



# **SOCIAL LOCKER**

**Increase your social likes, shares and followers quickly!**

A product of ETS-Soft

Version 1.0.1

# Contents

I. WELCOME .....	3
II. INFORMATION.....	<b>Error! Bookmark not defined.</b>
III. INSTALLATION .....	3
IV. CONFIGURATION.....	5
1. General.....	5
1.1. Social settings .....	5
1.2. Text customization.....	9
1.3. Other settings .....	9
2. Lockers.....	10
3. Traffic Statistics .....	16
4. Social Users .....	17
5. Help.....	18
V. THANK YOU.....	18

## I. WELCOME

Thank you for purchasing our product. We hope to guide you through all the aspects of the module installation and the module setup within this document (All screenshots are taken from Prestashop 1.7). But if you have any questions that are beyond the scope of this documentation, please feel free to contact us

## II. INTRODUCTION

Nowadays, along with the quick development of the internet, social network channels such as Facebook, Tweeter, G+, Youtube or Linked In have become vital online marketing tools that strongly affect the success of any businesses.

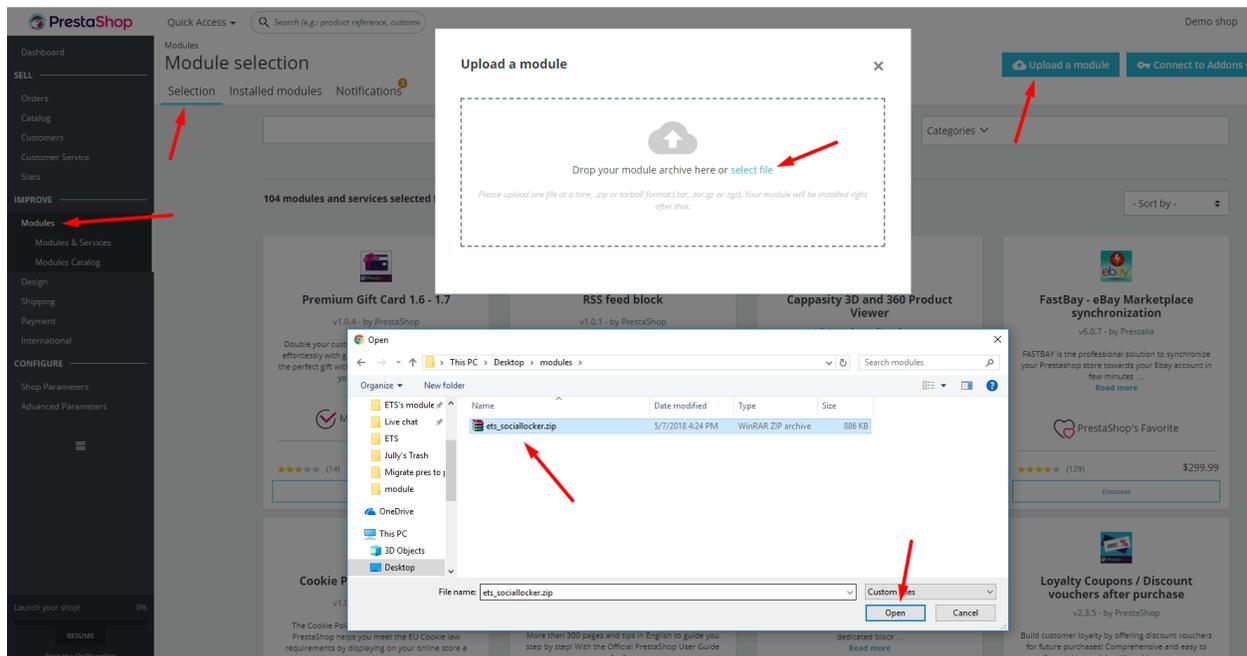
The efficiency of your online marketing campaigns can only be guaranteed if you have a number of fans (online people who like, share or follow you) that is large enough for your business.

Understanding that important need, we spent a lot of time to research and develop "**Social Locker**" - a Prestashop module that helps increase the number of likes, shares, tweets or followers of your social channels in an incredibly quick way!

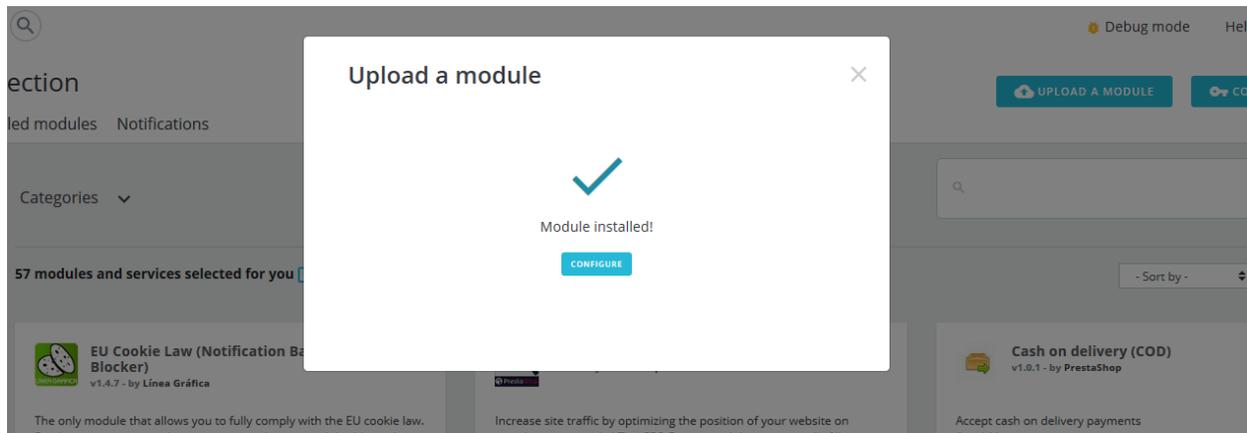
*\* "Social Locker" is compatible with Prestashop 1.6.x and Prestashop 1.7.x*

## III. INSTALLATION

- Navigate to "**Modules / Modules & Services**", click on "**Upload a module / Select file**", select the module file "**ets\_sociallocker.zip**" from your computer then click on "**Open**" to install

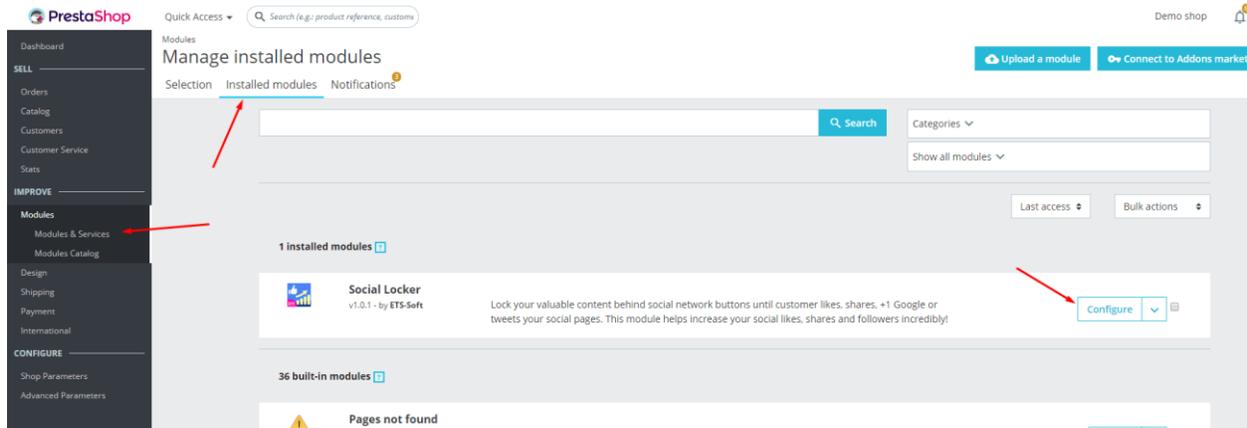


- Click on **“Configure”** button of the module you just installed to open the module’s configuration page.



## IV. CONFIGURATION

From your installed module list (Located at “**Modules/Modules & services/Installed modules**”), find “**Social Locker**” then click on the “**Configure**” button to open its configuration page.



From Configuration page, you will see 5 tabs which will be used to manage social lockers:

- ❖ General
- ❖ Lockers
- ❖ Traffic Statistics
- ❖ Social Users
- ❖ Help

### 1. General

#### 1.1. Social settings

In this “**General**” tab, you will need to enable and configure the social accounts that you want to use

There are 5 types of social account which can be used:

- ❖ **Facebook**

Facebook  YES  NO

\* Facebook APP ID

To get Facebook App ID, please [click here](#) for more information. You also can see a link to get Facebook App ID from Help tab, or in **“Help”** folder of the module that you downloaded

## ❖ Twitter

Twitter  YES  NO

Twitter user profile

*Set a user name to follow (for example: etssoft).*

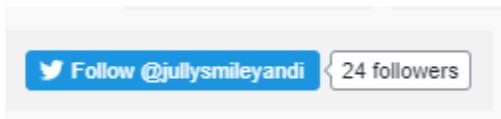
Use my own Twitter App  YES  NO

\* Twitter Consumer Key

\* Twitter Consumer Secret

To get Twitter info, please [click here](#) for more information. You also can see a link to get Twitter info from Help tab, or in **“Help”** folder of the module that you downloaded

**“Twitter user profile”**: It’s the profile which customers will follow when hitting the **“Follow”** button, the username is showing on **“Follow”** button as well



## ❖ Google

Google  YES  NO

\* Google Client ID (For G+)

To get Google info, please [click here](#) for more information. You also can see a link to get Google info from Help tab, or in **“Help”** folder of the module that you downloaded

## ❖ Youtube

Youtube  YES  NO

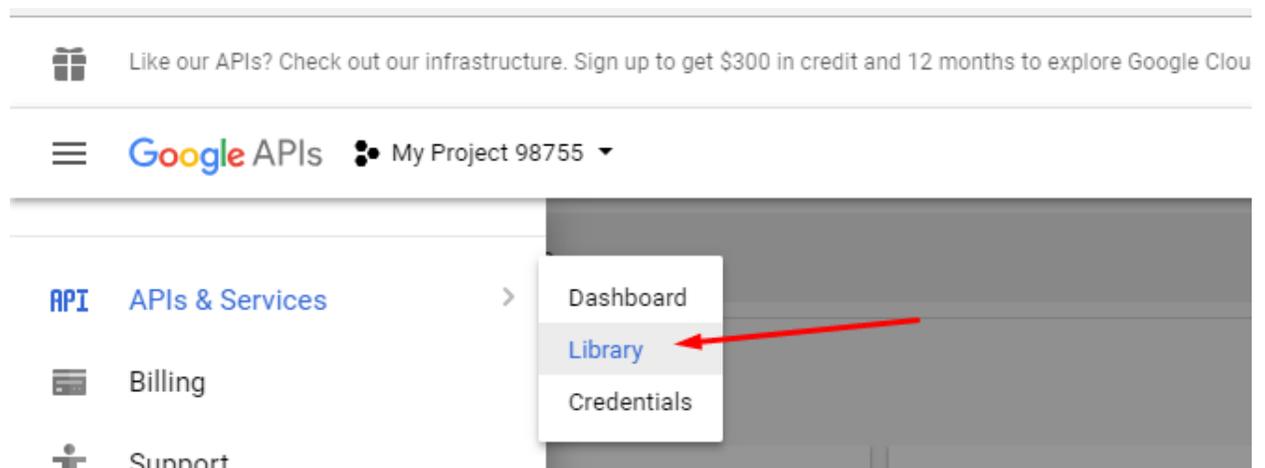
\* Default Youtube Channel ID

Use the same Google Client ID (G+) for youtube  YES  NO

\* Google Client ID (For Youtube)

To get Youtube info, please [click here](#) for more information. You also can see a link to get Youtube info from Help tab, or in **“Help”** folder of the module that you downloaded

- **“Default Youtube Channel ID”**: It’s the Youtube channel which customers will subscribe when hitting the “Subscribe” button.
- If you want to use same Google account as G+ for Youtube, just enable the option **“Use the same Google Client ID (G+) for youtube”** but please make sure that you **“Enable”** Youtube API at Google account





API Library

Other (6)

YouTube

Enable this for Youtube subscriber



YouTube Data API v3  
Google

The YouTube Data API v3 is an API that provides access to YouTube data, such as videos, playlists,...



YouTube Analytics API  
Google

Retrieves your YouTube Analytics data.



YouTube Reporting API  
Google

Schedules reporting jobs containing your YouTube Analytics data and downloads the resulting

Social

Enable this for Google share



Google+ API  
Google

The Google+ API enables developers to build on top of the Google+ platform.



Blogger API v3  
Google

The Blogger API provides access to posts, comments and pages of a Blogger blog.



Google+ Domains API  
Google

The Google+ Domains API enables developers to build on top of the Google+ platform for Google

Advertising

Like our APIs? Check out our infrastructure. Sign up to get \$300 in credit and 12 months to explore Google Cloud Platform. [Learn more](#)



API Library



YouTube Data API v3

Google

The YouTube Data API v3 is an API that provides access to YouTube data, such as videos, playlists,...

ENABLE

TRY THIS API

Type  
APIs & services

Last updated  
6/20/17 5:17 AM

Overview

The YouTube Data API v3 is an API that provides access to YouTube data, such as videos, playlists, and channels.

About Google

## ❖ LinkedIn

LinkedIn  YES  NO

\* LinkedIn Client ID

\* LinkedIn Client Secret

To get LinkedIn info, please [click here](#) for more information. You also can see the link to get LinkedIn info from Help tab, or in “**Help**” folder of the module that you downloaded

### 1.2. Text customization

The screenshot shows a dashboard with a top navigation bar containing 'GENERAL', 'LOCKERS', 'TRAFFIC STATISTICS', 'SOCIAL USERS', and 'HELP'. Below this is a sub-navigation bar with 'SOCIAL ACCOUNTS', 'TEXT CUSTOMIZATION' (highlighted), and 'OTHER SETTINGS'. The main content area is titled 'TEXT CUSTOMIZATION' and contains several text input fields, each with a language dropdown menu set to 'en'. The fields are:

- "Terms and conditions" text: By clicking on the button(s), you agree with [term\_link], [privacy\_link]. Below this is a note: "Term link and Privacy link are setting at "Other Settings" tab. This text is only available for Social login buttons".
- Title social button facebook like: Like
- Title social button facebook share: Share
- Title social button google plus: Share
- Title social button google share: Share
- Title social button twitter tweet: Tweet
- Title social button twitter follow: Follow
- Title social button youtube subscribe: Subscribe
- Title social button youtube linkedin share: Share

- “**Term and conditions**” text only available on Social login buttons. You can set the [term\_link] and [privacy\_link] at “**Other settings**” tab
- You also can change the social button text if you want

### 1.3. Other settings

GENERAL LOCKERS TRAFFIC STATISTICS SOCIAL USERS HELP

SOCIAL ACCOUNTS TEXT CUSTOMIZATION OTHER SETTINGS

Customer groups: Customer  
Default customer groups (For Sign-in locker).

Term link title: Terms of Use en

Term link: # en

Privacy title: Privacy Policy en

Privacy link: # en

## 2. Lockers

You can create unlimited number of lockers you want. A locker can be shown on many positions depending on available hook

Modules / ets\_sociallocker / Configure

Configure Social Locker

Back Translate Check update Manage hooks

GENERAL LOCKERS TRAFFIC STATISTICS SOCIAL USERS HELP

TOTAL SOCIAL LOCKERS (3)

ID	Name	Short code	Excluded customer groups	Hook	Theme	Timer (Second)	Active	Available from	Available to	Sort Order	
89	Voucher 50%	[social-locker id="89"]	All	After product thumbs	Starter	None	✓	From	From	1	Edit
88	Download link	[social-locker id="88"]	All	Home	Starter	None	✓	05/10/2018	05/31/2018	2	Edit
90	Video locker	[social-locker id="90"]	All	None	Starter	None	✓			3	Edit

Bulk actions

### ❖ Add new locker

Click on “+” icon to add new locker

- “Header title” and “Message” are available for visitors to see before clicking the social buttons to unlock the content

## Configure Social Locker

GENERAL LOCKERS TRAFFIC STATISTICS SOCIAL USERS HELP

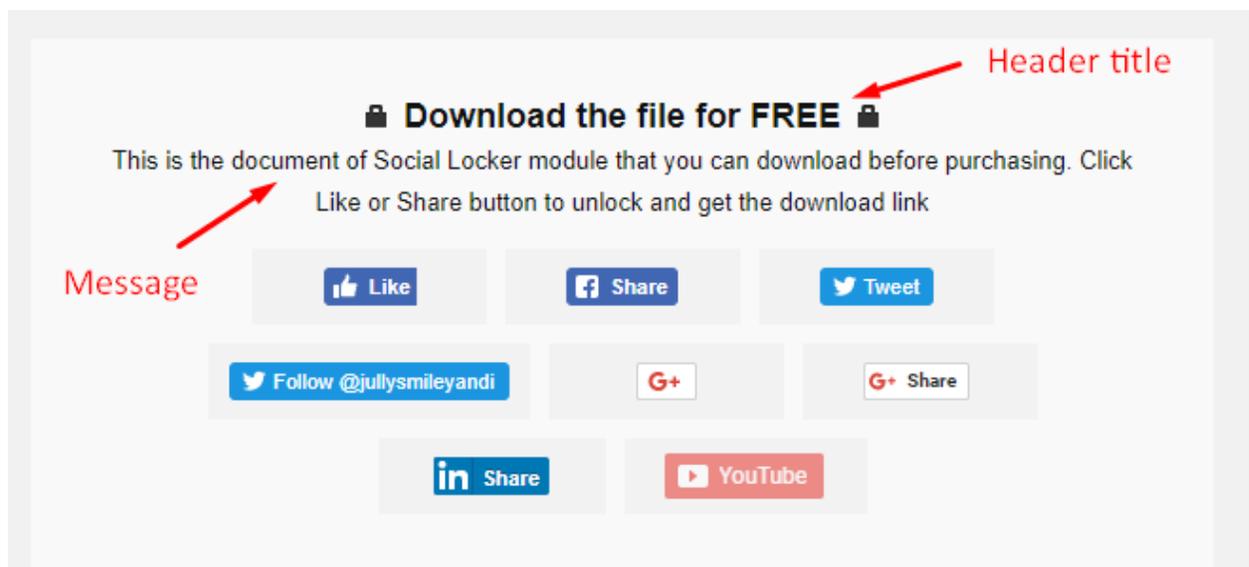
ADD LOCKER

\* Locker name  en

Header title  en

Message  en

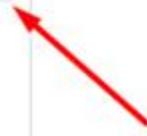
\* Locked content  Paragraph en



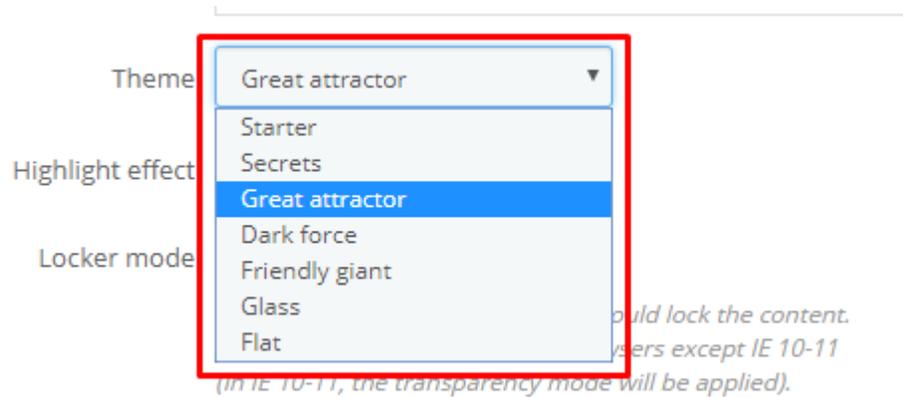
- Visitors will see the **“Locked content”** after clicking on any of the Social buttons
- There are 2 **“Locker type”** for your choice:
  - Social Buttons (Like, share, tweet, follow, ect.)
  - Social login buttons: By choosing this type, visitors can create an account on the website easily using social account before unlocking the content
- **“Social buttons”**: Tick on the checkbox to show the social buttons you like.
  - Leaving blank to get the social info at **“General”** > **“Social accounts”**
  - If you want to use specific info for each social button, you can configure by clicking on **“Edit”** icon and fill the form. Hover on **“?”** icon for more detail

Social buttons

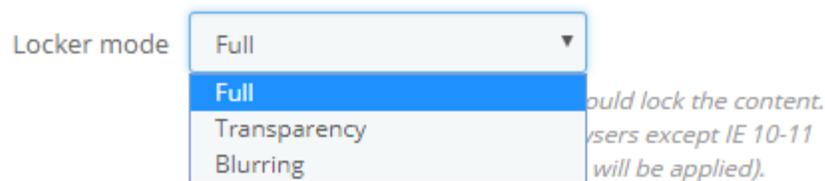
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Facebook Like	
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Facebook Share	
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Twitter Tweet	
		URL to tweet 	
		<input type="text"/>	
		Tweet 	
		<input type="text"/>	
		Via 	
		<input type="text"/>	
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Twitter Follow	
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Google Plus	
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Google Share	
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	LinkedIn Share	
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	YouTube Subscribe	



- There are 7 pre-made themes for Social buttons and 4 pre-made themes for Social login buttons



- **Enable “Term and conditions”** is only available for Social login button. It’s the text under the locker box
- **“Highlight effect”** is the light yellow background to highlight the locker content after unlocking. It’s showing in some seconds then disappear automatically
- **“Locker mode”**:
  - **Full**: Visitor can not see any locker content
  - **Transparency**: Visitors can see a part of locker content which is in the transparent effect
  - **Blurring**: Visitors can see a part of locker content which is in the blur effect



There are more options are available for your choice if you choose Transparency or Blurring

Locker mode

*Choose the way how your locker should lock the content.  
The blurring mode works in all browsers except IE 10-11  
(In IE 10-11, the transparency mode will be applied).*

Overlap Position

*A position where the locker has to appear.*

Blurring Intensity

*You can change the overlap intensity for the blurring mode.*

- **“Use Ajax”**: Enable this option, locker content will be not showing on your site until visitors click on the social buttons  
*\*Note: Use Ajax and “Full” mode is recommended to keep your content securely*
- **“Timer”** and **“Enable close button”** allow visitors to unlock the content without clicking on social button
- **“Hook to”**: Select a position where the locker will be shown

Hook to

Customer groups

<input type="checkbox"/>	None
<input checked="" type="checkbox"/>	Home
<input type="checkbox"/>	Top
<input type="checkbox"/>	Footer
<input type="checkbox"/>	Left column
<input type="checkbox"/>	Right column
<input type="checkbox"/>	Footer product
<input type="checkbox"/>	Right column product
<input type="checkbox"/>	Left column product
<input type="checkbox"/>	After product thumbs
<input type="checkbox"/>	Product additional info
<input type="checkbox"/>	Custom

Active

*customer groups*

If you want to show the locker by using shortcode, just select **“None”** at **“Hook to”** then copy shortcode of the locker which is provided at top of the locker after creating, and paste to the CMS or product descriptions, ... where you want to show the shortcode

Eg: Copy the shortcode



Shortcode: `[social-locker id="88"]`

Copy the shortcode above, paste to anywhere on your product description, CMS page content, tpl files, etc. in order to display this social locker

\* Locker name  en ▼

Header title  en ▼

Paste here in CMS:

\* Friendly URL

Page content

## Terms and conditions of use

`[social-locker id="88"]`

### Rule 1

Lorem ipsum dolor sit amet conse ctetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

### Rule 2

Sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Lorem ipsum dolor sit amet conse ctetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam

### Rule 3

Tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo

Result:

my store CLOTHES ACCESSORIES ART Search our catalog

Home / Terms and conditions of use

## Terms and conditions of use

### Terms and conditions of use

**Download the file for FREE**

This is the document of Social Locker module that you can download before purchasing. Click Like or Share button to unlock and get the download link

Like Share Tweet

Follow @julyismleyandi G+ G+ Share

LinkedIn Share YouTube

### Rule 1

Lorem ipsum dolor sit amet conse ctetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

### Rule 2

Sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Lorem ipsum dolor sit amet conse ctetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam

- A locker preview is provided so you can see how your locker looks like

social Locker

Back Translate Check update Manage hooks

GENERAL LOCKERS TRAFFIC STATISTICS SOCIAL USERS HELP

EDIT LOCKER

Shortcode: `[social-locker-id=88]`  
Copy the shortcode above, paste to anywhere on your product description, CMS page content, tpl files, etc. in order to display this social locker.

\* Locker name: Download link en

Header title: Download the file for FREE en

Message: This is the document of Social Locker module that you can download before purchasing. Click Like or Share button to unlock and get the download link en

\* Locked content:   
The document link is available in module package then you purchase the module. However you can download the document and see how the module works before making the order. [CLICK HERE TO DOWNLOAD](#)

Locker type: Social Buttons (Like, share, tv)

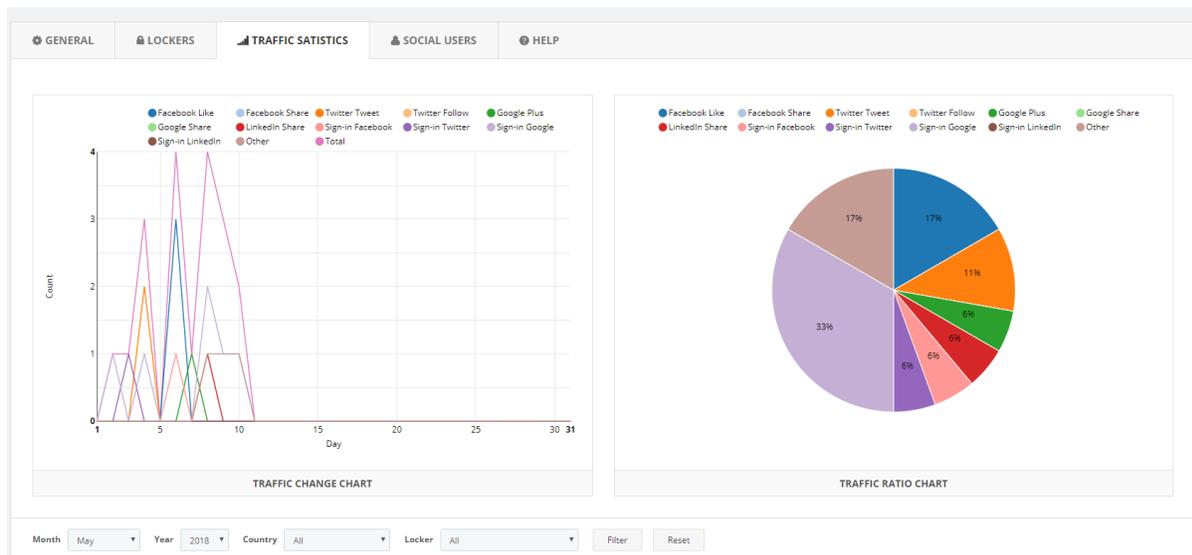
Social buttons:  Facebook Like  Facebook Share  Twitter Tweet



Locker preview

### 3. Traffic Statistics

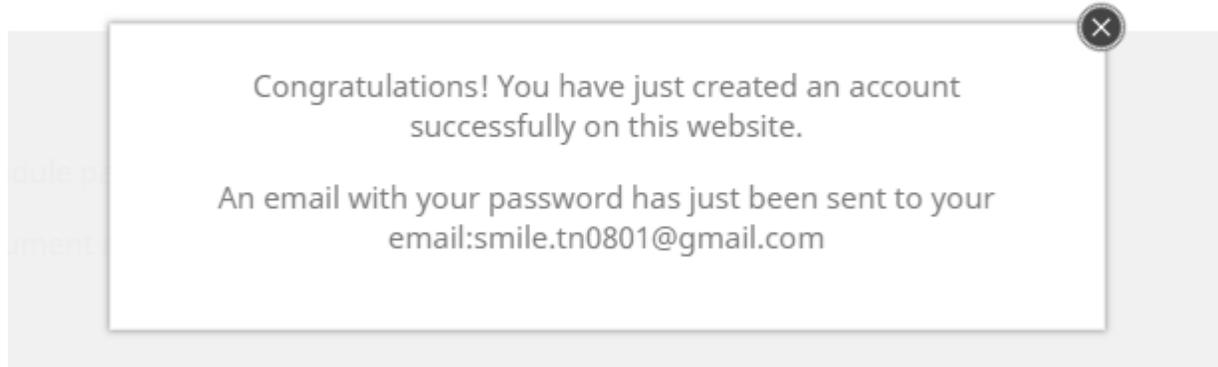
Traffic statistics is provided in this module which allow you to see how many visitors click on your social lockers.



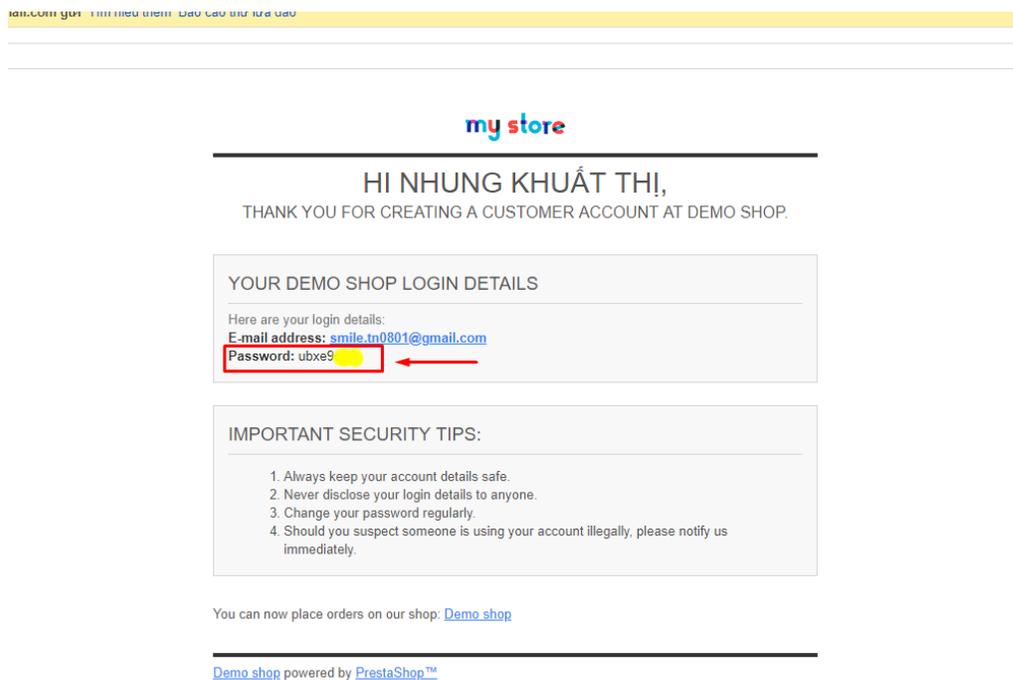
You can use a filter or click on circle icon of each social button to view its traffic statistics

## 4. Social Users

- When visitors use Social login button to create their account, a notification popup will be shown in some se



- Visistors can check on their email to get the password for future login



- All visistor who created account on your website using social account will be listed in “Social Users” tab.

ID	Profile picture	Customer name	Locker	Social Network	Email	Registered date	
2		Hà Hiệp	Video locker	Google	havanhiiep1311@gmail.com	05/04/2018	<a href="#">View</a>
4		Jully Smile	Video locker	Facebook	jullysmile.bemyself@gmail.com	05/08/2018	<a href="#">View</a>
5		Test Jully	Video locker	Google	jullytest12345@gmail.com	05/08/2018	<a href="#">View</a>
6		Quang Nguyễn	Video locker	Google	quangets37@gmail.com	05/09/2018	<a href="#">View</a>
12		Ha Hieptsdghth	Video locker	Google	hieptsdghth@gmail.com	05/09/2018	<a href="#">View</a>
13		Eliza Dooley	Video locker	Google	jullytest1234@gmail.com	05/09/2018	<a href="#">View</a>

You can hover the profile picture to view profile page if the profile URL is available

## 5. Help

Some notices are provided in “**Help**” tab to help you understand more how our module works

GENERAL	LOCKERS	TRAFFIC STATISTICS	SOCIAL USERS	HELP
<p>GET SOCIAL ACCOUNT INFORMATION</p> <ul style="list-style-type: none"> <li>Get Facebook App ID: <a href="#">check here</a></li> <li>Get Twitter App info: <a href="#">check here</a></li> <li>Get Google Client ID: <a href="#">check here</a></li> <li>Get Youtube Channer ID: <a href="#">check here</a></li> <li>Get LinkedIn info: <a href="#">check here</a></li> </ul> <p>NOTICE</p> <ul style="list-style-type: none"> <li>For Twitter and LinkedIn, due to API's limitation, Visitor can open the locked content without sharing your page</li> <li>Sometimes you may see "Connection error" in some social buttons. It's problem of API connection, try to refresh the page and make sure the social networks are not blocked by your network provider</li> <li>Back office live preview is for PREVIEW purpose only, check the social buttons on the front office to see how the buttons actually work</li> </ul>				

## V. THANK YOU

Thank you again for purchasing our product and going through this documentation. We hope this document is helpful and useful in the complete setup of your website. If you do have any questions for which the answer is not available in this document, please feel free to contact us