

PROMOTION PRO

Create auto promotion campaign: *Buy X get Y, free ship over \$5000, 20% OFF if buy from 3 items, etc.* Grow sales and attract customers using targeted offers with flexible discount rules.

A product of ETS-Soft

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I. INTRODUCTION

Promotion Pro is a powerful tool to create targeted promotions to draw your customers' attention and build their loyalty day after day. It's a PrestaShop promotion and discount module that lets you attract more visits – and therefore grow the sales.

Discounts, special prices, bonuses, free gifts: with just one module, you will be able to build hundreds of promotions to boost up your store.

**Promotion Pro is compatible with PrestaShop 1.7.x and 8.x*

II. INSTALLATION

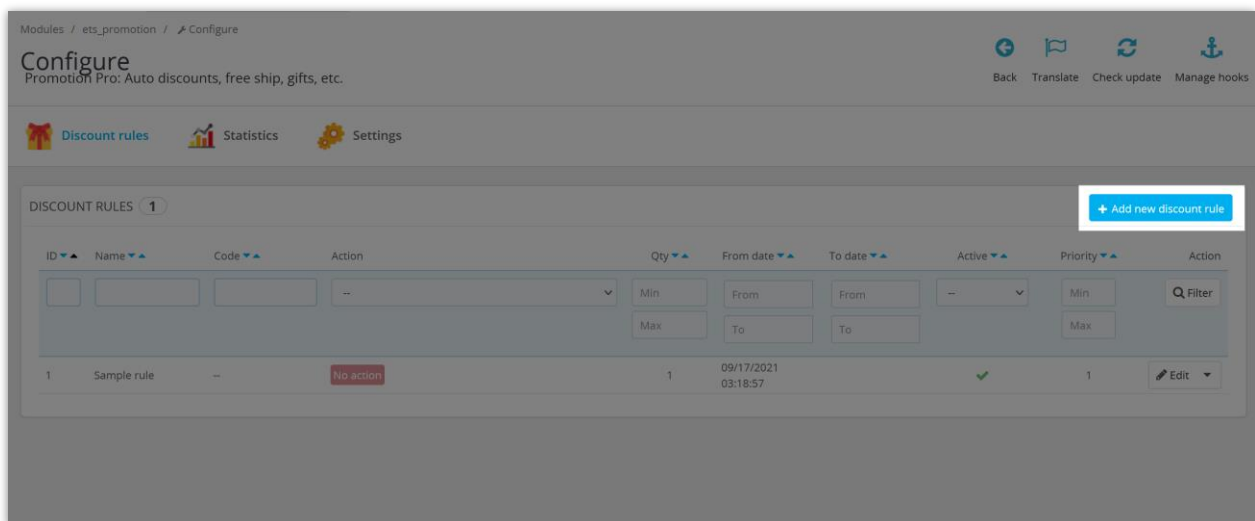
Promotion Pro can be installed as other standard PrestaShop modules. Follow the steps below to install this module on your website:

1. In your website back office, navigate to "**Modules > Modules Manager**"
2. Click on "**Upload a module**", select module installation file (**ets_promotion.zip**) then upload the module.
3. On module listing page, click on "**Install**" button of the module you just uploaded and install it.
4. You're done! Click on "**Configure**" button to navigate to module working area.

III. DISCOUNT RULES

Promotion Pro is a powerful tool to create targeted promotions to draw your customers' attention and build their loyalty day after day. You can create and manage an unlimited number of discount rules to boost up your PrestaShop store.

To add new discount rule, open "**Discount rules**" page and click on "**Add new discount rule**" button.



1. Information

On the "**Information**" step, you will need to enter the general information for your discount rule.

Modules / ets_promotion / Configure

Configure

Promotion Pro: Auto discounts, free ship, gifts, etc.

Back Translate Check update Manage hooks

Discount rules Statistics Settings

ADD DISCOUNT RULE

1 Information 2 Conditions 3 Action 4 Promote [← Back to list](#)

RULE INFORMATION

Active YES NO

* Rule name

Rule description

For your eyes only. This will never be displayed to the customer.

Available From To

Priority

Discount rules are applied by priority. A rule with a priority of "1" will be processed before a rule with priority of "2".

Total available

The discount rule will be able to use x time(s) only

Total available for each user

A customer will only be able to use the discount rule x time(s)

Apply this rule together with other rules from PrestaShop YES NO

Apply this rule together with other rules from this module YES NO

- **Active:** enable/disable this discount rule.
- **Rule name and rule description:** enter discount rule name and description.
- **Available:** set up the available time for this discount rule. If you leave the **"To"** field blank, the discount rule will not have expiry time.
- **Priority:** discount rules are applied by priority. A rule with a priority of "1" will be processed before a rule with priority of "2".
- **Total available:** the discount rule will be able to use X time(s) only. X is the value you entered.
- **Total available for each user:** a customer will only be able to use the discount code X time(s). X is the value you entered.

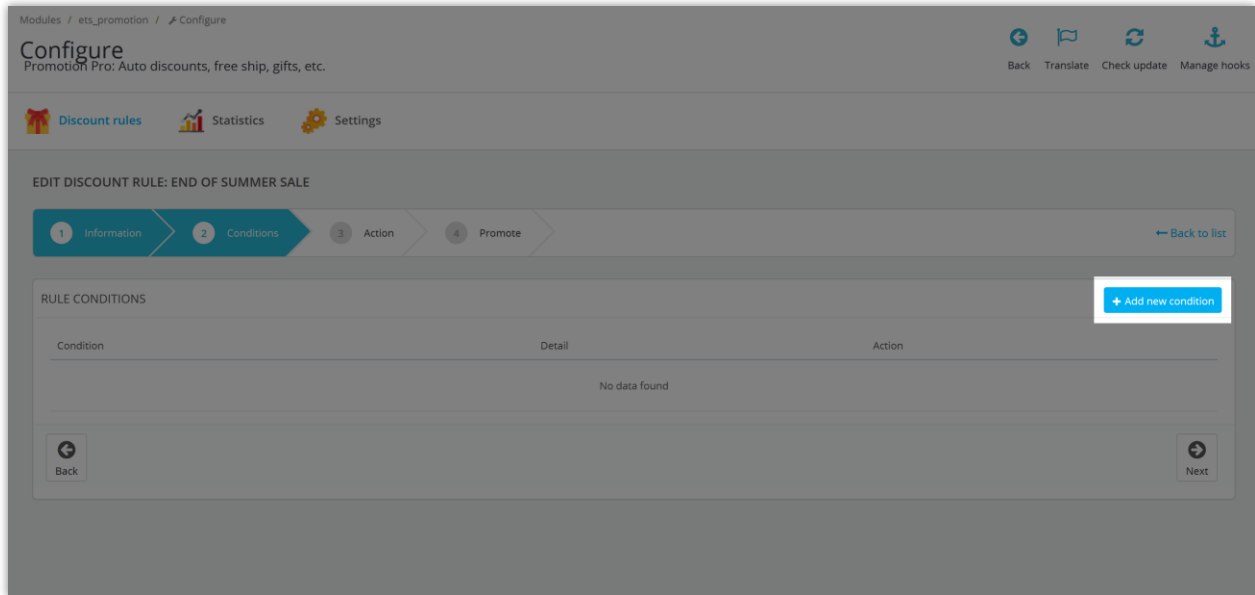
- You can allow this discount rule to be applied together with other discount rules created by this **“Promotion Pro”** module or applied together with other cart rules created on PrestaShop **“Cart rules”** page.

Click **“Save & Next”** to move on the next step.

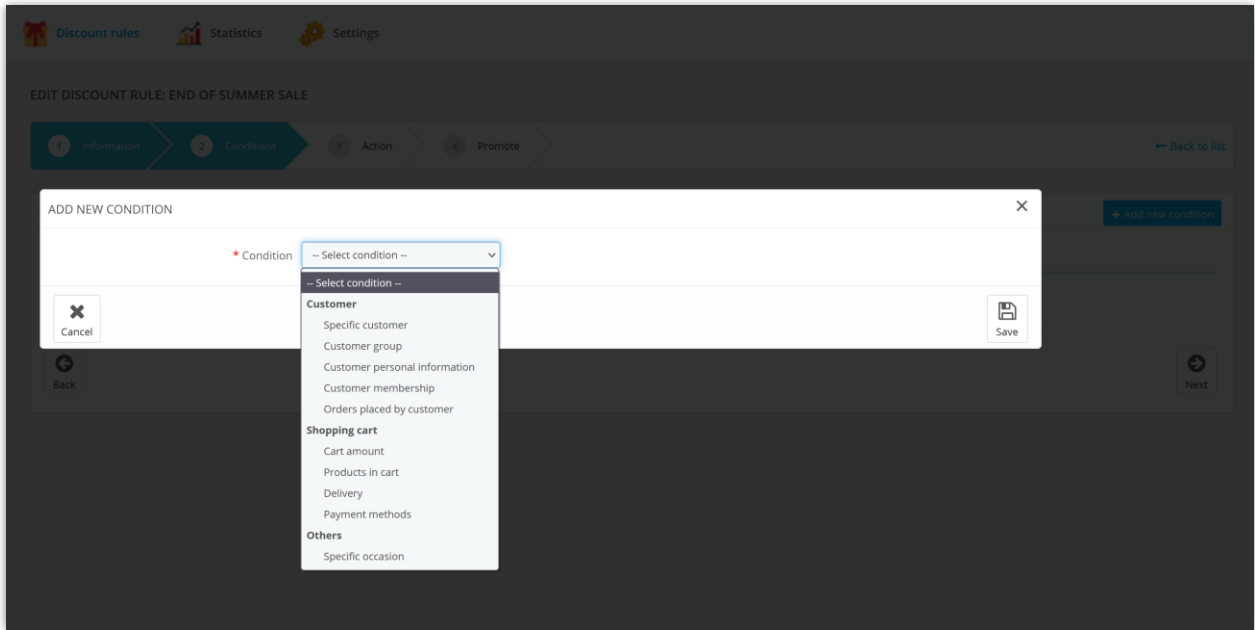
2. Conditions

Promotion Pro module provides a comprehensive list of discount conditions that you can add to each discount rule: customer condition, shopping cart condition, and specific time condition.

To add new condition rule, click on **“Add new condition”** button.



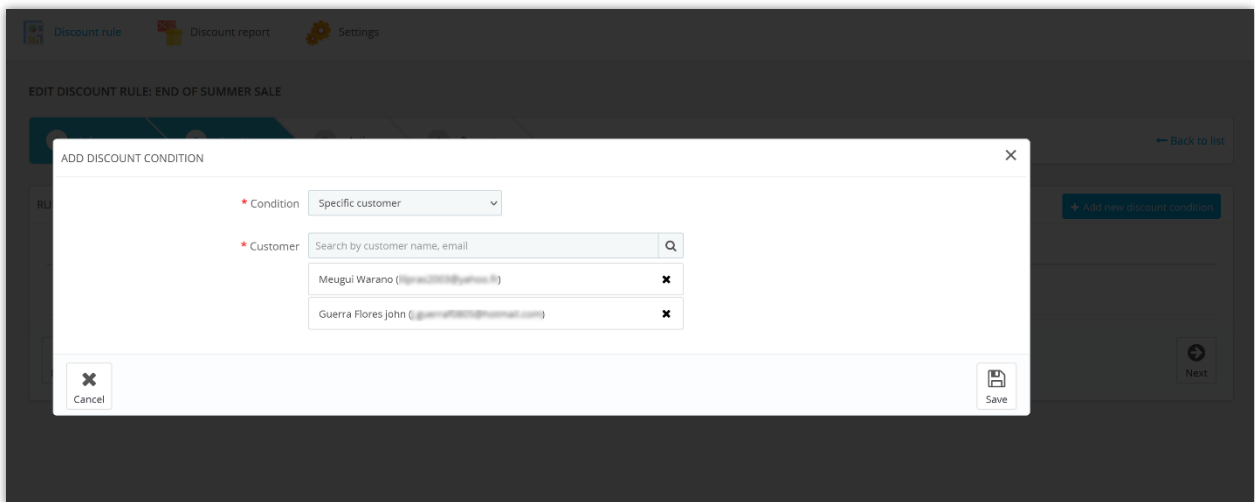
Select a type of condition you want to add:



2.1. Specific customer

Select the specific customer(s) that can use this discount rule. Search for the customer(s) you want to select by their ID, name or email.

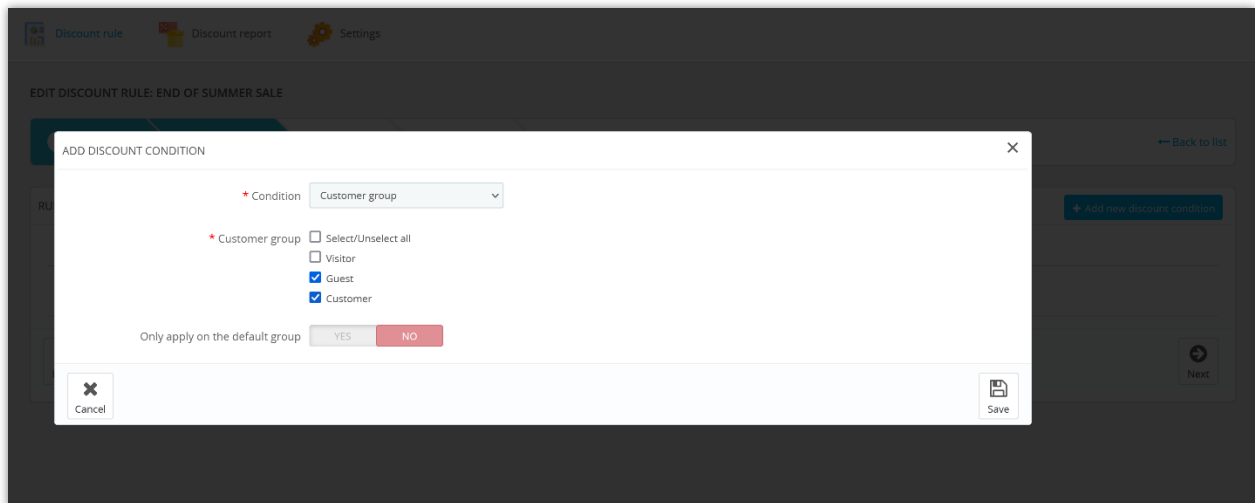
Click on **“Save”** button to finish.



2.2. Customer group

Select the customer group(s) that can use this discount rule.

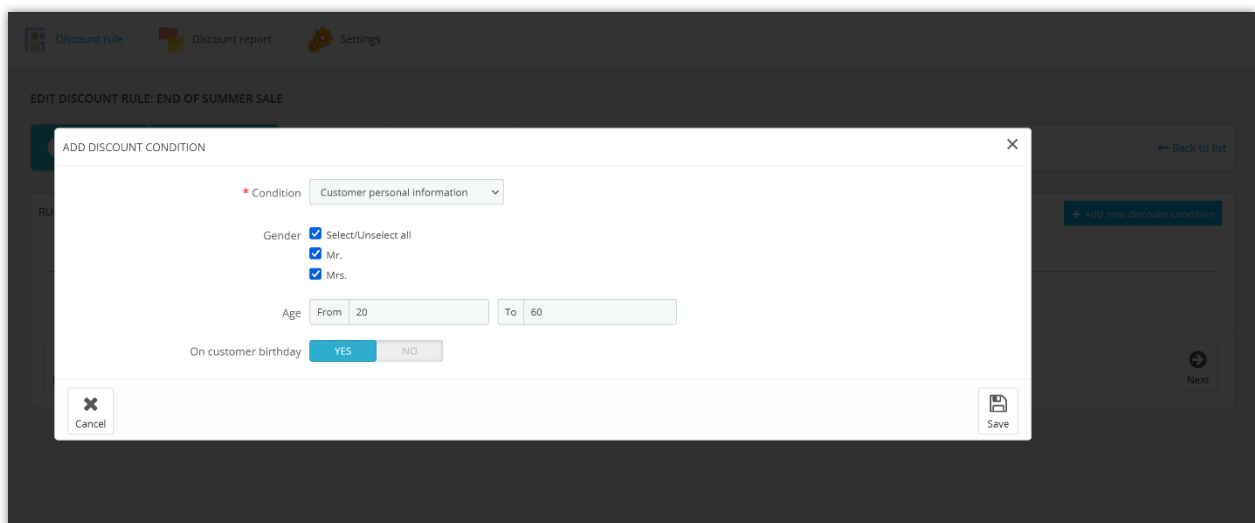
Click on **“Save”** button to finish.



2.3. Customer personal information

Specify the personal information types that customers need to satisfy to be able to use this discount rule.

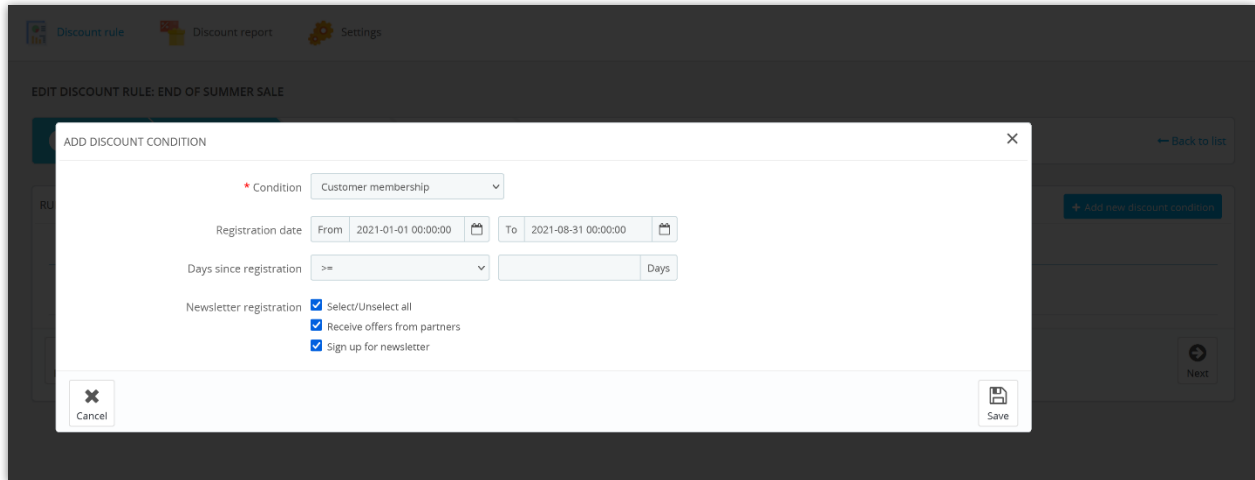
Click on **“Save”** button to finish.



2.4. Customer membership

Specify the membership conditions that customers need to satisfy to be able to use this discount rule.

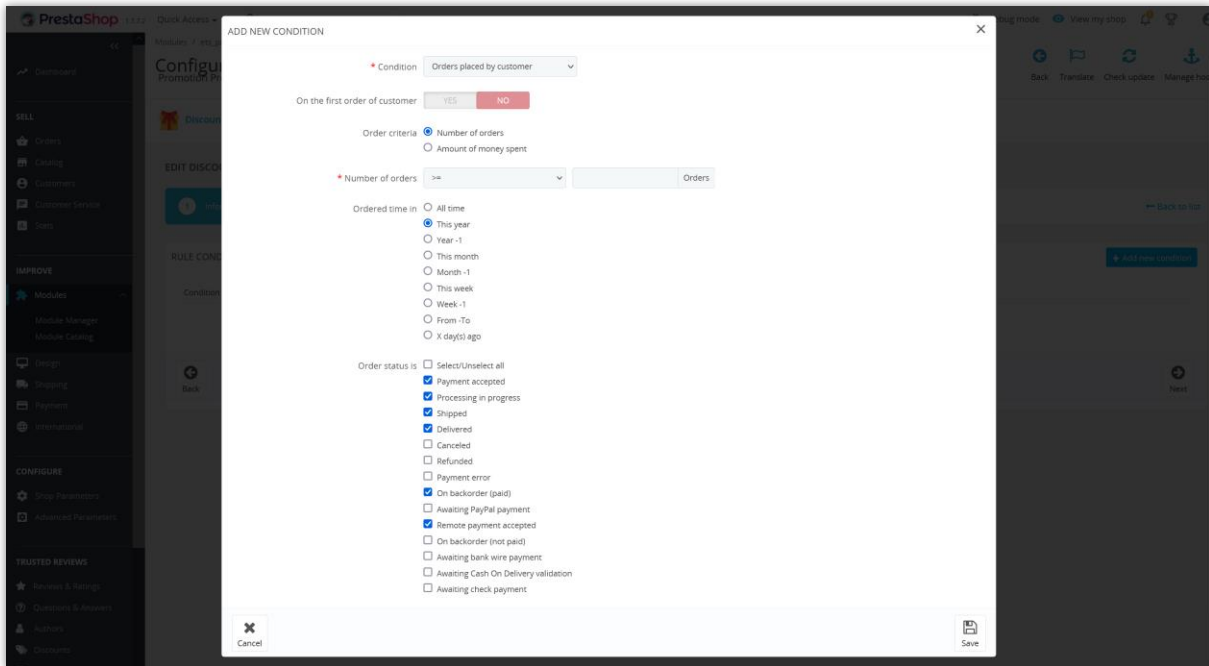
Click on **“Save”** button to finish.



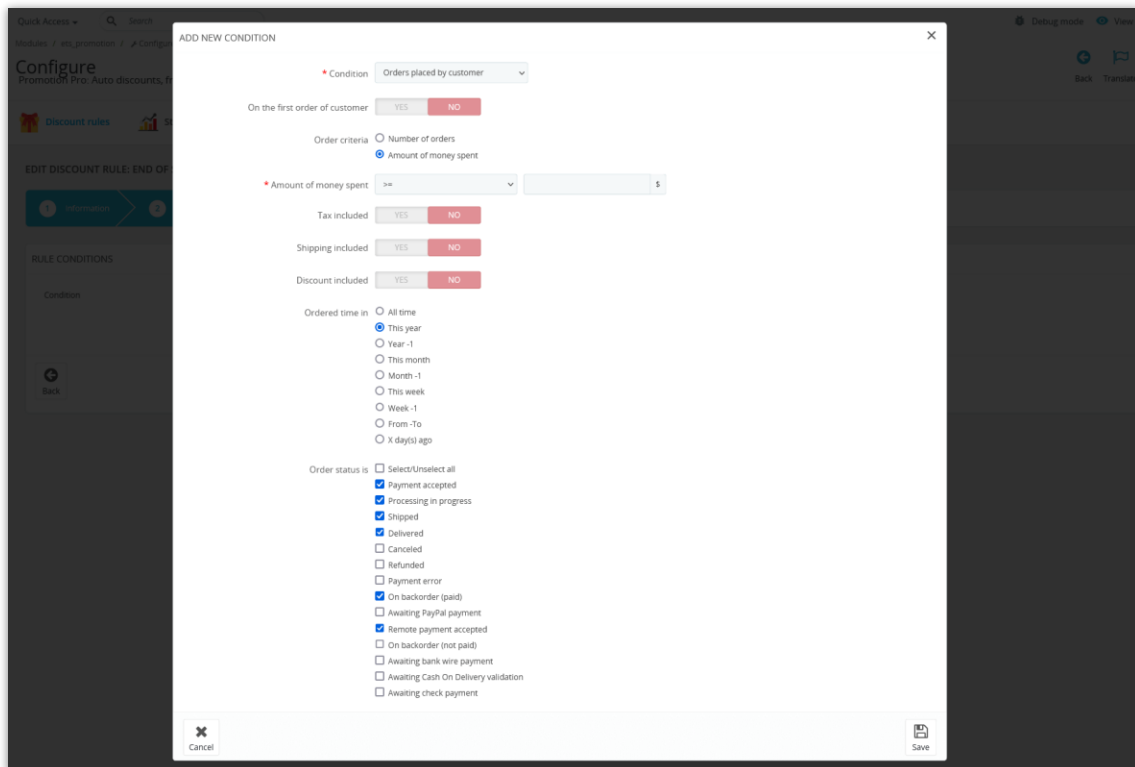
2.5. Orders placed by customer

Specify the order related conditions that customers need to satisfy to be able to use this discount rule.

- **On the first order of customer:** if you enable this option, this discount rule will be applied to the first order of every selected customer since the available time of discount rule started.
- If you disable “**On the first order of customer**” option, please specify an order criterion to define your discount condition.
 - **Number of orders:** customers need to satisfy the number of orders with eligible order time and order status to use this discount rule.



- **Amount of money spent:** customers need to satisfy the amount of money spent on your store with eligible order time and order status to use this discount rule.

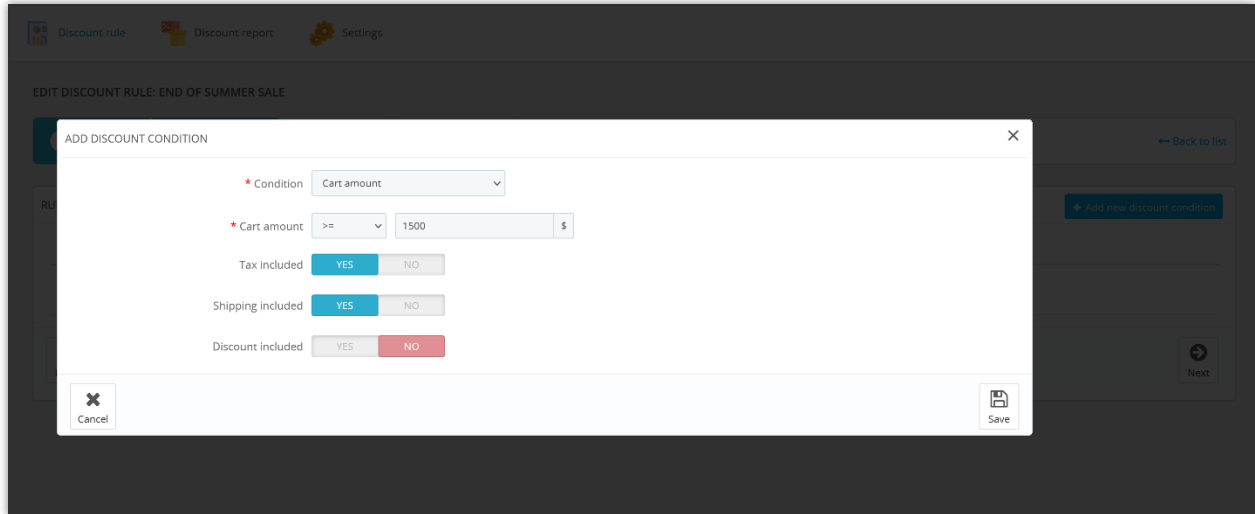


Click on “**Save**” button to finish.

2.6. Cart amount

Customers with the total cart value satisfy this condition will be able to use the discount rule.

Click on “**Save**” button to finish.



2.7. Products in cart

Customers with a shopping cart satisfy this condition will be able to use the discount rule.

You can open the “**Advanced settings**” section to specify more detailed conditions.

- **Total product quantity:** If the total number of products in the cart satisfies the specified condition, the discount rule will be applied to this cart.
- **Quality of same product:** If the number of units of each product in the cart satisfies the given condition, the discount rule will be applied to this cart. For example, each product in the cart must be greater than or equal to 2 units for the customer to receive a discount.
- **Number of different products:** If the number of different products in the cart satisfies the given condition, the discount rule will be applied to this cart. For example, in the cart with product A, product B, and product C, satisfying the

condition that there are greater than or equal to 2 different products -> customers will receive a discount.

- **Number of products in the same category:** If the number of products belonging to the same category in the cart satisfies the specified condition, the discount rule will be applied to this cart. For example, in the cart there are products A, product B, and product C in the category "Women's clothing", satisfying the condition that there are 3 or more products in the same category --> customer Item will be discounted.

Click on **“Save”** button to finish.

The screenshot shows the 'ADD DISCOUNT CONDITION' dialog box in the 'Configure Promotion Pro' interface. The dialog is titled 'ADD DISCOUNT CONDITION' and has a close button (X) in the top right corner. The main content area is divided into two sections: 'Condition' and 'Advanced settings'.

Condition Section:

- Condition: Products in cart (dropdown menu)
- Total product quantity: >= 2 (dropdown menu)
- Quantity of same product: >= 2 (dropdown menu)
- Number of different product: >= (dropdown menu)
- Number of product in same category (Only apply for default category of product): >= 3 (dropdown menu)
- Apply for discounted products: YES (selected), NO (deselected)
- Product with different attributes are counted as different products: YES (deselected), NO (selected)

Advanced settings Section:

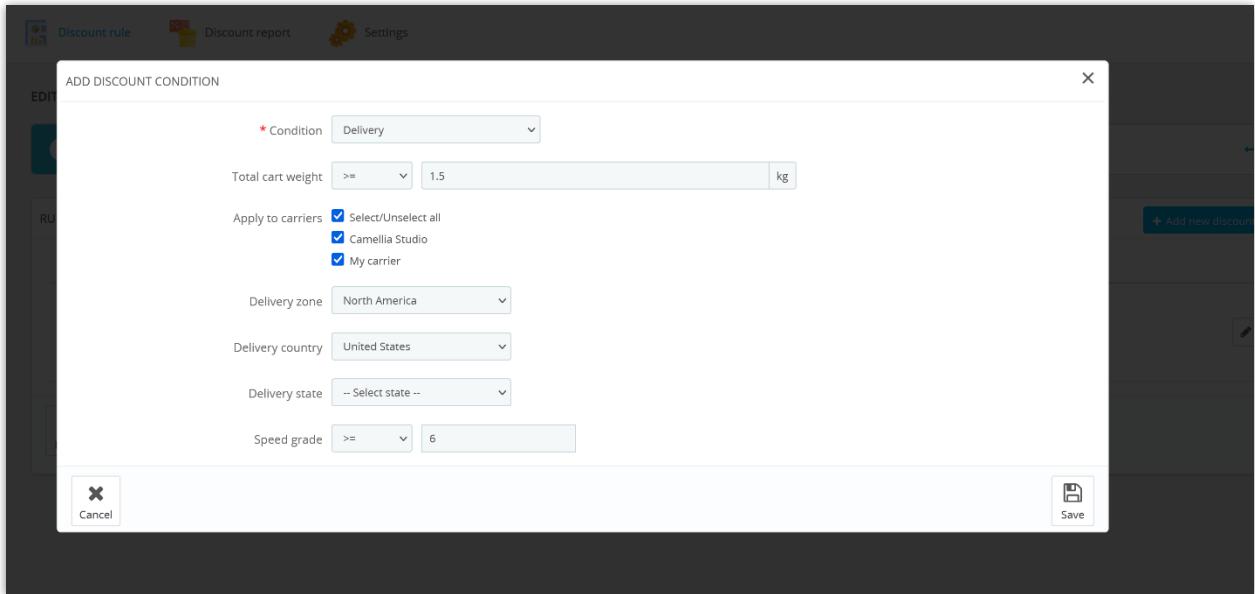
- Applicable product categories: All product categories (selected), Specific product categories (deselected)
- Exclude products: Search by product name, reference, id (input field with search icon)
- Apply to all attributes: YES (selected), NO (deselected)
- Apply to all features: YES (selected), NO (deselected)
- Apply to all suppliers: YES (selected), NO (deselected)
- Apply to all manufacturers: YES (selected), NO (deselected)
- Apply for product price: >= 1000 (input field with currency symbol \$)
- Apply for available stock quantity: >= 50 (input field)

At the bottom of the dialog, there is a 'Cancel' button (X icon) on the left and a 'Save' button (floppy disk icon) on the right. A link 'Hide advanced settings' is also visible below the advanced settings section.

2.8. Delivery

Customers with an order satisfy this delivery condition will be able to use the discount rule.

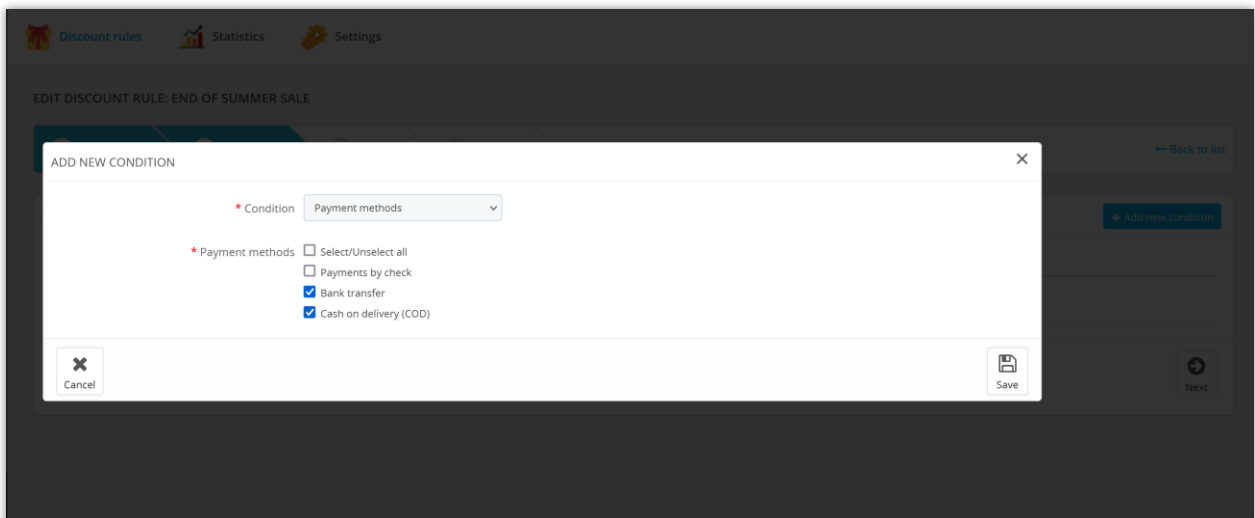
Click on **“Save”** button to finish.



2.9. Payment methods

Customers with an order satisfy this payment method condition will be able to use the discount rule.

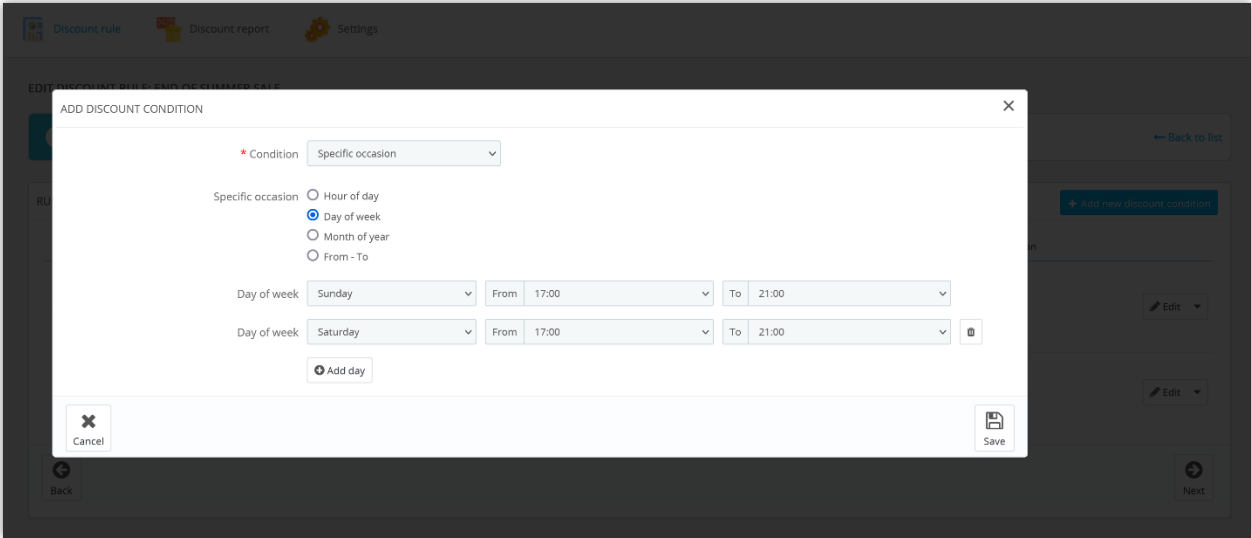
Click on **“Save”** button to finish.



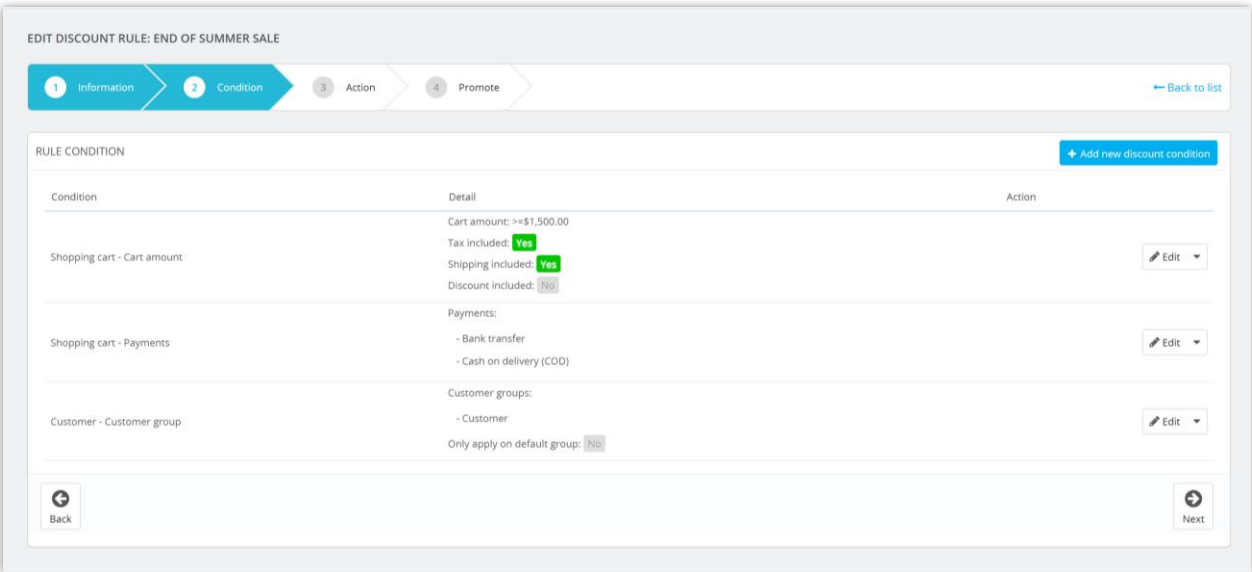
2.10. Specific occasion

Define the specific occasion to apply the discount rule. E.g., "Golden weekend" (discount for every order from 17:00 to 21:00 every Saturday and Sunday), Easter holiday, Christmas holiday, Cyber Monday, Black Friday, etc.

Click on **“Save”** button to finish.

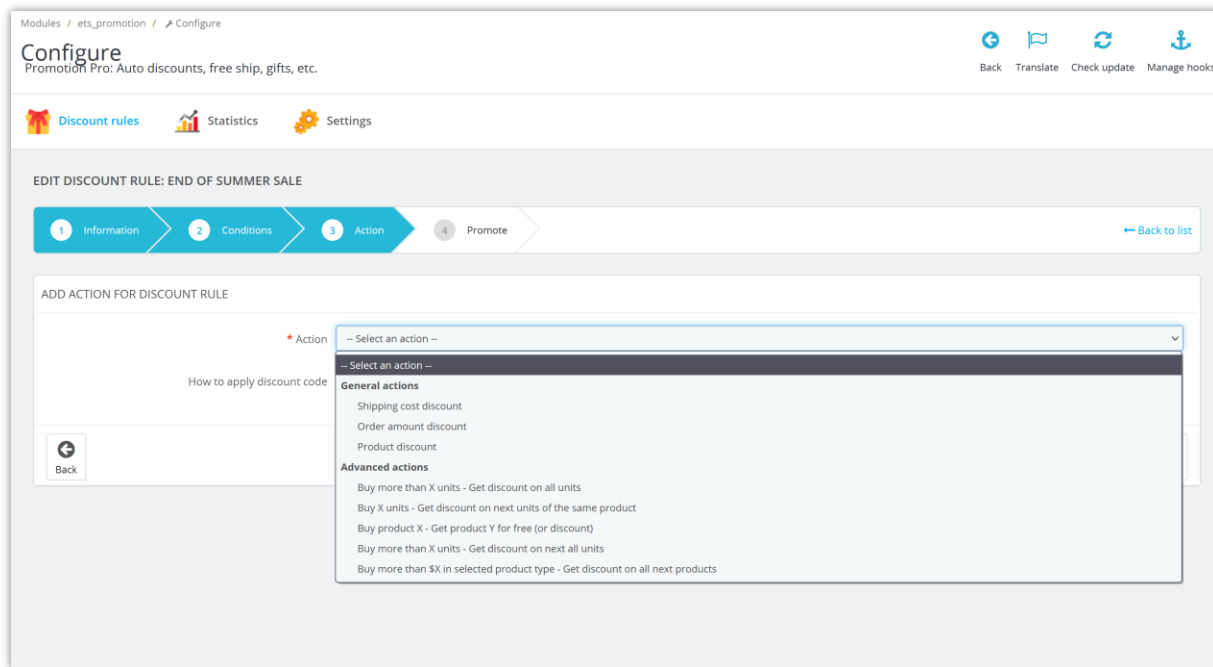


You can add multiple discount conditions for a discount rule, edit or delete them. Click on **“Next”** button to move on the next step.



3. Action

Our PrestaShop discount module enables you to create any kind of discount by adding a specific discount action and configure it as you like: *Free shipping, 10% discount on total cart value, Buy One Get One, 20% off from the third item, Buy X and get Y for free*, and so on.



3.1. Shipping cost discount

- **Apply free shipping:** when customers apply the discount code, they will enjoy free shipping for their order.
- **Give discount on shipping cost:** when customers apply the discount code, the shipping cost for their order will be discounted. You can set up the discount value in percentage or amount.
- **Apply to carriers:** select the carrier(s) that will be applied this discount action.
- **How to display discount code:** select how the discount will be applied to customer's order.

Click on **“Save & next”** button to move on the next step.

Discount rules Statistics Settings

EDIT DISCOUNT RULE: END OF SUMMER SALE

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ADD ACTION FOR DISCOUNT RULE

* Action: Shipping cost discount

Apply free shipping: YES NO

Give discount on shipping cost: Percentage Amount

* Discount value: 5 %

Maximum discount value: 20 \$

* Apply to carriers: Select/Unselect all Camellia Studio My carrier

How to apply discount code: Auto apply when shopping cart satisfies the discount condition Customer must enter a discount code

[← Back](#) [Save & stay](#) [Save & next](#)

3.2. Order amount discount

When customers satisfy the condition(s), the total value of their shopping cart will be discounted. You can set up the discount value in percentage or amount.

Click on **“Save & next”** button to move on the next step.

EDIT DISCOUNT RULE: END OF SUMMER SALE

1 Information 2 Conditions 3 Action 4 Promote [← Back to list](#)

ADD ACTION FOR DISCOUNT RULE

* Action: Order amount discount

Give discount on total cart value: Percentage Amount

* Discount value: 5 %

Maximum discount value: 500 \$

Exclude tax before calculating discount: YES NO

Exclude shipping fee before calculating discount: YES NO

How to apply discount code: Auto apply when shopping cart satisfies the discount condition Customer must enter a discount code

[← Back](#) [Save & stay](#) [Save & next](#)

3.3. Product discount

When customers satisfy the condition(s), a type of product in their shopping cart will be discounted. You can set up the discount value in percentage or amount.

To set more detailed conditions for the discounted product type, you can open the **“Advanced settings”** section and configure its options.

Click on **“Save & next”** button to move on the next step.

EDIT DISCOUNT RULE: END OF SUMMER SALE

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ADD ACTION FOR DISCOUNT RULE

* Action: Product discount

Give discount on product: Cheapest product in shopping cart
 Most expensive product in shopping cart
 Product with the least quantity in shopping cart
 Product with the most quantity in shopping cart

Discount: Percentage
 Amount

* Discount value: 5 %

Maximum discount value: 500 \$

Apply for discounted products: YES NO

Products with different attributes are counted as different products: YES NO

Advanced settings

Applicable product categories: All product categories
 Specific product categories

Exclude products: Search by product name, reference, id

Apply to all attributes: YES NO

Apply to all features: YES NO

Apply to all suppliers: YES NO

* Select suppliers: Select/Unselect all
 Fashion Supplier

Apply to all manufacturers: YES NO

Apply for product price: >= \$

Apply for available stock quantity: >=

[↑ Hide advanced settings](#)

How to apply discount code: Auto apply when shopping cart satisfies the discount condition
 Customer must enter a discount code

[← Back](#) [Save & stay](#) [Save & next](#)

3.4. Buy more than X units – Get discount on all units

If customers **buy more than X units of a same product**, they will be able to get a discount. When customers apply the discount, **all products or a selected type of product in their shopping cart will be discounted**. You can set up the discount value in percentage or amount.

EDIT DISCOUNT RULE: END OF SUMMER SALE

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ADD ACTION FOR DISCOUNT RULE

* Action: Buy more than X units - Get discount on all units

* Purchase: 2 units or more of the same product

Get discount on all units: Percentage Amount

* Discount value: 5 %

Maximum discount value: 500 \$

Apply discount on: All products in shopping cart
 Cheapest product in shopping cart
 Most expensive product in shopping cart
 Product with the least quantity in shopping cart
 Product with the most quantity in shopping cart

Apply for discounted products: YES NO

Products with different attributes are counted as different products: YES NO

Advanced settings

Applicable product categories: All product categories Specific product categories

Exclude products: Search by product name, reference, id

Apply to all attributes: YES NO

Apply to all features: YES NO

Apply to all suppliers: YES NO

* Select suppliers: Select/Unselect all Fashion Supplier

Apply to all manufacturers: YES NO

Apply for product price: >= \$

Apply for available stock quantity: >=

[↑ Hide advanced settings](#)

How to apply discount code: Auto apply when shopping cart satisfies the discount condition Customer must enter a discount code

[← Back](#) [Save & stay](#) [Save & next](#)

Click on **“Save & next”** button to move on the next step.

Let’s see an example: if customers purchase more than 2 items of a same product, they will get 5% discount (**\$1625 * 5% = \$81.25**) for their shopping cart.

The screenshot shows a shopping cart with two items: "Color Block Serving Set" priced at \$475.00 and "Color block napkins" priced at \$100.00. The quantity for the serving set is 3, and for the napkins, it is 2. A red dashed box highlights the quantity input fields. A callout box with a blue border and white background contains the text: "Buy more than 2 units of the same product". To the right, a summary box shows: 5 items for \$1,625.00, Shipping for \$7.00, Total (tax excl.) for \$1,632.00, and Total (tax incl.) for \$1,632.00. Below the summary is a "Promo code" field with an "Add" button and a "Close" link. A red dashed box highlights a promotional offer: "Take advantage of our exclusive offers: END_OF_SUMMER_SALE - End of summer sale". A callout box points to this offer with the text: "Customer can apply this discount code to get 5% off". At the bottom, there are links for "Security policy" and "Delivery policy".

The screenshot shows the same shopping cart as above, but with a discount applied. The quantity for the "Color Block Serving Set" is still 3, and for "Color block napkins" it is 2. The unit price for the serving set is now \$475.00 (previously \$475.00). The summary box on the right shows: 5 items for \$1,625.00, Discounts(s) for -\$81.25, Shipping for \$7.00, Total (tax excl.) for \$1,550.75, and Total (tax incl.) for \$1,550.75. A red dashed box highlights the discount: "End of summer sale" for -\$81.25. Below the discount is a "Have a promo code?" link and a "PROCEED TO CHECKOUT" button. At the bottom, there is a "Security policy" link.

3.5. Buy X units – Get discount on next units of the same product

If customers **buy X units of a same product**, they will be able to get a discount. When customers apply the discount code, **the next units of that same product in their**

shopping cart will be discounted. You can set up the discount value in percentage or amount.

EDIT DISCOUNT RULE: END OF SUMMER SALE

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EDIT ACTION RULE

* Action Buy X units - Get discount on next units of the same product

* Buy 3 units of the same product

Give discount on shopping cart Free on the next unit of the same product
 Give discount percentage on the next unit of the same product
 Give discount amount on the next unit of the same product

* Discount value 5.00 %

Maximum discount value 500.00 \$

Apply on next units of the same product
Leave blank to apply on all next units of the same product

Apply for discounted products YES NO

Apply action on All products in shopping cart
 Cheapest product in shopping cart
 Most expensive product in shopping cart
 Product with the least quantity in shopping cart
 Product with the most quantity in shopping cart

Repeat the action Once per 1 product
 Multiple times per 1 product

Products with different attributes are counted as different products YES NO

[⚙️ Advanced settings](#)

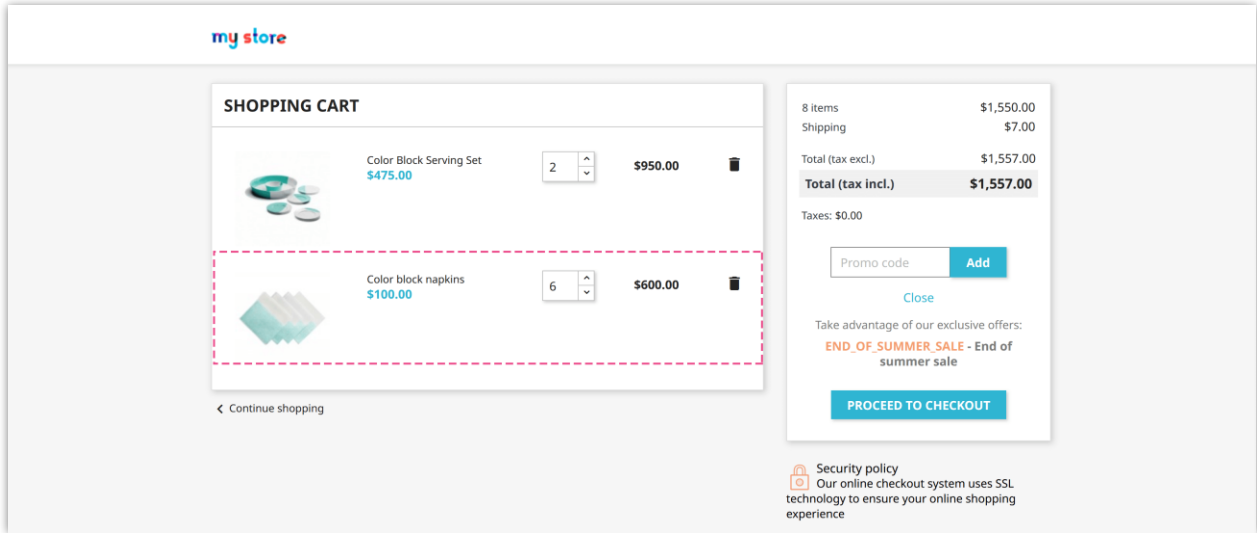
How to apply discount code Auto apply when shopping cart satisfies the discount condition
 Customer must enter a discount code

* Discount code END_OF_SUMMER_SALE
This is the code users should enter to apply the voucher to a cart. Either create your own code or generate one by clicking on "Generate".

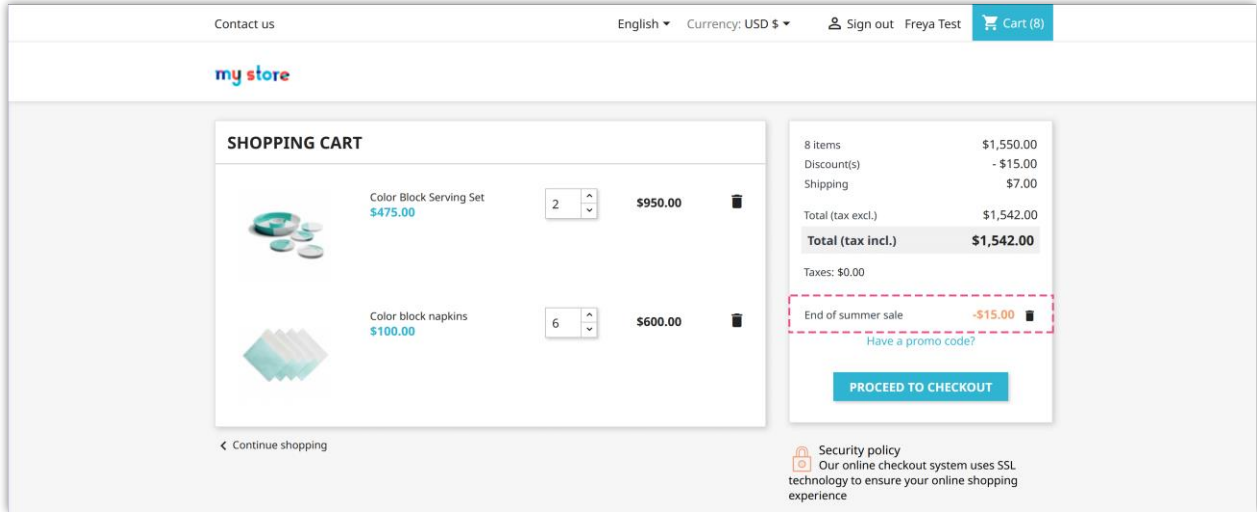
Highlight YES NO
If the voucher is not yet in the cart, it will be displayed in the cart summary.

Click on **“Save & next”** button to move on the next step.

Example: We set up an action “Buy 3 units of the same product – Get 5% discount on the next units of that product”.



If customers purchase 6 items of a product (*Color block napkins*), they will get 5% discount for the 3 items of that product: **$(\$100 \times 3) \times 5\% = \15** .



3.6. Buy product X – Get product Y for free (or discount)

If customers **buy a specific product X**, they will be able to get the discount. When customers apply the discount, **they can get another unit of product X for free or get discount price for another unit of product X**. You can set up the discount value in percentage or amount.

EDIT DISCOUNT RULE: END OF SUMMER SALE

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EDIT ACTION RULE

* Action: Buy product X - Get product Y for free (or discount)

Get:
 New product as a gift (Free)
 New product with discount price

* Select product to apply discount action:
 Search by product name, reference, id

 Color block napkins

* Product quantity: 1

Add selected product to cart:
 Automatically
 Let customer choose

How to apply discount code:
 Auto apply when shopping cart satisfies the discount condition
 Customer must enter a discount code

* Discount code: END_OF_SUMMER_SALE

This is the code users should enter to apply the voucher to a cart. Either create your own code or generate one by clicking on "Generate".

Highlight: YES NO


If the voucher is not yet in the cart, it will be displayed in the cart summary.

Click on **“Save & next”** button to move on the next step.

Example: We set up an action *“Buy 1 unit of Color block napkins – Get 1 unit free”*.

my store

SHOPPING CART



Color block napkins
\$100.00

1

\$100.00


[← Continue shopping](#)

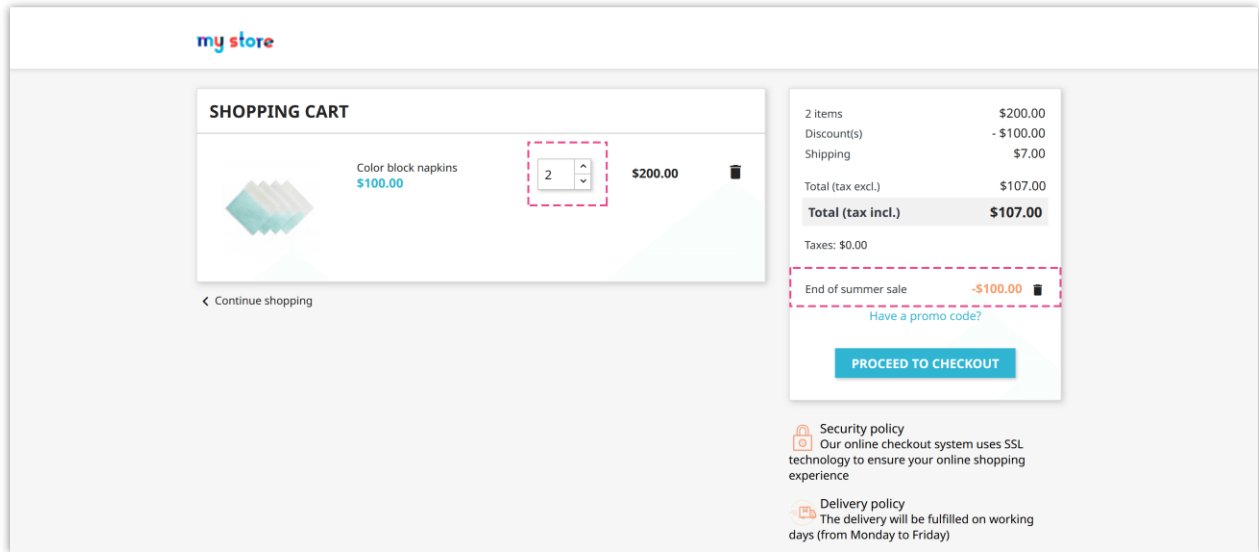
1 Item	\$100.00
Shipping	\$7.00
Total (tax excl.)	\$107.00
Total (tax incl.)	\$107.00
Taxes: \$0.00	

Promo code

[Close](#)

Take advantage of our exclusive offers:
END_OF_SUMMER_SALE - End of summer sale

 Security policy
 Our online checkout system uses SSL technology to ensure your online shopping experience



3.7. Buy more than X units – Get discount on next all units

If customers **buy more than X units of all products** in shopping cart, they will be able to get the discount. When customers apply the discount code, **exclude the X units of the selected product type, all remaining units in the shopping cart will be discounted.** You can set up the discount value in percentage or amount.

EDIT DISCOUNT RULE: END OF SUMMER SALE

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EDIT ACTION RULE

* Action Buy more than X units - Get discount on next all units

* Buy 2 units of products

Get Discount percentage on next products
 Discount amount on next products

* Discount value 5 %

Maximum discount value 500 \$

Start counting quantity from Cheapest product in shopping cart
 Most expensive product in shopping cart
 Product with the least quantity in shopping cart
 Product with the most quantity in shopping cart

Apply for discounted products YES NO

[Advanced settings](#)

How to apply discount code Auto apply when shopping cart satisfies the discount condition
 Customer must enter a discount code

* Discount code END_OF_SUMMER_SALE Generate

This is the code users should enter to apply the voucher to a cart. Either create your own code or generate one by clicking on "Generate".

Highlight YES NO

If the voucher is not yet in the cart, it will be displayed in the cart summary.

[Back](#) [Save & stay](#) [Save & next](#)

Click on **“Save & next”** button to move on the next step.

Example: We set up an action “Buy more than 2 units of most expensive product in shopping cart – Get discount on next all units”.

my store

SHOPPING CART

	Color block napkins \$100.00	4	\$400.00	
	Color Block Serving Set \$475.00	2	\$950.00	
	Color Block Tea Set \$420.00	2	\$840.00	

[Continue shopping](#)

8 items	\$2,190.00
Shipping	\$7.00
Total (tax excl.)	\$2,197.00
Total (tax incl.)	\$2,197.00
Taxes: \$0.00	

Promo code [Add](#)

[Close](#)

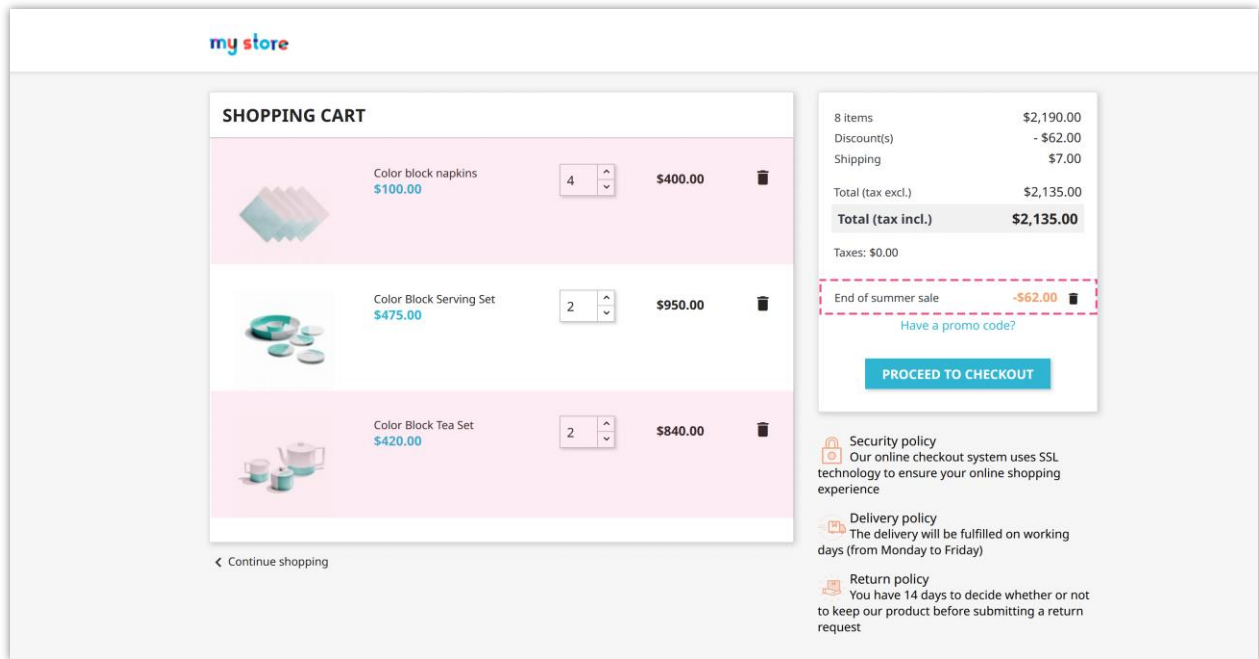
Take advantage of our exclusive offers:
END_OF_SUMMER_SALE - End of summer sale

[PROCEED TO CHECKOUT](#)

Security policy
Our online checkout system uses SSL technology to ensure your online shopping experience

Delivery policy
The delivery will be fulfilled on working days (from Monday to Friday)

Except 2 units of the most expensive product (*Color block serving set*), all remaining products will be discounted 5%: $(\$400 + \$840) * 5\% = \$62$.



3.8. Buy more than \$X in selected product type – Get discount on all next products

If **customers buy more than \$X in selected product type**, customers will be able to get the discount. When customers apply the discount, **all products in the shopping cart will be discounted, start counting from the selected product type**. You can set up the discount value in percentage or amount.

EDIT DISCOUNT RULE: END OF SUMMER SALE

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EDIT ACTION RULE

* Action Buy more than \$X in selected product type - Get discount on all next products

* Buy 500 Amount (\$) of products

Get Discount percentage on next products
 Discount amount on next products

* Discount value 5 %

Maximum discount value \$

Start counting amount from Cheapest product in shopping cart
 Most expensive product in shopping cart
 Product with the least quantity in shopping cart
 Product with the most quantity in shopping cart

Apply for discounted products YES NO

[Advanced settings](#)

How to apply discount code Auto apply when shopping cart satisfies the discount condition
 Customer must enter a discount code

* Discount code END_OF_SUMMER_SALE Generate

This is the code users should enter to apply the voucher to a cart. Either create your own code or generate one by clicking on "Generate".

Highlight YES NO

If the voucher is not yet in the cart, it will be displayed in the cart summary.

[Back](#) [Save & stay](#) [Save & next](#)

Click on **“Save & next”** button to move on the next step.

Example: We set up an action “Buy more than \$500 of most expensive product in shopping cart – Get discount on all next products”.

my store

SHOPPING CART

	Color block napkins \$100.00	1	\$100.00	
	Color Block Tea Set \$420.00	1	\$420.00	
	Wheat Leaf Cup and Saucer Set \$500.00	1	\$500.00	

3 items \$1,020.00
Shipping \$7.00
Total (tax excl.) \$1,027.00
Total (tax incl.) \$1,027.00

Taxes: \$0.00

Promo code **Add**

[Close](#)

Take advantage of our exclusive offers:
END_OF_SUMMER_SALE - End of summer sale

PROCEED TO CHECKOUT

[Security policy](#)
Our online checkout system uses SSL technology to ensure your online shopping experience

[Delivery policy](#)
The delivery will be fulfilled on working days (from Monday to Friday)

[Continue shopping](#)

Except the most expensive product (*Wheat leaf cup and saucer set*), all remaining products will be discounted 5%: $(\$420 + \$100) * 5\% = \$26$.

my store

SHOPPING CART

	Color block napkins \$100.00	1	\$100.00	
	Color Block Tea Set \$420.00	1	\$420.00	
	Wheat Leaf Cup and Saucer Set \$500.00	1	\$500.00	

3 items \$1,020.00
Discount(s) -\$26.00
Shipping \$7.00
Total (tax excl.) \$1,001.00
Total (tax incl.) \$1,001.00

Taxes: \$0.00

End of summer sale **-\$26.00**

[Have a promo code?](#)

PROCEED TO CHECKOUT

[Security policy](#)
Our online checkout system uses SSL technology to ensure your online shopping experience

[Delivery policy](#)
The delivery will be fulfilled on working days (from Monday to Friday)

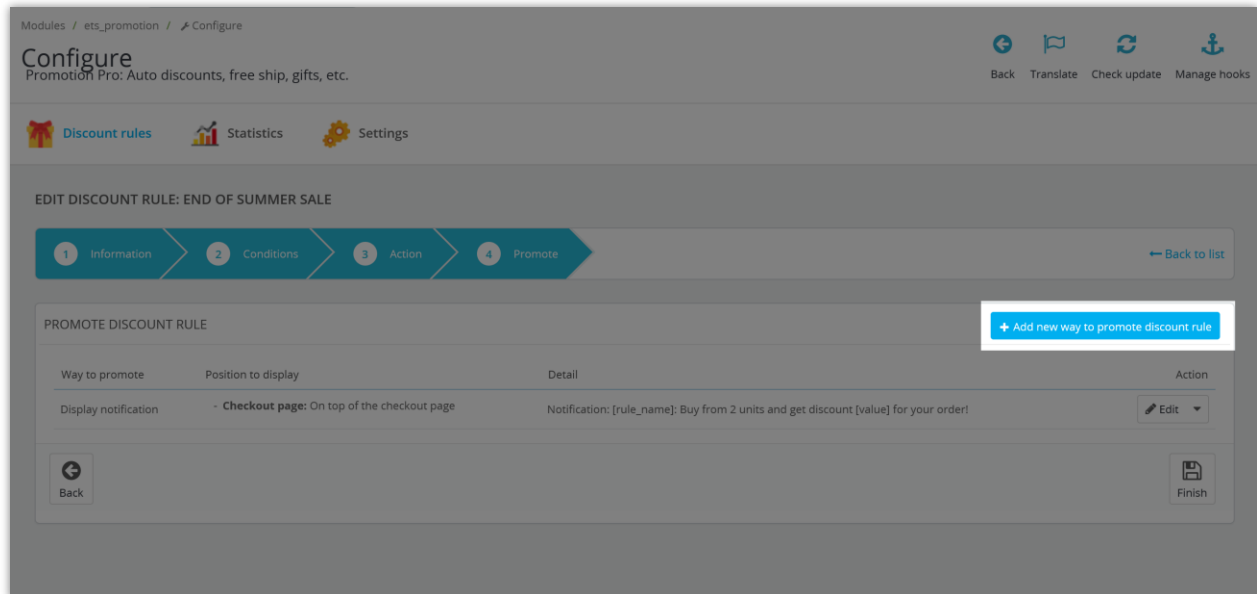
[Return policy](#)
You have 14 days to decide whether or not to keep our product before submitting a return request

[Continue shopping](#)

4. Promote

Promotion Pro module also supports 4 ways to promote your discount offer to customers: display notification message, banner, popup and highlight bar.

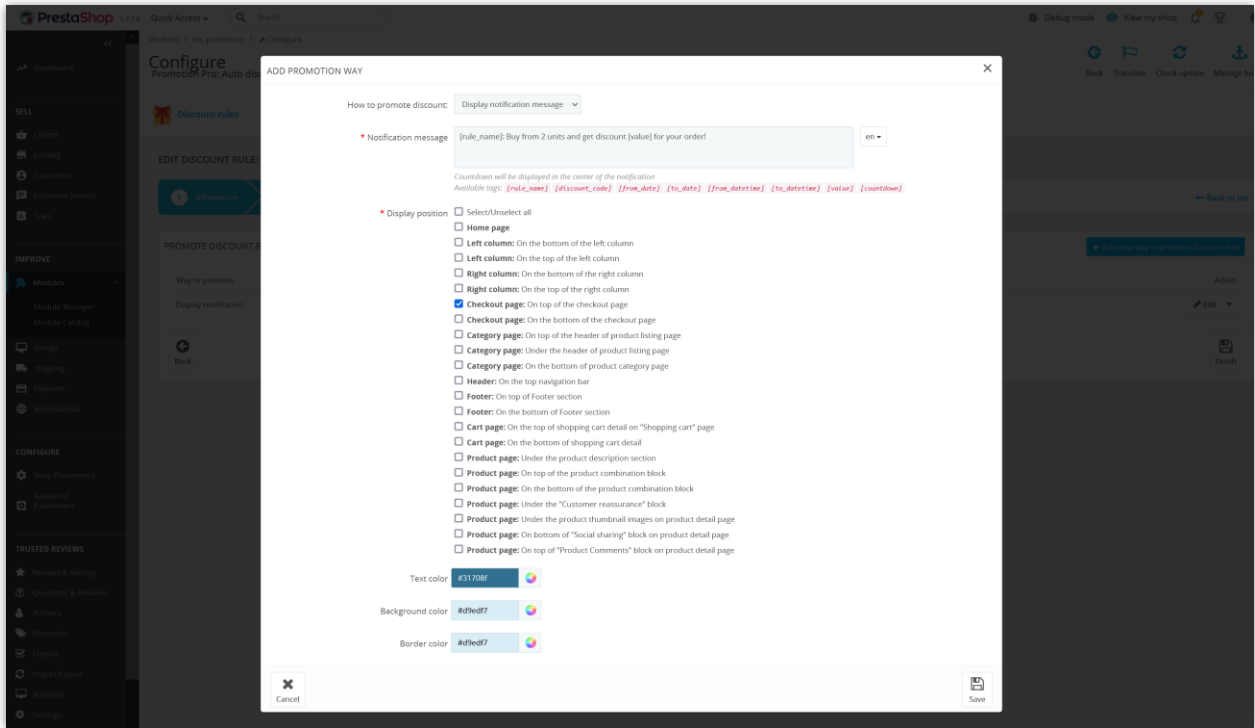
To add new promotion way, click on **“Add new way to promote discount rule”** button.



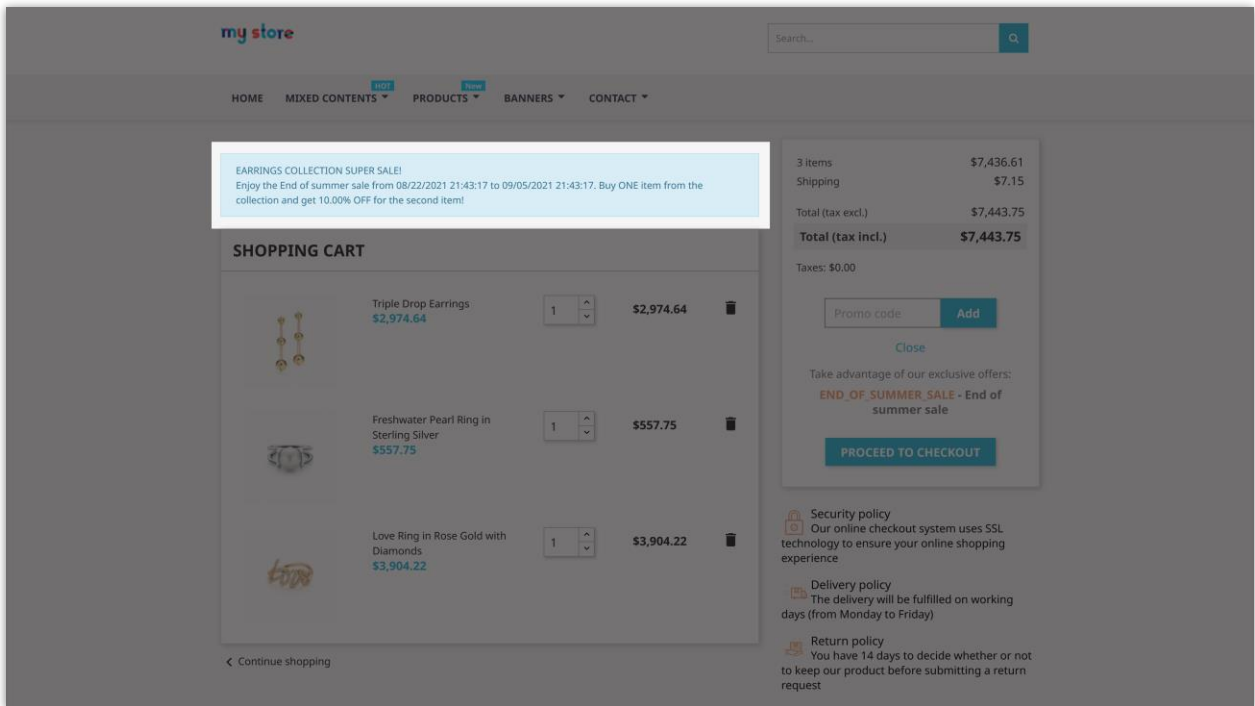
The screenshot shows the 'Configure' interface for the 'Promotion Pro' module. The breadcrumb trail is 'Modules / ets_promotion / Configure'. The page title is 'Configure Promotion Pro: Auto discounts, free ship, gifts, etc.'. There are navigation links for 'Back', 'Translate', 'Check update', and 'Manage hooks'. Below the title, there are tabs for 'Discount rules', 'Statistics', and 'Settings'. The main content area is titled 'EDIT DISCOUNT RULE: END OF SUMMER SALE'. A progress bar shows four steps: 1. Information, 2. Conditions, 3. Action, and 4. Promote. A 'Back to list' link is visible. Below the progress bar, there is a section titled 'PROMOTE DISCOUNT RULE' with a blue button labeled '+ Add new way to promote discount rule'. Below this, there is a table with columns: 'Way to promote', 'Position to display', 'Detail', and 'Action'. The table contains one row: 'Display notification', '- Checkout page: On top of the checkout page', 'Notification: [rule_name]: Buy from 2 units and get discount [value] for your order!', and an 'Edit' dropdown menu. At the bottom, there are 'Back' and 'Finish' buttons.

4.1. Notification message

- You can use the available tags to insert the specific values into the notification message. You can also enter notification message in multiple languages.
- Select the position(s) to display your notification message.
- Click on **“Save”** button to finish.

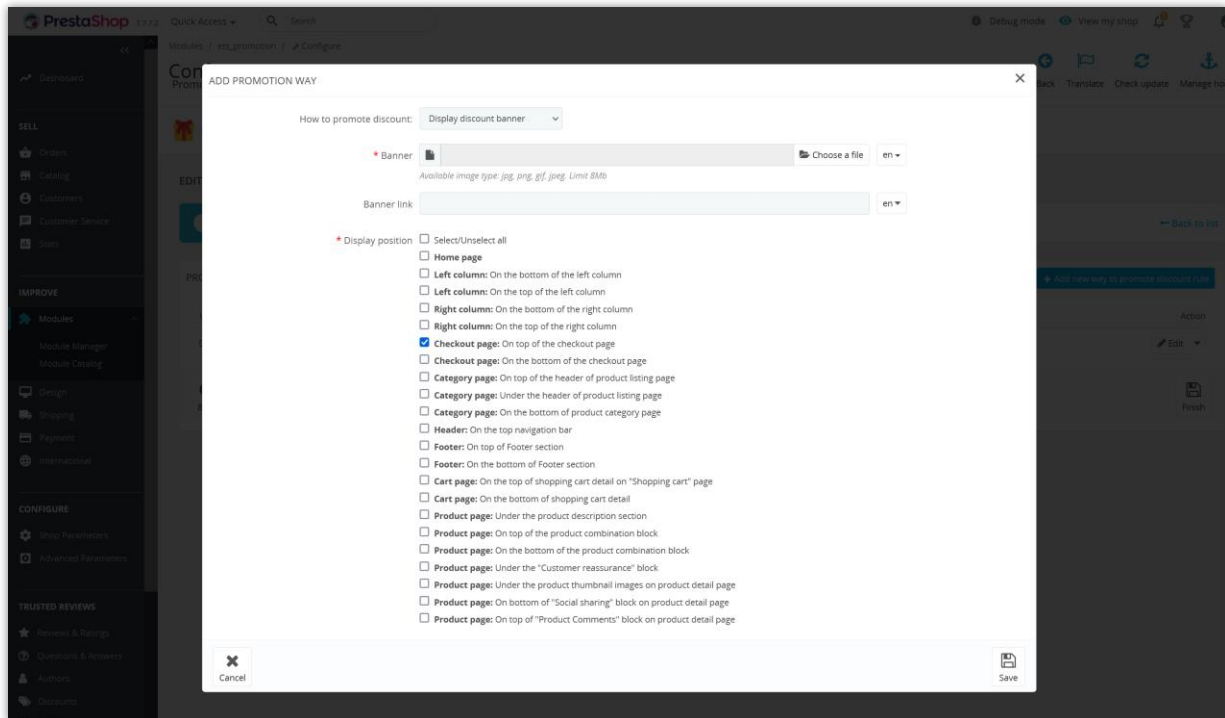


Below is an example of notification message on the shopping cart page.

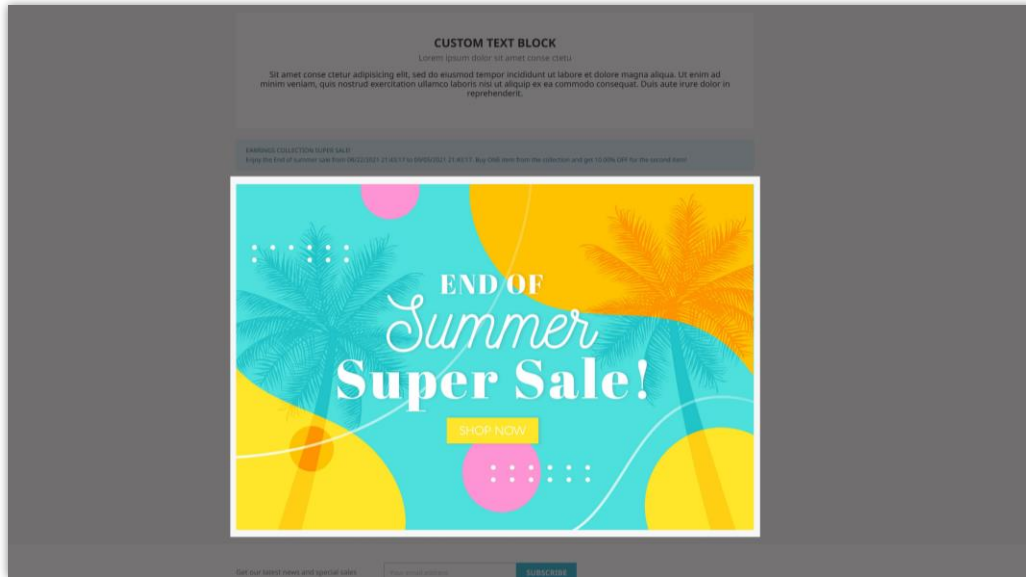


4.2. Banner

- You can upload a banner to promote the discount rule. Available image type: jpg, png, gif.
- Both banner and banner link can be uploaded for multiple language.
- Select the position(s) to display your banner.
- Click on **“Save”** button to finish.

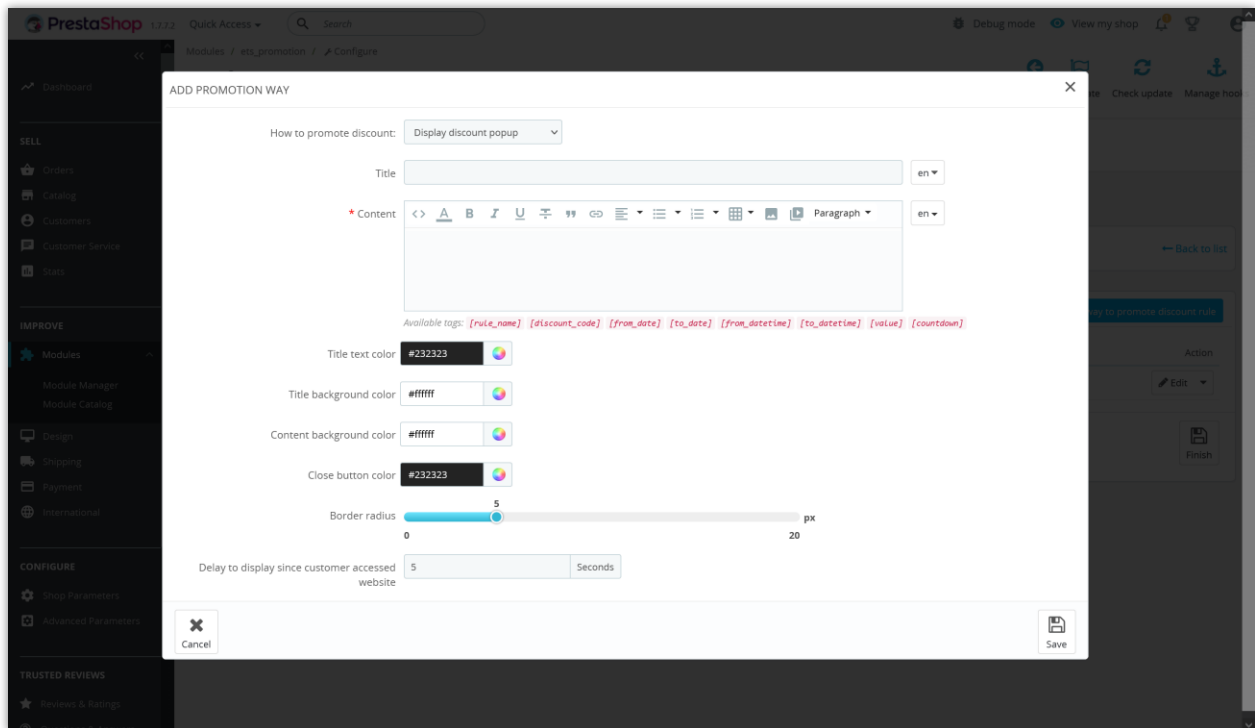


Below is an example of banner on the home page.

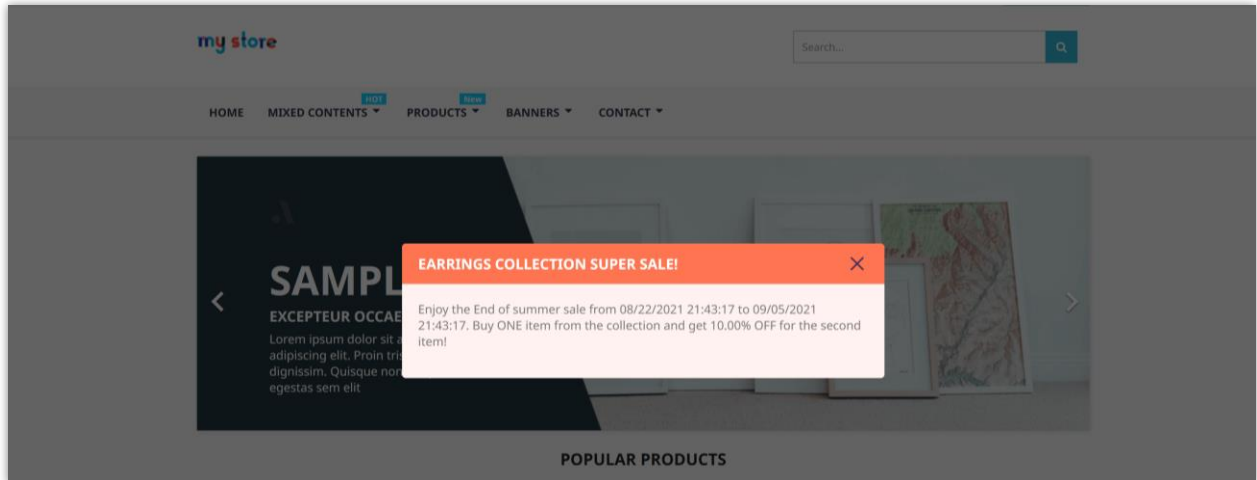


4.3. Popup

- You can use the available tags to insert the specific values into the popup content. You can also enter popup title and popup content in multiple languages.
- Customize the popup elements color as you want.
- Click on **“Save”** button to finish.

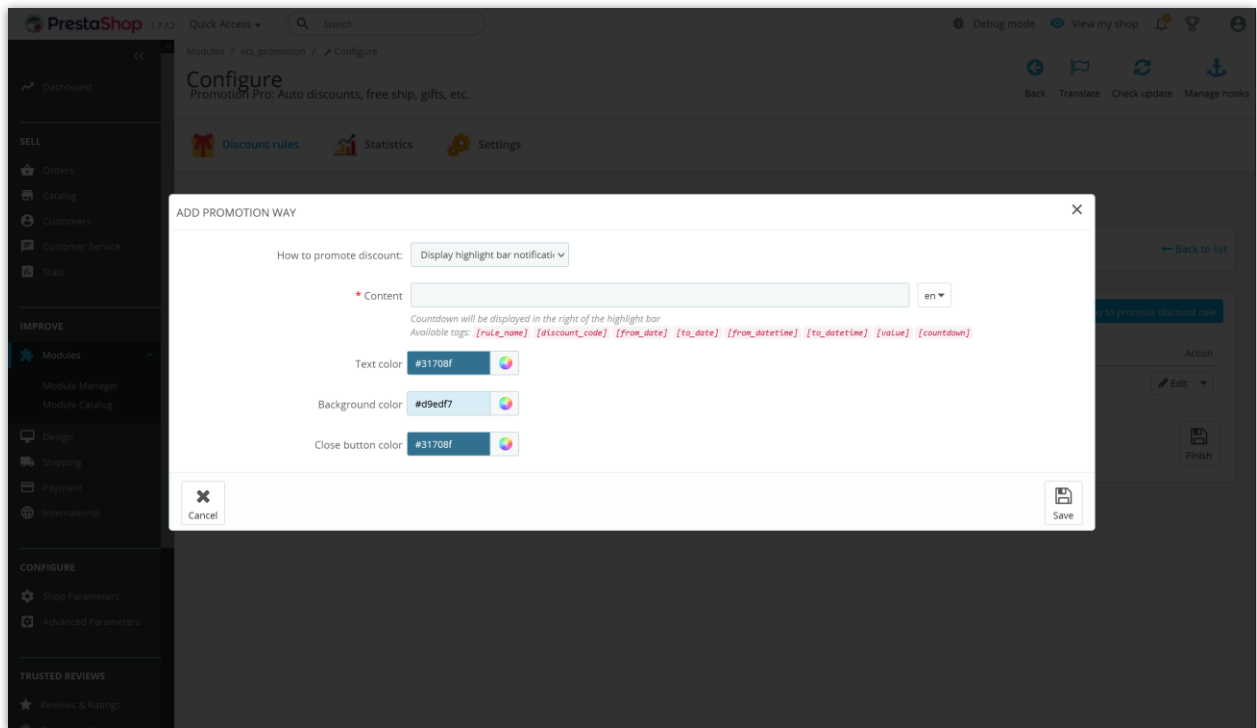


Below is an example of discount popup.

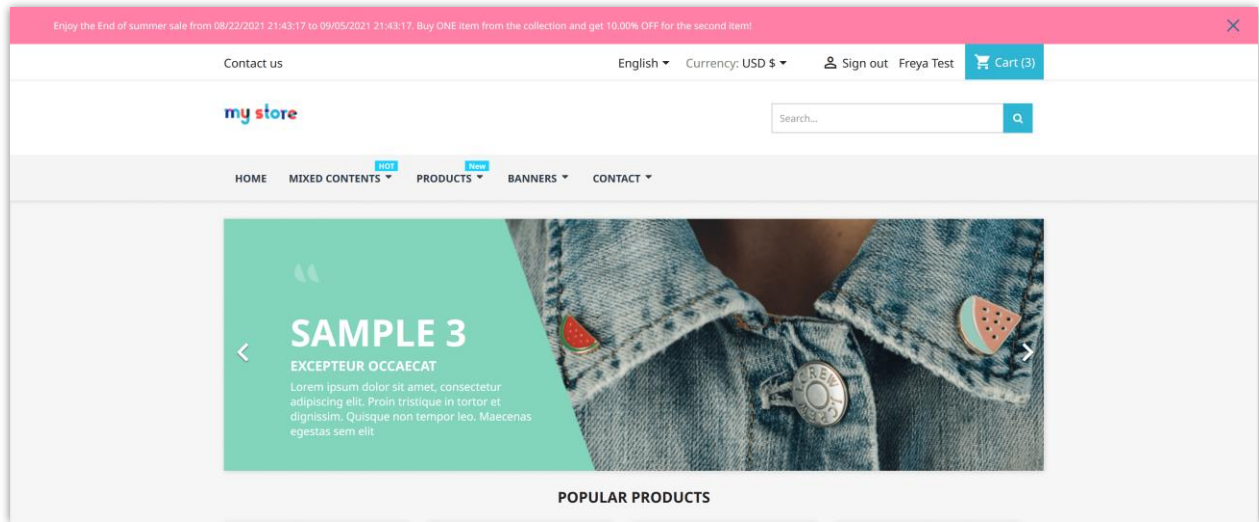


4.4. Highlight bar

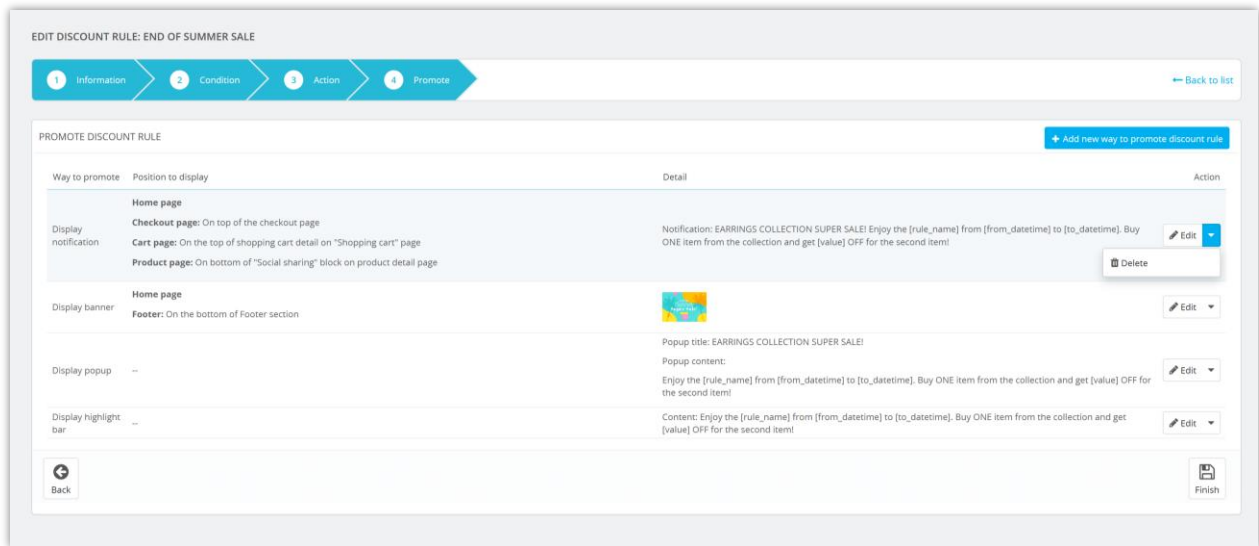
- You can use the available tags to insert the specific values into the highlight bar content. You can also enter highlight bar content in multiple languages.
- Customize the color as you want.
- Click on **“Save”** button to finish.



Below is an example of a highlight bar.

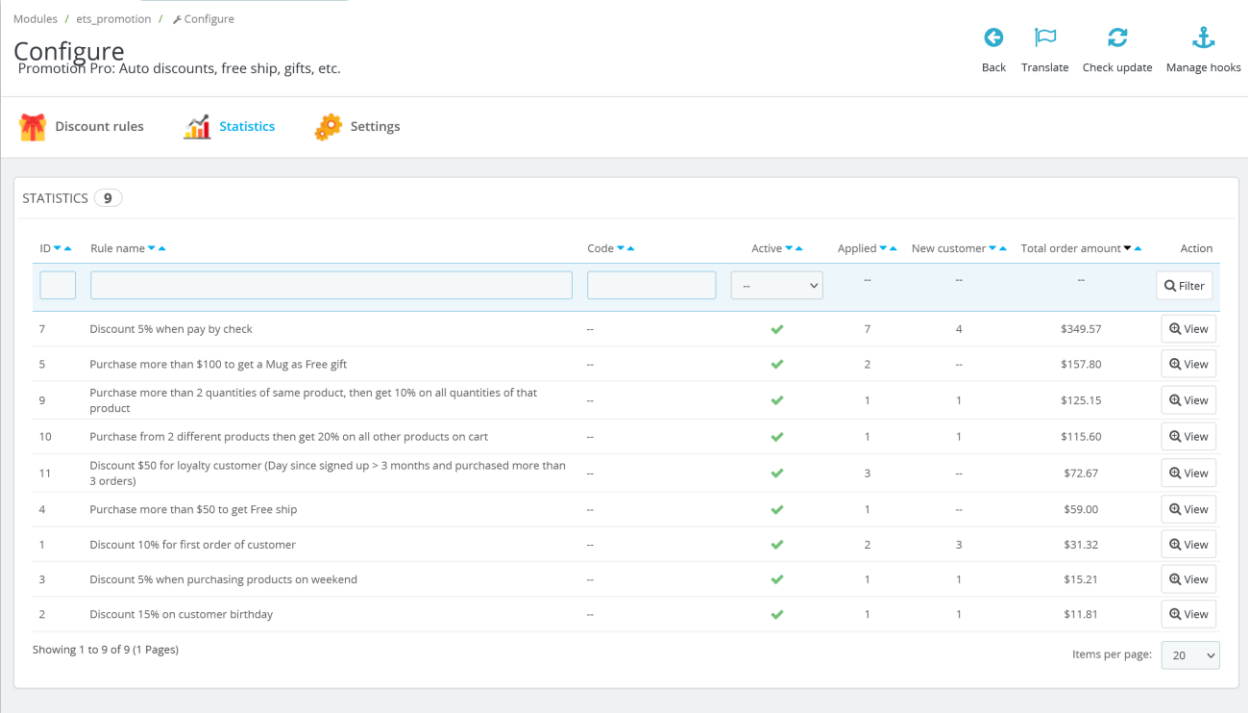


You can use multiple promote ways for each discount rule. Click on **“Finish”** button to complete a discount rule configuration.



IV. STATISTICS

Statistics help you keep track of the discount rules activities on your store: rule status, number of orders with discount code applied, etc.



Modules / ets_promotion / Configure

Configure

Promotion Pro: Auto discounts, free ship, gifts, etc.

Back Translate Check update Manage hooks

Discount rules Statistics Settings

STATISTICS 9

ID	Rule name	Code	Active	Applied	New customer	Total order amount	Action
7	Discount 5% when pay by check	--	✓	7	4	\$349.57	View
5	Purchase more than \$100 to get a Mug as Free gift	--	✓	2	--	\$157.80	View
9	Purchase more than 2 quantities of same product, then get 10% on all quantities of that product	--	✓	1	1	\$125.15	View
10	Purchase from 2 different products then get 20% on all other products on cart	--	✓	1	1	\$115.60	View
11	Discount \$50 for loyalty customer (Day since signed up > 3 months and purchased more than 3 orders)	--	✓	3	--	\$72.67	View
4	Purchase more than \$50 to get Free ship	--	✓	1	--	\$59.00	View
1	Discount 10% for first order of customer	--	✓	2	3	\$31.32	View
3	Discount 5% when purchasing products on weekend	--	✓	1	1	\$15.21	View
2	Discount 15% on customer birthday	--	✓	1	1	\$11.81	View

Showing 1 to 9 of 9 (1 Pages) Items per page: 20

View detailed report for a discount rule:

Discount rules [Statistics](#) [Settings](#)

VIEW DISCOUNT REPORT

Rule name [Discount 5% when pay by check](#)
 Discount code --
 Created date 2021-08-14 08:40:25
 Total discount applied 7
 Total new customers 4
 Total order amount \$349.57

ORDER APPLIED DISCOUNT

ID order	Order reference	Customer	Products	Original amount	Paid amount	Discount amount	Date added	Action
32	HESBXWTZF	ets bon ()		\$31.00	\$29.45	\$1.55	08/14/2021 14:10:10	View order
33	MJVAEUOBS	Ets nam ()		\$132.50	\$125.15	\$7.35	08/16/2021 09:50:24	View order
34	HGEZBGYPM	Women demo ()		\$122.57	\$115.60	\$6.97	08/16/2021 10:01:19	View order
35	PKYJFRLW	Loyalty Demo ()		\$31.00	\$29.45	\$1.55	08/16/2021 10:13:20	View order
36	EBOMTGEGZ	Loyalty Demo ()		\$13.90	\$13.20	\$0.70	08/16/2021 10:17:06	View order
37	WKRCGHKQH	Loyalty Demo ()		\$18.90	\$17.95	\$0.95	08/16/2021 10:19:39	View order
39	ZFYJRHFYV	Loyalty Demo ()		\$22.60	\$18.77	\$3.83	08/16/2021 14:05:15	View order

[← Back to list](#)

V. SETTINGS

1. General settings

On “**General settings**” tab, you can customize the title of gift product and select the order status to calculate total order amount.

If you enable “**Auto clear discount codes if expired**” and “**Auto clear discount codes if used**” options, please make sure that you have configured cronjob feature on your server.

The screenshot shows the 'Settings' page with the 'Cronjob' tab selected. The 'General settings' sub-tab is active, displaying a dropdown menu for 'Title of product gift' and a list of order statuses with checkboxes. The 'Auto clear discount codes if expired' and 'Auto clear discount codes if used' options are both set to 'YES'. A 'Save' button is located at the bottom right of the page.

Click on “**Save**” button to save your changes.

2. Cronjob

Follow the instruction on the “**Cronjob**” tab to set up cronjob feature on your server:

Discount rules Statistics Settings

SETTINGS General settings Cronjob

* Some important notes before setting Cronjob:

- Cronjob frequency should be at least twice per day, the recommended frequency is once per minute
- How to set up a cronjob is different depending on your server. If you're using a Cpanel hosting, watch this video for more reference: <https://www.youtube.com/watch?v=bmBjg1nD5yA>
You can also contact your hosting provider to ask them for support on setting up the cronjob

* Set up a cronjob as below on your server to automatically delete expired discount codes or used discount codes.

```
****.php /modules/ets_promotion/cronjob.php secure=oYcpno3MW0t
```

* Execute the cronjob manually by clicking on the button below

Execute cronjob manually

* Cronjob secure token:

oYcpno3MW0t Update

Save cronjob log

YES NO

Only recommended for debug purpose

Cronjob log:

Clear log

VI. THANK YOU

Thank you again for purchasing our module and going through this documentation. We hope this documentation has provided all necessary information to help you successfully set up and use our **Promotion Pro** module.

If you do have any questions for which the answer is not available on this documentation, please feel free to contact us.