AUTOMATIC MAILCHIMP SYNC

Synchronize your shop's emails with Mailchimp automatically

A product of PrestaHero

CONTENTS

I.   WELCOME

Thank you for purchasing our product. We hope to guide you through all the aspects of the module installation and the module setup within this document. But if you have any questions that are beyond the scope of this documentation, please feel free to contact us for more help.

This module is compatible with Prestashop 1.5.x – 8.x

II.   INSTALLATION

- Navigate to "**Modules / Modules Manager**" > click on "**Upload a module / Select file**".
- Select the module file "**ets_mailchimpsync**" from your computer then click on "**Open**" to install.
- Click on "**Configure**" button of the module you just installed to open the module's configuration page.

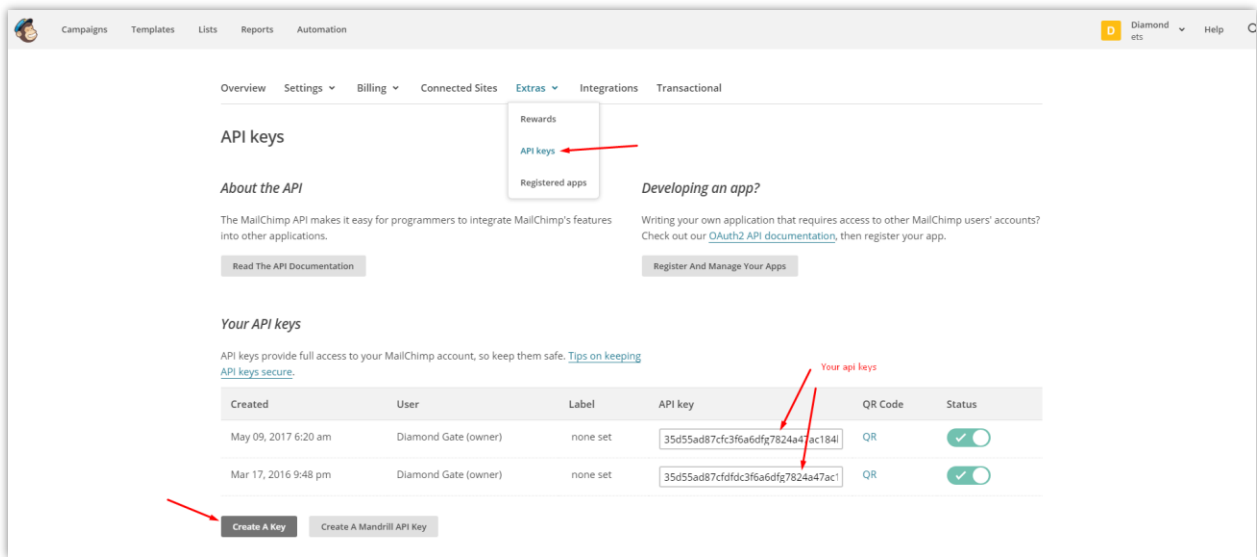## III.   CONFIGURATION

1. MAILCHIMP API SETUP
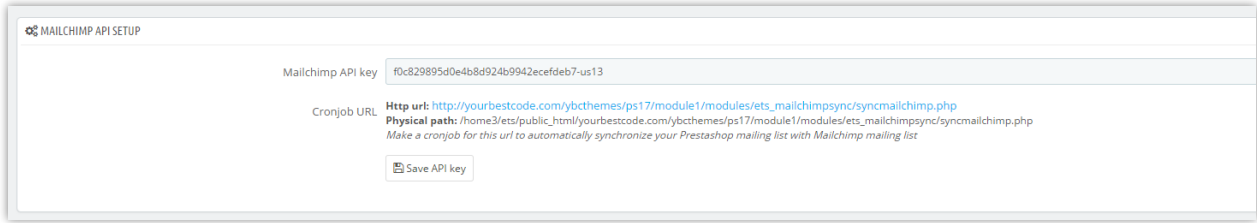
*Note:

- In order to create a Mailchimp API key, you need to login to your Mailchimp account (https://login.mailchimp.com) then navigate to your account profile page, under "Extras" tab select "API keys" and finally click on "Create A Key"

- Click on the "Http url" to manually synchronize all mailing lists with Mailchimp
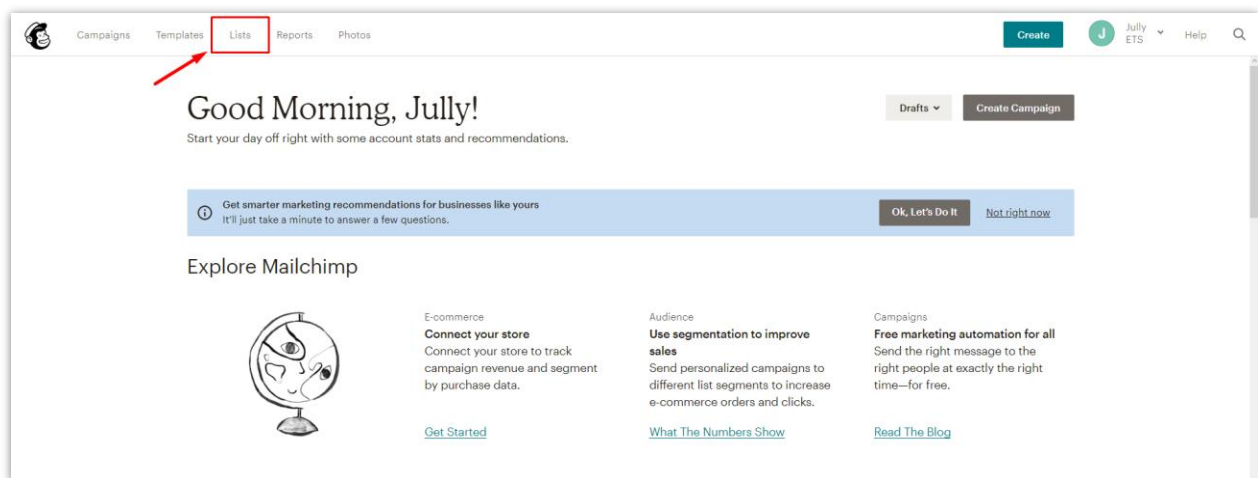
2. WEBHOOK

Webhooks allow you to collect information about events as they happen in near real-time. Once you provide a URL and select the type of information that you want to receive, Mailchimp'll send that data to you as the events take place.
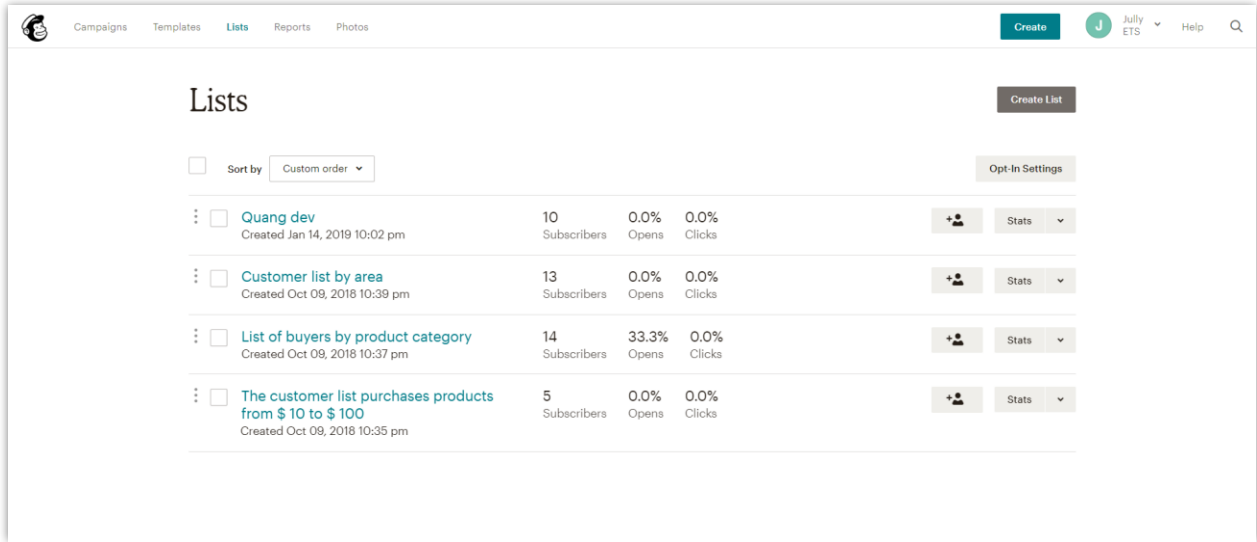
Configuring Webhooks

Webhooks can be created and managed in your Mailchimp account. To create a webhook in Mailchimp:

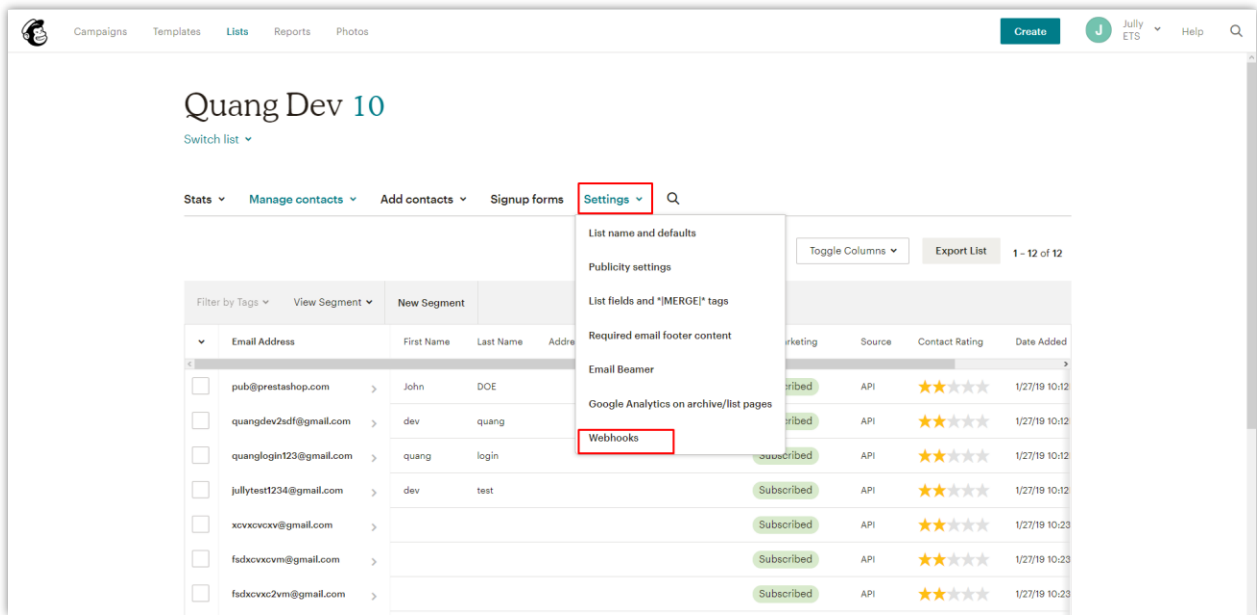**Step 1:** Log in to your Mailchimp account.
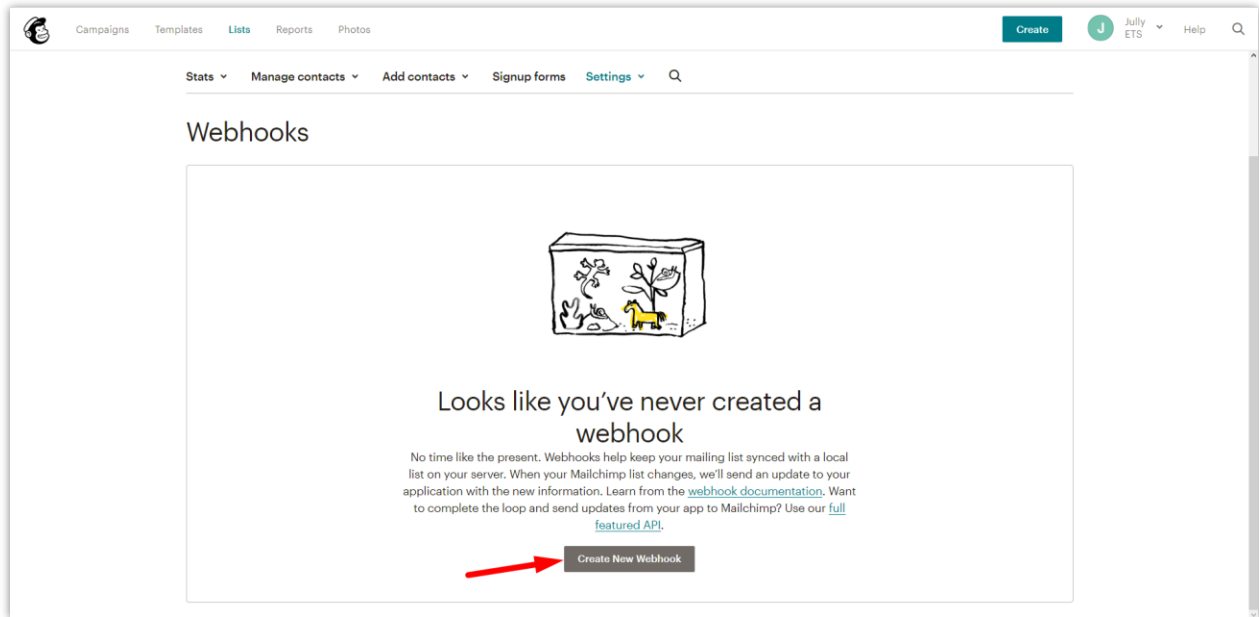
Step 2: Navigate to your Lists

Step 3: Choose the list that you wish to configure

Step 4: Click the Settings menu option, then choose Webhooks

Step 5: Click "Create New Webhook"

Enter the callback URL as the structure below:

{your_site_URL}/modulemodule/ets_mailchimpsync/apilisten?key={your_API_key}

Select the types of update you want Mailchimp to send then click Save.

Create new webhook

Callback URL

{your_site_URL}/modulemodule/ets_mailchimpsync/apilisten?key={your_API_key}

What type of updates should we send?

- ☑ Subscribes
- ☑ Unsubscribes
- ☑ Profile updates
- ☑ Cleaned address
- ☑ Email changed
- ☑ Campaign sending
  Due to the way sending works, Campaign Sending status is currently all or nothing and can not be limited to where the change came from.

Only send updates when a change is made ...

- ☑ By a subscriber
- ☑ By an account admin
- ☐ Via the API

[Save]   Cancel

3. CREATE/UPDATE A MAILING LIST

⤢ CREATE/UPDATE A MAILING LIST

Bought product(s)	Type in product name or referrence
Spent	From To
Currency	-- ▼
Bought at least a product in category	-- ▼
Subscribed to newsletter?	⦿ Both ◯ Yes ◯ No
Opt in?	⦿ Both ◯ Yes ◯ No
Country	-- ▼
Language	-- ▼
Synchronize with this Mailchimp list	--- ▼
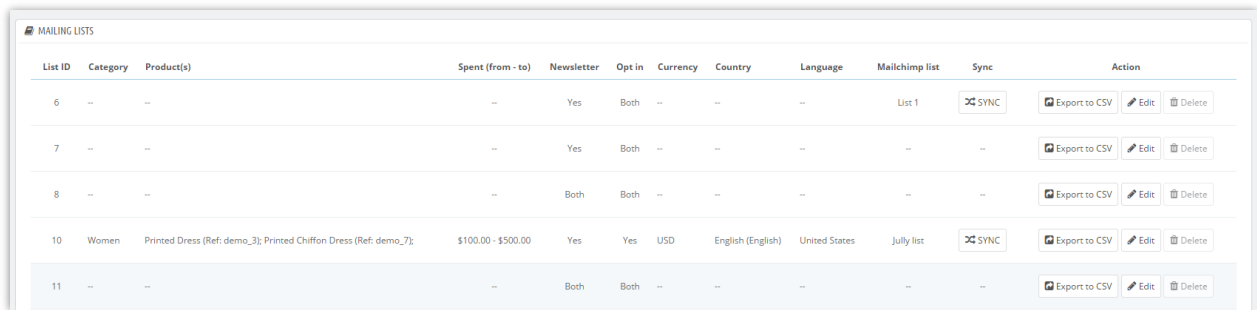
[⊕ Create this list]

4. MAILING LIST
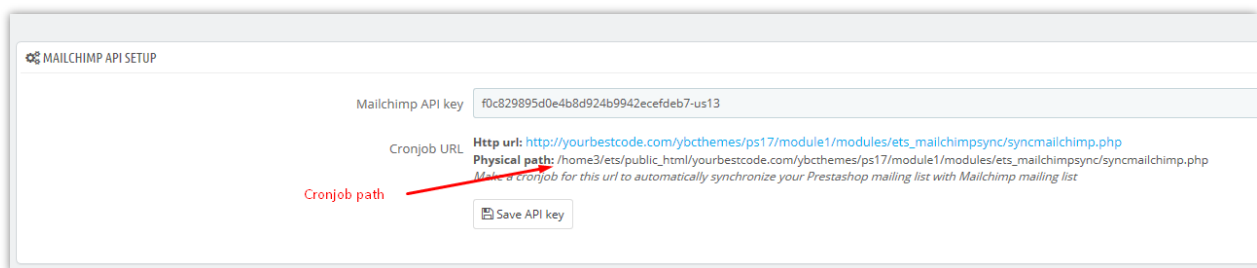
- You can edit or delete a mailing list by clicking on the respective buttons
- Click on "SYNC" buttons to manually synchronize a mailing list with the mailing list on your Mailchimp account
- Click on "Export to CSV" to export the list to a CSV file if you would like to download the list

5. SETUP CRONJOB FOR AUTO SYNCHRONIZATION

After you have installed the module and created your first mailing lists you can now manually synchronize your mailing lists with Mailchimp however you can also do the synchronization automatically by setting up cronjob for the given URL.

*Note: how to setup a cronjob depends on the server you're using for your website. You can refer how to do that on a Goddady hosting with Cpanel installed https://ca.godaddy.com/help/create-cron-jobs-16086

IV.   THANK YOU

Thank you again for downloading our product and going through this documentation. We hope this document is helpful and efficient in the installation and usage of **Automatic Mailchimp Sync** module. If you do have any questions for which the answer is not available in this document, please feel free to contact us.