



HOME PRODUCTS PRO

Home Products PRO helps your homepage look organized and increases the visibility of all products on the homepage

A product of PrestaHero

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I. WELCOME

Thank you for purchasing our product. We hope to guide you through all the aspects of the module installation and the module setup within this document. If you have any questions that are beyond the scope of this documentation, please feel free to contact us.

***Note:**

All instruction screenshots are taken from PrestaShop 1.7, but installing and configuring this module on PrestaShop 1.6 is similar.

II. INTRODUCTION

In a pursuit of higher revenue, merchants seek every possibility to increase sales demonstrating wonders of marketing creativity. Your homepage is the most visited place in your store. It's the page from where your customers start exploring the storefront. You might want to excite your customers with your homepage content by highlighting your best-selling product, a special offer, or a new item.

The display of "**Featured Products**" panel is an effective and time-tested way to bring your customers' attention to products worthy of extra consideration (best-selling, on sale, most recent, etc.). This might help you reach several goals: motivate customers to buy from you, showcase your assortment, attract attention to your new arrivals, and power your sales.

Generally, the point of presenting products on the home page is to ease customer's choices. Looking at a huge number of products, a customer often gets completely lost in choice and leaves the store without purchase. However, especially highlighted products attract customer's attention and, consequently, are more likely to be bought.

Understanding that growing trend, we spent a lot of time researching and developing "Home Products PRO" - a PrestaShop module that brings you a good interface and optimizes conversion rate by creating an excellent user experience for your customers. We believe it will help your business increase dramatically.

* **"Home Products PRO"** is compatible with PrestaShop 1.6.x, PrestaShop 1.7.x and PrestaShop 8.x.

III. INSTALLATION

1. Navigate to **"Modules / Modules & Services"**, click on **"Upload a module / Select file"**.
 2. Select the module file **"ets_homecategories.zip"** from your computer then click on **"Open"** to install.
- ❖ Click on **"Configure"** button of the module you just installed to open the module's configuration page.

IV. CONFIGURATION

From your installed module list (Located at **"Modules/Modules & services/Installed modules"**), find **"Home Products PRO"** then click on the **"Configure"** button to open its configuration page.

From **Configuration** page, you will see these options below which will be used to manage **"Home Products PRO"**:

1. Product layout

Home Products PRO is a featured categories module for PrestaShop that allows you to **display featured products and/or product categories** on the homepage **in tabs or rows**.

Featured products are popular products, new arrivals products, special products, best sellers, recommended, viewed, and trending products.

You can choose 1 between 4 product layouts to display your products on the homepage:

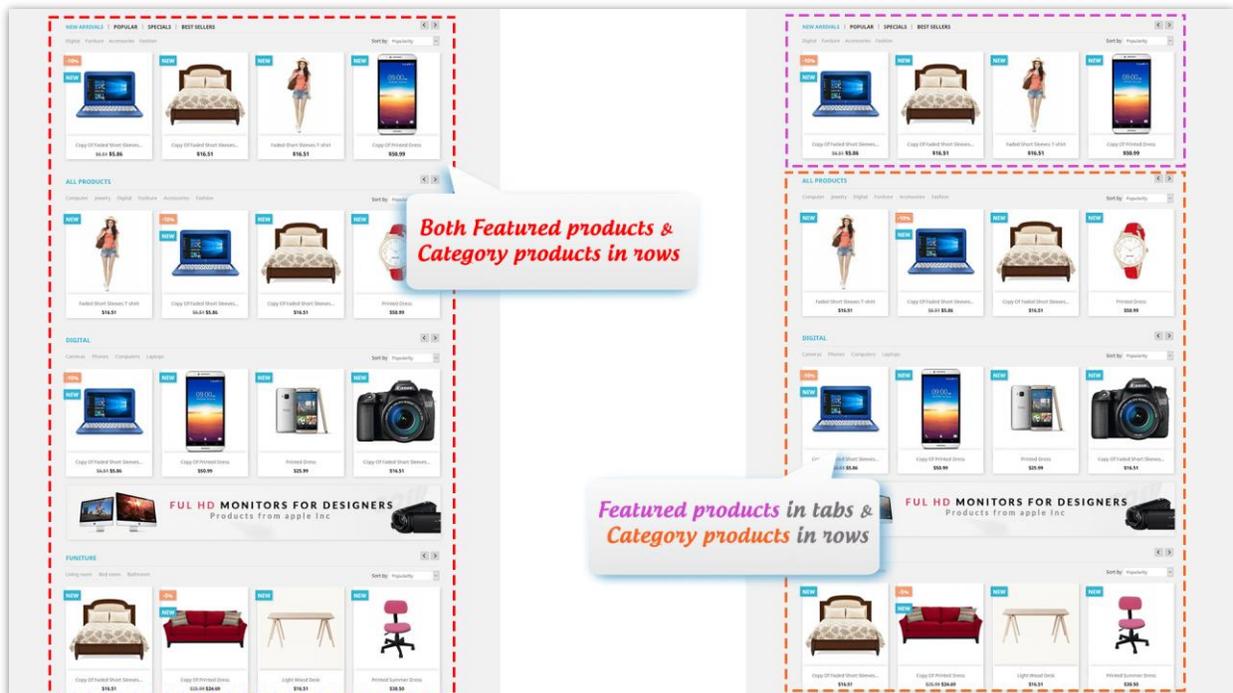
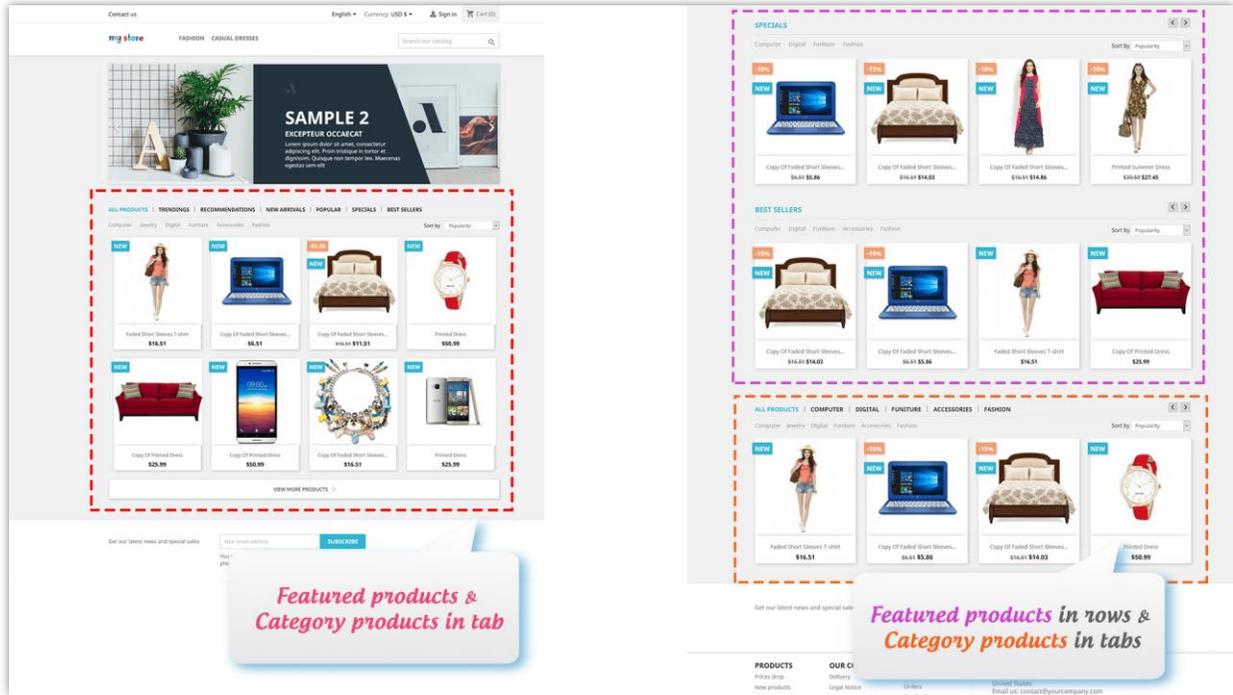
- Both featured products and category products in tabs;
- Both featured products and product categories in rows;
- Featured products in tabs and product categories in rows;
- Featured products in rows and product categories in tabs

The screenshot displays the configuration interface for the Home Products PRO module. At the top, there are navigation tabs: "Product layout" (selected), "Products to display", "Other settings", and "Banners". The main area is titled "Product layout" and contains four layout options, each with a visual preview and a description:

- Both Featured products & Category products in tabs**: A grid of 12 product icons arranged in 3 rows and 4 columns.
- Both Featured products & Category products in rows**: A grid of 12 product icons arranged in 2 rows and 6 columns.
- Featured products in tabs & Category products in rows**: A grid of 12 product icons arranged in 3 rows and 4 columns, with a horizontal line separating the top row from the others.
- Featured products in rows & Category products in tabs**: A grid of 12 product icons arranged in 2 rows and 6 columns, with a horizontal line separating the top row from the others.

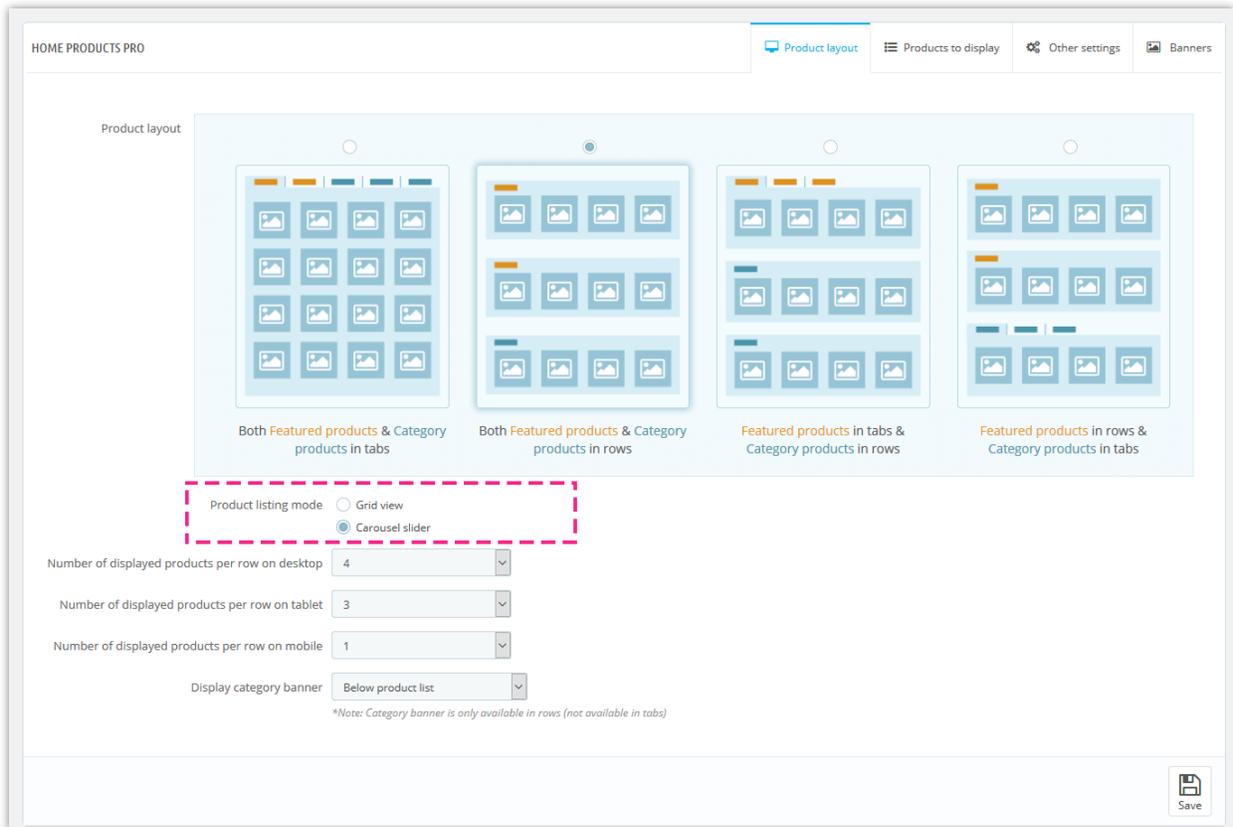
Below the layout options, there are settings for "Product listing mode" (Grid view and Carousel slider), "Number of displayed products per row on desktop" (4), "Number of displayed products per row on tablet" (3), "Number of displayed products per row on mobile" (1), and "Display category banner" (Below product list). A note states: "*Notes: Category banner is only available in rows (not available in tabs)". A "Save" button is located at the bottom right.

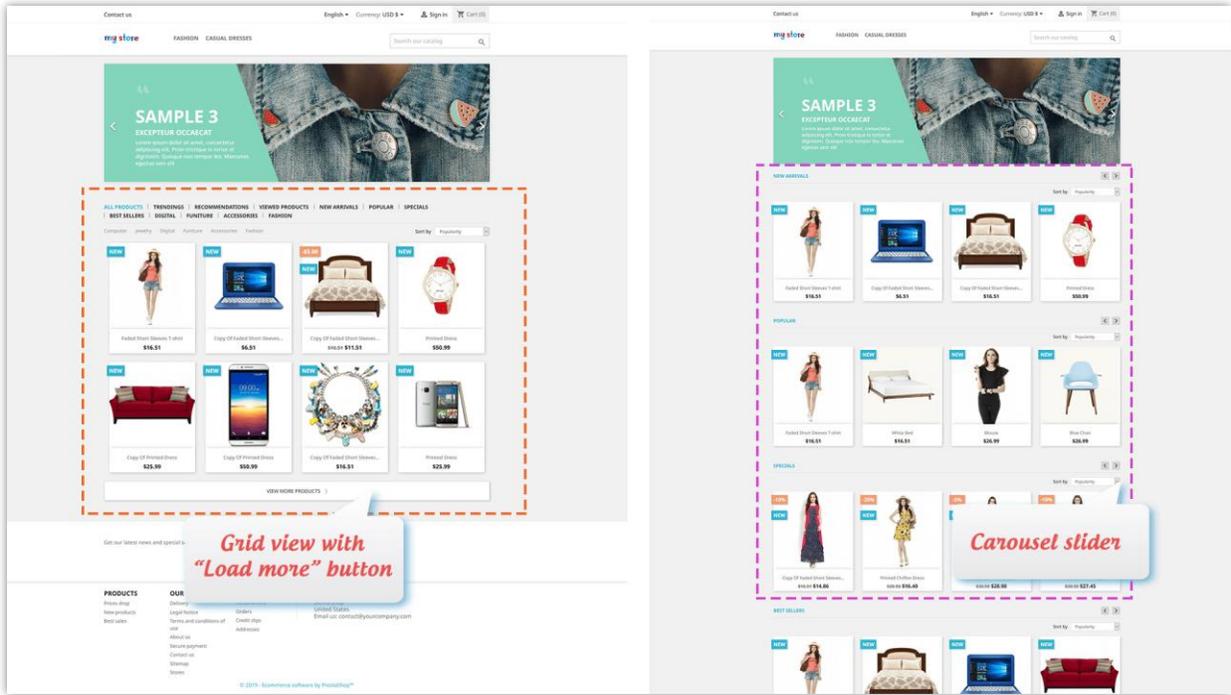
You can group your products on the homepage into **product tabs** if you have so many product categories want to display there. Product tabs help shorten your product lists on home page while keeping them all visible for customers to select products they want to see.



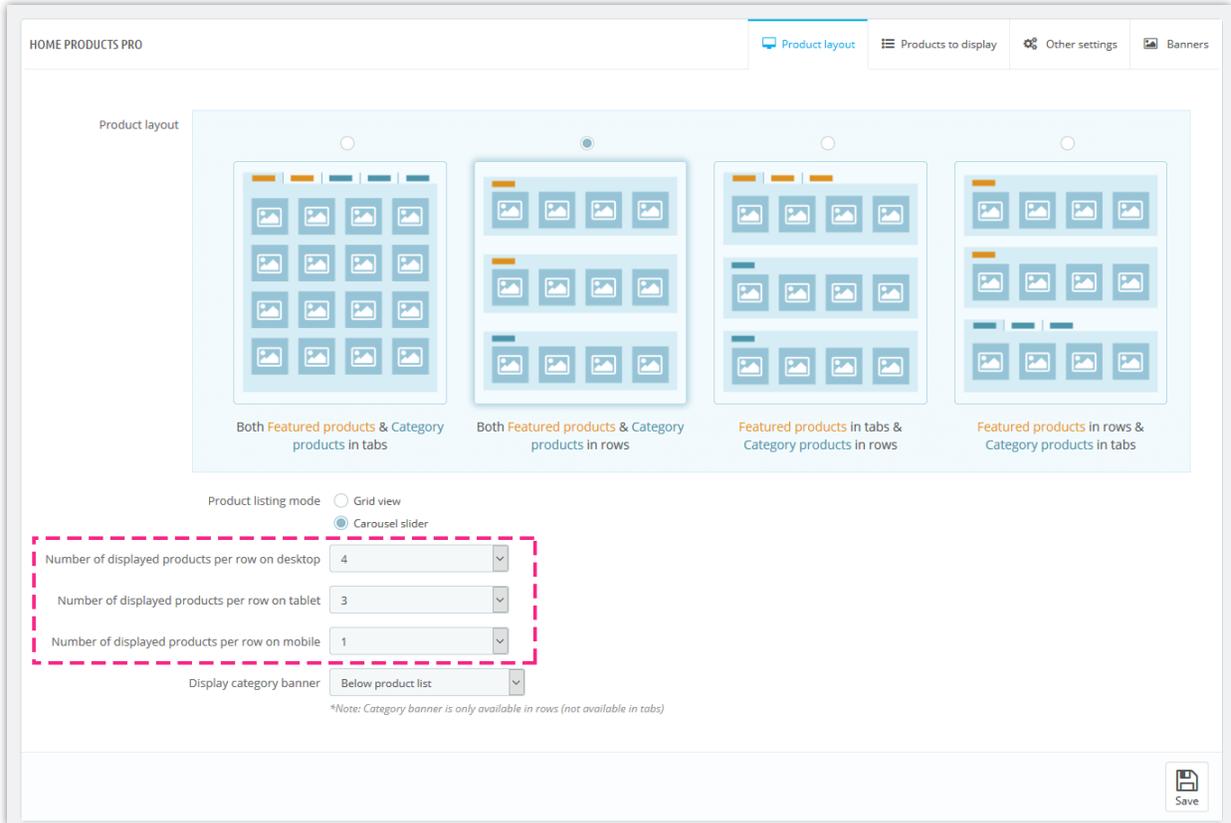
You can select the **product listing mode** to display products on your homepage: grid view or carousel slider.

- **Displaying product categories on grid lists** helps your homepage look more crowded with products and maximize visibility of all products on your PrestaShop homepage.
- **The carousel slider** feature is also available to make product tabs work smoothly and make them even looks shorter (but still enough products), making it easier for customers to browse through product tabs.



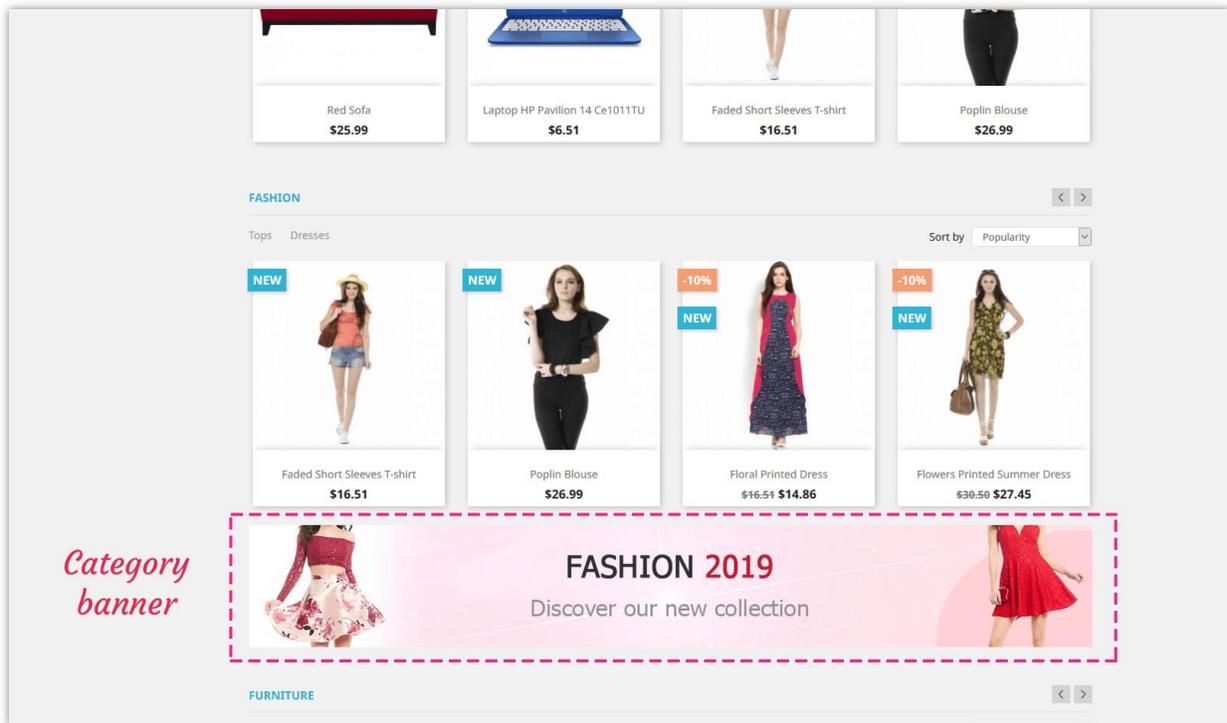


You can also select **how many products will be displayed on different devices:**



Category banner: Home Products PRO allows you to display category banners on homepage. You can select a position to display category banner. To upload a category banner, please navigate to “**Banners**” tab.

The screenshot shows a configuration panel for product listing. At the top, there are two radio buttons for 'Product listing mode': 'Grid view' and 'Carousel slider', with 'Carousel slider' selected. Below this are three dropdown menus for 'Number of displayed products per row on desktop' (set to 4), 'Number of displayed products per row on tablet' (set to 3), and 'Number of displayed products per row on mobile' (set to 1). A red dashed box highlights the 'Display category banner' dropdown menu, which is currently set to 'Below product list'. An orange arrow points from this dropdown to a larger dropdown menu that is open, showing options: 'Below product list', 'Below product list', 'Above product list', and 'Do not display category banner'. A note below the dropdowns states: '*Note: Category banner is only available in rows (not available in tabs)'. A 'Save' button is located in the bottom right corner.



2. Select products to display

After selecting a suitable product layout for your homepage, let's continue to select products/product categories to display.

Note:

- ❖ **Recommendations:** For a customer of your online store, this module will pick some products which are related to products he/she purchased or products he/she put into a shopping cart but hasn't purchased. Next, this module will recommend the products related to the products that customer is viewing.

- ❖ **Trending:** Products that get the most sales in a period of time are considered as trending. You can set the trending period on the "**Other settings**" tab.

- ❖ **Featured:** If you select the "Featured" tab, you will have to manually add the products you want to display.

- ❖ **Excluded products:** This option allows you to search for and select specific products that you do not want to display on your homepage. These excluded products will not appear in any of the product blocks generated by the "**Home Products PRO**" module, ensuring a clean and tailored presentation of items on your homepage. However, these products will still be visible in other locations across your store as usual.

You can easily find and exclude products by using their ID, product name, or reference code.

Home Products Pro

Product layout | **Products to display** | Other settings | Banners

Available product tabs

Featured product tabs

- New arrivals
- Popular
- Specials
- Best sellers
- Recommendations
- Viewed products
- Trendings
- Featured

Product categories

Collapse all
 Expand all
 Check all

Uncheck all

All products

Home

Select featured product tabs & product categories you want to display

Selected product tabs

- New arrivals
- Popular
- Specials
- Best sellers
- Recommendations
- Trendings
- All products
- Featured
- Viewed products

Drag & drop to sort selected product tabs and selected product categories

Excluded Products

These products will not show up within the module, they still can be viewed as normal ones.

Search product by ID, name or reference

Featured

Search product by ID, name or reference

- Hummingbird printed t-shirt
- Mountain fox notebook
- The adventure begins Framed poster
- Mug The adventure begins
- The best is yet to come Framed poster
- Mountain fox - Vector graphics
- Brown bear - Vector graphics
- Hummingbird printed sweater

Search and select featured product products you want to display

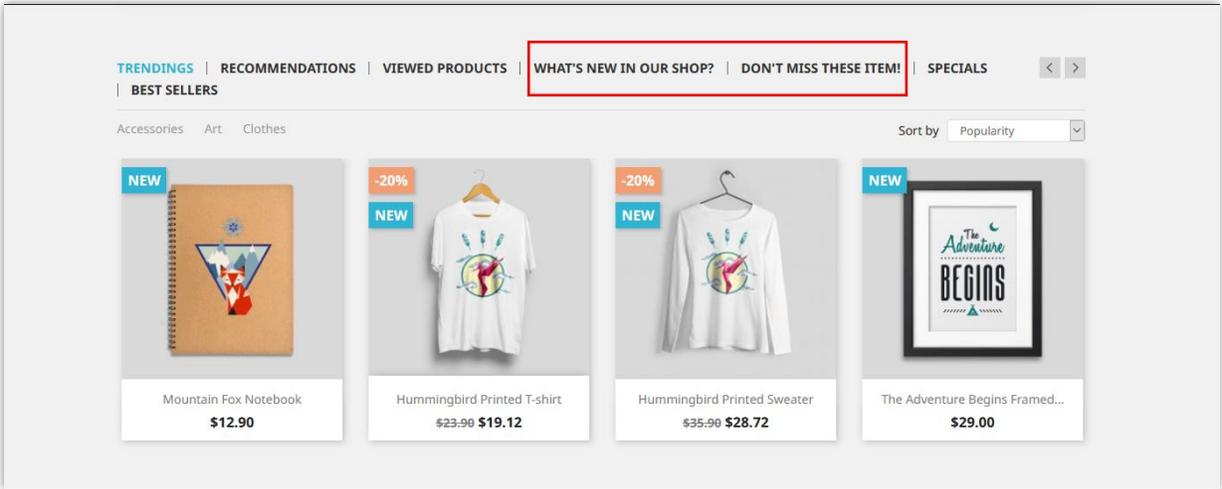
Custom tab names

New arrivals	<input type="text" value="New arrivals"/>	en ▼
Popular	<input type="text" value="Popular"/>	en ▼
Specials	<input type="text" value="Specials"/>	
Best sellers	<input type="text" value="Best sellers"/>	
Recommendations	<input type="text" value="Recommendations"/>	
Viewed products	<input type="text" value="Viewed products"/>	
Trendings	<input type="text" value="Trendings"/>	en ▼
Featured	<input type="text" value="Featured"/>	en ▼
All products	<input type="text" value="All products"/>	en ▼

Customize product tab names as you prefer. Support multiple languages

Save

Home Products PRO also allows you to customize product tab names and attract customer’s attention.



3. Other settings

This module also offers a lot of helpful display options to help you fully control how featured products/categories will be displayed and increase the visibility of all your products on homepage.

Quick Access - Search

Modules / etc_homecategories / Configure

Configure Home Products PRO

Back Translate Manage hooks

Home Products Pro

Product layout Products to display Other settings Banners

Include products in all sub categories Yes

Enable sub categories filter on product categories tabs No

Enable sub categories filter on featured products tabs No

Enable "Load more products" button Yes

* Product count The number of products will be displayed per Ajax load

Hide "Out of stock" products No

Default product sort by

Enable "Sort by" feature on the front page No

Open category by link No

Enable "View all products" link No

"View all products" label Leave blank to use default label

Enable loading icon Yes

* Select the category whose products will be displayed in Popular tab Choose the category ID of the products that you would like to display on homepage (default: 2 for "Home").

Feed all products as "New" No Consider all products as "New", just sort by newest first

* Number of days for which the product is considered "New" Only take effect if "Feed all products as New" is set to No

* Trending period Products which get most sales in this period of time are considered as trending

Enable cache Yes The module uses PrestaShop Smarty Cache, so please make sure that PrestaShop Smarty Cache is enabled to use this feature

Cache lifetime Leave blank to cache permanently

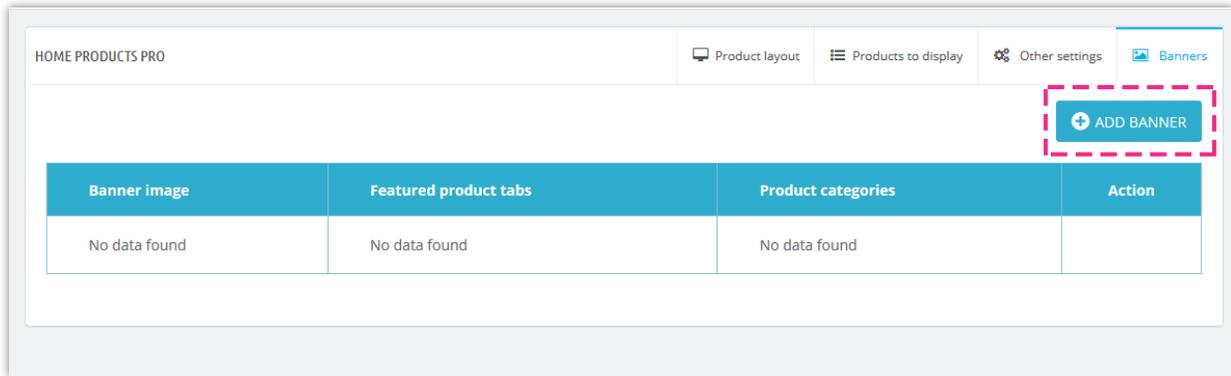
Disable Slick library No If your current theme already has the Slick library, you can disable the Slick library of Home Product PRO module to avoid calling this library multiple times, therefore making page loading time increase. If your current theme does not have a Slick library, activating this option will cause an error.

Products are loaded by **jQuery Ajax** technology and **smart server cache** to **minimize time spent to load products** (only visible product tabs are load initially) and **make your homepage faster**.

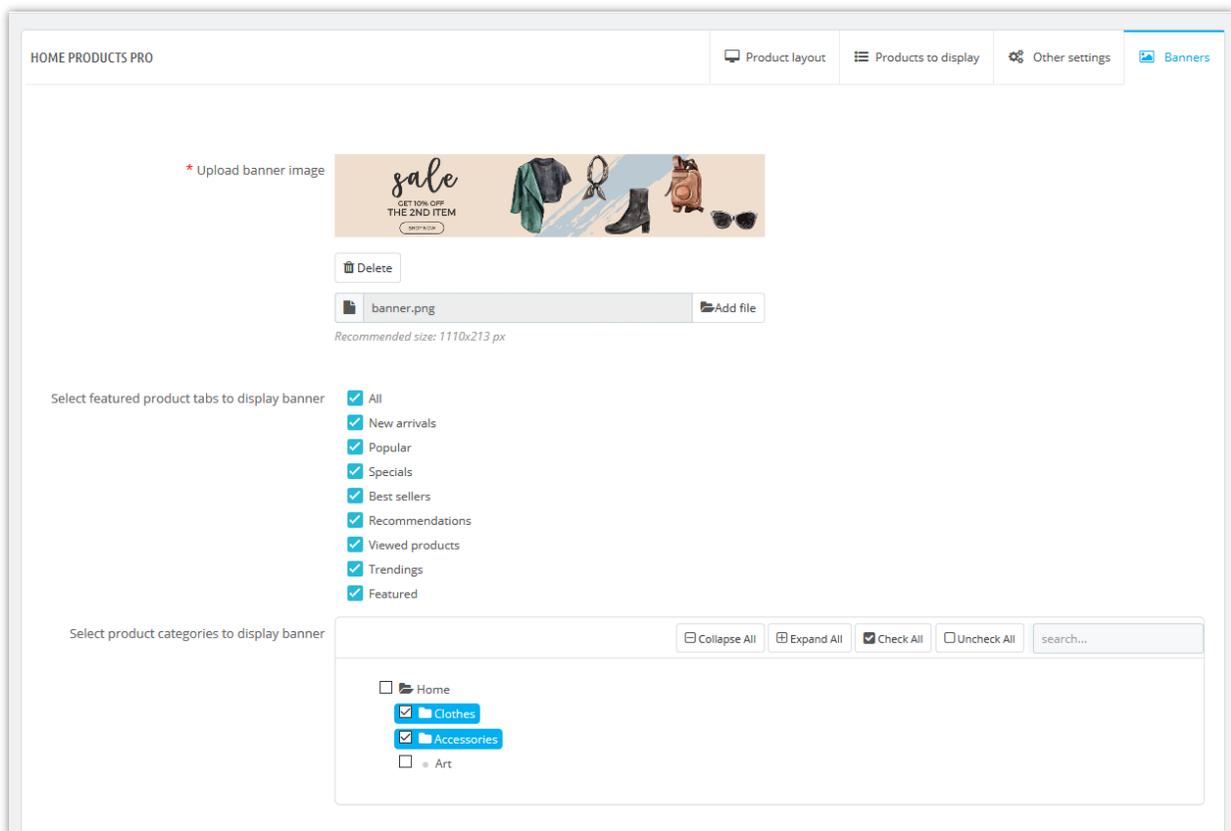
jQuery Ajax also helps customers load products quickly on the homepage without having to reload the page, this brings the best experience to them and keeps them on your website for a long time.

4. Banners

To add category banner, please click on **“Add banner”** button.



Upload your banner image, then select where to display your banner.



Click **“Save”** when you're ready.

***Note:** Category banner is only available in rows layout (not available in tabs).

V. THANK YOU

Thank you again for purchasing our product and going through this documentation. We hope this document is helpful and efficient in the complete setup of **Home Products PRO** on your website.

If you have any questions for which the answer is not available in this document, please feel free to contact us.