

FRESH FOOD

Specific PrestaShop theme for food and restaurant stores

A product of ETS-Soft

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I. WELCOME

Thank you for downloading our theme. We hope to guide you through all the aspects of the theme installation and the theme setup within this document. But if you have any questions that are beyond the scope of this documentation, please feel free to contact us.

*"Fresh Food" is compatible with PrestaShop 1.7.x

II. SERVER REQUIREMENTS

PHP configuration:

- "memory_limit" need to be at least "64M"
- "upload_max_filesize" need to be at least "16M"
- "allow_url_fopen" need to be set to "on"
- "register global" should be set to "off"
- "safe_mode" should be set to "off"

Extensions required:

- GD
- cURL
- SimpleXML
- SOAP

File permissions:

- All files need to be "664"
- All folders need to be "755"

III. INSTALLATION

Before installing the theme, you need to install a PrestaShop 1.7.x website on your server. For more information of how to install PrestaShop, you can check <u>here</u>.

NOTE:

- Since the install package is larger than 2MB, therefore you should increase the "Maximum size for attached files" value of your site ("Configure" > "Advanced Parameters" > "Administration" page). We recommend the minimum value of 30 MB.
- After successfully uploading the install package, you can change this parameter back to the initial value.
- You can also contact the host manager to increase the "max_upload_filesize" value of your server to be able to upload larger file.

PrestaShop 123	2 Quick Access Q. Search (e.g.: product reference, custome) Advanced Parameters / Administration		🐞 Debug mode 🧿 View my shop 🗘	8 6
	Administration		Recommended Modules and Services	Help
SELL	🗘 General			
🔄 Orders				
- Catalog	Automatically check for module updates 🔢	NO YES		
Customers	Check the cookie's IP address	NO: YES		
Customer Service	Check the cookie's in address	NU: TES		
d. Stats	Lifetime of front office cookies 🔢	480		
	Lifetime of back office cookies	480		
IMPROVE	Lifetime of back office cookies	480		
Madules				
🖵 Design			Save	
 Shipping Payment 				
International	1 Upload quota			
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Shop Parameters	Maximum size for a downloadable product	2	megabytes	
Advanced Parameters	movingin are to a commonation product		magnaytes	
	Maximum size for a product's image 🔢	2	megabytes	
Performance				
Administration E-mail				
			Save	
	! Notifications			

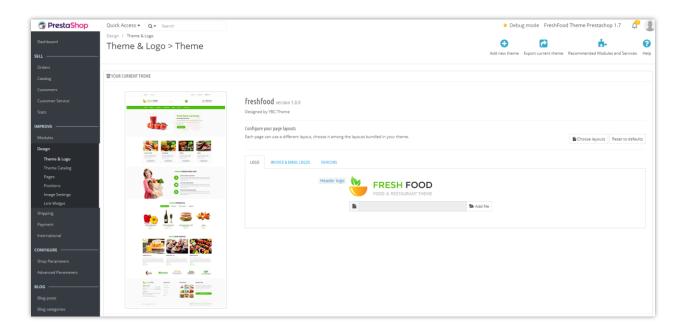
Upload theme

Follow these steps to install our theme manually:

- Login to your back office and navigate to "Design > Themes & Logo" and click on "Add new theme".
- Choose your theme file (**freshfood_for_1.7.x.zip**) and click "Save".
- Choose the theme you uploaded and click "Use this theme".

<u>Upload logo</u>

Navigate to "**Design > Themes & Logo**", select and upload your website logo.



<u>Images</u>

Make sure your image sizes are configured as below:

Navigate to **Design/Image Settings**.

ag	6 26	ettings						Add n	ew Image type Recomme	nded Modules and Services
E SETT	ings (7)								0 2
	ID 🕶 🔺	Name 💌 🔺	Width 💌 🔺	Height 💌 🔺	Products	Categories	Brands	Suppliers	Stores	
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8	3	cart_default	130 px	130 px	~	×	×	×	×	🖋 Edit
8	2	small_default	100 px	100 px	~	~	~	~	×	🛷 Edit
0	3	medium_default	452 px	452 px	~	×	~	~	×	P Edit
0	4	home_default	450 px	450 px	~	×	×	×	ж	Sedit
8	5	large_default	800 px	800 px	~	×	~	~	×	P Edit
8	6	category_default	850 px	226 px	×	~	×	×	×	🖋 Edit
	7	stores_default	170 px	115 px	×	8	×	×	~	P Edit

Set up image quality that you prefer to use on your website:

MAGES GENERATION OPTIONS		
	e a larger file size, a higher quality and support transparency. Note that in all cases the image files will have the jog extension. some of your modules, in particular, PNG mode is not compatible with the Watermark module. If you encounter any issues, turn it off by selecting "Use JPEG".	
Image format	© Use/PEG.	
	Use PNG only if the base image is in PNG format. Use PNG for all images.	
* JPEG compression	90	
* PNG compression	7	
Generate images based on one side of the source image	Automatic (longest slide)	
* Maximum file size of product customization pictures	838606	bytes
* Product picture width	64	pixels
* Product picture height	64	pixels
Generate high resolution images	VES NO Enable to optimize the display of your images on high pixel density screens.	
		E Save

Regenerate image thumbnails:

REGENERATE THUMBNAILS		
Regenerates thumbnails for all existing images Please be patient. This can take several minute Be careful! Manually uploaded thumbnails will		
Select an image	All	~
Erase previous images	YES NO Select "No" only if your server timed out and you need to resume the regeneration.	
	Regenerate thumbna	ails

IV. IMPORT SAMPLE DATA

You can quickly import our sample data to your PrestaShop website to make it the same as our demo websites. Navigate to "**Modules / Modules & Services**", select Installed modules tab, search for "**Theme options**" module and click "**Configure**".

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Max		/	67 th	eme modules 🔝		
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variability Product C comments value: 1 vp resetables Allows users to post reviews and rate products on specific criteria. commonse commonse with Linger slider PRO value: 1 vp resetables vsul drag and drop home page slideshow builder commonse value: 1 vp resetables vsul drag and drop home page slideshow builder commonse value: 1 vp resetables vsul drag and drop home page slideshow builder commonse value: 1 vp resetables vsul drag and drop home page slideshow builder commonse value: 1 vp resetables vsul drag and drop home page slideshow builder commonse value: 1 vp resetables vsul value: 1 vp resetables vol drag value: 1 vp resetables						CONTROLE
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Guild Control out State Multi-layer slider PRO Visual drag and drop home page slideshow builder CONTROL R • ports Image: Slider State out Sta			\checkmark		Allows users to post reviews and rate products on specific criteria.	
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Instagram Display instagram photo on your website CONTIGUEE Image: Stagram photo on your website Image: Stagram photo on your website			: :	v2.0.0 - by PrestaShop	Adds a form for newsletter subscription. Read more	CONFIGURE 🖵 🗐
Link List						
E Link List						
Link List			64-	v1.0.1 - by YBC-Theme	Display Instagram photo on your website	CONFIGURE 👻 🗐
Link List	=					
10.1.2 - by Prestablegy AddS a block with several links Keald more			-		tolde a black with several links . Dead ware	
				v2.1.2 - by PrestaShop	AUDS a DIOCK WITH Several IITIKS Kead MOPE	UPGRADE 🔫

Click "Import sample data" then select type of data that you want to import.

PrestaShop	Quick Access - Q - Search			😑 Debu	g mode	prestashop	Q 👤
Dashboard SELL Orders	Modules / ybc,themeconfig / A Configure Configure Theme options			G Back	Translate	Check update	A Manage hooks
	• THEME OPTIONS						
	General	Data to import	🗑 Mega menu				
	Fonts		₩ Slider ₩ Html blocks				
IMPROVE	Header		M Html blocks Import sample data Export sample data to sql files				
Modules Design	Home page	10					
	Footer	Clear / disable cache after importing sample	data. This feature will override your old data of the selected section(s) that you will import sample data				
	Product details page						
	Product listing pages						
Shop Parameters	Socials						
	Contact						
BLOG	Import sample data						
							100000
	Reset						Save
Blog comments Blog Slider							
Blog gallery							

Note: This option is recommended when you install the theme on a fresh PrestaShop website. Clear your website cache (or turn it off) after importing sample data.

■ SMARTY	
Template complication O Never recomplet emplate files O Recomplete templates if the files have been updated	
	E Save
A DEBUG MODE	
Disable non PrestaShop modules YES NO	
Disable all overrides YES NO	
	E Save

V. THEME OPTIONS

This is a powerful PrestaShop theme, it offers many useful features that help you to manage the theme easily.

Navigate to "Modules / Modules and Services / Installed modules" then select "Theme options" from module list.

PrestaShop	Quick Access - Q - Search			ë De	bug mode pr	restashop	¢ 👔
	Modules / ybc_themeconfig / FConfigure						
Dashboard	Configure			G		0	÷
SELL	Theme options			Bac	k Translate C	Check update	Manage hooks
Orders							
Catalog	THEME OPTIONS						
Customers							
Customer Service	General	Display front setting panel	YES NO				
Stats	Fonts		YES NO				
	Header	Cache dynamic CSS	YES NO				
Modules	Home page	Layout	Layout 1				
Design		Theme color	Blue 2 Y				
Shipping Payment	Footer						
International	Product details page						
	Product listing pages						
CONFIGURE	Socials						
Shop Parameters Advanced Parameters	Contact						
	Import sample data						
BLOG	Import animpre outer						
Blog posts	0						
Blog categories Blog comments	Reset						E Save
Blog Slider							
Blog gallery							
Settings							
=							

- After selecting a theme layout, you should reimport sample data to make your website like our live demos then start to replace the images/text by your real data (make sure your image sizes are the same as the sizes of our sample images).
- You can define your custom color set by selecting "Custom color" from "Theme color"
- Cache dynamic CSS should be enabled for live website.
- This theme supports Google font, you can setup your custom font as below.

General font name	Open Sans
	Leave blank to use default font
General font data	https://fonts.googleapis.com/css?family=Open+Sans
Heading font name	
	Leave blank to use default font
Heading font data	
Other font name	
	Leave blank to use default font
Other font data	

***Note**: font name is the exact name of the font on Google eg: Open Sans, Arial... (include spaces if have), font data is the link to the font definition on Google like

https://fonts.googleapis.com/css?family=Open+Sans

VI. MEGA MENU

Our mega menu is organized by 3 main elements: menus, columns and blocks which will give you easy and flexible ways to create different types of simple or complex structures for your top menu.

HOME FRUITS -	MEATS 🗸	VEGETABLE	DRINK	BLOG 🕶	CONTACT -	
OREM IPSUM	LOF	REM IPSUM		LOREM IPS	SUM	
Takes	Cak	(es		Blouses		
Drink	Cas	ual Dresses		Casual Dre	esses	
Evening Dresses	Eve	ning Dresses		Dresses		
Summer Dresses	Sun	nmer Dresses		T-shirts		
/egetable	Veg	jetable		Tops		

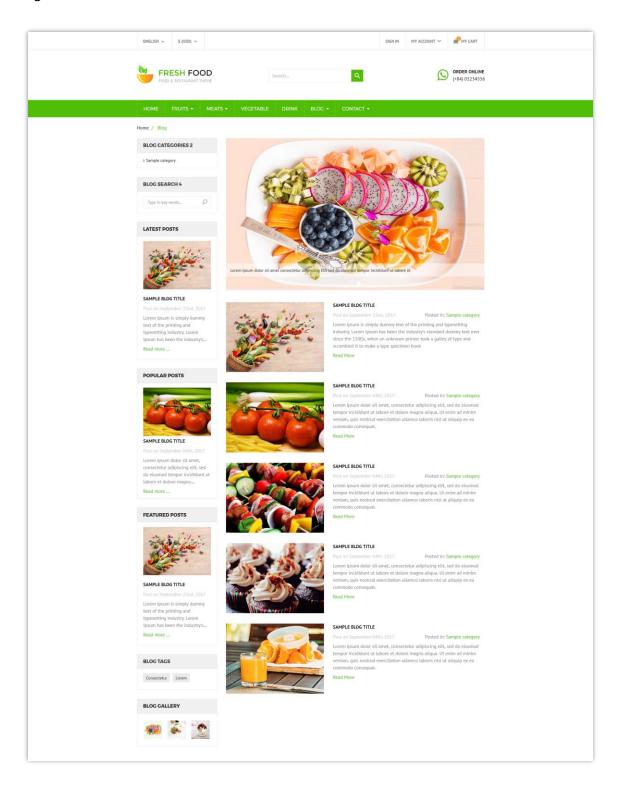
To manage your mega menu, go to "**Modules / Modules and Services / Installed modules**" and select "**Mega menu PRO**" from the module list.

	ss • Q.•								🗧 Debug mode	FreshFood 1	Theme Pres	tashop 1.7	· 🖞 🕻
odules / et Config lega Menu	s_megamenu / Ure J PRO									Back	Translate	Check updat	e Manage ho
HOME	FRUITS	MEATS	VEGETABLE	DRINK	BLOG	CONTACT	O Add menu			© Settings	= Import/	Export	Tab 🗮 Li
🛍 Delete 🛛	🕑 Duplicate	P Edit O Ad	d new column										
0 42	0 A	dd new block			R /	Add new block		📋 🖄 🖌 O Add new block	a 2	0 A	dd new block		
LOREM	IPSUM		• & ø	LOR	EM IPSUM			LOREM IPSUM					
	Dresses r Dresses			Ever	es ual Dresses hing Dresses imer Dresses etable			Blouses Casual Dresses Dresses T-shirts Tops	ő				

*Note: if you are transferring your site to new hosting service or domain, the "Use cache" option should be deactivated by selecting the "no" option and should be reactivated once the website is transferred, by selecting the "yes" option. "Use cache" helps to load your site faster when you have a complex menu structure.

VII. PRO BLOG - ALL IN ONE PACKAGE

With this theme you have one of the most powerful PrestaShop blog modules in the market place! This menu helps you manage your blog posts, categories, comments, slider, gallery and settings.



Backend settings: Navigate to "**Modules/Modules & Services / Installed modules**" and choose "**PRO blog – All in one package**" from module list.

PrestaShop	Quick Access - Q - Search								Debug mod	de prestashop 🏼 🏚 🔰
Dashboard	Modules / ybc_blog /									
	Configure								⊲ ©	~ ~
SELL	PRO blog · All in one package								Back Transle	ate Check update Manage hool
Orders										
	🔊 Blog posts	BLOG POSTS	5							© Q
Customers Customer Service	Blog categories	Id 🕶 🔺	Name 🔽 🔺	Category 💌 🔺	Sort order 🎽 🔺	Views 💌 🔺	Likes 🔻 🔺	Enabled 🔻 🔺	Featured 🔽 🔺	Action
	Read Blog comments									Q, Filter
	n- Blog slider	1	Sample blog title		1	24	0			✓ Edit
Modules	Blog gallery			Sample category	1			~	×	
	© Settings	2	Sample blog title	Sample category	1	51	30	×	×	Sedit 💌
		3	Sample blog title	Sample category	1	20	1	×	×	Sedit 👻
		4	Sample blog title	Sample category	1	27	0	~	×	Sedit 💌
		5	Sample blog title	Sample category	1	14	0	~	¥	Sedit 👻
Shop Parameters		Showing 1 to	5 of 5 (1 Pages)							
BLOG										
Blog comments										
≡										

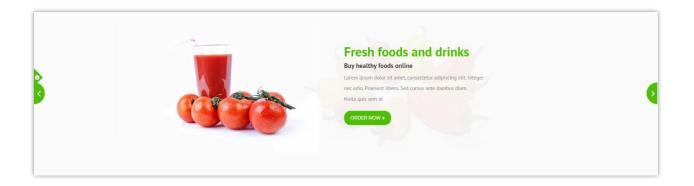
***Note**: Set up your "notification emails" from the settings area in the back office to receive notification emails when someone comments on one of your blog posts or reports a comment as abused.

***Tip**: To have a link or a menu item to display your blog in the frontend of the website, copy the blog preview link from back office at "Settings / SEO / Blog alias" and add it to your top mega menu.

Configure		G		C
PRO blog - All in one packag	e	Back	Translate	Check upda
Nog posts	©© GENERAL SETTINGS			
Blog categories	General SEO Blog post Gallery Slider Likes & amp: Comments E-mail Socials Sidebar Home Page			
Searcomments				
♣• Blog slider	Enable blog friendly url YES NO			
Blog gallery	* Blog alias blog Default: 'blog'			
Settings	Uetault: "blog"			
	Use URL subfix YES NO			
	* Blog meta title PRO Blog - All in one package	e	n -	
	Blog meta key words forem forem a dolor Add tag		n 💌	
	Separated by a comma (.)			
	Blog meta description PRO Blog - All in one package is the most powerful, flexible Prestashop blog module	e	n •	

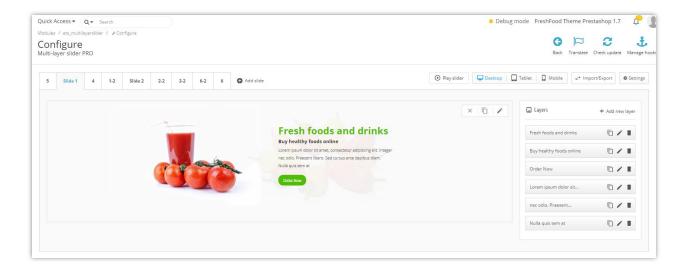
Settings area gives you many different options for configuring your blog, take some time to check it out.

VIII. MULTI-LAYER SLIDER PRO



To manage the multi-layer slider, navigate to "Modules / Modules & Services / Installed

modules" then select "Multi-layer slider PRO" from the module list.



IX. INSTAGRAM BLOCK

On this theme, we have "Frequently purchased together" module which shows all other products that usually purchased with current product.

CODE A RESTANDANT THEME OPENING HOURS: Monday to friday	PRODUCTS Prices drop New products	INSTAGRAM	NEWSLETTER Sign up to our mailing list to stay up to date on our company news, promotions and many other interesting things
Sunday	Best sales Contact us	🥖 🎎 😽	Enter your email
Phone: (+84) 01234556 Email: sales@yourcompany.com	Stores		
(f) (#) (G+) (P) (B)		Copyright	2017 Fresh Food Co., LTD. All rights reserved.

To manage the module from back office, navigate to "**Module / Modules & Services /** Installed modules" and select "Instagram" from the module list.

For more reference of how to get Instagram user ID and access token, check here.

PrestaShop	Quick Access + Q + Search	 Debug mode prestashop 	ī
Dashboard	Modules / ybc_instagram / / Configure Configure Instagram	G 🏳 💭 💭 📩 Back Translare Oreclupdate Manage ho	
Orders Catalog Customers	INSTAGRAM CONFIGURATION		
Customer Service Stats		4244262377. 4244262377.1677ec0.c722ecd996dc4a9492d7354e54496cf1	
Modules Design	* Number of displayed images Cache Instagram request		
Shipping Payment	Cache instagram request		
International CONFIGURE		Eur See	
Shop Parameters			

X. AUTOMATIC MAILCHIMP SYNC

This theme is attached with a powerful Mailchimp module which helps you easily integrate your customer database with your Mailchimp account.

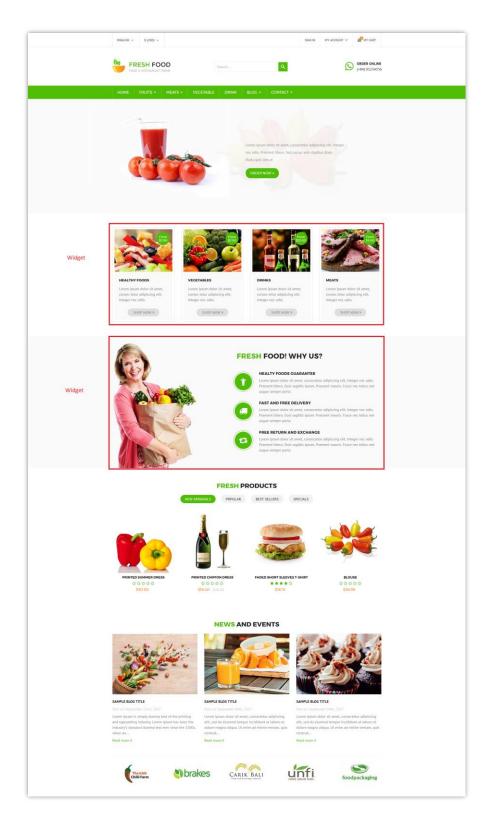
To manage the module, navigate to "**Modules / Modules & Services / Installed modules**" then select "**Automatic mailchimp SYNC**" from the module list.

Quick Access - Q - Search		Debug mode	e FreshFood 1	heme Pre	stashop 1.7	- 🗜 🚺
Modules / ets_mailchimpsync / & Configure				100	~	
Configure Automatic Mailchimp Sync			G		0	J.
Automatic Mailchimp Sync			Back	Translate	Check update	Manage hooks
✿© MAILCHIMP API SETUP						
Mailchimp API key						
Cronjob URL	Http url: http://prestaman.com/ybcthemes/freshfood17/modules/ets_mailchimpsync/syncmailchimp.php					
	Physical path: /home1/etsjsc/public_html/prestaman.com/ybcthemes/freshfood17/modules/ets_mailchimpsync/syncmailchimp.ph Make a cronjob for this url to automatically synchronize your Prestashop mailing list with Mailchimp mailing list	p				
	🖺 Save API key					
⊐C CREATE/UPDATE A MAILING LIST						
Bought product(s)	Type in product name or referrence					
Spent	From To					
Currency						
,						
Bought at least a product in category						
Subscribed to newsletter?	● Both ◎ Yes ◎ No					
Opt in?	Both [□] Yes [□] No					
Country						
Language						
Synchronize with this Mailchimp list	¥					
	Create this list					

XI. HTML WIDGETS

First of all, you need to understand what widgets are. Widgets are combinations of text and images placed on specific positions (hooks) of the website. With this theme you can create unlimited widgets and place them in different positions of your website.

Let's take a look at our frontend after the installation of the theme. These are the widgets that are available by default:



To manage the module, navigate to "**Modules / Modules & Services / Installed modules**" then select "**HTML Widgets**" module from the module list.

ck Access ▼ Q ▼ Search				Debug mode FreshFood	Theme Prestashop 1.7	Ļ
ules / ybc_widget / ,F Configure				•		
Dnfigure ML widgets				Back	Translate Check update	Manag
IDGETS						
Hook Top Column	0	Hook Home	O Hook To	op Navigation		0
Fruit drinks - Layout 2, 3	🖸 🛍					
Fresh cakes - Layout 2, 3	2 🛍					
Good wines - Layout 2, 3	1					
Hook Top	0	Hook Left Column	O Hook Ri	ght Column		0
look Footer	0	custom 3	custom	5		0
		Fresh food! why us?	-	/ Foods		1
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		Presi toda wny usr		bles		

XII. THANK YOU

Thank you again for downloading our product and going through this documentation. We hope this document is helpful and efficient in the installation and usage of **Fresh Food** theme. If you do have any questions for which the answer is not available in this document, please feel free to contact us.