# SOCIAL LOCKER

## Increase your social likes, shares and followers quickly!

A product of ETS-Soft

Version 1.0.1

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## I. WELCOME

Thank you for purchasing our product. We hope to guide you through all the aspects of the module installation and the module setup within this document (All screenshots are taken from Prestashop 1.7). But if you have any questions that are beyond the scope of this documentation, please feel free to contact us

## II. INTRODUCTION

Nowadays, along with the quick development of the internet, social network channels such as Facebook, Tweeter, G+, Youtube or Linked In have become vital online marketing tools that strongly affect the success of any businesses.

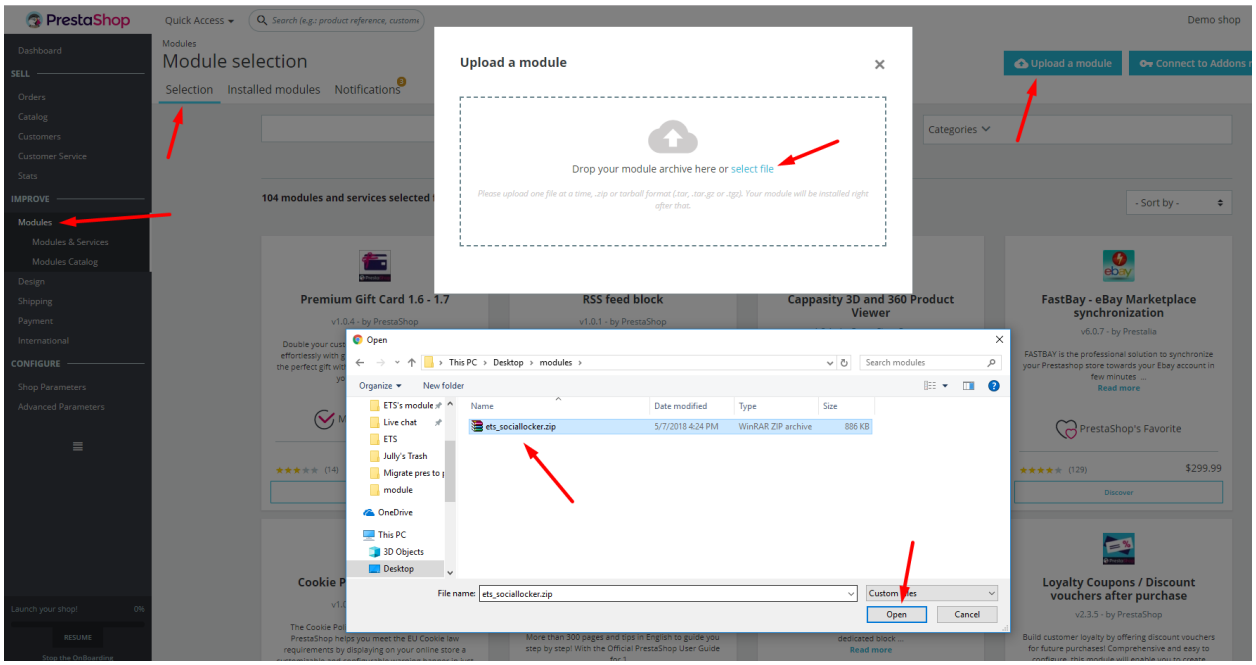
The efficiency of your online marketing campaigns can only be guaranteed if you have a number of fans (online people who like, share or follow you) that is large enough for your business.

Understanding that important need, we spent a lot of time to research and develop **"Social Locker" -** a Prestashop module that helps increase the number of likes, shares, tweets or followers of your social channels in an incredibly quick way!

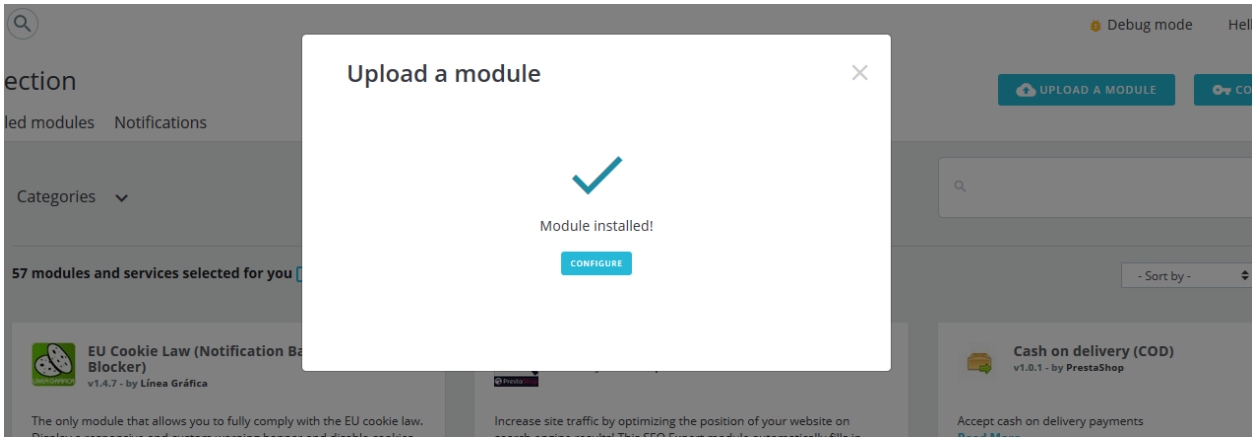
** "Social Locker" is compatible with Prestashop1.6.x and Prestashop 1.7.x*

## III. INSTALLATION

- Navigate to **"Modules / Modules & Services",** click on **"Upload a module / Select file"**, select the module file **"ets_sociallocker.zip"** from your computer then click on **"Open"** to install

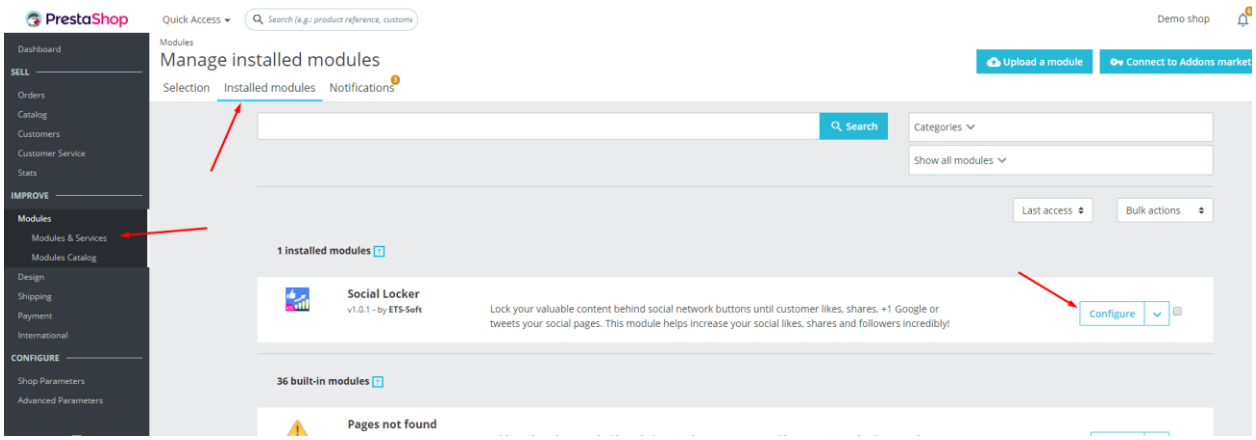



- Click on **“Configure”** button of the module you just installed to open the module’s configuration page.



# IV. CONFIGURATION

From your installed module list (Located at **"Modules/Modules & services/Installed modules"),** find "**Social Locker**" then click on the **"Configure"** button to open its configuration page.




From Configuration page, you will see 5 tabs which will be used to manage social lockers:

- General
- Lockers
- Traffic Statistics
- Social Users
- Help

## 1. General

### 1.1. Social settings

In this **"General"** tab, you will need to enable and configure the social accounts that you want to use

There are 5 types of social account which can be used:

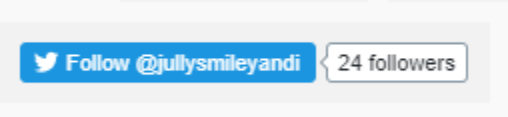
- **Facebook**

To get Facebook App ID, please [click here] for more information. You also can see a link to get Facebook App ID from Help tab, or in **"Help"** folder of the module that you downloaded

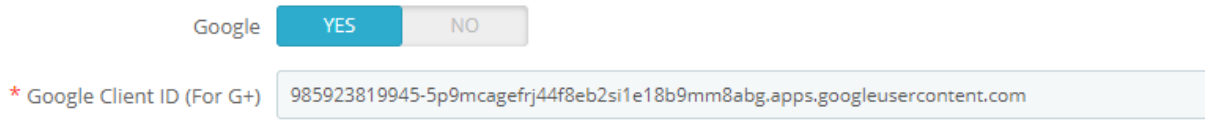
## ❖ Twitter

To get Twitter info, please [click here] for more information. You also can see a link to get Twitter info from Help tab, or in **"Help"** folder of the module that you downloaded

**"Twitter user profile":** It's the profile which customers will follow when hitting the **"Follow"** button, the username is showing on **"Follow"** button as well

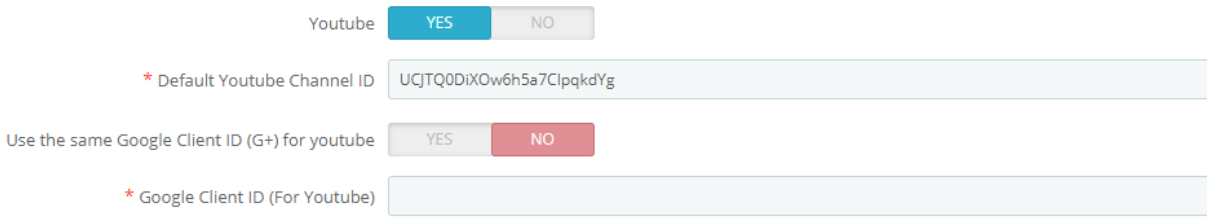



## ❖ Google



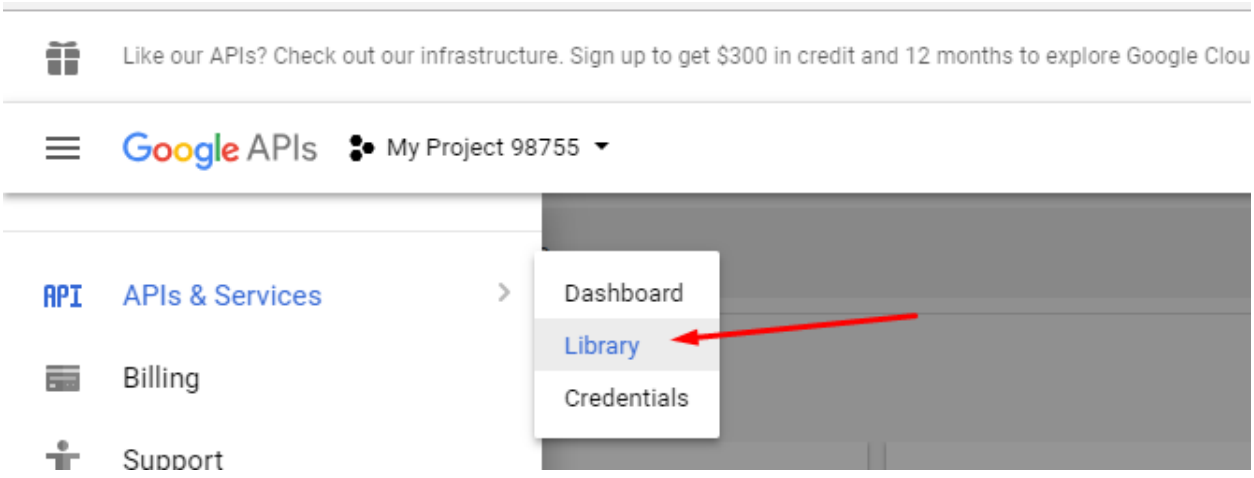
To get Google info, please click here for more information. You also can see a link to get Google info from Help tab, or in **"Help"** folder of the module that you downloaded

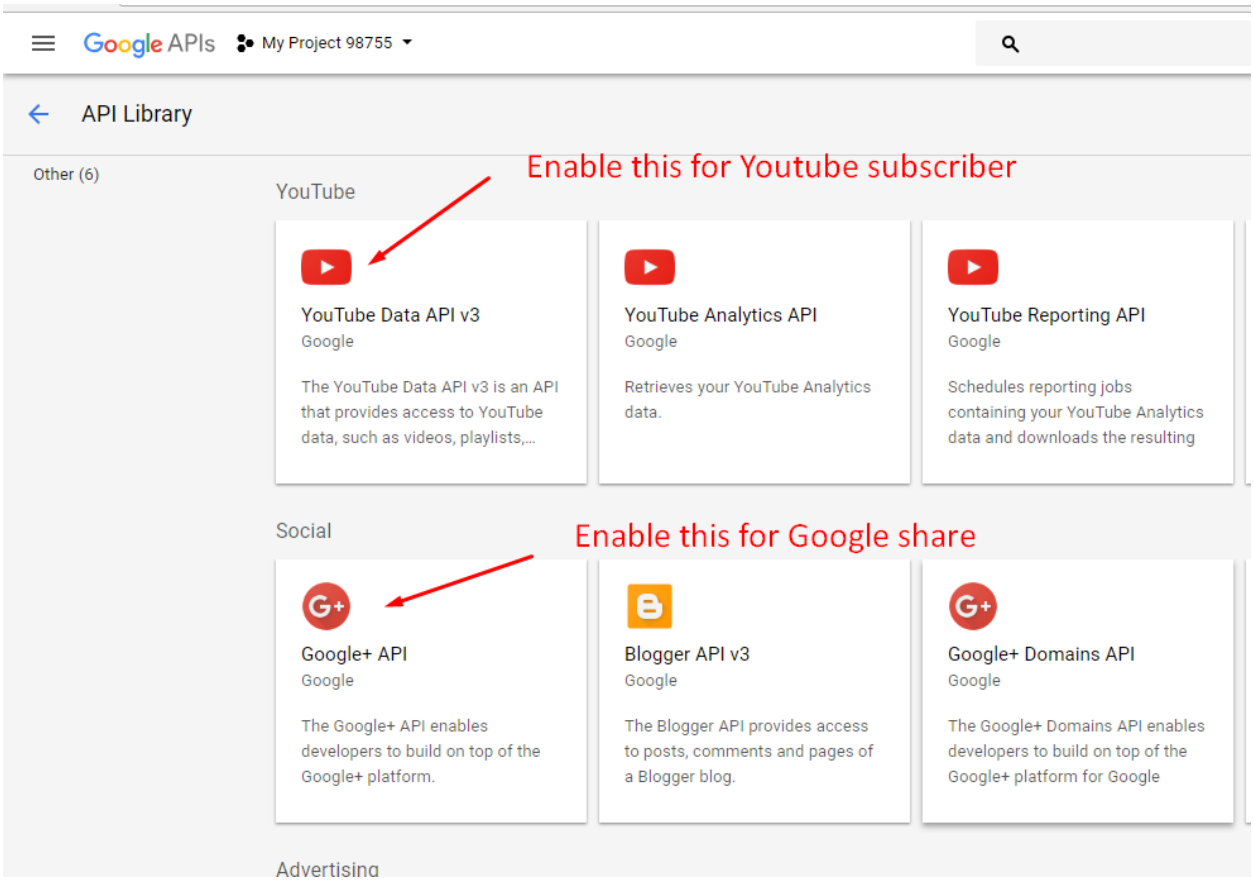
## ❖ Youtube

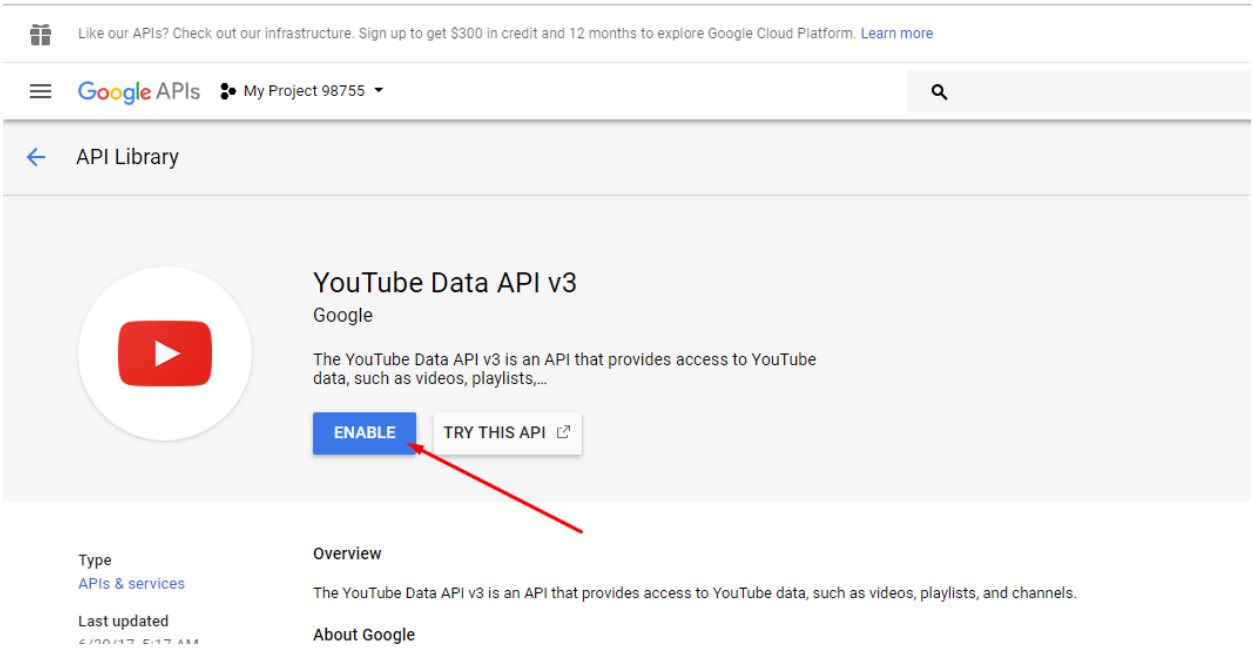



To get Youtube info, please click here for more information. You also can see a link to get Youtube info from Help tab, or in **"Help"** folder of the module that you downloaded

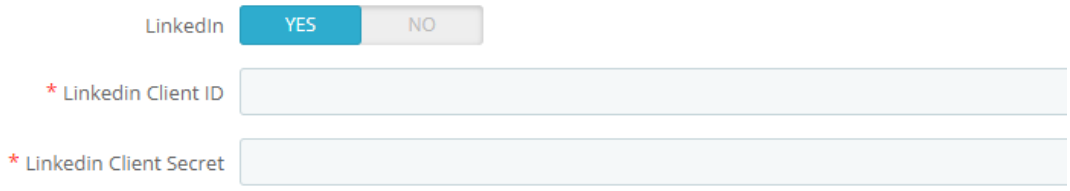
- **"Default Youtube Channel ID"**: It's the Youtube channel which customers will subscribe when hitting the "Subscribe" button.
- If you want to use same Google account as G+ for Youtube, just enable the option **"Use the same Google Client ID (G+) for youtube"** but please make sure that you **"Enable"** Youtube API at Google account




Google APIs
My Project 98755
API Library
Other (6)
Enable this for Youtube subscriber
YouTube
YouTube Data API v3
Google
The YouTube Data API v3 is an API that provides access to YouTube data, such as videos, playlists,...
YouTube Analytics API
Google
Retrieves your YouTube Analytics data.
YouTube Reporting API
Google
Schedules reporting jobs containing your YouTube Analytics data and downloads the resulting
Social
Enable this for Google share
Google+ API
Google
The Google+ API enables developers to build on top of the Google+ platform.
Blogger API v3
Google
The Blogger API provides access to posts, comments and pages of a Blogger blog.
Google+ Domains API
Google
The Google+ Domains API enables developers to build on top of the Google+ platform for Google
Advertising

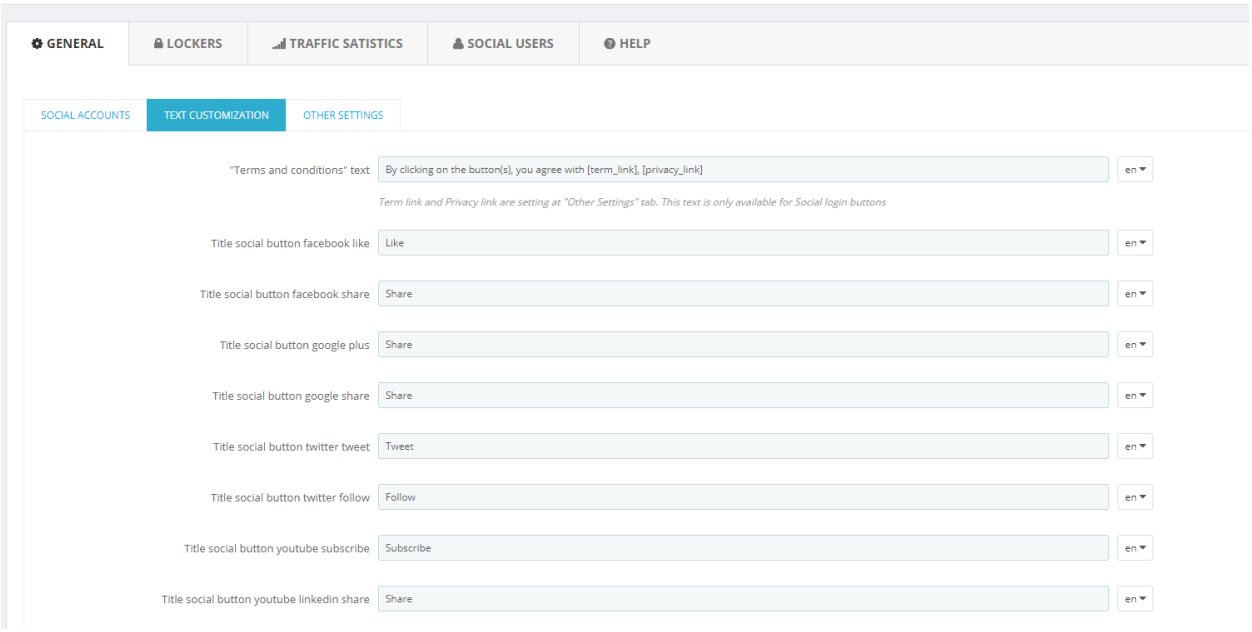

Like our APIs? Check out our infrastructure. Sign up to get $300 in credit and 12 months to explore Google Cloud Platform. Learn more
Google APIs
My Project 98755
API Library
YouTube Data API v3
Google
The YouTube Data API v3 is an API that provides access to YouTube data, such as videos, playlists,...
ENABLE
TRY THIS API
Type
APIs & services
Last updated
Overview
The YouTube Data API v3 is an API that provides access to YouTube data, such as videos, playlists, and channels.
About Google

❖ **LinkedIn**



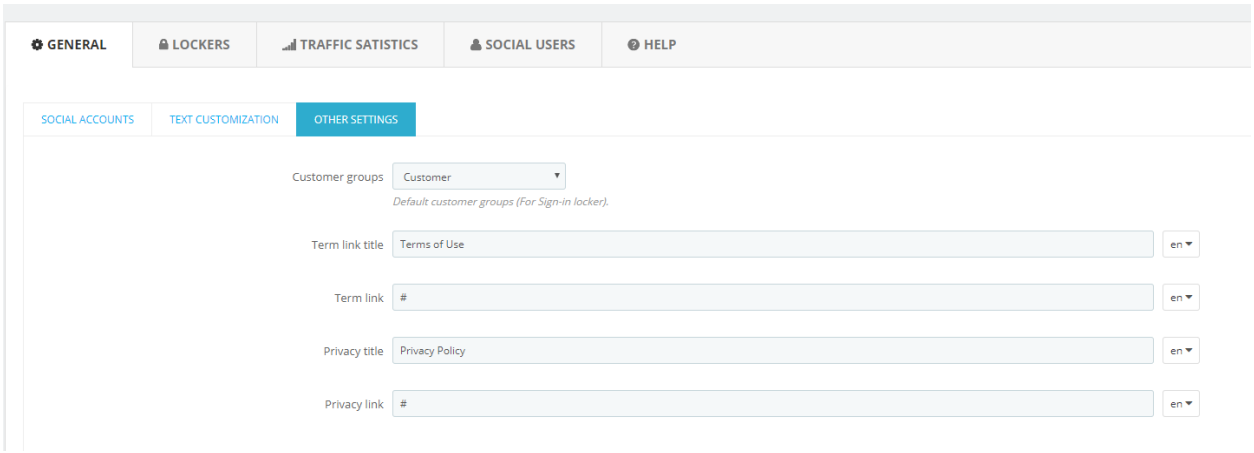

To get LinkedIn info, please [click here] for more information. You also can see the link to get LinkedIn info from Help tab, or in **"Help"** folder of the module that you downloaded

## 1.2. Text customization



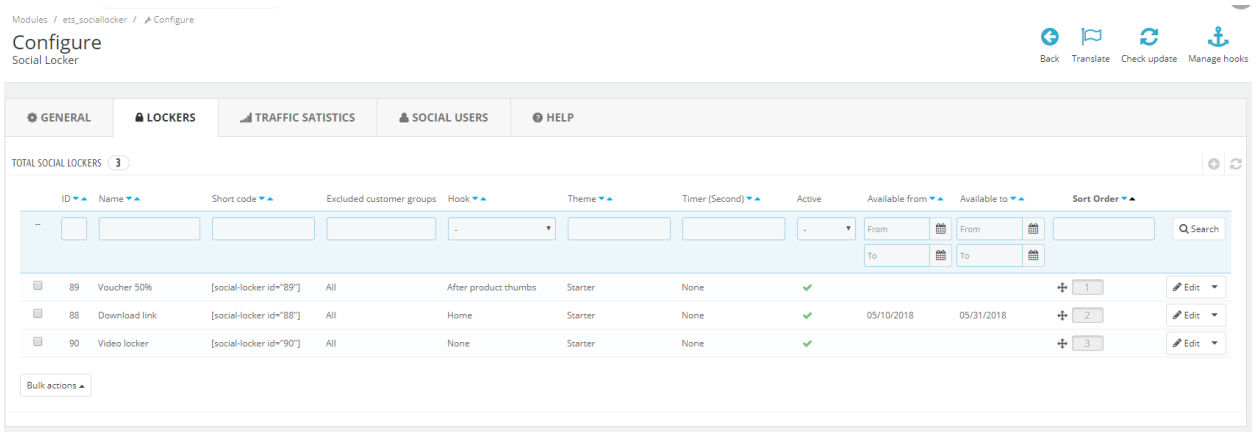

- **"Term and conditions" text** only available on Social login buttons. You can set the [term_link] and [privacy_link] at **"Other settings"** tab
- You also can change the social button text if you want

## 1.3. Other settings




## 2. Lockers

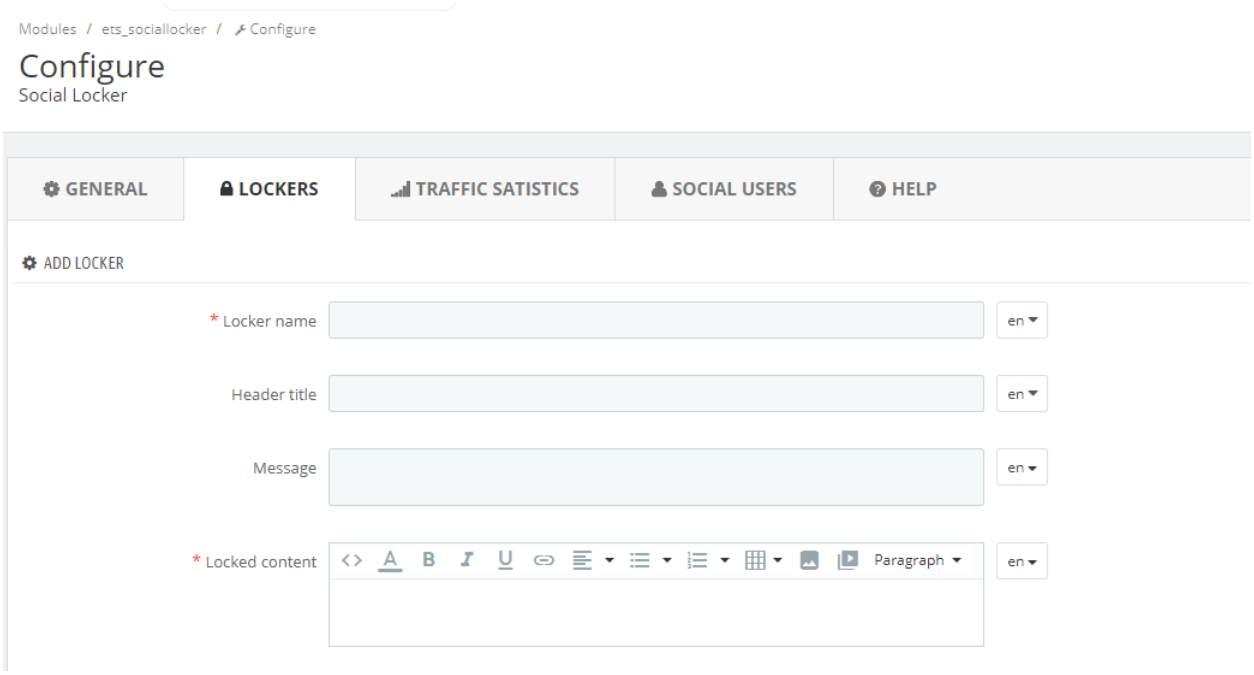
You can create unlimited number of lockers you want. A locker can be shown on many positions depending on available hook

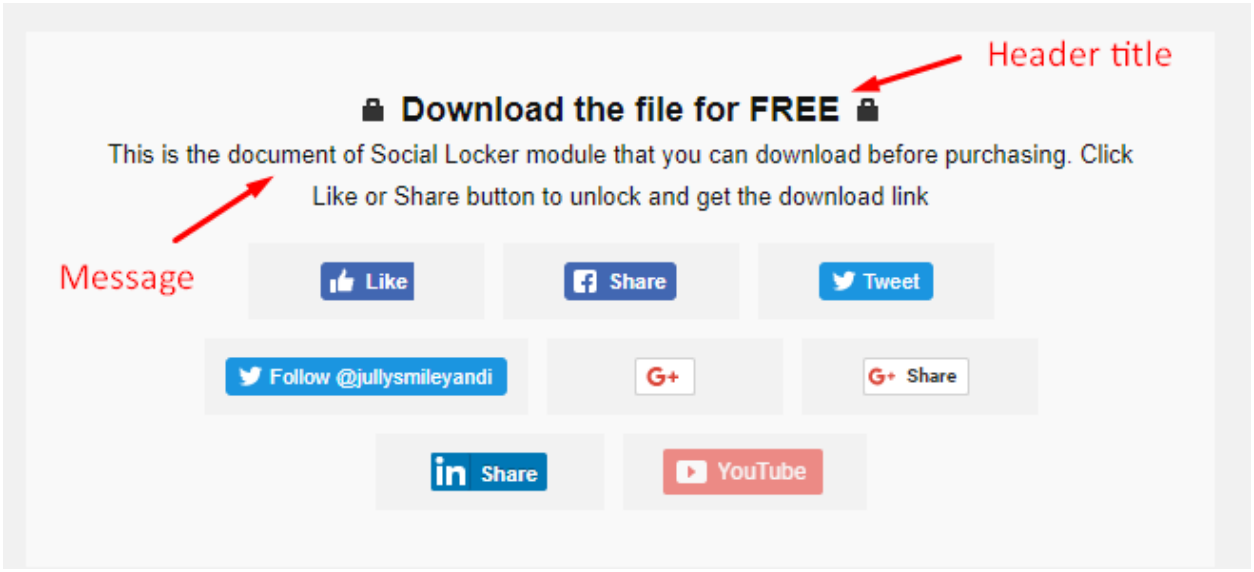



### ❖ Add new locker

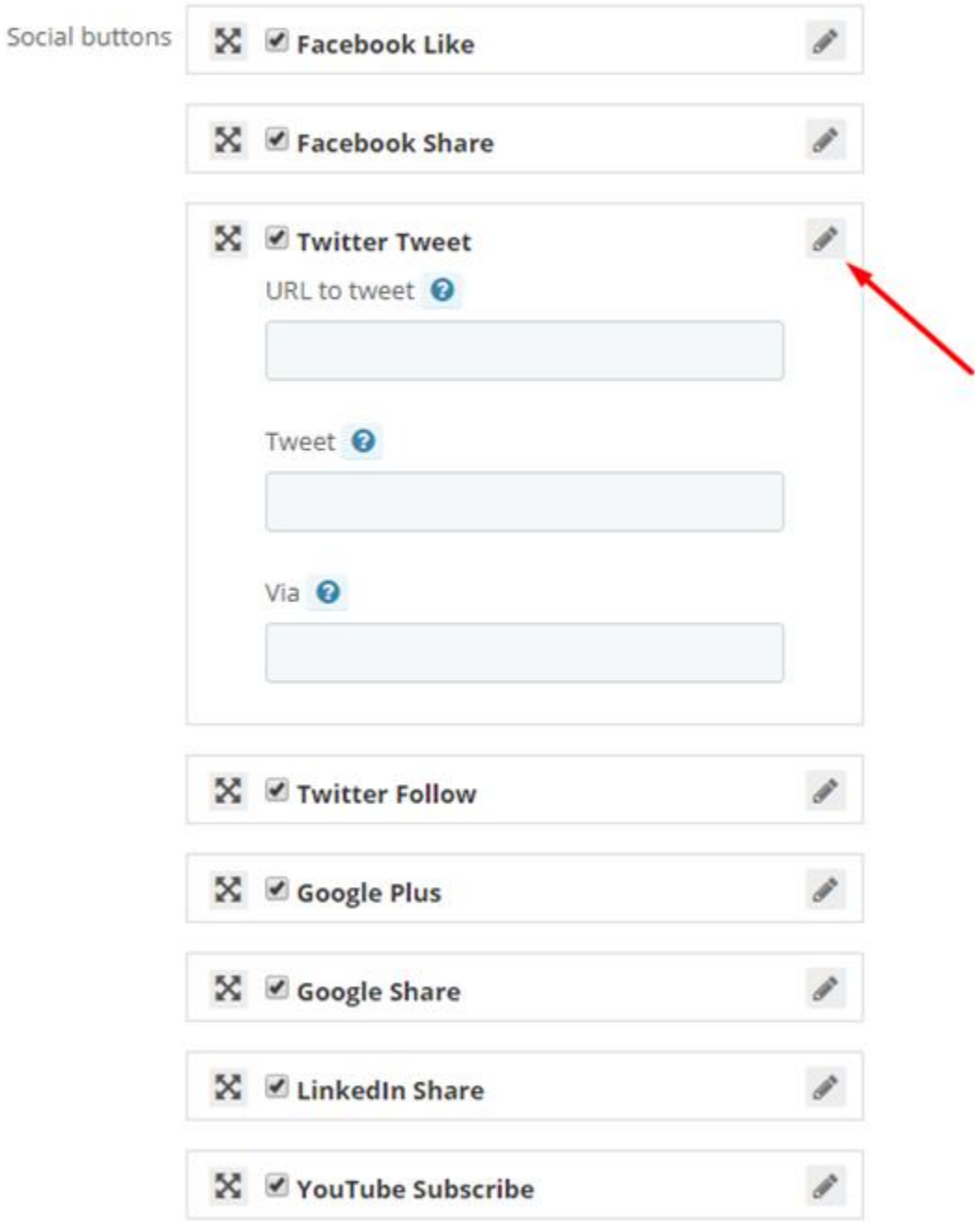
Click on **"+"** icon to add new locker

- **"Header title"** and **"Message"** are available for visitors to see before clicking the social buttons to unlock the content

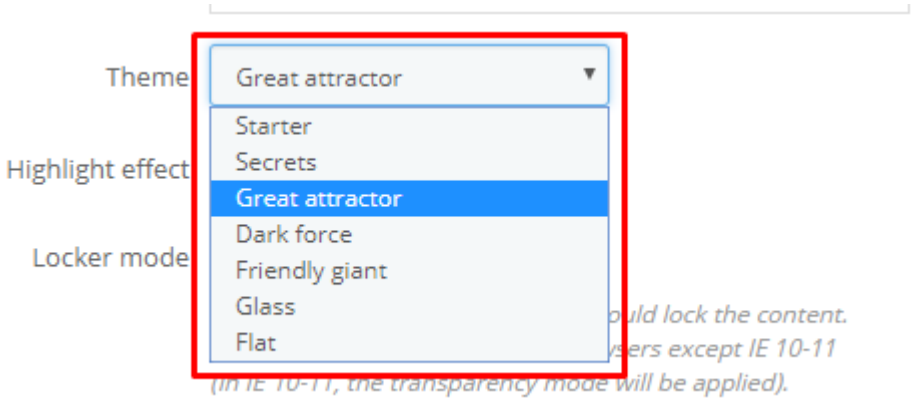


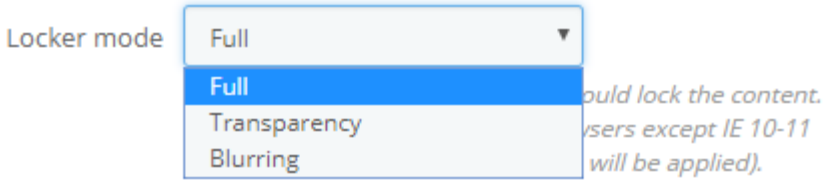

- Visitors will see the **"Locked content"** after clicking on any of the Social buttons
- There are 2 **"Locker type"** for your choice:
    - Social Buttons (Like, share, tweet, follow, ect.)
    - Social login buttons: By choosing this type, visitors can create an account on the website easily using social account before unlocking the content
- **"Social buttons":** Tick on the checkbox to show the social buttons you like.
    - Leaving blank to get the social info at **"General"** > **"Social accounts"**
    - If you want to use specific info for each social button, you can configure by clicking on "Edit" icon and fill the form. Hover on **"?"** icon for more detail



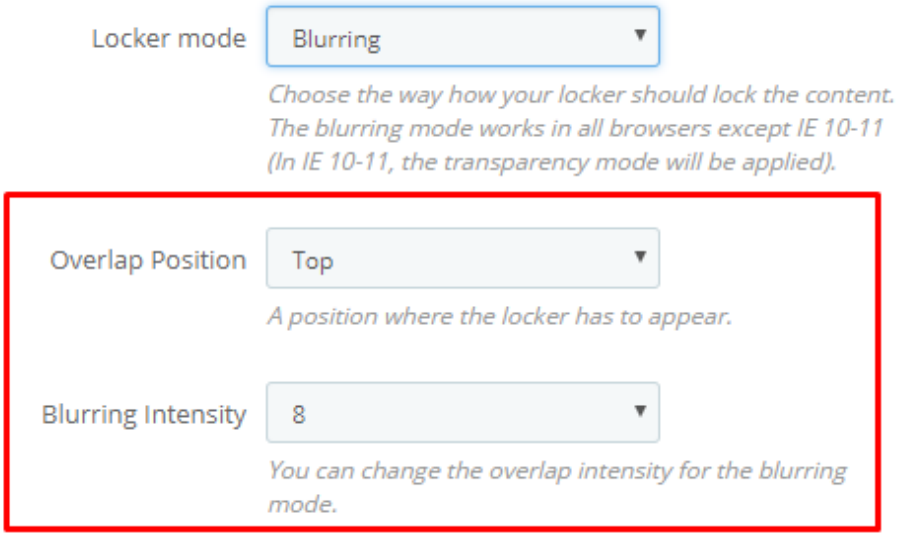

- There are 7 pre-made themes for Social buttons and 4 pre-made themes for Social login buttons



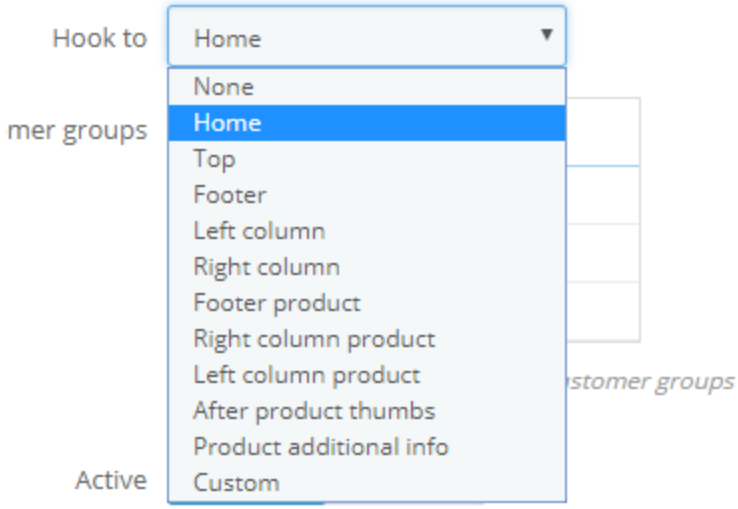

- **Enable "Term and conditions"** is only available for Social login button. It's the text under the locker box
- **"Highlight effect"** is the light yellow background to highlight the locker content after unlocking. It's showing in some seconds then disappear automatically
- **"Locker mode"**:
    - **Full:** Visitor can not see any locker content
    - **Transparency:** Visitors can see a part of locker content which is in the transparent effect
    - **Blurring:** Visitors can see a part of locker content which is in the blur effect




There are more options are avaliable for your choice if you choose Transparency or Blurring

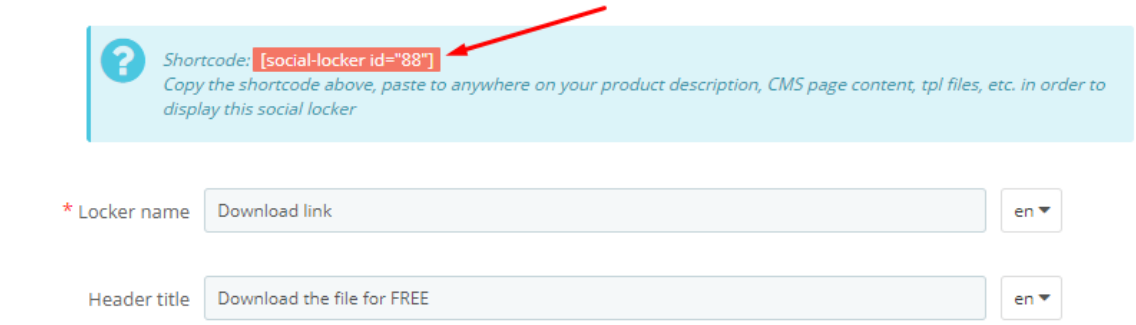



- **"Use Ajax"**: Enable this option, locker content locker will be not showing on your site until visitors click on the social buttons
  ***Note: Use Ajax and "Full" mode is recommended to keep your content securely*
- **"Timer"** and **"Enable close button"** allow visitors to unlock the content without clicking on social button
- **"Hook to":** Select a position where the locker will be shown

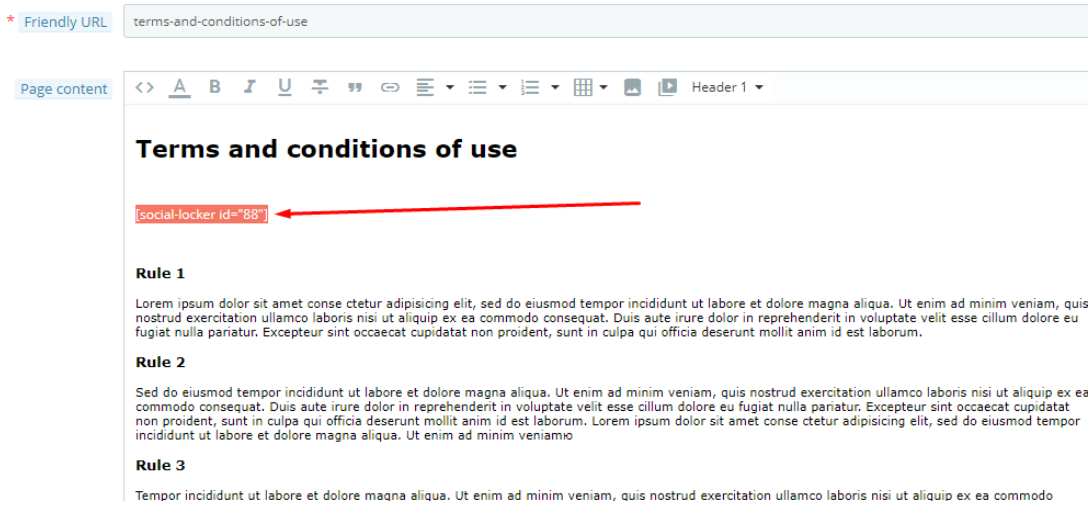



If you want to show the locker by using shortcode, just select **"None"** at **"Hook to"** then copy shortcode of the locker which is provided at top of the locker after creating, and paste to the CMS or product descriptions, … where you want to show the shortcode

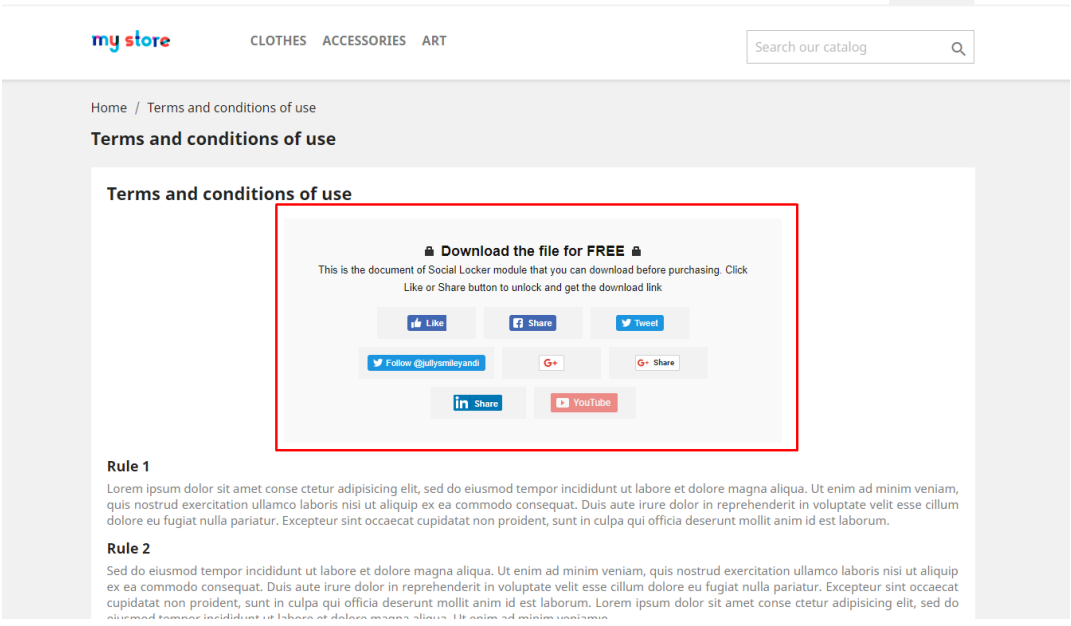
Eg: Copy the shortcode



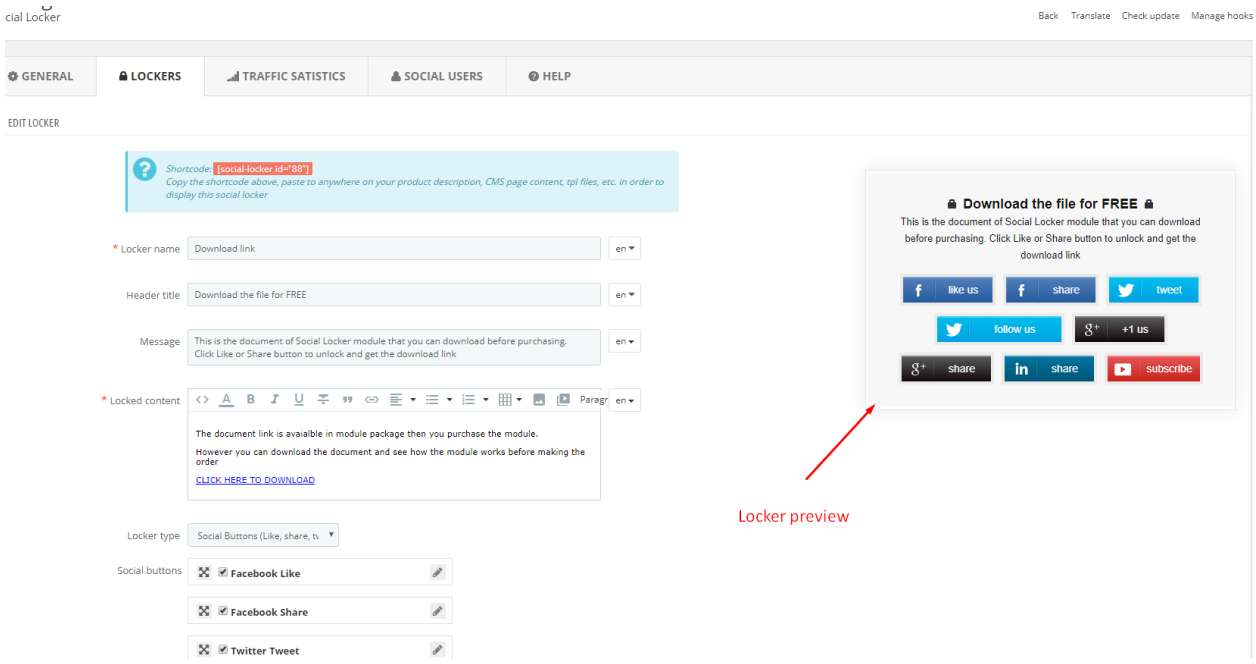

Paste here in CMS:




Result:

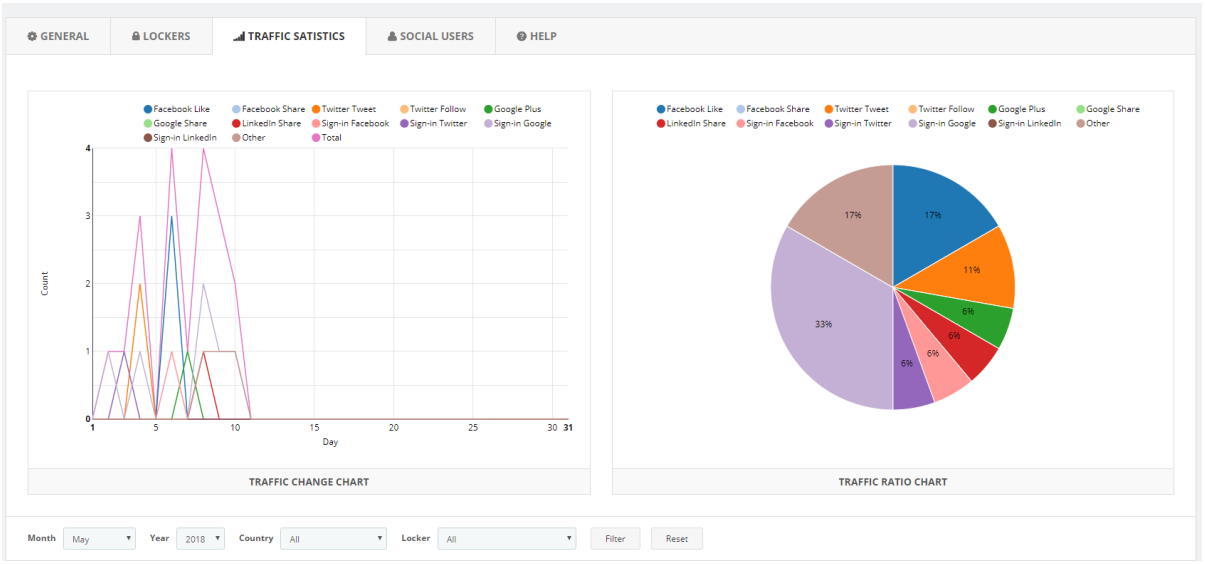



- A locker preview is provided so you can see how your locker looks like




## 3. Traffic Statistics

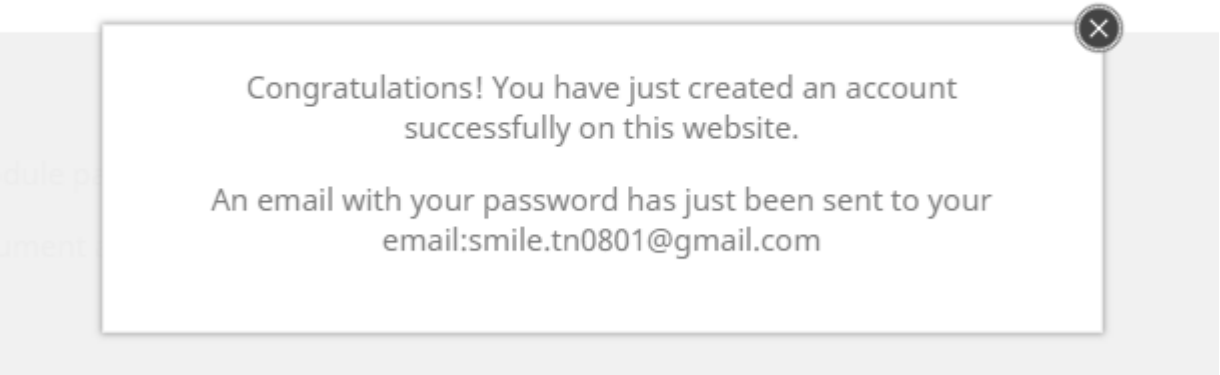
Traffic statistics is provied in this module which allow you to see how many visistors click on your social lockers.



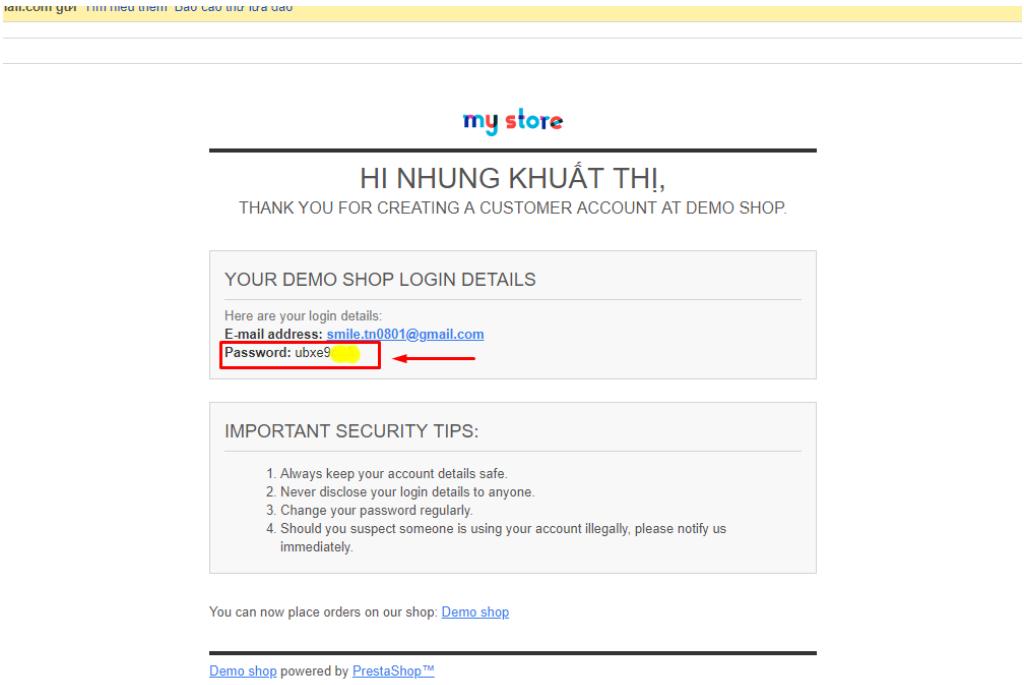

You can use a filter or click on circle icon of each social button to view its traffic statistics

## 4. Social Users

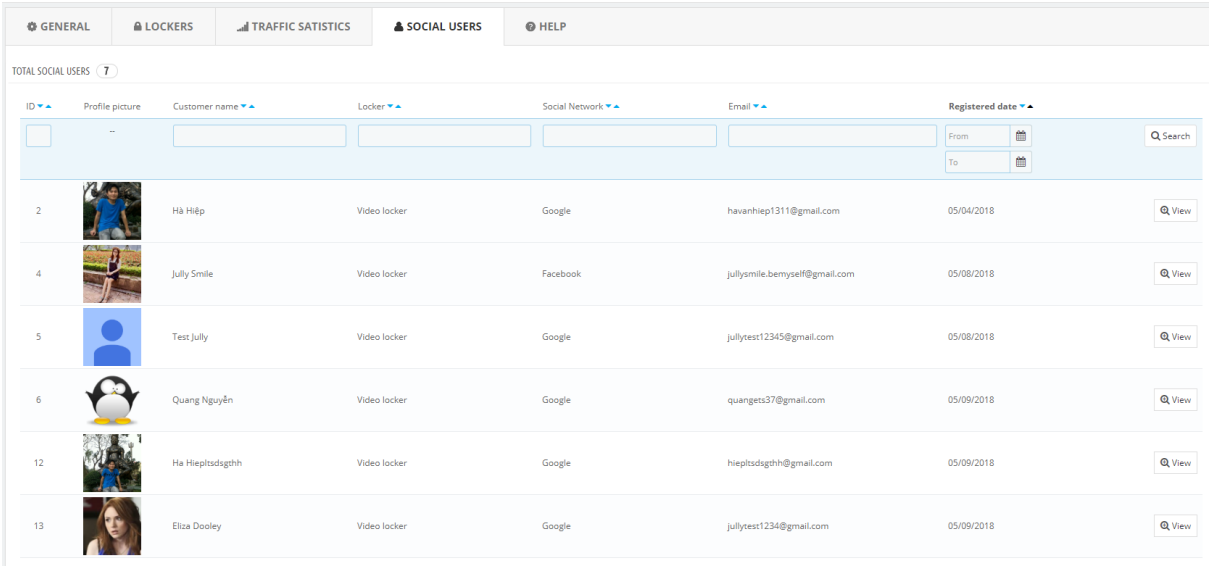
- When visitors use Social login button to create their account, a notification popup will be shown in some se




- Visistors can check on their email to get the password for future login



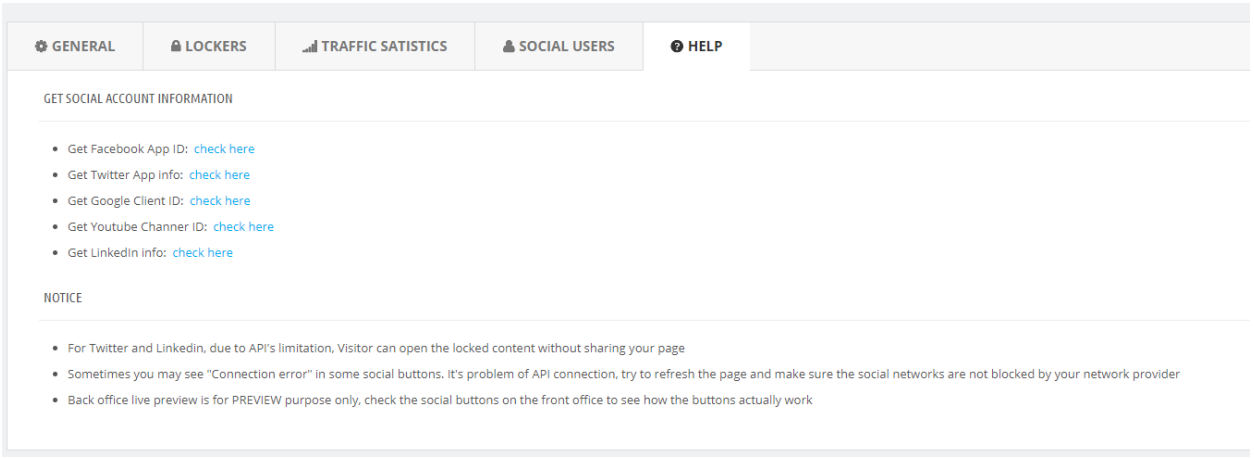

- All visistor who created account on your website using social account will be listed in **"Social Users"** tab.




You can hover the profile picture to view profile page if the profile URL is available

## 5. Help

Some notices are provided in **"Help"** tab to help you understand more how our module works




# V. THANK YOU

Thank you again for purchasing our product and going through this documentation. We hope this document is helpful and useful in the complete setup of your website.
If you do have any questions for which the answer is not available in this document, please feel free to contact us