the text editor.

Display thank you message  YES  NO

Thank you message

**Thank you**

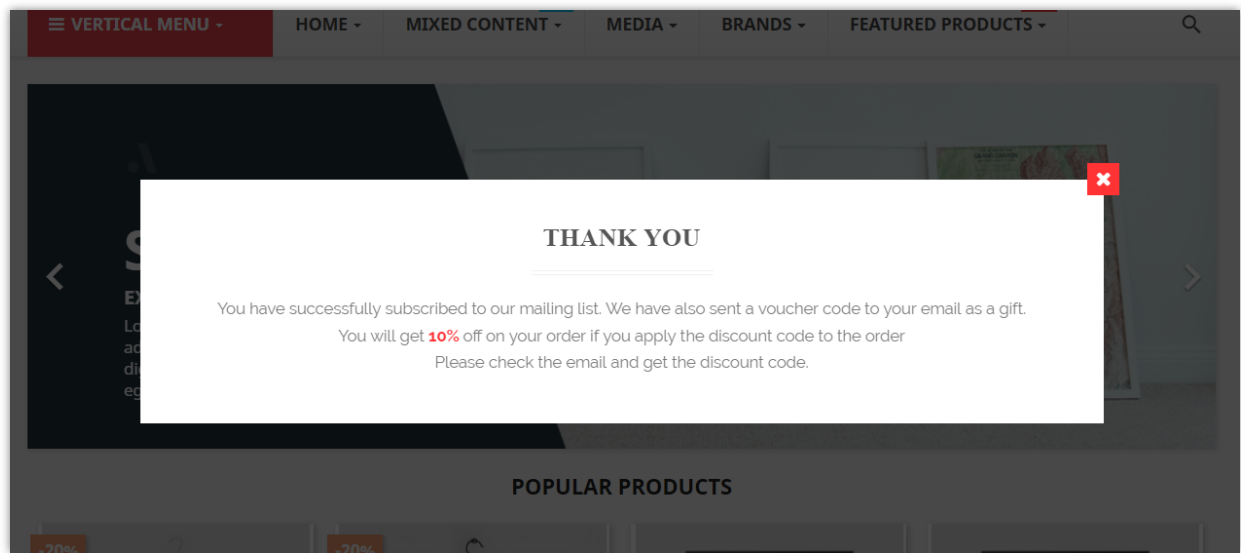
You have successfully subscribed to our mailing list. We have also sent a voucher code to your email as a gift.

You will get **[reduction]** off on your order if you apply the discount code to the order

Please check the email and get the discount code.

*Availabe shortcodes: [discount\_from], [discount\_to], [discount\_code], [reduction]*

Here is an example of a thank you message on the front end:



Remember to click **“Save”** after you adjust any setting.

## 2. Conditions

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### ❖ Popup lifetime

Enter the time value you want to display popup in. This module will show a newsletter popup in this period of time since the customer comes to your website or when a new



lifetime starts. Leave this field blank will display a newsletter popup all the time unless your customer selects "Do not show this again".

Popup lifetime (display popup in)  min(s)

*Display newsletter popup in this period of time since customer comes to website or when a new lifetime starts. Leave this field blank will display newsletter popup all the time unless customer selects "Do not show this again"*

You can also select to end popup lifetime when the customer closes popup.

End popup lifetime when customer closes popup  YES  NO

*Stop displaying popup in next times customer reloads website. Popup will display again if "Redisplay popup after" is specified with a time value*

### ❖ Time to display popup again

\* Display popup again after  min(s)

*Redisplay popup after this period of time since popup lifetime was ended. Leave 0 to hide the popup permanently once lifetime is ended*

### ❖ Delay start

\* Delay start  milliseconds (s)


*Display popup after this period of time since customer finishes loading website. Leave this field blank to display popup immediately when customer finishes loading website*


### ❖ Other options

Auto end popup lifetime after first time customer see it  YES  NO

Do not display newsletter popup if customer has logged in  YES  NO

Hide popup on mobile devices  YES  NO

Available date from  

Available date to  

*Leave blank if you don't want to set the end time*

When you are satisfied with the settings, click **“Save”** to finish.

### 3. Discount

---

**Responsive Newsletter Popup** supports 3 different discount options:

Enable discount  YES  NO

Discount options  No discount  
 Fixed discount code  
 Generate discount code automatically

If you select **“Fixed discount code”**, please insert a discount code of your store into the text box.

Discount options  No discount  
 Fixed discount code  
 Generate discount code automatically

\* Discount code

Your store discount code

Or if you want our module to “**Generate discount code automatically**”, check on this option and adjust the following features:

Discount options  No discount  
 Fixed discount code  
 Generate discount code automatically

Free shipping  YES  NO

Apply a discount  Percent (%)  
 Amount  
 ✘ None

Discount percentage  %  
⚠ Does not apply to the shipping costs

\* Discount availability  day (s)

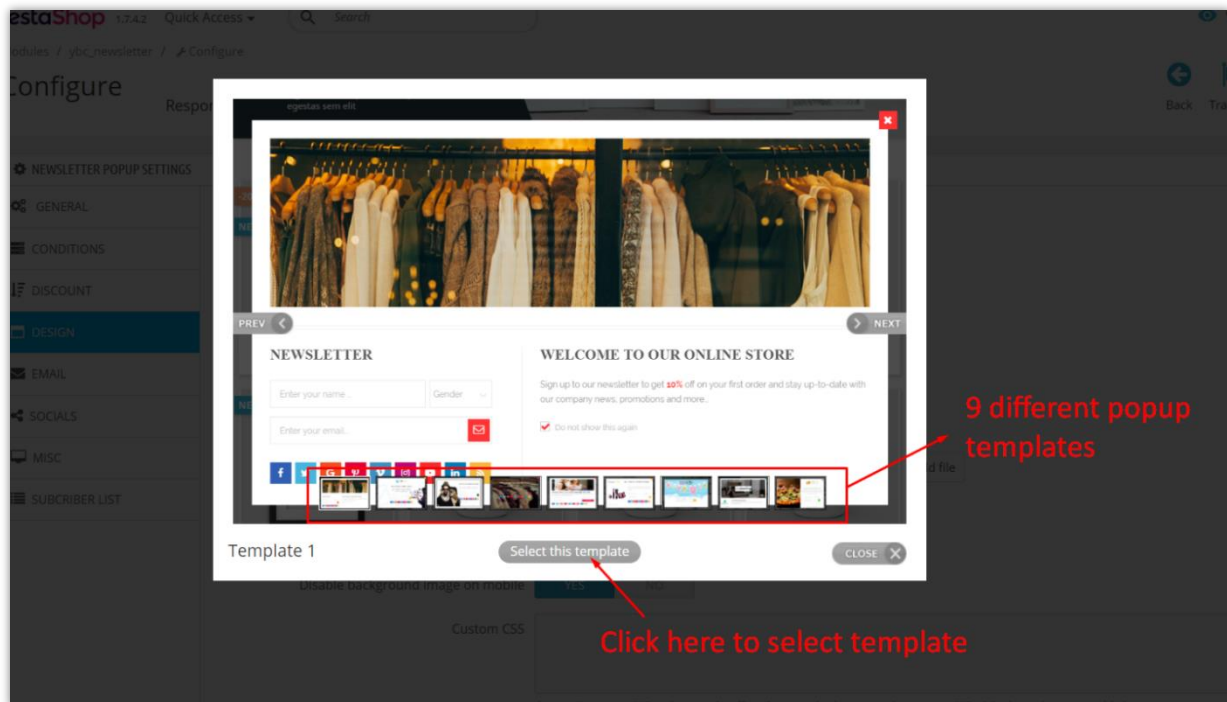
Discount prefix

Discount description

By default, the discount code will be available in 1 day, but you can modify this time range. In addition, you can also change the discount prefix and discount description.

## 4. Design


- ❖ **Popup template:** Our module has 9 pre-made popup templates for you to choose from. You can preview all these items by clicking on **“Preview templates”**.





- ❖ **Display effect:** There are 6 animation effects to add a lively touch to your newsletter popup: *zoom-in*, *swing*, *bounce-in-down*, *fade-in*, *fade-in-down*, and *tada*.



- ❖ **Other options**

You can pick any color for the submit button, change the background image, and add custom CSS to the newsletter popup.

\* Button color  

\* Button hovering color  

Popup background image  

Uploaded image:  

Disable background image on mobile  YES  NO

Custom CSS

\*Note: Clear your CSS caches to take effect if you made changes to this custom CSS while the caches are enabled

When you are ready, click **“Save”**.


## 5. Email

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### ❖ Verification email

To protect your PrestaShop store from spamming, make sure that every subscriber is a real person by sending them a verification email. You can edit the email content or even cancel the verification process.

Require verification  YES  NO

Verification email 

Thank you for subscribing to our newsletter, please confirm your request by clicking the link below:  
[verification\_uri]

Availabe shortcodes: [verification\_url]

- ❖ **Confirmation email:** Notify your customers that their subscription is success with a confirmation email. You can enter a discount code as a gift to your customers.

Send a confirmation email after subscription  YES  NO

Confirmation email

<> A B I U Paragraph

Thank you for subscribing to our newsletter. We are pleased to offer you the following voucher: **[discount\_code]**  
You will get **[reduction]** off for your order. The discount code is available from **[discount\_from]** to **[discount\_to]**  
If you are not interested in our newsletters, you can unsubscribe by clicking on the link below any time:

*Availabe shortcodes: [unsubscribe\_url], [discount\_code], [discount\_from], [discount\_to], [reduction]*

## 6. Socials

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Encourage your customers to share your store sale campaign via the most common social networks with social icons. Insert the links that lead to your social network accounts into **“Socials”** tab and leave the rest to us.

Facebook URL   
*Your Facebook fanpage.*

Twitter URL   
*Your official Twitter account.*

RSS URL   
*The RSS feed of your choice (your blog, your store, etc.).*

YouTube URL   
*Your official YouTube channel.*

Google+ URL:   
*Your official Google+ page.*

Pinterest URL:   
*Your official Pinterest account.*

Vimeo URL:   
*Your official Vimeo account.*

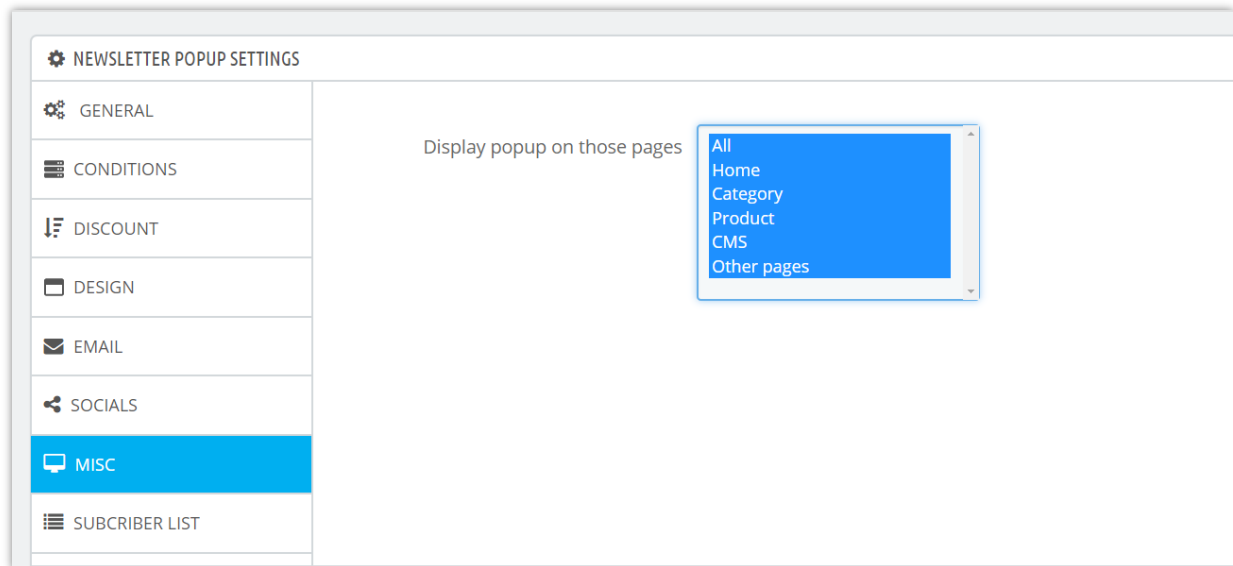
Instagram URL:   
*Your official Instagram account.*

LinkedIn URL:   
*Your official LinkedIn account.*

## 7. MISC

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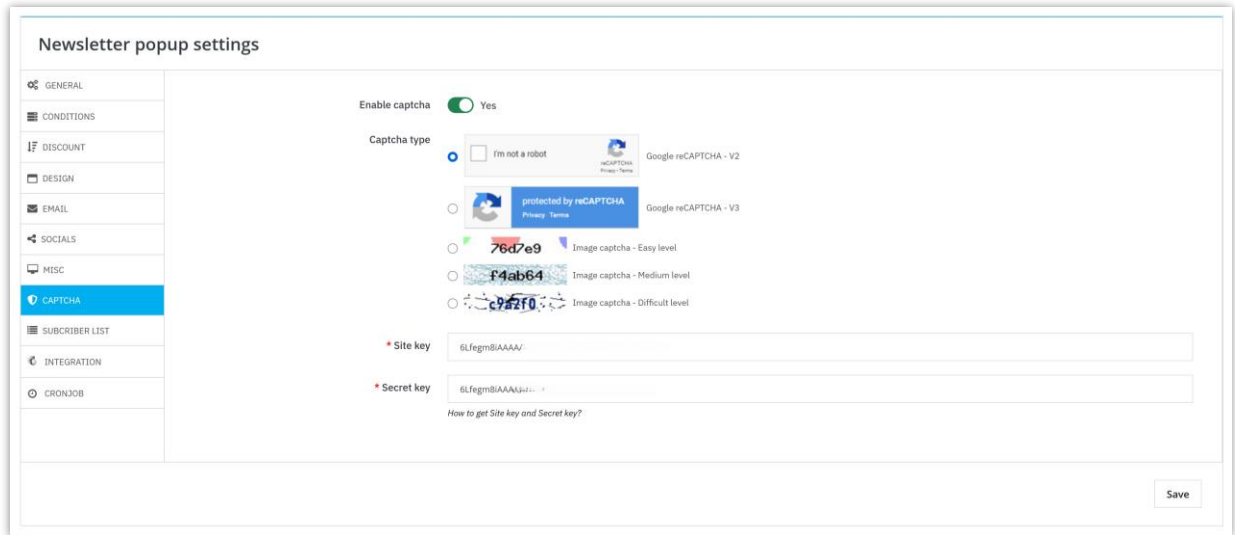
In this tab, you can select where to present your newsletter popup. By default, our module will display the popup on all pages.



## 8. CAPTCHA

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**Newsletter Popup** offers 5 types of captcha for you to select the most suitable with your current popup to prevent spam users.



To use Google reCAPTCHA, you will need to enter **Site key and Secret key** (for the Classic reCAPTCHA key) **or reCAPTCHA ID** (for the new reCAPTCHA project created in Google Cloud Console).

Google has announced that **all reCAPTCHA Classic keys must be migrated to Google Cloud Console by the end of 2025**. Previously, reCAPTCHA keys were managed separately on **Google reCAPTCHA Admin**, where users could create keys for free without linking a credit card. However, Google is now moving all reCAPTCHA services under **Google Cloud Console** for **centralized management**.

### What You Need to Do

#### If you are using reCAPTCHA Classic keys:

To continue using your existing keys, you must migrate them to Google Cloud Console. Follow this guide: [How to Migrate reCAPTCHA Classic to Google Cloud](#)

#### If you need new reCAPTCHA keys:

You must create new keys, depending on where you want to manage them:

- **Using the old Google reCAPTCHA Admin (until it is fully deprecated):** [Create reCAPTCHA Key in Google reCAPTCHA Admin](#)



- **Using Google Cloud Console (recommended for future compatibility):** [How to Create reCAPTCHA Keys in Google Cloud](#)

Once you have your new keys, update them in the **Newsletter Popup** module settings in your PrestaShop back office.

## 9. Subscriber list

In this tab, you will see a list of customers who subscribed to your store and their information. You can export this list to .CSV file and create a backup or transfer it to another store for marketing purpose.

The screenshot shows the 'Subscriber list' tab within the 'Newsletter popup settings' interface. The table below contains the following data:

ID	Name	Gender	Email	Subscribed	Subscription date
98	Angel	Man	light@ip.com	✓	01/06/2025 08:19:42
96	Freya Nguyen	--	freya.nguyen123@gmail.com	✓	01/05/2025 23:27:42
95	No customer	--	no.customer@gmail.com	✓	12/12/2024 22:21:16
84	hjk hjl	--	hjk.hjl@gmail.com	✓	04/10/2024 00:00:00
77	--	--	hjk.hjl@gmail.com	✓	04/05/2024 05:05:08
8	--	--	hjk.hjl@gmail.com	✓	03/06/2023 09:09:41
73	-- --	--	hjk.hjl@gmail.com	✓	11/24/2022 00:00:00
65	dev dev	--	hjk.hjl@gmail.com	✓	11/24/2022 00:00:00
66	-- 123123123123123@gmail.com	--	123123123123123@gmail.com	✓	11/24/2022 00:00:00
67	-- kid.tn011@gmail.com	--	kid.tn011@gmail.com	✓	11/24/2022 00:00:00

Below the table, there is a 'Display 10 / 60 result(s)' indicator and a pagination control showing page 1 of 3. A download icon and 'Export subscribers to .csv file' button are located at the bottom left of the table area.

## 10. Integration

The **Integration** tab in the **Newsletter Popup** module allows store administrators to synchronize subscriber data collected via newsletter popups with external email marketing services: **Mailchimp** and **Brevo** (formerly **Sendinblue**). This feature ensures that new

subscribers are automatically added to your mailing lists, making it easier to manage and engage with your customers.

## How to configure Mailchimp integration

**Step 1:** In the **Sync to Mailchimp** section, switch the toggle **Enable Mailchimp synchronization** to **Yes**.

### Step 2: Enter Mailchimp API key

1. Obtain your **Mailchimp API key** by following these steps:
  - Log in to your Mailchimp account.
  - Go to **Account Settings > Extras > API Keys**.
  - Generate a new API key or copy an existing one.
2. Paste the API Key into the **Mailchimp API Key** field.
3. Click **Check API key** to verify the connection.

### Step 3: Select the Audience list

1. Click **Get Audiences** to retrieve available audiences from your Mailchimp account.
2. Select the desired audience list from the dropdown menu.
3. Click **Save** to apply your settings.

Mailchimp integration is now set up! New subscribers from your store will be automatically added to the selected audience list.

The screenshot shows the 'Newsletter popup settings' interface. On the left is a navigation menu with options: GENERAL, CONDITIONS, DISCOUNT, DESIGN, EMAIL, SOCIALS, MISC, CAPTCHA, SUBSCRIBER LIST, INTEGRATION (highlighted), and CRONJOB. The main content area is divided into two sections: 'Sync to Mailchimp' and 'Sync to Brevo (formerly Sendinblue)'.  
In the 'Sync to Mailchimp' section, the 'Enable Mailchimp synchronization' toggle is turned 'Yes'. Below it, there is a 'Mailchimp API key' field with a 'Check API key' button. A link 'How to get Mailchimp API key?' is provided. Underneath, there is a 'Synchronize with this Mailchimp audience' section with a 'Get Audiences' button and a dropdown menu currently showing 'ETS-Soft'.  
In the 'Sync to Brevo (formerly Sendinblue)' section, the 'Enable Brevo synchronization' toggle is also turned 'Yes'. Below it, there is a 'Brevo API key' field with a 'Check API key' button. A link 'How to get Brevo API key?' is provided. Underneath, there is a 'Synchronize with this Brevo contact list' section with a 'Get Contact list' button.  
A 'Save' button is located at the bottom right of the settings panel.

## How to configure Brevo (Sendinblue) integration

**Step 1:** In the **Sync to Brevo (formerly Sendinblue)** section, switch the toggle **Enable Brevo synchronization** to **Yes**.

### Step 2: Enter Brevo API key

1. Obtain your **Brevo API Key**:
  - Log in to your Brevo (Sendinblue) account.
  - Navigate to **SMTP & API** from the settings menu.
  - Copy the API Key from the API section.
2. Paste the API Key into the **Brevo API Key** field.
3. Click **Check API key** to validate the connection.

### Step 3: Select the Contact List

1. Click **Get Contact List** to fetch the available lists from your Brevo account.

2. Choose the desired contact list from the dropdown menu.
3. Click **Save** to confirm your settings.

Brevo integration is now configured! New subscribers will be automatically added to your selected contact list.

## 11. Cronjob

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The **Cronjob** tab in the **Newsletter Popup** module allows store owners to automate the synchronization of their PrestaShop mailing list with their Mailchimp audience. By setting up a cronjob on the server, the system will regularly update the Mailchimp audience with the latest email subscribers collected through the newsletter popup. Additionally, users can manually trigger synchronization when needed.

### How to configure the Cronjob

#### Step 1: Generate a secure token

- Locate the field labeled **Cronjob secure token**.
- Click the **Update** button to generate a new secure token (if necessary).

#### Step 2: Set up the Cronjob on your server

- The module provides a cronjob command in the **Cronjob URL** section.
- Copy this command and configure it on your server's cronjob scheduler.

Example format: `***** /usr/bin/php`

`/path_to_prestashop/modules/ycb_newsletter/cronjob.php secure=YOUR_SECURE_TOKEN`

- This command should be executed periodically to keep the Mailchimp audience updated.

📌 *Note: The execution frequency depends on your needs. A typical setting could be once per day.*

The screenshot shows the 'Newsletter popup settings' interface. On the left is a sidebar menu with categories: GENERAL, CONDITIONS, DISCOUNT, DESIGN, EMAIL, SOCIALS, MISC, CAPTCHA, SUBSCRIBER LIST, INTEGRATION, and CRONJOB (highlighted in blue). The main content area is titled 'Cronjob' and contains the following elements:

- Cronjob secure token:** A text input field containing 'VnNjdSSTAzab' and an 'Update' button.
- Cronjob URL:** A text input field containing a URL: `*****/usr/bin/php /home/*****/www/*****/modules/ybc_newsletter/cronjob.php?secure=VnNjdSSTAzab`. Above the field is a note: 'Set up a cronjob as below on your server to automatically synchronize your PrestaShop mailing list with Mailchimp mailing audience:'. Below the field is an 'Execute cronjob manually' button.
- Two buttons at the bottom: 'Sync Prestashop mailing list to Mailchimp mailing audience' and 'Sync Mailchimp mailing audience to Prestashop mailing list'.
- A 'Save' button in the bottom right corner.

## How to manually execute the Cronjob

Click the **Execute cronjob manually** button to run the cronjob immediately.

## Manual synchronization options

Users can manually sync data in both directions:

- **Sync PrestaShop mailing list to Mailchimp audience:** Click this button to send the latest email subscribers from PrestaShop to Mailchimp.
- **Sync Mailchimp mailing audience to PrestaShop mailing list:** Click this button to import your Mailchimp audience into your PrestaShop mailing list.

## V. THANK YOU

Thank you again for purchasing our product and going through this documentation. We hope this document is helpful and efficient in the installation and usage of **Responsive newsletter popup** module. If you have any questions for which the answer is unavailable in this document, please feel free to contact us.