# PROMOTION PRO

Create an auto-promotion campaign: *Buy X, get Y; free shipping over $5,000; 20% off when buying 3 items*, etc. Grow sales and attract customers using targeted offers with flexible discount rules.

A product of PrestaHero

# Table of Contents


*I. INTRODUCTION ..... 4*

*II. INSTALLATION ..... 4*

*III. DISCOUNT RULES ..... 5*

**1. Information ..... 6**

**2. Conditions ..... 7**

2.1. Specific customer ..... 8
2.2. Customer group ..... 9
2.3. Customer personal information ..... 10
2.4. Customer membership ..... 11
2.5. Orders placed by customer ..... 13
2.6. Cart amount ..... 19
2.7. Products in cart ..... 20
2.7.1. Basic conditions (without Advanced settings) ..... 20
2.7.2. Apply for discounted products ..... 22
2.7.3. Products with different attributes are counted as different products ..... 22
2.7.4. Advanced settings – filtering products before evaluation ..... 23
2.7.5. Total product amount with Advanced settings ..... 24
2.8. Delivery ..... 25
2.9. Payment methods ..... 27
2.10. Specific occasion ..... 29

**3. Action ..... 33**

3.1. General actions ..... 34
3.1.1. Shipping cost discount ..... 35
3.1.2. Order amount discount ..... 38
3.1.3. Product discount ..... 40
3.2. Advanced actions ..... 43
3.2.1. Buy more than X units – Get discount on all units ..... 44
3.2.2. Buy X units – Get discount on the next units of the same product ..... 47
3.2.3. Buy product X – Get product Y for free (or discount) ..... 49
3.2.4. Buy more than X units – Get discount on next all units ..... 57
3.2.5. Buy more than $X in selected product type – Get discount on all next products ..... 61

**4. Promote ..... 64**

4.1. Available promotion methods ..... 65
4.2. Common behavior (applies to all methods) ..... 66
4.3. Notification message ..... 66
4.4. Discount banner ..... 67
4.5. Highlight bar notification ..... 69
4.6. Popup ..... 71

*IV. STATISTICS ..... 73*

*V. SETTINGS ..... 74*

**1. General settings ..... 74**

**2. Cronjob ..... 75**

*VI. THANK YOU ..... 76*

# I. INTRODUCTION

**Promotion Pro** is a PrestaShop module that allows you to create automatic promotion rules based on customer behavior, cart content and specific conditions.

Each promotion rule in **Promotion Pro** is built using the same logical structure:

- **Information**: defines when the rule is active and how it is prioritized;
- **Conditions**: define when the rule should be applied;
- **Action**: defines what happens when all conditions are satisfied;
- **Promote**: defines how the promotion is displayed to customers (optional);

A rule is applied only when all configured conditions are satisfied at the same time. When this happens, the configured action (discount, gift, free shipping, etc.) is applied automatically to the customer's cart.

This documentation explains how each part of a promotion rule works, how conditions are evaluated, and how actions are applied, using clear explanations and practical examples. It is intended to help you configure promotion rules correctly and understand how they behave on the storefront.

***Promotion Pro** is compatible with PrestaShop 1.7.x, 8.x and 9.x*

# II. INSTALLATION

**Promotion Pro** can be installed as other standard PrestaShop modules. Follow the steps below to install this module on your website:

1. In your website back office, navigate to **"Modules > Modules Manager"**

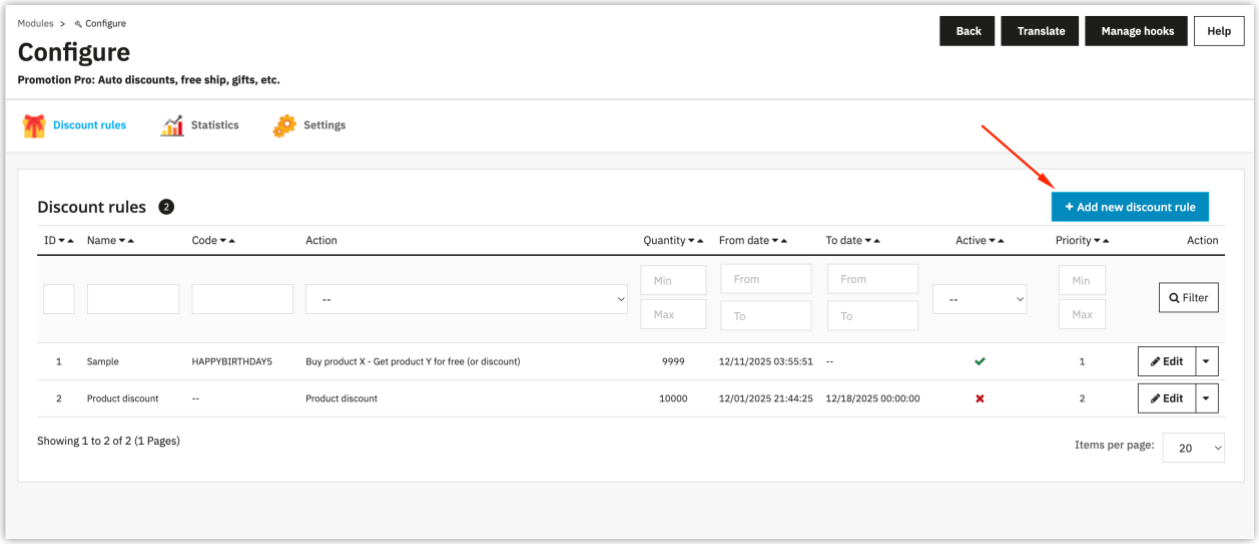
2. Click on **"Upload a module"**, select module installation file (**ets_promotion.zip**) then upload the module.
3. On module listing page, click on **"Install"** button of the module you just uploaded and install it.
4. You're done! Click on "**Configure**" button to navigate to module working area.

## III. DISCOUNT RULES

In **Promotion Pro**, discounts and promotions are managed through discount rules. A discount rule is evaluated automatically whenever a customer interacts with the cart (adding products, changing quantities, selecting delivery or payment methods).

You can create multiple discount rules and control how they interact with each other using priorities and availability settings.

To add a new discount rule, open "**Discount rules**" page and click on "**Add new discount rule**" button.

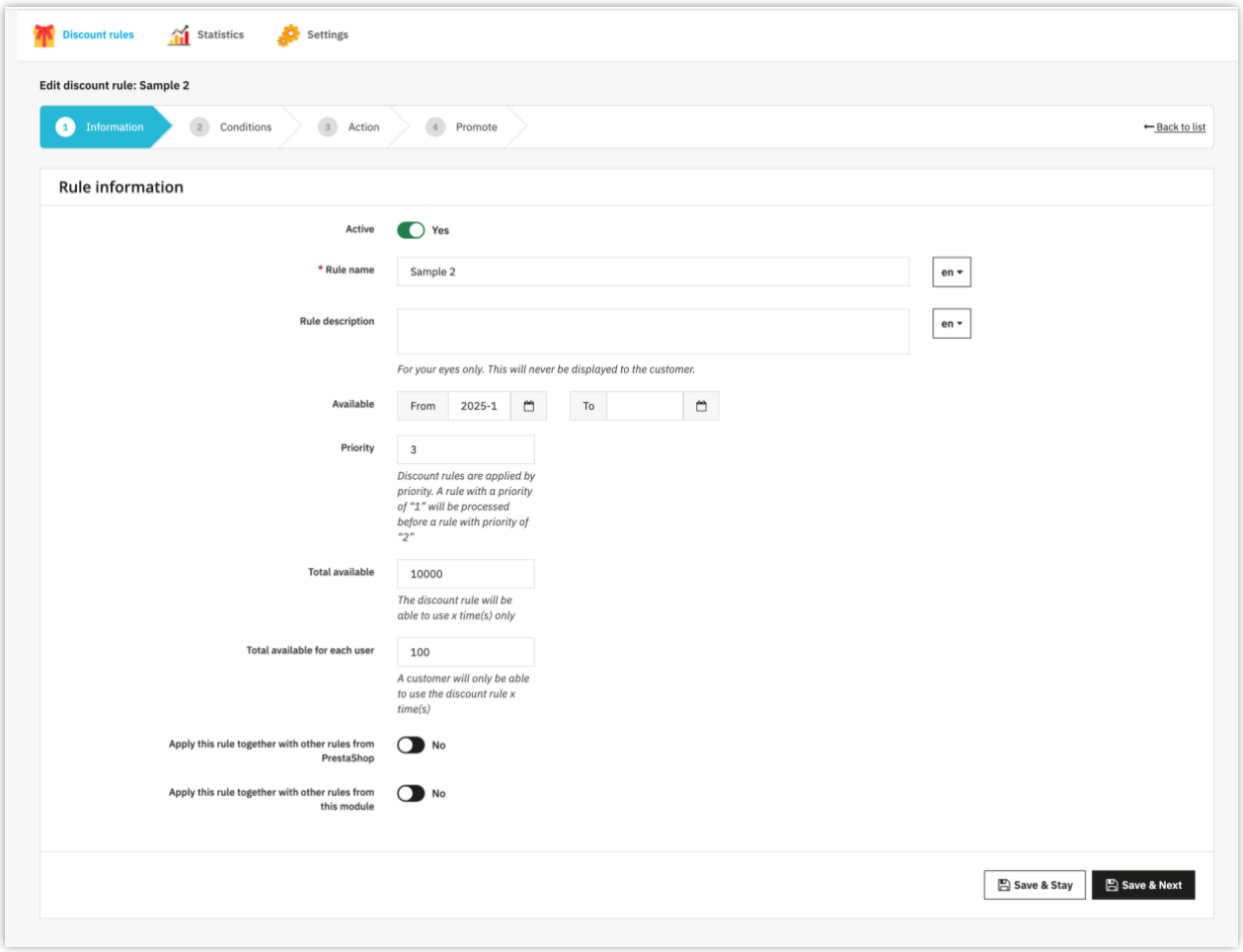


## 1. Information

On the "**Information**" step, you will need to enter the general information for your discount rule.

- **Active:** enable/disable this discount rule.
- **Rule name and rule description:** enter discount rule name and description. The rule description is for internal use only and is never displayed on the storefront.
- **Available**: set up the available time for this discount rule. If you leave the "**To**" field blank, the discount rule will not have expiry time. The availability period also controls when promotion messages, banners, popups and highlight bars are displayed.
- **Priority**: discount rules are applied by priority. A rule with a priority of "1" will be processed before a rule with priority of "2". When multiple rules are applicable at the same time, priority determines the evaluation order and may affect which discounts are finally applied.
- **Total available**: the discount rule will be able to use X time(s) only. X is the value you entered. Example: If "Total available" is set to 1000, the rule can only be applied 1000 times in total across all customers.
- **Total available for each user**: a customer will only be able to use the discount code X time(s). X is the value you entered. Example: If set to 1, each customer can only use this rule once.
- You can allow this discount rule to be applied together with other discount rules created by this "**Promotion Pro**" module or applied together with other cart rules created on PrestaShop "**Cart rules**" page.

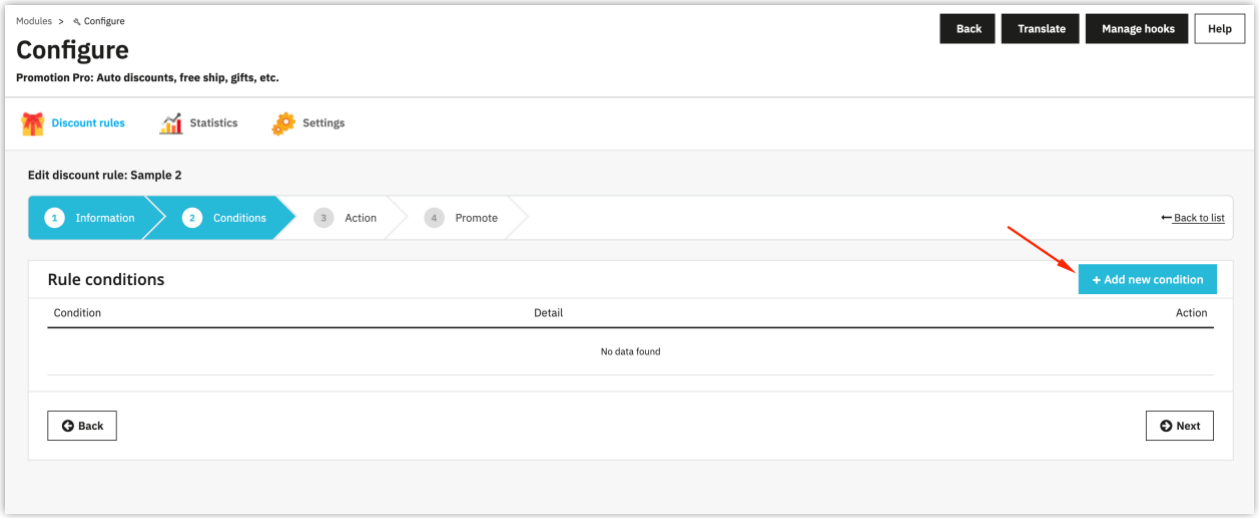
Click "**Save & Next**" to move on to the next step.



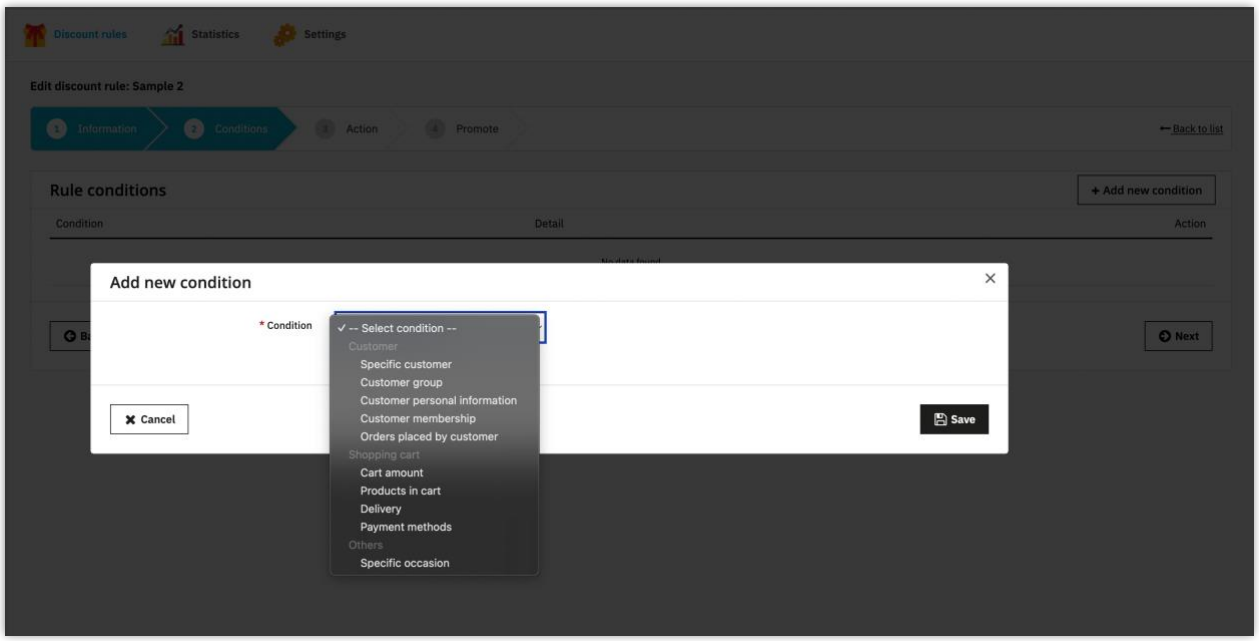

## 2. Conditions

**Promotion Pro** module provides a comprehensive list of discount conditions that you can add to each discount rule: customer condition, shopping cart condition, and specific time condition.

To add a new condition rule, click on "**Add new condition**" button.



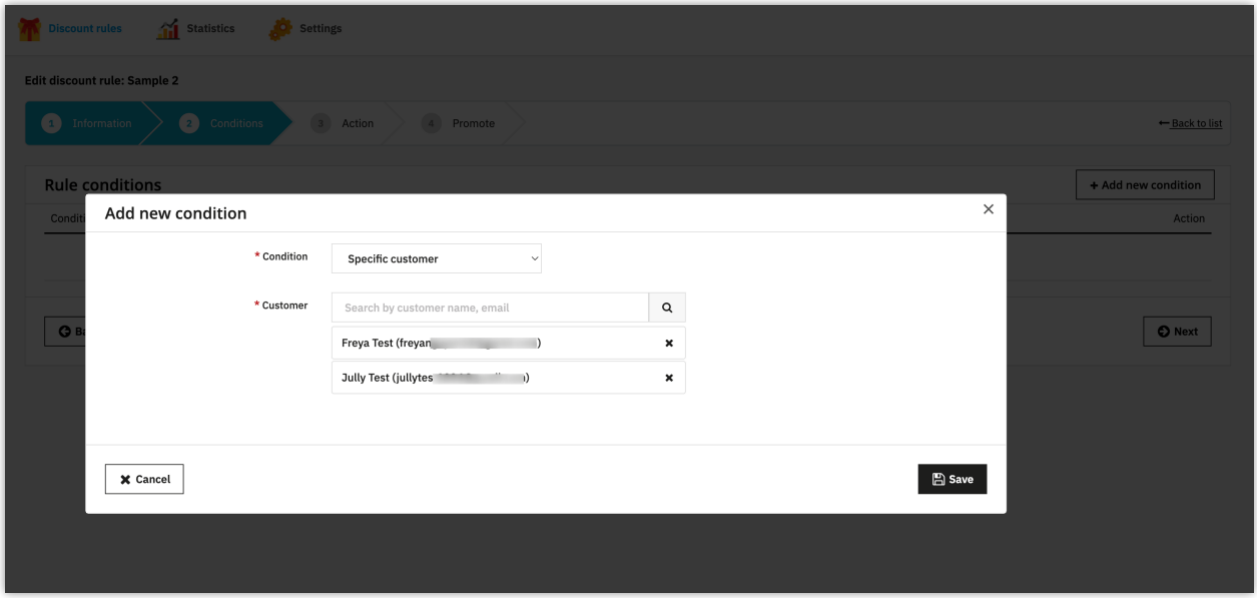

Select a type of condition you want to add:




### *2.1. Specific customer*

Select the specific customer(s) that can use this discount rule. Search for the customer(s) you want to select by their ID, name or email.

Click on "**Save**" button to finish.




### *2.2. Customer group*

Select the customer group(s) that can use this discount rule. If multiple customer groups are selected, the rule is applied when the customer belongs to at least one of those groups.

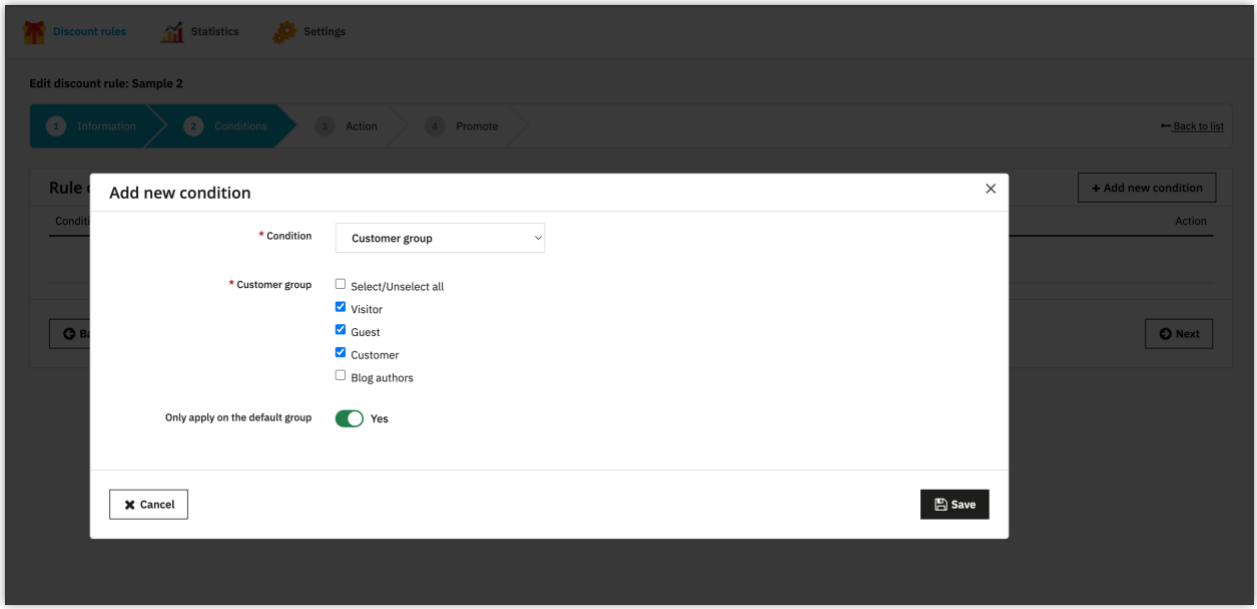
**Only apply on the default group**:

- When enabled, the discount rule is applied only if the customer's default group matches one of the selected customer groups.
- When disabled, the rule is applied if the customer belongs to any of the selected groups, regardless of which group is set as the default.

*Example*: A customer belongs to the groups "Customer" (default) and "VIP". If the rule targets group "VIP":

- Only apply on the default group = Yes → the rule is not applied
- Only apply on the default group = No → the rule is applied

Click on "**Save**" button to finish.




### *2.3. Customer personal information*

This condition allows you to apply a discount rule based on customer profile information stored in PrestaShop. When this condition is added, the rule will be applied only to customers whose personal information matches the configured criteria.

**Available options**

**Gender**: You can select one or more gender values: Mr. / Mrs.

- If multiple options are selected, the condition is satisfied when the customer matches any of the selected genders.
- If no gender is selected, gender is not used as a restriction.

**Age**: You can define an age range using the "From" and "To" fields.

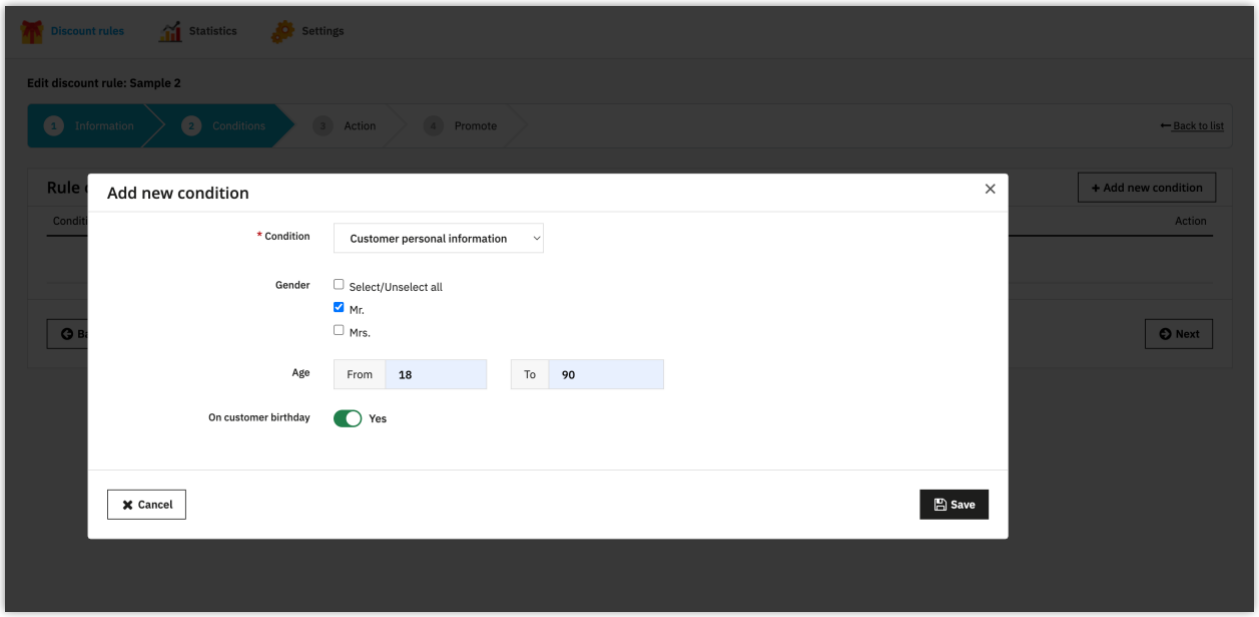
- The customer's age is calculated based on their date of birth stored in their account.
- If both fields are filled, the customer's age must fall within this range for the condition to be satisfied.
- If the age range is left empty, age is not used as a restriction.

**On customer's birthday**: When enabled, the rule is applied only on the customer's birthday. The customer's birthday is determined using the date of birth saved in their account. This option can be combined with gender and age conditions.

### Important notes

- *This condition applies only to **logged-in customers with a completed customer profile**.*
- *If a required personal information field (such as date of birth) is missing, the condition is considered **not satisfied**, and the rule will not be applied.*

Click on "**Save**" button to finish.




## *2.4. Customer membership*

This condition allows you to apply a discount rule based on a customer's account registration status and subscription preferences. When this condition is added, the rule is applied only if the customer satisfies the configured membership criteria.

**Registration date**: You can define a registration date range using the "From" and "To" fields.

- The condition is satisfied if the customer's account registration date falls within the selected range.
- If both fields are left empty, the registration date is not used as a restriction.

**Days since registration**: This option allows you to apply the rule based on how long the customer has been registered.

- Select a comparison operator (`≥`, `=`, `<=`)
- Enter the number of days
- The number of days is calculated from the customer's registration date to the current date.

*Example*: Days since registration ≥ 30 → The rule is applied only to customers who registered at least 30 days ago.

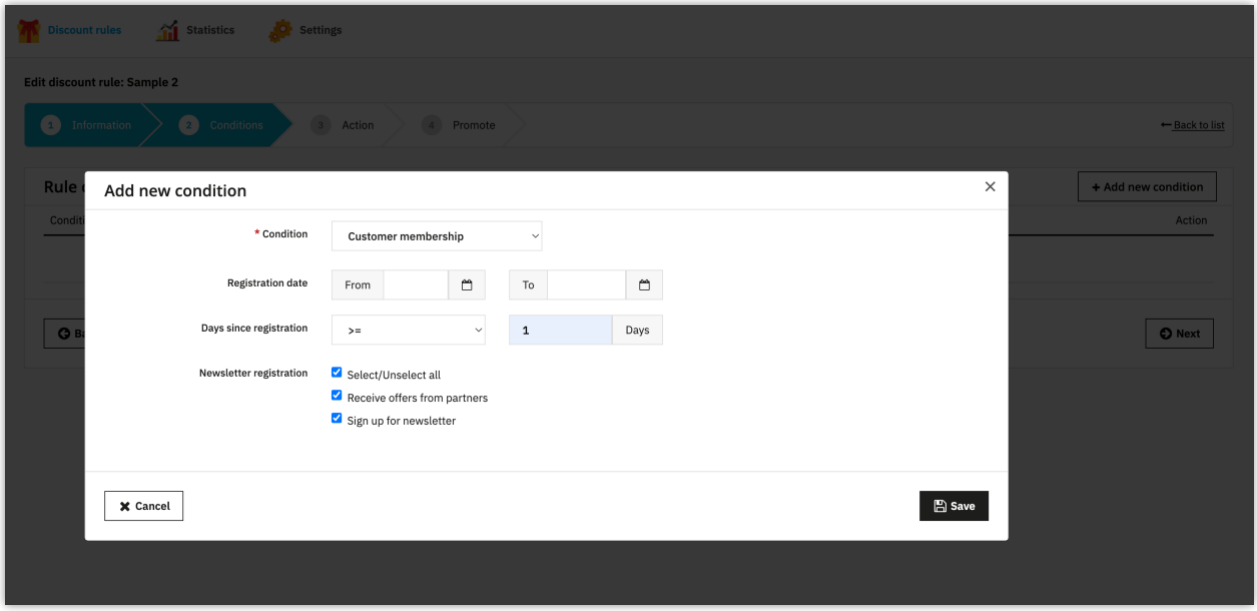
**Newsletter registration**: You can apply the rule based on the customer's newsletter and marketing subscription preferences.

- If multiple options are selected, the condition is satisfied when the customer matches any of the selected options.
- If no option is selected, newsletter registration is not used as a restriction.

### Important notes

- *This condition applies only to **logged-in customers**.*
- *If required customer data (such as registration date or newsletter status) is missing, the condition is considered **not satisfied**, and the rule will not be applied.*

Click on "**Save**" button to finish.




### *2.5. Orders placed by customer*

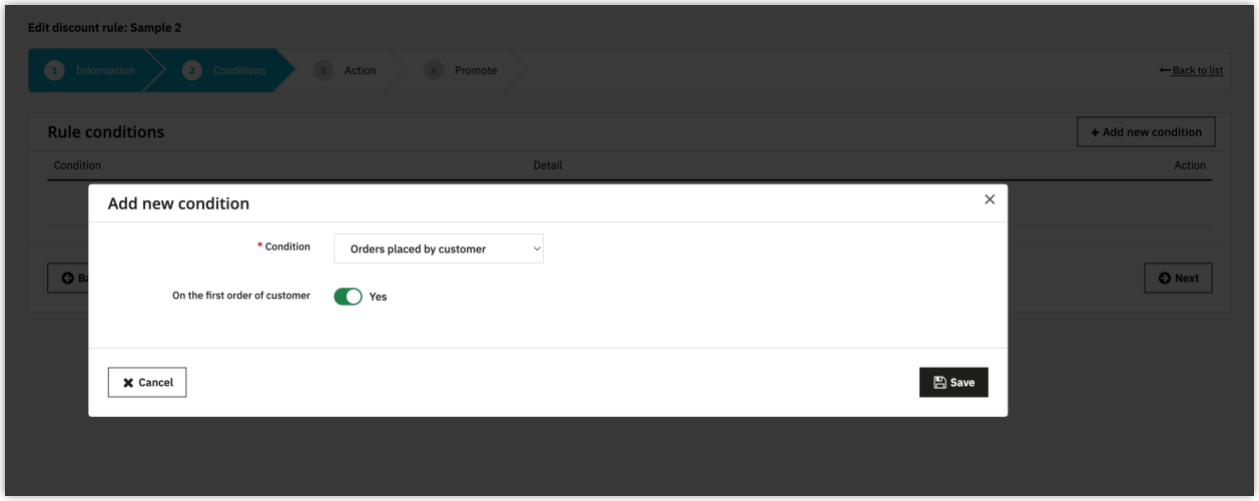
This condition allows you to apply a discount rule based on a customer's order history. When this condition is added, the rule is applied only if the customer's order history matches the configured criteria.

**On the first order of customer**

When enabled, the discount rule is applied only to the customer's first order.

- If the customer has already placed at least one valid order, the condition is not satisfied.
- When this option is enabled, other order criteria are ignored.

This option is typically used for welcome offers for new customers.



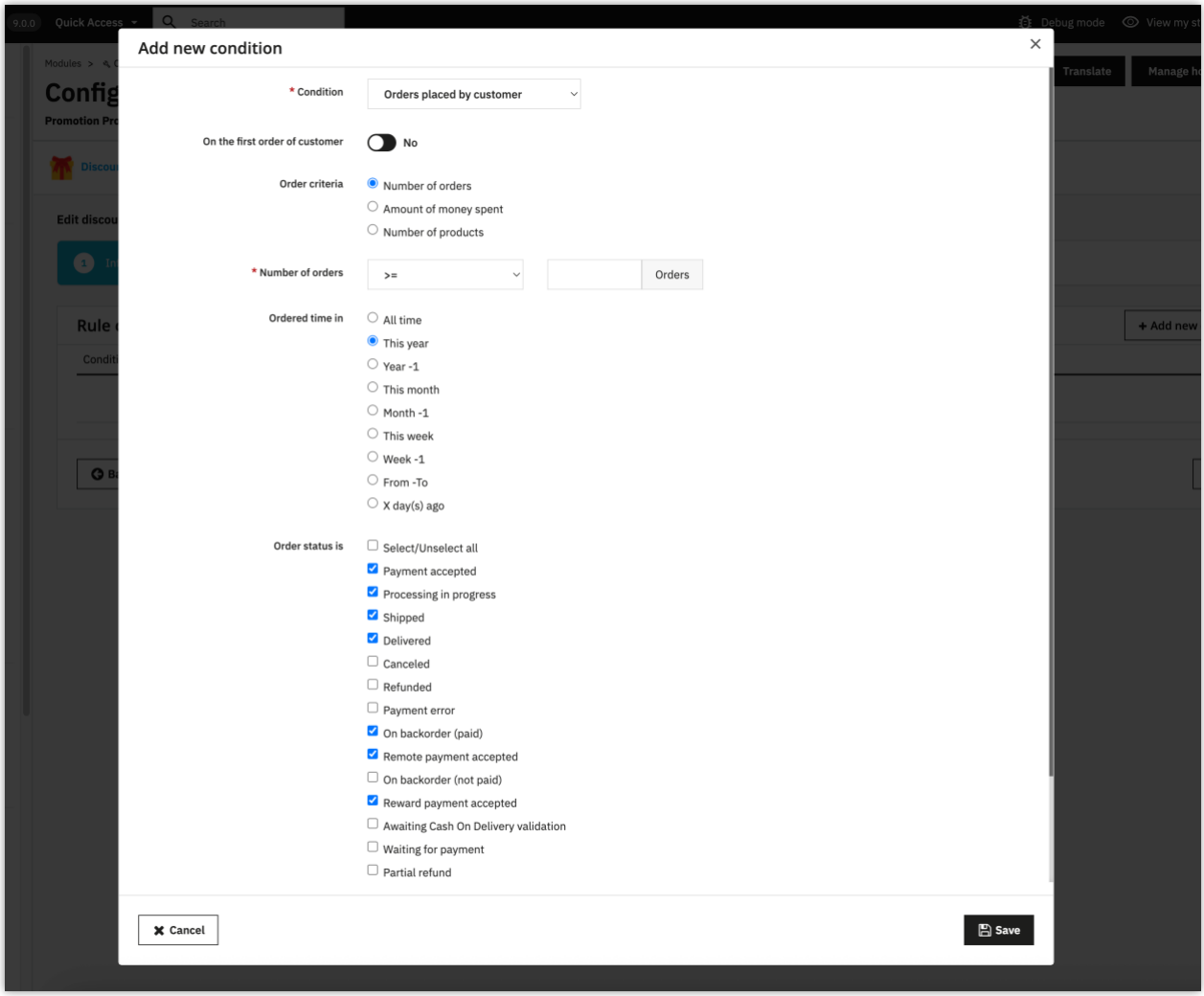

**Order criteria**

If "**On the first order of customer**" is disabled, you can define one of the following order criteria:

***Number of orders***

Apply the rule based on how many orders the customer has placed.

*Example*: Number of orders ≥ 5 → The rule is applied only to customers who have placed at least 5 orders.



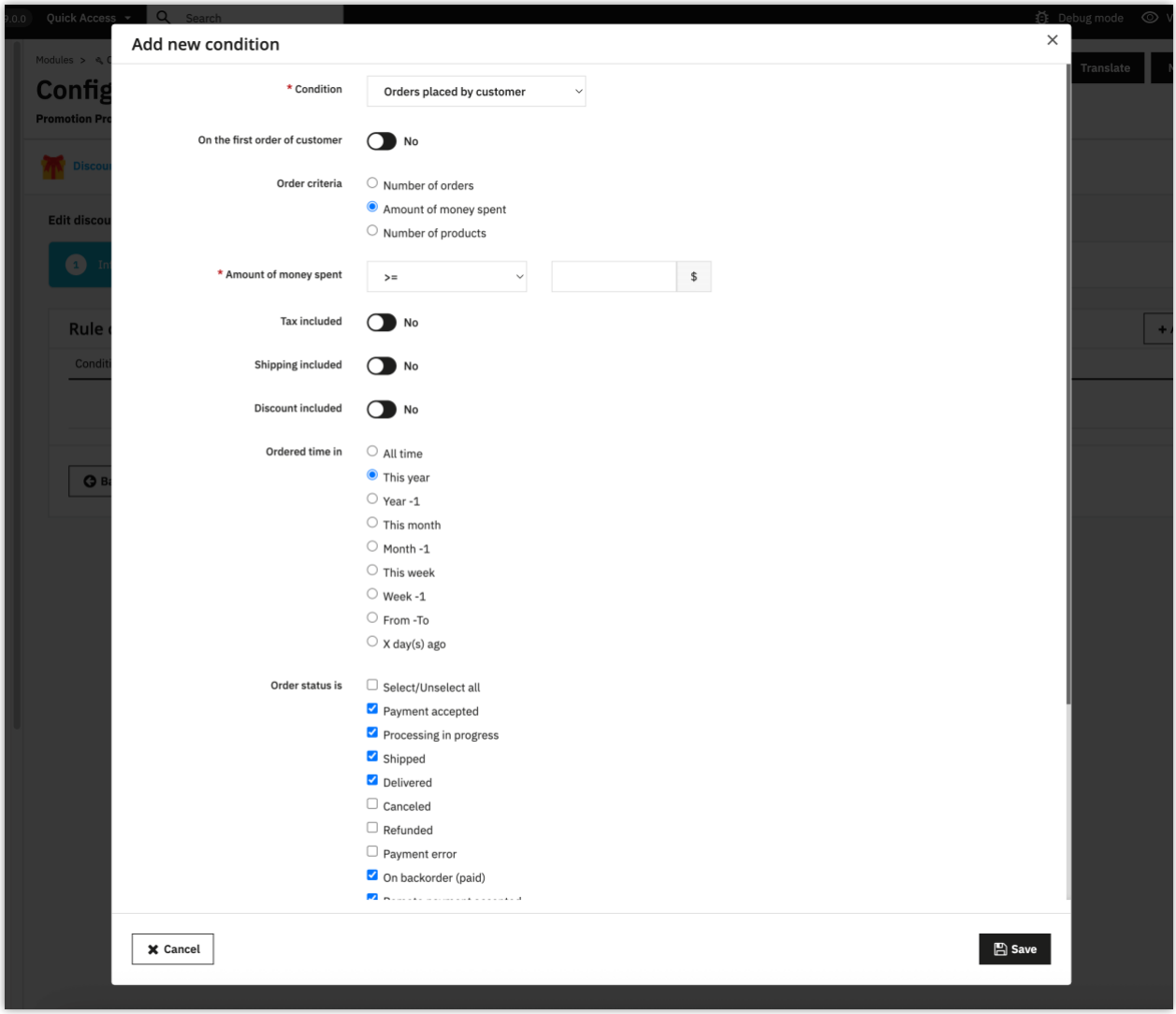

***Amount of money spent***

Apply the rule based on the total amount of money the customer has spent on orders.

Additional options:

- Tax included: include tax in the calculated amount
- Shipping included: include shipping cost
- Discount included: include discounts applied on orders

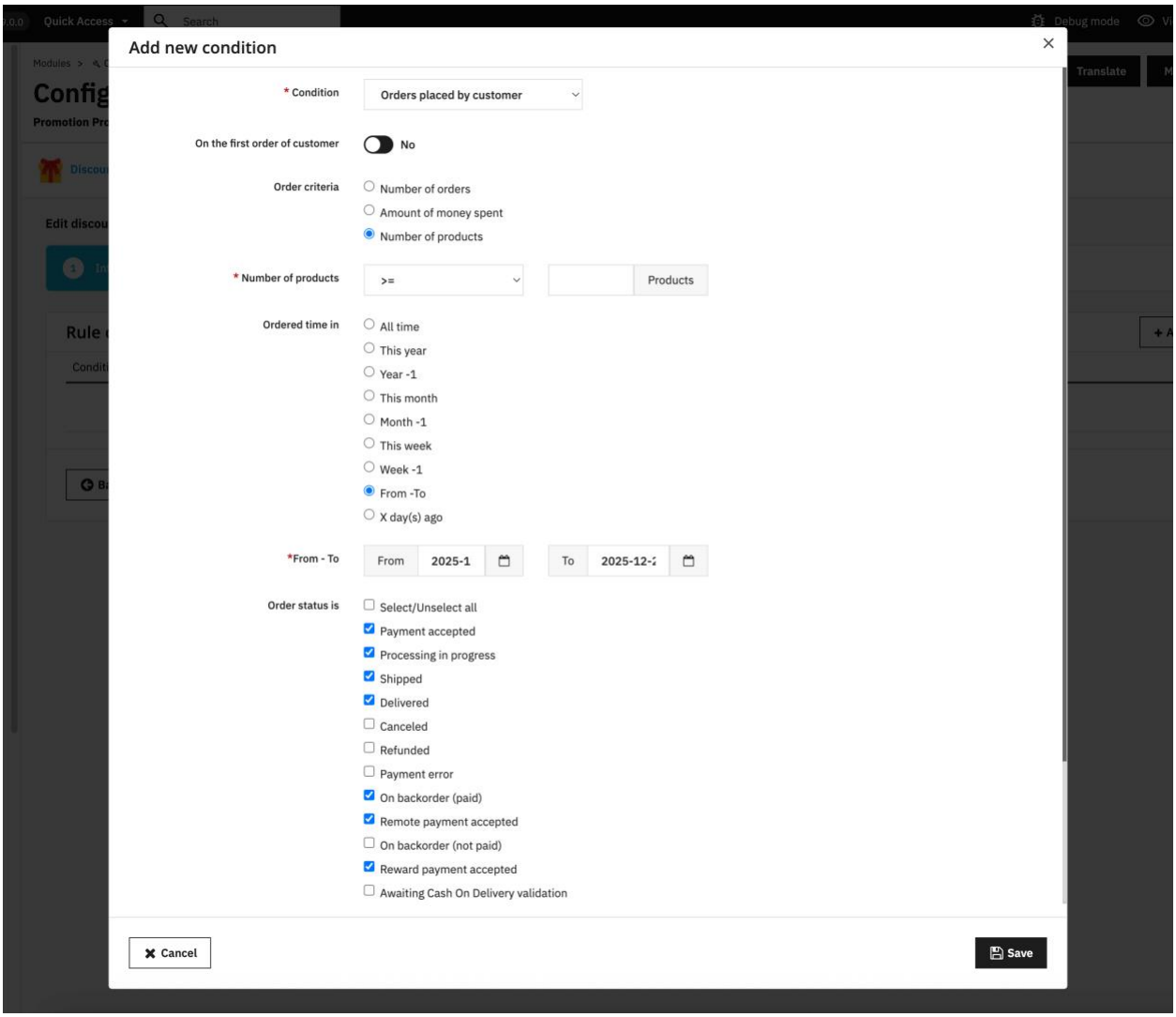
*Example*: Amount of money spent ≥ $500 | Tax included: Yes | Shipping included: No | Discount included: No → The rule is applied only to customers whose total spending (including tax, excluding shipping and discounts) is at least $500.




### *Number of products*

Apply the rule based on the total number of products purchased by the customer.

*Example*: Number of products ≥ 20 → The rule is applied only to customers who have purchased at least 20 products in total.




**Ordered time**

You can limit the order history considered by the rule to a specific time range. Available options:

- All time
- This year
- Year -1
- This month
- Month -1

- This week
- Week -1
- From – To
- X day(s) ago

Depending on the selected option, only orders placed within that time period are counted.

*Examples*:

Ordered time: This year → Only orders placed in the current year are counted.

Ordered time: X day(s) ago = 30 → Only orders placed within the last 30 days are counted.

Ordered time: From – To → Only orders placed within the specified date range are counted.

**Order status**

You can choose which order statuses are considered when evaluating this condition. Only orders with the selected statuses are counted toward:

- Number of orders
- Amount of money spent
- Number of products

Orders with unselected statuses are ignored. This allows you to exclude canceled, refunded, or unpaid orders if needed.

Click on "**Save**" button to finish.

## Important notes

- *This condition applies only to **logged-in customers**.*
- *Guest orders are not counted unless they are associated with a customer account.*
- *Order calculations depend on the selected order status, time range, and inclusion options (tax, shipping, discount).*

### 2.6. Cart amount

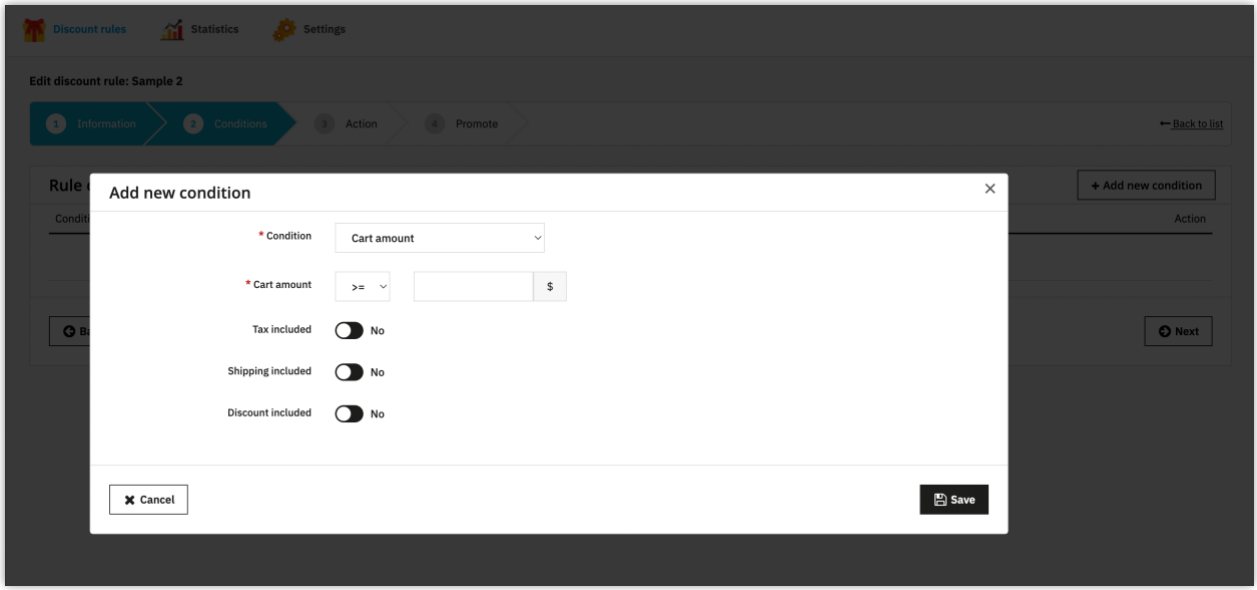
This condition allows you to apply a discount rule based on the total value of the shopping cart. It evaluates the cart total at runtime and applies the rule only when the configured cart amount condition is satisfied.

You can define a cart amount condition using:

- A comparison operator (≥, =, <=)
- A target amount value

The rule is evaluated based on the calculated cart total according to the options below:

- Tax included
- Shipping included
- Discount included




**How this condition works**

- The cart amount is calculated dynamically based on the current cart content.
- The rule is applied only if the calculated cart amount satisfies the selected operator and value.

- All selected options (tax, shipping, discount) affect the final amount used for comparison.

### Important notes

- *This condition evaluates **the entire cart total**, not individual products.*
- *If you need to apply conditions based on the total value of **specific products** (for example, products from a specific brand or category), use the **Products in cart** condition with "**Total product amount**" instead.*
- *Cart amount is recalculated whenever the cart content changes (products, quantities, shipping, discounts).*

## *2.7. Products in cart*

The **Products in cart** condition allows you to create discount rules based on the content of the customer's shopping cart. This is the most flexible and powerful condition, as it can combine quantities, product diversity, categories, and total product amount, with optional advanced filters.

You can use this condition to control when a rule is applied, depending on what products the customer has added to the cart.

### *2.7.1. Basic conditions (without Advanced settings)*

If **Advanced settings are NOT configured**, all conditions below are evaluated using **all products in the cart**.

| Condition | Description |
|---|---|
| Total product quantity | Total quantity of all products in the cart |
| Purchased quantity of the same product | Quantity of a single product (same product ID and attributes) |

| | |
|---|---|
| Number of different products | Number of distinct products in the cart |
| Number of products in the same category | Number of products belonging to the same default category |
| Total product amount | Sum of product prices in the cart (excluding shipping by default) |

**Important note**

- *"Total product amount" is calculated based on product prices only.*
- *Shipping costs are not included.*
- *Tax and discounts depend on other rule settings, not this condition.*

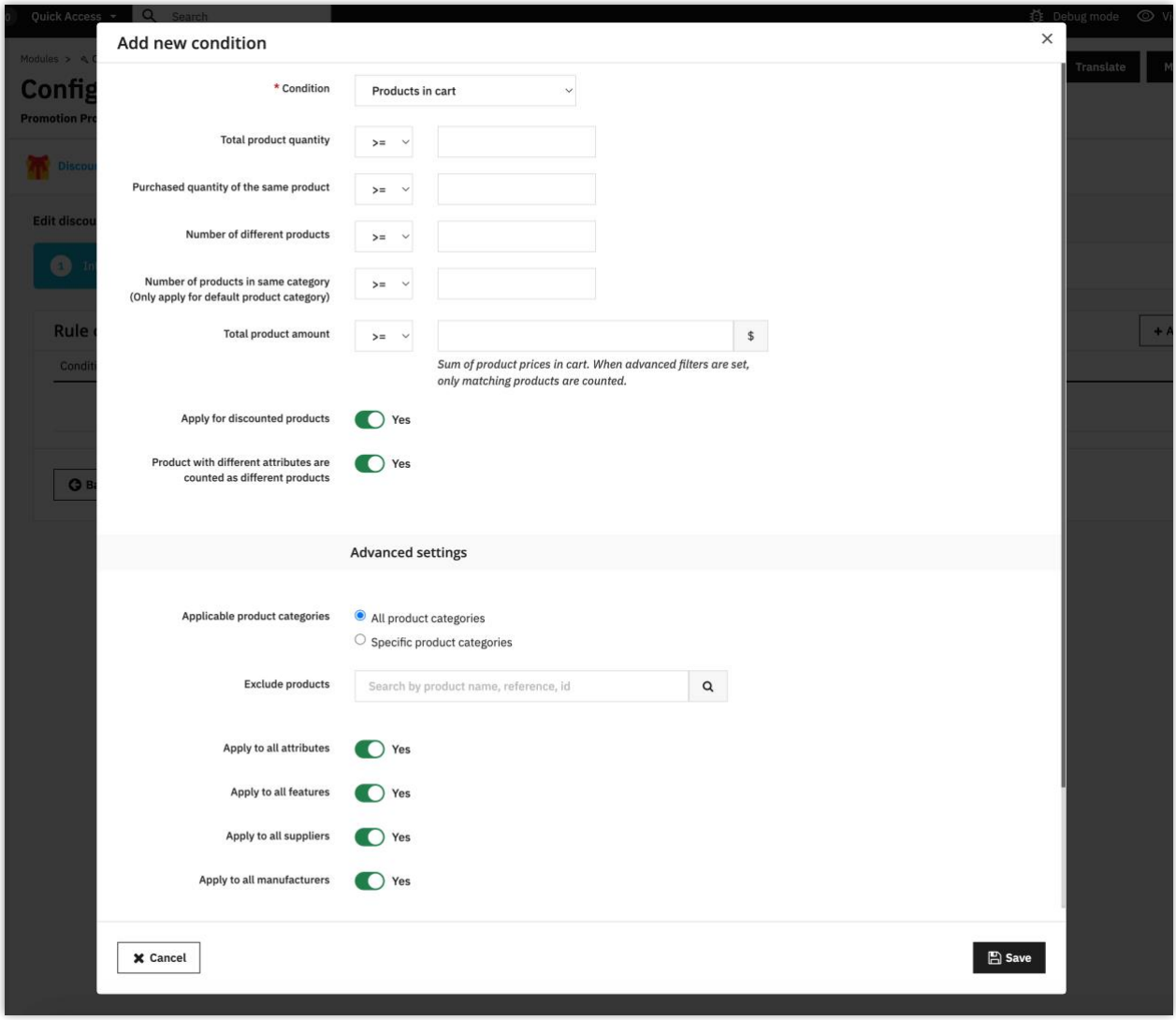
*Example*:

Rule conditions:

- Total product quantity ≥ 3
- Total product amount ≥ $50
- Advanced settings: not configured

Rule behavior:

- The cart must contain at least 3 products in total
- The total value of all products in the cart must be ≥ $50
- If both conditions are met → the rule action is applied




### 2.7.2. Apply for discounted products

Enable: discounted products are included in calculations.

Disable: discounted products are ignored.

📌 *Use this option carefully when combining with promotions already applied to products*.

### 2.7.3. Products with different attributes are counted as different products

Enable: each product combination (size, color, etc.) is counted separately.

Disable: all combinations of the same product are counted as one product.

*Example*

Cart content:  T-shirt Size S + T-shirt Size M

- If “Products with different attributes are counted as different products” = Yes → count as 2 products;
- If “Products with different attributes are counted as different products” = No → count as 1 product;

### *2.7.4. Advanced settings – filtering products before evaluation*

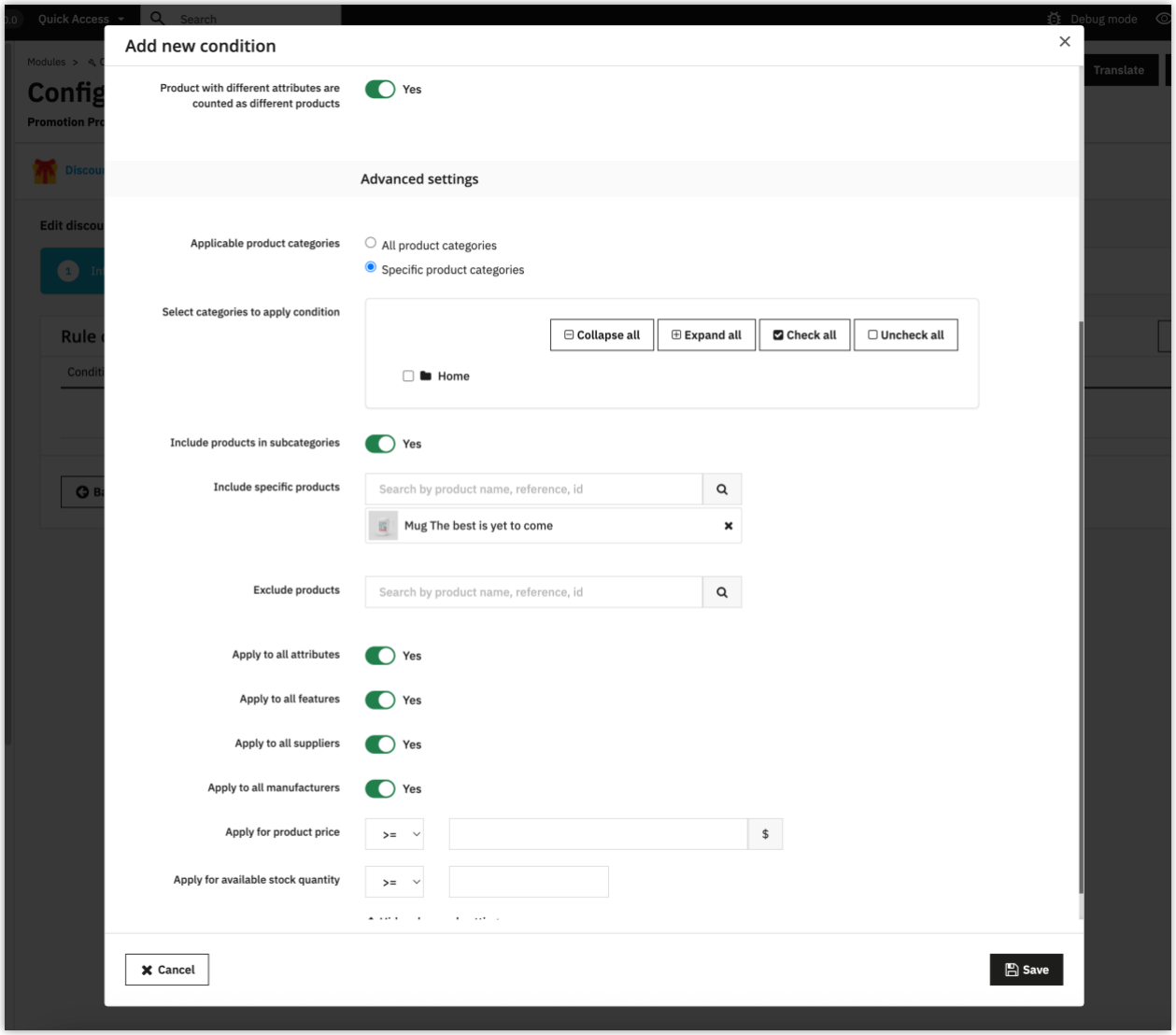
When **Advanced settings ARE configured**, the condition is evaluated in two steps:

- Filter products in the cart using **Advanced settings**
- Apply **Products in cart** conditions only on the filtered products

📌 *This applies to **ALL fields**, including **Total product amount**.*

You can limit which products are considered using:

- Product categories (all / specific)
- Include or exclude specific products
- Attributes
- Features
- Suppliers
- Manufacturers
- Product price
- Available stock quantity




### *2.7.5. Total product amount with Advanced settings*

When **Advanced settings are enabled**, **Total product amount** is calculated **ONLY from products that match the advanced filters**.

*Example*:

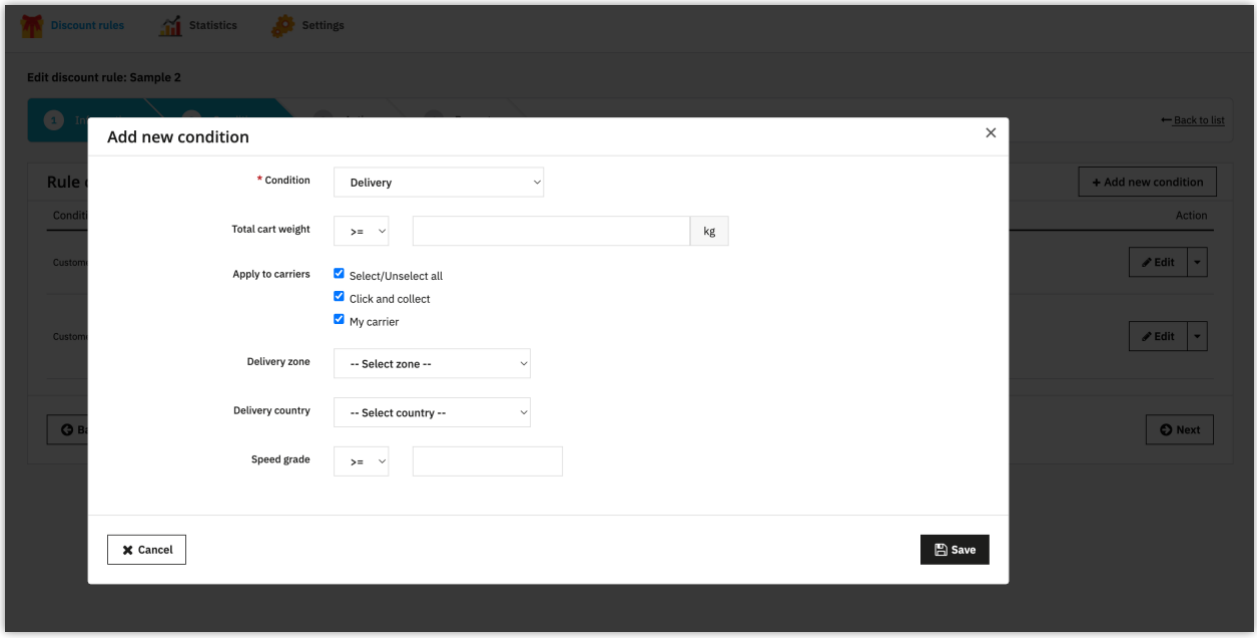
| Configuration | Cart content | Rule evaluation |
|---|---|---|

| | | |
|---|---|---|
| Total product amount ≥ **$49**;<br><br>Advanced settings:<br>**Manufacturer = "Brand X"**; | Product A from Brand X, price $20;<br><br>Product B from Brand X, price $30;<br><br>Product C from Brand Y, price $40 | Matching products: **A + B**<br><br>Total product amount = $20 + $30 = **$50**<br><br>Condition is satisfied → rule action is applied.<br><br>Product C is ignored for this condition. |

### *2.8. Delivery*

The **Delivery** condition allows you to apply discount rules based on shipping-related criteria. This condition is evaluated during checkout, after the customer selects a carrier and delivery address.

You can use this condition to create rules that depend on cart weight, carrier, delivery location, or delivery speed.



**Total cart weight**: Total weight of all products in the cart

- The value is calculated using the product weights defined in PrestaShop.
- The unit (kg) follows your shop's weight configuration.
- Shipping packaging weight (if any) is not included.

*Example*: Total cart weight ≥ 10 kg → The rule is applied only if the total cart weight is 10 kg or more.

**Apply to carriers**: This option allows you to restrict the rule to specific carriers.

- Select/Unselect all: Apply the rule to all carriers.
- Specific carriers selected: Rule applies only when the customer chooses one of those carriers.

📌 *The rule is evaluated after the carrier is selected at checkout*.

*Example*: Carrier = "Click and collect" → The rule is applied only if the customer selects "Click and collect" as the delivery method.

**Delivery zone**: PrestaShop delivery zone associated with the shipping address

- Zones are defined in **International** → **Locations** → **Zones**.
- This condition is based on the delivery address, not the invoice address.

*Example*: Delivery zone = Europe → The rule applies only when the delivery address belongs to the Europe zone.

**Delivery country**: Country of the delivery address

- Useful for country-specific shipping promotions.
- Can be combined with delivery zone or carrier filters.

*Example*: Delivery country = France → The rule applies only when the order is shipped to France.

**Speed grade**: Delivery speed rating assigned to carriers

- Speed grade values depend on carrier configuration.
- This option allows you to target faster or slower delivery methods.

*Example*: Speed grade ≥ 3 → The rule applies only to carriers with a speed grade of 3 or higher.

### Important notes

- *Delivery conditions are evaluated late in the checkout flow.*
- *If the customer changes the carrier or delivery address, the rule may be re-evaluated.*
- *If no carrier matches the condition, the rule is not applied.*

### *2.9. Payment methods*

The **Payment methods** condition allows you to apply discount rules based on the payment method selected by the customer during checkout. This condition is evaluated after the payment method becomes available and when the customer selects it.

**Select payment methods**

**Payment methods**: List of active payment methods in your shop. The list is automatically populated from **enabled payment modules**.

- You can select **one or multiple payment methods**.
- Use **Select/Unselect all** to quickly apply or remove the condition.

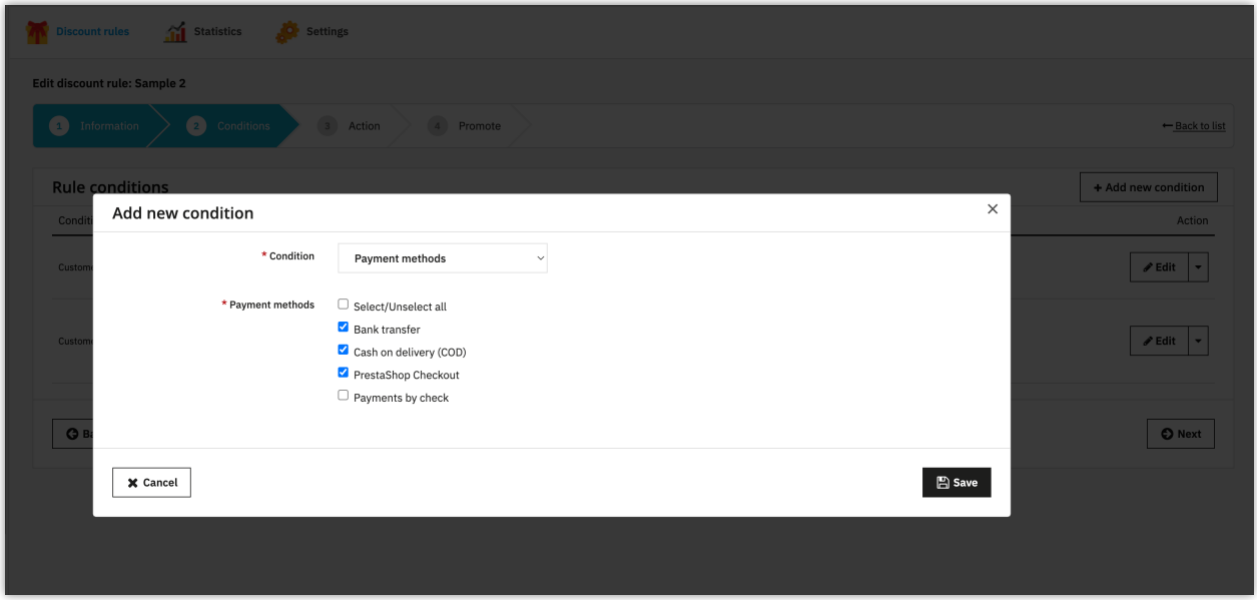
📌 *If no payment method is selected, the condition is not valid and the rule will not be applied*.

**How the condition is evaluated**

- The rule is applied **only if the customer selects one of the configured payment methods**.
- If the customer changes the payment method, the rule is **re-evaluated immediately**.
- If the selected payment method does not match, the rule is **not applied**.

## Important notes

- *Payment method conditions are evaluated **late in the checkout process**.*
- *This condition is often used together with: **Cart amount, Delivery, Products in cart**.*
- *If the payment method is unavailable due to other restrictions, the rule is automatically ignored.*



### 2.10. *Specific occasion*

The **Specific occasion** condition allows you to apply discount rules based on time-related criteria. This condition is useful for creating time-limited promotions, such as happy hours, weekday deals, seasonal campaigns, or custom date ranges.

The rule is evaluated using the server time of your shop.

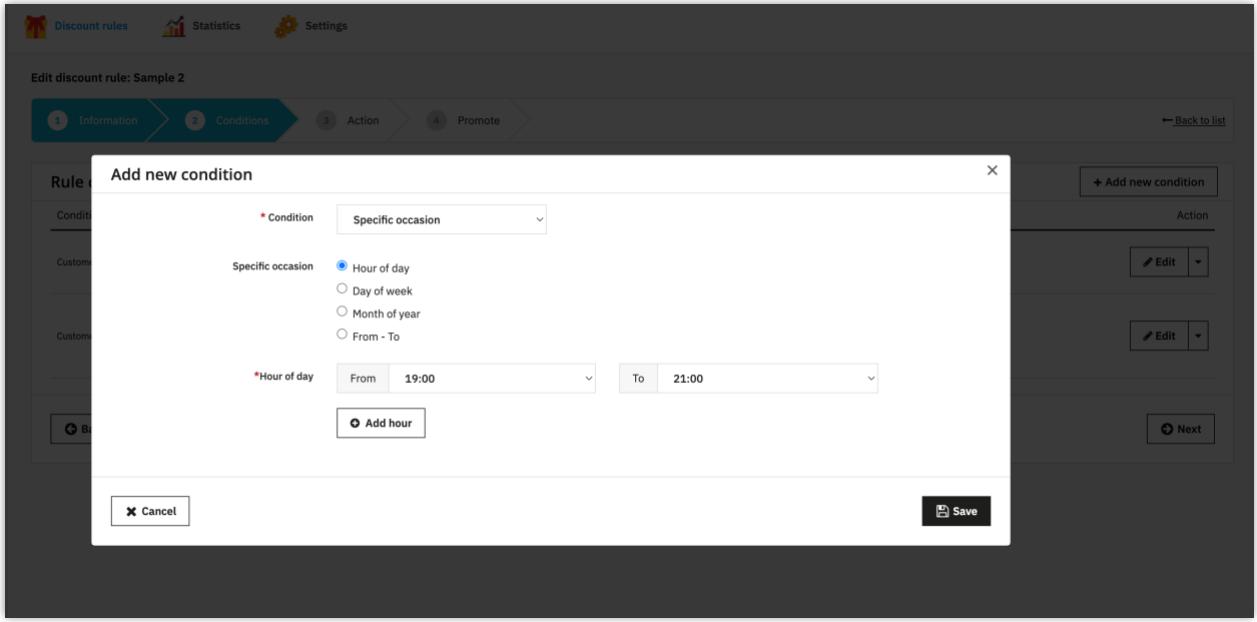
**Hour of day**: This option allows you to apply a rule during specific hours of the day.

- From / To: Time range during which the rule is active
- Add hour:  Add multiple time ranges

Time format follows your shop's time settings. You can configure multiple non-contiguous time ranges.

*Example*: Happy hour promotion

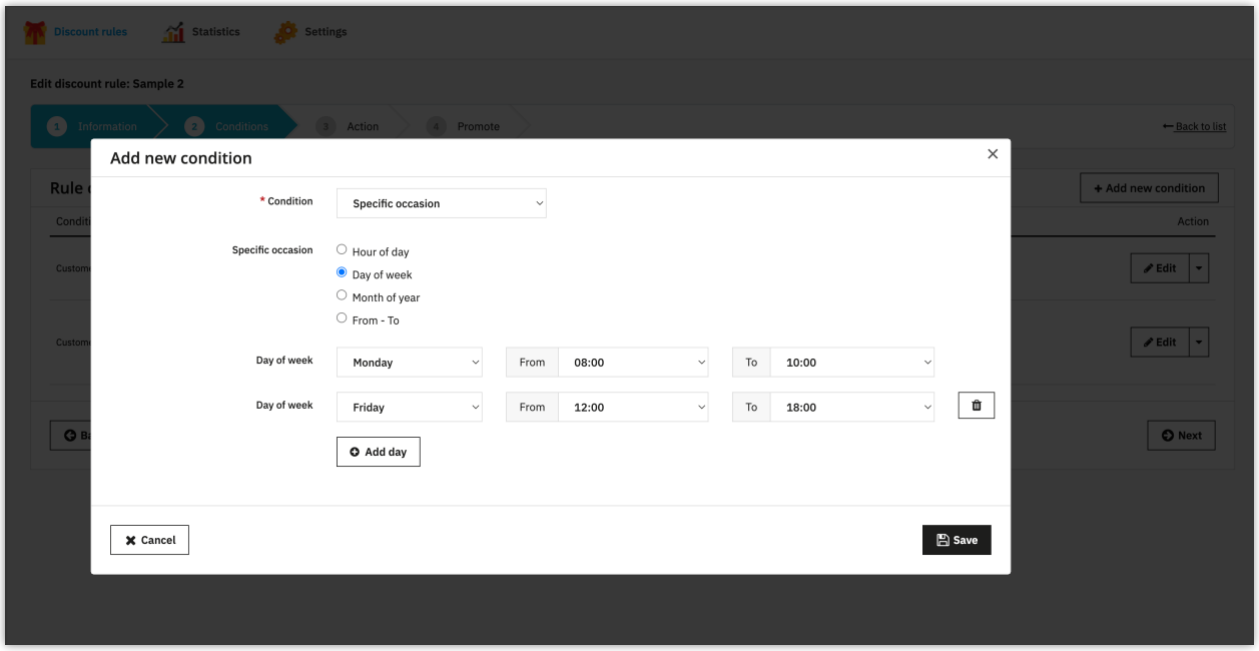
Hour of day: 19:00 - 21:00 → The rule is applied only between 7:00 PM and 9:00 PM each day.



**Day of week**: This option allows you to apply the rule only on specific days of the week, and optionally limit it to specific time ranges on those days.

- Select one or more days of the week (Monday → Sunday)
- For each selected day:
    - You can add multiple day + time combinations
    - Each row works independently

The rule is applied if: The current day matches one of the selected days AND the current time is within the configured time range for that day.




**Month of year**: This option allows you to apply the rule during specific days within selected months.

- Select one or more months
- For each month:
    - “From” day
    - “To” day
- You can add multiple month + day ranges

The rule is applied if: The current month matches one of the selected months AND the current day of the month falls within the configured day range.

*Example*

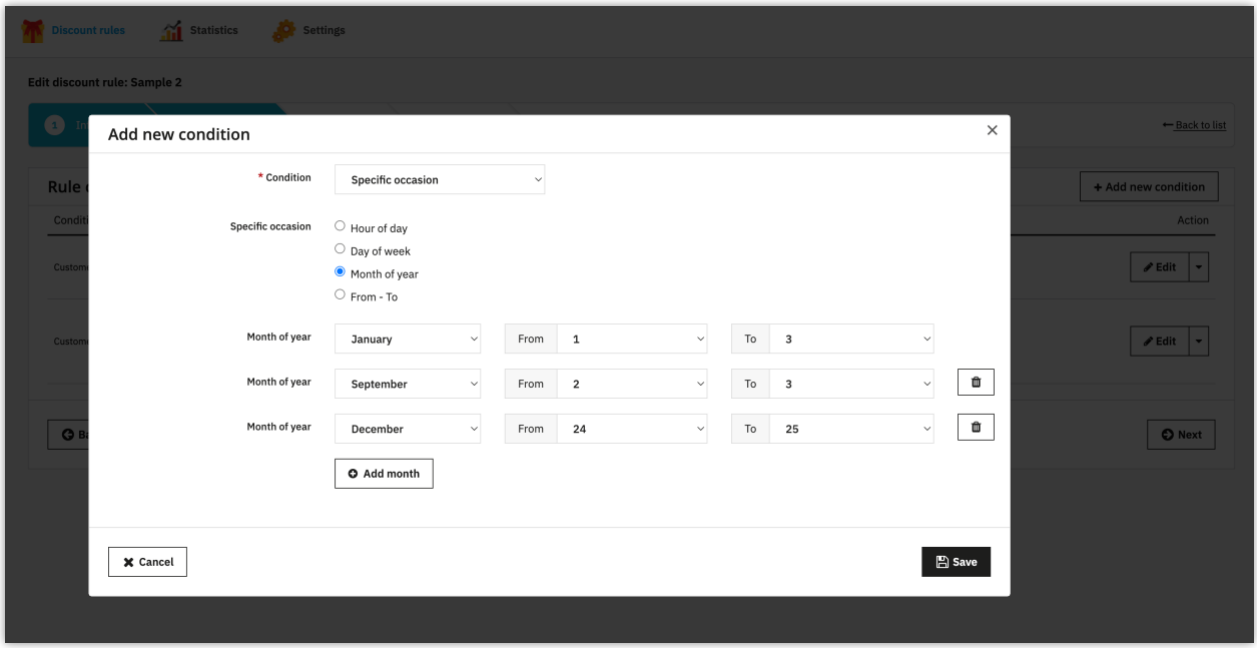
Configuration:

- January: Day 1 - Day 3
- September: Day 2 - Day 3
- December: Day 24 – Day 25

Result: The rule is applied on:

- January 1st to January 3rd
- September 2nd to September 3rd
- December 24th and 25th

The rule is not applied outside these date ranges.




**From – To (custom date range)**: This option allows you to define an exact date and time range during which the rule is active.

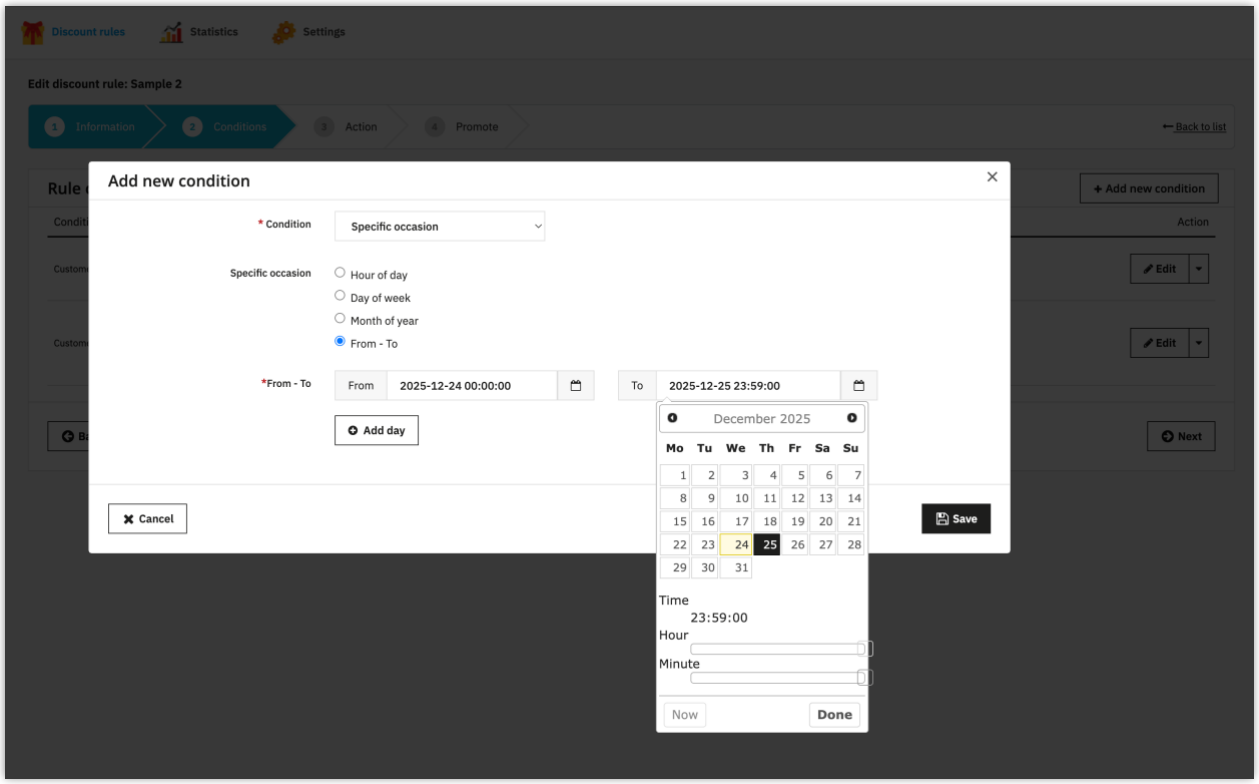
- From: start date and time.
- To: end date and time.
- You can add multiple date ranges if needed.

The rule is applied if the current date and time are within the defined From – To range.

*Example*

Configuration: From: 2025-12-24 00:00:00 to: 2025-12-25 23:59:00

Result: The rule is applied during the entire Christmas period. The rule is automatically disabled outside this time range.




## Important notes

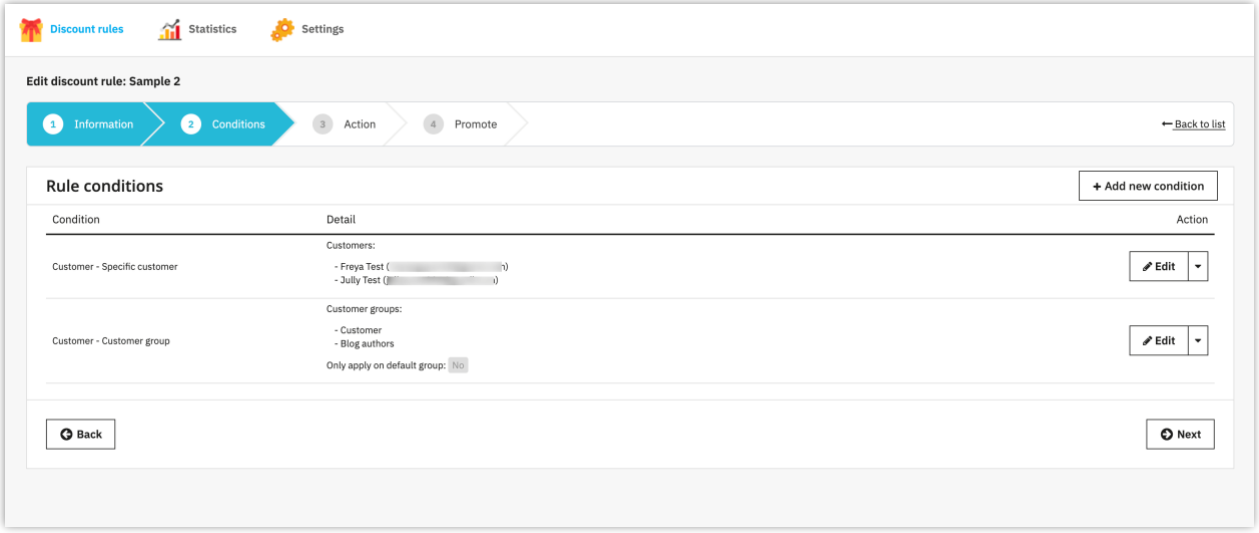
- *All time-based conditions use the store server time.*
- *You can combine **Specific occasion** with other conditions (cart amount, products in cart, customer group, etc.).*

- *The rule is applied only if all configured conditions are satisfied.*

After configuring all required conditions, the next step is to define the action that will be applied.

It is important to understand how **Promotion Pro** evaluates discount rules:

- All conditions within a rule are combined using **AND logic**;
- This means every configured condition must be satisfied **at the same time**;
- If any single condition is not met, the rule will not be applied;




In the next section, we will focus on **Action**, which defines the actual discount, free gift, or promotion applied when a rule becomes valid.

## 3. Action

**Action** defines what happens when all conditions of a discount rule are satisfied. While conditions control **when** a rule is eligible, action defines **what benefit** the customer receives, such as a discount, free gift, or shipping reduction.

An action is executed only when:

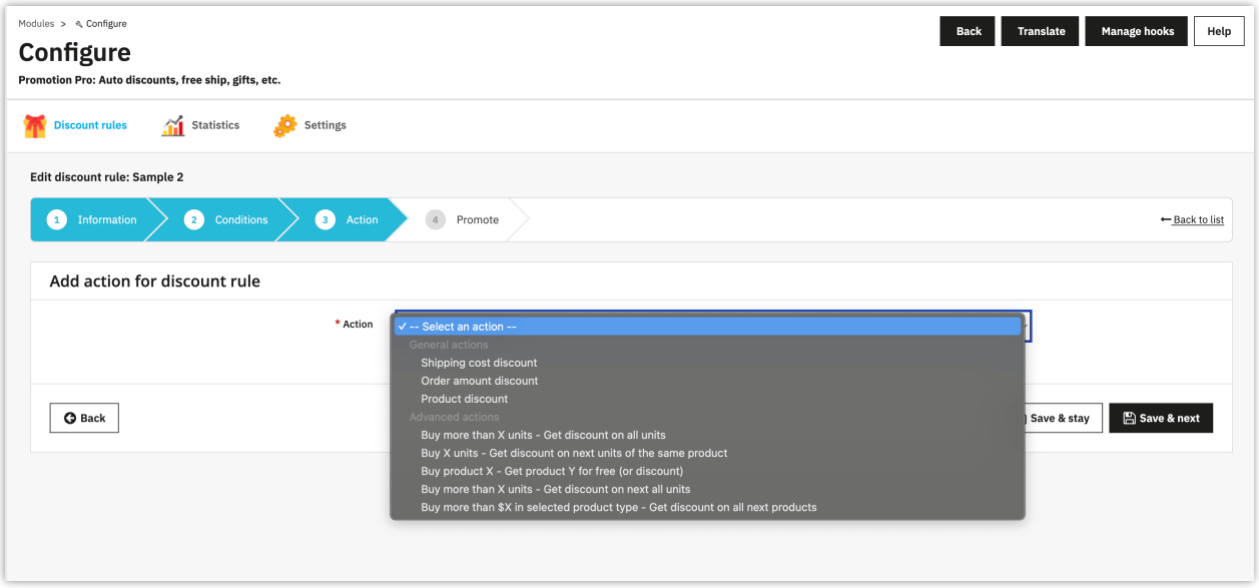
- The rule is active.
- The current date is within the rule availability period.
- All configured conditions are satisfied.

**Promotion Pro** provides multiple action types, ranging from simple discounts to advanced promotional scenarios such as product bundles, gifts, and quantity-based offers.

To make configuration easier, actions are grouped into:

- **General actions**: simple and common discount types.
- **Advanced actions**: complex promotional logic (buy X get Y, bundles, gifts).

In the following sections, each action is explained individually, including its available settings and practical examples.




## *3.1. General actions*

General actions are designed for simple and common discount scenarios. They are typically applied to the entire cart or to a single product, without requiring complex product relationships or quantity logic.

These actions are recommended when you want to:

- Apply a straightforward discount.
- Reward customers based on cart value or product selection.
- Avoid complex “buy X get Y” logic.

The module currently supports the following general actions:

- Shipping cost discount
- Order amount discount
- Product discount

Each action is evaluated only after **all rule conditions** are satisfied.

All **General actions** share the following characteristics:

- They are applied automatically when the rule becomes valid
- They do not require customer interaction or product selection
- They are compatible with most conditions (cart amount, products in cart, customer group, etc.)
- If multiple rules are valid, execution order depends on **rule priority**

### Important notes

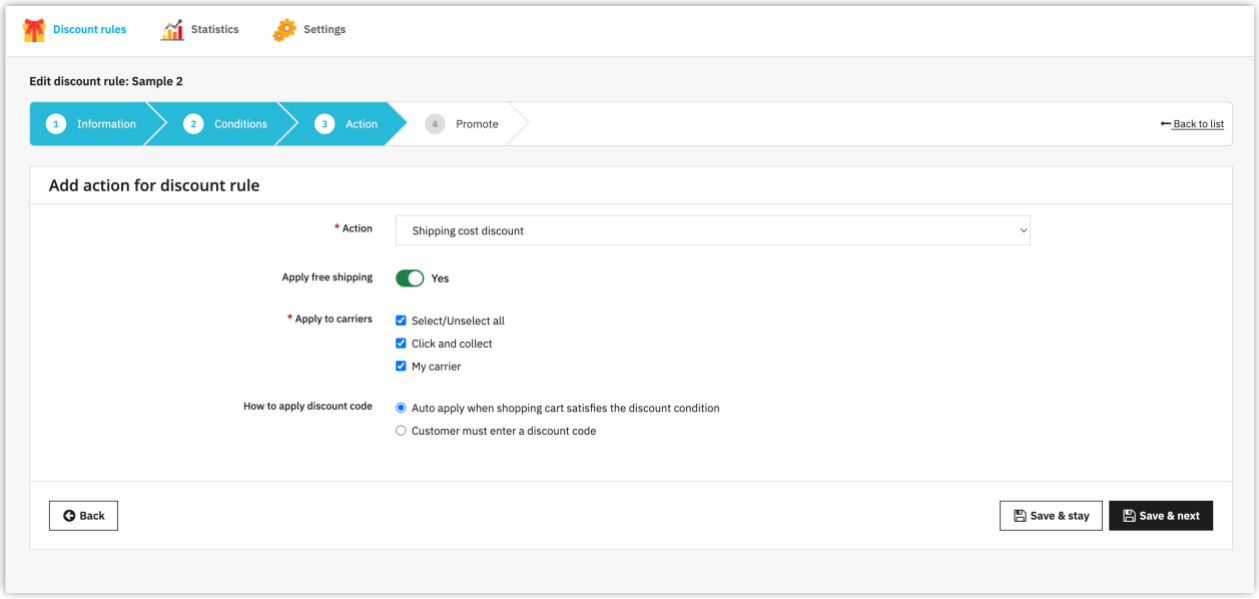
- *General actions are ideal for simple promotions*
- *If your promotion involves: free gifts, customer choice, buy X get Y logic, quantity-based rewards → You should use **Advanced actions**, described later in this section.*

#### *3.1.1. Shipping cost discount*

This action allows you to reduce or fully remove shipping costs when the cart meets the defined conditions. It applies only to shipping costs, not product prices or order total.

**Apply free shipping**

- Yes: Shipping is completely free.
- No: Apply a partial shipping discount (percentage or fixed amount).

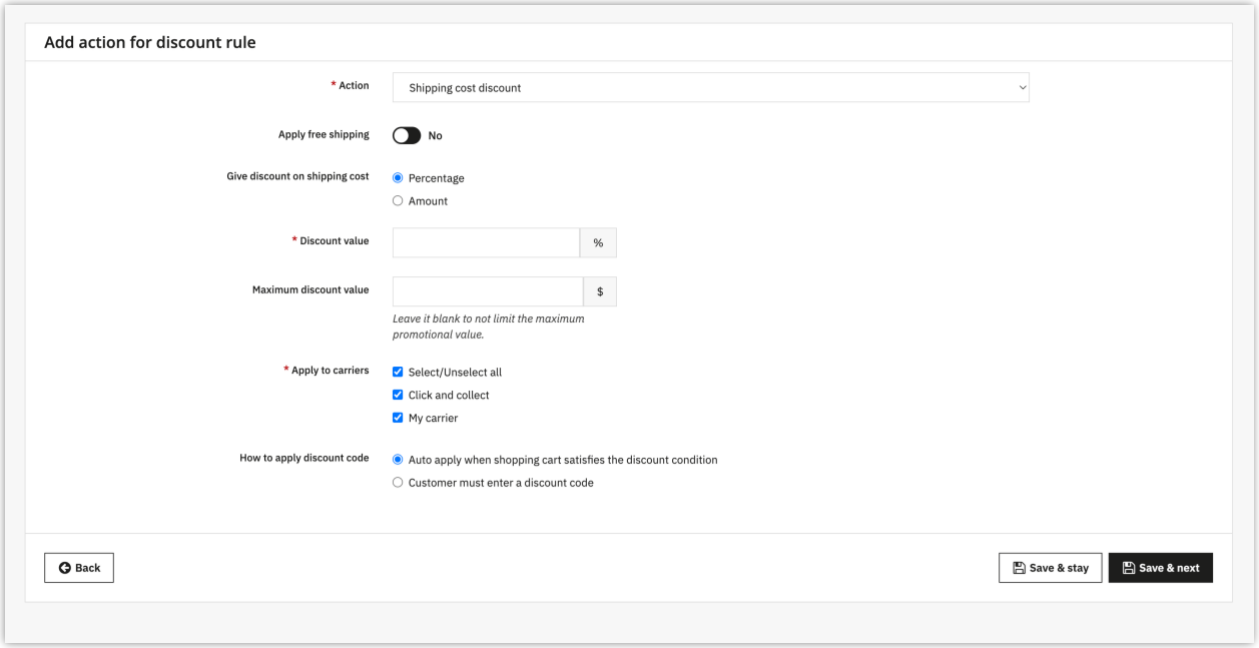



**Give discount on shipping cost** (Visible when Apply free shipping = No)

Percentage

- Discount value (%): Percentage off shipping cost.
- Maximum discount value (optional): Limit the maximum discount amount.

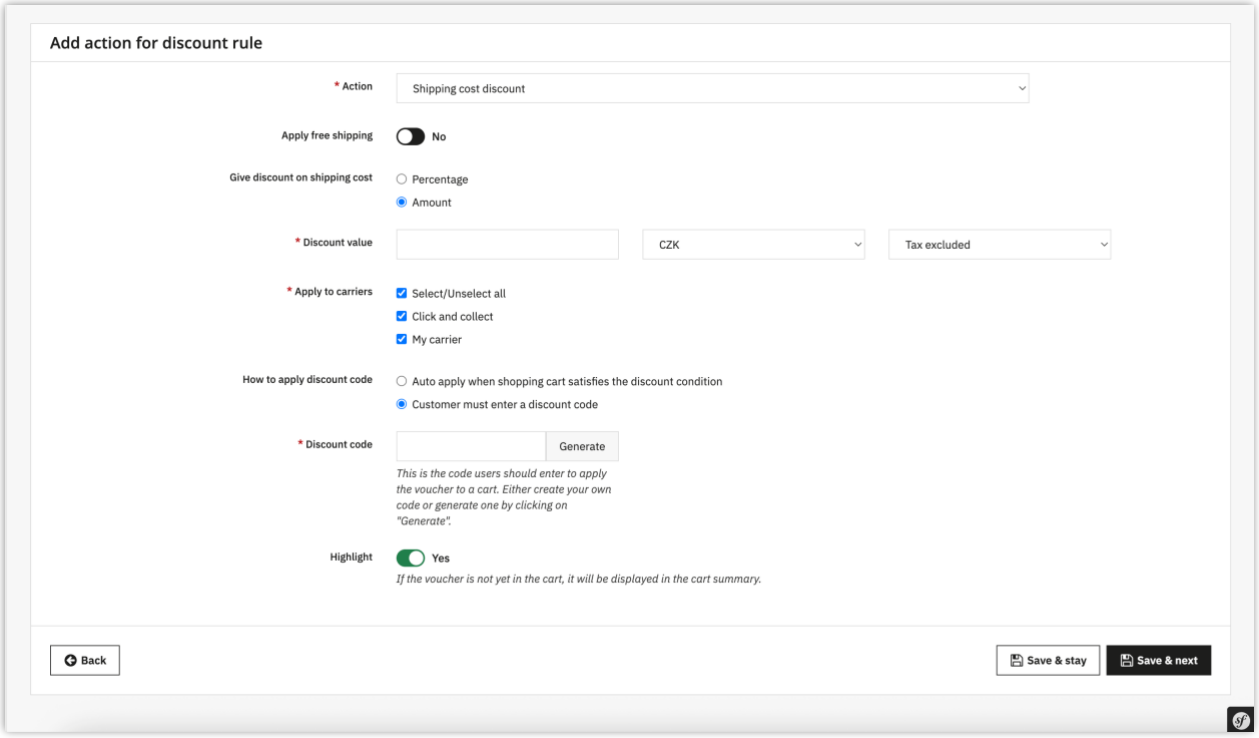
*Example*: 20% off shipping, max discount = $10.




Amount

- Discount value: Fixed discount amount.
- Currency: Discount currency.
- Tax included/excluded: Apply before or after tax.

*Example*: $5 off shipping cost.




**Apply to carriers**

- Select which carriers the shipping discount applies to.
- If a carrier is not selected, the discount will not be applied for that carrier.

**How to apply discount code**

Auto apply: The discount is applied automatically when cart conditions are met.

Customer must enter a discount code:

- Discount code: Enter or generate a code.
- Highlight: Show the voucher in cart summary when conditions are met but the code has not applied yet.

### *3.1.2. Order amount discount*

This action applies a discount to the total cart value when all rule conditions are met.

**Discount type**

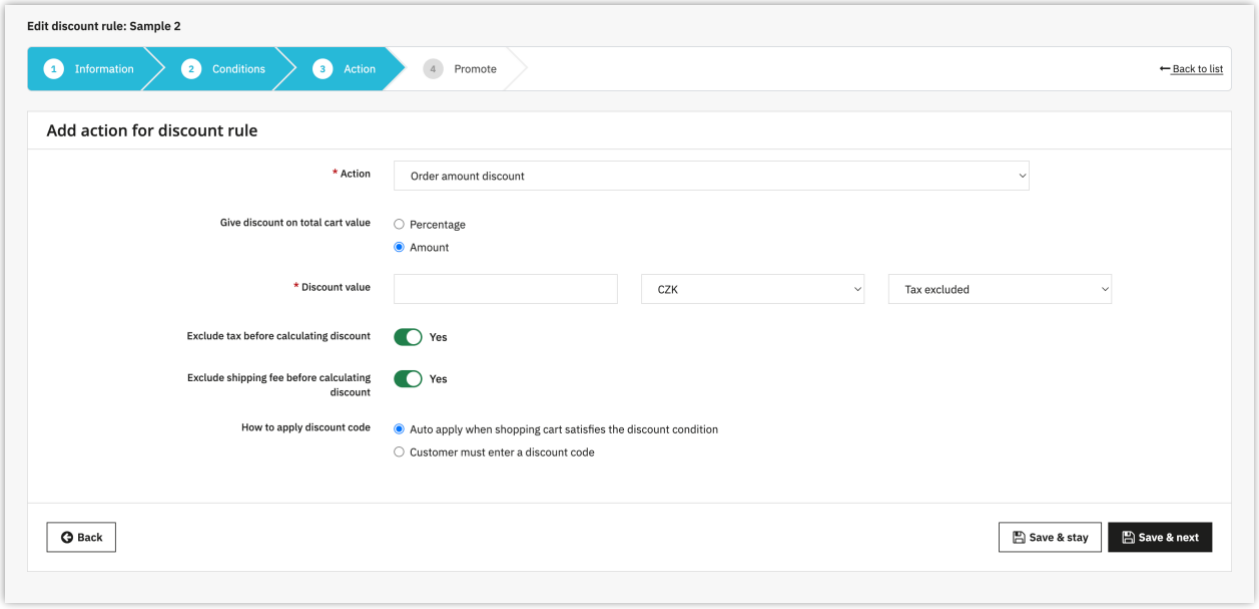
- Percentage: Apply a percentage discount on the cart total.
- Amount: Apply a fixed discount amount.

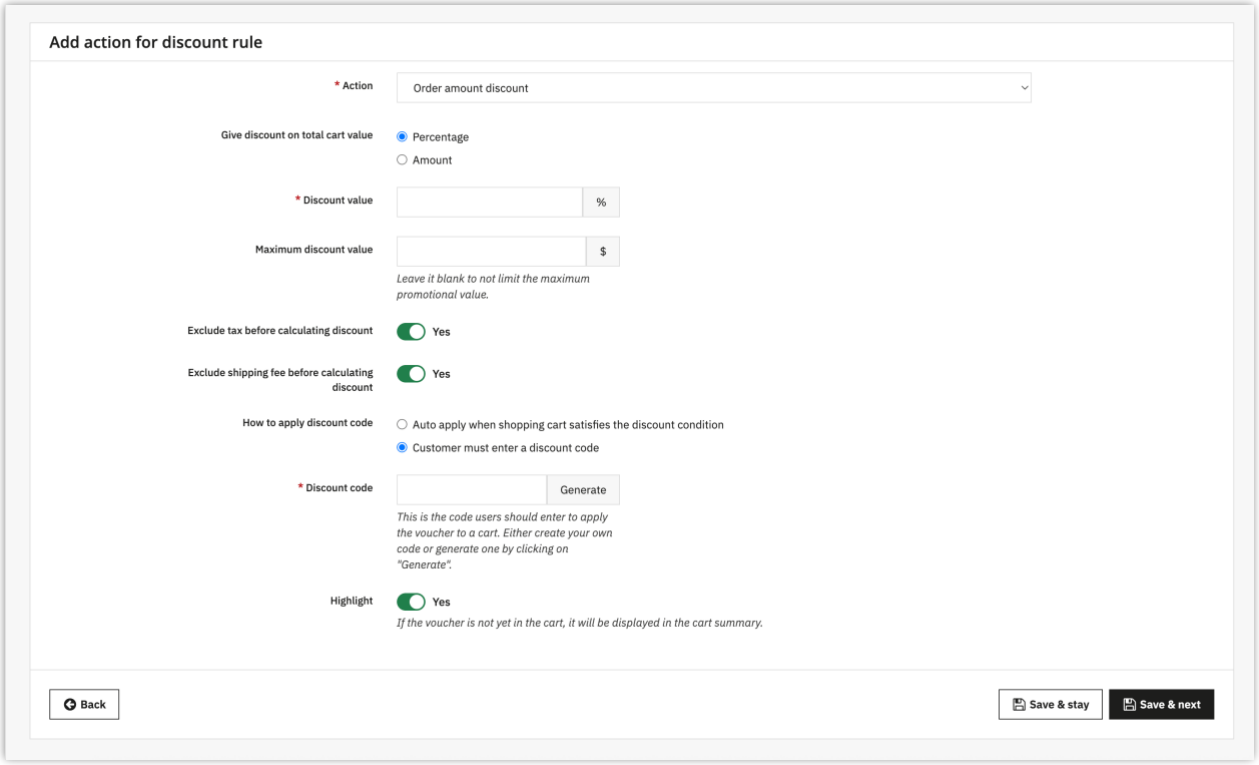
**Discount value**: The value of the discount (percentage or fixed amount).

**Maximum discount value** (optional): Limits the maximum discount applied. Leave empty for no limit.

**Exclude tax before calculating discount**: If enabled, the discount is calculated on the cart total excluding tax.

**Exclude shipping fee before calculating discount**: If enabled, shipping cost is not included in the discounted amount.






**How to apply discount code**

- Auto apply: The discount is applied automatically when conditions are satisfied.
- Discount code required: Customer must enter a voucher code to activate the discount.

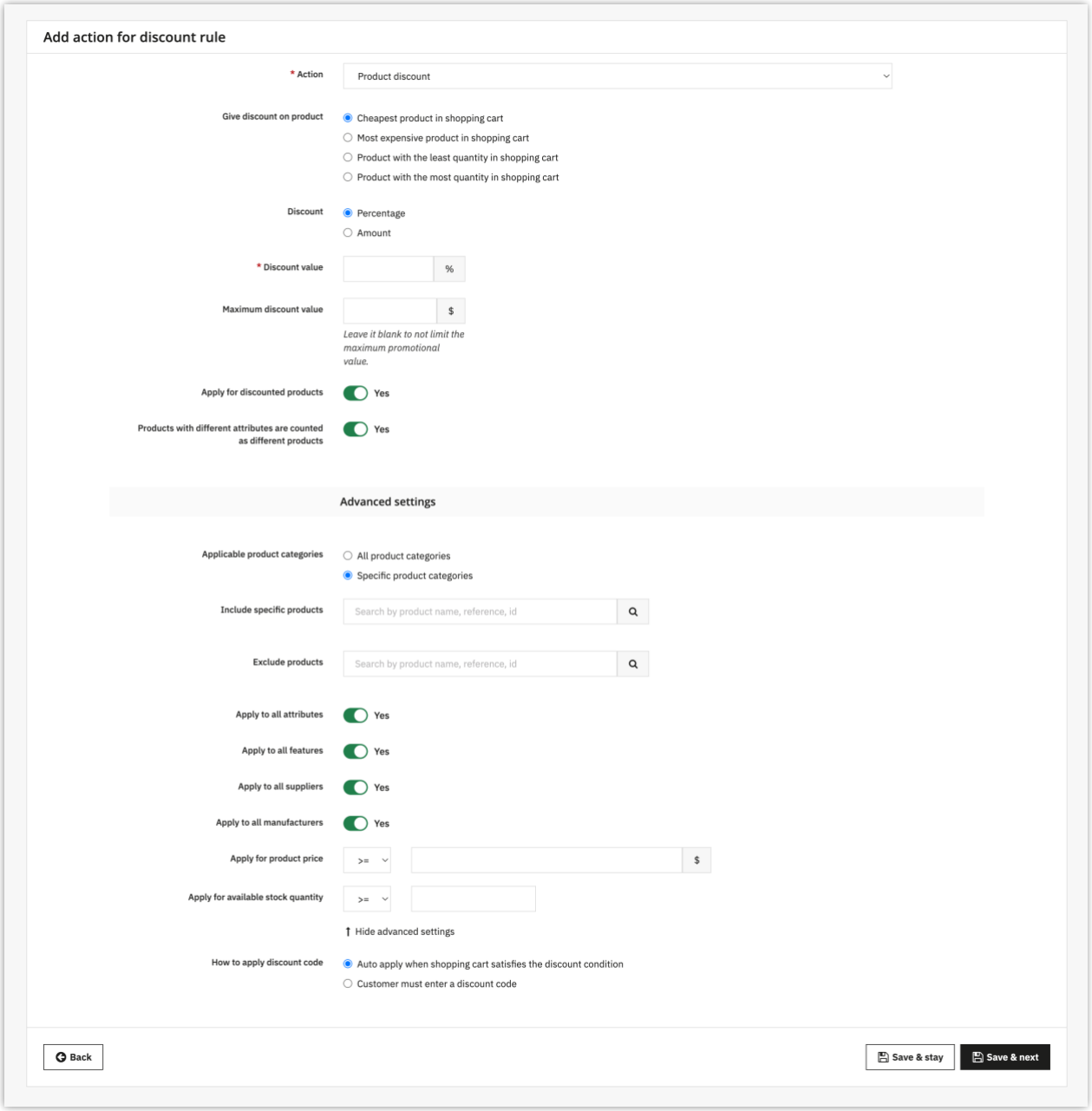
**Highlight** (optional): If enabled, the voucher is shown in the cart summary when it is available but not yet applied.

*Example*:

Apply 10% off the cart total, excluding tax and shipping, with a maximum discount of $50, automatically applied when conditions are met.

### *3.1.3. Product discount*

This action applies a discount to one specific product in the cart, based on a selected rule.




## Discount target

You can choose one of the following targets:

- Cheapest product in shopping cart
- Most expensive product in shopping cart
- Product with the least quantity in shopping cart
- Product with the most quantity in shopping cart

If multiple products match the selected condition, **only the first matching product** is discounted.

**Discount configuration**

- Discount type: Percentage | Amount
- Discount value: The value applied to the selected product.
- Maximum discount value (optional): Limits the discount applied to the product.
- Apply for discounted products: If enabled, already-discounted products can still be selected.
- Products with different attributes are counted as different products: If enabled, each product combination is treated separately.

**Advanced settings (optional)**

Use these filters to limit which products can be selected as the discount target:

- Product categories
- Specific products (include/exclude)
- Attributes, features, suppliers, manufacturers
- Product price condition
- Available stock quantity

Only products that pass these filters are considered when selecting the target product.

**Example**

Cart contents:

| Product | Price | Quantity |
|---|---|---|

| | | |
|---|---|---|
| T-shirt A | $20 | 1 |
| Mug B | $20 | 1 |
| Cap C | $25 | 1 |

Rule setup:

- Target: Cheapest product in shopping cart
- Discount: 50%

Result: Both *T-shirt A* and *Mug B* have the same lowest price. The module selects the first matching product only. Only one product receives the discount (e.g. *T-shirt A*).

### *3.2. Advanced actions*

**Advanced actions** allow you to create conditional, step-based promotions, such as *Buy X Get Y, Buy more than X units*, or *Discount on next items*.

Unlike **General actions**, these actions work in **two logical steps**:

- **Trigger condition**: Defines **when** the action is activated (for example: quantity, amount, or product type).
- **Reward logic**: Defines **what** discount or benefit is applied once the trigger condition is met.

All advanced actions:

- Are evaluated **after all rule conditions are satisfied**.
- Can be **limited by Advanced settings** (categories, products, attributes, suppliers, etc.).
- Apply discounts **only to products that match the action's internal logic**, not necessarily all products in the cart.

**Important note**

- *Conditions determine **whether the rule is active**.*
- *Advanced actions determine **how the discount is calculated and applied**.*

### *3.2.1. Buy more than X units – Get discount on all units*

This action applies a discount **when a customer buys at least X units of the same product**. Once the quantity condition is met, the discount is applied **to all eligible units**, according to the selected scope.

**How it works**

- The module checks the **purchased quantity of the same product**.
- If the quantity is **greater than or equal to X**, the discount is triggered.
- The discount is applied based on **the selected discount scope** and **advanced filters**.

**Main configuration**

**Purchase (X units)**: Minimum quantity of the same product required to trigger the discount.

**Discount type**: Percentage | Amount

**Discount value**: The value applied to eligible units.

**Maximum discount value** (optional): Limits the total discount amount.

**Apply discount on**:

- All products in shopping cart
- Cheapest product in shopping cart
- Most expensive product in shopping cart
- Product with the least quantity

- Product with the most quantity

**Apply for discounted products**: Allows already-discounted products to receive this discount.

**Products with different attributes are counted as different products**: If enabled, each product combination is evaluated separately.

**Advanced settings** (optional): Use advanced settings to limit which products are counted when checking the quantity condition.

**Example**

Rule setup:

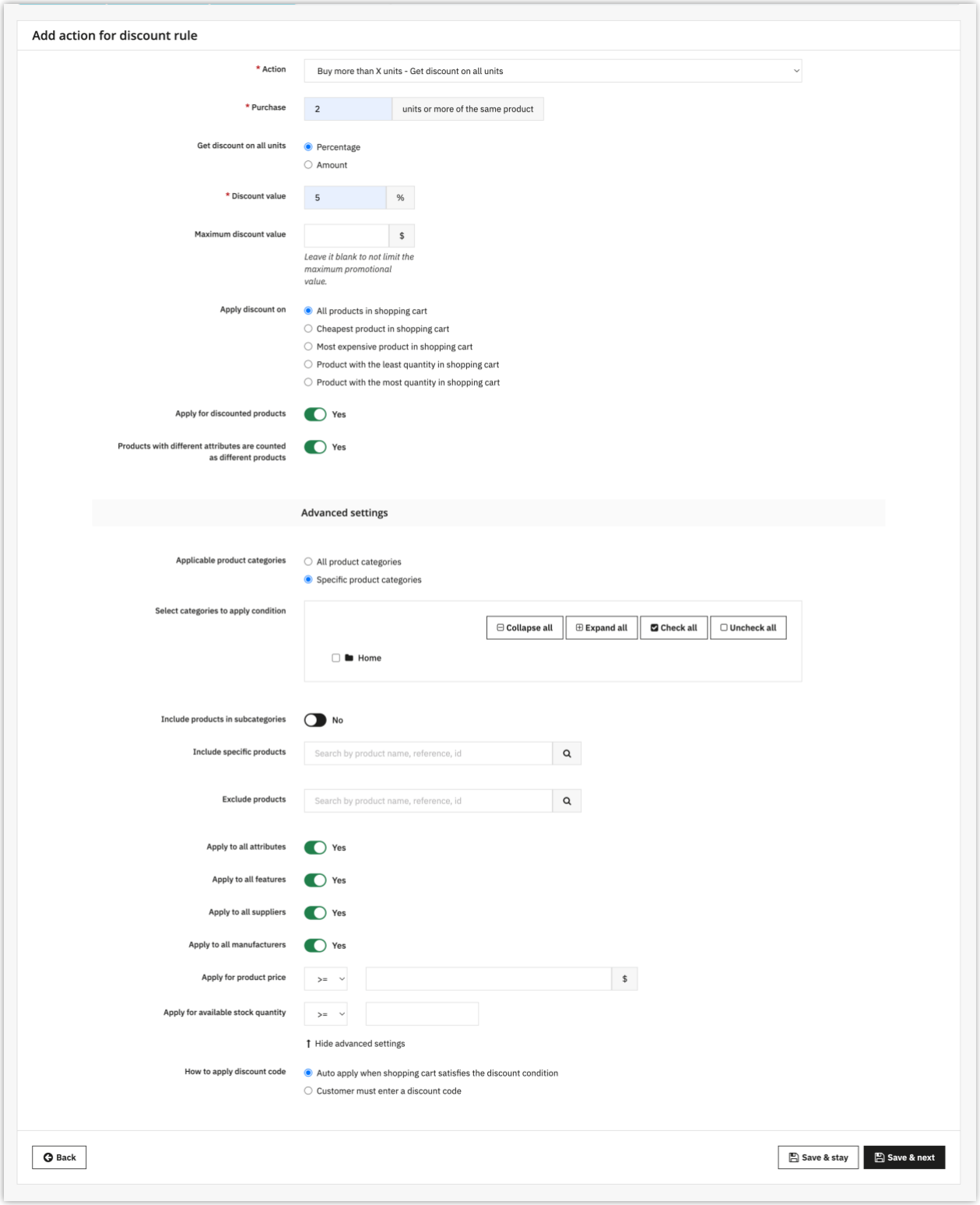
- Purchase: 2 units
- Discount: 5%
- Apply discount on: All products in shopping cart

Cart contents:

- T-shirt A – 2 units – $20
- Mug B – 1 unit – $10

Result:

- The customer buys *2 units of T-shirt A*, meeting the condition.
- The discount is triggered.
- *5% discount is applied to all products in the cart*, based on the selected scope.

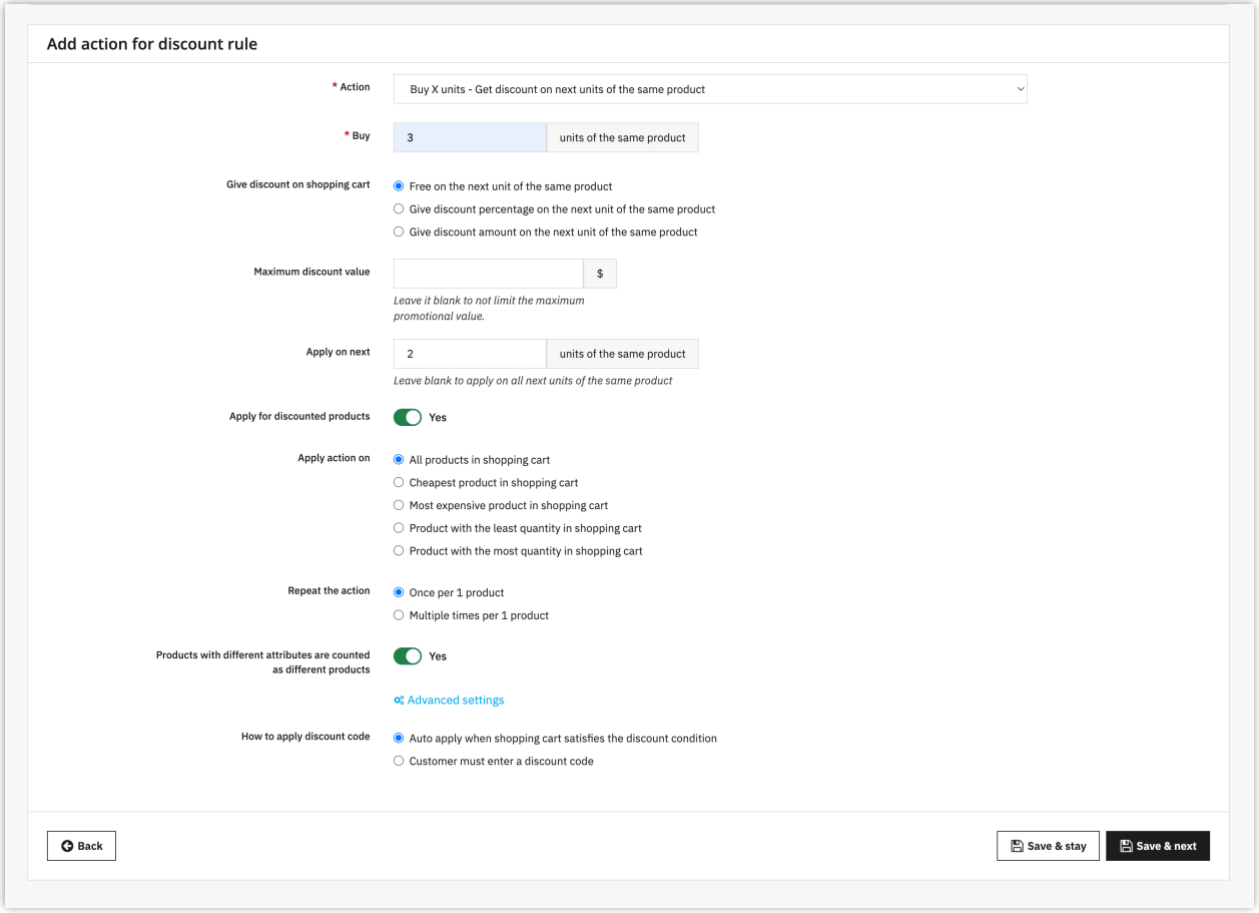

Add action for discount rule
* Action
Buy more than X units - Get discount on all units
* Purchase
2
units or more of the same product
Get discount on all units
Percentage
Amount
* Discount value
5
%
Maximum discount value
$
Leave it blank to not limit the maximum promotional value.
Apply discount on
All products in shopping cart
Cheapest product in shopping cart
Most expensive product in shopping cart
Product with the least quantity in shopping cart
Product with the most quantity in shopping cart
Apply for discounted products
Yes
Products with different attributes are counted as different products
Yes
Advanced settings
Applicable product categories
All product categories
Specific product categories
Select categories to apply condition
Collapse all
Expand all
Check all
Uncheck all
Home
Include products in subcategories
No
Include specific products
Search by product name, reference, id
Exclude products
Search by product name, reference, id
Apply to all attributes
Yes
Apply to all features
Yes
Apply to all suppliers
Yes
Apply to all manufacturers
Yes
Apply for product price
>=
$
Apply for available stock quantity
>=
Hide advanced settings
How to apply discount code
Auto apply when shopping cart satisfies the discount condition
Customer must enter a discount code
Back
Save & stay
Save & next

### 3.2.2. Buy X units – Get discount on the next units of the same product

This action allows you to reward customers when they purchase **X units of the same product**, by giving a **free or discounted price on the next units**.

**How it works:**

- Customer buys **X units** of a product.
- The **next unit(s)** of the same product receive a discount (or are free).




You can configure:

**Buy X units**: Number of units required to trigger the offer

**Discount type on next units**:

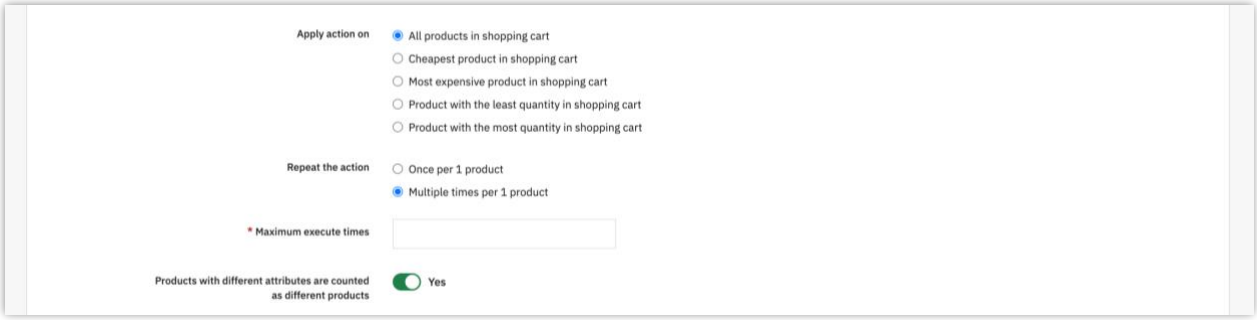
- Free
- Percentage discount

- Fixed amount discount

**Apply on next**: Limit how many next units receive the discount

**Repeat action**:

- Once per product
- Multiple times per product (e.g. Buy 3 → get 1 free, repeatable)




**Target product selection**:

- All products
- Cheapest / most expensive product
- Product with the least / most quantity

**Attribute handling**: Count product combinations separately if needed

**Example:**

*Scenario 1:*

- Buy X units: 3
- Discount on next units: Free
- Apply on next: 1
- Repeat action: Multiple times per product

Customer behavior & result:

- Customer adds 3 units of Product A → No discount yet (condition just met)

- Customer adds 4 units of Product A → The 4th unit is free
- Customer adds 6 units of Product A → 2 units are free (Buy 3 → get 1 free, repeated twice)

Cart summary:

- Paid units: 4
- Free units: 2
- Total units in cart: 6

*Scenario 2:*

- Buy X units: 2
- Discount on next units: 20%
- Apply on next: 2
- Repeat action: Once per product

Customer behavior:  Customer adds 4 units of Product B

Result:

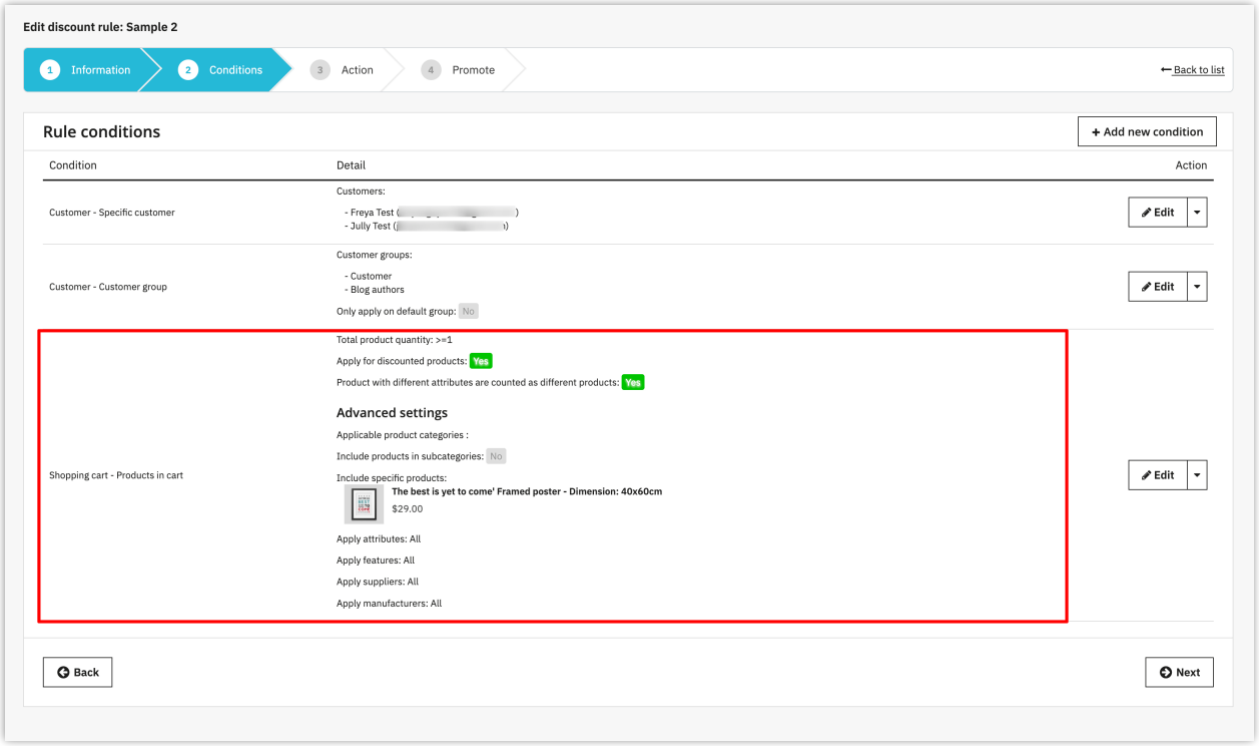
- First 2 units → full price
- Next 2 units → 20% off
- Promotion is applied only once, even if more units are added

### *3.2.3. Buy product X – Get product Y for free (or discount)*

This action allows you to offer specific products (Product Y) as a free gift or discounted item when the cart satisfies the conditions defined earlier (Product X).

**Important note**

- ***Product X** is defined in the **Conditions** step.*
- *In this **Action** step, you only configure **Product Y** (the gift or discounted product).*




You can configure:

- Whether Product Y is **free** or **discounted**
- How the gift is added to the cart (**automatically** or **customer chooses**)
- Which product(s) can be given as Product Y
- How many gift products the customer can select (if selection is enabled)

**Option 1: Product Y added automatically (Free or Discounted)**

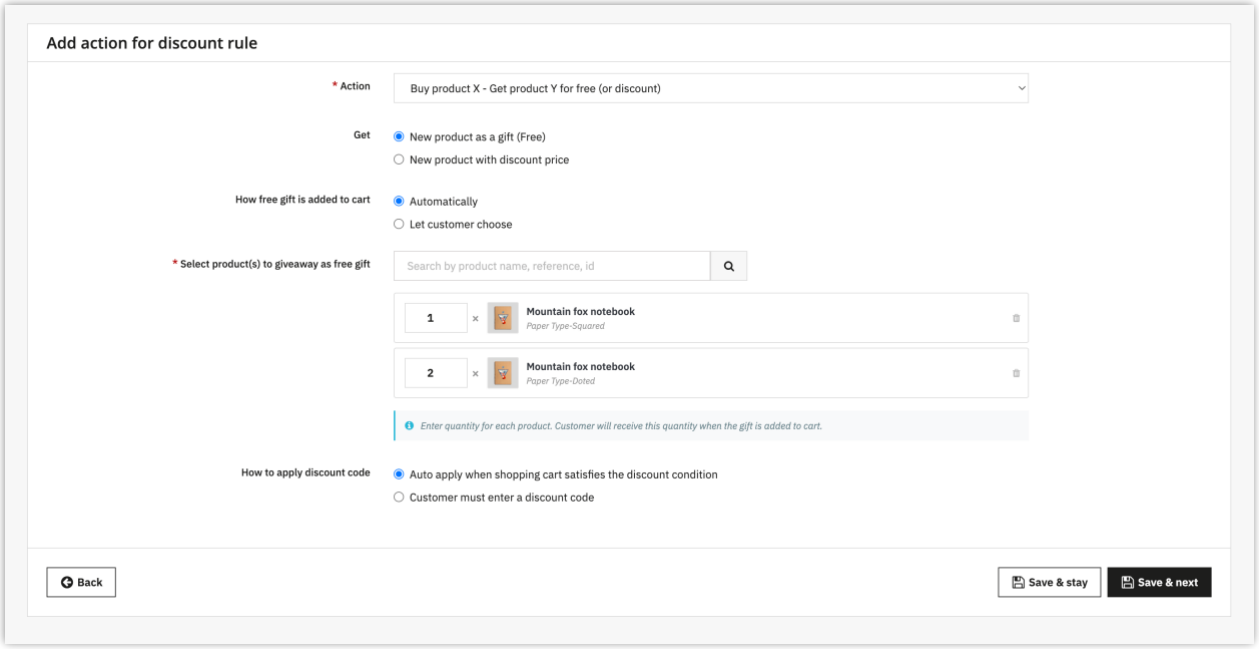
Use case: The gift should be added to the cart automatically once conditions are met.

Key settings:

**Get**: *New product as a gift (Free)* or *New product with discount price*

**How free gift is added to cart**: Automatically

**Select product(s) to give away**: Choose one or multiple products and set quantity



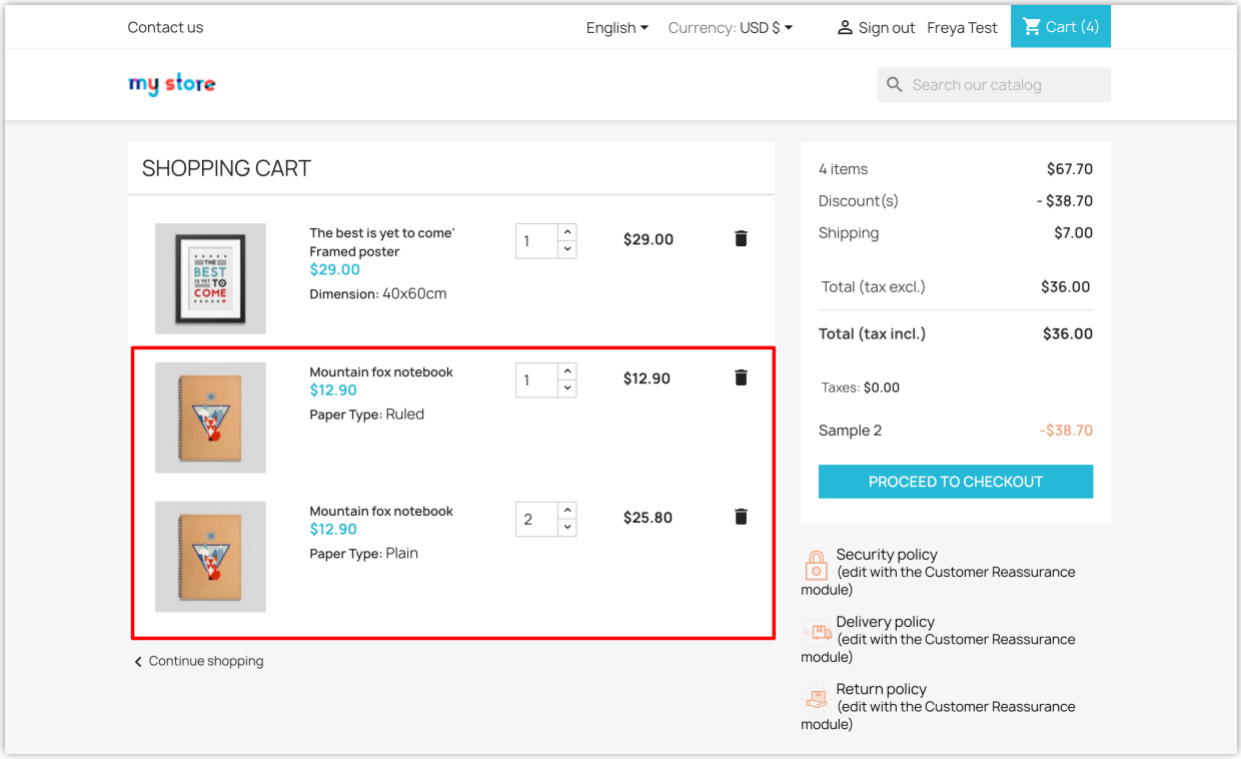

**Example**:

Condition: Customer buys 1 framed poster

Action:

- Gift product: Mountain Fox Notebook – Squared x1
- Gift product: Mountain Fox Notebook – Dotted x2
- Gift added automatically

→ When the cart has 1 framed poster, 3 free notebook is automatically added to the cart.




**Option 2: Customer chooses the gift product**

Use case: You want to let customers choose one product from a predefined gift list.

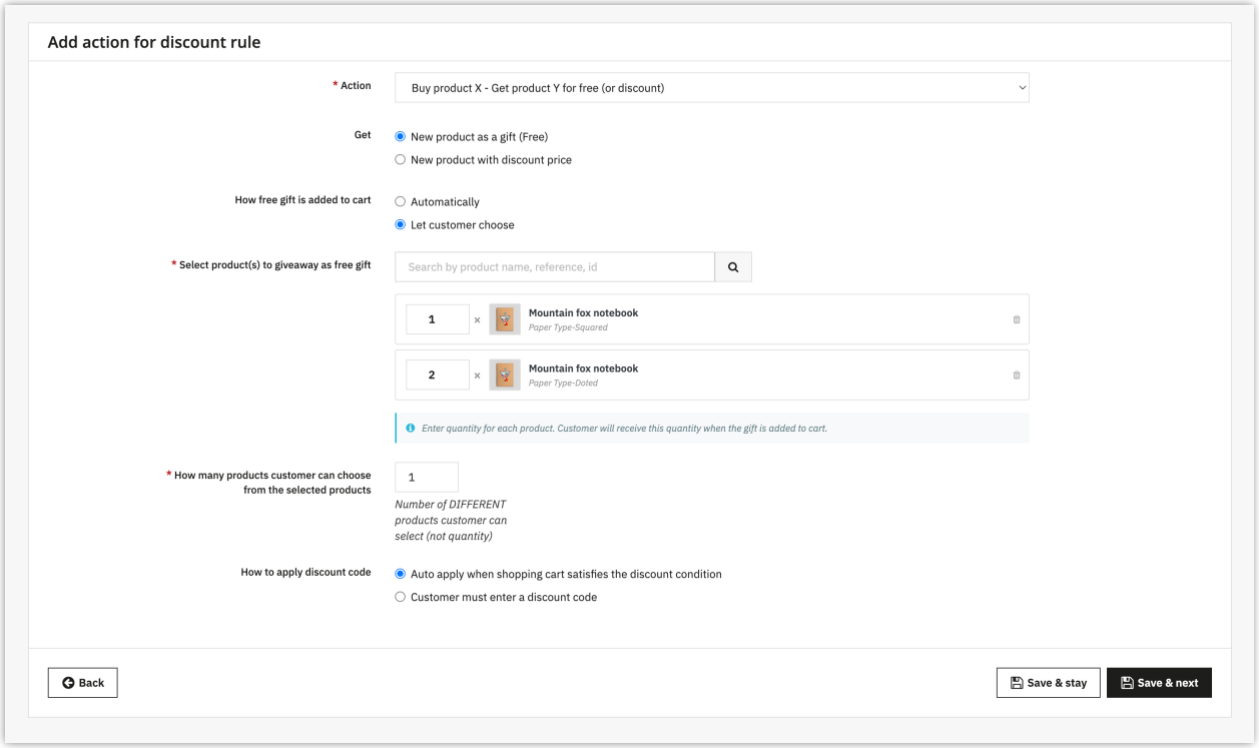
Key settings:

**Get**: *New product as a gift (Free)* or *New product with discount price*

**How free gift is added to cart**: Let customer choose

**Select product(s) to giveaway**: Add multiple gift products

**How many products customer can choose**: Set the number of different products (not quantity)




**Example**:

Condition: Customer buys 1 framed poster

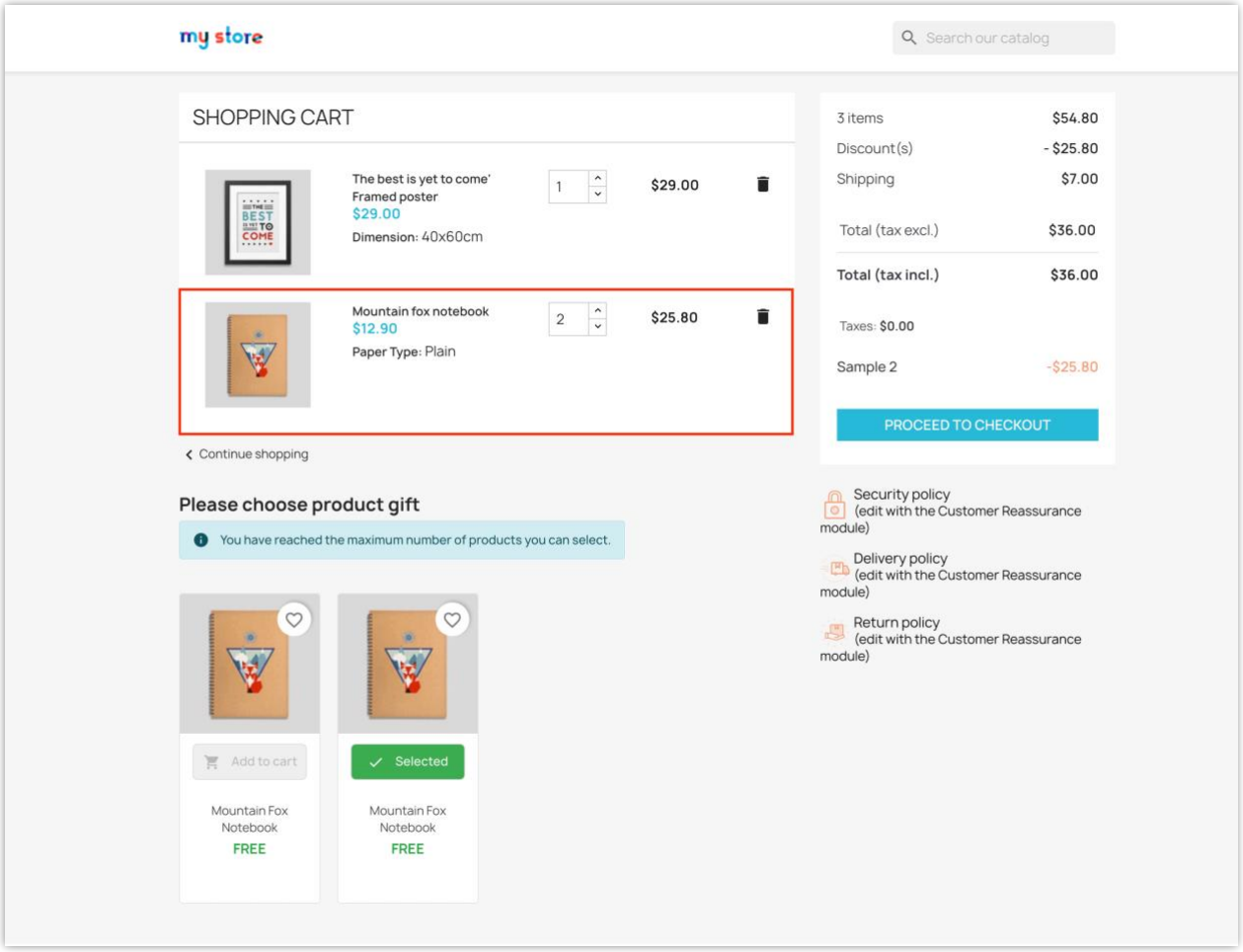
Action:

Available gifts:

- Gift product: Mountain Fox Notebook – Squared x1
- Gift product: Mountain Fox Notebook – Dotted x2

Customer can choose: 1

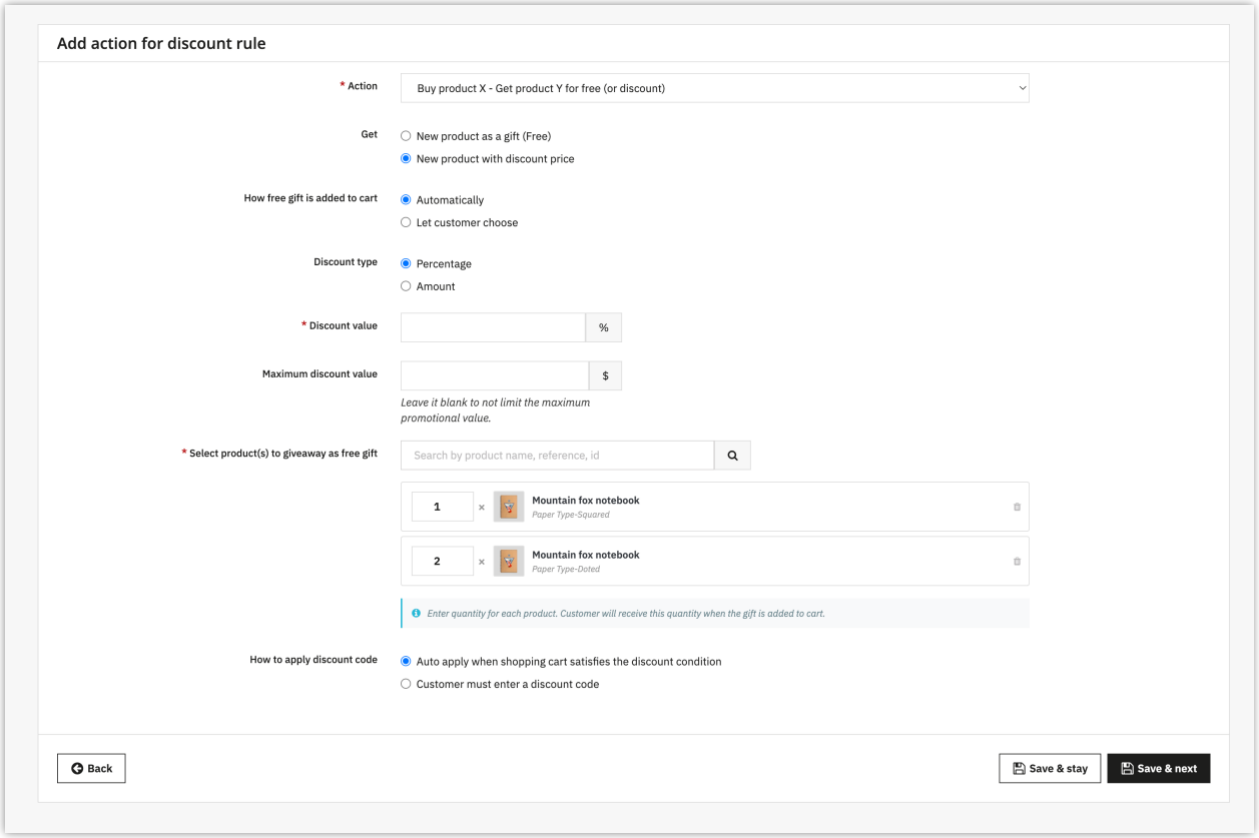
→ On the cart page, the customer sees a gift selection block and can choose one notebook product to add for free.




**Discounted gift (instead of free)**

Instead of a free gift, you can apply a discount to Product Y:

- Choose **Percentage** or **Amount**
- Optionally set a maximum discount value




**Example**:

Condition: Customer buys 1 framed poster

Action:

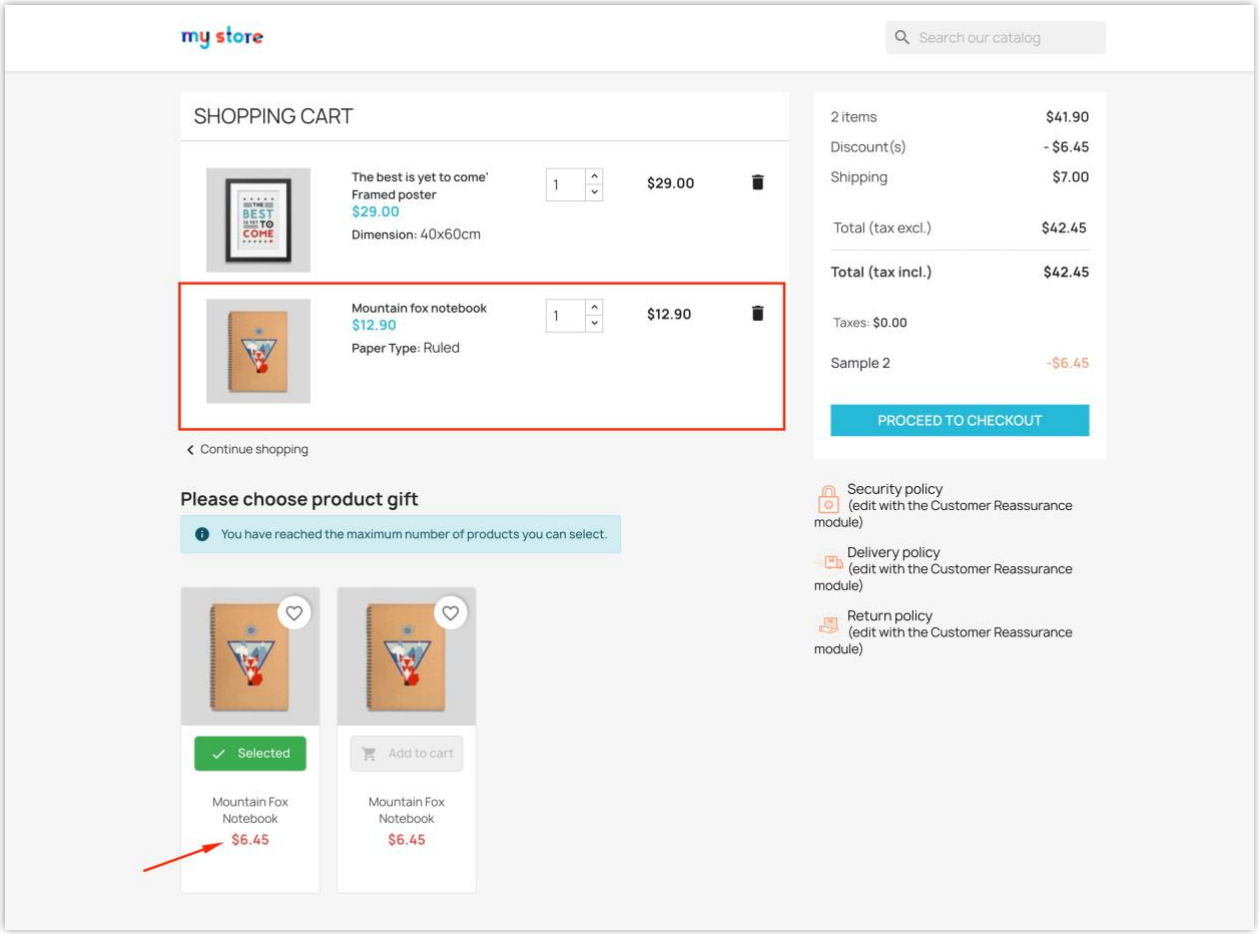
Available gifts:

- Gift product: Mountain Fox Notebook – Squared x1 – $12.90/unit
- Gift product: Mountain Fox Notebook – Dotted x2 – $12.90/unit

Customer can choose: 1

Discount: 50%

→ Final gift price in cart: $6.45




## Important note

- *Gift products **are linked to the rule** and removed automatically if conditions are no longer met.*
- *Quantities defined in **Action** apply **per rule execution**.*
- *If multiple gift products are configured:*
    - *Automatic mode: all configured gifts are added*
    - *Customer choice mode: customer is limited by the configured selection number*

### *3.2.4. Buy more than X units – Get discount on next all units*

This action applies a discount to **all "next units" in the shopping cart** once the total quantity condition is met. This action is cart-based, not limited to a single product. Once triggered, the discount may apply to **multiple products in the cart**, depending on the rule configuration.

**How this action works**

The system counts the **total quantity of products in the cart** → When the total quantity **exceeds X units** → A discount is applied to the **"next units"** → These "next units" may include **more than one product**, not just the main product that triggered the rule.

**Important notes**

- *This action **does NOT mean** "discount only the extra units of one product"*
- *The discount is applied at **cart level**, not product level*
- *All eligible products in the cart may receive the discount*
- *To limit the discount to specific products only, you must:*
    - *Restrict products in the **Condition** step*
    - *Or use a different action type (e.g. Buy X units – Get discount on next units of the same product)*

**Main configuration fields**

**1. Buy**

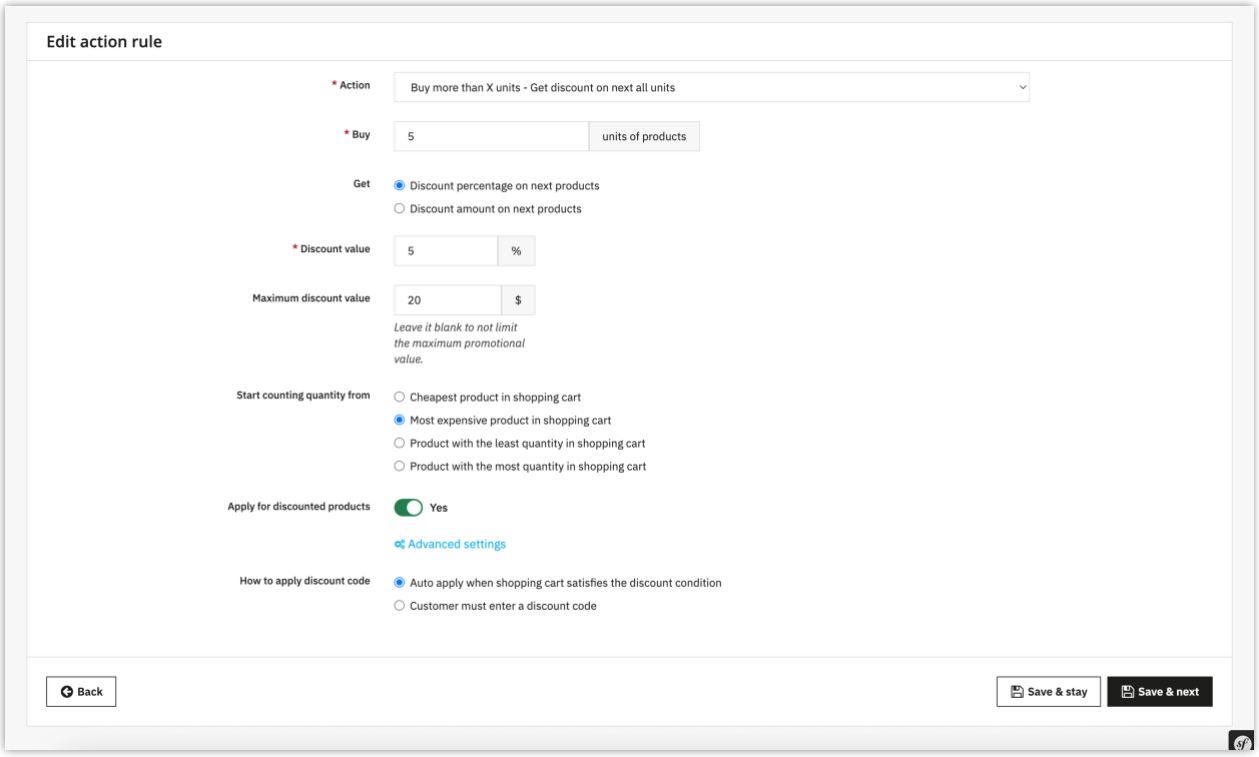
*Example*: Buy: 5 units of products → The rule is triggered when the cart contains at least 5 items in total.

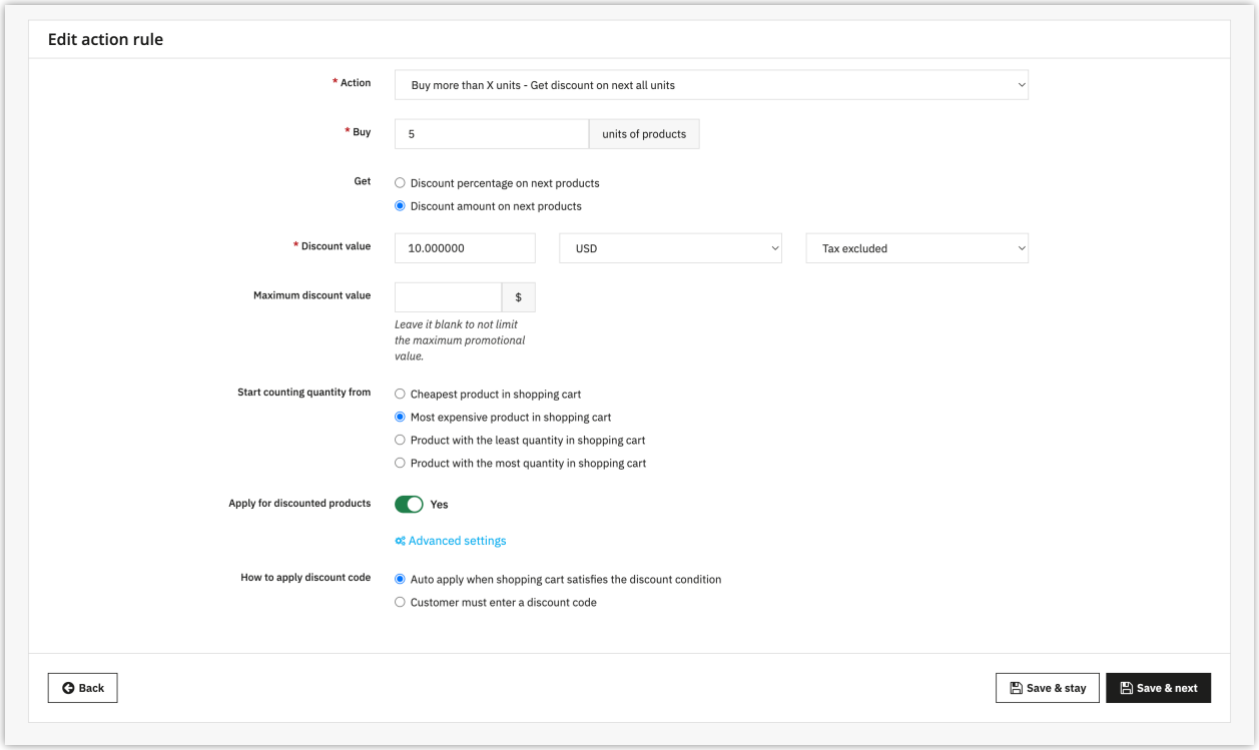
**2. Get**

Choose how the discount is applied:

- Discount percentage on the next products
- Discount amount on the next products

*Example*: Discount value: 5% or Discount value: $10






### 3. Start counting quantity from

This option defines the priority order of products when determining the “next units”:

- Cheapest product in shopping cart
- Most expensive product in shopping cart
- Product with the least quantity
- Product with the most quantity

⚠ *This setting **does not limit the discount to one product**. It only determines **which products are considered first***.

### 4. Apply for discounted products

Yes → Products that already received a discount can still be included.

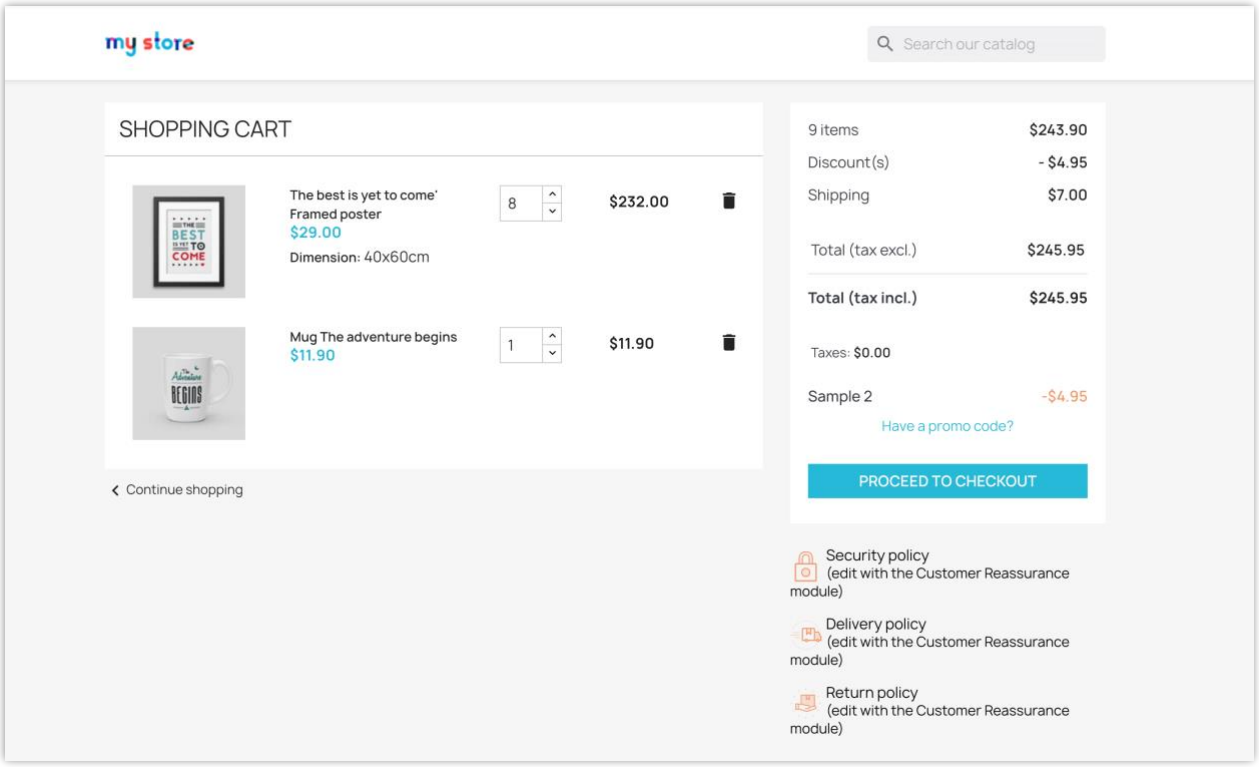
No → Each product can only be discounted once.

### Example

Backend configuration:

- Buy: 5 units
- Discount: 5%
- Start counting quantity from: *Most expensive product*
- Apply for discounted products: Yes

Shopping cart content:




- The rule requires more than 5 units → The framed poster has a quantity of 8 units → The condition is satisfied → The action is triggered.
- "**Start counting quantity from**" is set to the most expensive product → In the cart, the most expensive product is "Framed poster" ($29.00).
- Total quantity in cart: 9 units → Required quantity to trigger rule: 5 units → Remaining ("next") units eligible for discount: 9 − 5 = 4 units. These 4 units are counted in this order: 3 units of Framed poster and 1 unit of Mug.
- Calculate the discount per product:

- Framed poster: Discounted units: 3 | Unit price: $29.00 → Discount: 3 × $29.00 × 5% = $4.35
- Mug: Discounted units: 1 | Unit price: $11.90 → Discount: 1 × $11.90 × 5% = $0.595

- Total discount applied to cart: $4.35 (Framed poster) + $0.595 (Mug) = $4.95

### *3.2.5. Buy more than $X in selected product type – Get discount on all next products*

This action applies a discount to **products added after a spending threshold is reached**, where the threshold is calculated based on **a specific product type in the cart**.

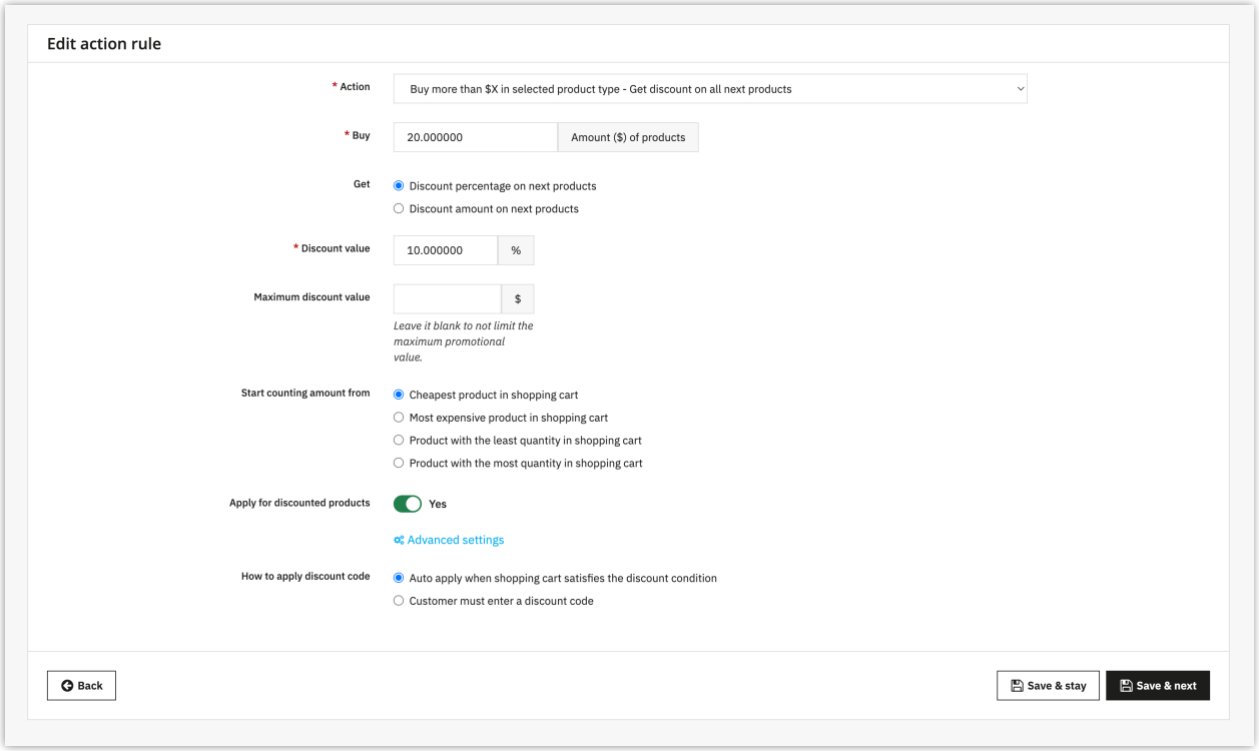
The **product type** is defined by one of the following options:

- Cheapest product in shopping cart
- Most expensive product in shopping cart
- Product with the least quantity in shopping cart
- Product with the most quantity in shopping cart

Once the spending amount of the selected product type reaches **$X**, the discount is applied to the **next eligible products** in the cart.

**How the action works**

- The system identifies the **reference product type** based on the selected option.
- It calculates the **total amount ($)** of that product type only.
- When this amount reaches or exceeds **$X**, the action is triggered.
- The discount is applied **to subsequent products**, not retroactively to the units used to trigger the action.




## Important clarification (Very important for merchants)

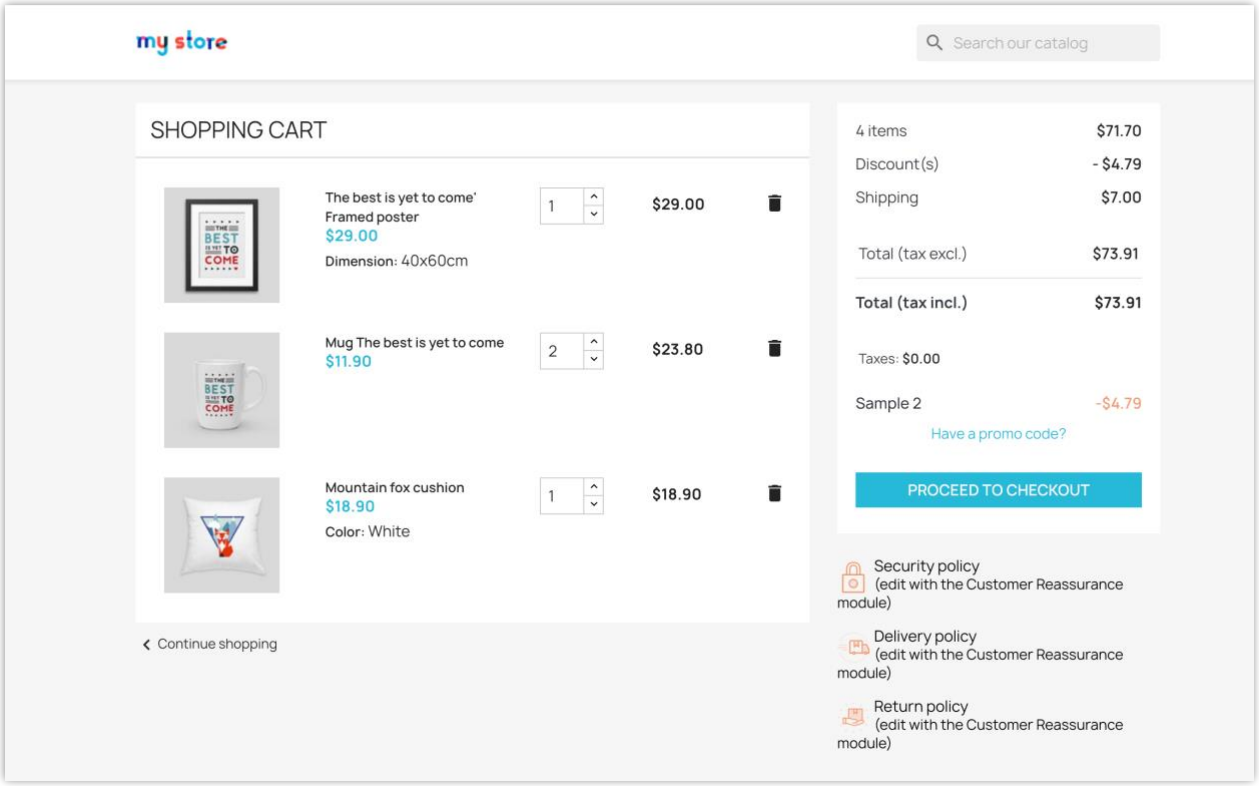
- *Products used to **reach the $X threshold** are **NOT discounted**.*
- *Only **products added after the condition is satisfied** receive the discount.*

### Example

Configuration (Backend)

- Buy: $20 (Amount of products)
- Get: 10% discount on next products
- Start counting amount from: *Cheapest product in shopping cart*
- Apply for discounted products: Yes
- Auto apply discount code: Enabled

Products in cart:




Determine the product type: Cheapest product in shopping cart → Cheapest product: Mug ($11.90 / unit).

Check trigger condition: Required amount: $20 → Customer buys 2 units of Mug: $11.90 × 2 = $23.80 ≥ $20 → Action is triggered.

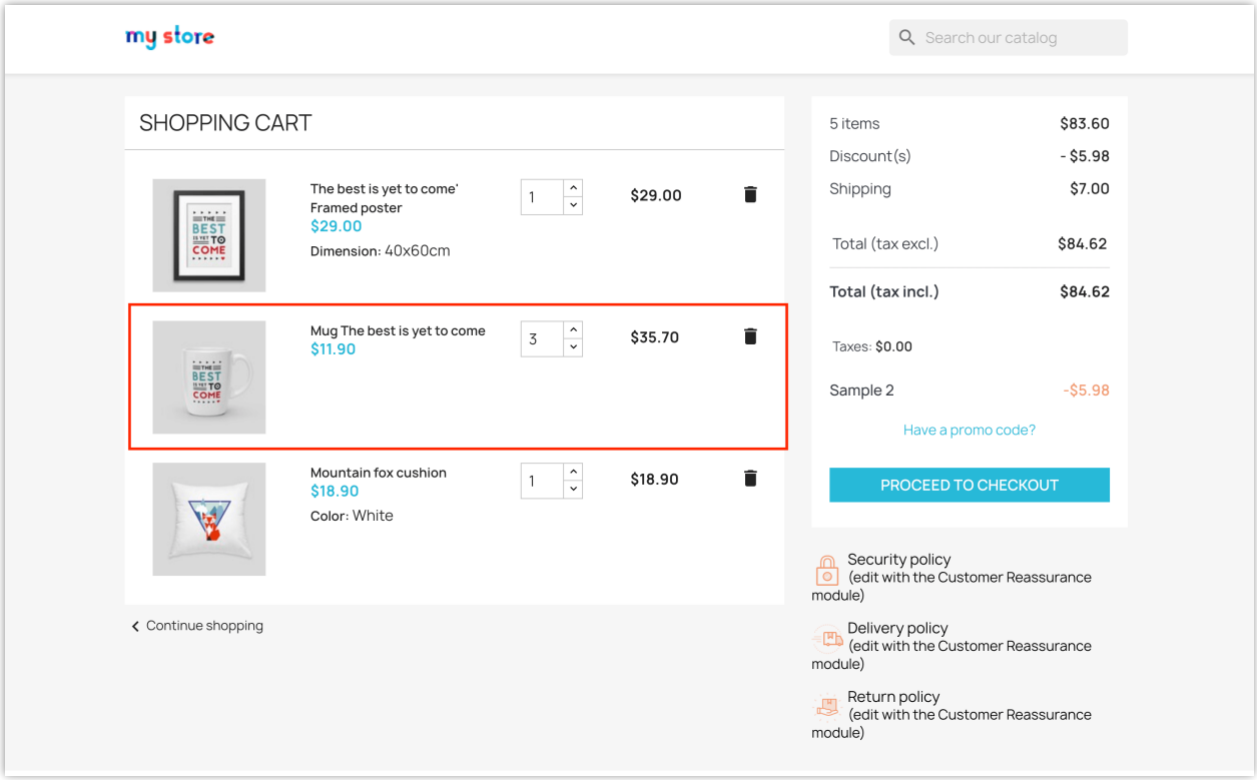
⚠ *These 2 Mug units are used only to trigger the action and do NOT receive the discount.*

Apply discount to next products: discount rate: 10%

- Framed poster: $29.00 × 10% = $2.90
- Cushion: $18.90 × 10% = $1.89

→ Total discount applied: $2.90 + $1.89 = $4.79

Example extension: If the customer buys 3 units of Mug:




- First 2 units ($23.80) → used to trigger the action
- 3rd unit → receives 10% discount: $11.90 × 10% = $1.19

→ Total discount applied: $4.79 + $1.19 = $5.98

## 4. Promote

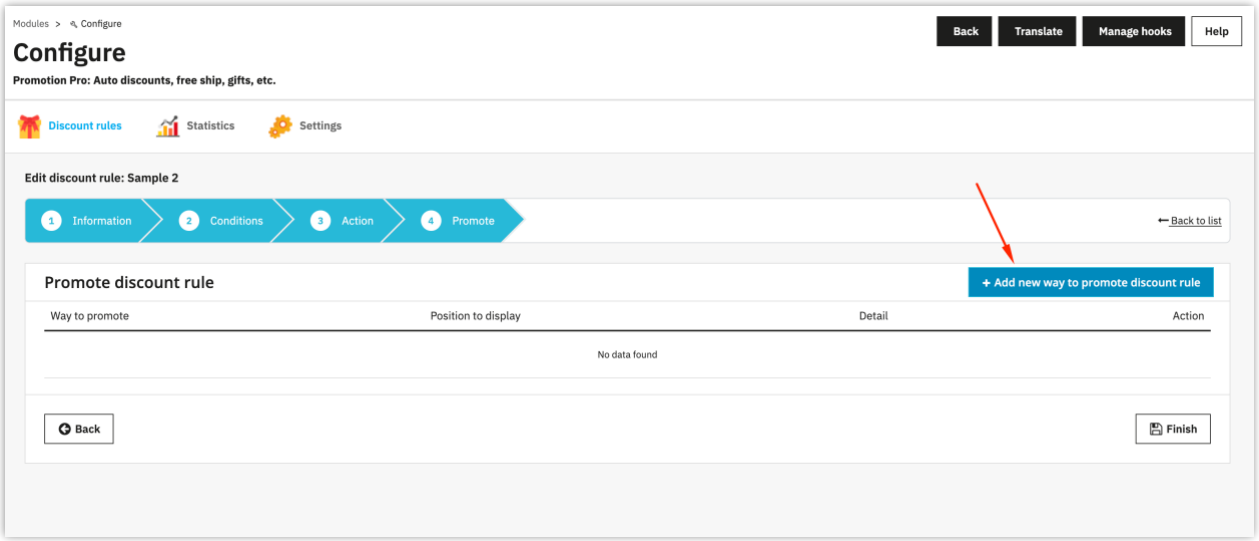
The **Promote** step allows you to advertise an active promotion rule to customers using different visual methods on the storefront. These promotion methods help customers clearly understand that a discount is available and encourage them to take action.

You can apply one or multiple promotion methods at the same time for a single discount rule.

### Important note

- *All promotion methods are displayed **only when the discount rule is active**, based on the **date & time configuration in Step 1 – Information**.*
- *If the rule is outside its valid time range, promotion elements will **not be shown**, even if **Country** and **Language** conditions are satisfied.*

To add a new method, click on "**Add new way to promote discount rule**" button:




### *4.1. Available promotion methods*

The module currently supports 4 promotion methods:

- Notification message
- Discount banner
- Popup
- Highlight bar

Each method can be configured independently and used together within the same promotion rule.

### 4.2. Common behavior (applies to all methods)

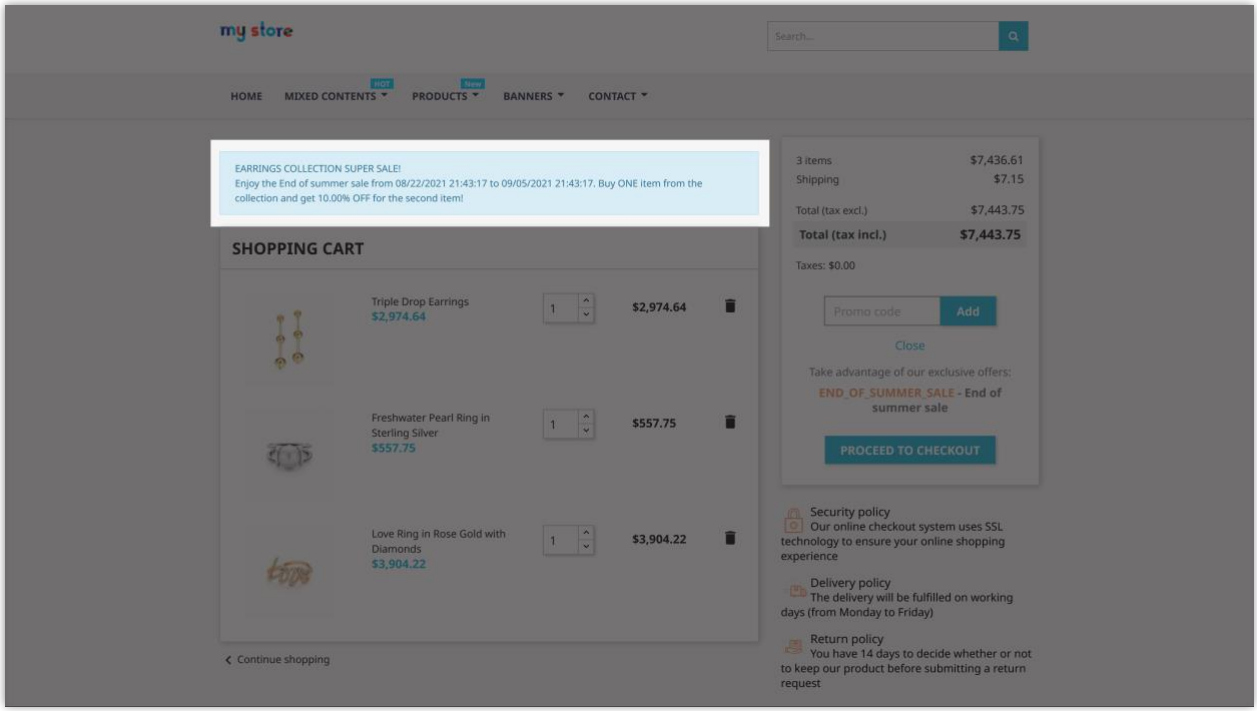
All promotion methods share the following characteristics:

- Can be enabled simultaneously for one discount rule
- Support **Country** filtering
- Support **Language** filtering
- Follow the availability period of the discount rule
- Display only on selected storefront positions

### 4.3. Notification message

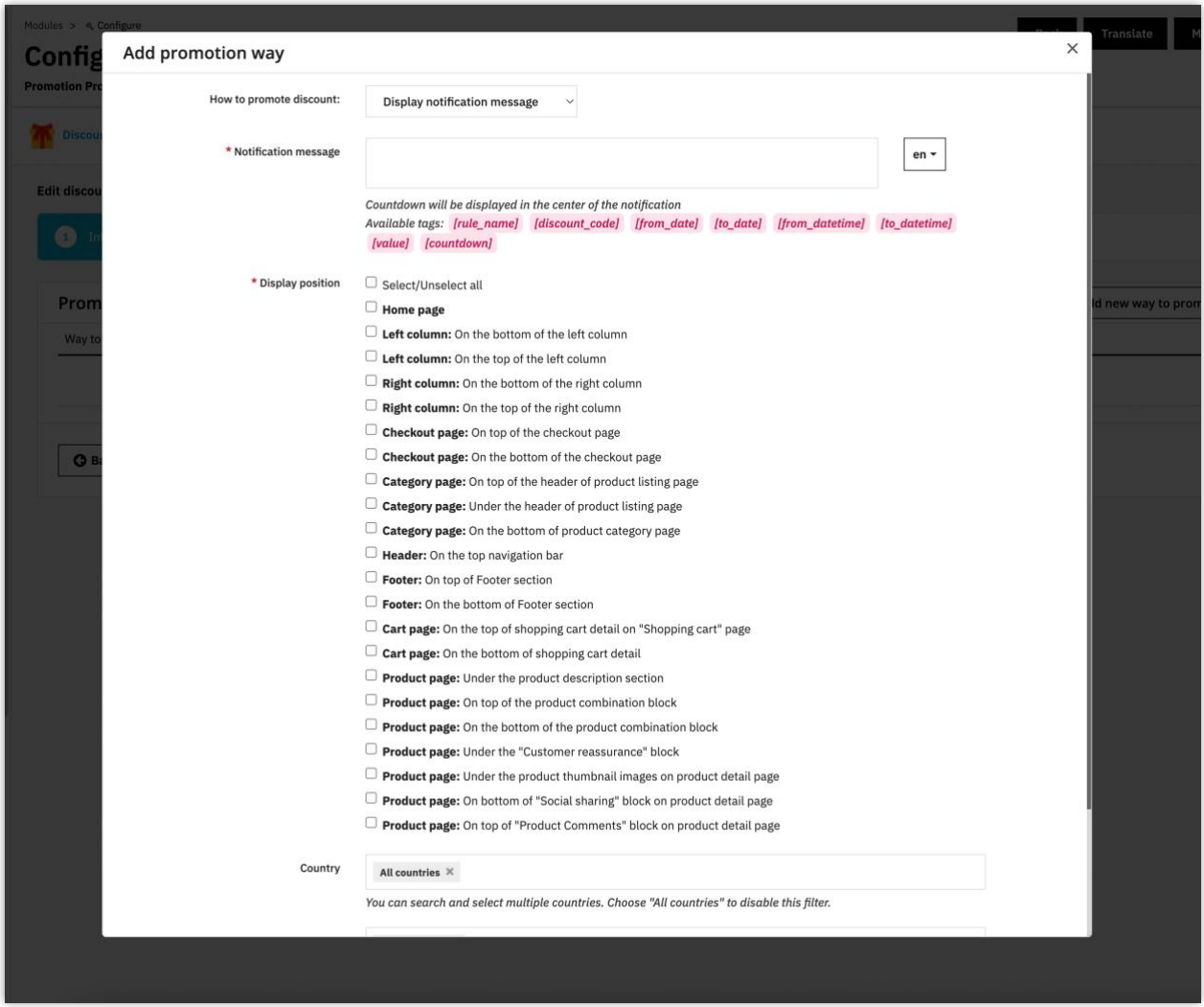
Notification message displays a short promotional message directly on selected pages of the storefront.

Below is an example of a notification message on the shopping cart page.




**Key features**

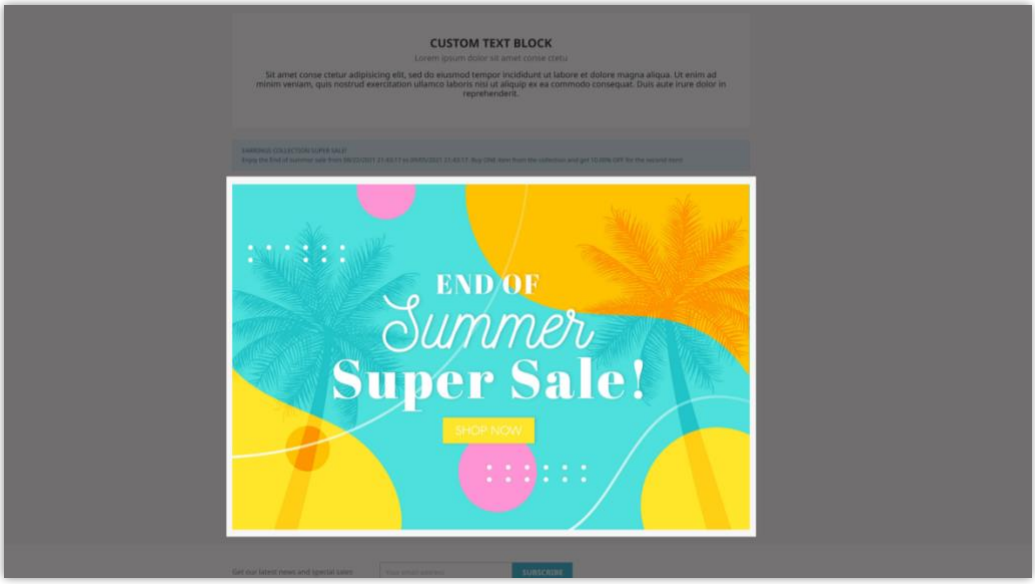
- Custom notification text
- Supports dynamic tags: [rule_name], [discount_code], [from_date], [to_date], [from_datetime], [to_datetime], [value], [countdown]
- Countdown timer is displayed in the center of the notification
- Multiple display positions supported (Home, Category, Product, Cart, Checkout, etc.)




### *4.4. Discount banner*

Discount banner allows you to upload an image banner to visually promote your discount.

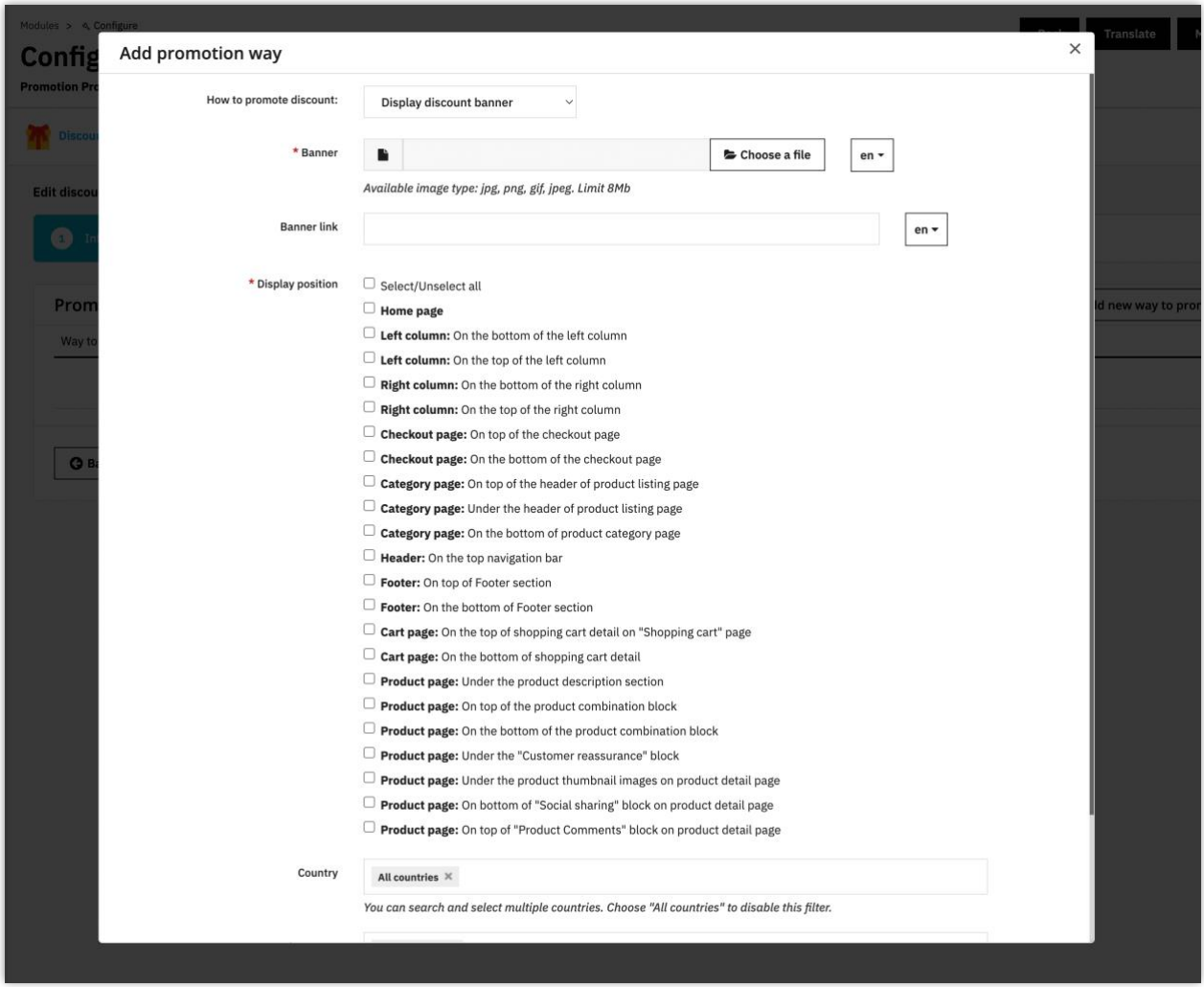
Below is an example of a banner on the home page:




**Key features**

- Upload image (jpg, png, gif, jpeg)
- Optional banner link
- Select multiple display positions
- Country & Language filtering supported

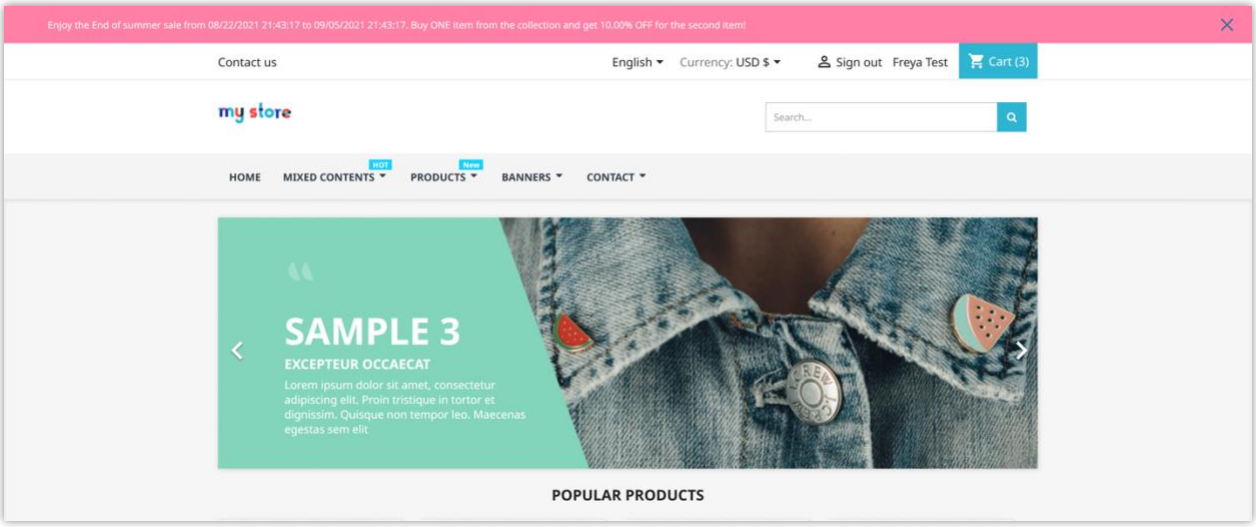
This method is ideal for visual campaigns such as seasonal sales or large promotions.




### *4.5. Highlight bar notification*

The highlight bar is a slim notification bar displayed at the top of the page.

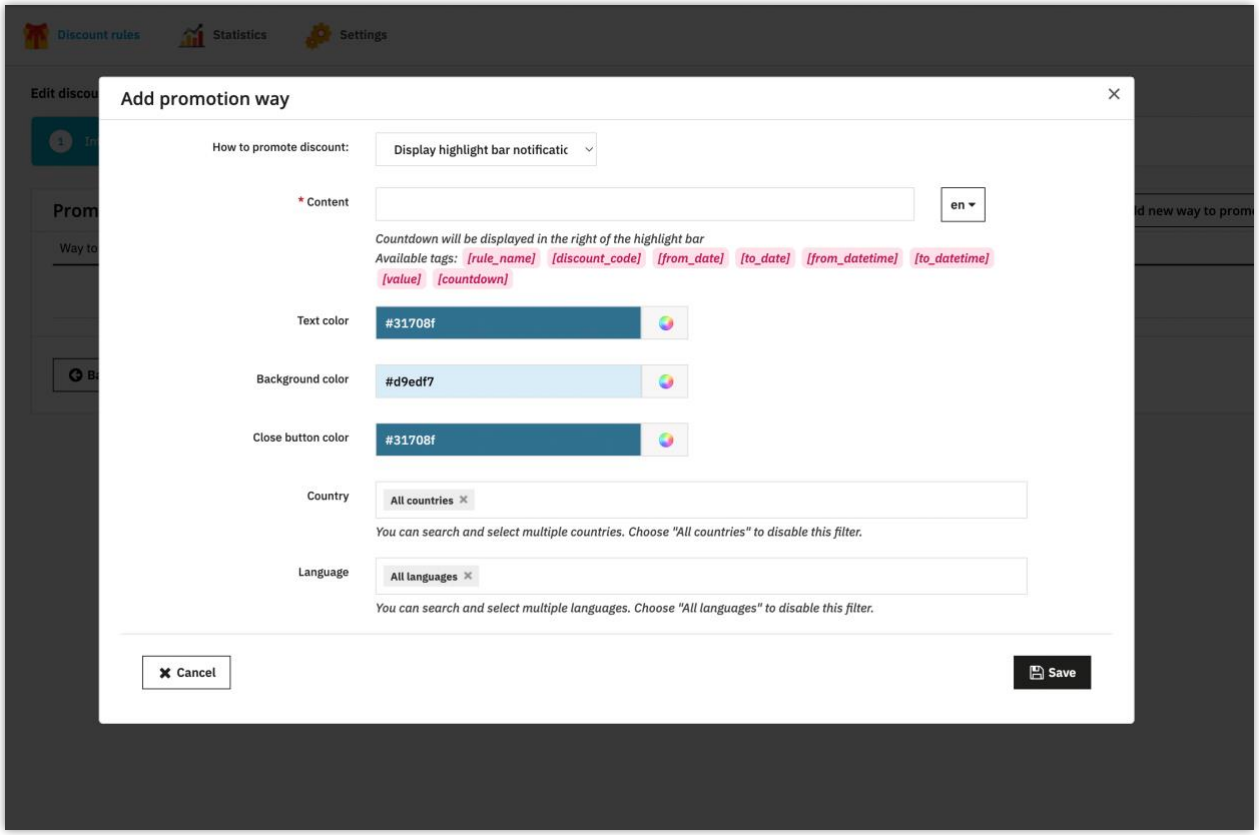
Below is an example of a highlight bar:




**Key features**

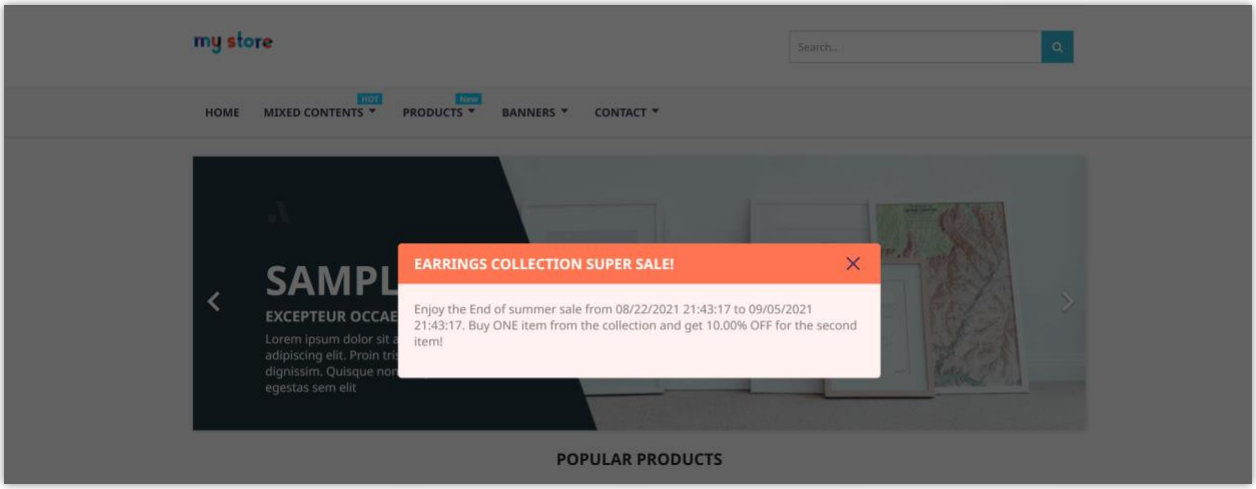
- Custom text content with dynamic tags
- Countdown timer displayed on the right side
- Customizable: text color, background color, close button color
- Country & Language filtering supported

This method is effective for time-limited promotions or urgent offers.




### 4.6. Popup

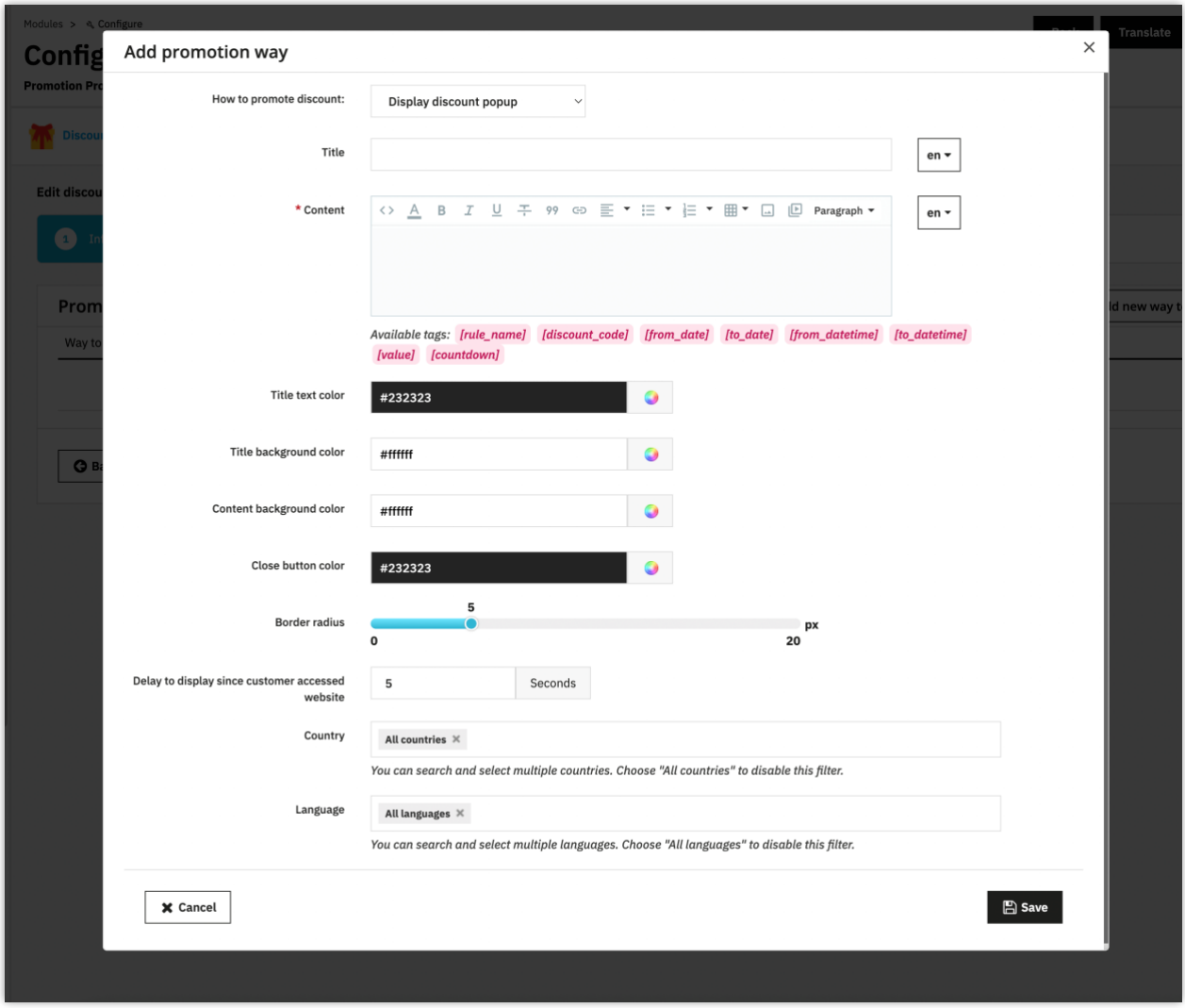
Popup displays a promotional message in a modal window. Below is an example of a discount popup.



**Key features**

- Custom title and rich content (WYSIWYG editor)
- Supports dynamic tags and countdown
- Customizable: text colors, background colors, border radius, close button color
- Configurable display delay (seconds after page load)
- Country & Language filtering supported

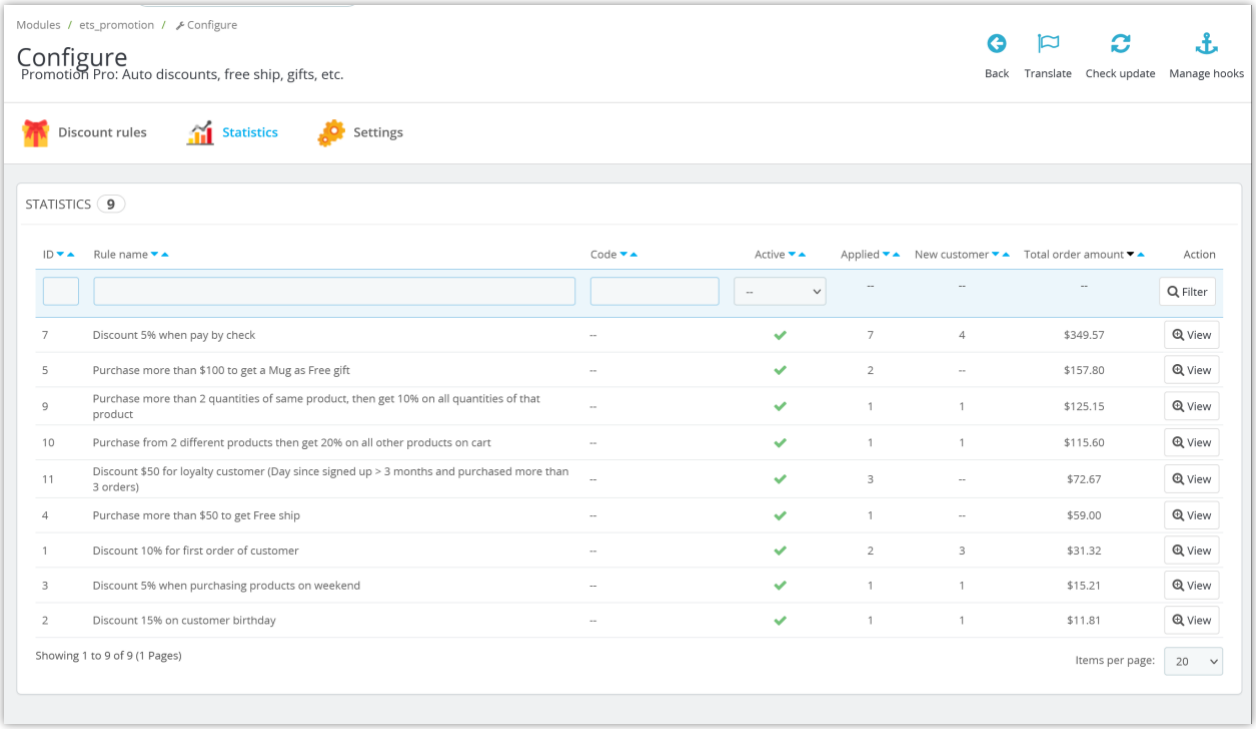
This method is suitable for high-visibility promotions.



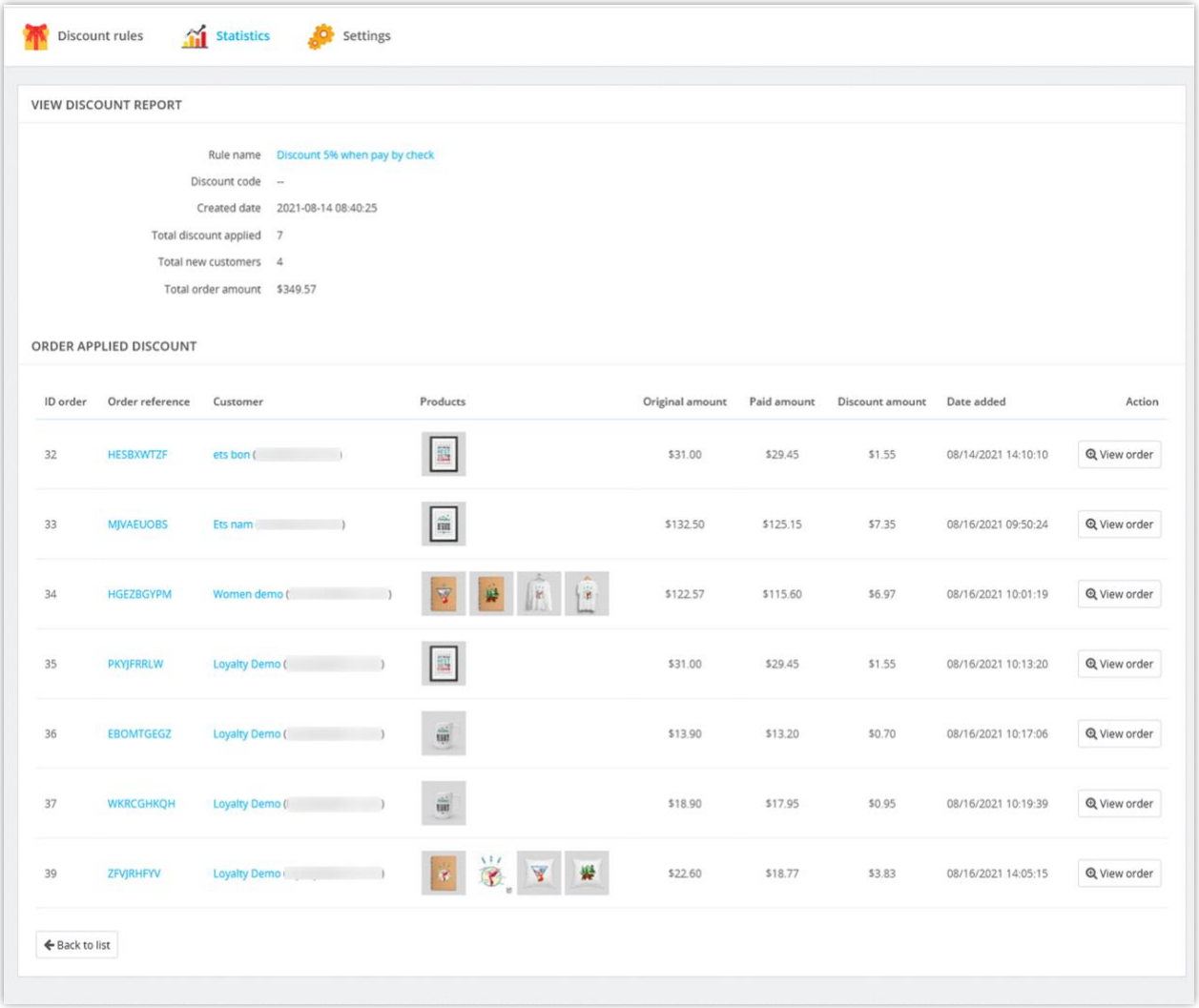

You can use multiple promotion methods for each discount rule. Click on "**Finish**" button to complete a discount rule configuration.

# IV. STATISTICS

Statistics help you keep track of the discount rules activities on your store: rule status, number of orders with discount code applied, etc.




View detailed report for a discount rule:

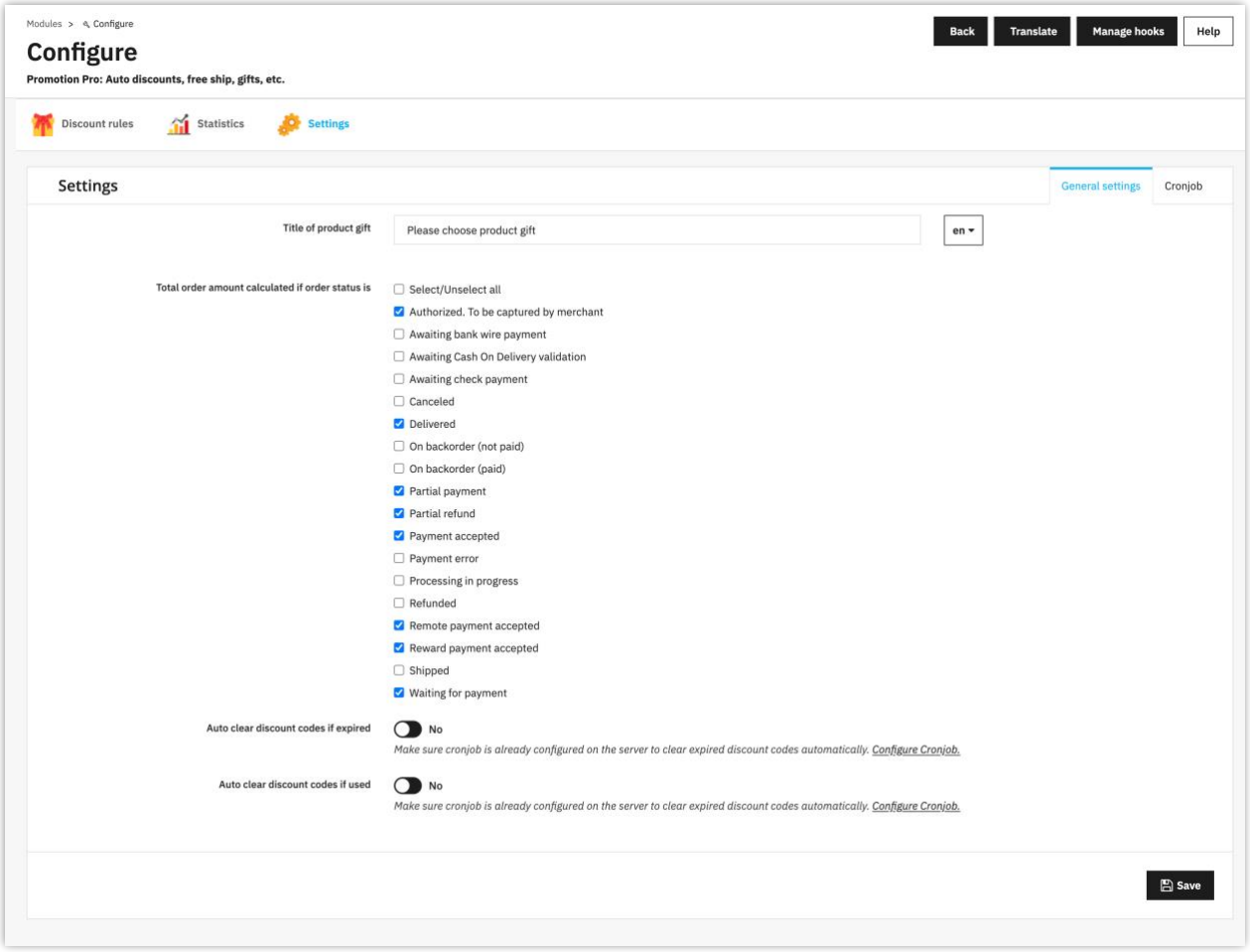



# V. SETTINGS

## 1. General settings

On "**General settings**" tab, you can customize the title of gift product and select the order status to calculate total order amount.

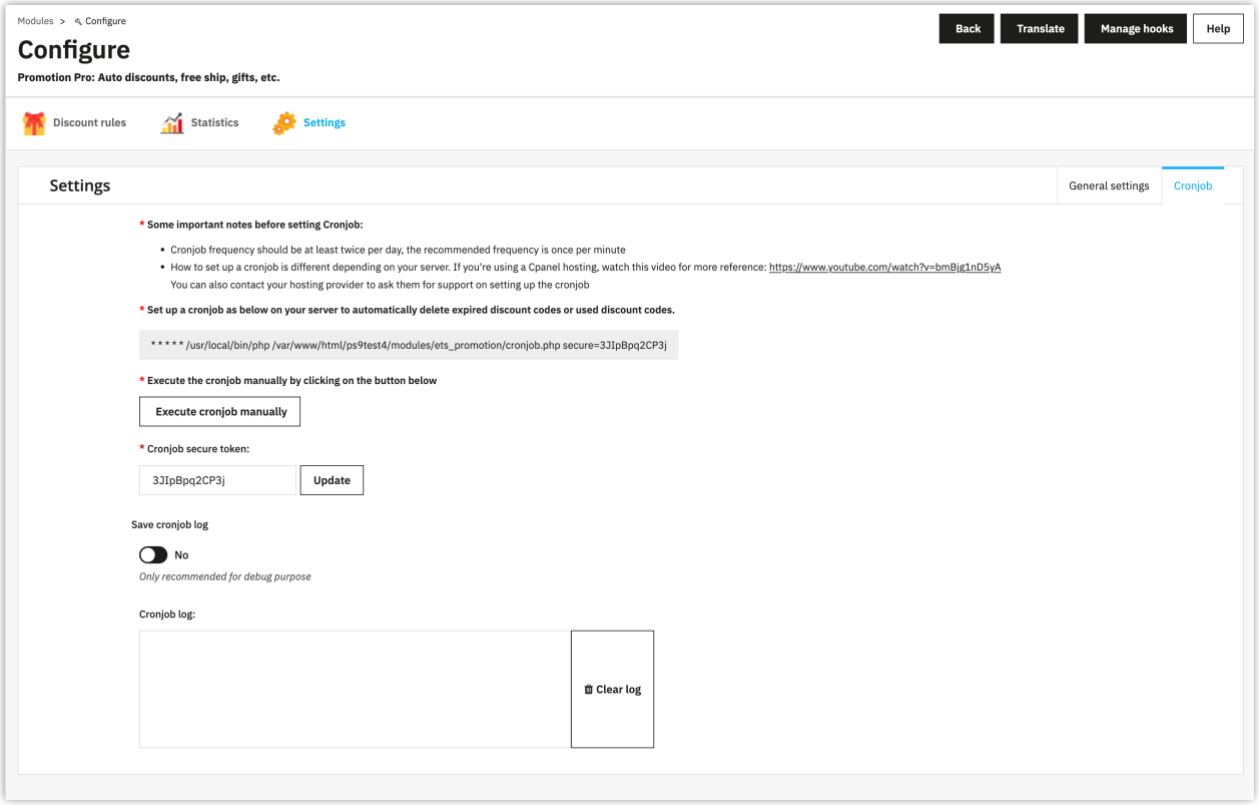
If you enable "**Auto clear discount codes if expired**" and "**Auto clear discount codes if used**" options, please make sure that you have configured cronjob feature on your server.




Click on "**Save**" button to save your changes.

## 2. Cronjob

Follow the instruction on the "**Cronjob**" tab to set up cronjob feature on your server:




# VI. THANK YOU

Thank you again for purchasing our module and going through this documentation. We hope this documentation has provided all necessary information to help you successfully set up and use our **Promotion Pro** module.

If you do have any questions for which the answer is not available on this documentation, please feel free to contact us.