



DIGITAL STORE

Digital Store - PrestaShop Theme for Electronics, Phones, Cameras and
Computers Stores

A product of ETS-Soft

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I. START

DIGITAL STORE – SPECIFIC PRESTASHOP THEME FOR DIGITAL, ELECTRONICS, PHONES, CAMERAS AND COMPUTERS STORES.

Prestashop 1.7.x

Created: 28/08/2017

Latest update: 28/08/2017

By: ETS-Soft

Email: contact@prestahero.com

II. WELCOME

Thank you for downloading our theme. We hope to guide you through all the aspects of the theme installation and the theme setup within this document. But if you have any questions that are beyond the scope of this documentation, please feel free to contact us via Prestahero.com or our email address.

III. SERVER REQUIREMENTS

PHP configuration:

- "memory_limit" need to be at least "64M"
- "upload_max_filesize" need to be at least "16M"

- "allow_url_fopen" need to be set to "on"
- "register global" should be set to "off"
- "safe_mode" should be set to "off"

Extensions required:

- GD
- cURL
- SimpleXML
- SOAP

File permissions:

- All files need to be "664"
- All folders need to be "755"

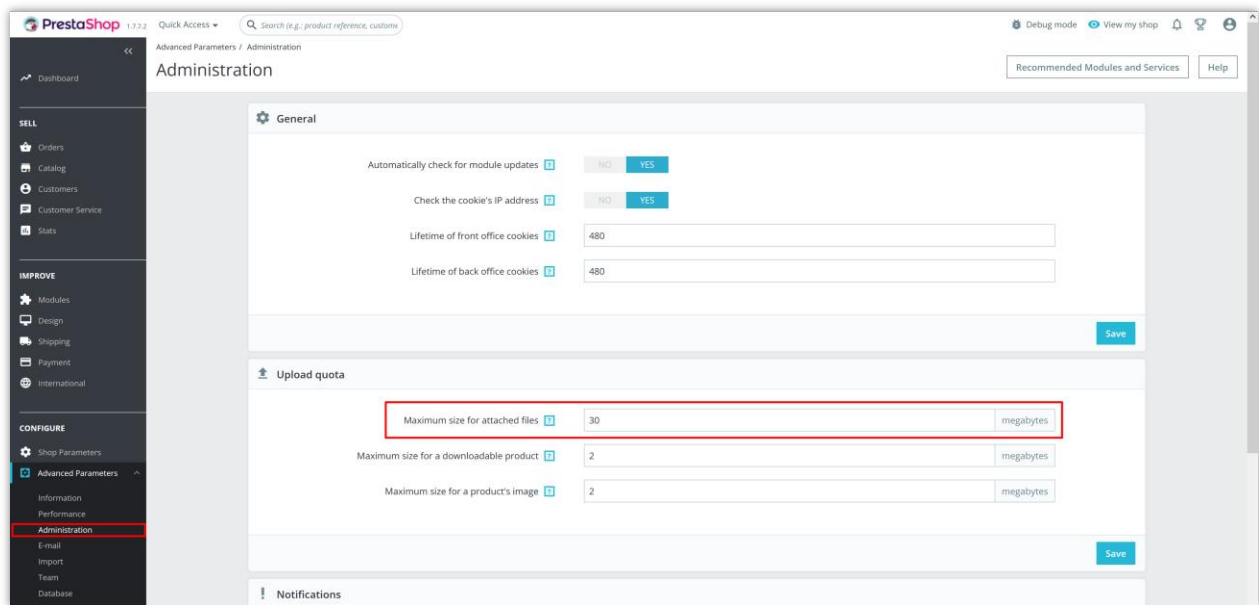
IV. INSTALLATION

Thank you for downloading our theme. We hope to guide you through all the aspects of the theme installation and the theme setup within this document. But if you have any questions that are beyond the scope of this documentation, please feel free to contact us via Prestahero.com or our email address.

Before installing the theme, you need to install a Prestashop 1.7.x website on your server. For more information of how to install Prestashop, you can check [here](#)

NOTE:

- Since the install package is larger than 2MB, therefore you should increase the **“Maximum size for attached files”** value of your site (**“Configure” > “Advanced Parameters” > “Administration”** page). We recommend the minimum value of 30 MB.
- After successfully uploading the install package, you can change this parameter back to the initial value.
- You can also contact the host manager to increase the **“max_upload_filesize”** value of your server to be able to upload larger file.



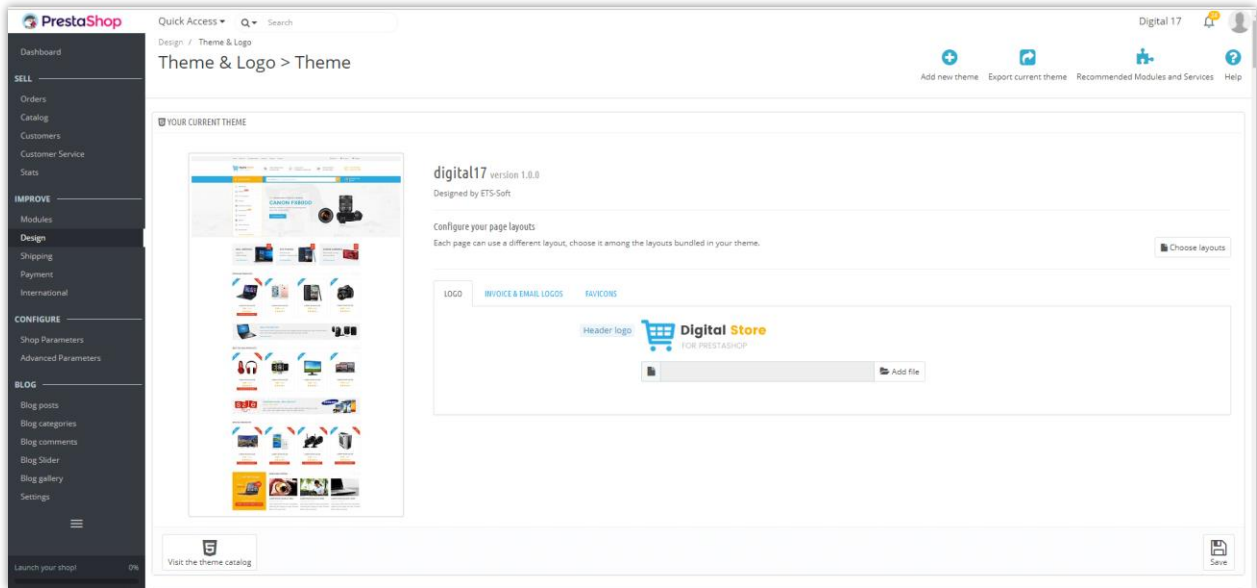
UPLOAD THEME

Follow these steps to install our theme manually:

- Login to your backoffice and navigate to **Design / Theme & logo** and click on **Add new theme**.
- Choose your theme file (digitalstore_for_1.7.x.zip) from the theme folder in the download file and click **Save**.
- Choose the theme you uploaded and click **“Use this theme”**

UPLOAD LOGO

Navigate to **Design / Theme & logo**, select and upload your website logo



IMAGE

Make sure your image sizes are configured as below

The screenshot shows the 'Image Settings' configuration page in PrestaShop. It features a table with columns for ID, Name, Width, Height, Products, Categories, Brands, Suppliers, and Stores. Each row represents a different image size configuration with checkboxes indicating which features it supports.

ID	Name	Width	Height	Products	Categories	Brands	Suppliers	Stores	
1	cart_default	130 px	130 px	✓	✗	✗	✗	✗	Edit
2	small_default	100 px	100 px	✓	✓	✓	✓	✗	Edit
3	medium_default	452 px	452 px	✓	✗	✓	✓	✗	Edit
4	home_default	450 px	450 px	✓	✗	✗	✗	✗	Edit
5	large_default	800 px	800 px	✓	✗	✓	✓	✗	Edit
6	category_default	850 px	226 px	✗	✓	✗	✗	✗	Edit
7	stores_default	170 px	115 px	✗	✗	✗	✗	✓	Edit

Set up image quality that you prefer to use on your website

IMAGES GENERATION OPTIONS

? JPEG images have a small file size and standard quality. PNG images have a larger file size, a higher quality and support transparency. Note that in all cases the image files will have the .jpg extension.
 WARNING: This feature may not be compatible with your theme, or with some of your modules. In particular, PNG mode is not compatible with the Watermark module. If you encounter any issues, turn it off by selecting "Use JPEG".

Image format Use JPEG.
 Use PNG only if the base image is in PNG format.
 Use PNG for all images.

* JPEG compression: 90

* PNG compression: 7

Generate images based on one side of the source image: Automatic (longest side)

* Maximum file size of product customization pictures: 8388608 bytes

* Product picture width: 64 pixels

* Product picture height: 64 pixels

Generate high resolution images: YES NO
 Enable to optimize the display of your images on high pixel density screens.

Save

Regenerate image thumbnails

REGENERATE THUMBNAILS

? Regenerates thumbnails for all existing images
 Please be patient. This can take several minutes.
 Be careful! Manually uploaded thumbnails will be erased and replaced by automatically generated thumbnails.

Select an image: All

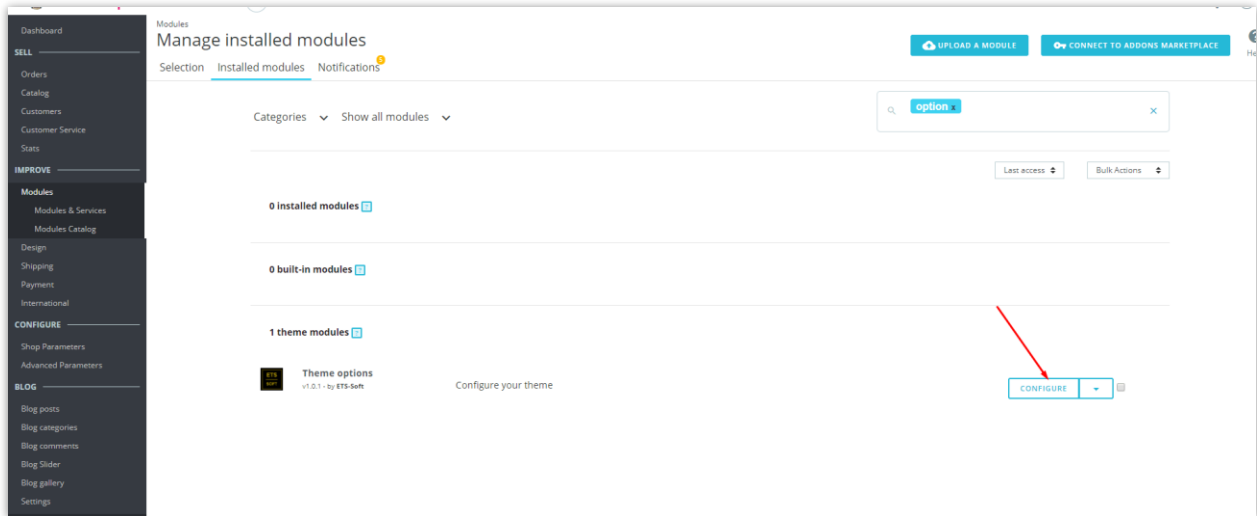
Erase previous images: YES NO
 Select "No" only if your server timed out and you need to resume the regeneration.

Regenerate thumbnails

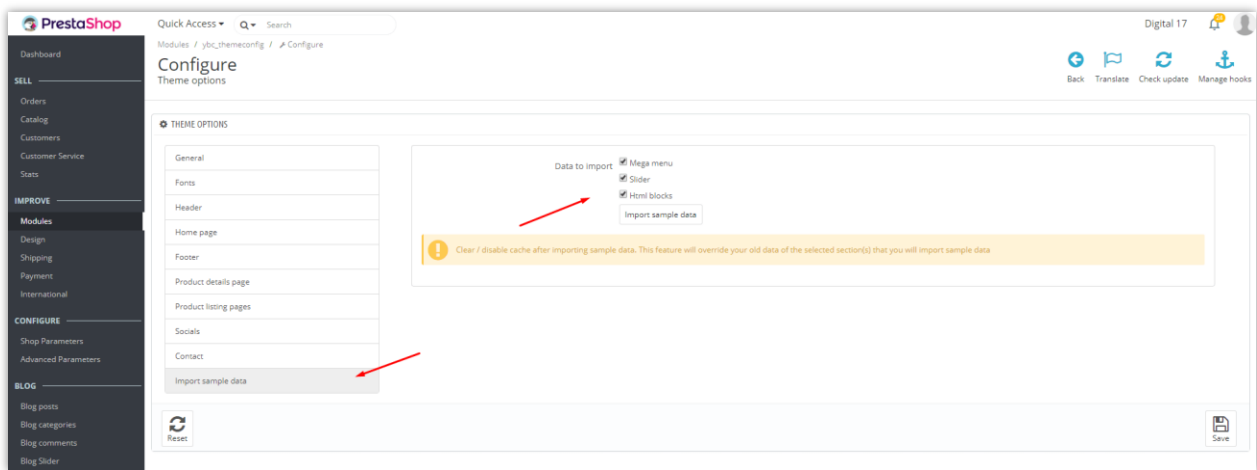
V. IMPORT SAMPLE DATE

You can quickly import our sample data to your Prestashop website to make it the same as our demo websites.

Go to "**Modules & services / Installed modules**", click on "**Configure**" of "**Theme options**" module

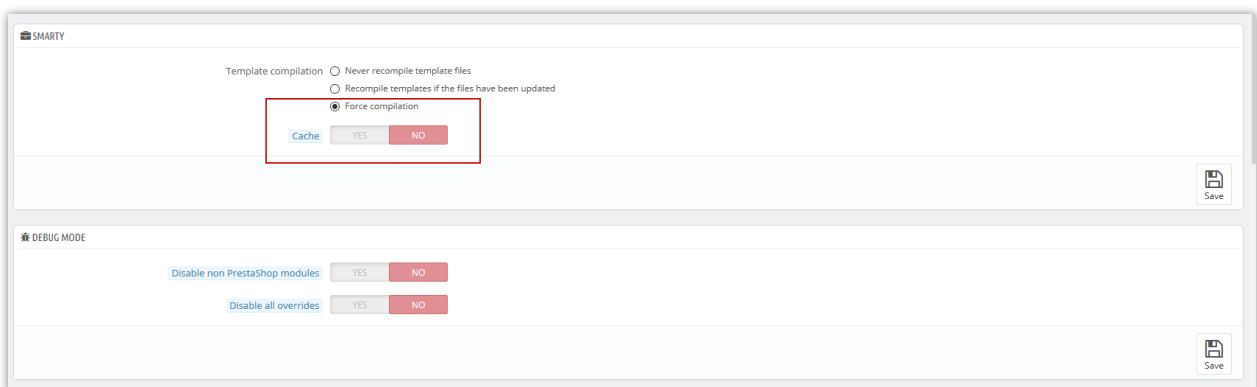


Open tab **"Import sample data"**, choose type of data that you want to import.



Note: This option is recommended when you install the theme on a fresh Prestashop website.

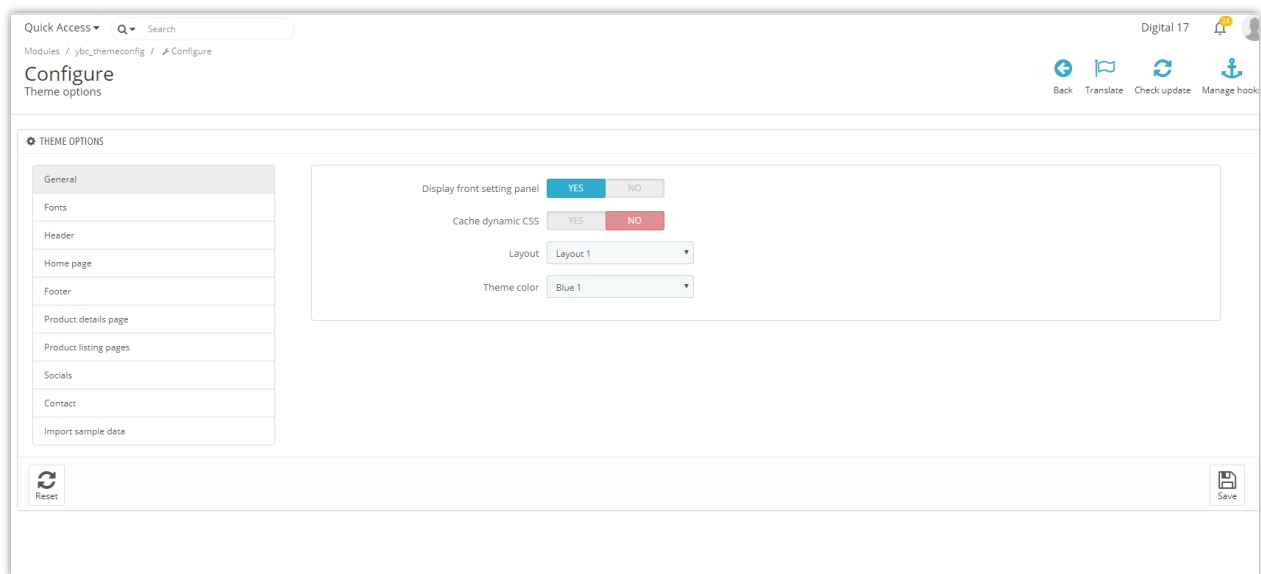
Clear your website cache (or turn it off) after importing sample data.



VI. THEME OPTIONS

This is a powerful Prestashop theme, it offers many useful features that help you to manage the theme easily.

Navigate to **Modules / Modules and Services / Installed modules** then select "**Theme options**" from module list

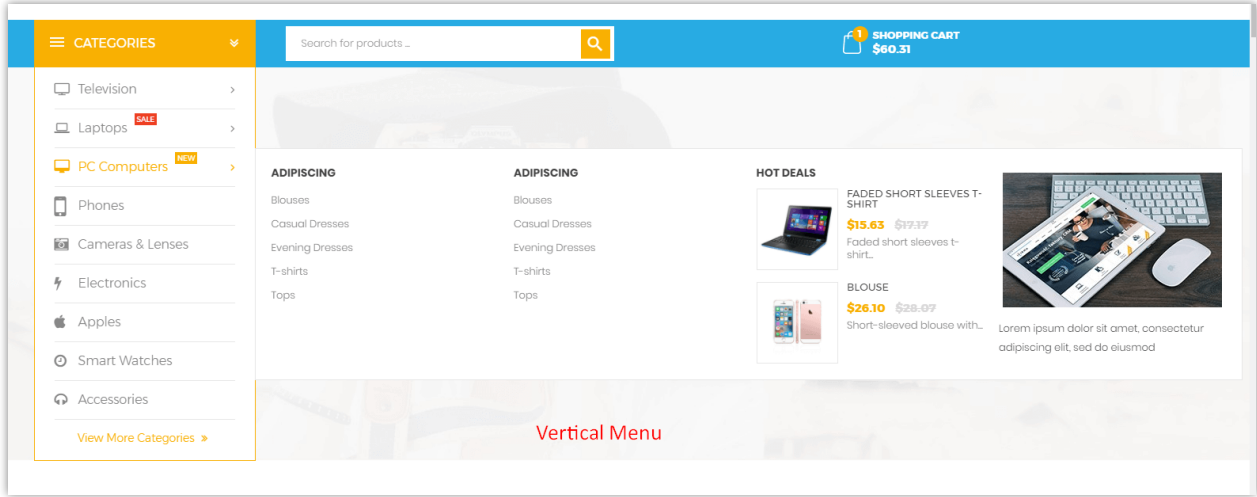


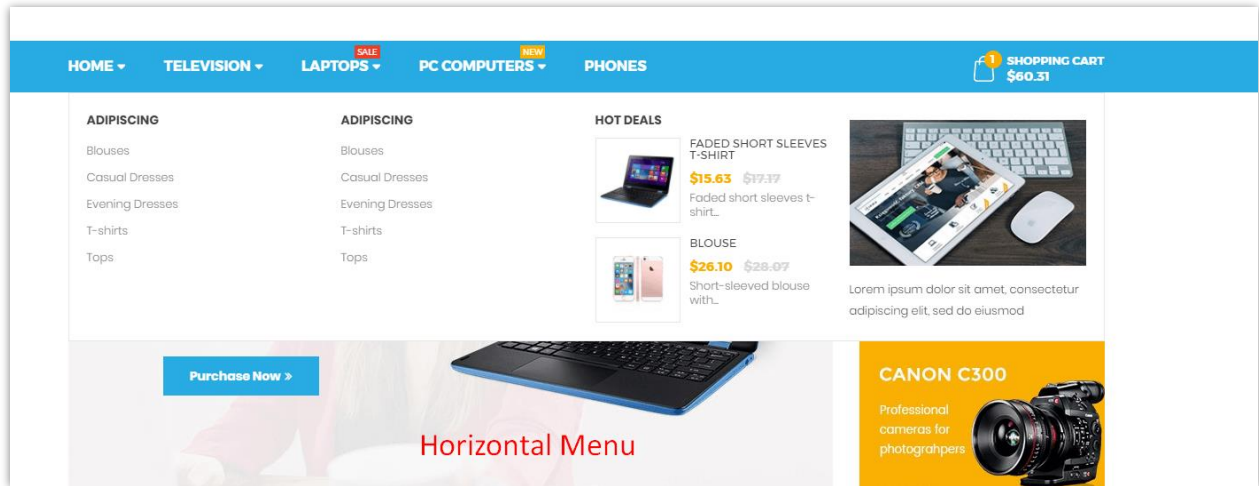
- After selecting a theme layout, you should reimport sample data to make your website like our live demos then start to replace the images/text by your real data (make sure your image sizes are the same as the sizes of our sample images)
- You can define your custom color set by selecting "**Custom color**" from "**Theme color**"
- Cache dynamic CSS should be enabled for live website
- This theme supports Google font, you can setup your custom font as below

General font name	Open Sans <small>Leave blank to use default font</small>
General font data	https://fonts.googleapis.com/css?family=Open+Sans
Heading font name	 <small>Leave blank to use default font</small>
Heading font data	
Other font name	 <small>Leave blank to use default font</small>
Other font data	

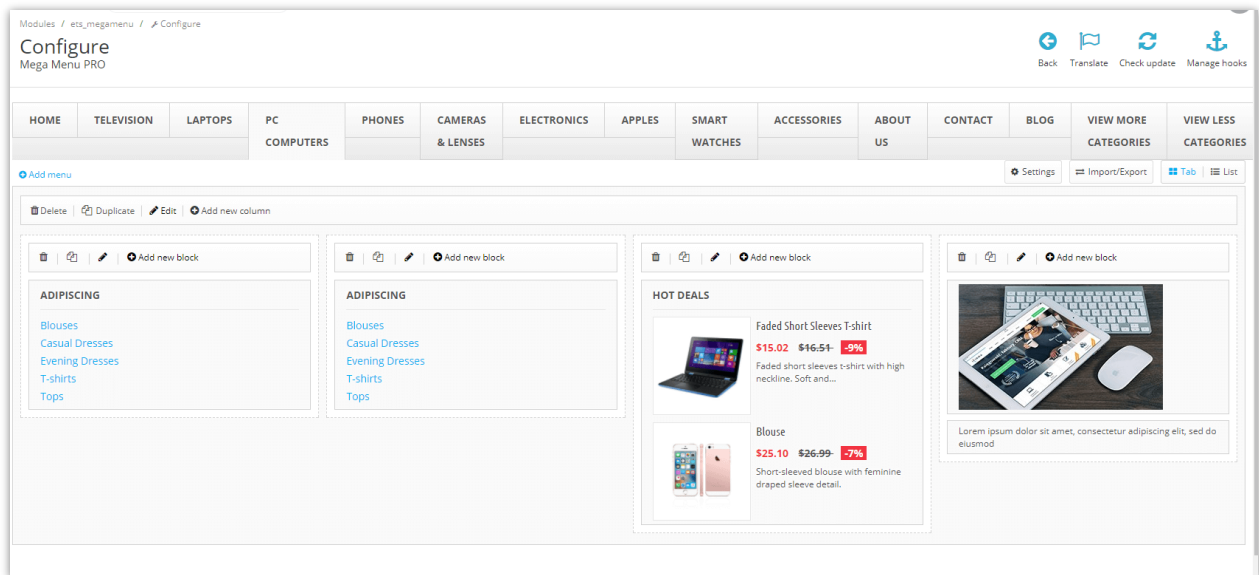
VII. MEGA MENU MODULE

This theme come with 2 forms of mega menu (vertical and horizontal) depending on the home page layout you select in back office. Our mega menu is organized by 3 main elements: menus, columns and blocks which will give you easy and flexible ways to create different types of simple or complex structures for your top menu.





To manage your mega menu, go to **Modules / Modules and Services / Installed modules** and select **“Mega menu PRO”** from the module list.



***Note:** if you are transferring your site to new hosting service or domain, the **“Use cache”** option should be deactivated by selecting the **“no”** option and should be reactivated once the website is transferred, by selecting the **“yes”** option. **“Use cache”** helps to load your site faster when you have a complex menu structure.

VIII. PRO BLOG – ALL IN ONE PACKAGE



With this theme you have one of the most powerful Prestashop blog modules in the market place! You have a separated menu to manage your blog in the backoffice. This menu helps you manage your blog posts, categories, comments, slider, gallery and settings.

****Note:** Set up your “**notification emails**” from the settings area in the backoffice to receive notification emails when someone comments on one of your blog posts or reports a comment as abused.*

****Tip:** To have a link or a menu item to display your blog in the frontend of the website, copy the blog preview link from back office and add it to your top mega menu. Settings area gives you many different options for configuring your blog, take some time to check it out.*

Front page:

LATEST POSTS

-  **SAMPLE TITLE BLOG**
October 22nd, 2016
-  **SAMPLE TITLE BLOG**
October 22nd, 2016
-  **SAMPLE TITLE BLOG**
October 22nd, 2016
-  **SAMPLE TITLE BLOG**
October 22nd, 2016
-  **SAMPLE TITLE BLOG**
October 22nd, 2016

POPULAR POSTS

-  **SAMPLE TITLE BLOG**
October 22nd, 2016
-  **SAMPLE TITLE BLOG**
October 22nd, 2016
-  **SAMPLE TITLE BLOG**
October 22nd, 2016
-  **SAMPLE TITLE BLOG**
October 22nd, 2016
-  **SAMPLE TITLE BLOG**
October 22nd, 2016

BLOG CATEGORIES

> Digital

SEARCH IN BLOG

BLOG TAGS

- Lorem
- Consectetur



SAMPLE TITLE BLOG

👁 4 Views 🍷 0 Liked Rating: ★★★★★ 5.0 💬 2 Reviews

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

[READ MORE >](#)



SAMPLE TITLE BLOG

👁 1 View 🍷 0 Liked Rating: ★★★★★ 4.0 💬 1 Review

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

[READ MORE >](#)



SAMPLE TITLE BLOG

👁 2 Views 🍷 0 Liked Rating: ★★★★★ 5.0 💬 1 Review

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

[READ MORE >](#)



SAMPLE TITLE BLOG

👁 5 Views 🍷 1 Liked

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

[READ MORE >](#)



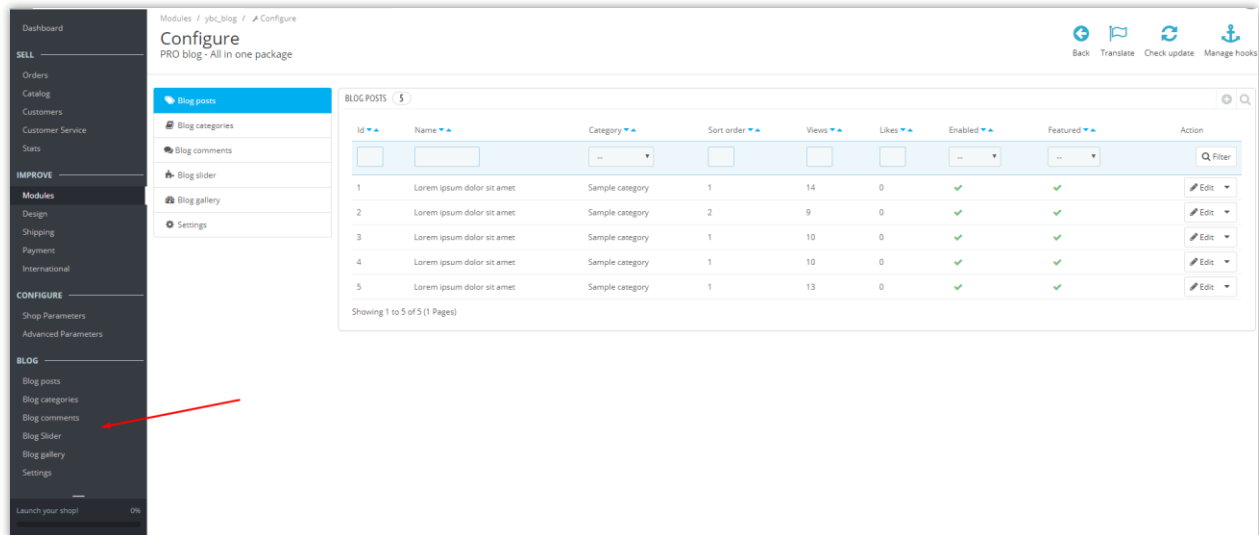
SAMPLE TITLE BLOG

👁 0 Views 🍷 0 Liked

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

[READ MORE >](#)

Backend settings, navigate to **Modules / Modules and Services / Installed modules** then select "**PRO blog - All in one package**" from the module list.



IX. HTML WIDGETS

First of all you need to understand what widgets are. Widgets are combinations of text and images placed on specific positions (hooks) of the website. With this theme you can create unlimited widgets and place them in different positions of your website.

Let's take a look at our frontend after the installation of the theme. These are the widgets that are available by default:

Widget 1 →
Home | About Us | Company News | Support | Contact | Careers
Sign in | Account | Settings

100% BRAND NEW GUARANTEE

EXCELLENT WARRANTY SERVICES

FREE SHIPPING WITHIN 500KM

Widget 2 →

FREE DELIVERY

CATEGORIES

- Television
- Laptops
- PC computers
- Phones
- Camera & Lens
- Accessories
- Electronics
- Appliances
- Smart watches
- Audio

NEW GENERATION OF DIGITAL CAMERAS

CANON FX800D

Get this confidence to achieve your photographic vision with Canon FX800D.

[Purchase Now](#)

Widget 3 →

DELL INSPIRON
Signature Edition Laptop
[Purchase Now](#)

HTC PHONES
All-weather case products ready for sale.
[Purchase Now](#)

CANON CAMERAS
New models coming with best deals.
[Purchase Now](#)

POPULAR PRODUCTS

LOREM IPSUM DOLOR

\$199

[Buy Now - Save \\$40!](#)

LOREM IPSUM DOLOR

\$199

[Buy Now](#)

LOREM IPSUM DOLOR

\$199

[Buy Now](#)

LOREM IPSUM DOLOR

\$199

[Buy Now](#)

Widget 4 →

DELL VOSTRO I210
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed nisi. Nulla quis sem ut nibh.

[Purchase Now](#)

BEST SELLING PRODUCTS

LOREM IPSUM DOLOR

\$199

[Buy Now - Save \\$20!](#)

LOREM IPSUM DOLOR

\$199

[Buy Now](#)

LOREM IPSUM DOLOR

\$199

[Buy Now](#)

LOREM IPSUM DOLOR

\$199

[Buy Now](#)

Widget 5 →

sale
60% OFF

SAMSUNG PHONE NEW ARRIVALS
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed nisi. Nulla quis sem ut nibh.

SPECIAL PRODUCTS

LOREM IPSUM DOLOR

\$199

[Purchase Now](#)

LOREM IPSUM DOLOR

\$199

[Purchase Now](#)

LOREM IPSUM DOLOR

\$199

[Purchase Now](#)

LOREM IPSUM DOLOR

\$199

[Purchase Now](#)

NEWS AND OFFERS

ACER LAPTOP SPATIO

10 DAYS

20% OFF

50% OFF

15% OFF

LOREM IPSUM DOLOR SIT AMET

10% OFF

LOREM IPSUM DOLOR SIT AMET

10% OFF

LOREM IPSUM DOLOR SIT AMET

10% OFF

OUR BRANDS

Widget 6 →

OUR SHOWROOMS SYSTEM

<p>CALIFORNIA Address: Puffin-street (2345) Puffin-street Phone: (234) 456-7890 Opening hours: 9:00 to 21:00 (Sat. days) View on map</p>	<p>ARIZONA Address: Puffin-street (2345) Puffin-street Phone: (234) 456-7890 Opening hours: 9:00 to 21:00 (Sat. days) View on map</p>	<p>MICHIGAN Address: Puffin-street (2345) Puffin-street Phone: (234) 456-7890 Opening hours: 9:00 to 21:00 (Sat. days) View on map</p>
<p>WASHINGTON Address: Puffin-street (2345) Puffin-street Phone: (234) 456-7890 Opening hours: 9:00 to 21:00 (Sat. days) View on map</p>	<p>TEXAS Address: Puffin-street (2345) Puffin-street Phone: (234) 456-7890 Opening hours: 9:00 to 21:00 (Sat. days) View on map</p>	<p>OREGON Address: Puffin-street (2345) Puffin-street Phone: (234) 456-7890 Opening hours: 9:00 to 21:00 (Sat. days) View on map</p>

LIKE US ON FACEBOOK

INFORMATION

- Specials
- New products
- Hot deals
- Our stores

MY ACCOUNT

- My orders
- My order status
- My addresses
- My personal info

COMPANY

- About us
- Contact us
- Delivery
- Privacy

Widget 7 →

NEWSLETTER

Sign up to receive our company news, new product and exclusive offers.

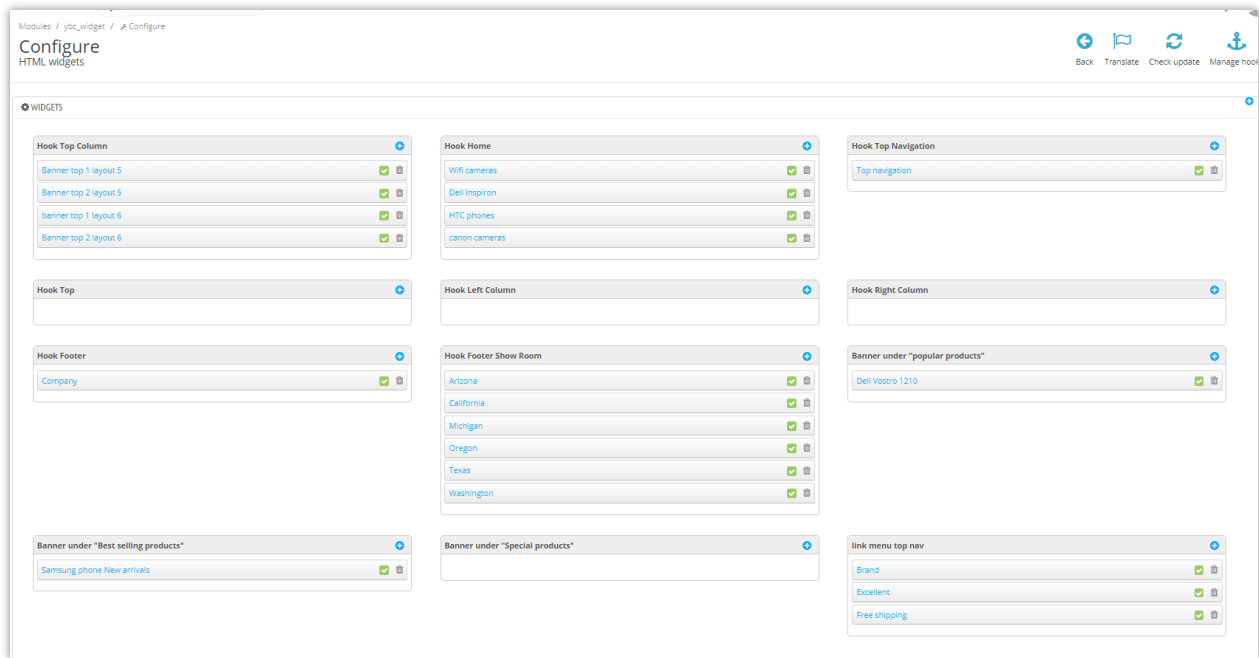
OUR PAYMENT METHODS:

Copyright 2015 Digital Store Co., Ltd. All rights reserved.
 Digital Store Co., Ltd. Lorem ipsum dolor, 2000 Broadway Avenue, Washington, DC 20004-2000
 Phone: (+23) 3345678
 Fax: (232) 3345678
 Email: contact@digitalstore.com

Follow us:

We understand how important it is to protect your data.

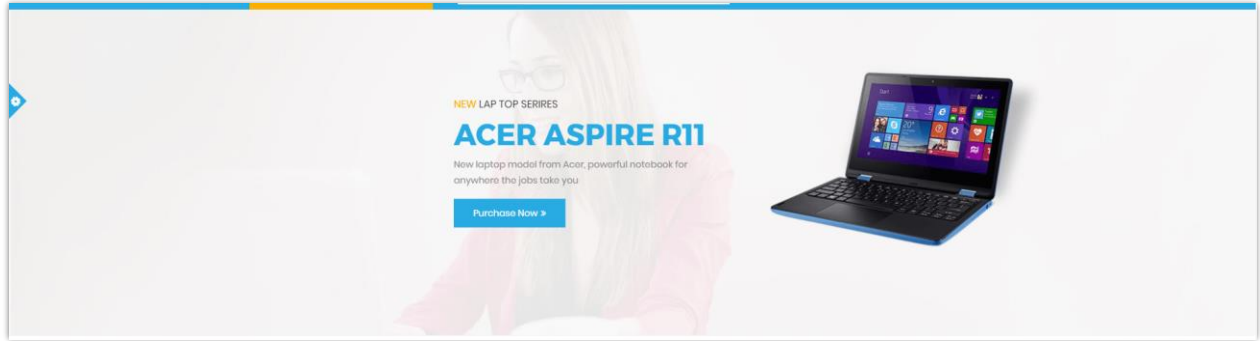
To manage widgets, navigate to **Modules / Modules and Services / Installed modules** then select **"HTML widgets"** from the module list.



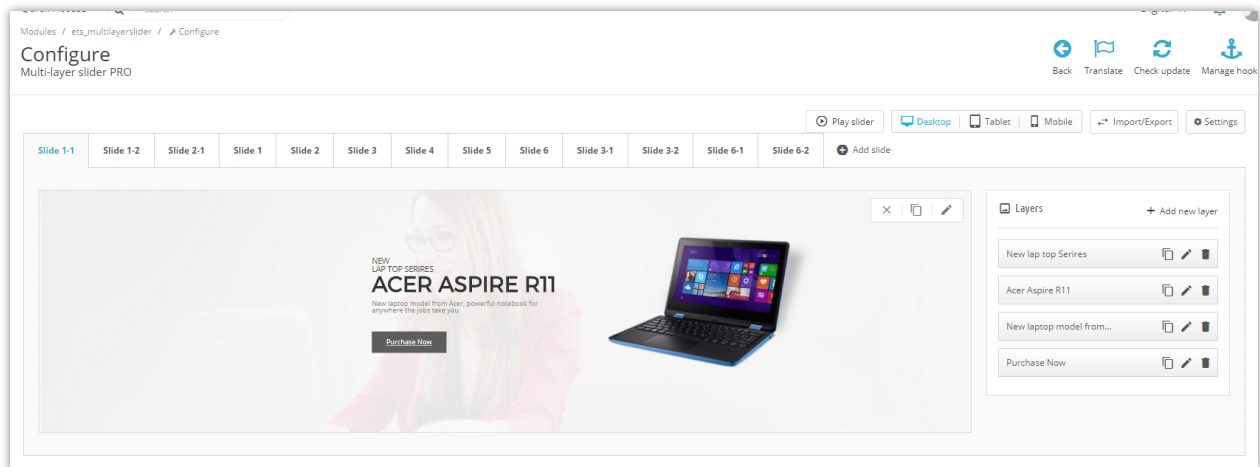
***Note:**

- Uploading images with appropriate size to each widget is necessary because the upload of too large images could break the layout of the theme.
- Import sample data then replace images/text by your real data to make your site like our demo sites.

X. MULTI-LAYER SLIDER PRO



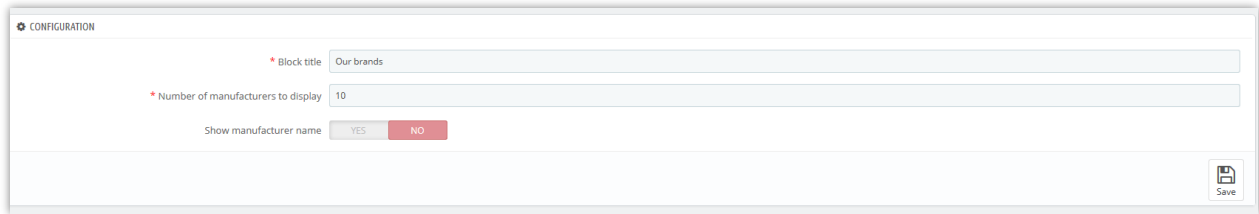
To manage the home slider, navigate to **Modules / Modules and Services / Installed modules** then select "**Multi-layer slider PRO**" from the module list.



XI. MANUFACTURERS/BRANDS MODULE



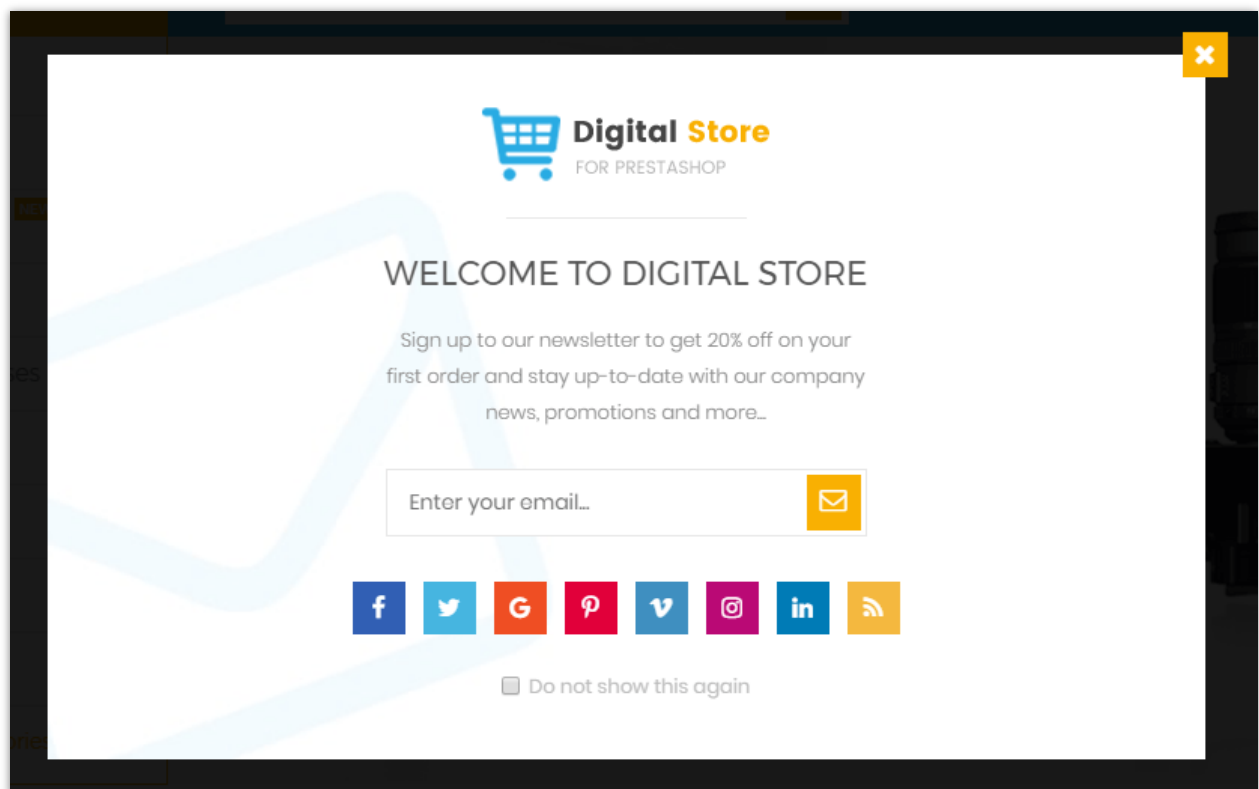
To manage this module, navigate to **Modules / Modules and Services / Installed modules** then select "**Manufacturers/brands block**" from the module list.



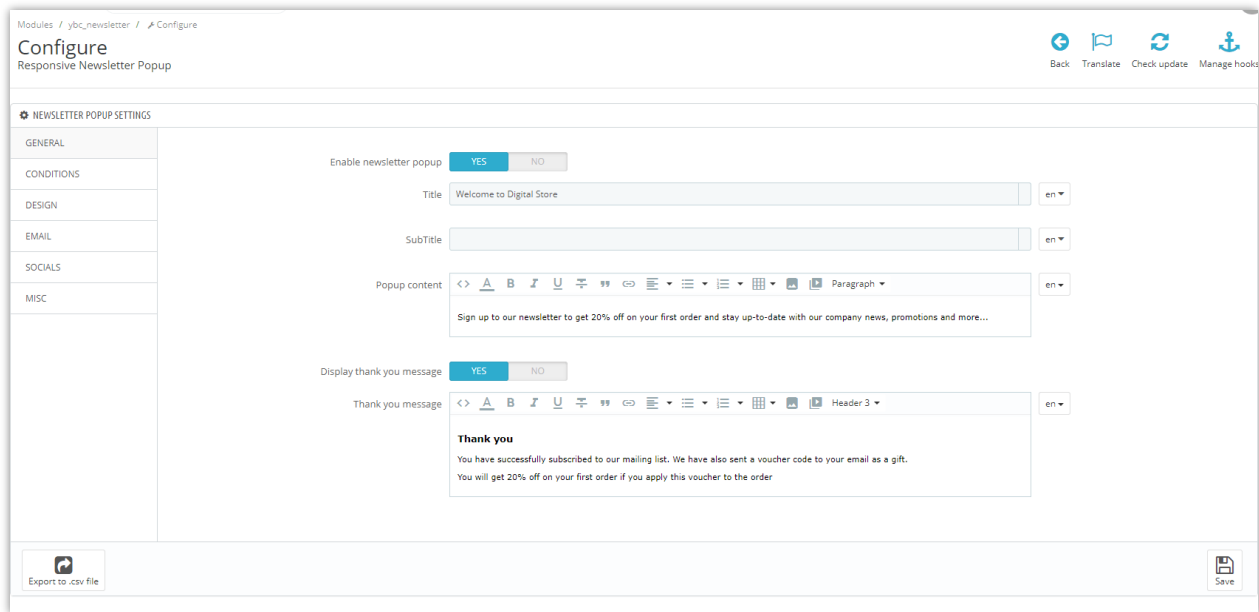
The screenshot shows the configuration interface for the 'Manufacturers/brands block'. It includes a 'Block title' field with the value 'Our brands', a 'Number of manufacturers to display' field with the value '10', and a 'Show manufacturer name' section with 'YES' and 'NO' radio buttons. A 'Save' button is located in the bottom right corner.

XII. NEWSLETTER POPUP

This theme comes with a professional newsletter popup module which has advanced options that offer you many ways of customizing the look of the popup.

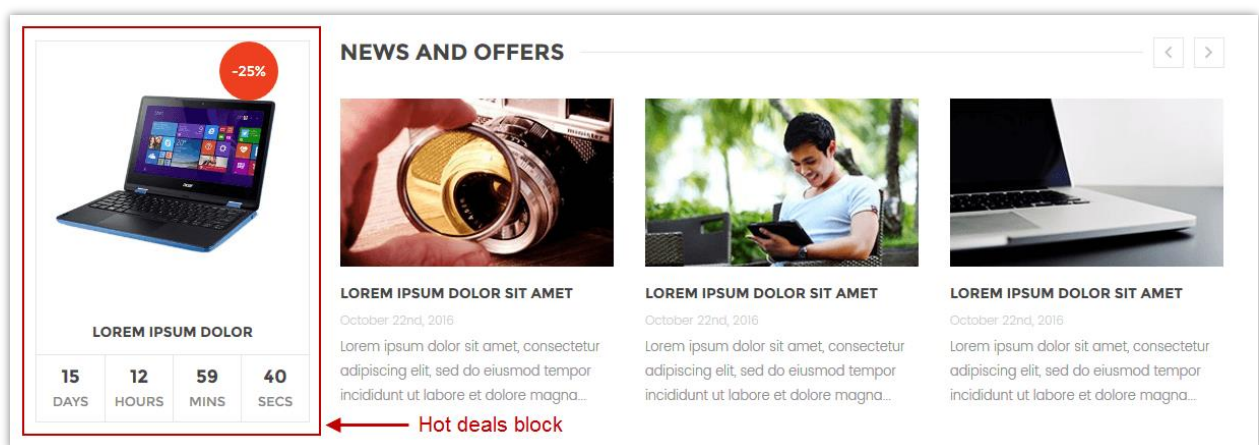


To make customization to the newsletter popup, navigate to **Modules / Modules and Services / Installed modules** then select **“Responsive Newsletter popup”**.

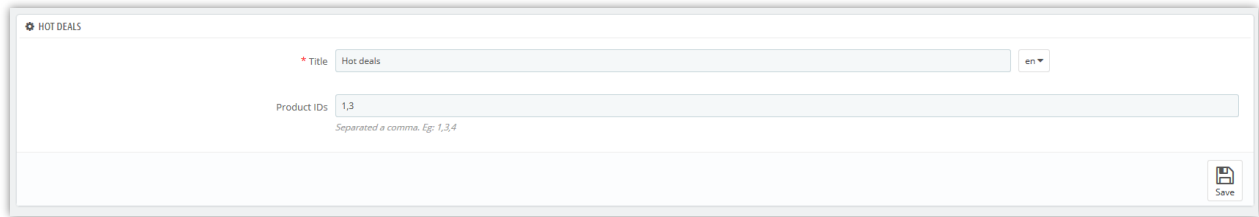


XIII. HOT DEALS

This module displays a list of specific discounted products on your home page.

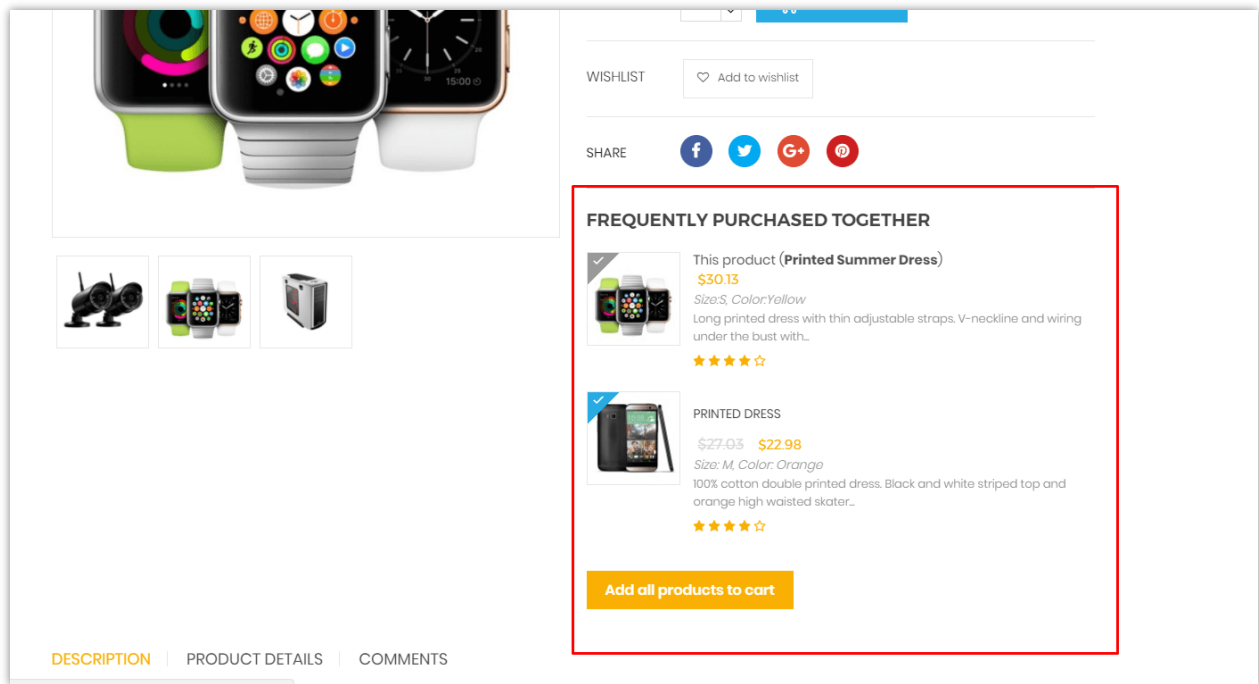


In order to set products that you want to display under **"Hot deals"**, navigate to **Modules / Modules and Services / Installed modules** then select **"Hot deals"** from the module list.

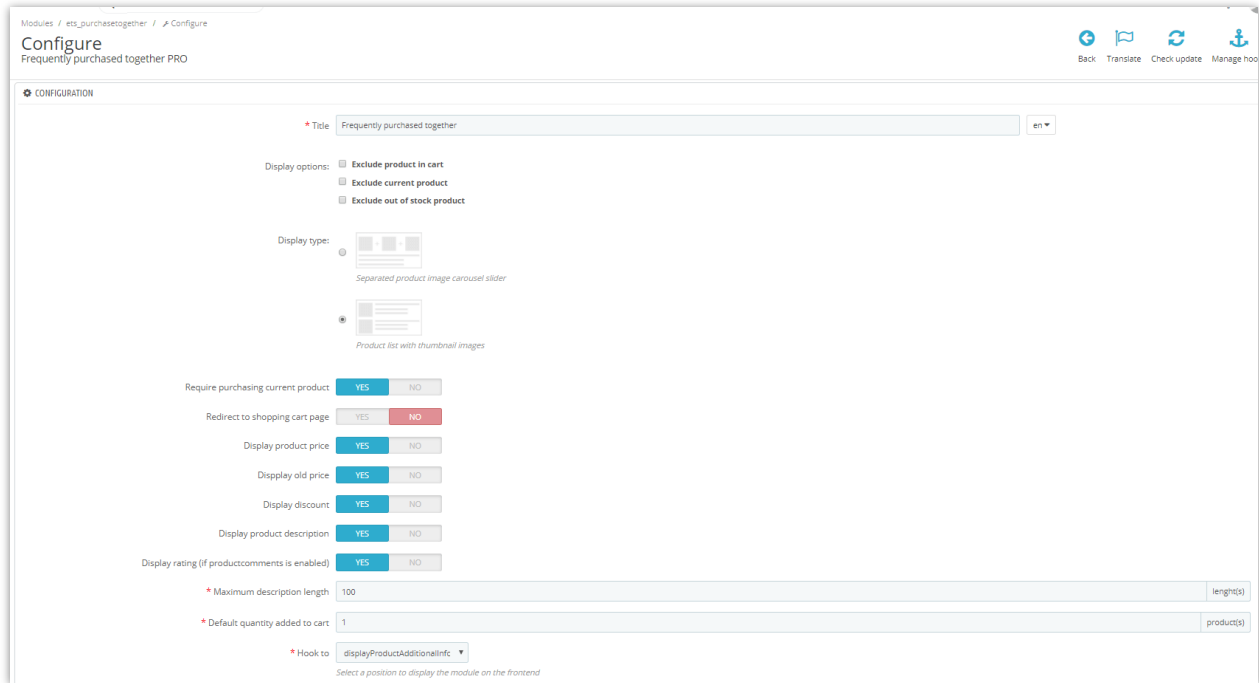


XIV. BULK PURCHASE

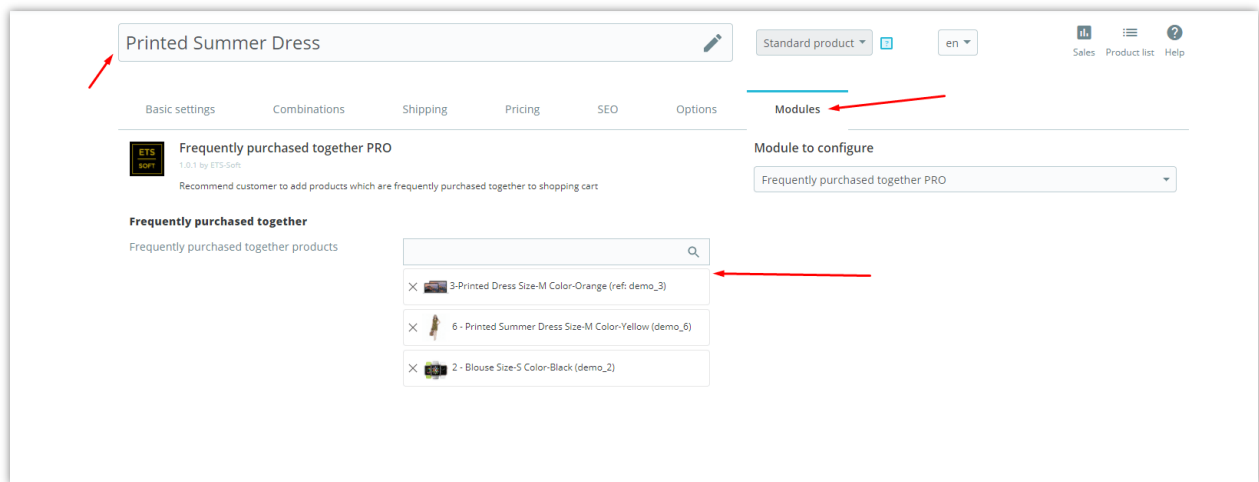
On this theme, we have **"Frequently purchased together"** module which shows all other products that usually purchased with current product.



To configure this module, navigate to **Modules / Modules and Services / Installed modules** then select **"Frequently purchased together PRO"** from the module list.



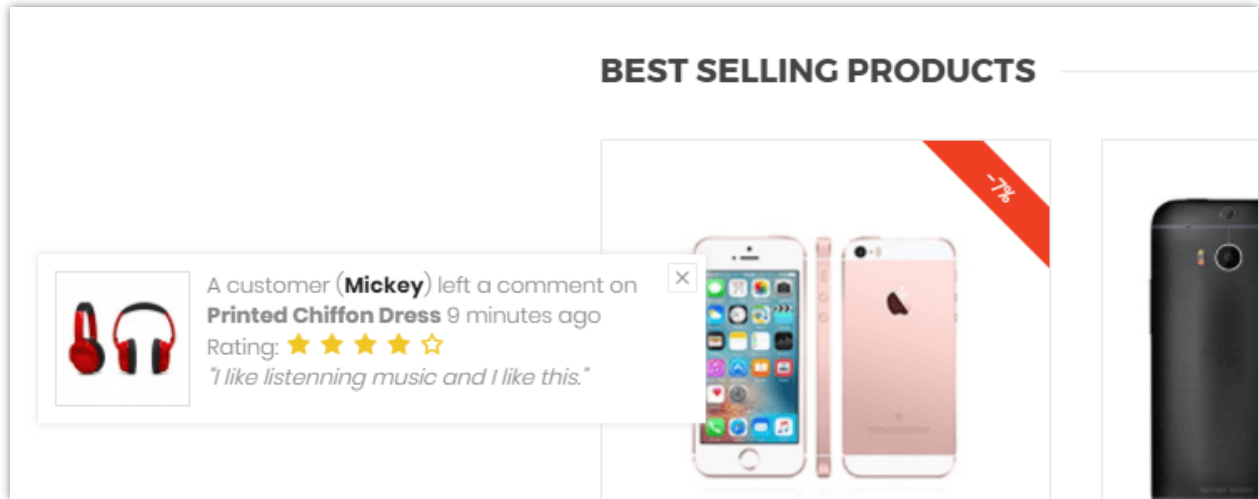
To set products bundle for each single product, open the product from back office then select tab **"Modules"** and choose **"Frequently purchased together PRO"**.



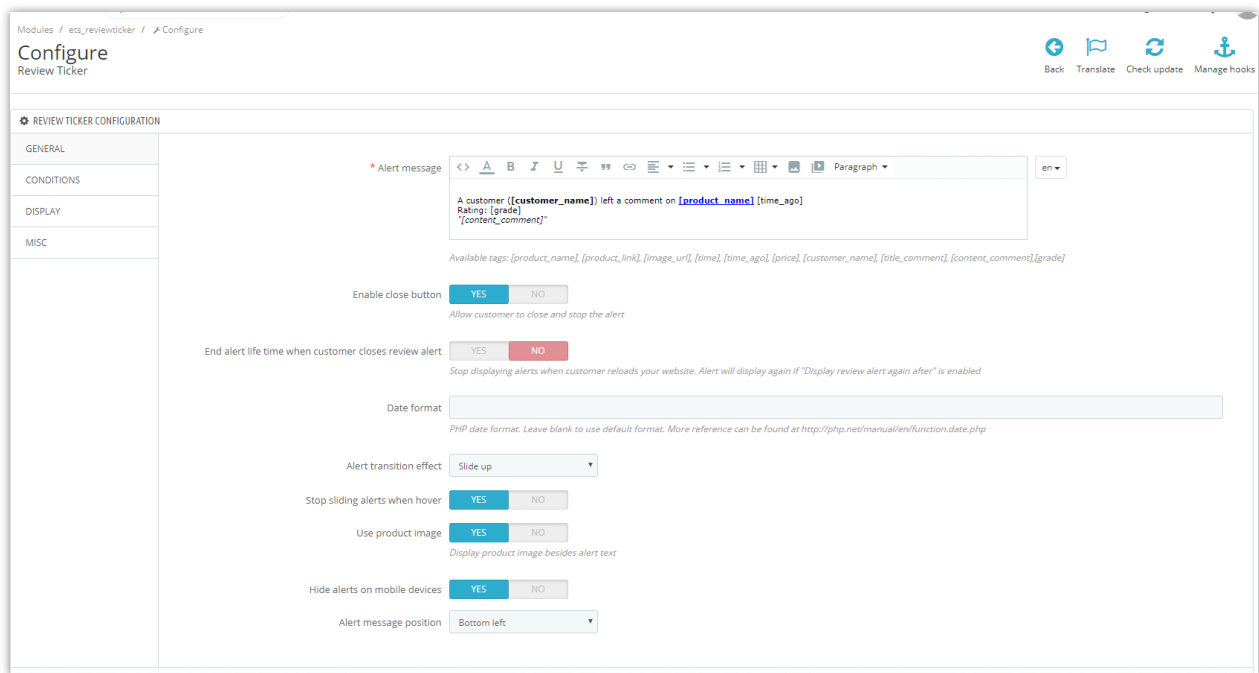
XV. REVIEW TICKET

We integrated this new module on the theme: **"Review Ticker"**, to attract your online customers by displaying real-time product reviews & comments in a beautiful way.

“**Review Ticker**” helps display beautiful bubble alerts every time your shop gets new product reviews/comments. To use this “**Review Ticker**” module, make sure the “**Comment product**” module is Enable on your site.



To manage this module, navigate to **Modules / Modules and Services / Installed modules** then select “**Review Ticker**” from the module list.



XVI. AUTOMATIC MAILCHIMP SYNC

The screenshot shows the configuration interface for the 'Automatic Mailchimp Sync' module. The page is titled 'Configure Automatic Mailchimp Sync' and includes navigation links for 'Back', 'Translate', 'Check update', and 'Manage hooks'. The interface is divided into two main sections:

- MAILCHIMP API SETUP:** This section contains a text input field for the 'Mailchimp API key'. Below it, the 'Cronjob URL' is displayed with its 'Http url' and 'Physical path'. A 'Save API key' button is located at the bottom of this section.
- CREATE/UPDATE A MAILING LIST:** This section contains several filters for creating or updating a mailing list:
 - 'Bought product(s)': A text input field with the placeholder 'Type in product name or reference'.
 - 'Spent': Two input fields labeled 'From' and 'To'.
 - 'Currency': A dropdown menu.
 - 'Bought at least a product in category': A dropdown menu.
 - 'Subscribed to newsletter?': Radio buttons for 'Both', 'Yes', and 'No'.
 - 'Opt in?': Radio buttons for 'Both', 'Yes', and 'No'.
 - 'Country': A dropdown menu.
 - 'Language': A dropdown menu.
 - 'Synchronize with this Mailchimp list': A dropdown menu.A 'Create this list' button is located at the bottom of this section.

XVII. THANK YOU

Thank you again for downloading our theme and going through this documentation. We hope this document has provided to be helpful and useful in the complete set up of your website.

If you do have any questions for which the answer is not available in this document, please feel free to contact us.