

SHIPPING COST

Create shipping cost rules for orders: 50% off shipping from 3 items, free ship over \$3000, 10% increase if the order weight is over 10kg, etc. Encourage customers to buy more and adjust reasonable shipping costs.

A product of PrestaHero

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I. INTRODUCTION

Shipping Cost is a PrestaShop shipping cost module that allows you to create shipping cost rules for orders such as 50% off shipping from 3 items, free ship over \$3000, 10% increase if the order weight is over 10kg, etc. Thereby encourage customers to buy more products to get offers or create rules to adjust reasonable shipping costs.

*Shipping Cost is compatible with PrestaShop 1.7.x and PrestaShop 8.x

II. INSTALLATION

- Navigate to "Modules / Modules Manager" > click on "Upload a module / Select file".
- Select the module file "ets_shippingcost.zip" from your computer then click on "Open" to install.
- Click on the **"Configure"** button of the module you just installed to open the module's configuration page.

III. SHIPPING COST RULES

Shipping Cost module allows you to create any kinds of shipping cost rule you want to adjust the reasonable shipping cost for products or promotions such as *Free shipping*, *Free shipping for orders over \$3000, 30% off shipping from 2 or 3 items*, or *increase shipping fee* if the actual shipping cost is much higher than the default.

Open the **"Shipping cost rules"** page and click on the **"Add new shipping rule"** button to start adding a new shipping cost rule.

Shipping / Shipping cost						(? Help
Shipping cost rule 🚮 Statisti	cs 🤌 Settings					
SHIPPING RULES						+ Add new shipping rule
ID 🕶 Shipping rule 🖜	Action		Carriers	Active 💌 🔺	Priority 🔽 🔺	Action
			~	- •	Min Max	Q Filter
		No items foun	id			

1. Information

In this step, you need to select and enter the general information in the required fields:

Shipping / Shipping cost Shipping cost	2 Help
늘 Shipping cost rule 🚮 Statistics 🐉 Settings	
EDIT SHIPPING RULE: INCREASE 20% SHIPPING FEE WHEN DELIVERY ADDRESS OUT SIDE OF EUROPE	
1 information 2 Conditions 3 Action 4 Promote	← Back to list
INFORMATION	
Active YES NO	
* Shipping rule Increase 20% shipping fee when delivery address out side of Europe	en 🕶
Rule description	en -
Priority 2	
* Apply to carriers	
X Cancel	Save & Stay

- **Active:** enable/disable this shipping cost rule.
- Shipping rule and rule description: enter shipping rule name and its description.
- **Priority**: shipping rules are applied by priority. A rule with a priority of "1" will be processed before a rule with priority of "2".
- **Apply to carriers:** select the carriers to which you want this rule to apply.

Click "Save & Next" to move to the next step.

2. Conditions

The module provides a list of shipping cost conditions that you can add to each shipping cost rule: customer condition, delivery location condition, shopping cart condition, and specific occasion condition.

To add a new condition rule, click on "**Add new condition**" button.

Shipping / Shipping cost		0 Help
🛼 Shipping cost rule 🛛 🟦 S	statistics 🤣 Settings	
EDIT SHIPPING RULE: INCREASE 20%	6 SHIPPING FEE WHEN DELIVERY ADDRESS OUT SIDE OF EUROPE	
1 Information 2 Co	anditions 3 Action 4 Promote	← Back to list
CONDITIONS		+ Add new condition
Condition	Detail	Action
	No data found	
Back		● Next

Select a condition type you want to add:

🛤 Shipping cost rule 🛛 🟦 Statistics 🥔 Settings			
EDIT SHIPPING RULE: INCREASE 20% SHIPPING FEE WHEN DELIV			
1 Information 2 Conditions 3 Action			
ADD CONDITION			×
Condition			
* Condition	Select condition V		
	- Select condition		
Customer - Custom	Customer		
Cancel	Specific customer Customer group		Save
	Customer registration time	from 2021-10-12 00:00:00 to 2021-10-16 00:00:00	
Customer - Customer registration time	Delivery location		
	Zone Country		
	State		
Specific occasion	ZIP code/ Postal code		
	Shopping cart Cart amount		
	Products in cart		
G	Others		
Back	Specific occasion		

2.1. Specific customer

Select the specific customer(s) who can use this shipping cost rule by searching their name or email.

Click on the "**Save**" button to finish.

Shipping cost rule 🚮 Statistics	Settings			
EDIT SHIPPING RULE: INCREASE 20% SHIPPING F				
1 Information 2 Conditions	ADD CONDITION		:	×
CONDITIONS	* Condition	Specific customer 🗸		
Condition	* Customer	Search by customer name, email	Q	
		Shaun Caine (shauncaine@gmail.com)	×	
		Reiss Anderson (reiss@gmial.com)	×	
G		lzzy Staneby (izzy@gmail.com)	×	
Back				
	Cancel		E Save	

2.2. Customer group

Select the customer group(s) that can use this shipping cost rule and **"Save"**.

Shipping cost rule 🚮 Statistics	Settings		
EDIT SHIPPING RULE: INCREASE 20% SHIPPING			
1 Information 2 Conditions	ADD CONDITION	×	
CONDITIONS	* Condition Customer group V		
Condition	* Customer group 🔲 Select/Unselect all		
	✓ Guest✓ Customer		
Customer - Specific customer	Only apply to the default YES NO group		
O Back	X Cancel	E Save	

2.3. Customer registration time

Fill in the necessary conditions that the customer needs to satisfy to be able to use this discount rule such as registration period, days since registration.

Click on the "Save" button to finish.

Shipping cost rule	le 🟦 Statistics 🤌 Settings							
EDIT SHIPPING RULE:								
1 Information								
	ADD CONDITION						×	
CONDITIONS	* Condition	Customer registration time	~					
Condition	Registration date	From 2021-10-12	Ċ	То	o 2021-10-16			
Customer - Custom	Days since registration	>=	~	1		Days		
	X Cancel						E Save	
Customer - Custom	concer	Days since reg			>=1		Save	
Specific occasion								
G Back								

2.4. Zone

Select zone(s) where you want to apply this shipping cost rule. If you want to choose more than 1 zone, hold down the **"Ctrl"** key and click on the zones you want.

Click "Save" to finish.

Shipping cost rule 🚮 Statistics	Settings	
EDIT SHIPPING RULE: INCREASE 20% SHIPPING I	ADD CONDITION X	
1 Information 2 Conditions	*Condition Zone v	
CONDITIONS	* Select zone Europe North America	
Condition	Asia Africa Oceania	
Customer-Specific customer	South America Europe (non-EU) Central America/Antilla	
Customer - Customer membership	·	
Back	Cancel	

2.5. Country

You can find and select the countries easier by filtering the zone first, then select the countries in the zone to which you want this shipping cost rule to apply (if you want to choose more than 1 country, hold down the **"Ctrl"** key and click on the countries you want).

Click **"Save"** to finish.

Shipping cost rule 🚮 Statistics	Settings			
EDIT SHIPPING RULE: INCREASE 20% SHIPPING	ADD CONDITION		×	
1 Information 2 Conditions	* Condition	Country		
	Filter by zone	Europe		
CONDITIONS	* Select country			
Condition		France Italy		
Customer - Specific customer				
Customer - Customer membership		¥		
Back	X Cancel		E Save	

2.6. State

Choosing a state is the same, you filter the zone and country first, then select the state(s) to which you want this shipping cost rule to apply.

Shipping cost rule 🚮 Statistics	ADD CONDITION		×	
EDIT SHIPPING RULE: INCREASE 20% SHIPPING	* Condition	State 🗸		
1 Information 2 Conditions	Filter by zone	Europe 🗸		
CONDITIONS	Filter by country	Italy ~		
Condition	* Select state	Agrigento Alessandria		
Customer - Specific customer		Ancona Aosta Arezzo Ascoli Piceno Asti Avellino		
Customer - Customer membership		Bari Barletta-Andria-Trani Belluno		
G Back	X Cancel	Bangupata V	Save	

Click "Save" to finish.

2.7. Zip code/Postal code

Read the detailed instructions in this section to set the right condition, you can also add the zip code/postal code conditions you want by clicking the **"Add"** button.

shipping cost rule fit Statistics	Settings	
EDIT SHIPPING RULE: INCREASE 20% SHIPPING F	ADD CONDITION	<
1 Information 2 Conditions	Condition ZIP code/ Postal code	
CONDITIONS	 When checkout, if customer enters the delivery address with 2IP code/postal code that satisfied the condition, the shipping rule will be applied to customer shopping cart. From - to: ZIP code/postal code in customer delivery address is in the code range you enter below. Start from/end at: ZIP code/postal code in customer delivery address start from/end at the code you enter below. Is exact/size ZIP code/postal code in customer delivery address must be the same with the code you enter below. Different: ZIP code/postal code in customer delivery address must be different with the code you enter below. 	
Customer - Specific customer	*ZIP code/Postal code From -To ∨ From To To	
Customer - customer memoers mp	Cancel	

2.8. Cart amount

Customers with the total cart value satisfy this condition will be able to use the shipping cost rule.

Click "Save" to finish.

Shipping cost rule 🛛 🚮 Statistics	Settings					
EDIT SHIPPING RULE: INCREASE 20% SHIPPING FEE WHEN DELIVERY ADDRESS OUT SIDE OF EUROPE						
1 Information 2 Conditions	ADD CONDITION		×			
CONDITIONS	* Condition	Cart amount 🗸				
	* Cart amount	>= ~ 1300 \$				
Condition	Tax included	YES NO				
Customer - Specific customer	Shipping included	YES NO				
	Discount included	YES NO				
Customer - Customer membership	X Cancel		E Save			
B ack						

2.9. Products in cart

Customers with a shopping cart satisfy this condition will be able to use the shipping cost rule. You can open the "**Advanced settings**" section to specify more detailed conditions.

Click "Save" to finish.

hipping / Shipping cost							
Shipping cost	ADD CONDITION					×	
	* Condition	Products in ca	rt v				
늘 Shipping cost rule 🚮 Statistics 🤌 Setting	Total weight	>= v	10	Kg			
EDIT SHIPPING RULE: DECREASE 50% SHIPPING FEE IF TOTAL A	Total product quantity	>= v	2				
1 Information 2 Conditions 3 Action	Purchased quantity of the same product	>= v					
	Number of different products	>= v					
CONDITIONS	Number of products in the same category	>= v					
Condition	(Only apply for the default product category)						
Shopping cart - Cart amount	Apply for discounted products	YES	NO				
	Product with different attributes are counted as different products	YES	NO				
		Advanced s	ettings				
Shopping cart - Products in cart	Applicable product categories	 All product ci Specific prod 					
	Exclude products	Search by prod	luct name, reference, id		Q		
	Apply to all attributes	YES	NO				
	Apply to all features	YES	NO				
G Back	Apply to all manufacturers	YES	NO				
	Apply for product price	>= v		\$			
	Apply for available stock quantity	>= *					
		† Hide advan	ced settings				
	X Cancel					Bave	

2.10. Specific occasion

Select a specific occasion (hour, day, month, or period) to apply this shipping cost rule. For example, the golden hour promotion is from 17:00 to 18:00 on Sat & Sun.

Click "Save" to finish.

Shipping cost rule 🚮 Statistics	Settings										
EDIT SHIPPING RULE: INCREASE 20% SHIPPING	ADD CONDITION								×		
1 Information 2 Conditions	* Condition	Specific occasion	~								
CONDITIONS	Specific occasion	O Hour of day O Day of week									
Condition		O Month of year O From - To									
Customer - Specific customer	Day of week	Saturday 🗸	From	17:00	~	То	18:00	~			
	Day of week		From	17:00	~	То	18:00	~			
Customer - Customer membership		Add day									
G	Cancel								E Save		
Back											

You are able to add as many conditions as you want until it matches the shipping cost rule you need. Click "**Next**" to move to the next step.

SHIPPING RULE: INCREASE 20% SHIPPING FEE W	HEN DELIVERY ADDRESS OUT SIDE OF EUROPE	
1 Information 2 Conditions 3	Action (1) Promote	+ Back to
NDITIONS		+ Add new condition
Condition	Detail	Actio
	Customer groups:	
Customer - Customer group	- Guest	de Edit 👻
	- Customer	D ====
	Only apply on default group: No	
Customer - Customer registration time	Registration date: from 2021-10-12 00:00:00 to 2021-10-16 00:00:00 Days since registration: >=1	🔗 Edit 👻
	Specific occasion: Day of week	
	- Saturday From: 17h To: 18h	
pecific occasion	- Sunday From: 17h To: 18h	de Edit 👻

3. Action

Our module allows you to freely customize the action for each shipping cost rule and set up the effect of shipping cost rules on the default shipping fee such as increase / decrease / replace default shipping cost or mark it as "Free shipping".

Shipping / Shipping cost Shipping cost	? Help
🛼 Shipping cost rule 🚮 Statistics 🔅 Settings	
EDIT SHIPPING RULE: INCREASE 20% SHIPPING FEE WHEN DELIVERY ADDRESS OUT SIDE OF EUROPE	
1 Information 2 Conditions 3 Action 4 Promote	← Back to list
ACTION	
How this rule affects the default shipping cost O Pervasas default shipping cost O Replace default shipping cost by the cost of this rule @ Mark as 'Free shipping'	
Back	Save & stay

3.1. Increase default shipping cost

When you choose this action, this rule will increase the default shipping cost. You can apply this action to products/orders with a large weight, their shipping costs are much higher than default to reduce the burden on the store. You can completely select the way to calculate cost by 4 available ways.

For example, calculate cost by the percentage of default shipping cost: the shipping cost will increase by 20% over the default shipping cost.

Shipping cost					
🛼 Shipping cost rule 📶 Statistics 🤌 Settings					
EDIT SHIPPING RULE: INCREASE 20% SHIPPING FEE WHEN DELIV	VERY ADDRESS OUT SIDE OF EUROPE				
1 Information 2 Conditions 3 Action	Promote	← Back to list			
ACTION					
	Increase default shipping cost Decrease default shipping cost Replace default shipping cost Replace default shipping cost by the cost of this rule Mark as "Free shipping"				
	Percentage of default shipping cost Percentage of the total product price Fixed amount Formula				
* Percentage value	20.00 %				
Maximum cost value	\$				
Apply tax rule to the cost after calculating	No tax				
Back	Save &				

3.2. Decrease default shipping cost

When you choose this action, this rule will reduce the default shipping cost. You can apply this action to create promotions to attract or support if a customer's purchase reaches a certain threshold. You can also choose how to calculate the cost in 4 available ways as above.

Example: calculate shipping cost by the percentage of the total product price:

If your order cost 100\$, shipping cost 30\$.

The customer will get a 20% discount on the total order value, which means the customer will get 20% off of 100\$ - is 20\$. So, that customer will only have to pay 10\$ for the shipping cost.

ΓΙΟΝ			
	How this rule affects the default shipping cost	O Increase default shipping cost	
		 Decrease default shipping cost 	
		O Replace default shipping cost by the cost of this rule	
		O Mark as "Free shipping"	
	Calculate cost by	O Percentage of default shipping cost	
		 Percentage of the total product price 	
		O Fixed amount	
		O Formula	
	* Percentage value	20.00	96
	Maximum cost value	15	\$
	Calculate percentage from	Price of all products in shopping cart	
		 Price of the products satisfied the "Conditions" step of this sh 	nipping rule
	Ignore price of discounted product	YES NO	
	Exclude product tax	YES NO	
		No tax	
	Apply tax rule to the cost after calculating	No tax 🗸	

3.3. Replace default shipping cost by the cost of this rule

The default shipping cost will be replaced by the cost of this rule if you choose this action.

Example: Calculate shipping cost by a fixed amount:

If you set the amount value as 25\$, the default shipping cost will be replaced by 25\$, and all customers who qualify to use this rule will have to pay a 25\$ shipping fee.

1 Information	2 Conditions 3 Action	Promote		
ACTION				
	How this rule affects the default shipping cost	O Increase default shipping cost		
		O Decrease default shipping cost		
		 Replace default shipping cost by the cost of this rule 		
		O Mark as "Free shipping"		
	Calculate cost by	 Percentage of default shipping cost 		
		O Percentage of the total product price		
		 Fixed amount 		
		O Formula		
	* Amount value	25	\$	
	Amount value		*	
	Apply tax rule to the cost after calculating	No tax 🗸		
G Back				

You can choose to calculate the shipping cost using the formula. The module provides 3 formulas available for your reference, you can choose or completely create the formula you want and insert the available variables into the formula to calculate.

Example: 5\$ for the first product, and 3\$ for each next product. We will have the following formula: 5+3*(totalquantity-1).

If the customer buys 4 products, the shipping fee the customer will have to pay will be: 5+3(4-1) = 14\$

1 Information 2 Co	inditions 3 Action	n 4 Promote		← Back to list
ACTION				
How this rule affe		Increase default shipping cost Decrease default shipping cost Replace default shipping cost by the cost of this rule Mark as "Free shipping"		
		Percentage of default shipping cost Percentage of the total product price Fixed amount Formula		
		5+3*(totalquantity-1) Enter the formula to colculate shipping cost for this rule. Variables available for the formula_totalproductamounttaxeed	S5 for the first product and S3 for each next products (totalquantity) (totalquantity) (defaultshipping)	<u>a</u> ~
Apply tax rule	e to the cost after calculating	No tax 🗸		
B ack				Save & stay

Note: You even can apply tax rules to the cost after calculating, just choose the tax rule you want to apply with this shipping cost rule.



Click "Save and Next" to move to the next step.

4. Promote

Shipping Cost module supports 4 ways to promote your shipping cost rule to customers: display notification message, banner, popup and highlight bar.

Shipping / Shipping cost 0 Shipping cost Help 鼬 Shipping cost rule 🚮 Statistics 🌼 Settings EDIT SHIPPING RULE: DECREASE 50% SHIPPING FEE IF TOTAL AMOUNT >=150 2 Conditions 3 Action 4 Promoti 1 Information PROMOTE SHIPPING RULE Way to promote - Cart page: On the b 🖋 Edit 🛛 👻 G Einich

To add new promotion way, click on "Add new way to promote shipping rule" button.

4.1. Notification message

- You can use the available tags to insert the specific values into the notification message. You can also enter notification message in multiple languages.
- Select the position(s) to display your notification message.
- Click "**Save**" to finish.



Look at an example of how a notification message display on the product page:



4.2. Banner

- You can upload an image for a banner to promote the shipping cost rule. Available image type: jpg, png, gif.
- Both banner and banner link can be uploaded for multiple languages.
- Select the position(s) to display your banner.
- Click on "Save" button to finish.



Here is an example of banner on header:



4.3. Popup

• Fill in the popup title and content, use the available tags to insert the specific values if needed. Popup title and popup content can be filled in multiple languages.

- Customize the color of popup elements as you want.
- Click **"Save"** to finish.

	ADD PROMOTION WAY			×	
🚹 Statistics 🛛 🍰 Setting	How to promote shipping rule:	Display popup v			
P FOR THE ORDER IS OVER \$300	Title	Free ship for the order is over \$3000	en 🕶		
) Conditions 3 Action	* Content	A B I U ∓ ™ ⊕ ≣ • ⊨ • ⊨ • Paragraph •	en 🕶		
		I			
Posi		Available togs: [shipping_rule] [volue] [corrier]			
Hea	Title text color	#232323			
	Title background color	#ffffff			
	Content background color	#11111			
	Close button color	#232323			
	Border radius	5	рх 20		
		5 Seconds Leaving it blank will display a popup right when customer accessed website			
	Active	YES NO			
	X Cancel			B Save	

Look at an example of shipping cost rule popup on the front office:



4.4. Highlight bar

- Fill in the highlight bar content, use the available tags to insert the specific values if needed. The content can be filled in multiple languages.
- Customize the color as you want.
- Click "**Save**" to finish.

Statistics	Settings			
EE SHIP FOR THE ORDE	EDIT PROMOTION WAY		×	
2 Conditions	How to promote shipping rule:	Display highlight bar notification $~~$		
LE	* Content	Free ship for the order is over \$3000 Available tags [shipping_rule] [ranke]	en 💌	
	Text color	#31708f		
	Background color	#d9edf7		
	Close button color	#31708f 🥥		
	Active	YES NO		
	X Cancel		E Save	

Here is an example of a highlight bar:

Free ship for the order is over \$3000		
	Contact us	English - & Sign in 📜 Cart (0)
	my store CLOTHES ACCESSORIES ART	Search our catalog Q
	SAMPLE 1 EXETUR OCCAECAT Image: Second	
	POPULAR PRODUCTS	
		TTO DME

You can use multiple promote ways for each shipping cost rule. Click on the "**Finish**" button to complete a shipping cost rule configuration.

T SHIPPING RULE: FREE SHIP FOR	R THE ORDER IS OVER \$3000			
1 Information 2 Co	anditions 3 Action 4 Pro	mote		← Back to li
ROMOTE SHIPPING RULE			+ Add n	ew way to promote shipping rule
Way to promote	Position to display	Detail	Active	Action
Display popup		Popup title: Free ship Popup content: Free ship for the order is over \$3000	~	🖋 Edit 💌
Display highlight bar		Content: Free ship for the order is over \$3000	~	🥔 Edit 🔍 💌
Display banner	Home page	FREE	×	🖋 Edit 💌
		- Conversion		

IV. STATISTICS

Statistics help you track shipping cost rule activities on your store: rule status, number of customers/orders each shipping cost rules apply, etc.

Shipping cost rule 🟦 Statistics 🤌 Settings					
TISTICS (3)					
D 🖡 Rule name 🖛	Active 🔽	Applied 🔽 🔺	New customer 🗸 🔺	Total order amount 🗸 🔺	Actio
	- v				Q Filter
2 Decrease 50% shipping fee if total amount >=150	×	2	1	\$448.00	Q Viev
3 Increase 20% shipping fee when delivery address out side of Europe	×	4	2	\$274.22	Q Viev
4 Free Shipping if delivery address in the range of Zip code from 64100 to 64490	×	2		\$118.90	Q Viev

You can view a detailed report for a shipping cost rule:

	5 RULE REPORT							
	Rule name Inc	ease 20% shipping fee when delivery address	out side of Europe					
	Created date 202	1-10-06 21:57:20						
	Total discount applied 4							
	Total new customers 2							
	Total order amount \$27	4.22						
DER APPLIEI	D SHIPPING RULE							
rder ID	Order reference	Customer	Products	Base cost	Impact cost	Final cost	Date added	Acti
)	RCRCSTGKR	Jully Smile jully@etssoft.net	ilini A	\$7.00	Increase \$1.40	\$8.40	10/10/2021 19:35:11	Q View orde
2	YXMNKZTTN	Andrea Smith andrea@etssoft.net		\$7.00	Increase \$1.40	\$8.40	10/10/2021 21:11:34	Q View orde
3	LSTNRKJDH	Andrea Smith andrea@etssoft.net		\$7.00	Increase \$1.40	\$8.40	10/10/2021 21:15:49	Q View orde
		Helen Le	N	\$7.00	Increase \$1.40	\$8.40	10/11/2021 19:10:48	Q View orde

V. SETTINGS

On the "**Settings**" tab, you can choose the order status to calculate the total order amount.

Shipping / Shipping cost	€ Heip
늻 Shipping cost rule 🚮 Statistics 🤌 Settings	
SETTINGS	
Total order amount will be calculated if order status is Select/Unselect all Availing bank wire payment Availing check payment Availing check payment Canceled Delivered On backorder (not paid) On backorder (not paid) On backorder (not paid) On backorder (not paid) Payment accepted Payment error Processing in progress Refunded Refunded Shipped	n
	En save

VI. THANK YOU

Thank you again for purchasing our module and going through this documentation. We hope this documentation has provided all necessary information to help you successfully set up and use our **Shipping Cost** module.

If you do have any questions for which the answer is not available on this documentation, please feel free to contact us.