

# **AWESOME URL**

## **Create SEO-friendly URLs for better customer**

### experience & SEO score

A product of PrestaHero

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#### I. WELCOME

Thank you for purchasing our product. We hope to guide you through all the aspects of the module installation and the module setup within this document. If you have any questions that are beyond the scope of this documentation, please feel free to contact us.

#### II. INTRODUCTION

Customers and search engines should be able to understand what is on your web page just by looking at the URL. SEO-friendly URLs help customers navigate around your site and make your site easier to share with social networks. With **Awesome URL**, you will have everything you need to create SEO-friendly URLs!

\* "Awesome URL" is compatible with PrestaShop 1.7.x and PrestaShop 8.x

#### III. INSTALLATION

- Navigate to "Modules / Module manager", click on "Upload a module / Select file"
- Select the module file "ets\_awesomeurl.zip" from your computer then click on "Open" to install
- Click on "Configure" button of the module you just installed to open the module's configuration page

#### 1. Schema of URLs

By default, PrestaShop's deep URLs are uninformative to both customers and search engines: a URL such as *http://www.mystore.com/product.php?id\_product=27* does not help visitors know what product is on that page. Friendly URLs are the way to achieve that, for instance: *http://www.mystore.com/2-music-players/27-ipod-nano-green*.

From Awesome URL top menu, select SEO & URLs to navigate to "SEO & URLs" page.

To configure the "**Friendly URL**" field, scroll down the "**SEO & URLs**" page and find "**Set up URLs**" section.

#### NOTE:

Change this option if you know that your server can support URL rewriting. If not, leave it at "No".

Our **Awesome URL** module offers a powerful URL optimization tool that enables you to **remove IDs (number), ISO language code, and attribute alias from URLs** for every page, for example, product pages, category pages, CMS pages, brand pages, etc. You can also **customize page URL** for each type of page on your store.

In addition, **Awesome URL** also offers an auto-redirect feature that automatically **redirects all old URLs (with ID and ISO code) to new relevant URLs (without ID and ISO code)** to maintain your SEO rankings and backlinks.

✓ You can select a redirect type for URLs:

*301 Move Permanently*: Returns the HTTP 301 status code, pointing to the main URL and notifying search engines that this is the only URL to take into account. We recommend this option once your modifications are done.

*302 Moved Temporarily*: Returns the HTTP 302 status code, pointing to the main URL and notifying search engines that the main URL might change later.

Remove ID in URL	1-click to remove ID and ISO code in URL.	
	Support every page URL (product page,	
Remove ISO code in URL for default language	category page, CMS page, brand page, etc.)	
Remove attribute alias in URL	NO YES	
Redirect all old URLs to new URLs (keep your page rankings and backlinks)	Automatically redirect all old URLs (with ISO code) to new URLs (without ID and ISO	ID and ) code
Redirect type	302 Moved Temporarily (recommended while setting up your store)	
Route to products	{category}/{rewrite}	
	Keywords: id , id_product_attribute , rewrite* , ean13 , category, categories , reference , meta_keywords , manufacturer , supplier , price , tags	
Route to category	{rewrite}	
	Keywords: id , rewrite* , meta_keywords	
Route to category which has the	{rewrite}/filter/{selected_filters}	
"selected_filter" attribute for the "Layered Navigation" (blocklayered) module	Keywords: id , selected_filters* , rewrite* , meta_keywords	
Route to supplier	supplier/{rewrite}	
	Keywords: id , rewrite* , meta_keywords	
Route to brand	brand/{rewrite}	
	Keywords: id , rewrite* , meta_keywords	
Route to page	content/{rewrite}	
	Keywords: id , rewrite* , meta_keywords	
Route to page category	content/category/{rewrite}	
	Keywords: id , rewrite* , meta_keywords	
Route to modules	module/{module}{/:controller}	
	Keywords: module* , controller*	

When you're ready, click "**Save**" button to finish.

The screenshots below demonstrate the URLs before and after removing the ID and ISO code:

OLD U	rl 🗙		
The best is yet to come framed x + ← → ○ ● https://yourst contact us my store	ore.com/ <mark>en</mark> /art/ <mark>13-</mark> the-best-is-yet- CLOTHES ACCESSORIES ART	-to-come-framed-poster english - concusy.cop	- C X A C O I A Jugn III F Cart (0) Search our catalog Q
Home / Art / The br	st is yet to come' Framed poster	THE BEST IS YET TO POSTER \$29.00 Printed on rigid matt paper and + purstore.com/art/the-best-is	OME' FRAMED Nooth surface.  S-yet-to-come-framed-poster
	Home / Art / The	e best is yet to come' Framed po	s ART Search our catalog Q oster
	Level Correct		<ul> <li>Read user reviews (1)</li> <li>Write your review</li> <li>Security policy (edit with Customer reassurance)</li> </ul>

#### 2. Optimize SEO element for each web page

Our module allows you to customize SEO elements for a specific web page, for example: product page, category page, manufacturer (brand) page, etc.

						🗿 De
Hummingbird printed t-shirt	Standard produ	:t 🕈 🔋	en ≑	th Sale	I Product lis	<b>?</b> st Help
Basic settings Quantities Shipping Pricing SEO Options Modules						
Search Engine Optimization						
Improve your ranking and how your product page will appear in search engines results.						
Here is a preview of your search engine result, play with it!						
Hummingbird printed t-shirt   High quality men fashion http://localnost/demo_shop/en/men/60-hummingbird-printed-t-shirt.html * Find affindable T-shirts for men from our selection of V-neck, crew neck, striped long-sleeve, and short-sleeve. Made of high-quality cotton in a vari						
Meta title						
Hummingbird printed t-shirt   High quality men fashion						
54	l of 70 characters used (r	ecommended)				
Meta description 🔢	In an a Directory of the					
163 a	of 160 characters used (r	ecommended)				
Friendly URL 🔢						
hummingbird-printed-t-shirt	Reset UR	L				
hummingbird-printed-t-shirt  Friendly URLs are currently enabled. To disable it, go to SEO and URLs	Reset UR	L				
hummingbird-printed-t-shirt         Image: Triendly URLs are currently enabled. To disable it, go to SEO and URLs         Redirection page Image: The second	Reset UR	L				
hummingbird-printed-t-shirt         Image: Transmission of the state of the st	Reset UR					
hummingbird-printed-t-shirt         Image: Trendly URLs are currently enabled. To disable it, go to SEO and URLs         Redirection page         Redirection when offline         Target category         Permanent redirection to a category (301)         Image: Treated of the page should redirect?	Reset UR	Q egory is used				
hummingbird-printed-t-shirt         Image: The second sec	Reset UR	L Q egory is used				
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hummingbird-printed-t-shirt         Image: Transmission of the state of the st	Reset UR	Q egory is used				
hummingbird-printed-t-shirt         Image: Trendly URLs are currently enabled. To disable it, go to SEO and URLs         Redirection page :         Redirection when offline         Permanent redirection to a category (301)         Image: Trendly URLs are currently enabled. To disable it, go to SEO and URLs         Advanced Settings         Allow search engines to show this Product page in search results?         Yes         Should search engines follow links on this Product?         Yes         No	Reset UR	L Q egory is used en ↓				
hummingbird-printed-t-shirt         Image: Trendly URLs are currently enabled. To disable it, go to SEO and URLs         Redirection page :         Redirection when offline         Permanent redirection to a category (301)         To which category the page should redirect?         If no category is         Advanced Settings         Allow search engines to show this Product page in search results?         Yes         Should search engines follow links on this Product?         Yes         Image: No         Meta robots advanced	Reset UR	Q egory is used en v				
hummingbird-printed-t-shirt         Image: Triendly URLs are currently enabled. To disable it, go to SEO and URLs         Redirection page :         Redirection when offline         Permanent redirection to a category (301)         To which category the page should redirect?         If no category is         Advanced Settings         Allow search engines to show this Product page in search results?         Yes         Should search engines follow links on this Product?         Yes         Image: No         Meta robots advanced	Reset UR	L Q egory is used en ↓				
hummingbird-printed-t-shirt         Image: Triendly URLs are currently enabled. To disable it, go to SEO and URLs         Redirection page :         Redirection when offline         Permanent redirection to a category (301)         To which category the page should redirect?         If no category is         Advanced Settings         Allow search engines to show this Product page in search results?         Yes         Should search engines follow links on this Product?         Yes         Meta robots advanced         Advanced meta robots settings for this prese.	Reset UR	L Q egory is used en ∨ en ∨				
hummingbird-printed-t-shirt         Image: Triendly URLs are currently enabled. To disable it, go to SEO and URLs         Redirection page :         Redirection when offline         Permanent redirection to a category (301)         To which category the page should redirect?         If no category is         Advanced Settings         Allow search engines to show this Product page in search results?         Yes         Should search engines follow links on this Product?         Yes         Meta robots advanced         Advanced meta robots settings for this page.         Canonical URL	Reset UR	L Q egory is used en ↓ en ↓				
hummingbird-printed-t-shirt         Image: Triendly URLs are currently enabled. To disable it, go to SEO and URLs         Redirection page :         Redirection page :         Redirection when offline         Permanent redirection to a category (301) •         To which category the page should redirect?         If no category is         Advanced Settings         Allow search engines to show this Product page in search results?         Yes         Should search engines follow links on this Product?         Yes         No         Meta robots advanced         Advanced meta robots settings for this product?         Advanced meta robots settings for this page.         Canonical URL         http://localhost/demo_shop/en/men/60-hummingbird-printed-t-shirt.html	Reset UR	L Q egory is used en v en v				
hummingbird-printed-t-shirt         Image: Triendly URLs are currently enabled. To disable it, go to SEO and URLs         Redirection page :         Redirection page :         Redirection on page :         Redirection to a category (301) •         To which category the page should redirect?         If no category is         Advanced Settings         Allow search engines to show this Product page in search results?         Yes         Should search engines follow links on this Product?         Yes         No         Meta robots advanced         Advanced meta robots setting for this page.         Canonical URL         http://localhost/demo_shou/en/reme/60-hummingbird-printed-t-shirt.html         The canonical URL http://localhost/demo_shou/en/reme/60-hummingbird-printed-t-shirt.html	selected, the Main Cat	L Q egory is used en ↓ en ↓				

✤ About Canonical URL:

G Hummingbird printed t-shirt × +	- O X
← → C S https://demo1.ets-demos.com/seo/men/hummingbi	rd-printed-t-shirt?parameter=xxxxx 🔞 🏚 🚺 🗄
Contact us	ti glish 👻 Currency: USD \$ 👻 😤 Sign in 🍹 Cart (0)
my store CLOTHES	Search our catalog Q
Home / Clothes / Men / Hummingbird printed t-shir	If a page URL has different parameters, the Canonical URL will display the same for all URLs of this page          \$23.90         Hummingbird printed t-shirt Regular fit, round neckline, short sleeves. Made of extra long staple pima cotton. et lusto odlo dignissimos ducimus qui bla         Size         Size         Cononical URL helps Googlebot avoid spending crawling time on duplicate pages
R       Elements       Console       Sources       Network       Performance       Memory       Application <conctype <="" http:="" td=""> </conctype>	<pre>&gt; Security Lighthouse</pre>
<pre>circle/Houmingpord printed t-shirt(/title/ &gt;<script script)<br="" type="text/javascript"></script></pre>	

#### 3. URL redirects

URL Redirect (also referred to as URL Forwarding) is a technique which is used to redirect your domain's visitors to a different URL. You can forward your domain name to any website, webpage, etc. which is available online.

Awesome URL helps you create custom URL redirections with 301, 302 & 303 redirections to optimize your URLs.

	Enabled	YES NO	Enable	URL redirects	feature	
						ADD NEW S
REDIRECTS						<b>Q</b> 2 ×
ID	Redirect name	Source UF	a.	Target URL	Redirect type	Active
	ADD NEW					
		Redirect name (optional)				
		* Source URL http	://localhost/thutest/			
		* Target URL				
	_	Redirect type 30	Moved Permanently (recor	nmended once you have gone live)		
		Active	YES NO	301 Moved Permaner	tly (recommended once you have gone live)	<u> </u>
	X Cancel			301 Moved Permanent 302 Moved Temporarily 303 Do not link to the	y (recommended once you have gone live) (recommended while setting up your store) newly uploaded resources (for advanced user only	) Save

#### 4. Check for duplicate URLs

**Awesome URL** helps you **check and detect all duplicate URLs** on your site to prevent penalties from search engines. From the check result, you can decide how to solve these duplicate URLs and improve your SEO score.

					<ul> <li>view my shop</li> </ul>	ήŻ
fic & SEO / Check Duplicate URLs						
heck Duplicate URLs						
O & URLs Search Engines Referrers URL Redirection	Check Duplicate URLs					
IODUCTS						
Link rewrite	Language	Total link duplicate	Name			
today-is-a-good-day-framed-poster	eu	2	The adventure begins Framed poster Today is a good day Framed poster			Q Vie
the-best-is-yet-to-come-framed-poster	ca	2	The best is yet to come' Framed poster The adventure begins Framed poster			Q Vi
hummingbird-printed-t-shirt	fr	3	T-shirt imprimé colibri Hummingbird printed sweater The best is yet to come' Framed poster			Q Vie
hummingbird-printed-t-shirt	gl	2	Hummingbird printed t-shirt Hummingbird printed sweater			Q Vie
RODUCT CATEGORIES						
Link rewrite	Language		Total link duplicate	Name		
Link rewrite	Language		Total link duplicate	Name		
Link rewrite	Language		Total link duplicate	Name		
Link rewrite Gaodi No duplicates found MS CATEGORIES	Language		Total link duplicate	Name		
Link rewrite Good! No duplicates found MIS CATEGORIES Link rewrite	Language		Total link duplicate	Name		
Second No duplicates found  Second No duplicates found  Second No duplicates found  Link rewrite  Good No duplicates found	Language		Total link duplicate Total link duplicate	Name		
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Second No duplicates found  Second No duplicates found  Second No duplicates found  Second No duplicates found  THER PAGES  Link rewrite  Coord No duplicates found  THER PAGES  Link rewrite  Coord No duplicates found	Language		Total link duplicate Total link duplicate Total link duplicate	Name		

#### 5. Sitemap

A sitemap is a way of organizing a website, identifying the URLs and the data under each section. Sitemaps can be submitted to Google, Bing, and other search engines to help them crawl your website better and allow website visitors to easily navigate on your site.

**Awesome URL** generates a dynamic sitemap containing sub-sitemaps to all your pages without cronjob. It also provides a sitemap for each language if your website has a multi-language mode. You can customize sitemap settings to satisfy your requirements.

<complex-block><complex-block><form><form><form><form><form><section-header><form><section-header><form><section-header><form><section-header><form><form><form><form><form><form><form><form><form></form></form></form></form></form></form></form></form></form></section-header></form></section-header></form></section-header></form></section-header></form></form></form></form></form></complex-block></complex-block>	Sitemap settings									
<complex-block>  Vertical Control     Provide     Provide   Provide    &lt;</complex-block>										
<text></text>	Enable sitemaps	Yes								
<page-header><text><text></text></text></page-header>	Primary sitemap	https://demo2.presta-demc	os.com/demoaw	esome/sitem	ap.xml					
<complex-block>  Sim y line in the second second</complex-block>		This is dynamic sitemap con	ntaining sub siter	maps to all yo	ur pages. Just subn	this sitemap to Goog	gle and other sear	ih engines (Bing, i	Baidu, etc.)	
<complex-block></complex-block>	Sitemap by languages	🚟 https://demo2.presta-de	emos.com/demo	oawesome/en	/sitemap.xml					
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<complex-block>  Image: The rest of the rest of</complex-block>		Brands	0.1	~	Weekly	~				
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<ul> <li>e with a series</li> <li>e we have the series are series of the series</li></ul>	Pages to include in sitemap	All								
<ul> <li>Provide Provide Provi</li></ul>		Categories								
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i indimatationality i indimatationality i individuality i i		<ul> <li>CMS categories</li> <li>Suppliers</li> </ul>								
Imper product per page in gener Product per page in gener Product per page in gener Product per page in gener Product per page in general Product per pag		Brands (manufacturers)	)							
Number product per page in pingination		Other pages								
	Number product per page in sitemap pagination	250								
Automatically submit sitemaps to the Google Search Console (Cronjob)         * Some important notes before setting Cronjob:         • Conjob frequency, should be at teast twice per month, the recommended frequency is once per weik.         • Now to setup a cronjob is different depending on your server. If you're using a Console (Lsing ping method).         • Setup a cronjob as below on your server to automatically submit sitemap to Google Search Console (Using ping method).         • Out * * 0       modules(ets_awesomeur/cronjob.php secure=wigdLCEErbTO)         • Execute the cronjob manually by clicking on the button below:       modules(ets_awesomeur/cronjob.php secure=wigdLCEErbTO)         • Secure token to run cronjob       wigdtCEErbTO       Update		Leave blank to include all pr	oducts in one sit	temap (not rea	commended for larg	satalog)				
<ul> <li>* Some important notes before setting Cronjob:</li> <li>* Conjob frequency should be at least twice per month, the recommended frequency is once per wesk:</li> <li>* How to setup a cronjob is different depending on your server. If you're using a Connel hosting, watch this video for more reference: https://www.youtube.com/watch?v=bmBigInD5yA two connel so contarty our hosting provide to ask them for support on setting up the roots ask them for support on setting up the roots ask them for support on setting up the roots ask them for support on setting up the roots ask them for support on setting up the roots ask them for support on setting up the roots ask them for support on setting up the root ask them for support on setting up the roots ask to constrain generation ask the for support on setting up the roots ask to constrain generation ask the for support on setting up the roots ask to constrain generation ask.</li> <li>* Setup a cronjob as below on your server to automatically submit sitemap to Google Search Console (Using ping method).</li> <li>* O</li></ul>	Automatically submit sitemaps to the Goo	de Search Console (Cr	onjob)							
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0 0 **0       modules/eth_avesomeur/cronjob.php secure=wjqdLEErbTO         * Execute the cronjob manually by clicking on the button below         Execute cronjob manually         Secure token to run cronjob         wjqdLCEFbTO         Update	* Setup a cronjob as below on your server to automa	ically submit sitemap to Go	oogle Search C	onsole (Usin	g ping method).					
*Execute the cronjob manually by elicking on the button below  Execute cronjob manually  Secure token to run cronjob  wjqdt_CEErbTO  Update  Last time cronjob run: 05/22/2024	00**0	to device overlapides, here		modules/el	's_awesomeurl/cro	ob.php secure=wjo	qdLCEErbTO			
Descure cronjob manualy     Secure token to run cronjob     wjrdt.CEErbTO     Update       Image: Comparison of the comparison	* Execute the cronjob manually by clicking on the bu	tton below								
Succine toxian to run cronjob wjqdt.CEtroTD Update	Execute cronjob manually									
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Last time cronjob run: 05/22/2024										
	2 Last time cronjob run: 05/22/2024									

Our module also allows you to use cronjob to automatically submit generated sitemaps to Google Search Console. Follow the instructions below to install cronjob on your server:

**Note:** These steps assume you have already created a sitemap using the Awesome URL module and have a Google Search Console account.

#### Step 1: Get Sitemap URL

- 1. Navigate to **Awesome URL** module configuration page > **Sitemap**.
- 2. Copy the primary sitemap URL.

#### Step 2: Copy cronjob command

Copy the command given by the **Awesome URL** module. For example:

#### 0 0 \* \* 0 /usr/bin/php

/home/yourdomain.com/public\_html/modules/ets\_awesomeurl/cronjob.php secure=wjqdLCEErbTO

#### Step 3: Add cronjob

- Access your hosting control panel.
- Locate the **Cron Jobs** or **Scheduled Tasks** section.
- Create a new cronjob.
- Select the frequency you want to submit the sitemap (e.g., daily, weekly).
- Paste the cronjob command you copy in step 2 into the command field.
- Save the cronjob.

Here is an example of a sitemap generated by **Awesome URL** module:



#### 6. RSS feed

It is understandable if you want to allow your customers to create their own online feed filled with custom updates from your websites. **Awesome URL** is integrated with RSS feature to help you satisfy your customer requirement.



Below is an example of RSS feed generated by **Awesome URL** module:

IN ACCESSORES ARI	Search our catalog Q
RSS	
Featured products list	
All products	<b>a</b>
New products	<u>ه</u>
Special products	<u>ه</u>
Popular products	<u>ه</u>
Product categories	
Clothes	<u>ه</u>
Accessories	<u>ه</u>
Art	<u>س</u>
Men	<u>ه</u>
Stationery	<u>ه</u>
Women	<u>م</u>
Home Accessories	ه
Pages	
Delivery	<u>ه</u>
Legal Notice	<u>ه</u>
Terms and conditions of use	٦
About us	<u>ه</u>
Secure payment	<u>a</u>

#### 7. Search engines

A lot of your visitors will come from search engines. In order to know what they were looking for, and how you can improve your shop for their search queries, you need to know their queries.

This page presents a table of all the search engines that your PrestaShop website supports – meaning that PrestaShop is able to recognize it, and to extract the query that the visitor from that given search engine used to find your shop.

Quick Access 👻	Q Search			💿 View my shop 🏚 🦉
Traffic & SEO / S	Search Engines			• • •
Search E	Engines			Add new search engine Recommended Modules Help
				· · · · · · · · · · · · · · · · · · ·
SEO & URLS	Search Engines	Referrers URL Redirection Check Duplicate URLs		
SEARCH ENGINES	38			
ID -	•	Server 🔽	GET variable 🔽 🔺	
-				Q Search
□ 1		google	q	🖉 Edit 💌
□ 2		aol	q	Sedit 💌
3		yandex	text	Sedit 💌
4		ask.com	q	Sedit 👻
5		nhl.com	q	Sedit 💌
6		yahoo	P	de Edit 👻
7		baidu	wd	de Edit 👻
8		lycos	query	de Edit 💌
9		exalead	q	de Edit 👻
10		search.live	q	de Edit 💌
11		voila	rdata	de Edit 👻
12		altavista	q	de Edit 👻
13		bing	q	de Edit 👻
14		daum	q	der Edit 🐨
15		eniro	search_word	de Edit 👻
16		naver	query	de Edit 👻
17		msn	q	de Edit 👻
18		netscape	query	de Edit 👻
19		cnn	query	Section 🗸

#### 8. Referrers

A referrer means a website that brings you at least one visitor. This website features a link to your shop, and thus it helps you build an audience and eventually make more sales.

R	EFERRI	ERS 1													0	C	>	9
	ID	Name	Visitors	Visits	Pages	Reg.	Orders	Sales	Avg. cart	Reg. rate	Order rate	Click	Base	Percent				
	1	Frank's awesome website	0	0	0	0	0	0.00	0.00			0.00	0.00	0.0000000	Q	View	•	

Some referrers are more important to you than others: you might have partners that have links to your shop on their own website, and both you and your partners would certainly want to know how many visitors those links brought you. You could even pay your partners to display a link to your shop, depending on how much you value your traffic. This is called affiliation, and the "**Referrers**" page helps you build a complete affiliate program, to which even your partner can connect to see the number of visits and sales their links have generated.

Traffic & SEO / Referrers Referrers		Add new referrer Recommended Modules Hel
SEO & URLs Search Engines Referrers URL Redirection Che	ck Duplicate URLs	
Today         Month.         Year         Today-1         Month-1         Year-1           From:         2020-04-11         Tot         2020-05-11         Tot         <		
Ramprour	- Min series	de errenner.
<ul> <li>There is a huge quantity of data, so each connection corresponding to a referrer is indexed. You can also refresh this index by clicking the "Refresh index" button. This process may take a while, and it's only needed if you modified or added a referrer, or if you want changes to be retractive.</li> <li>Refresh index</li> </ul>	Your data is cached in order to sort it and fitter it. You can refresh the cache by clicking on the "Refresh cache" button.         It defresh cache	Circect traffic can be quite resource-intensive. You should consider enabling it only if you have a strong need for it.  Save direct traffic?  Save direc
REFERRERS 0		0 0 -
ID Name Visitors Visits Pages	Reg. Orders Sales Avg. cart Reg. rate	Order rate Click Base Percent
	No records found	

For more details about "Referrers" page, please click on this link: <u>http://doc.prestashop.com/display/PS17/Referrers</u>

#### V. THANK YOU

Thank you again for purchasing our product and going through this documentation. We hope this document is helpful and efficient in the installation and usage of **Awesome URL** module. If you have any questions for which the answer is not available in this document, please feel free to contact us.