



# **PrestaHero Instagram Free Module**

**Integrate Instagram into PrestaShop and display Instagram photos/video on your online store**

A product of Presta Hero

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## I. WELCOME

Thank you for downloading our product. We hope to guide you through all the aspects of the module installation and the module setup within this document. But if you have any questions that are beyond the scope of this documentation, please feel free to contact us.

### \*Note:

*All instruction screenshots are taken from PrestaShop 1.7, but installing and configuring this module on PrestaShop 1.6 is similar.*

## II. INTRODUCTION

If you use social media platforms such as Instagram, Facebook, Twitter, and Pinterest, you may already know they go a long way in helping you connect with your customers in a direct and personal way. But clients and customers might not be well acquainted with your social presence. Therefore, the smart way to build a massive online following is to embed Instagram feeds and other social media profiles to your PrestaShop website.

Understanding that growing trend, we developed "**PrestaHero Instagram Free**" - a PrestaShop Instagram free module that allows you to display your Instagram photos and videos on your website. We believe it will give your customers a new shopping experience.

*\* "PrestaHero Instagram Free" is compatible with PrestaShop 1.6.x and PrestaShop 1.7.x*

## III. INSTALLATION

1. Navigate to “**Modules / Modules & Services**”, click on “**Upload a module / Select file**”
  2. Select the module file “**ph\_instagram.zip**” from your computer then click on “**Open**” to install
- ❖ Click on “**Configure**” button of the module you just installed to open the module’s configuration page.

#### IV. CONFIGURATION

From your installed module list (Located at “**Modules/Modules & services/Installed modules**”), find “**PrestaHero Instagram Free**” then click on the “**Configure**” button to open its configuration page.

##### 1. Connect your Instagram account with your PrestaShop store

The first step is connecting your PrestaShop store with your Instagram account.

To connect with Instagram, you will need to enter your **Instagram Access Token** received through GraphQL API. To learn how to get Instagram Access Token, please click on “*How to get access token?*” link. You will be redirected to an instruction video, follow the video to get your access token.

**INSTAGRAM CONFIGURATION**

\* Access token   
[How to get access token?](#)  
  
The access token life-time is 90 days since generated time

Display name

Instagram profile URL

Display "Follow us" link  YES  NO

\* Number of displayed images

Cache Instagram request  YES  NO

\* Cronjob token   
The cronjob will refresh Instagram access token every 80 days  
Setup a cronjob as below on your server to refresh access token of Instagram:  

```
***** php C:\Program Files\Ampp\www\prestashop_1.7\modules\ph_instagram\cronjob.php?secure=8eca330715950e7e70140af1ea8f8e4
```

  
Manually refresh access token of Instagram by running the following URL on your web browser:  
[http://localhost/prestashop\\_1.7/modules/ph\\_instagram/cronjob.php?secure=8eca330715950e7e70140af1ea8f8e4](http://localhost/prestashop_1.7/modules/ph_instagram/cronjob.php?secure=8eca330715950e7e70140af1ea8f8e4)

## NOTE:

*We also provide an instruction to get Instagram access token on this document. Please navigate to the next section.*

After that, enter your Instagram display name and profile URL into the respective fields.

Click **“Save”** to finish.

Setting updated

**INSTAGRAM CONFIGURATION**

\* Access token   
[How to get access token?](#)  
  
The access token life-time is 90 days since generated time

Display name

Instagram profile URL

Display "Follow us" link  YES  NO

\* Number of displayed images

Now, your Instagram photos and videos are ready to display on your PrestaShop store front office!



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<p>Today Is A Good Day</p> <p><b>\$2</b></p>	<p>★★★★★ (1)</p> <p>Mug The Adventure Begins</p> <p><b>\$11.90</b></p>	<p>★★★★★ (1)</p> <p>Mug Today Is A Good Day</p> <p><b>\$11.90</b></p>	

INSTAGRAM SECTION ON FRONT OFFICE

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You may unsubscribe at any moment. For that purpose, please find our contact info in the legal notice.

## 2. Get your Instagram Access Token

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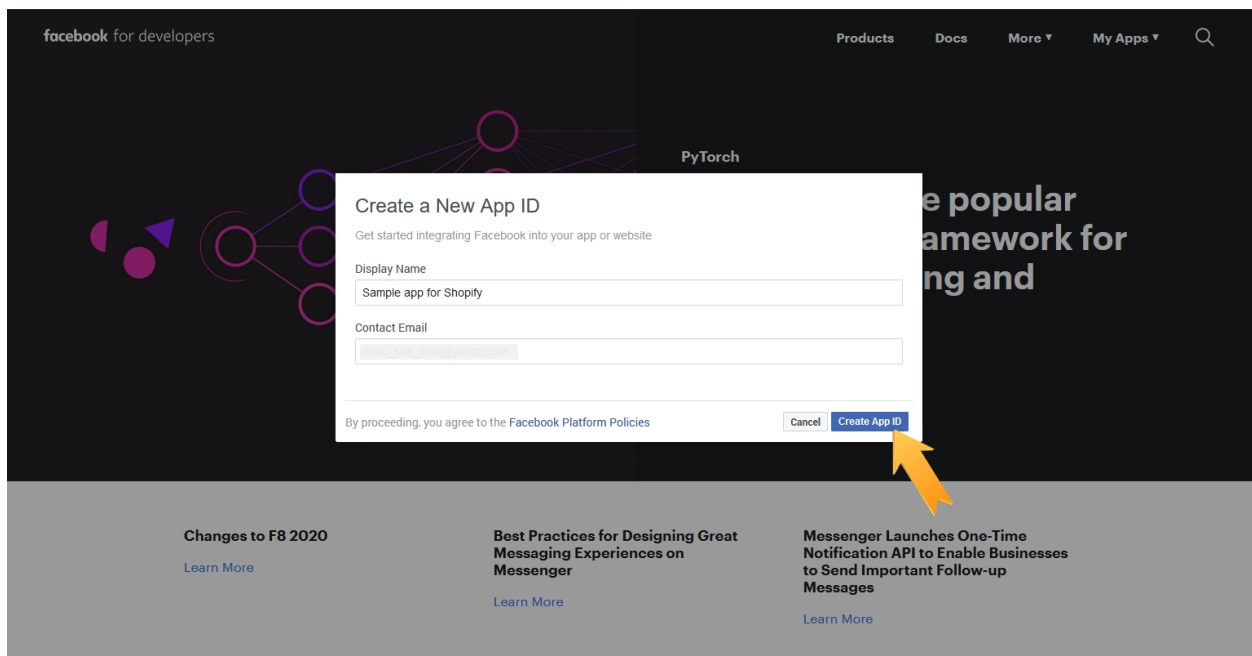
Starting from **March 2020**, Facebook requires users to create a Facebook app with **Instagram Basic Display API** to get a long-live Instagram Access Token. Follow our instructions on this section to get your own Instagram Access Token and paste it back on the **PrestaHero Instagram Free** module configuration page.

You will need:

- A Facebook account.
- An Instagram account with media.

### **Step 1:**

Go to [developers.facebook.com](https://developers.facebook.com), click My Apps, and create a new app.



Once you have created the app and are in the **App Dashboard**, navigate to **Settings > Basic**, scroll the bottom of the page, and click **Add Platform**.

Sample app for Shopify    APP ID: 642193716342653    In development    View Analytics    Help

- Dashboard
- Settings**
  - Basic**
  - Advanced
- Roles
- Alerts
- App Review

PRODUCTS (+)

- Instagram

Activity Log

Email

Address

Street Address

Apt/Suite/Other (Optional)

City/District

State/Province/Region    ZIP/Postal Code

Country

United States

Website    Quick Start ✕

Site URL

URL of your site

+ Add Platform









Discard    Save Changes

Choose **Website**, add your website's URL, and save your changes.

This contact information will be available to people on Facebook along with other information about your app or website. [Learn More](#)

Name (optional)

**Select Platform**

 Facebook Web Games	 Website	 iOS	 Android
 Windows App	 Page Tab	 Xbox	 PlayStation

Cancel



- Dashboard
- Settings
  - Basic
  - Advanced
- Roles
- Alerts
- App Review
- PRODUCTS
  - Instagram
- Activity Log

Email

Address

Street Address

Apt/Suite/Other (Optional)

City/District

State/Province/Region  ZIP/Postal Code

Country

United States

Website Quick Start ×

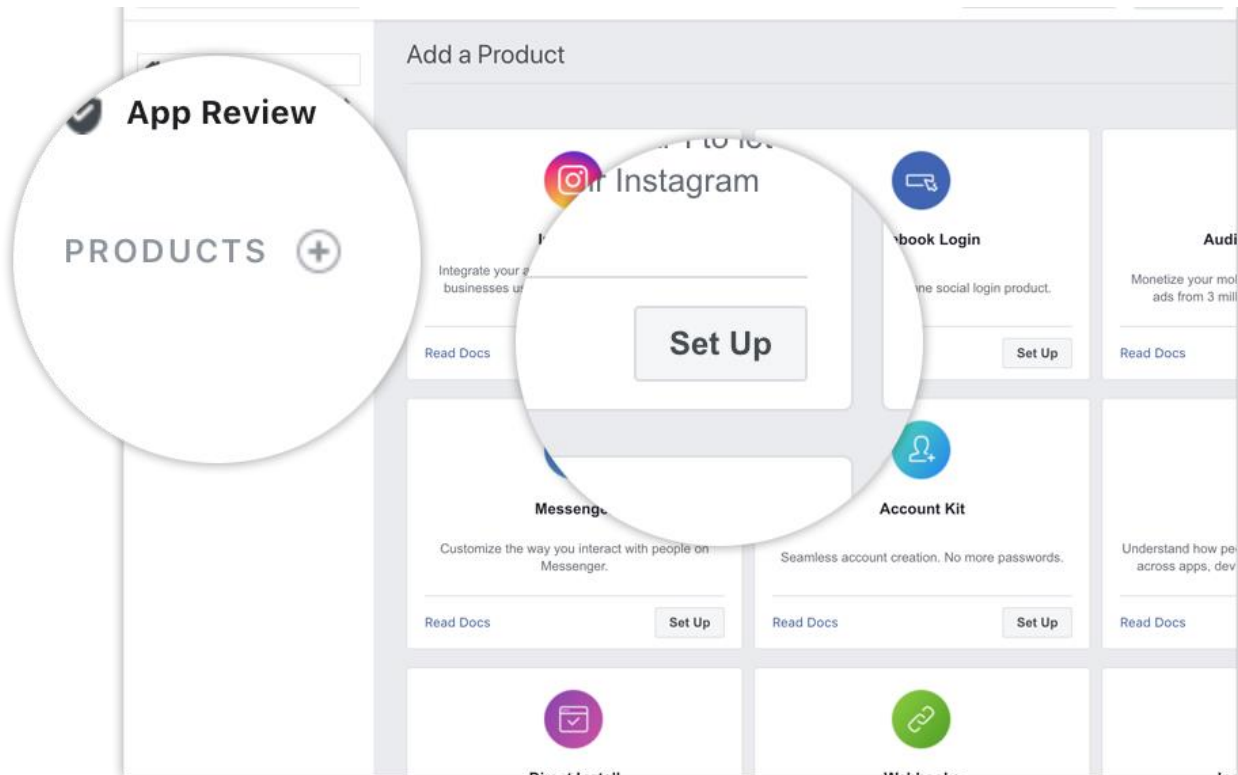
Site URL

+ Add Platform

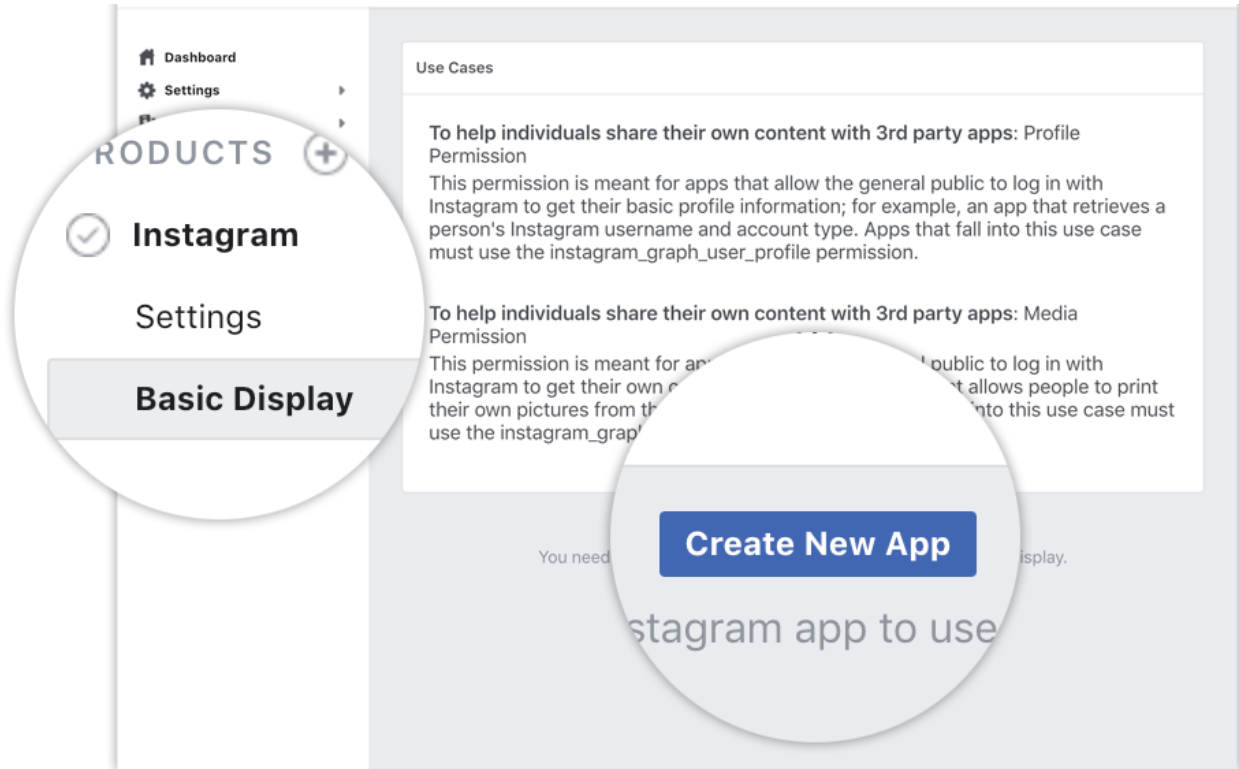
Discard **Save Changes**

## **Step 2:** Configure Instagram Basic Display

Click **Products**, locate the Instagram product, and click **Set Up** to add it to your app.

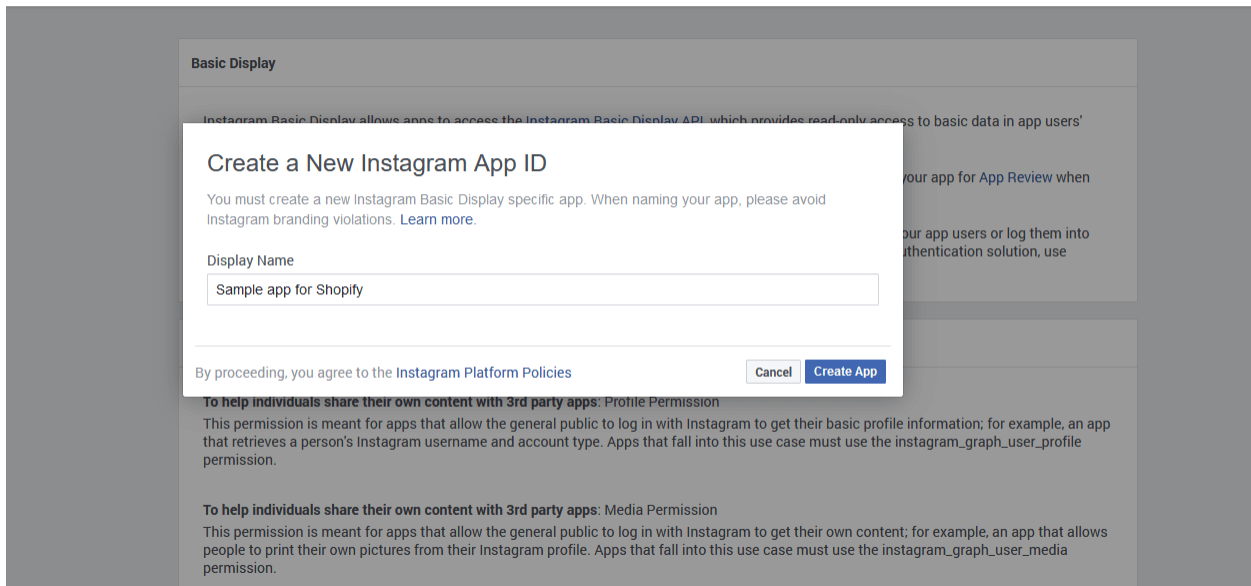


Click **Basic Display**, scroll to the bottom of the page, then click **Create New App**.



In the form that appears, complete each section using the guidelines below.

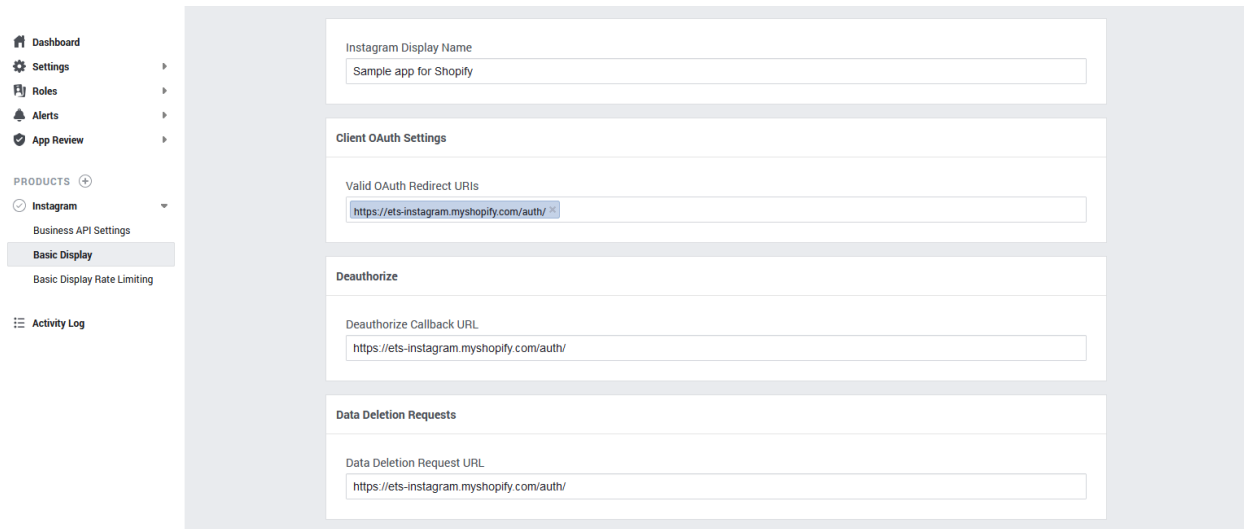
**Display Name:** Enter the name of the Facebook app you just created.



**Valid OAuth Redirect URIs:** Enter your website’s URL. After you enter a URL, save your changes and check the URL again; Instagram may have appended a trailing forward slash depending on your URL structure.

**Deauthorize Callback URL:** Enter your website’s URL again.

**Data Deletion Request Callback URL:** Enter your website’s URL once again.



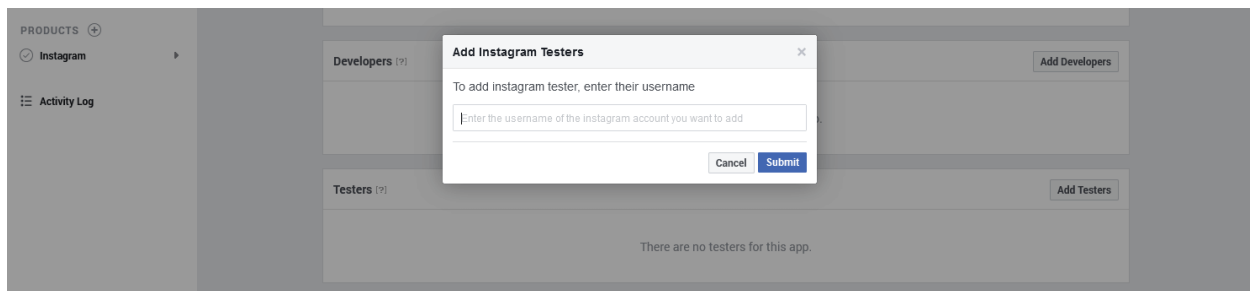
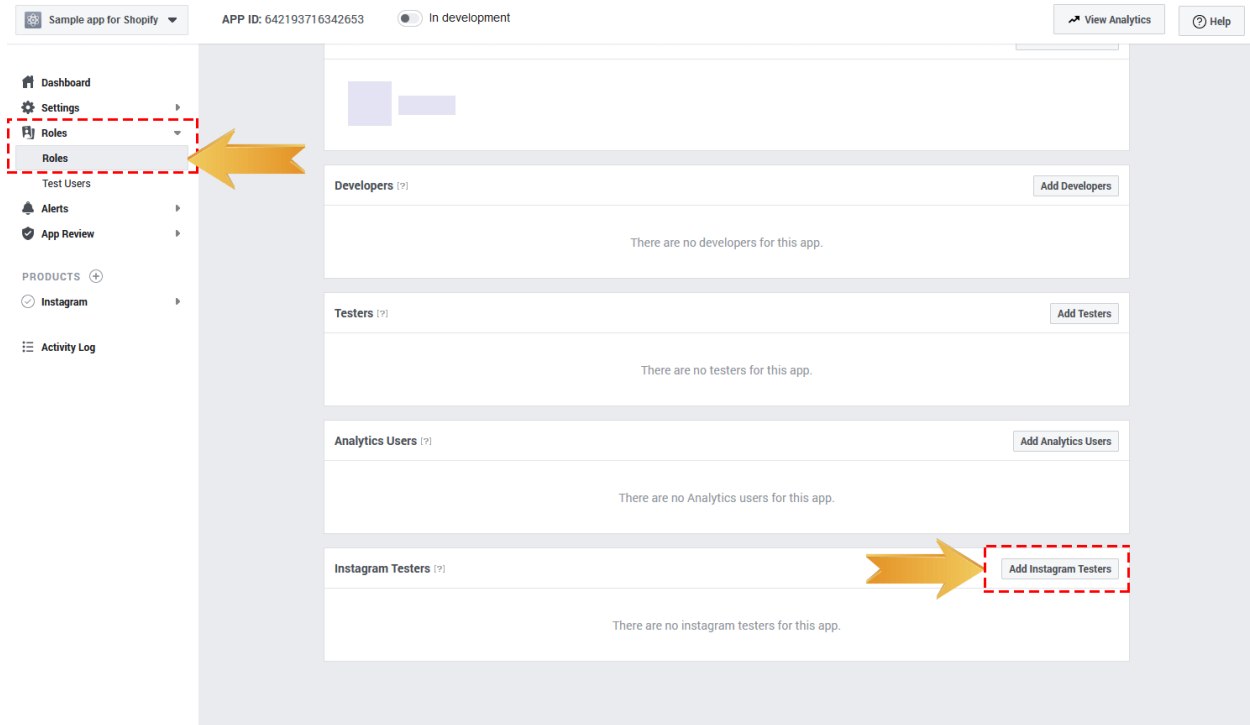
### **App Review**

Skip this section for now since you will not be switching the app to Live Mode during the tutorial.

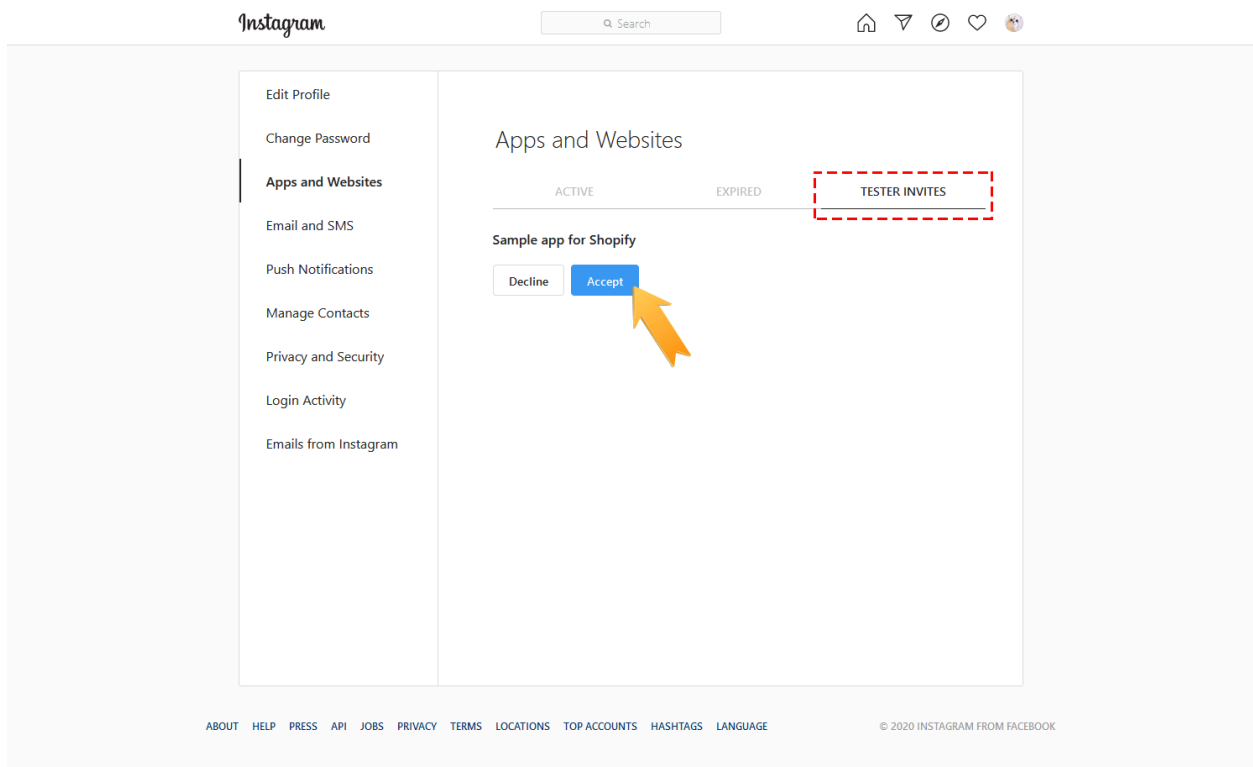
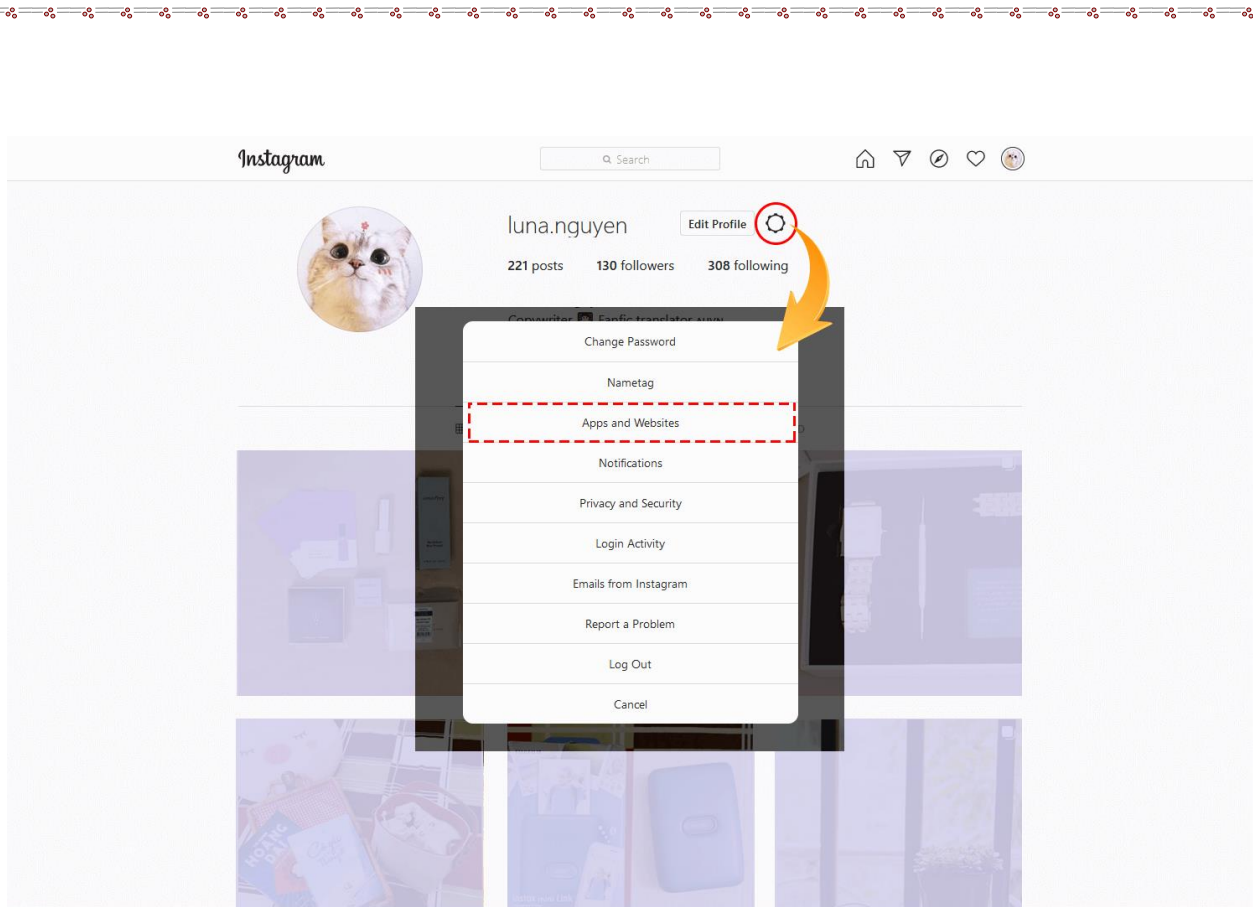
Save your changes before heading to the next step.

### **Step 3:** Add an Instagram Test User

Navigate to **Roles > Roles** and scroll down to the **Instagram Testers** section. Click **Add Instagram Testers** and enter your Instagram account’s username and send the invitation.



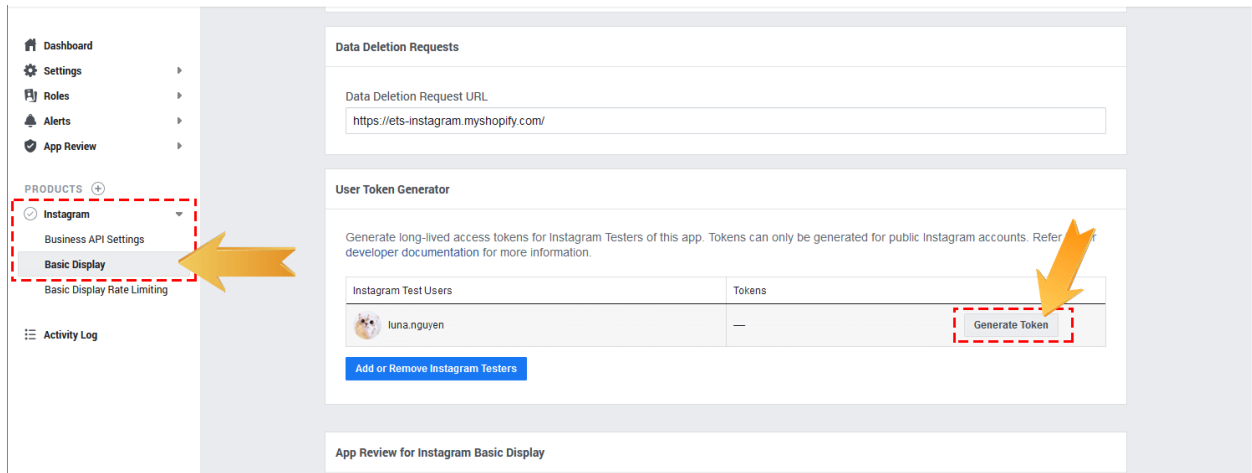
Open a new web browser and go to <http://www.instagram.com> and sign in to your Instagram account that you just invited. Navigate to **(Profile Icon)** > Click on the cogwheel icon next to "Edit Profile" button > **Apps and Websites** > **Tester Invites** and accept the invitation.



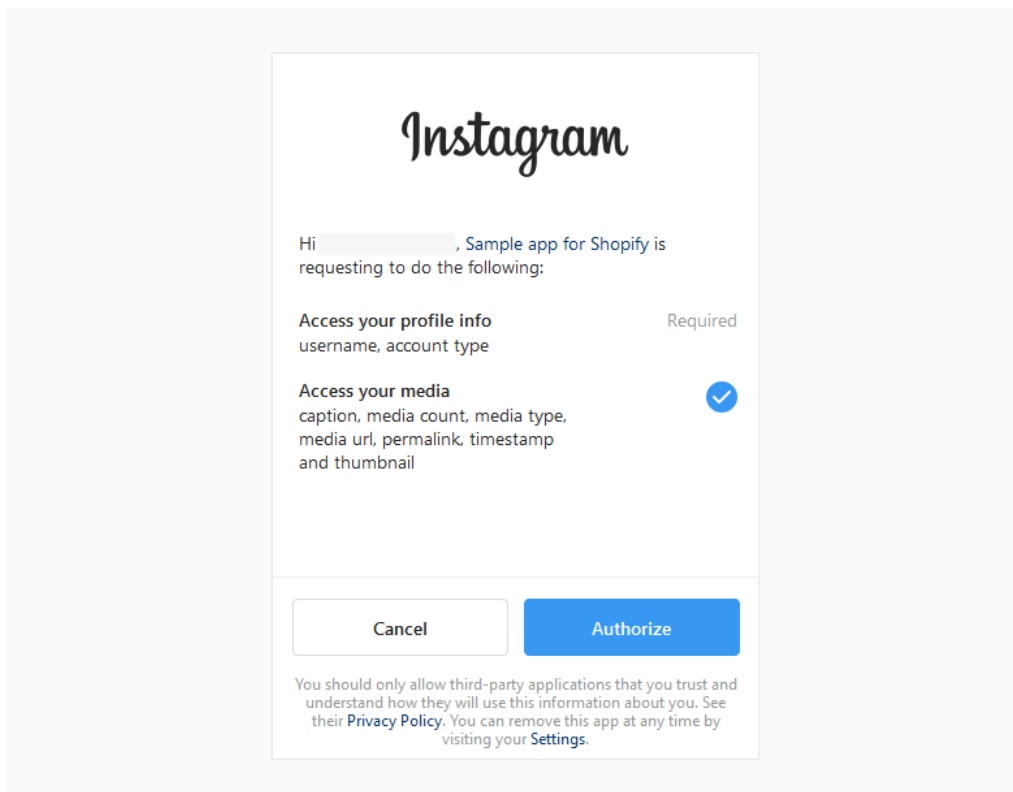
Your Instagram account is now eligible to be accessed by your Facebook app while it is in **Development Mode**.

## **Step 4:** Generate Access Token for Test User

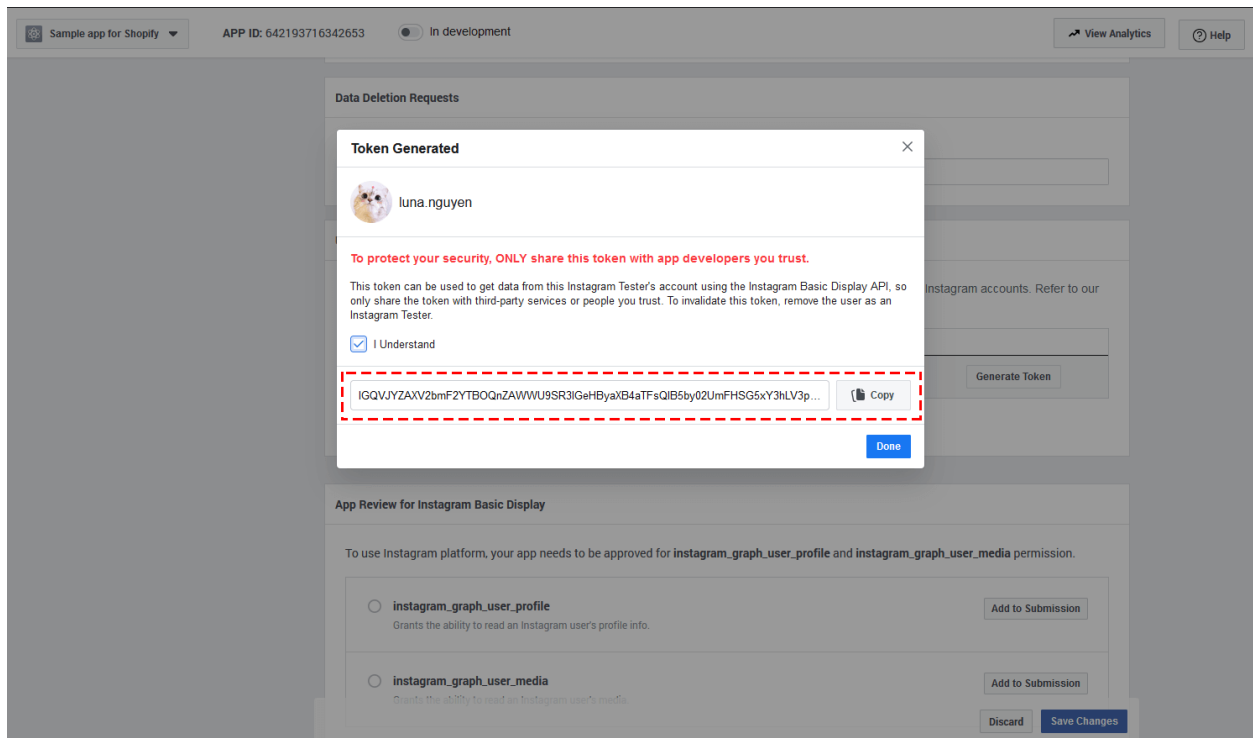
Navigate to **App Dashboard > Products > Instagram > Basic Display** page and scroll down to **User Token Generator** section. Click on "Generate Token" button.



Log in with your Instagram account. Allow the app to access your Instagram account data.



Click on "I understand" checkbox then copy your Instagram Access Token.



Paste your Instagram Access Token on **PrestaHero Instagram Free** module configuration page.

### 3. Other settings

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#### ❖ Instagram cache

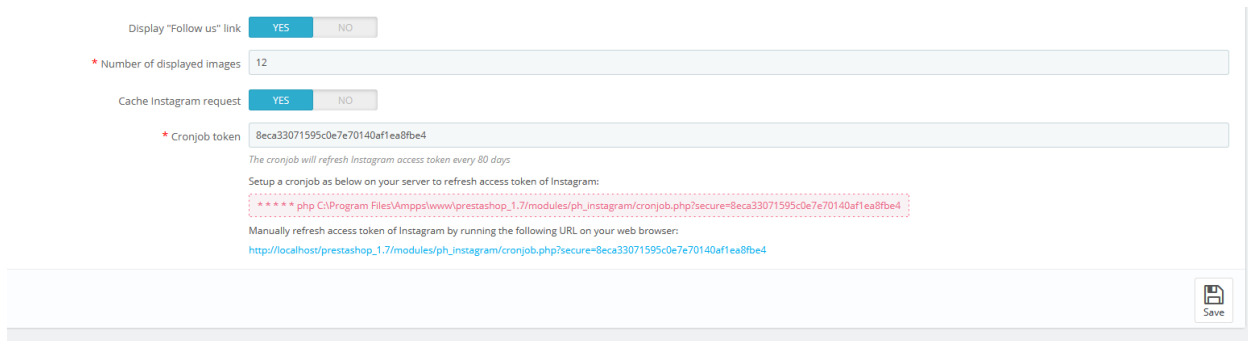
Cache is a component that stores data so future requests for that data can be served faster. We suggest you to turn on “**Cache Instagram request**” option to optimize process time. In addition, you can change cache lifetime (the default value is 60 minutes).

#### ❖ Quantity of photos

You can set up the number of photos displayed on the Instagram section.

#### ❖ Cronjob token

You can set up a cronjob on your server to automatically refresh Instagram access token every 80 days or manually refresh your Instagram access token.



The screenshot shows a configuration interface for Instagram. It includes several settings:

- Display "Follow us" link:** A toggle switch set to "YES".
- \* Number of displayed images:** A text input field containing the number "12".
- Cache Instagram request:** A toggle switch set to "YES".
- \* Cronjob token:** A text input field containing the token "8eca33071595c0e7e70140af1ea8f8e4".

Below the token field, there is a note: "The cronjob will refresh Instagram access token every 80 days".

Further down, there is a section titled "Setup a cronjob as below on your server to refresh access token of Instagram:" followed by a code block:

```
***** php C:\Program Files\Amppl\www\prestashop_1.7\modules\ph_instagram\cronjob.php?secure=8eca33071595c0e7e70140af1ea8f8e4
```

Below the code block, there is a note: "Manually refresh access token of Instagram by running the following URL on your web browser:" followed by a URL:

```
http://localhost/prestashop_1.7/modules/ph_instagram/cronjob.php?secure=8eca33071595c0e7e70140af1ea8f8e4
```

A "Save" button is located at the bottom right of the configuration area.

## V. THANK YOU

Thank you again for downloading our product and going through this documentation. We hope this document is helpful and efficient in the complete setup of this module on your website.

If you do have any questions for which the answer is not available in this document, please feel free to contact us.