SOCIAL LOGIN

Login or register new account using 32+ payment gateways and social networks such as Amazon, PayPal, Facebook, Google, Twitter, Linked In, etc.

A product of PrestaHero

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I. WELCOME

Thank you for purchasing our product. We hope to guide you through all the aspects of the module installation and the module setup within this document. If you have any questions that are beyond the scope of this documentation, please feel free to contact us.

Note:

All instruction screenshots are taken from PrestaShop 1.7, but installing and configuring this module on PrestaShop 1.5 and 1.6 is similar.

II. INTRODUCTION

Why should you add PrestaShop social login module to your store?

Increase registrations: according to a Web Hosting Buzz survey: 86% of users report being bothered by having to create new accounts on websites. Some of these users would rather leave your site than register, which means that providing social login to your PrestaShop store will increase the number of registrations to your website.

Email is verified: The social network provider is in charge of verifying the user's email. If the provider shares this information, you will get a real email address rather than the fake addresses that some users typically use to register in web applications. Additionally, the providers will handle the password recovery process.

Access richer user profiles: Social network providers can give you additional information about users, such as location, interests, birthday, and more. Using this data, you can target personalized content to the user.

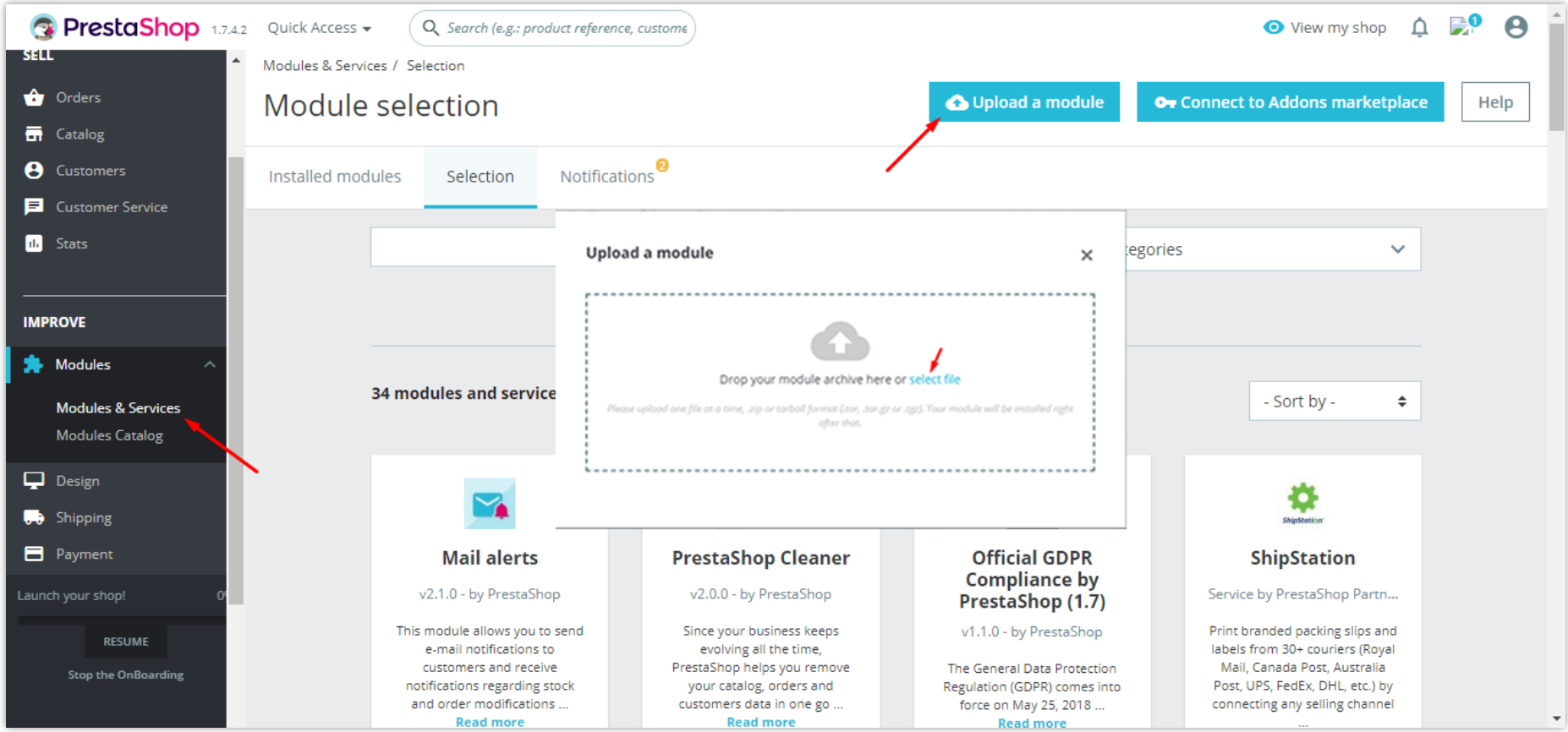
One-click return experience: After users register in your store using social login, their return experience will be very simple, as they will probably be logged into the social network, and just one click will be enough to login to your PrestaShop website.

With all these advantages, don't hesitate to purchase and install our PrestaShop login module – **SOCIAL LOGIN** to your website!

** "**SOCIAL LOGIN**" is compatible with PrestaShop 1.5.x, 1.6.x, 1.7.x and PrestaShop 8.x*

III. INSTALLATION

1. Navigate to **"Modules / Modules & Services",** click on **"Upload a module / Select file"**



2. Select the module file **"ets_sociallogin.zip"** from your computer then click on **"Open"** to install

❖ Click on **"Configure"** button of the module you just installed to open the module's configuration page.

IV. CONFIGURATION

From your installed module list (Located at **"Modules/Modules & services/Installed modules"**), find "**SOCIAL LOGIN**" then click on the **"Configure"** button to open its configuration page.

From **Configuration** page, you will see these tabs below which will be used to manage **Social Login** module:

- Dashboard
- Positions
- Statistics
- Settings
- Social networks
- Discounts
- Social users

1. Social networks

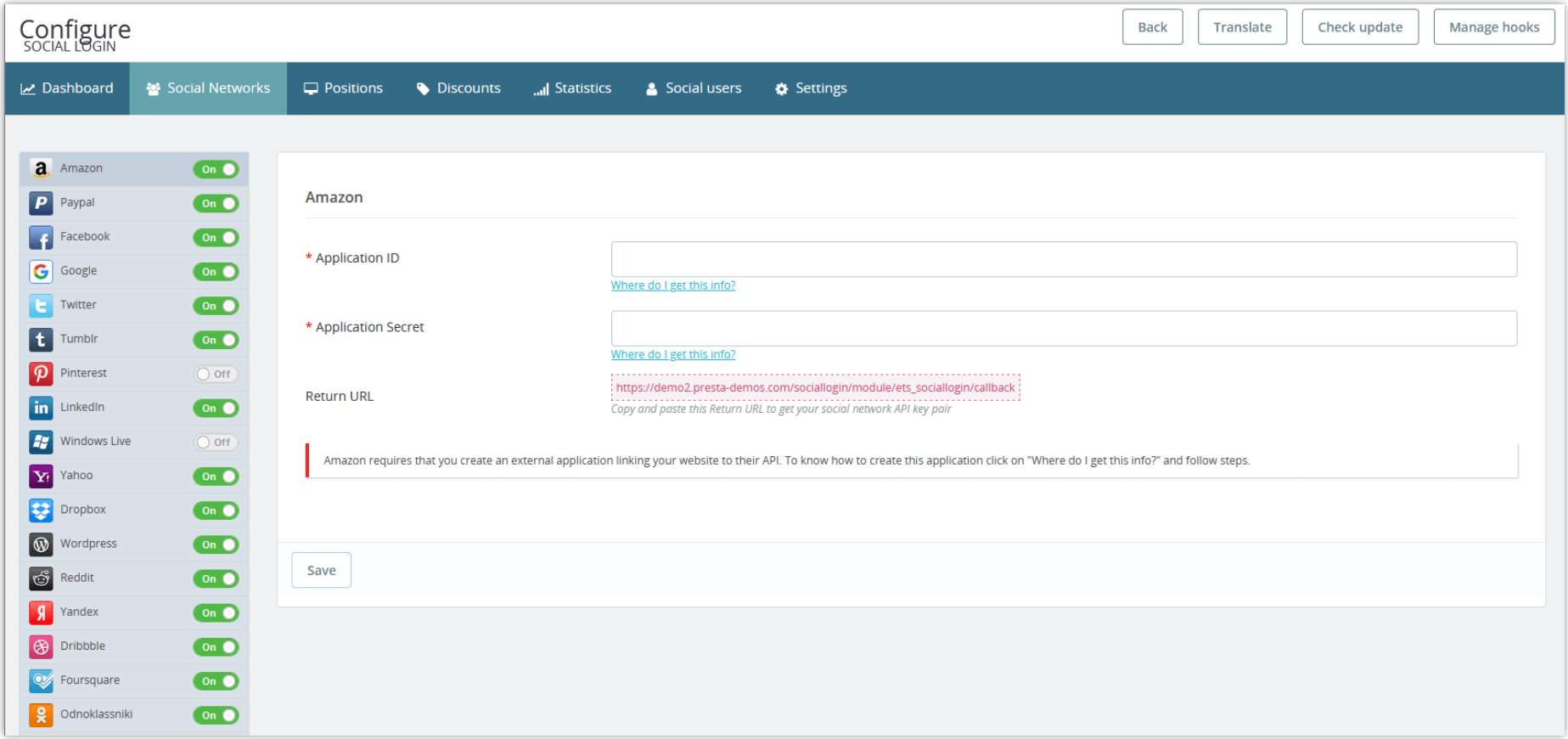
Firstly, you will need to configure the social networks you want to associate with your PrestaShop store.

Click on the network icons to start configuring your preferred networks. **SOCIAL LOGIN** supports these following social networks:

- Amazon
- PayPal
- Facebook
- Google
- Twitter
- Tumblr

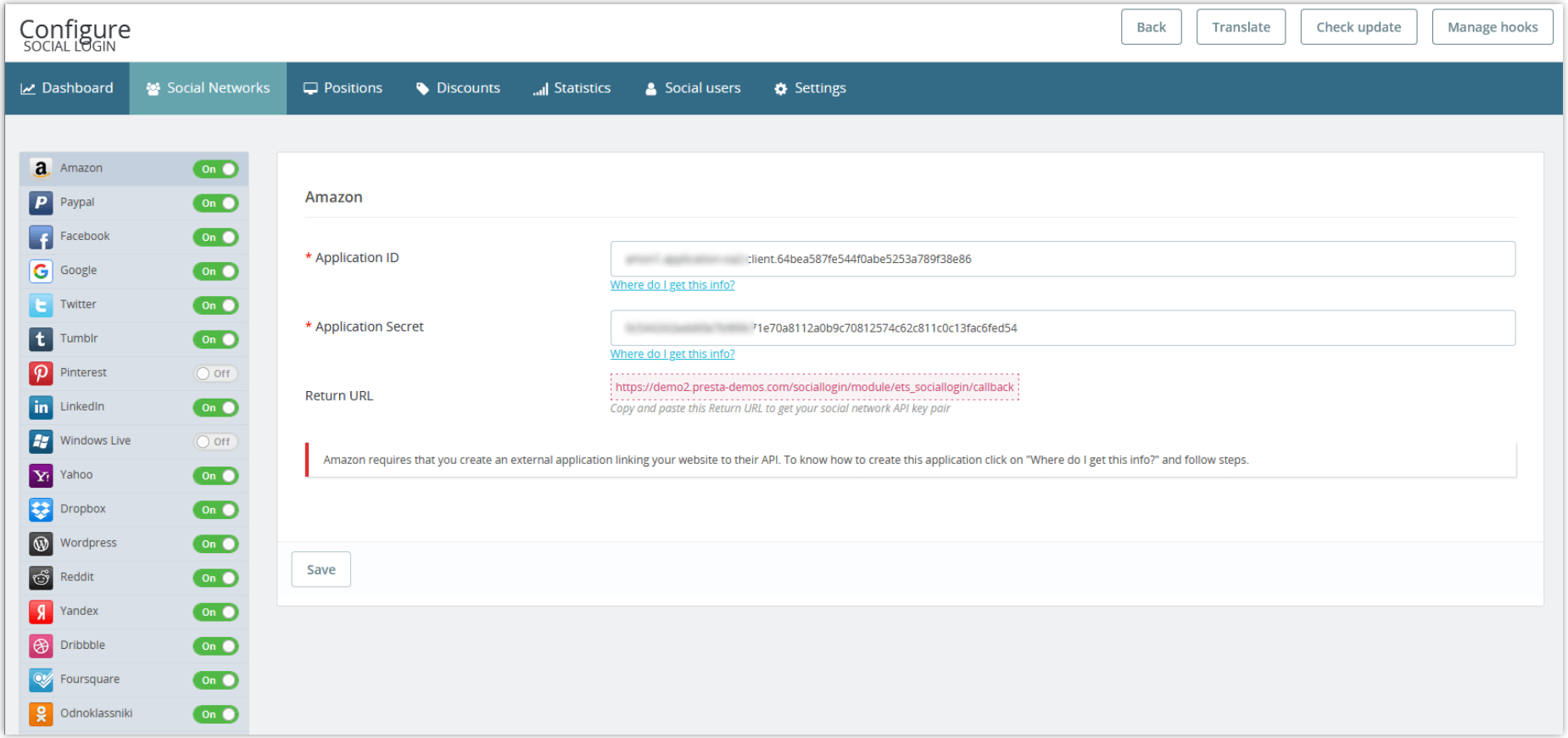
- Pinterest
- LinkedIn
- Yahoo
- Windows Live
- Dropbox
- WordPress
- Reddit
- Yandex
- Dribbble
- Foursquare
- Odnoklassniki
- Weibo
- Vimeo
- Mailru
- Vkontakte
- PixelPin
- Meetup
- Discord
- Disqus
- Line
- Blizzard
- GitHub
- GitLab
- BitBucket
- StackExchange

After choosing a network, you will have to fill in API key pairs for each social network. It consists of **Application ID** key and **Application Secret** key.



To check the instruction for getting these API key pairs, please navigate to our online documentation via *"Where do I get this info?"* link.

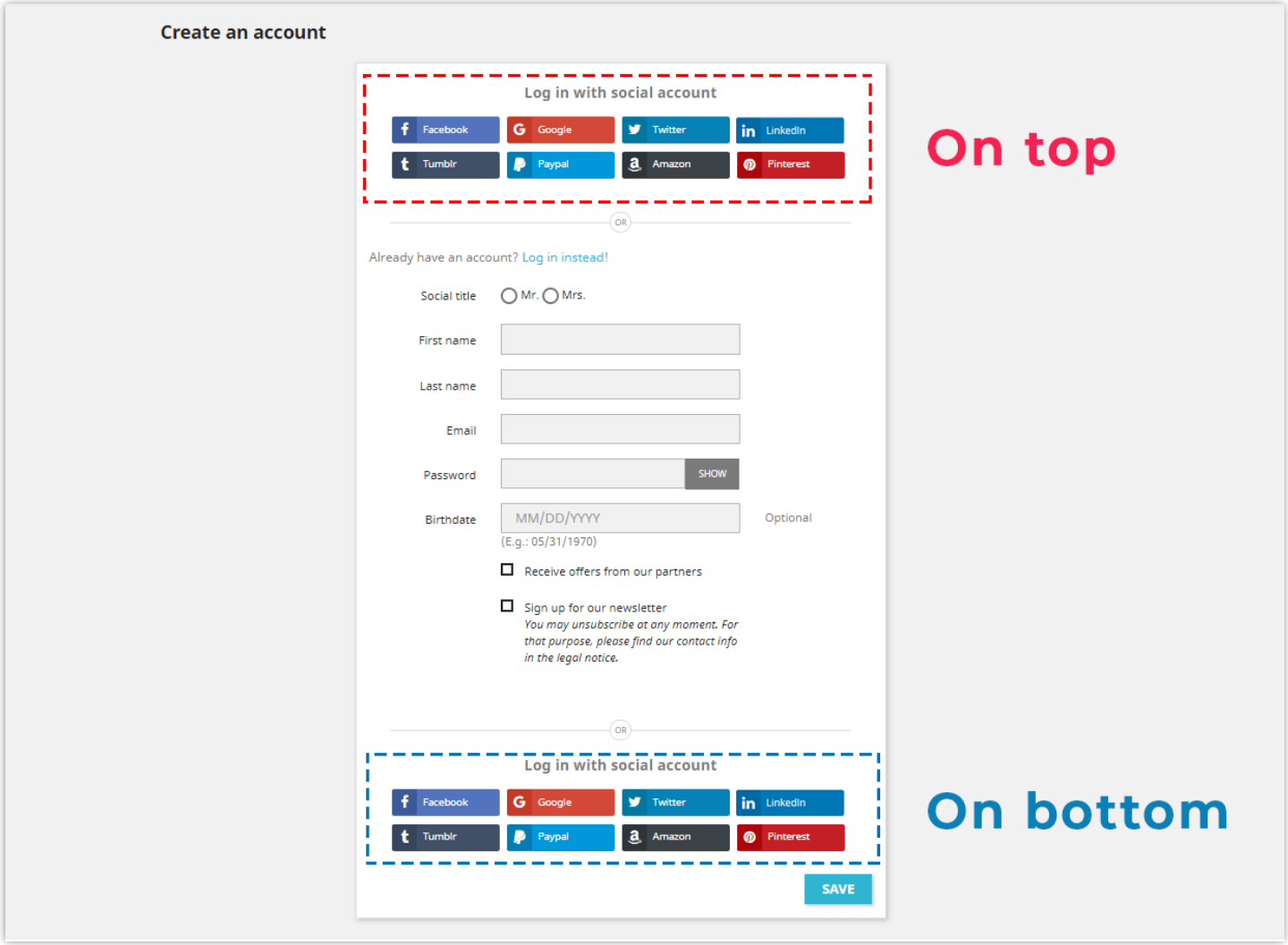
Enter your API key pairs and click **Save** to activate a network.



2. Positions

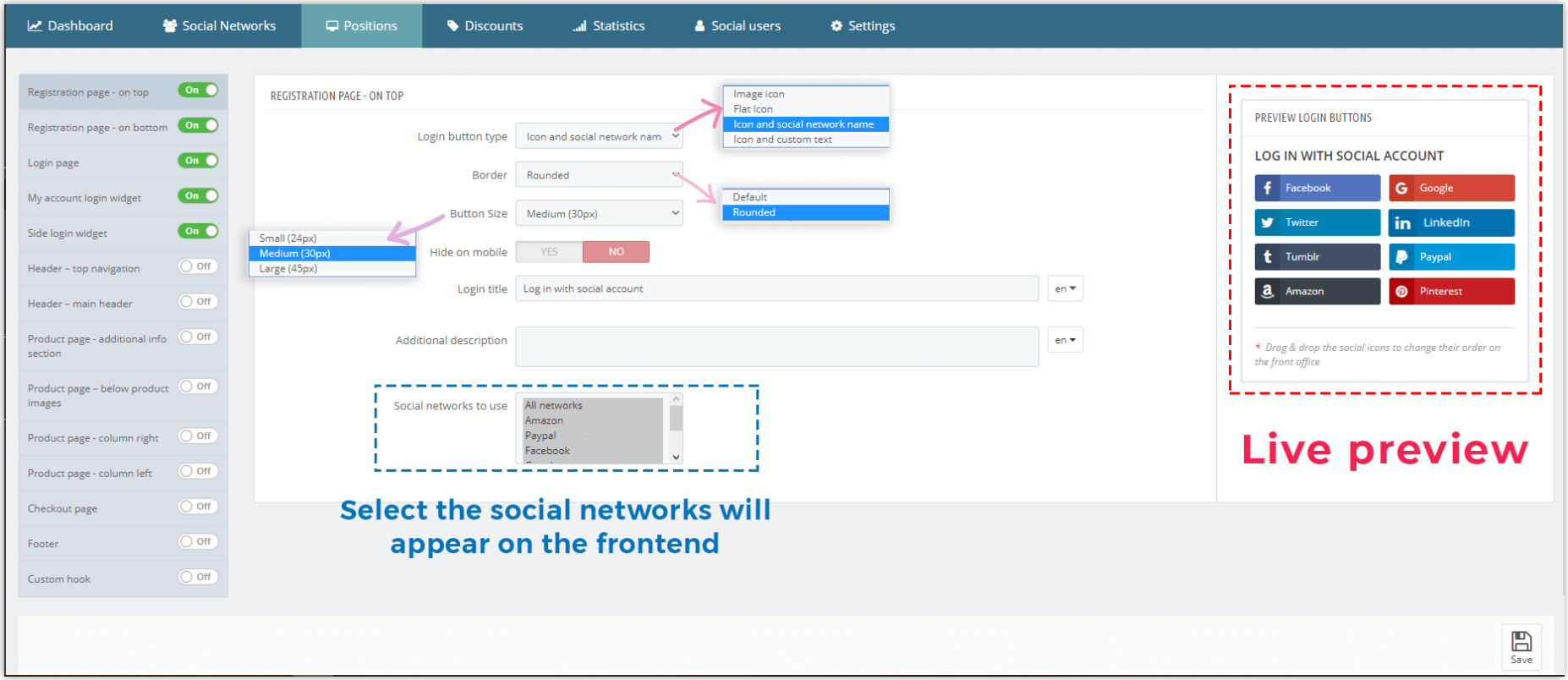
2.1. Registration page

You can choose to place the social login buttons on top, bottom or both places of the registration page.

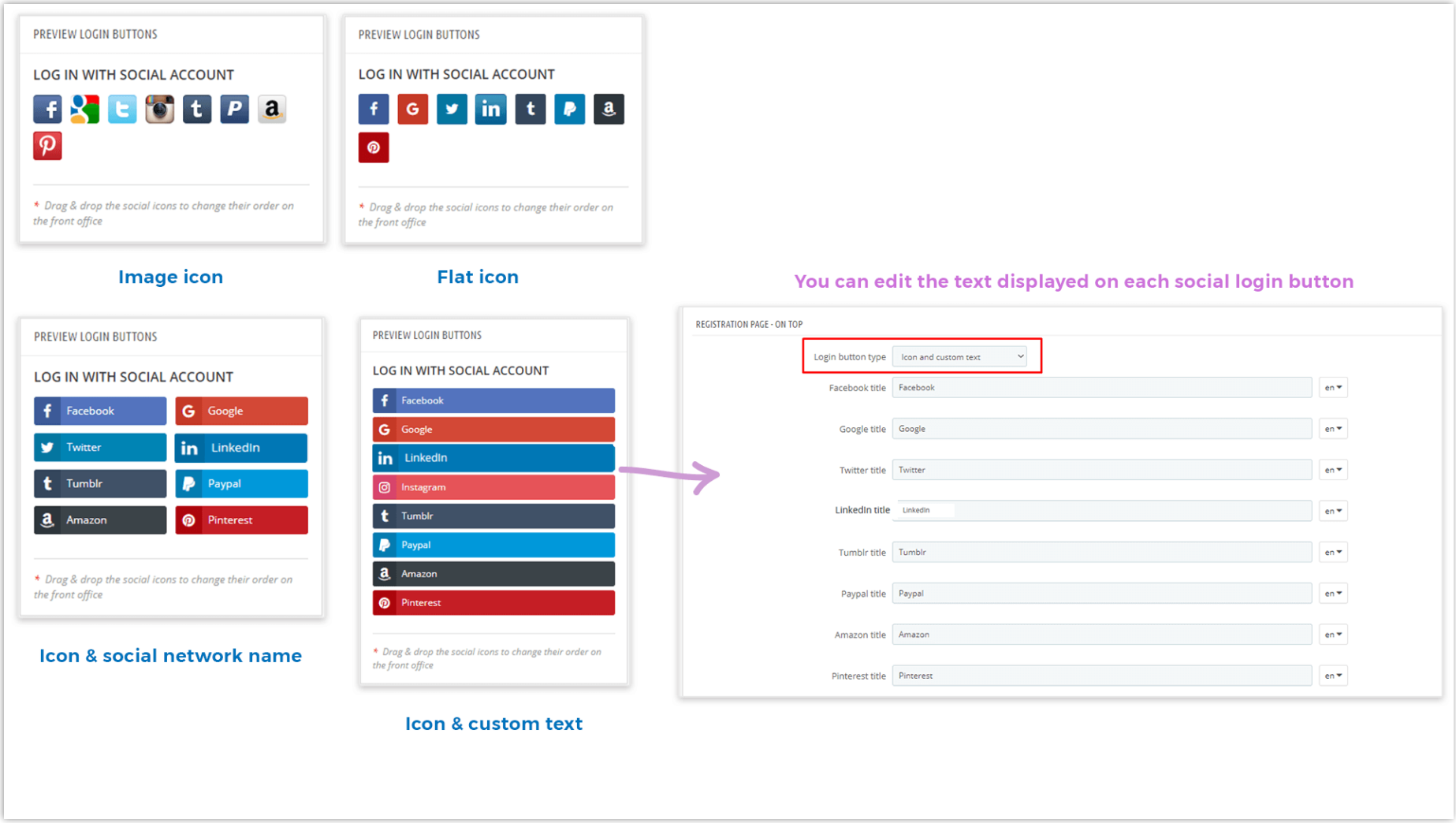


To enable the position you want, turn on the switch next to each position.

For each position on the registration page, you can adjust how to display the social login buttons:

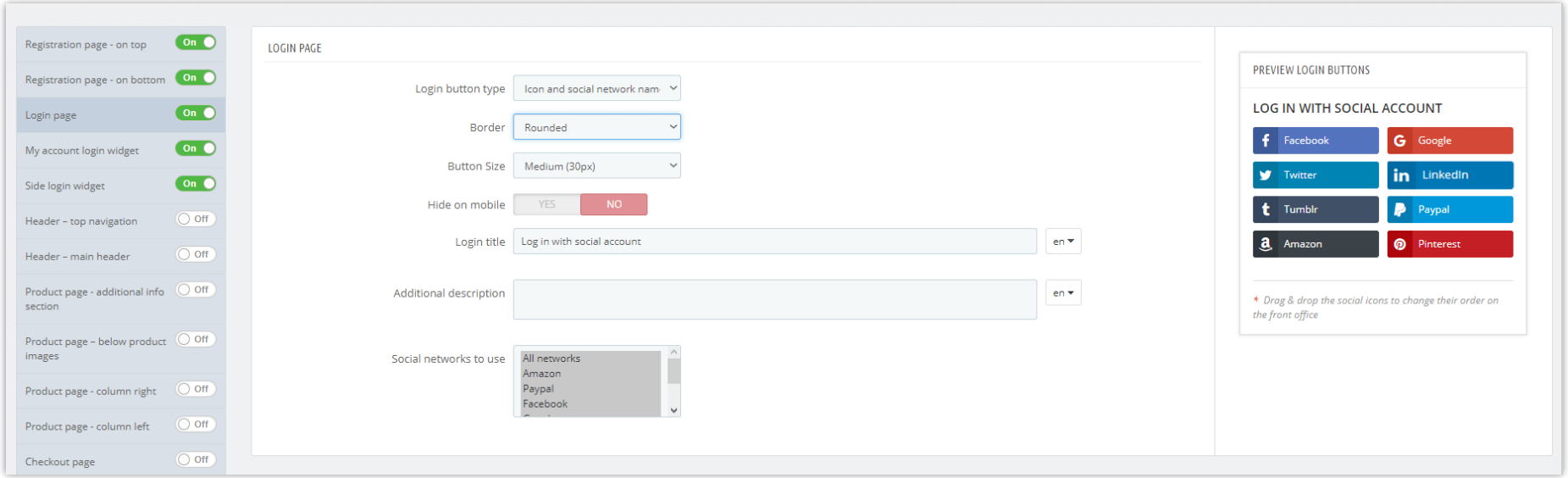


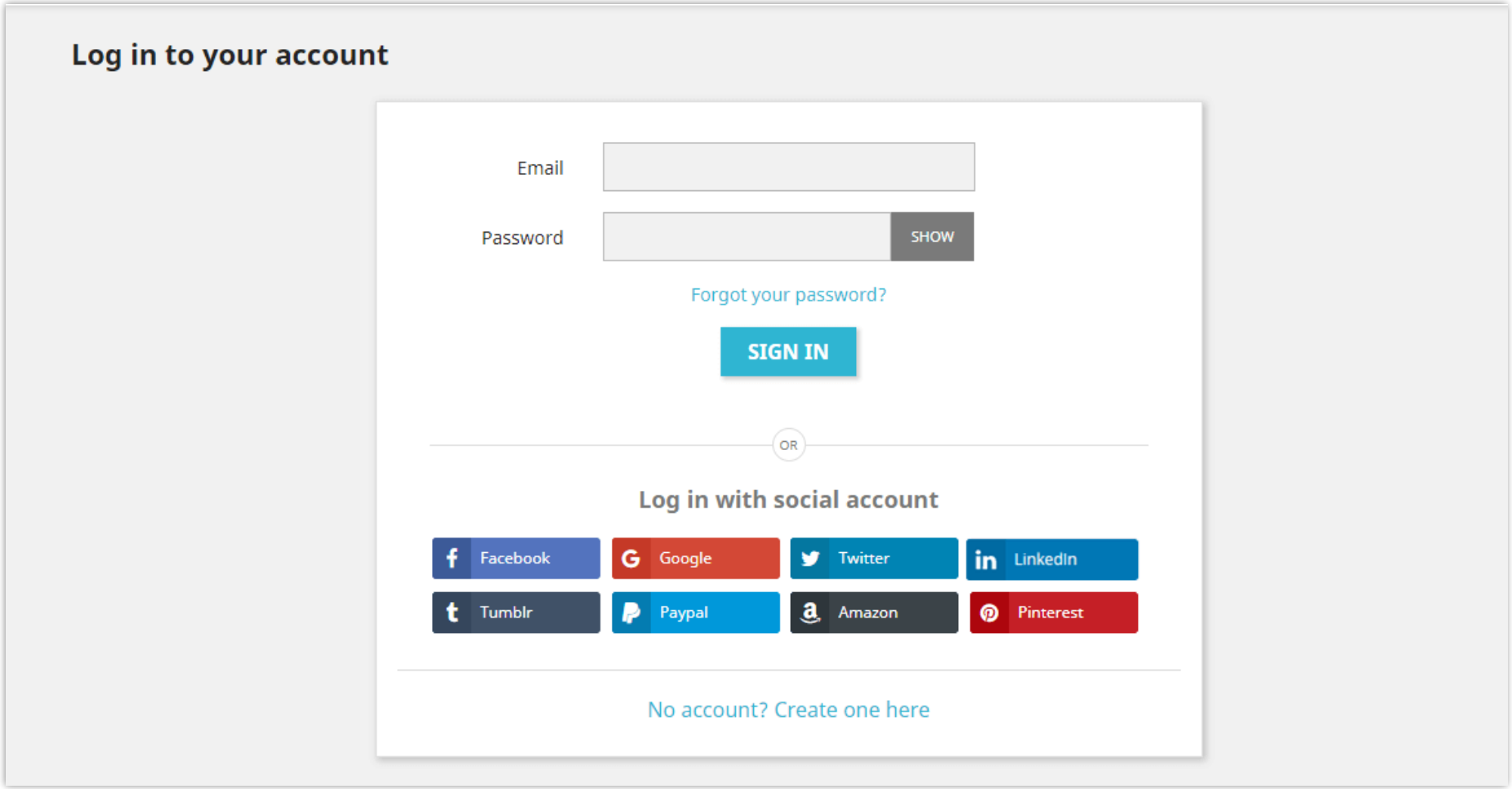
- You can drag and drop the social icons on the preview panel to change their appearance order on the front office.
- **SOCIAL LOGIN** supports 4 different types of login button:



2.2. Login page

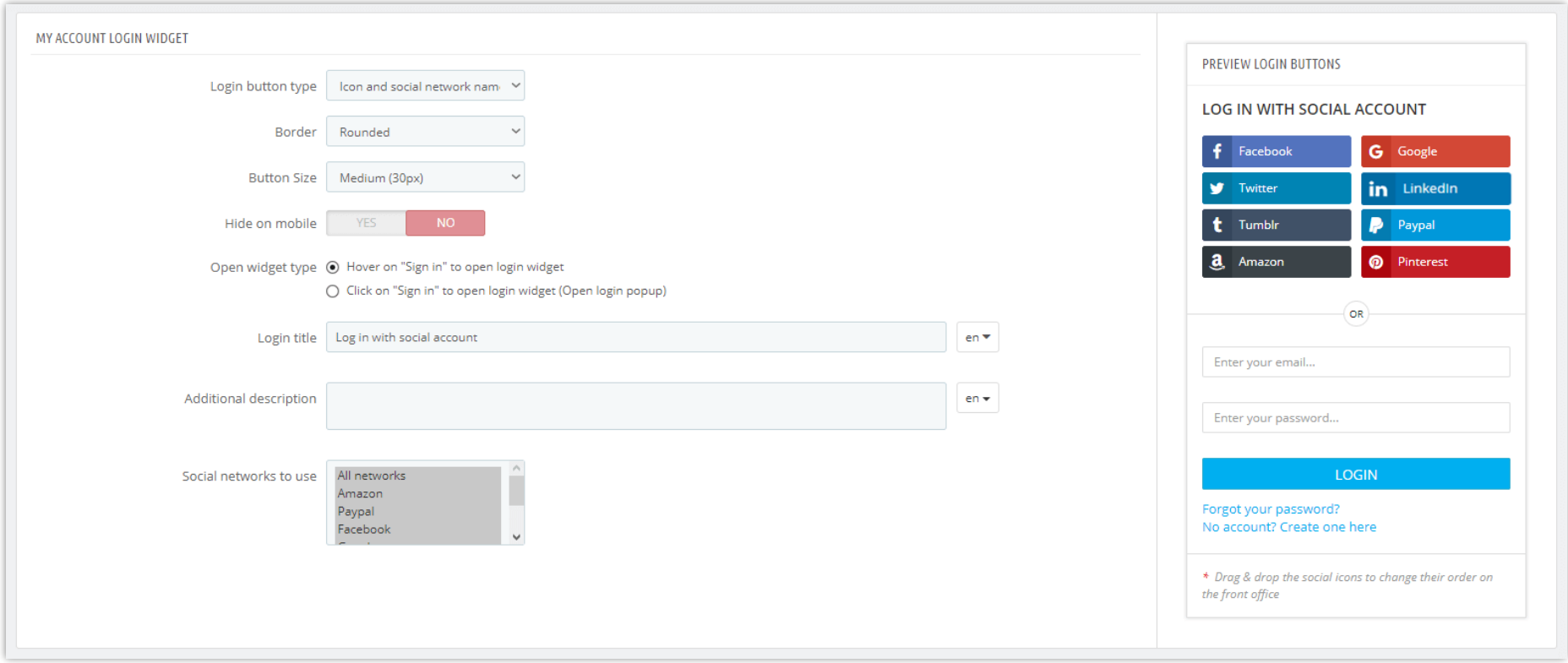
Similar to registration page, you can also modify how login buttons will appear on login page.

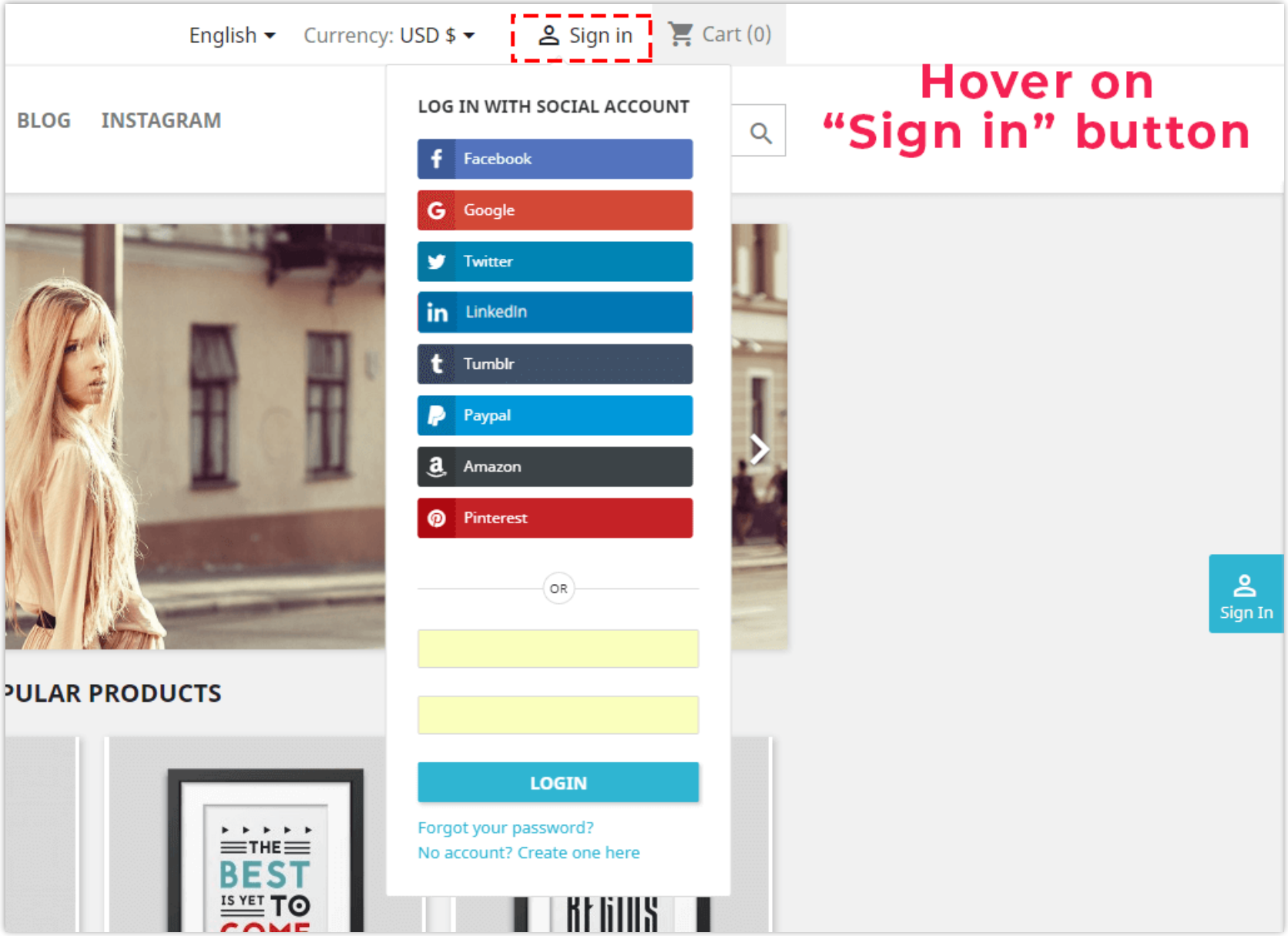


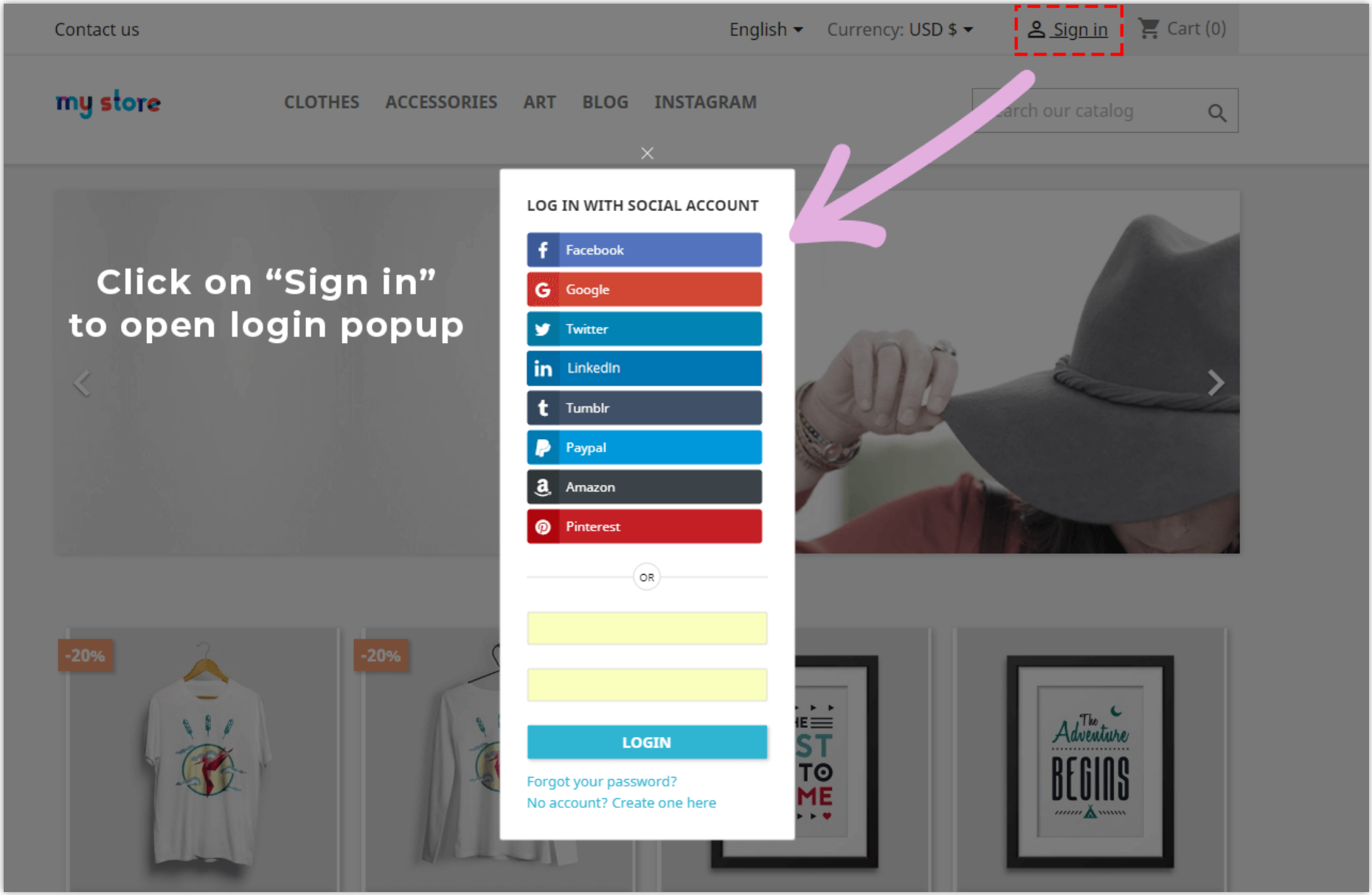


2.3. My account login widget

You can allow your customers to use the “My account” login widget. If a customer hovers his/her mouse over “Sign in” button on the top navigation or click at the “Sign in” button, a login widget will appear. He/she can login or register a new account using either social account or PrestaShop normal account with email address and password.

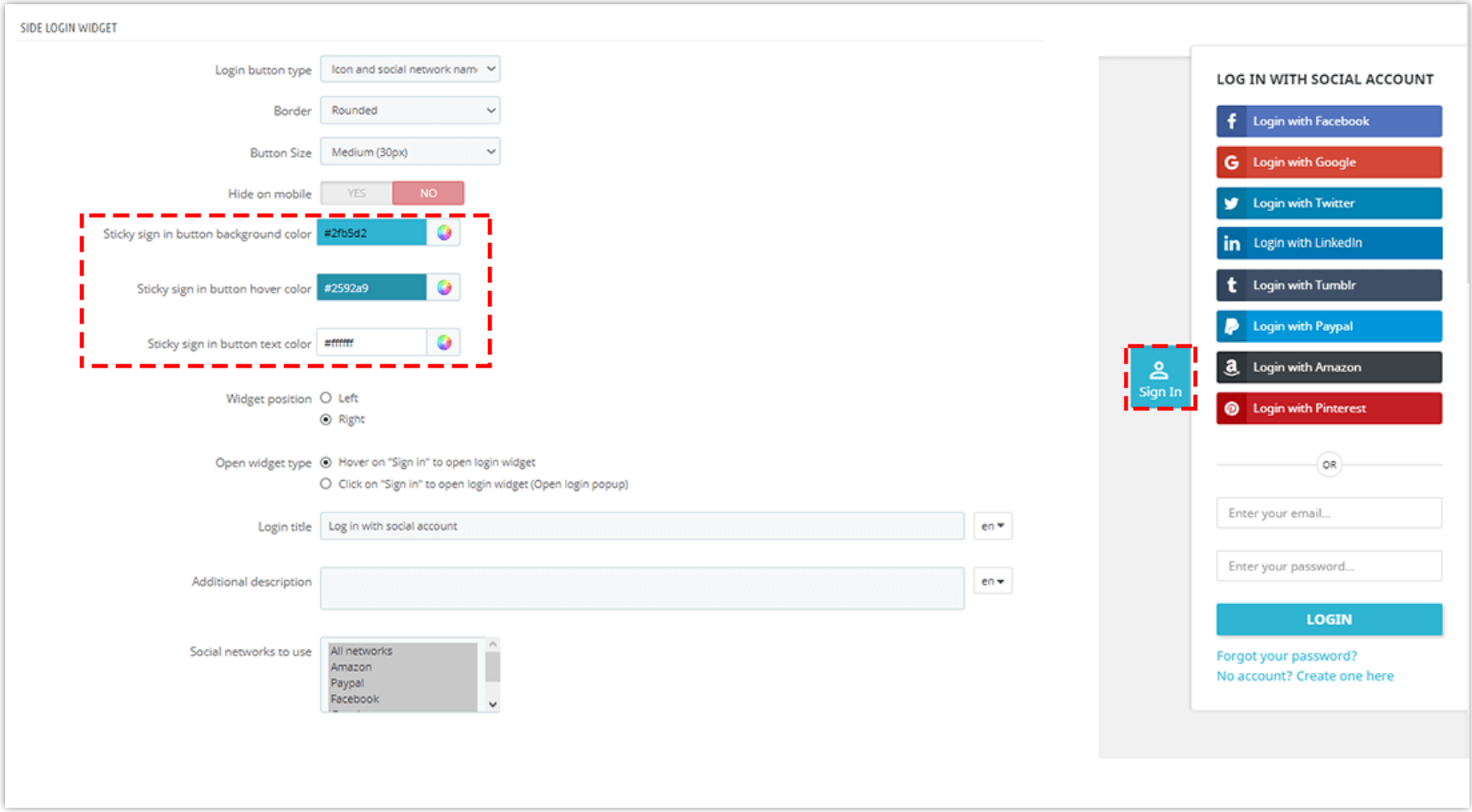



English
Currency: USD $
Sign in
Cart (0)
BLOG
INSTAGRAM
Hover on
“Sign in” button
LOG IN WITH SOCIAL ACCOUNT
Facebook
Google
Twitter
LinkedIn
Tumblr
Paypal
Amazon
Pinterest
OR
LOGIN
Forgot your password?
No account? Create one here
Sign In
PULAR PRODUCTS
THE
BEST
IS YET
TO


Contact us
English
Currency: USD $
Sign in
Cart (0)
my store
CLOTHES
ACCESSORIES
ART
BLOG
INSTAGRAM
Click on “Sign in”
to open login popup
LOG IN WITH SOCIAL ACCOUNT
Facebook
Google
Twitter
LinkedIn
Tumblr
Paypal
Amazon
Pinterest
OR
LOGIN
Forgot your password?
No account? Create one here
-20%
-20%
The Adventure
BEGINS

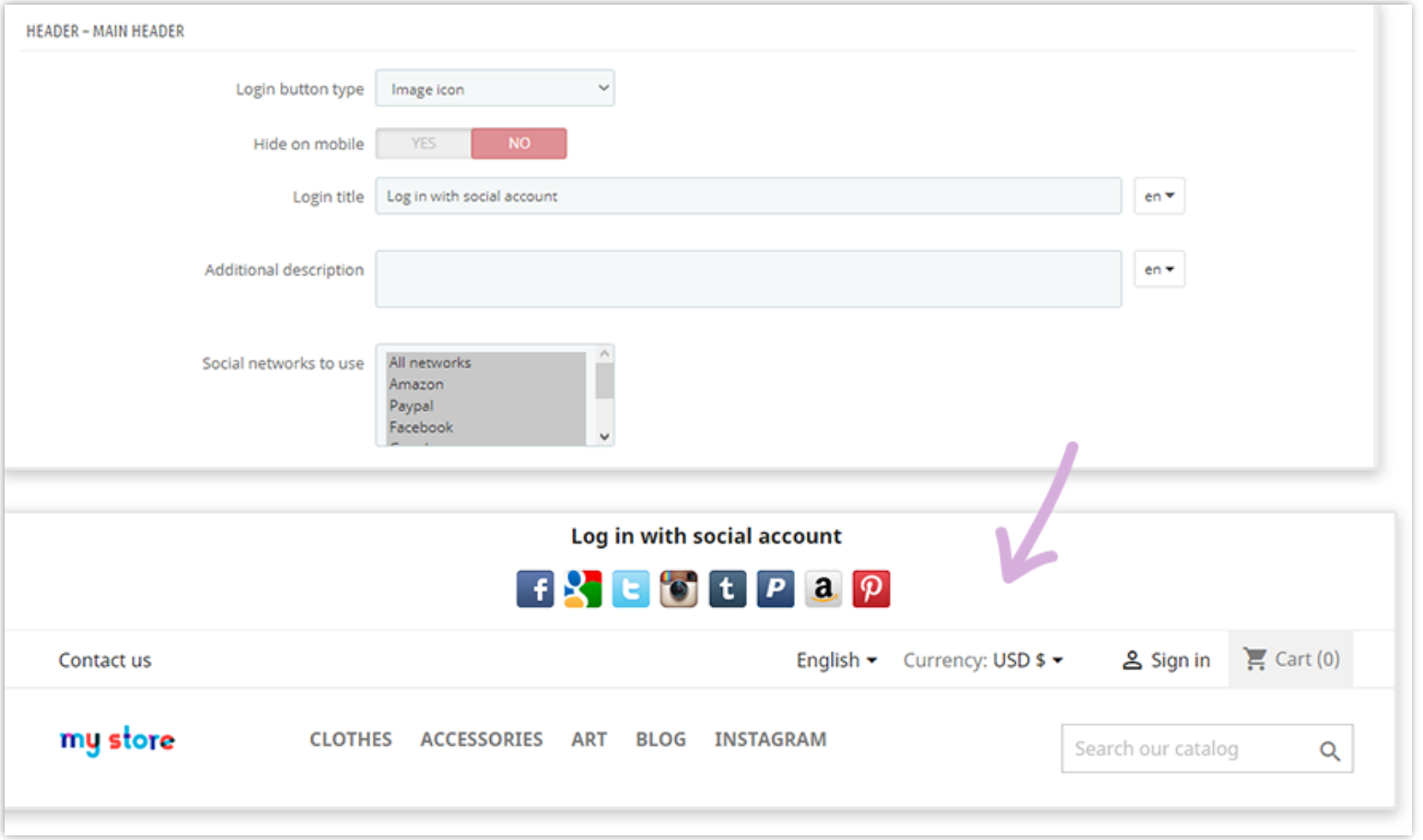
2.4. Side login widget

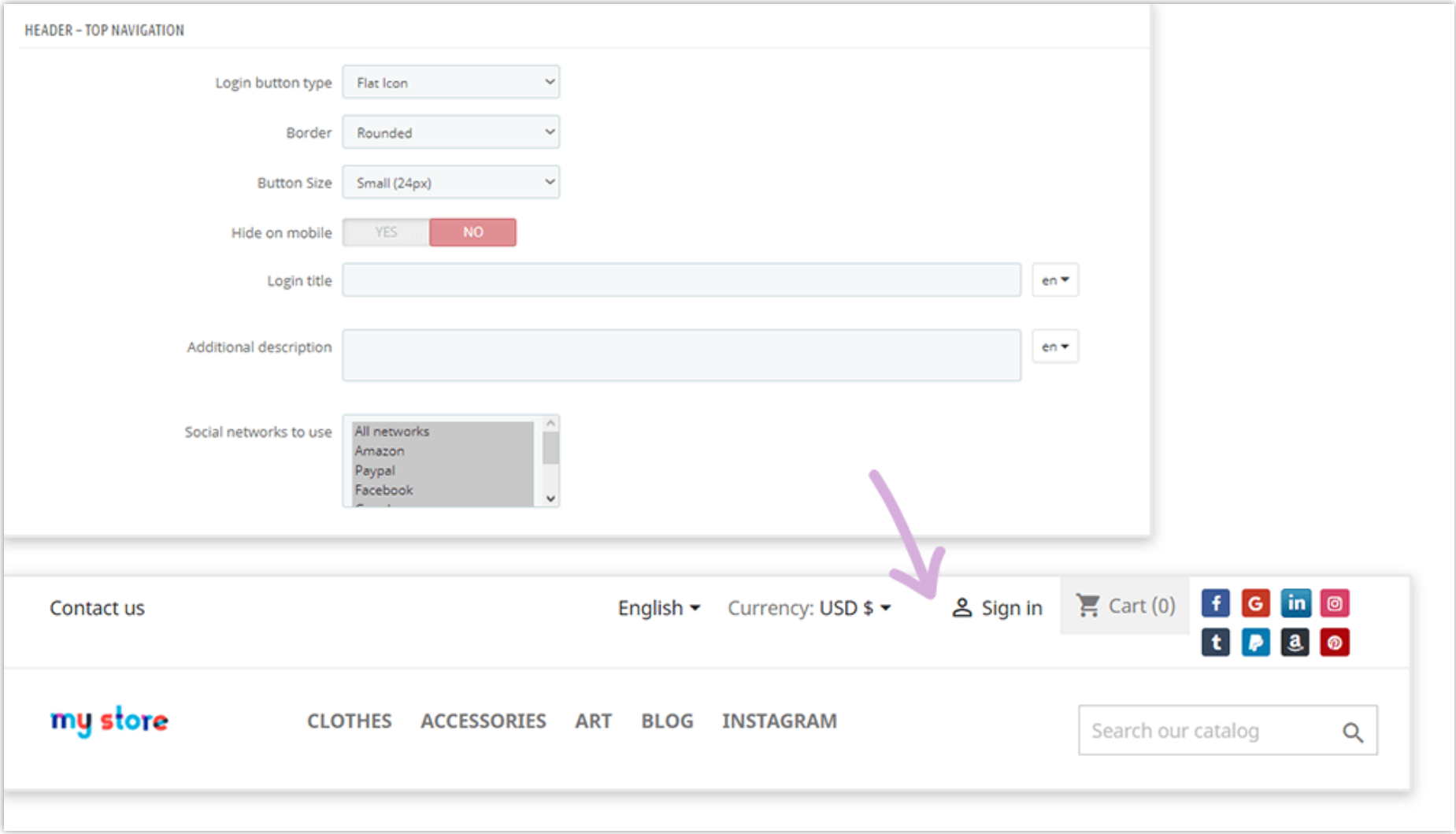
Your customers can also use the side login widget by clicking on the sticky sign in button appeared on left or right screen. You can adjust the appearance of this sticky “Sign in” button.



2.5. Header

You can display social login buttons on the top navigation or on the main header.



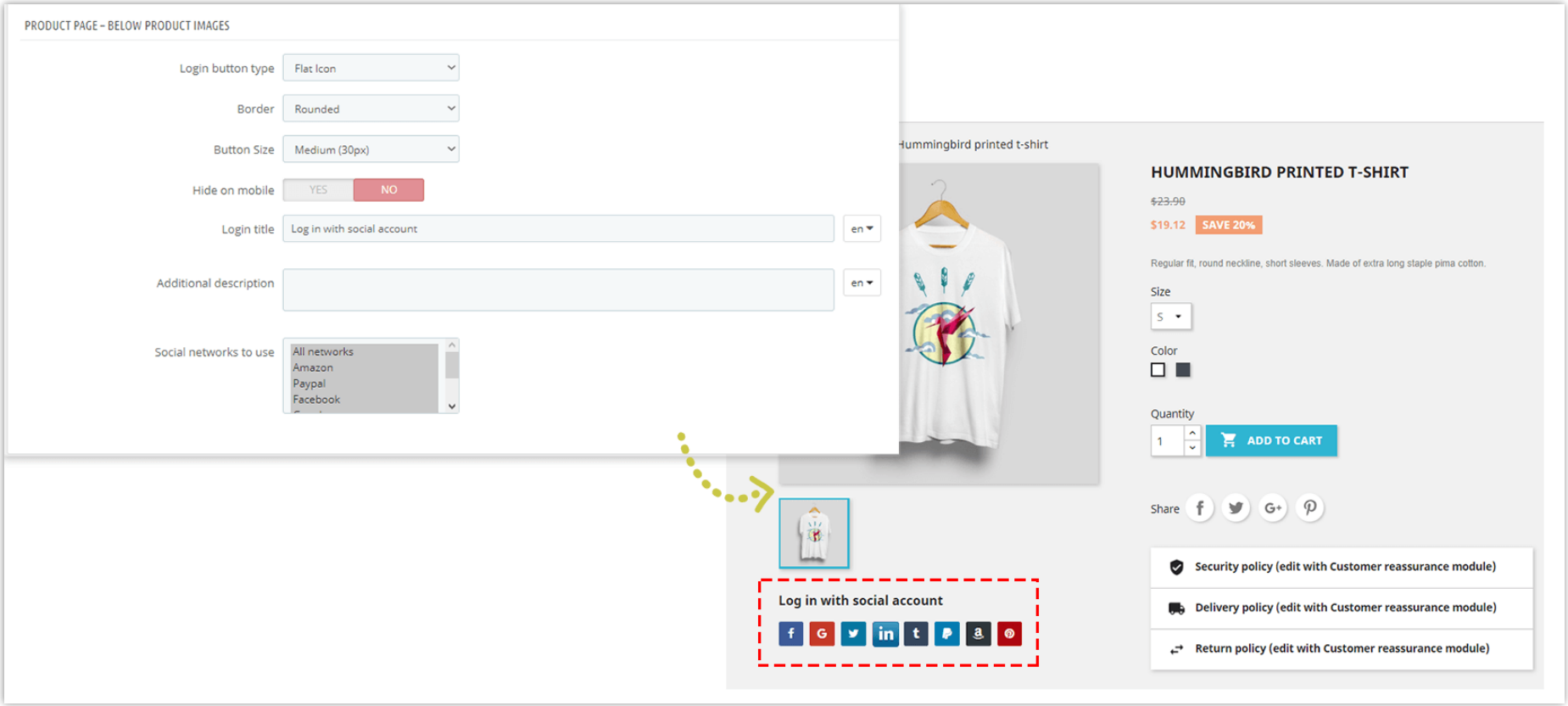

HEADER – TOP NAVIGATION
Login button type
Flat Icon
Border
Rounded
Button Size
Small (24px)
Hide on mobile
YES
NO
Login title
en
Additional description
en
Social networks to use
All networks
Amazon
Paypal
Facebook
Contact us
English
Currency: USD $
Sign in
Cart (0)
my store
CLOTHES
ACCESSORIES
ART
BLOG
INSTAGRAM
Search our catalog

2.6. Product page

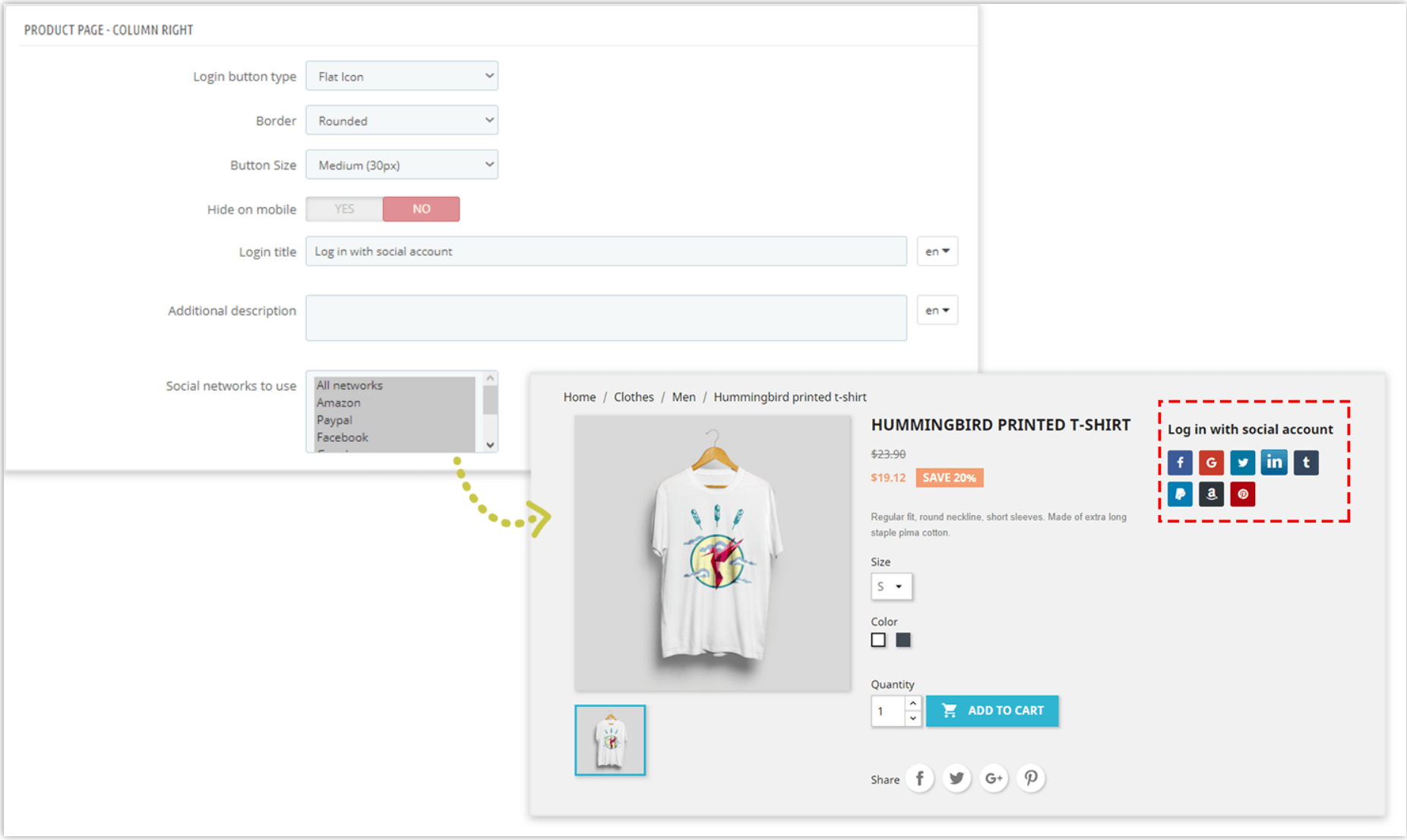
SOCIAL LOGIN allows you to display social login buttons on 4 positions of product page:

❖ Additional info section

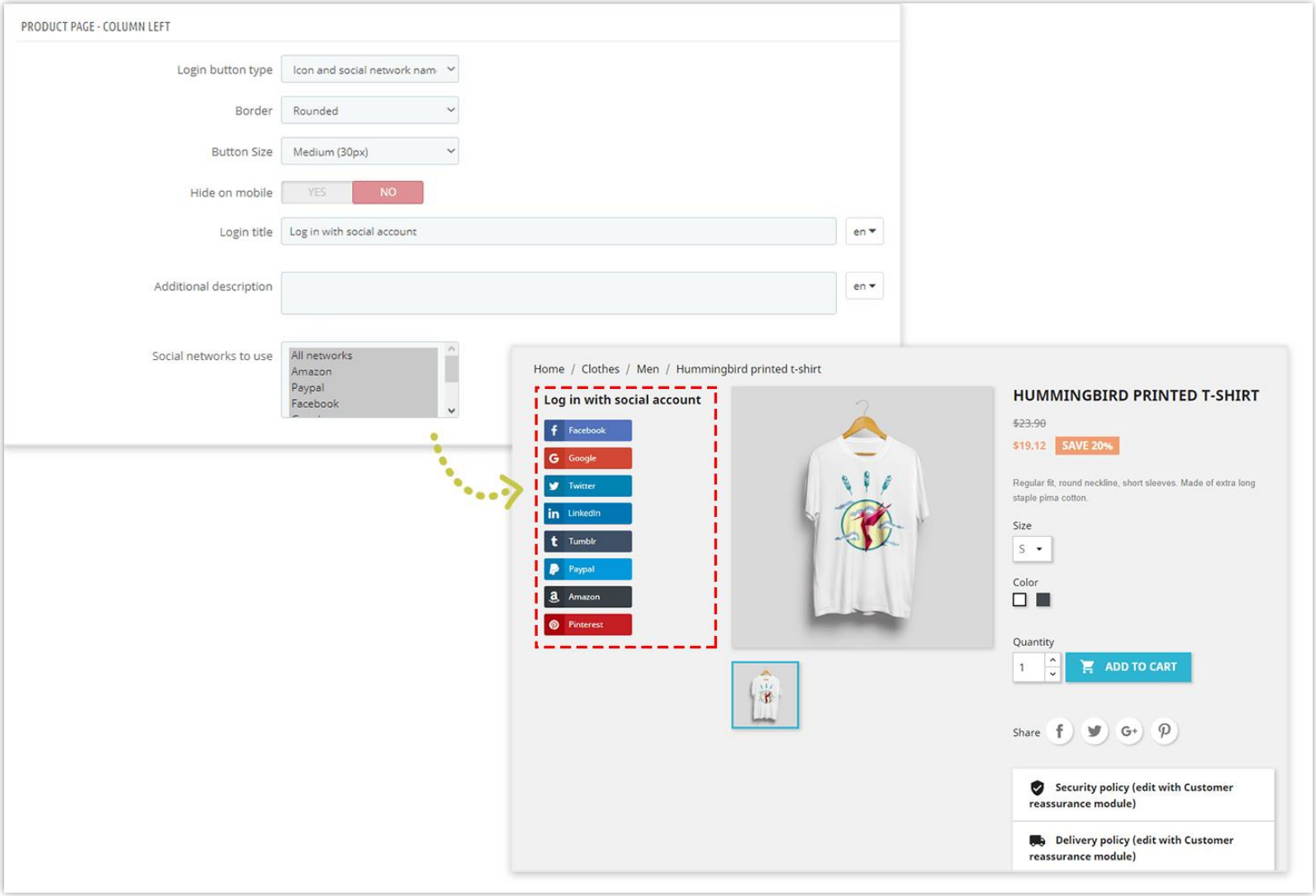
❖ Below product images



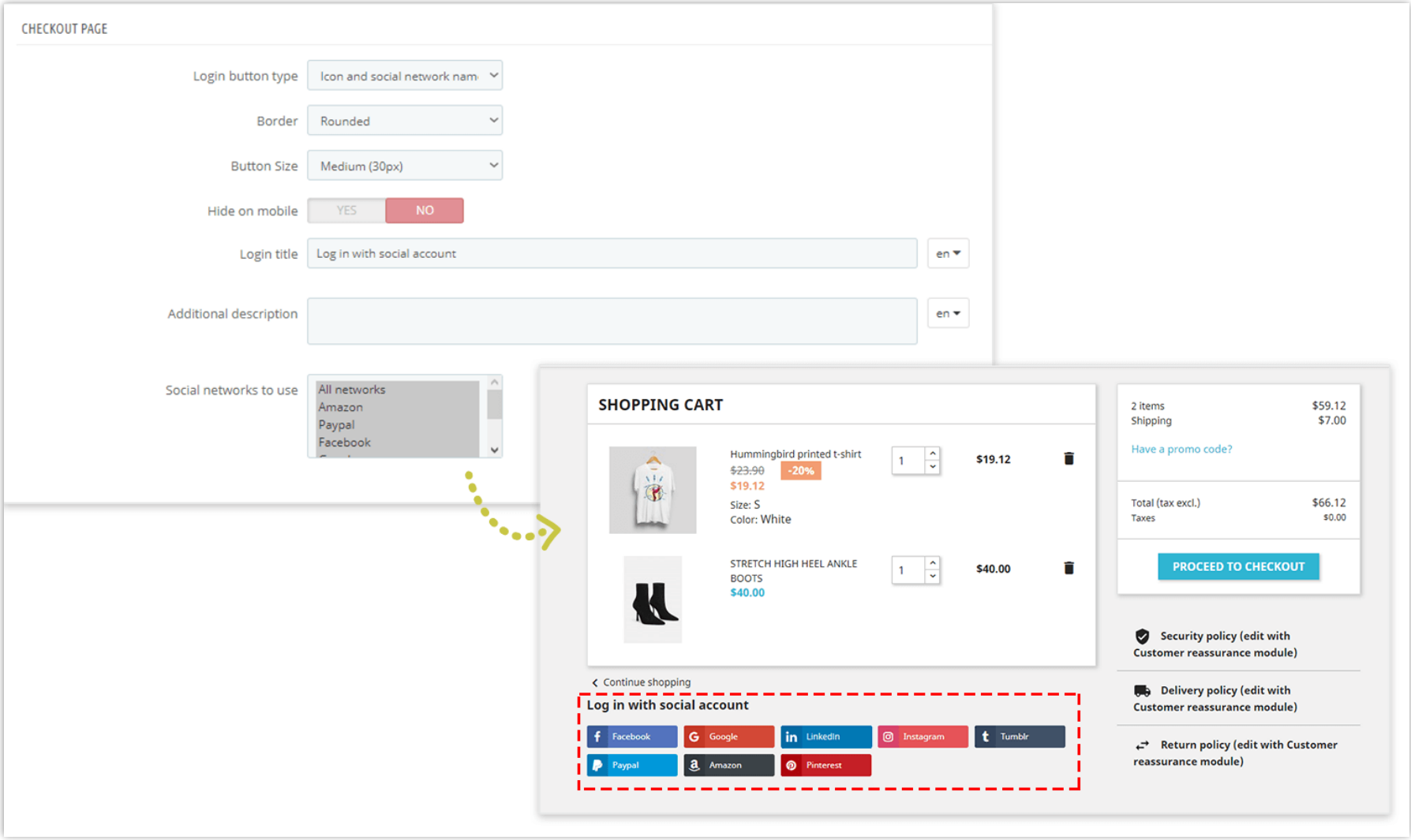
❖ Right column


PRODUCT PAGE - COLUMN RIGHT
Login button type
Flat Icon
Border
Rounded
Button Size
Medium (30px)
Hide on mobile
YES
NO
Login title
Log in with social account
en
Additional description
en
Social networks to use
All networks
Amazon
Paypal
Facebook
Home / Clothes / Men / Hummingbird printed t-shirt
HUMMINGBIRD PRINTED T-SHIRT
$23.90
$19.12
SAVE 20%
Regular fit, round neckline, short sleeves. Made of extra long staple pima cotton.
Size
S
Color
Quantity
1
ADD TO CART
Share
Log in with social account

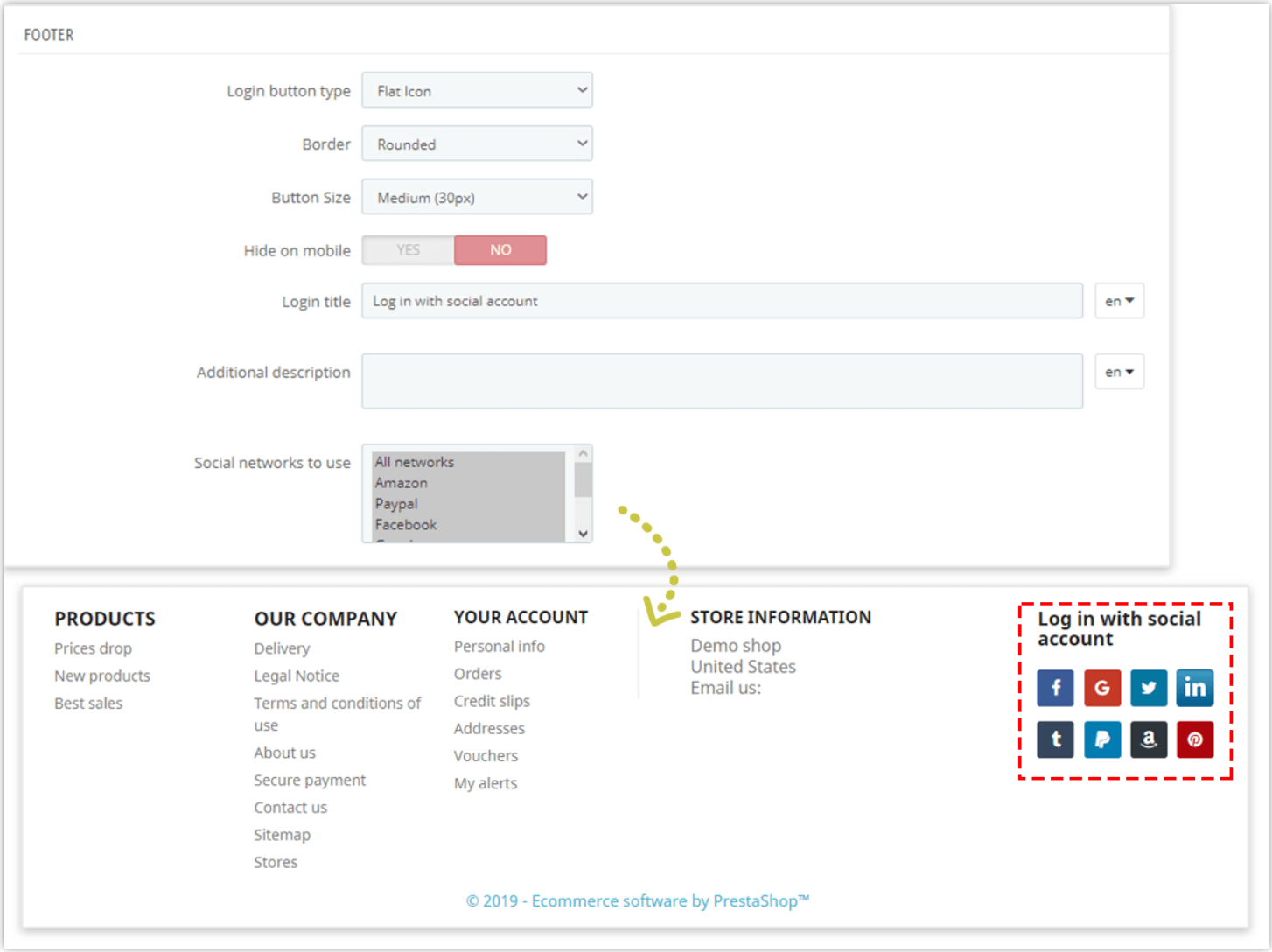
❖ Left column


PRODUCT PAGE - COLUMN LEFT
Login button type
Icon and social network nam
Border
Rounded
Button Size
Medium (30px)
Hide on mobile
YES
NO
Login title
Log in with social account
en
Additional description
en
Social networks to use
All networks
Amazon
Paypal
Facebook
Home / Clothes / Men / Hummingbird printed t-shirt
Log in with social account
Facebook
Google
Twitter
LinkedIn
Tumblr
Paypal
Amazon
Pinterest
HUMMINGBIRD PRINTED T-SHIRT
$23.90
$19.12
SAVE 20%
Regular fit, round neckline, short sleeves. Made of extra long staple pima cotton.
Size
S
Color
Quantity
1
ADD TO CART
Share
Security policy (edit with Customer reassurance module)
Delivery policy (edit with Customer reassurance module)

2.7. Checkout page

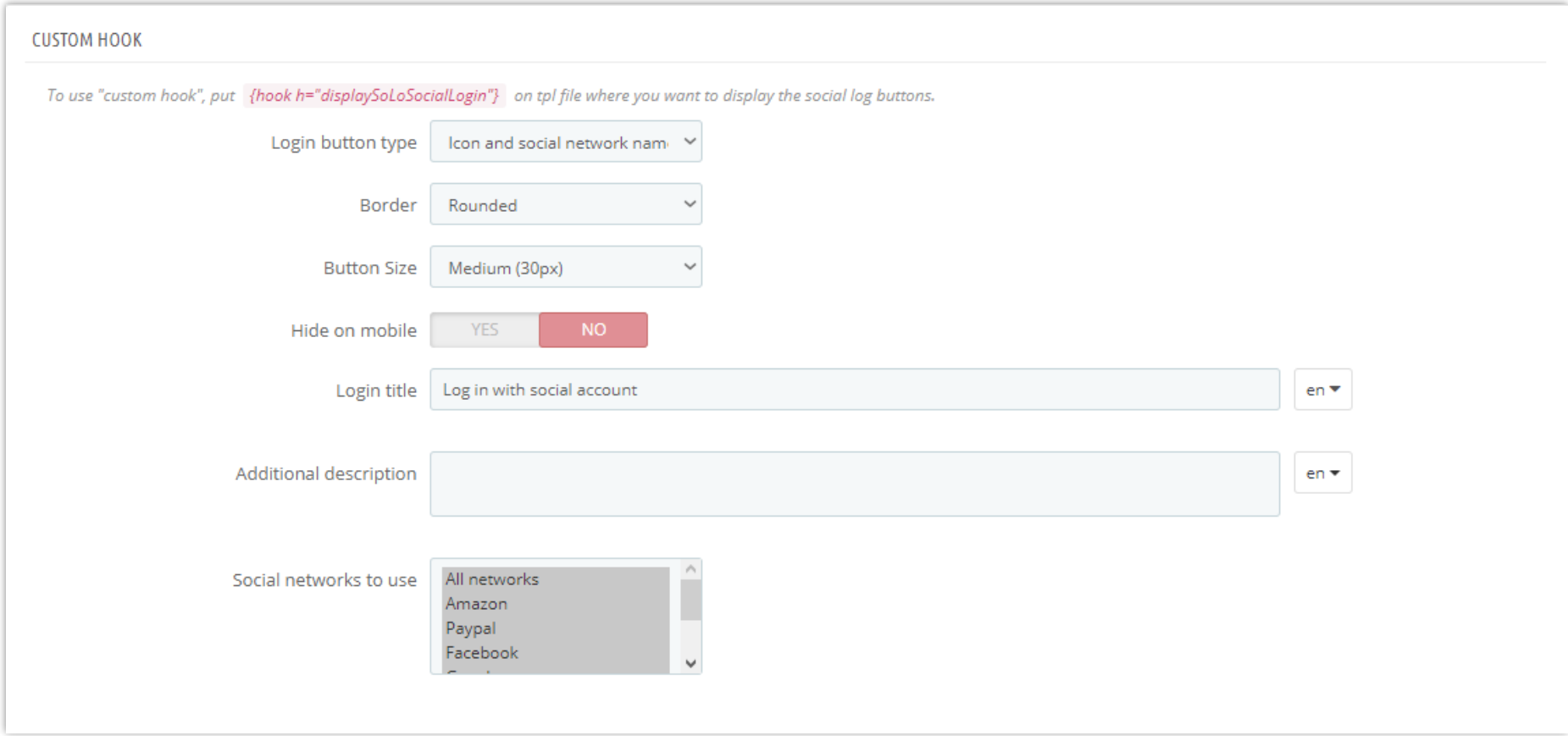


2.8. Footer


FOOTER
Login button type
Flat Icon
Border
Rounded
Button Size
Medium (30px)
Hide on mobile
YES
NO
Login title
Log in with social account
en
Additional description
en
Social networks to use
All networks
Amazon
Paypal
Facebook
PRODUCTS
Prices drop
New products
Best sales
OUR COMPANY
Delivery
Legal Notice
Terms and conditions of use
About us
Secure payment
Contact us
Sitemap
Stores
YOUR ACCOUNT
Personal info
Orders
Credit slips
Addresses
Vouchers
My alerts
STORE INFORMATION
Demo shop
United States
Email us:
Log in with social account
© 2019 - Ecommerce software by PrestaShop™

2.9. Custom hook

To use “Custom hook”, copy and paste this line on the template file (.tpl file) you want to show the social login button: *{hook h="displaySoLoSocialLogin"}*



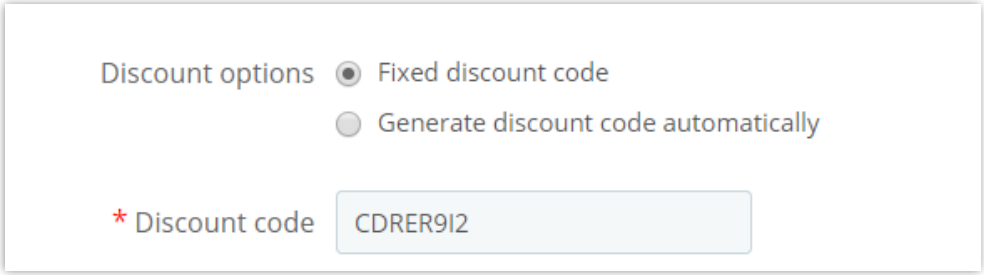
3. Discount

Encourage your customers to connect their social network accounts with your PrestaShop store by giving them a discount code after they successfully registering or logging in. With **SOCIAL LOGIN**, you can turn on and use this feature to automatically create voucher/discount code.

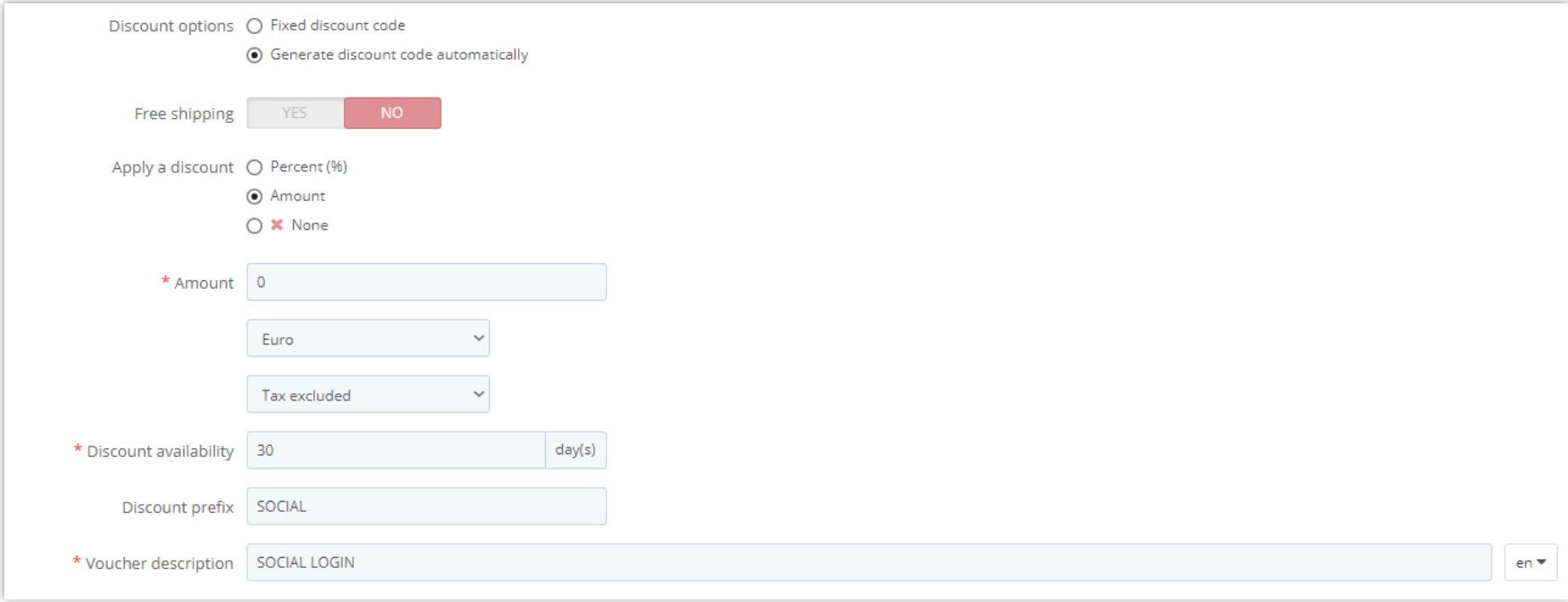
❖ Discount code

There are 2 types of discount code you can create: fixed code or automatically generate.

- If you select "Fixed discount code", you can enter one of the discount code existed in your PrestaShop store. (To see the discount codes, please navigate to **Catalog > Discounts**)



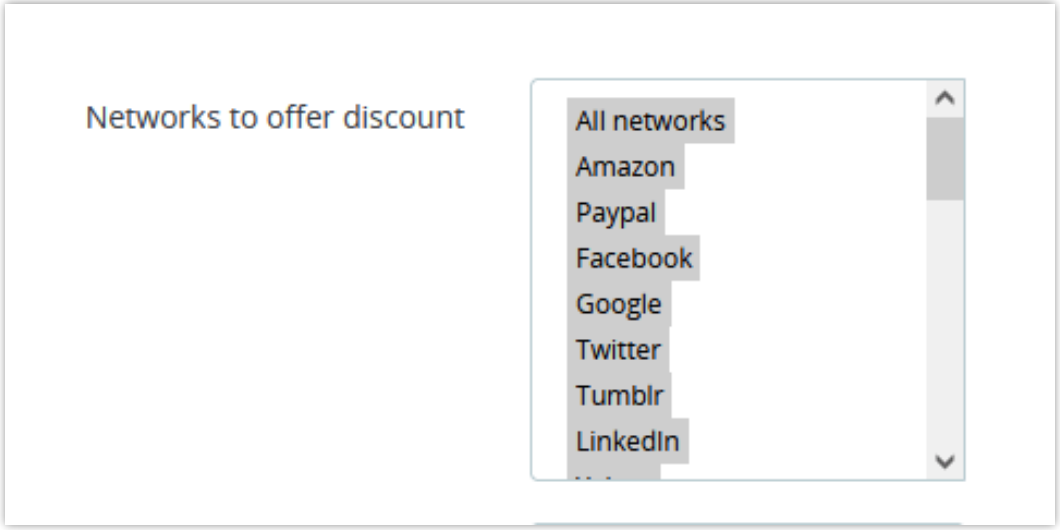
- Or if you don't want to reuse any discount code, let **SOCIAL LOGIN** produce them for you.



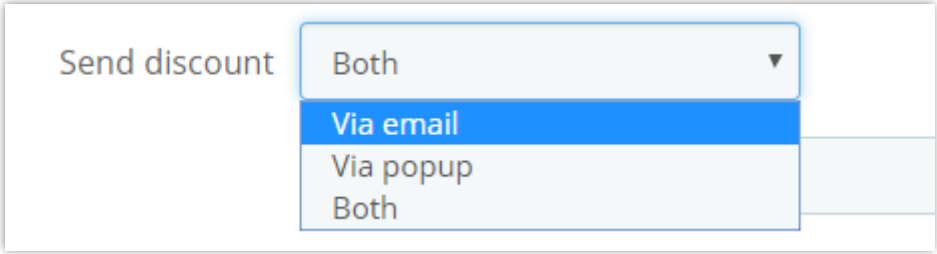
You can apply a discount by percent (it does not apply to the shipping costs), by amount (in USD, include or exclude tax) or nothing. You can also set the availability for your discount code (by default, it will be 30 days), customize discount prefix and the voucher description.

❖ **How to send discount code**

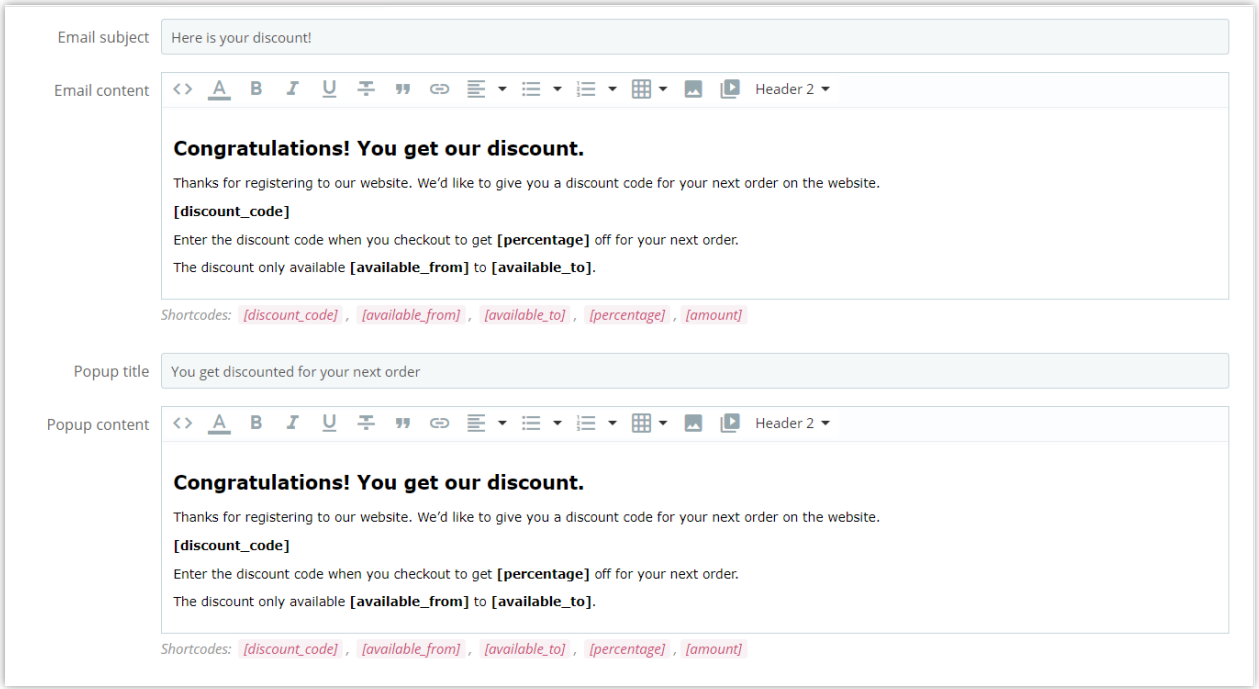
○ The first step is selecting the network by which your customers can receive discount code when register or login. You can pick the entire social networks or some of them.



- Next, decide to send discount code via email, pop-up notification or both.



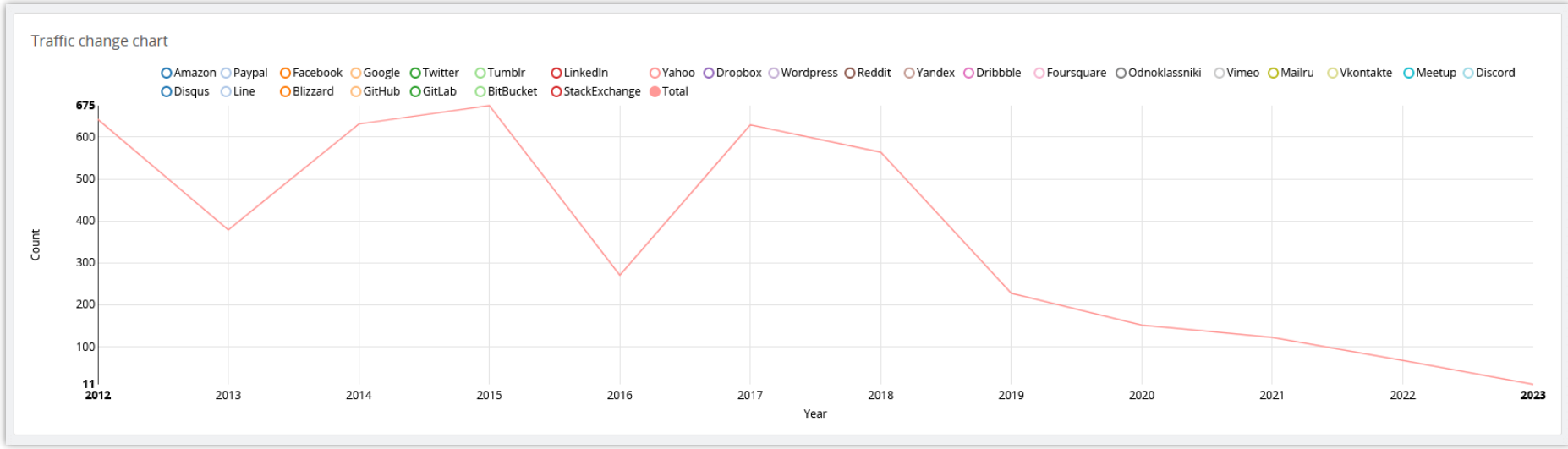
Whichever you choose, **SOCIAL LOGIN** also enables you to adjust the email subject/pop-up title and its content.



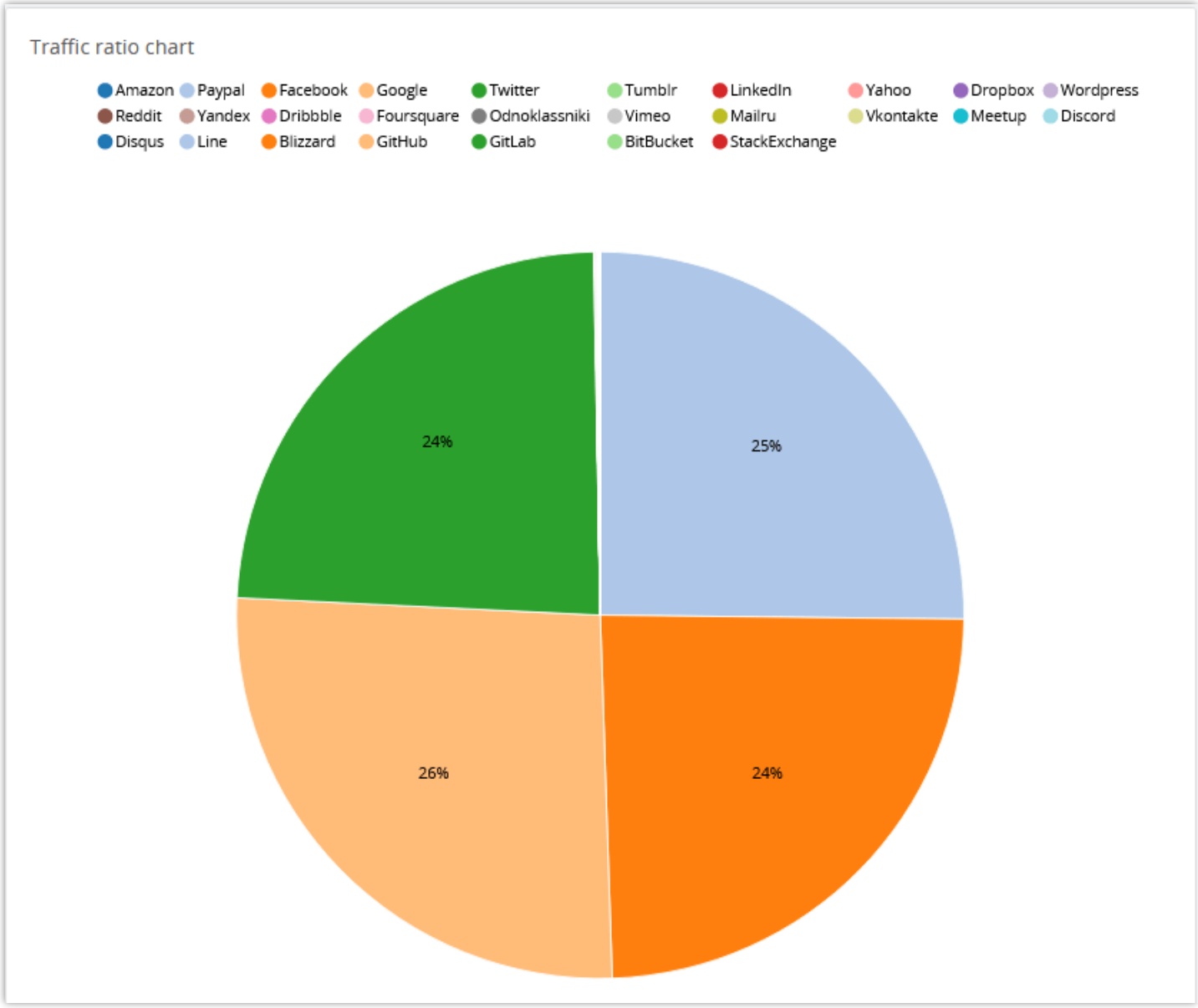
Finally, click **"Save"** button to complete your settings.

4. Statistics

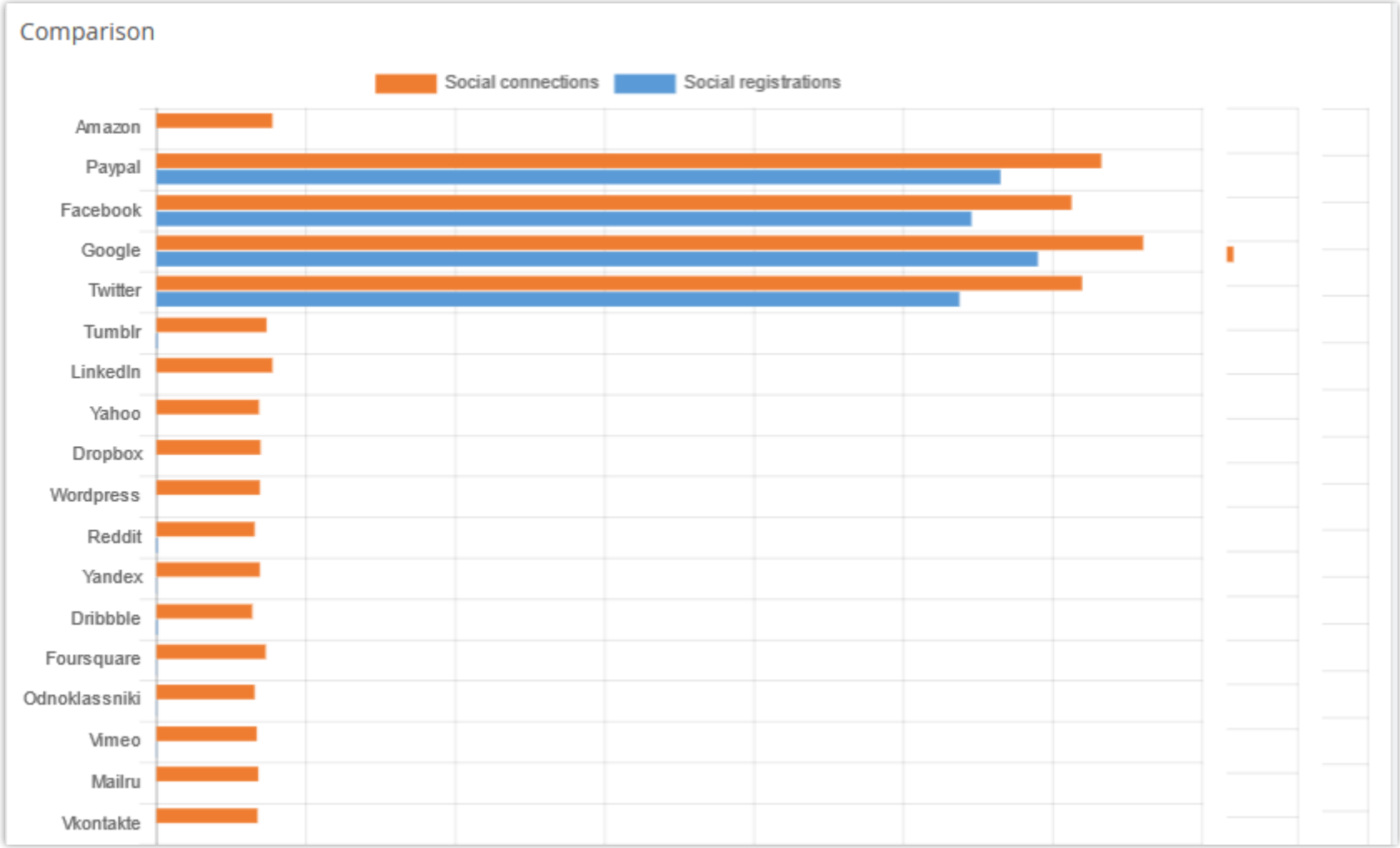
❖ Traffic change chart: **SOCIAL LOGIN** offers you the statistical data about the number of customer logs in/registers into your PrestaShop store by each kind of social network.



❖ Traffic ratio chart: the rate of social network which customer uses for logging in or registering.

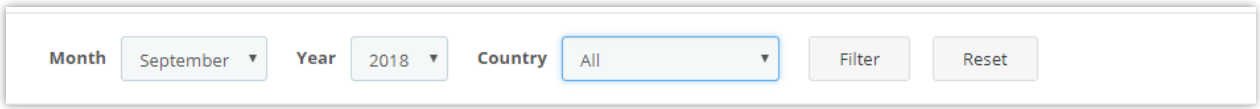

Traffic ratio chart
Amazon
Paypal
Facebook
Google
Twitter
Tumblr
LinkedIn
Yahoo
Dropbox
Wordpress
Reddit
Yandex
Dribbble
Foursquare
Odnoklassniki
Vimeo
Mailru
Vkontakte
Meetup
Discord
Disqus
Line
Blizzard
GitHub
GitLab
BitBucket
StackExchange
24%
25%
26%
24%

❖ Comparison: Compare the social connections and social registration number of social networks



❖ Chart filter

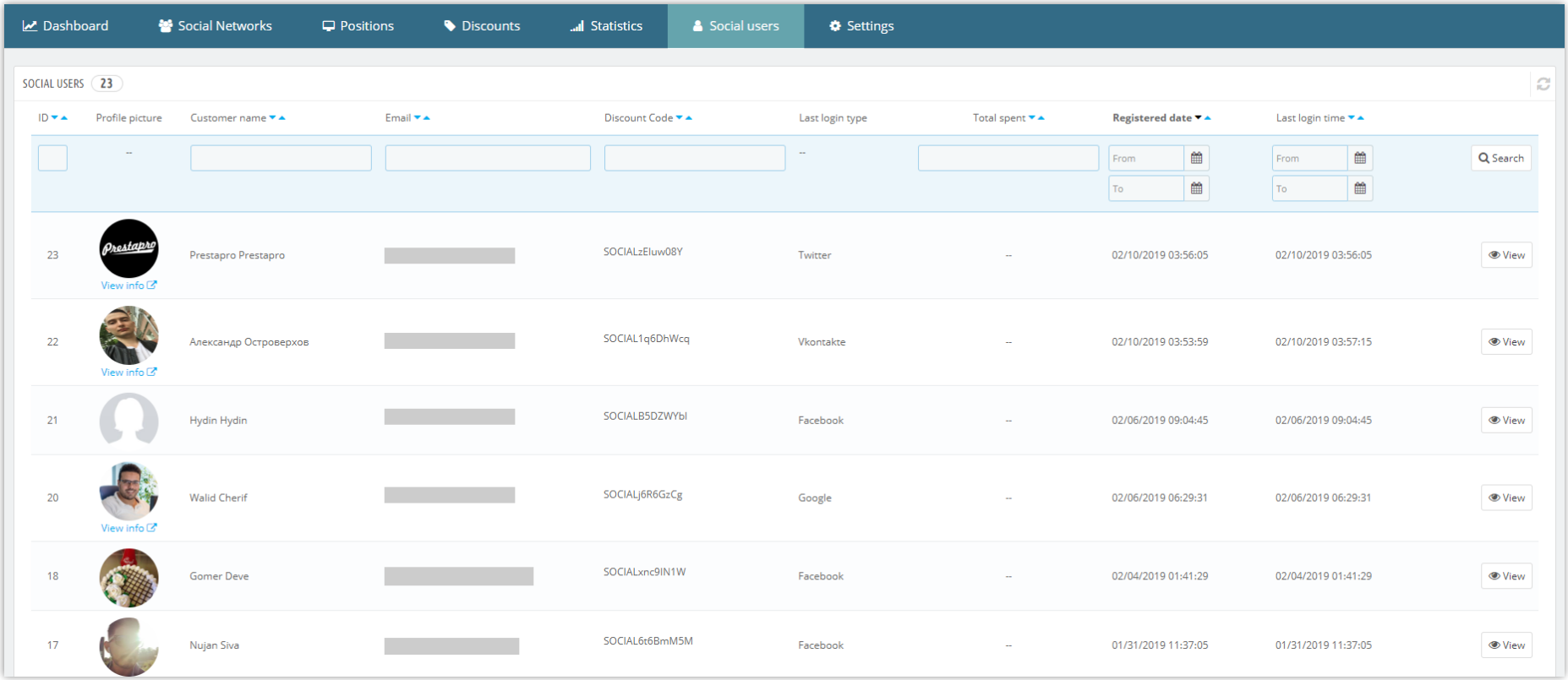
You can use the filter lies under these charts to get the specific data you want to read.



5. Social users

Our social login module also offers the list of customers with their social network accounts. In this tab you can see their general information and plan your promotion campaign.

- User ID
- Profile picture
- Name
- Email
- Discount code
- Last login type
- Total money spent
- Registered date
- Last login time



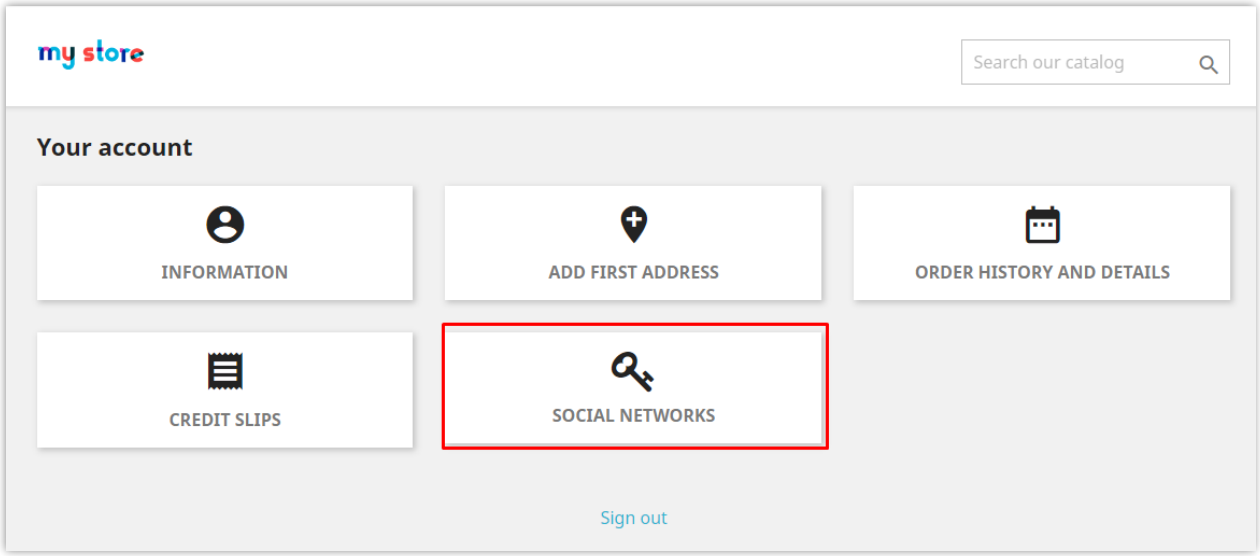
6. Settings

❖ Customer groups

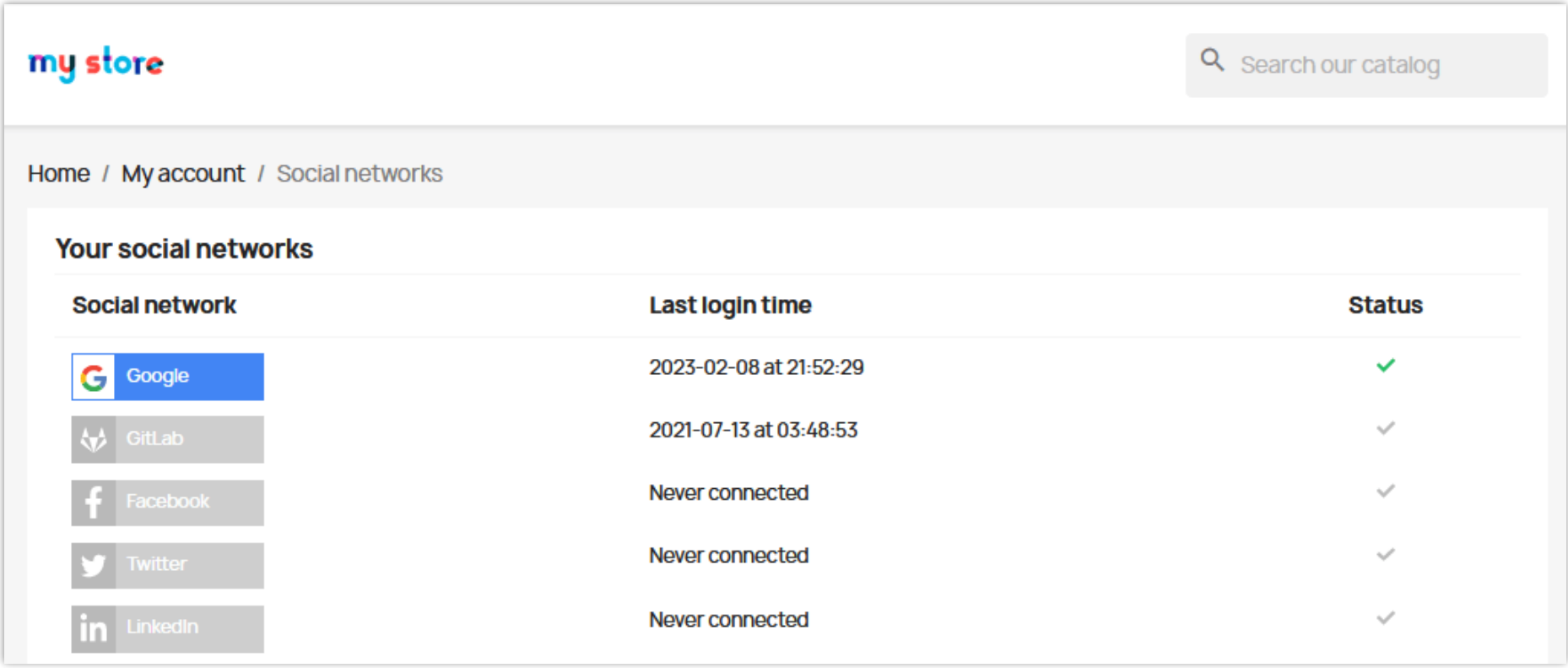
When a customer registers to your PrestaShop store using social network account, you can assign this person to 1 of these following group: visitor, guest and customer.

❖ **Enable "Social network" menu in my account page**

Turn on this option to allow your customers to see their social network connection status. On the "My Account" page, your customer will see a new area:

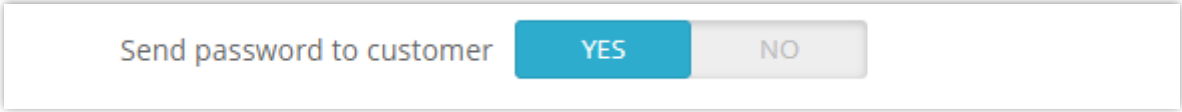


They can check their social network info:

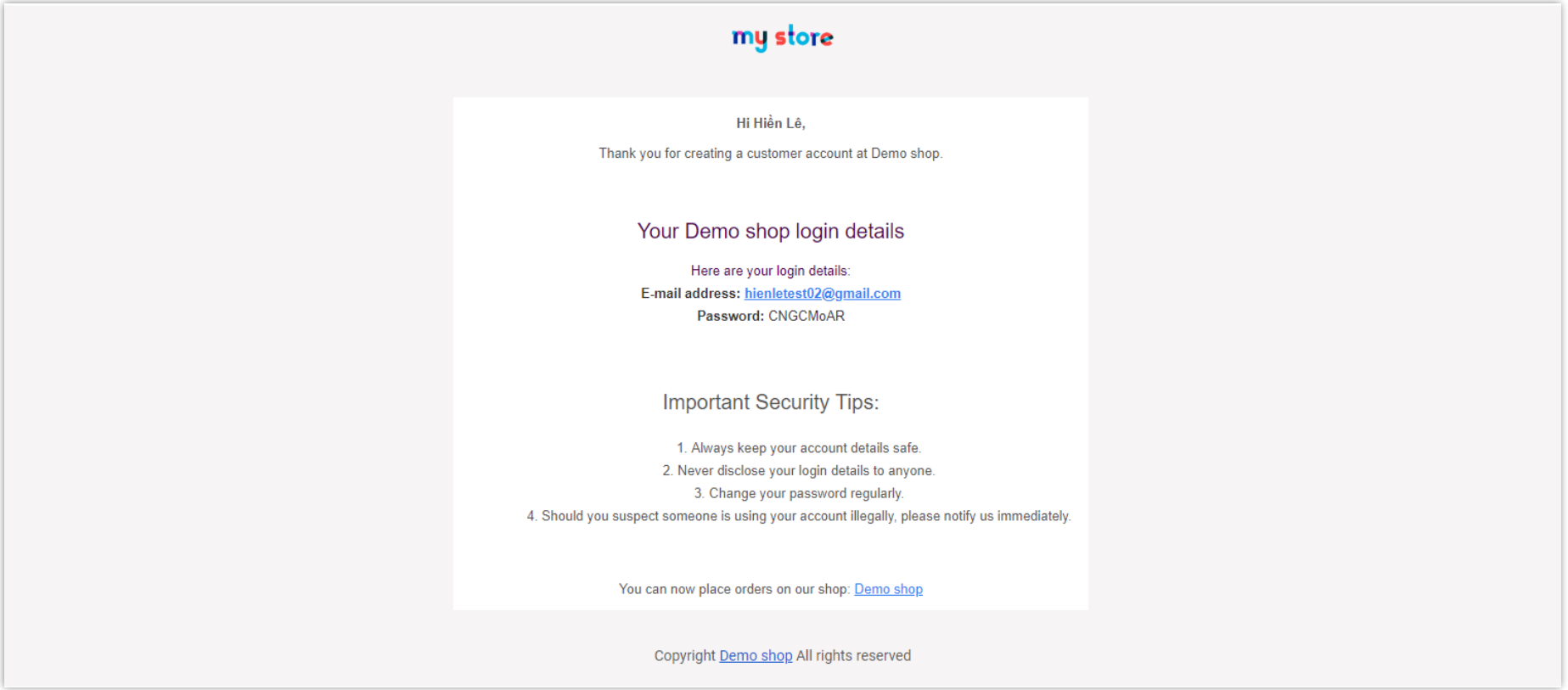


❖ **Send password to customer**

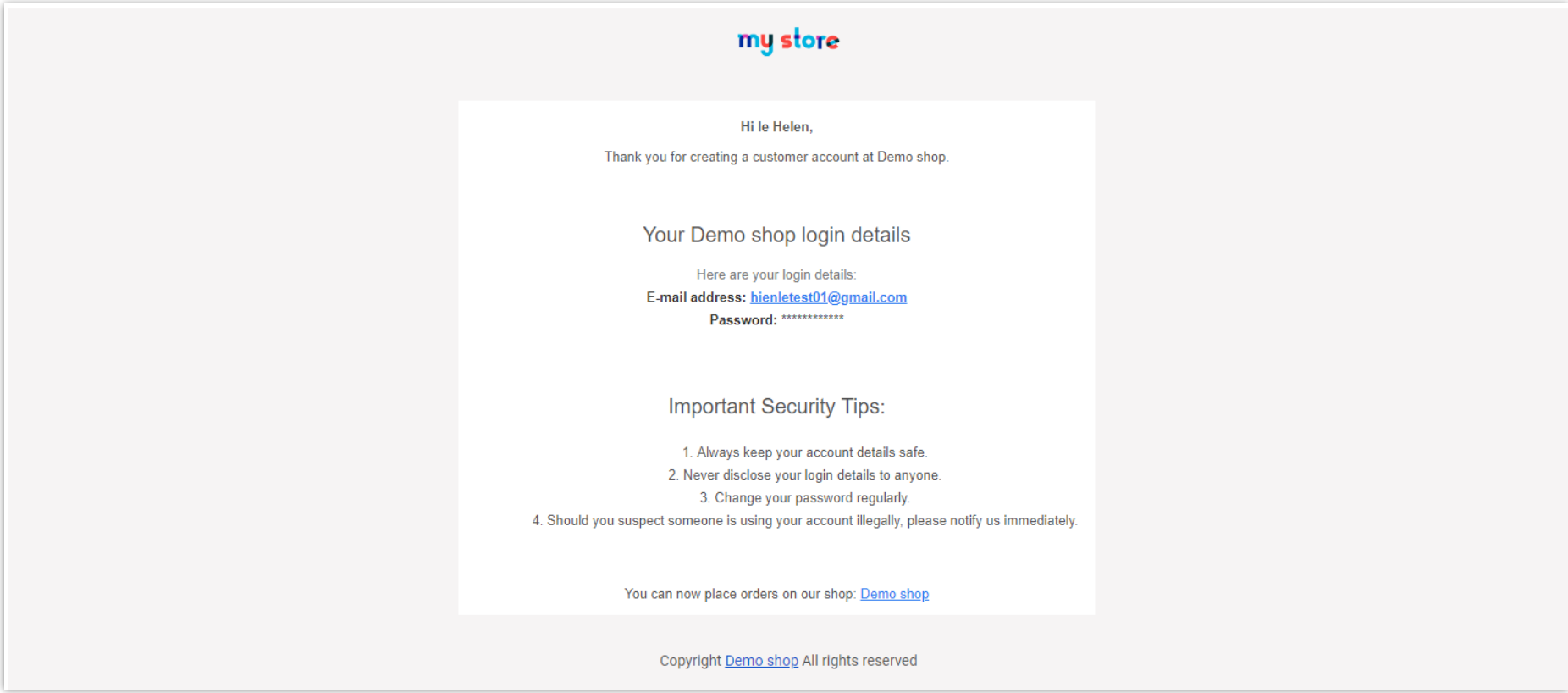
When a customer register a new account or login with his/her social network account, **SOCIAL LOGIN** will send him/her a notification email with information about his/her login detail.



If you enable this option, your customers will receive an email with their email address and visible password as you can see on the below picture:



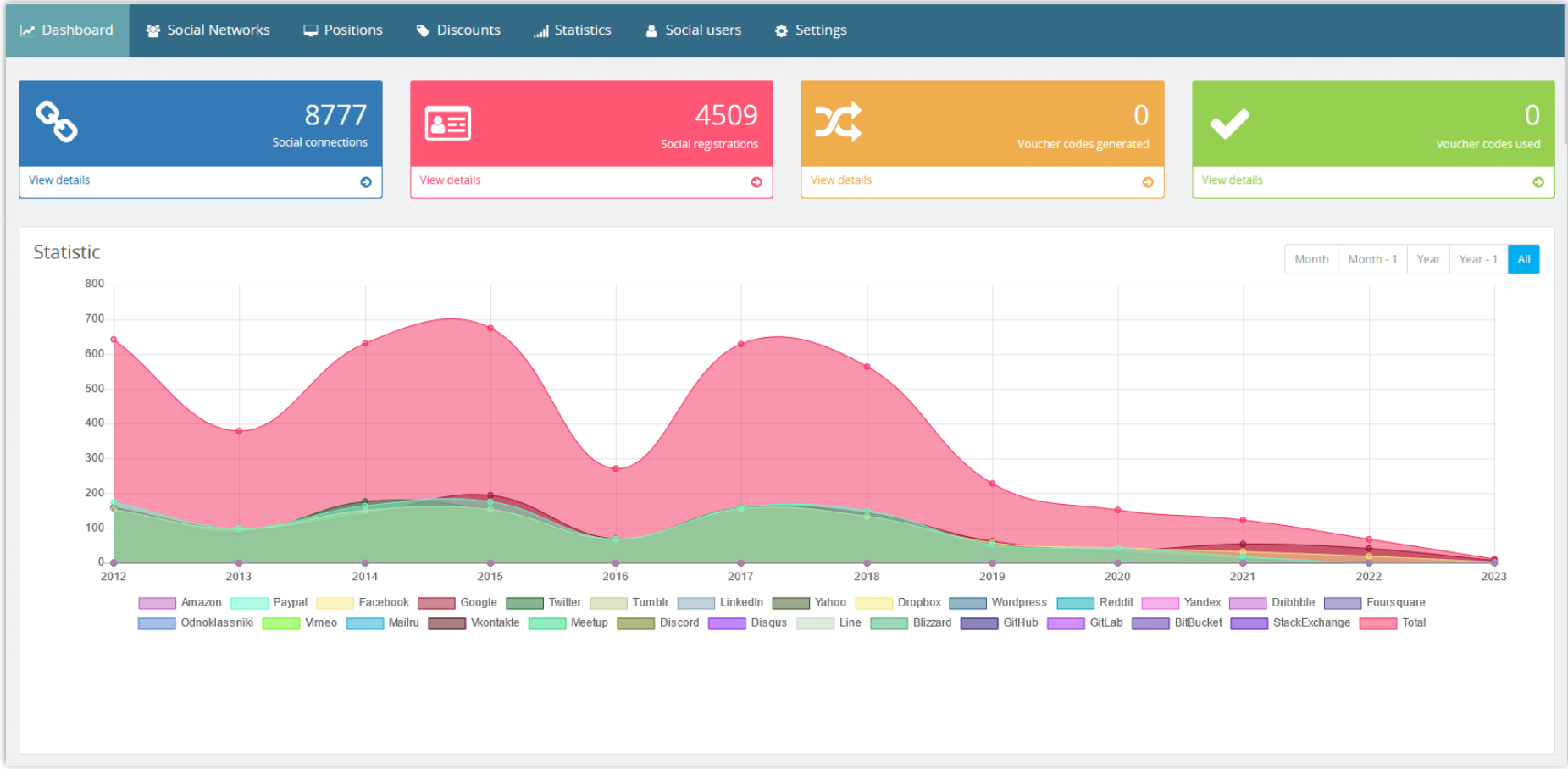
If you disable this option, your customers will still receive a notification email but the password is hidden.



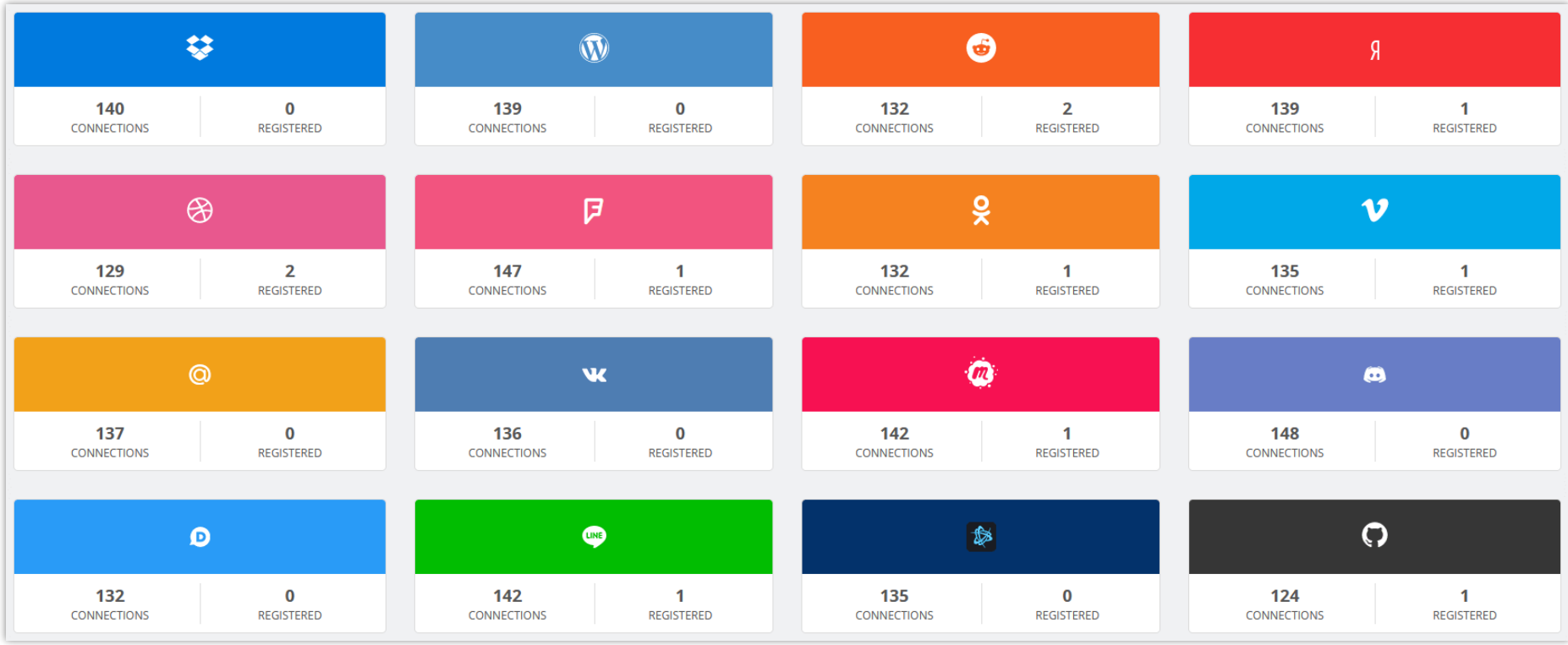
7. Dashboard

To help you have an overview about **SOCIAL LOGIN** activities, this module dashboard is divided into 3 parts.

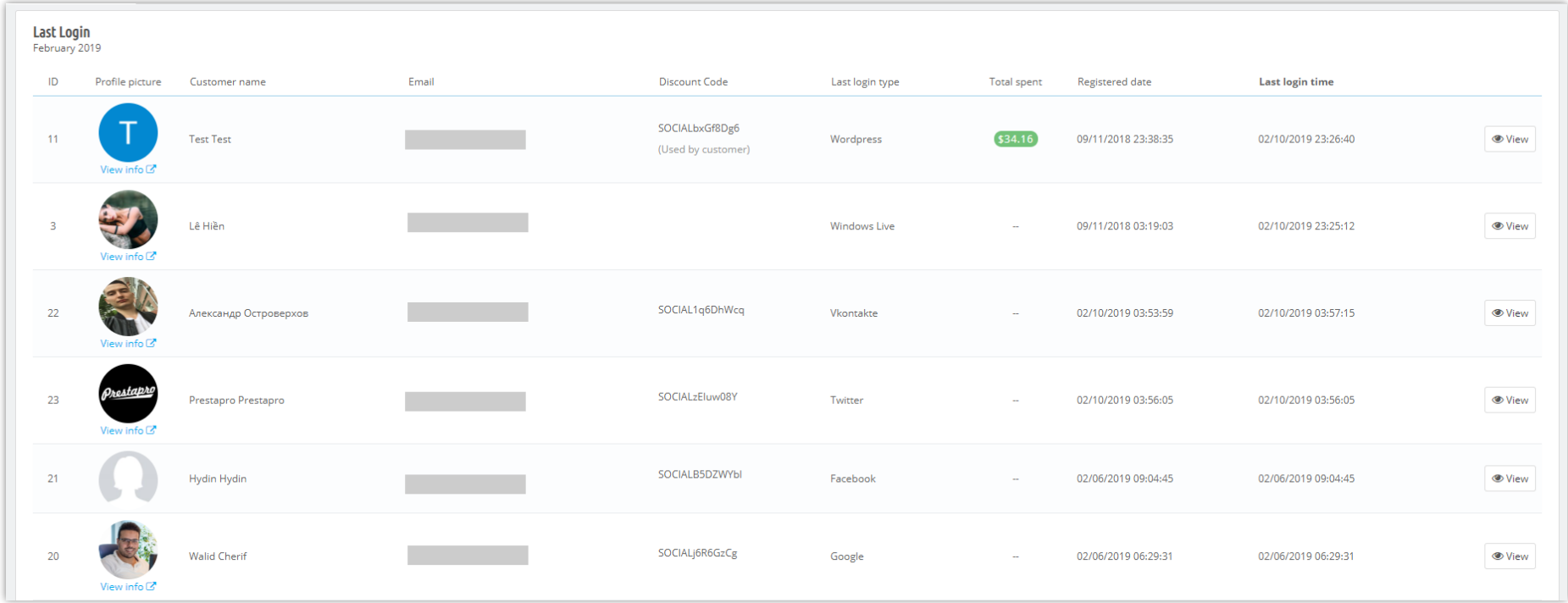
❖ Part 1: Statistic chart



❖ Part 2: Each social network's connection and registered number



- Part 3: Recent login info



V. THANK YOU

Thank you again for purchasing our product and going through this documentation. We hope this document is helpful and efficient in the complete setup of this module. If you do have any questions for which the answer is not available in this document, please feel free to contact us.