

Automatic Mailchimp Sync

Synchronize your shop's emails with Mailchimp automatically

USER GUIDE

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1. WELCOME

Thank you for purchasing our product. We hope to guide you through all the aspects of the module installation and the module setup within this document. But if you have any questions that are beyond the scope of this documentation, please feel free to contact us for more help.

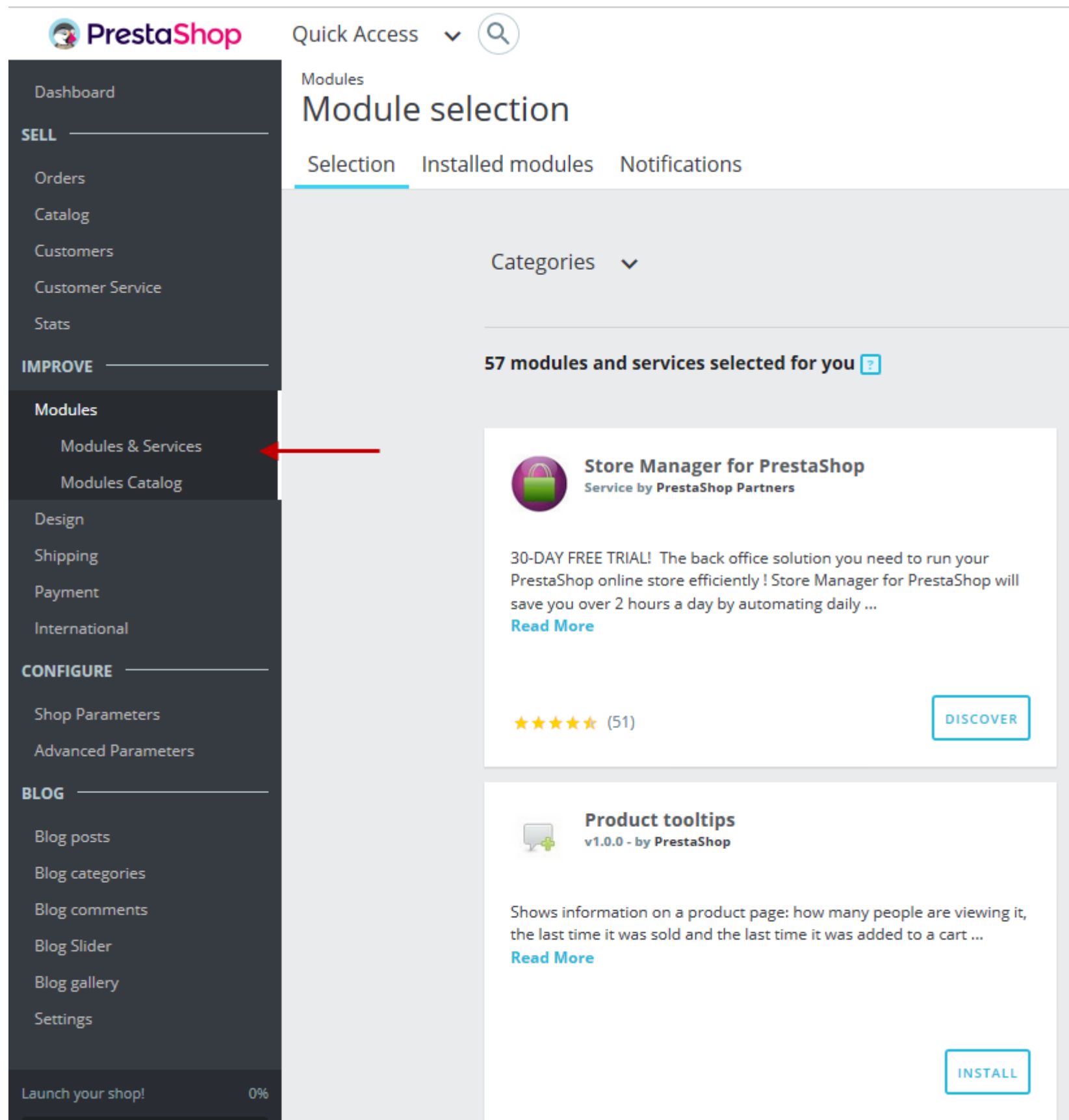
2. REQUIREMENTS

- A working Prestashop website with Prestashop 1.5.x, Prestashop 1.6.x or Prestashop 1.7.x installed
- This module is compatible with Prestashop 1.5.x, Prestashop 1.6.x and Prestashop 1.7.x

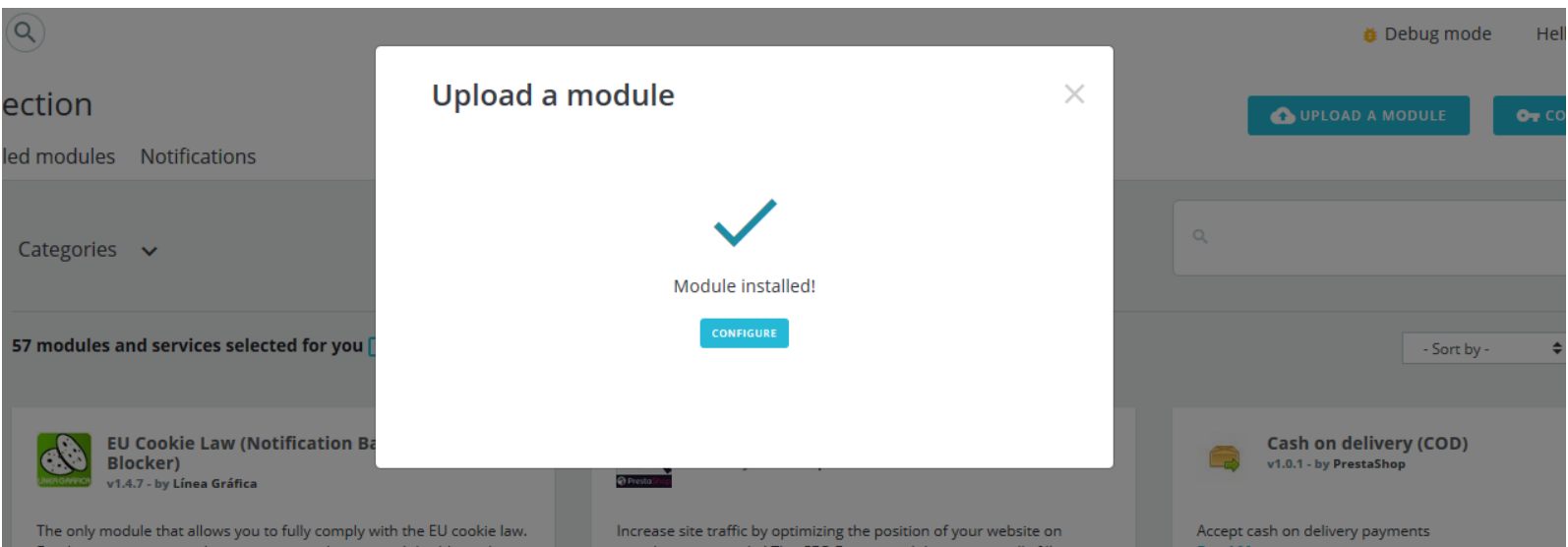
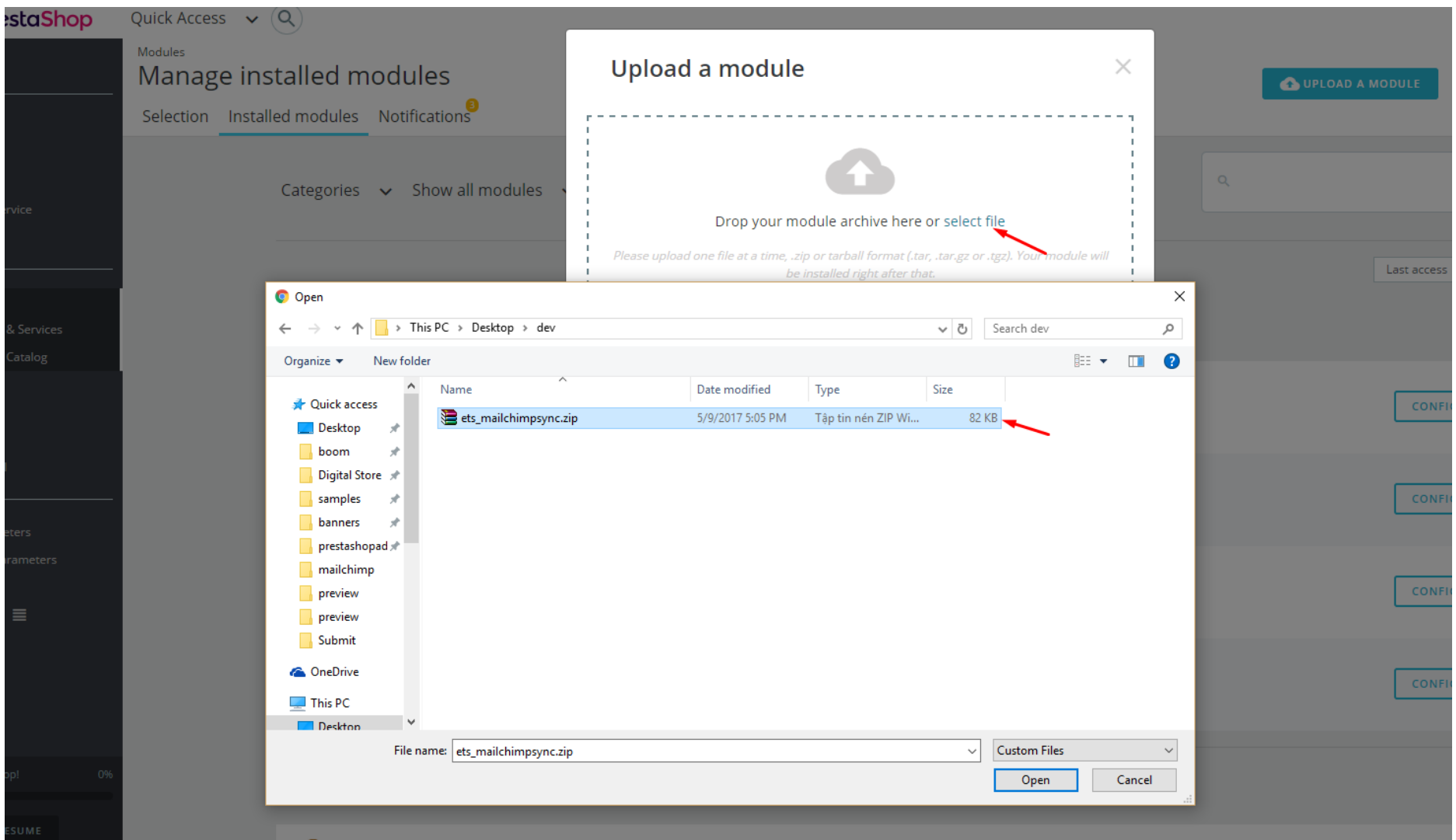
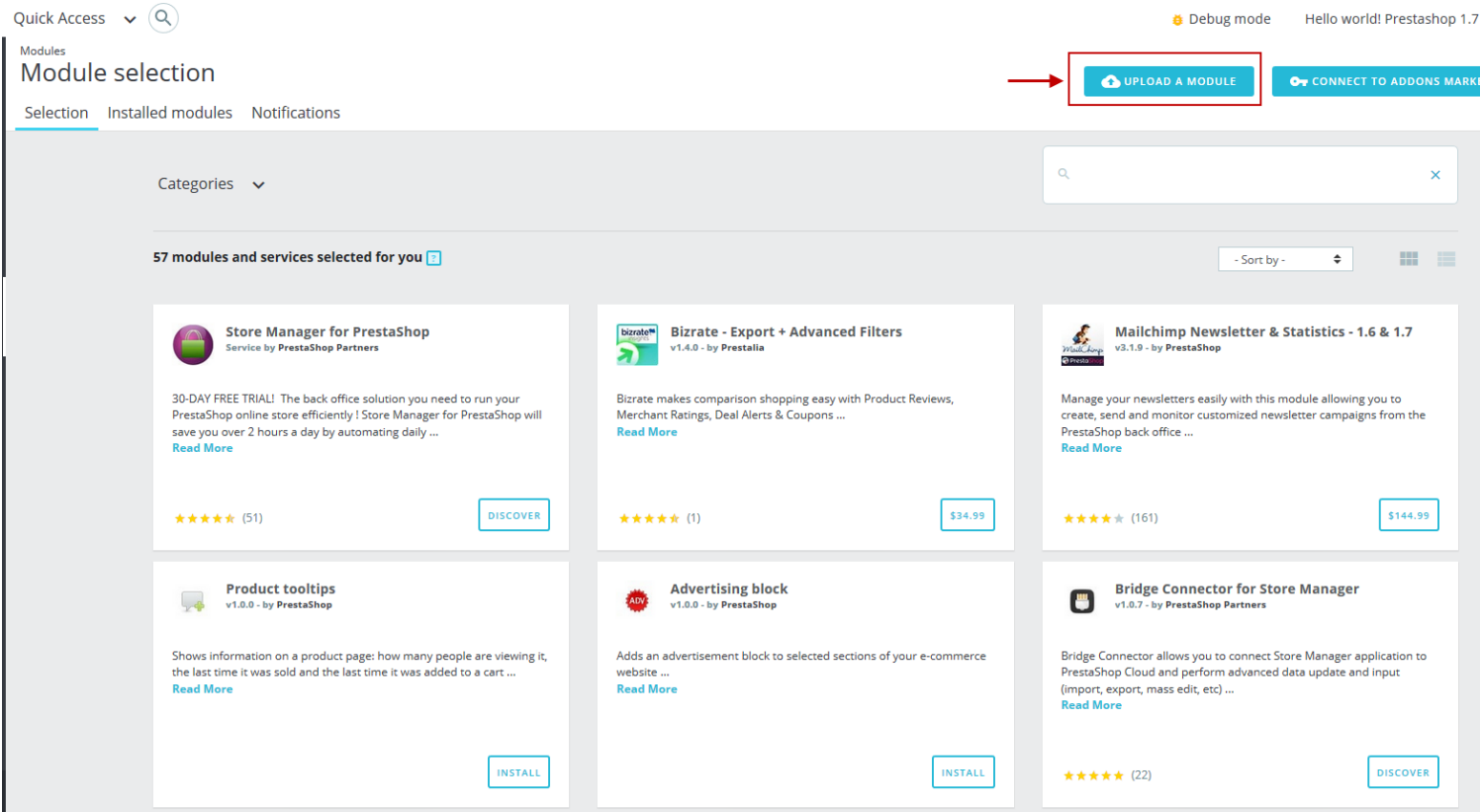
3. INSTALLATION

❖ UPLOAD MODULE

- Navigate to “*Modules / Modules & Services*”:

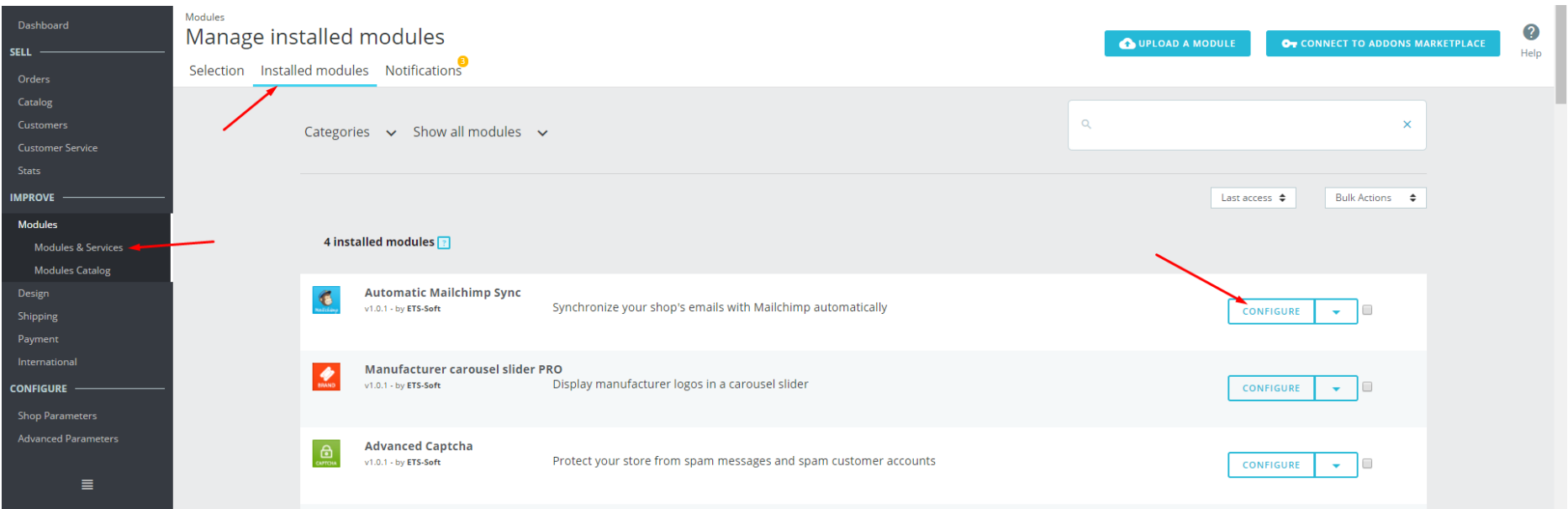


- Click on “*Upload a module*” and select the module .zip file (named *ets_mailchimpsync.zip*)

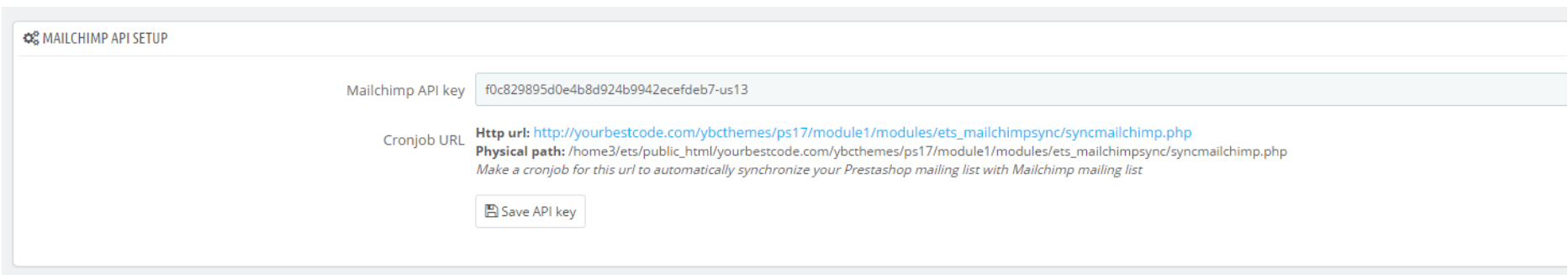


❖ MODULE CONFIGURATION

- Navigate to “*Modules/modules & services*”, Select “Installed module” tab then click on “Configure” of “*Automatic Mailchimp Sync*”

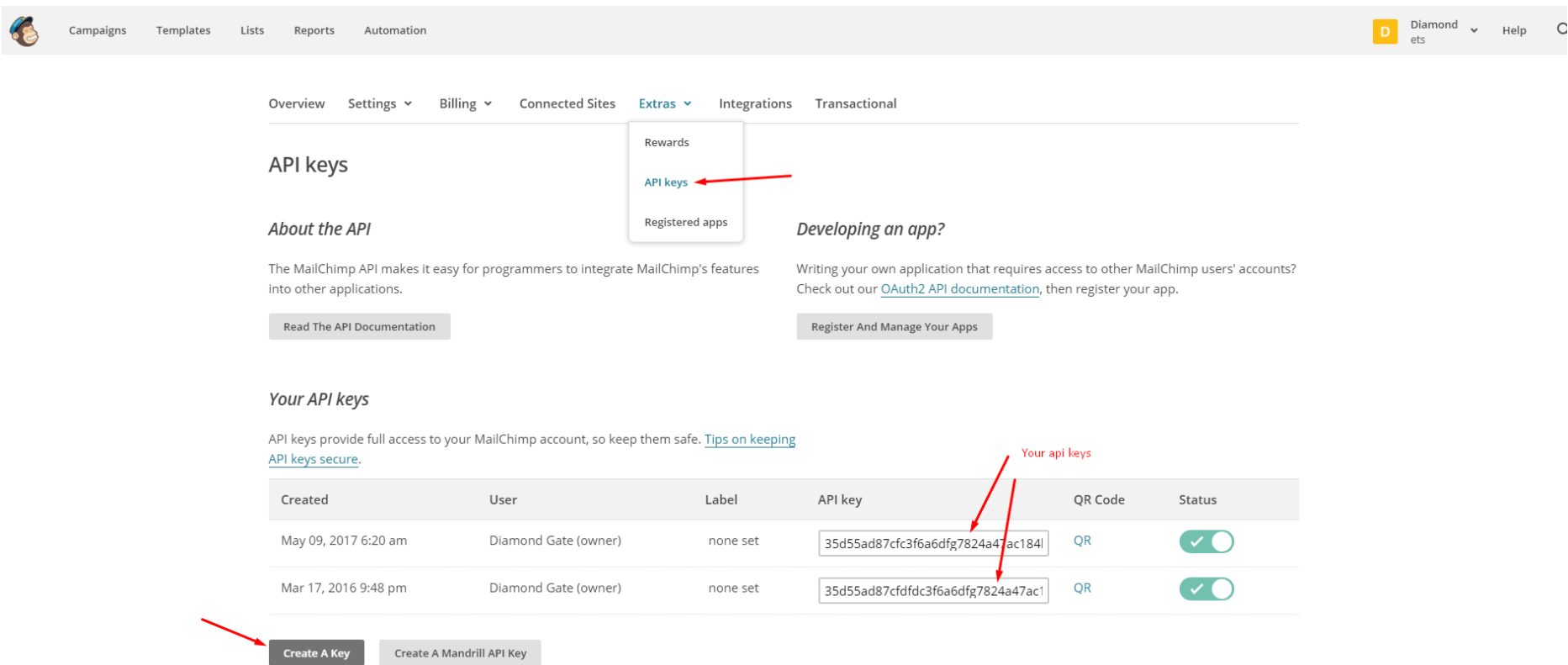


❖ MAILCHIMP API SETUP



* *Note:*

- In order to create a Mailchimp API key, you need to login to your Mailchimp account (<https://login.mailchimp.com>) then navigate to your account profile page, under “Extras” tab select “API keys” and finally click on “Create A Key”



- Click on the “**Http url**” to manually synchronize all mailing lists with Mailchimp

❖ WEBHOOK

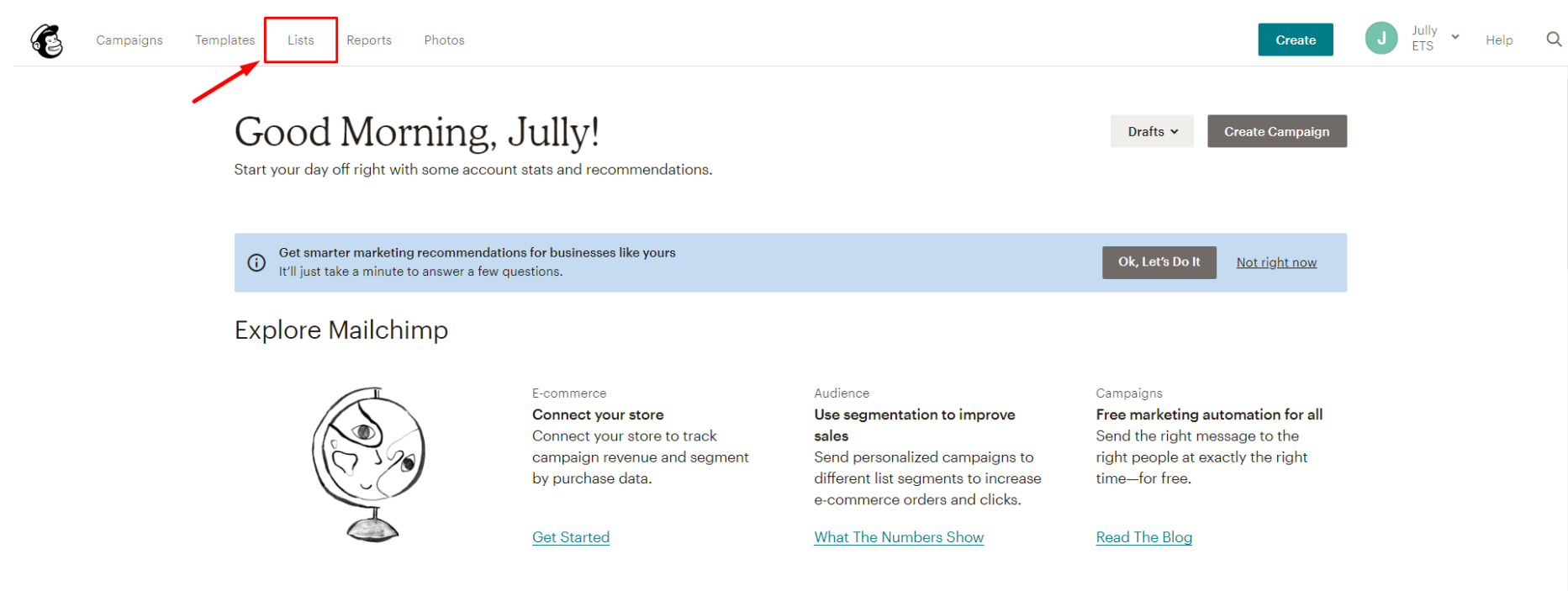
Webhooks allow you to collect information about events as they happen in near real-time. Once you provide a URL and select the type of information that you want to receive, Mailchimp'll send that data to you as the events take place.

Configuring Webhooks

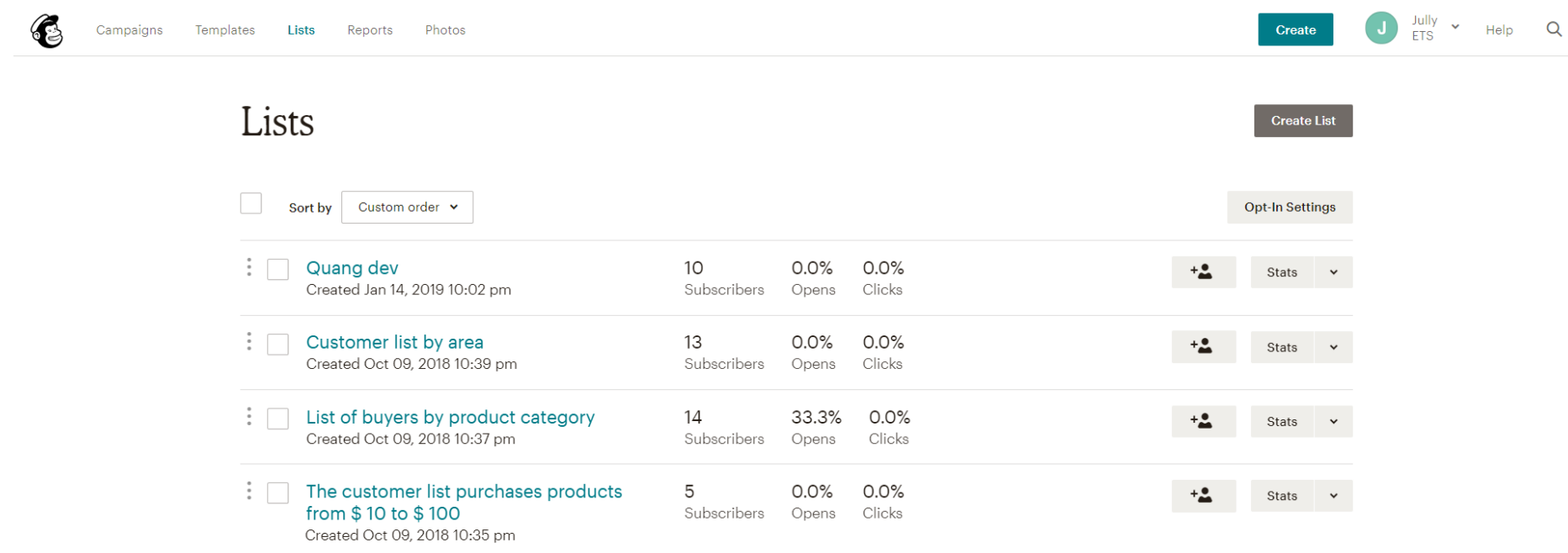
Webhooks can be created and managed in your Mailchimp account. To create a webhook in Mailchimp:

Step 1: Log in to your Mailchimp account.

Step 2: Navigate to your **Lists**



Step 3: Choose the list that you wish to configure



Step 4: Click the **Settings** menu option, then choose **Webhooks**

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[Reports](#)
[Photos](#)

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Switch list

Stats

Manage contacts

Add contacts

Signup forms

Settings

Q

Filter by Tags

View Segment

New Segment

	Email Address	First Name	Last Name	Address	Marketing	Source	Contact Rating	Date Added
<input type="checkbox"/>	pub@prestashop.com	John	DOE		Subscribed	API	★★★★☆	1/27/19 10:12
<input type="checkbox"/>	quangdev2sdf@gmail.com	dev	quang		Subscribed	API	★★★★☆	1/27/19 10:12
<input type="checkbox"/>	quanglogin123@gmail.com	quang	login		Subscribed	API	★★★★☆	1/27/19 10:12
<input type="checkbox"/>	jullytest1234@gmail.com	dev	test		Subscribed	API	★★★★☆	1/27/19 10:12
<input type="checkbox"/>	xcvxcvxcv@gmail.com				Subscribed	API	★★★★☆	1/27/19 10:23
<input type="checkbox"/>	fsdxcvxcvm@gmail.com				Subscribed	API	★★★★☆	1/27/19 10:23
<input type="checkbox"/>	fsdxcvxc2vm@gmail.com				Subscribed	API	★★★★☆	1/27/19 10:23

Toggle Columns

Export List

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List name and defaults

Publicity settings

List fields and *[MERGE]* tags

Required email footer content

Email Beamer

Google Analytics on archive/list pages

Webhooks

Step 5: Click “Create New Webhook”

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Add contacts

Signup forms

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Webhooks

Looks like you’ve never created a webhook

No time like the present. Webhooks help keep your mailing list synced with a local list on your server. When your Mailchimp list changes, we’ll send an update to your application with the new information. Learn from the [webhook documentation](#). Want to complete the loop and send updates from your app to Mailchimp? Use our [full featured API](#).

Create New Webhook

Enter the callback URL as the structure below:

{your_site_URL}/modulemodule/ets_mailchimpsync/apilisten?key={your_API_key}

Select the types of update you want Mailchimp to send then click **Save**.

Create new webhook

Callback URL

{your_site_URL}/modulemodule/ets_mailchimpsync/apilisten?key={your_API_key}

What type of updates should we send?

☒ Subscribes

☒ Unsubscribes

☒ Profile updates

☒ Cleaned address

☒ Email changed

☒ Campaign sending

Due to the way sending works, Campaign Sending status is currently all or nothing and can not be limited to where the change came from.

Only send updates when a change is made ...

☒ By a subscriber

☒ By an account admin

☐ Via the API

Save

[Cancel](#)

❖ CREATE/UPDATE A MAILING LIST

CREATE/UPDATE A MAILING LIST

Bought product(s)

Type in product name or reference

Spent

From

To

Currency

--

▼

Bought at least a product in category

--

▼

Subscribed to newsletter?

☒ Both ☐ Yes ☐ No

Opt in?

☒ Both ☐ Yes ☐ No

Country

--

▼

Language

--

▼

Synchronize with this Mailchimp list

▼

Create this list

❖ MAILING LIST

MAILING LISTS											
List ID	Category	Product(s)	Spent (from - to)	Newsletter	Opt in	Currency	Country	Language	Mailchimp list	Sync	Action
6	--	--	--	Yes	Both	--	--	--	List 1	SYNC	Export to CSV Edit Delete
7	--	--	--	Yes	Both	--	--	--	--	--	Export to CSV Edit Delete
8	--	--	--	Both	Both	--	--	--	--	--	Export to CSV Edit Delete
10	Women	Printed Dress (Ref: demo_3); Printed Chiffon Dress (Ref: demo_7);	\$100.00 - \$500.00	Yes	Yes	USD	English (English)	United States	July list	SYNC	Export to CSV Edit Delete
11	--	--	--	Both	Both	--	--	--	--	--	Export to CSV Edit Delete

- You can edit or delete a mailing list by clicking on the respective buttons
- Click on “SYNC” buttons to manually synchronize a mailing list with the mailing list on your Mailchimp account
- Click on “Export to CSV” to export the list to a CSV file if you would like to download the list

❖ SETUP CRONJOB FOR AUTO SYNCHRONIZATION

After you have installed the module and created your first mailing lists you can now manually synchronize your mailing lists with Mailchimp however you can also do the synchronization automatically by setting up cronjob for the given URL

MAILCHIMP API SETUP

Mailchimp API key

f0c829895d0e4b8d924b9942ecefdeb7-us13

Cronjob URL

Http url: http://yourbestcode.com/ybcthemes/ps17/module1/modules/ets_mailchimpsync/syncmailchimp.php

Physical path: /home3/ets/public_html/yourbestcode.com/ybcthemes/ps17/module1/modules/ets_mailchimpsync/syncmailchimp.php

Make a cronjob for this url to automatically synchronize your Prestashop mailing list with Mailchimp mailing list

Cronjob path

Save API key

**Note: how to setup a cronjob depends on the server you’re using for your website. You can refer how to do that on a Goddady hosting with Cpanel installed <https://ca.godaddy.com/help/create-cron-jobs-16086>*

4. THANK YOU

Thank you again for purchasing our product and going through this documentation. We hope this document is helpful and useful in the complete setup of your website.

If you do have any questions for which the answer is not available in this document, please feel free to contact us