Responsive newsletter popup

Display a newsletter subscription popup form with 9 amazing templates

A product of PrestaHero

Contents

I.   WELCOME

Thank you for purchasing our product. We hope to guide you through all the aspects of the module installation and the module setup within this document. If you have any questions that are beyond the scope of this documentation, please feel free to contact us.

Note:

All instruction screenshots are taken from PrestaShop 1.7, but installing and configuring this module on PrestaShop 1.6 is similar.

II.   INTRODUCTION

Creating an email subscriber list for your website is an essential task that everyone should undertake. An email list of subscribers is an effective way to keep in touch with your customers, and direct them back to your PrestaShop online store. No matter how new your website is, ensuring it is able to collect the email addresses of your visitors is something you should put in place today, and our PrestaShop newsletter module – **Responsive Newsletter Popup** will make this very easy to accomplish.

** "**Responsive Newsletter Popup**" is compatible with PrestaShop 1.6.x, 1.7.x and PrestaShop 8.x*

1. Navigate to **"Modules / Modules & Services",** click on **"Upload a module / Select file"**
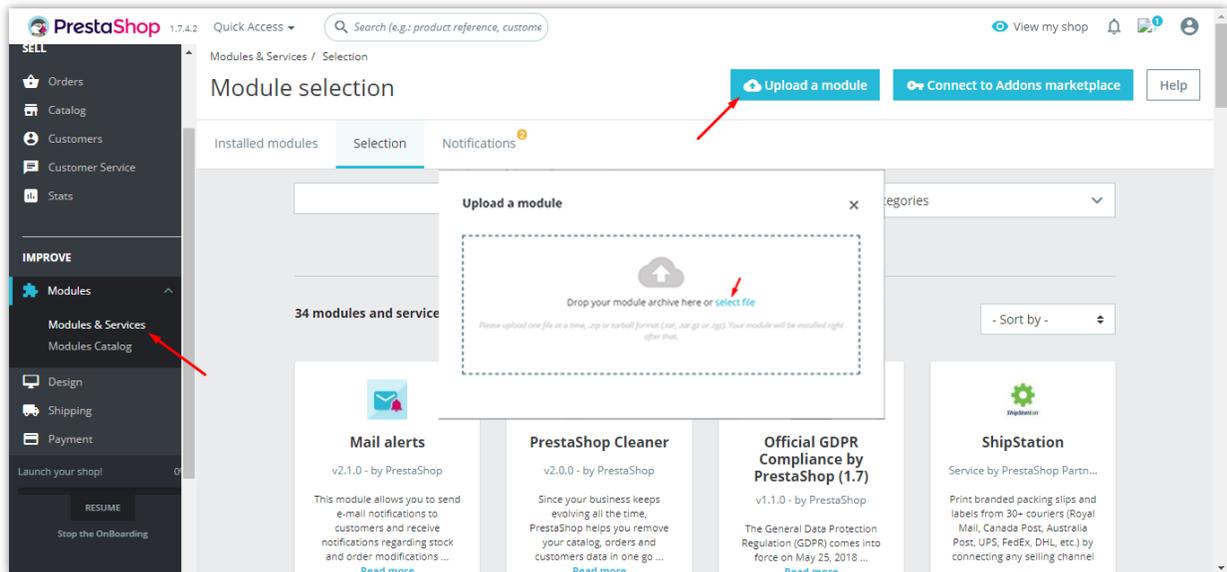
2. Select the module file **"ybc_newsletter.zip"** from your computer then click on **"Open"** to install
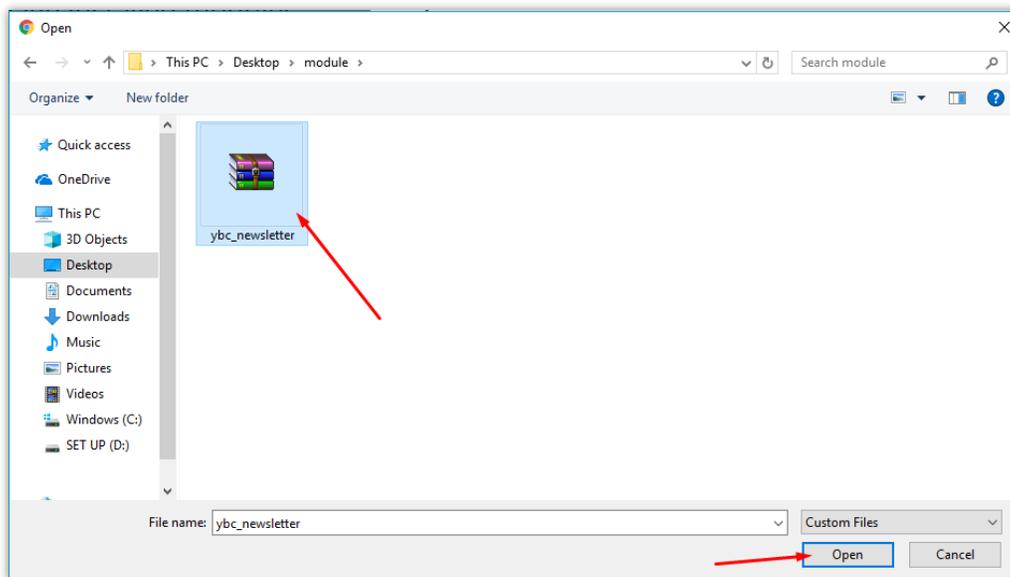
❖ Click on **"Configure"** button of the module you just installed to open the module's configuration page.
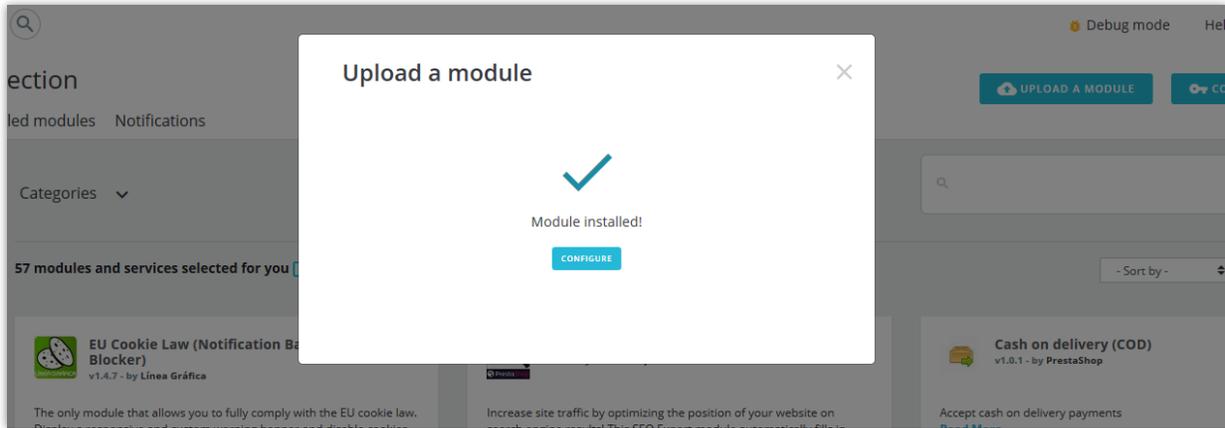
IV.   CONFIGURATION

From your installed module list (Located at **"Modules/Modules & services/Installed modules"),** find "**Responsive newsletter popup**" then click on the **"Configure"** button to open its configuration page.

From **Configuration** page, you will see these tabs below which will be used to manage Newsletter popup:

❖ General

❖ Conditions

❖ Discount

❖ Design

❖ Mailchimp

❖ Email

❖ Socials

❖ MISC

❖ Subscriber list

1. General

In this tab, you will need to fill in some general settings for your newsletter popup.

The first step is turn on the newsletter popup:
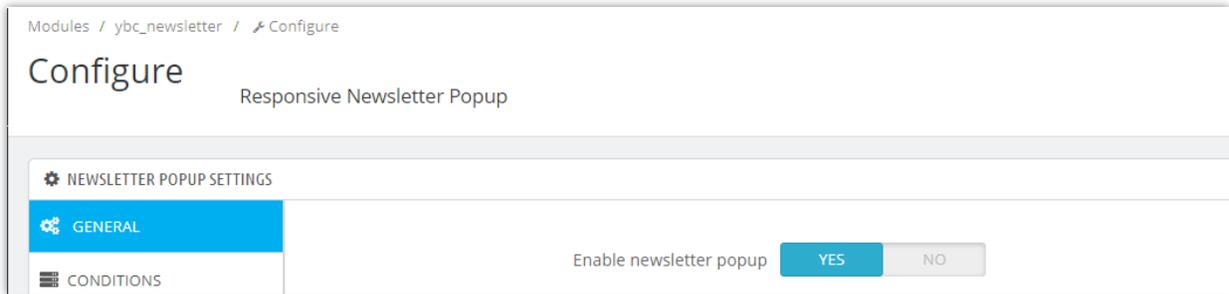
❖ **Customize title, subtitle and popup content**

You can enter the popup title, sub title and content as your preference. The *[reduction]* shortcode is the price value you want to discount if your customer subscribes your mail list.
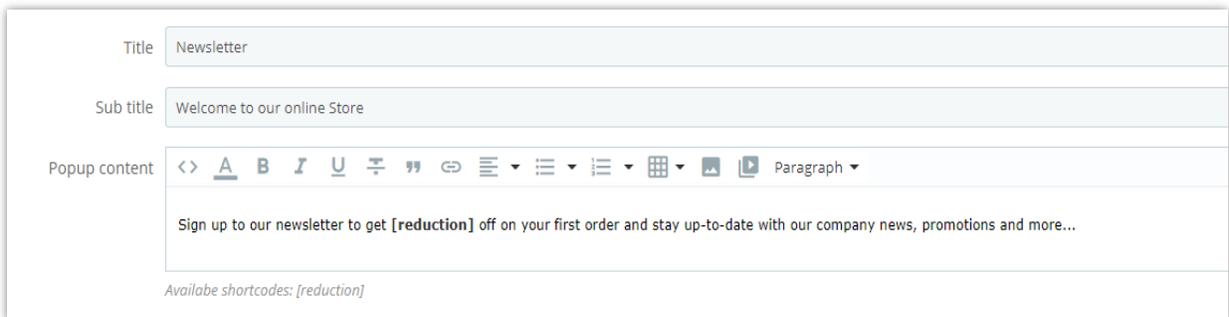
❖ **Display information boxes**

Obtain customer's name, gender and email address by a simple form by enabling these following options:

You will get a newsletter popup like this one:
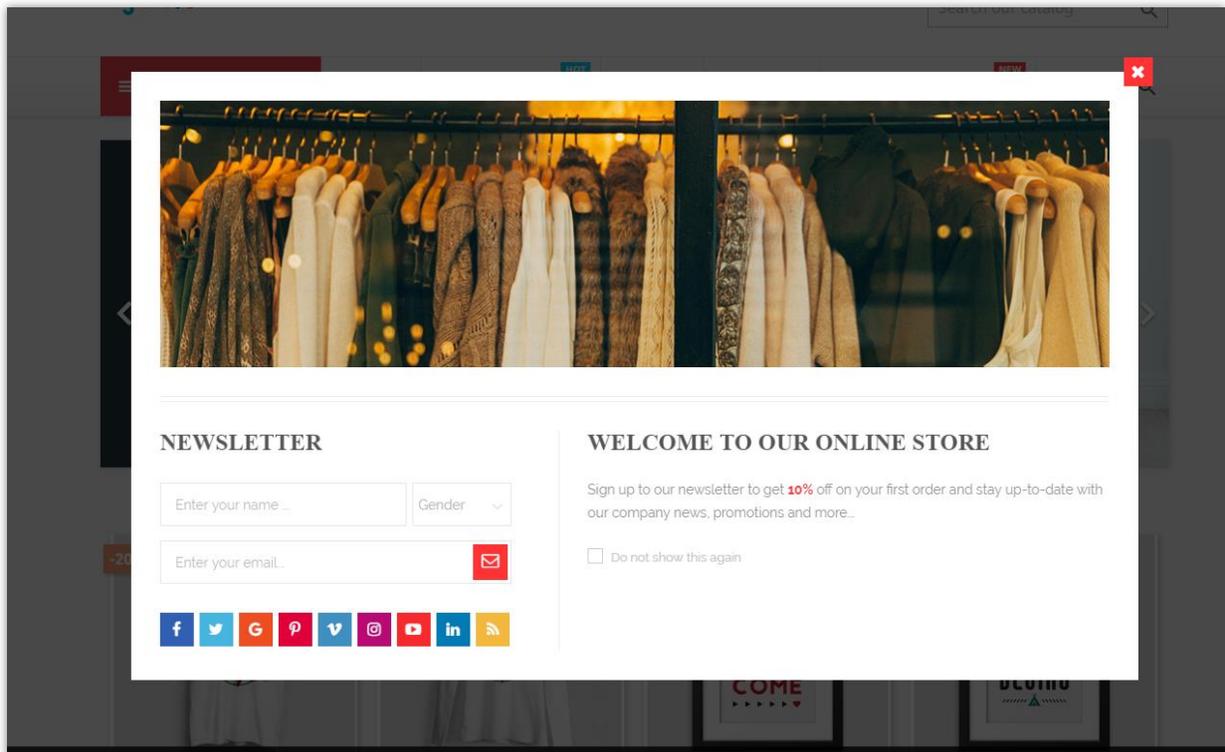

❖ **"Thank you" message**

If you want to display a thank you message after a customer successfully subscribing, please switch on the "Display thank you message" option. You can modify the message content via the text editor.

Here is an example of thank you message on the front end:
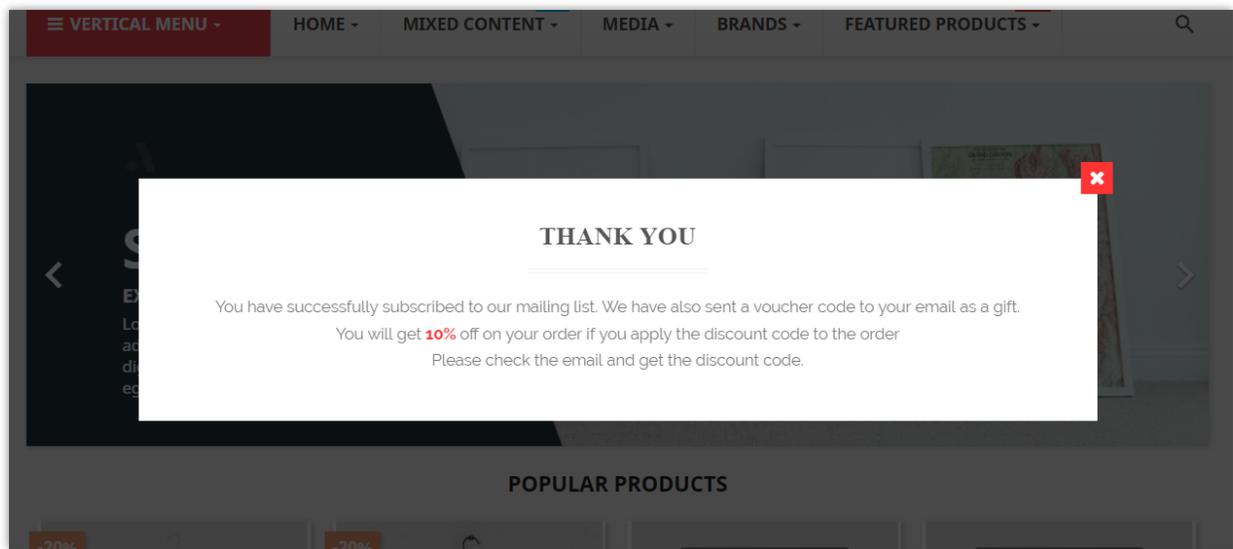
Remember to click **"Save"** after you adjust any setting.

2. Conditions

❖ **Popup lifetime**

Enter the time value you want to display popup in. This module will show newsletter popup in this period of time since customer comes to website or when a new lifetime starts. Leave this field blank will display newsletter popup all the time unless your customer selects "Do not show this again".

Popup lifetime (display popup in)	60	min(s)

Display newsletter popup in this period of time since customer comes to website or when a new lifetime starts. Leave this field blank will display newsletter popup all the time unless customer selects "Do not show this again"

You can also select to end popup lifetime when customer closes popup.

End popup lifetime when customer closes popup	YES	NO

Stop displaying popup in next times customer reloads website. Popup will display again if "Redisplay popup after" is specified with a time value

❖ Time to display popup again

* Display popup again after	60	min(s)

Redisplay popup after this period of time since popup lifetime was ended. Leave 0 to hide the popup permanently once lifetime is ended

❖ Delay start

* Delay start	2000	milliseconds (s)

Display popup after this period of time since customer finishes loading website. Leave this field blank to display popup immediately when customer finishes loading website

❖ Other options

Auto end popup lifetime after first time customer see it	YES	NO
Do not display newsletter popup if customer has logged in	YES	NO
Hide popup on mobile devices	YES	NO
Available date from	2018-09-26	📅
Available date to		📅

Leave blank if you don't want to set the end time

When you are satisfied with the settings, click **"Save"** to finish.

3. Discount

Responsive Newsletter Popup supports 3 different discount options:
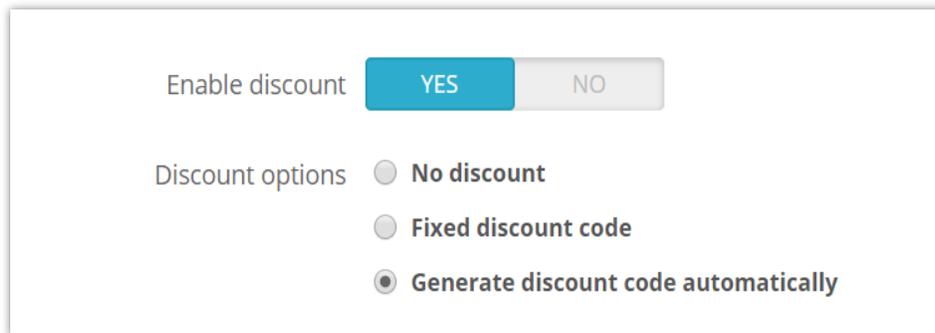
If you select **"Fixed discount code",** please insert a discount code of your store into the text box.

Or if you want our module to "**Generate discount code automatically"**, check on this option and adjust the following features:

By default, the discount code will be available in 1 day, but you can modify this time range. In addition, you can also change the discount prefix and discount description.

4. Design

❖ **Popup template**: Our module has 9 pre-made popup template for you to choose. You can preview all these items by clicking at "Preview templates".
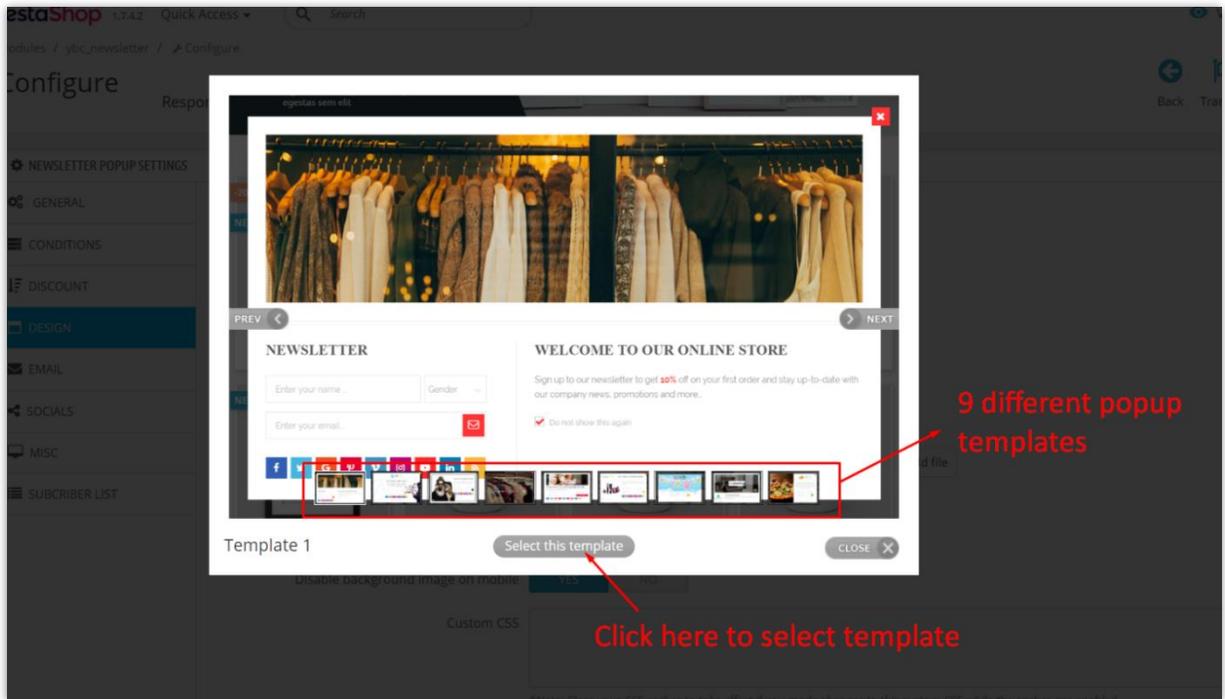
❖ **Display effect**: There are 6 animation effects to add a lively touch to your newsletter popup: zoom in, swing, bounce-in-down, fade in, fade-in-down and tada.

❖ **Other options**

You can pick any color for the submit button, change background image and add custom CSS into the newsletter popup.

When you are ready, click **"Save"** button.

5. Email

❖ **Verification amail**

To protect your PrestaShop store from spamming, make sure that every subscriber is real person by sending them a verification email. You can edit the email content or even cancel the verification process.

❖ Confirmation email: Notify your customers that their subscription is success with a confirmation email. You can enter a discount code as a gift to your customers.

6. Socials

Encourage your customers to share your store sale campaign via the most common social networks with social icons. Insert the links lead to your social network accounts into **"Socials"** tab and leave the rest to us.

7. MISC

In this tab you can select where to present your newsletter popup. By default, our module will display the popup on all pages.
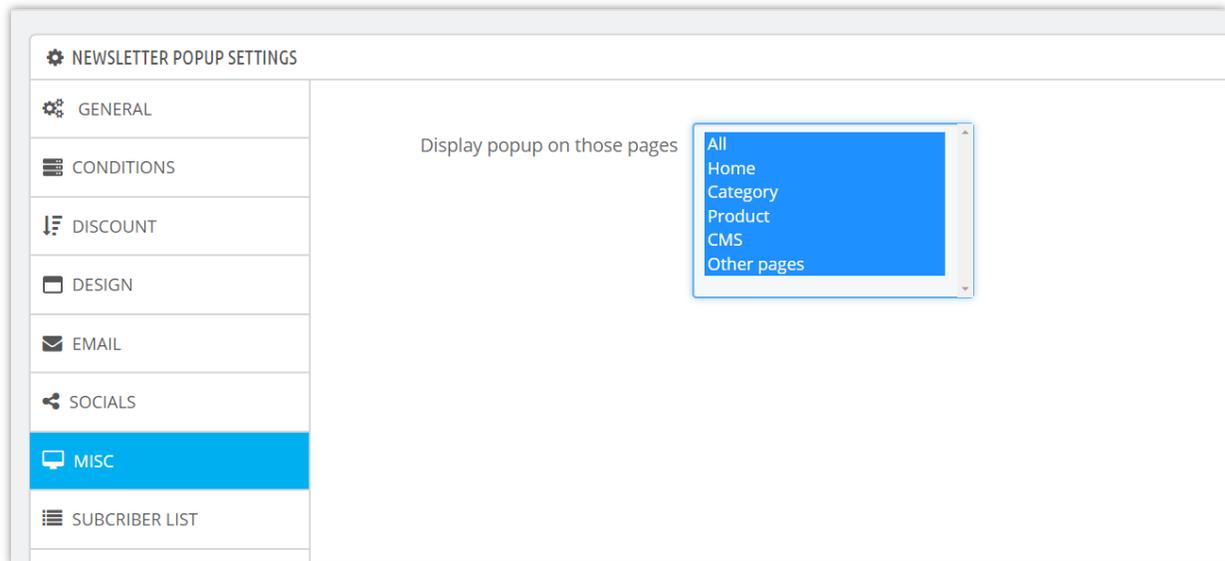
8. Subscriber list

In this tab you will see a list of customers who subscribed to your store and their information. You can export this list to .CSV file and create a backup or transfer it to another store for marketing purpose.

9. Mailchimp

Our module also enables you to sync your subscriber list to your Mailchimp audience list. Navigate to "**Mailchimp**" tab > turn on "**Enable Mailchimp synchronization**" option and enter your Mailchimp API key. You can check the API key by clicking the "Check API key" button.

Click "**Add API key**" button to save your configuration.

To learn how to get Mailchimp API, please click on "**How to get Mailchimp API key?**" link to open our online documentation.

After adding Mailchimp API key, you can select a Mailchimp audience you want to synchronize with from the drop-down menu. Click on "**Sync PrestaShop mailing list to**

Mailchimp mailing audience" button or "**Sync Mailchimp mailing audience to PrestaShop mailing list**" button to start synchronizing.

Responsive newsletter popup also generates **cronjob URL** to help you automatically synchronize your PrestaShop mailing list with Mailchimp mailing audience. Copy this URL and set up cronjob on your server to activate auto synchronizing feature.

V.	THANK YOU

Thank you again for purchasing our product and going through this documentation. We hope this document is helpful and efficient in the installation and usage of **Responsive newsletter popup** module. If you have any questions for which the answer is unavailable in this document, please feel free to contact us.