



PROMOTION PRO

Create an auto-promotion campaign: *Buy X, get Y; free shipping over \$5,000; 20% off when buying 3 items*, etc. Grow sales and attract customers using targeted offers with flexible discount rules.

A product of PrestaHero

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I. INTRODUCTION

Promotion Pro is a PrestaShop module that allows you to create automatic promotion rules based on customer behavior, cart content and specific conditions.

Each promotion rule in **Promotion Pro** is built using the same logical structure:

- **Information:** defines when the rule is active and how it is prioritized;
- **Conditions:** define when the rule should be applied;
- **Action:** defines what happens when all conditions are satisfied;
- **Promote:** defines how the promotion is displayed to customers (optional);

A rule is applied only when all configured conditions are satisfied at the same time. When this happens, the configured action (discount, gift, free shipping, etc.) is applied automatically to the customer's cart.

This documentation explains how each part of a promotion rule works, how conditions are evaluated, and how actions are applied, using clear explanations and practical examples. It is intended to help you configure promotion rules correctly and understand how they behave on the storefront.

****Promotion Pro** is compatible with PrestaShop 1.7.x, 8.x and 9.x*

II. INSTALLATION

Promotion Pro can be installed as other standard PrestaShop modules. Follow the steps below to install this module on your website:

1. In your website back office, navigate to "**Modules > Modules Manager**"

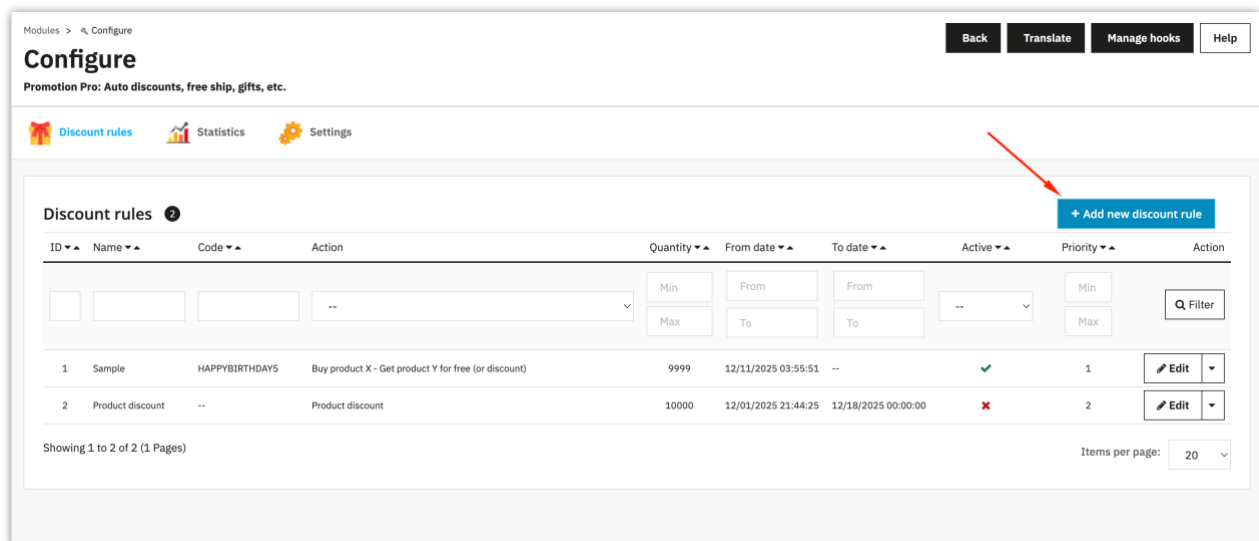
2. Click on **"Upload a module"**, select module installation file (**ets_promotion.zip**) then upload the module.
3. On module listing page, click on **"Install"** button of the module you just uploaded and install it.
4. You're done! Click on **"Configure"** button to navigate to module working area.

III. DISCOUNT RULES

In **Promotion Pro**, discounts and promotions are managed through discount rules. A discount rule is evaluated automatically whenever a customer interacts with the cart (adding products, changing quantities, selecting delivery or payment methods).

You can create multiple discount rules and control how they interact with each other using priorities and availability settings.

To add a new discount rule, open **"Discount rules"** page and click on **"Add new discount rule"** button.



The screenshot shows the 'Configure' page for 'Promotion Pro'. The 'Discount rules' section is active, displaying a table of existing rules. A red arrow points to the '+ Add new discount rule' button in the top right corner of the section.

ID	Name	Code	Action	Quantity	From date	To date	Active	Priority	Action
1	Sample	HAPPYBIRTHDAYS	Buy product X - Get product Y for free (or discount)	9999	12/11/2025 03:55:51	--	✓	1	Edit
2	Product discount	--	Product discount	10000	12/01/2025 21:44:25	12/18/2025 00:00:00	✗	2	Edit

Showing 1 to 2 of 2 (1 Pages) Items per page: 20

1. Information

On the “**Information**” step, you will need to enter the general information for your discount rule.

- **Active:** enable/disable this discount rule.
- **Rule name and rule description:** enter discount rule name and description. The rule description is for internal use only and is never displayed on the storefront.
- **Available:** set up the available time for this discount rule. If you leave the “**To**” field blank, the discount rule will not have expiry time. The availability period also controls when promotion messages, banners, popups and highlight bars are displayed.
- **Priority:** discount rules are applied by priority. A rule with a priority of “1” will be processed before a rule with priority of “2”. When multiple rules are applicable at the same time, priority determines the evaluation order and may affect which discounts are finally applied.
- **Total available:** the discount rule will be able to use X time(s) only. X is the value you entered. Example: If “Total available” is set to 1000, the rule can only be applied 1000 times in total across all customers.
- **Total available for each user:** a customer will only be able to use the discount code X time(s). X is the value you entered. Example: If set to 1, each customer can only use this rule once.
- You can allow this discount rule to be applied together with other discount rules created by this “**Promotion Pro**” module or applied together with other cart rules created on PrestaShop “**Cart rules**” page.

Click “**Save & Next**” to move on to the next step.

Discount rules
Statistics
Settings

Edit discount rule: Sample 2

1 Information
2 Conditions
3 Action
4 Promote

Back to list

Rule information

Active ☒ Yes

* Rule name Sample 2 en

Rule description en

For your eyes only. This will never be displayed to the customer.

Available From 2025-1 To

Priority 3

Discount rules are applied by priority. A rule with a priority of "1" will be processed before a rule with priority of "2"

Total available 10000

The discount rule will be able to use x time(s) only

Total available for each user 100

A customer will only be able to use the discount rule x time(s)

Apply this rule together with other rules from PrestaShop ☐ No

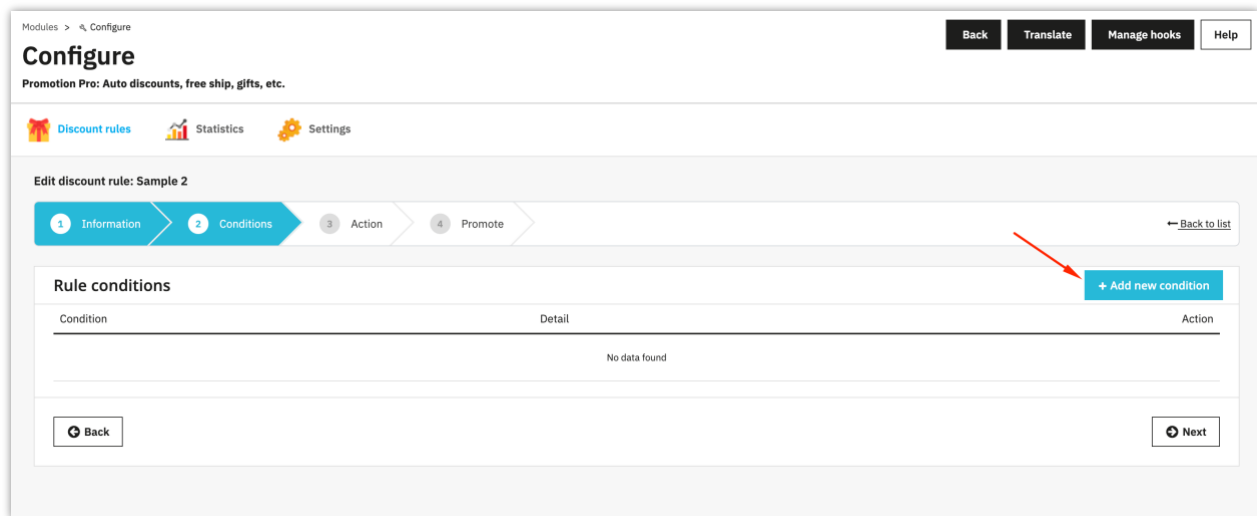
Apply this rule together with other rules from this module ☐ No

Save & Stay Save & Next

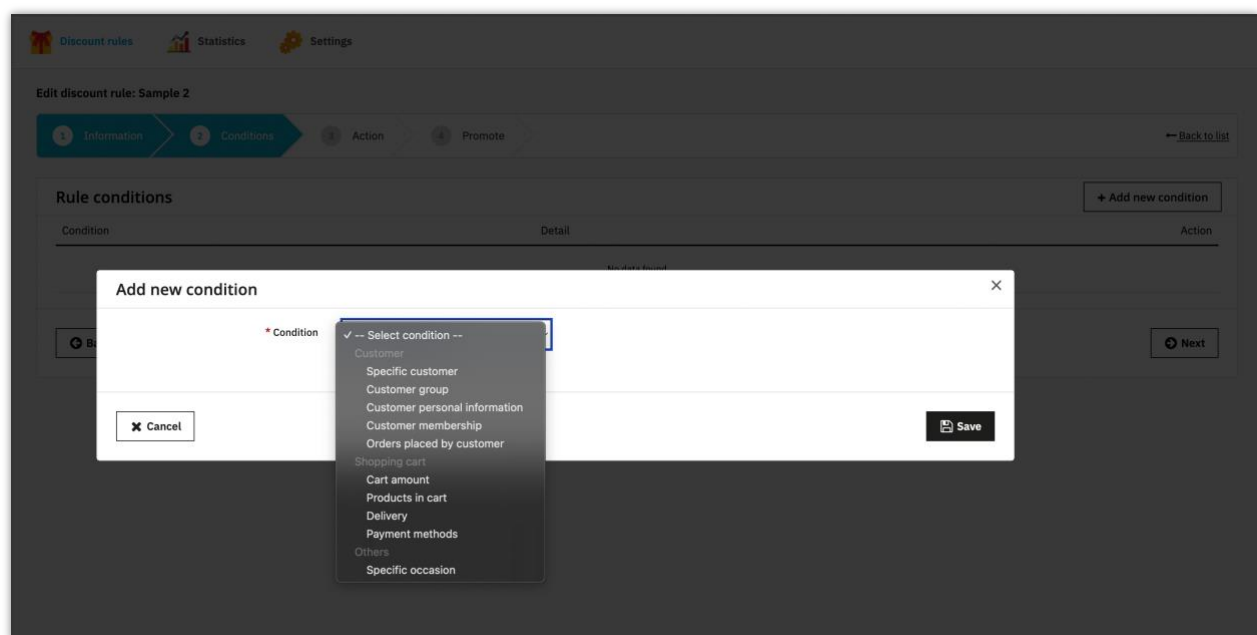
2. Conditions

Promotion Pro module provides a comprehensive list of discount conditions that you can add to each discount rule: customer condition, shopping cart condition, and specific time condition.

To add a new condition rule, click on **"Add new condition"** button.



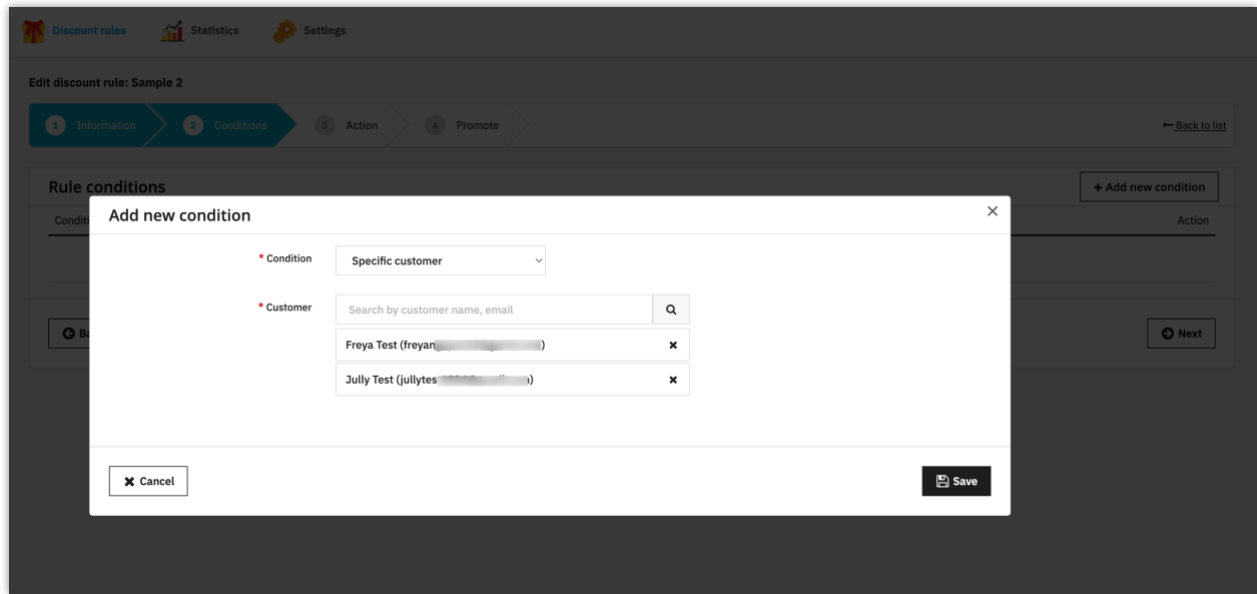
Select a type of condition you want to add:



2.1. *Specific customer*

Select the specific customer(s) that can use this discount rule. Search for the customer(s) you want to select by their ID, name or email.

Click on **“Save”** button to finish.



2.2. Customer group

Select the customer group(s) that can use this discount rule. If multiple customer groups are selected, the rule is applied when the customer belongs to at least one of those groups.

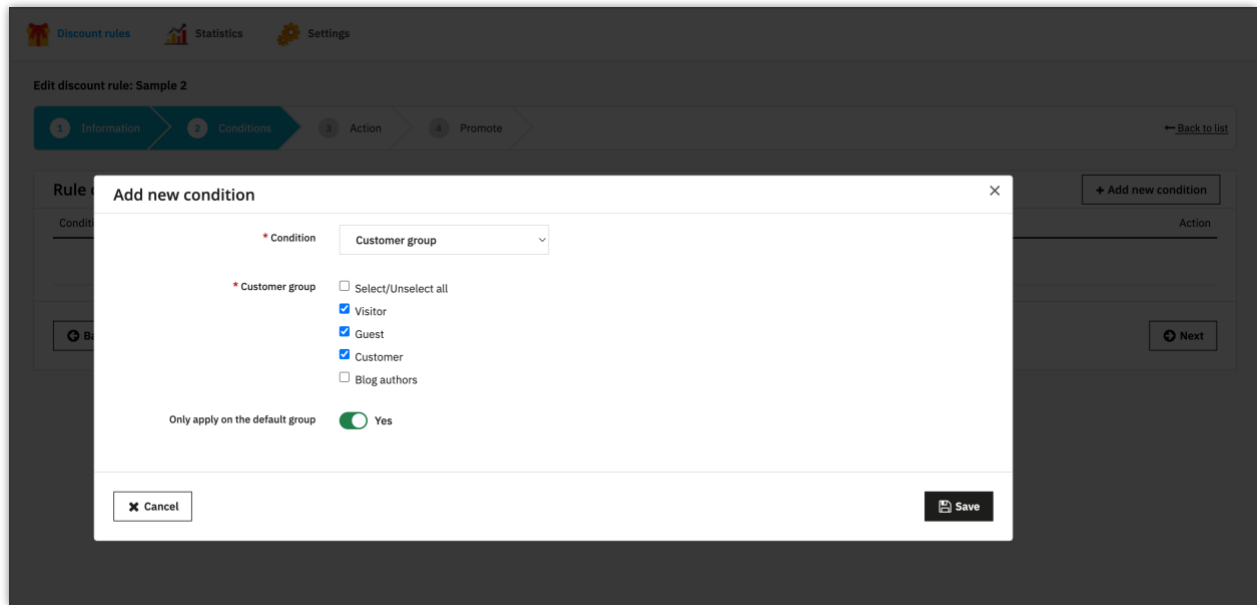
Only apply on the default group:

- When enabled, the discount rule is applied only if the customer's default group matches one of the selected customer groups.
- When disabled, the rule is applied if the customer belongs to any of the selected groups, regardless of which group is set as the default.

Example: A customer belongs to the groups "Customer" (default) and "VIP". If the rule targets group "VIP":

- Only apply on the default group = Yes → the rule is not applied
- Only apply on the default group = No → the rule is applied

Click on **"Save"** button to finish.



2.3. *Customer personal information*

This condition allows you to apply a discount rule based on customer profile information stored in PrestaShop. When this condition is added, the rule will be applied only to customers whose personal information matches the configured criteria.

Available options

Gender: You can select one or more gender values: Mr. / Mrs.

- If multiple options are selected, the condition is satisfied when the customer matches any of the selected genders.
- If no gender is selected, gender is not used as a restriction.

Age: You can define an age range using the "From" and "To" fields.

- The customer's age is calculated based on their date of birth stored in their account.
- If both fields are filled, the customer's age must fall within this range for the condition to be satisfied.
- If the age range is left empty, age is not used as a restriction.

On customer's birthday: When enabled, the rule is applied only on the customer's birthday. The customer's birthday is determined using the date of birth saved in their account. This option can be combined with gender and age conditions.

Important notes

- This condition applies only to **logged-in customers with a completed customer profile**.
- If a required personal information field (such as date of birth) is missing, the condition is considered **not satisfied**, and the rule will not be applied.

Click on **"Save"** button to finish.

The screenshot shows a web application interface for configuring discount rules. A modal dialog titled "Add new condition" is open, allowing the user to select a condition type and configure its parameters. The background interface includes tabs for "Discount rules", "Statistics", and "Settings", and a breadcrumb trail for "Edit discount rule: Sample 2" with steps for "Information", "Conditions", "Action", and "Promote".

Inside the "Add new condition" dialog:

- The "Condition" dropdown is set to "Customer personal information".
- Under the "Gender" section, there is a "Select/Unselect all" checkbox and two radio buttons: "Mr." (which is selected) and "Mrs.".
- Under the "Age" section, there are "From" and "To" input fields. The "From" field contains the value "18" and the "To" field contains the value "90".
- At the bottom, there is a toggle switch for "On customer birthday", which is currently turned "Yes".
- At the bottom left is a "Cancel" button, and at the bottom right is a "Save" button.

2.4. Customer membership

This condition allows you to apply a discount rule based on a customer's account registration status and subscription preferences. When this condition is added, the rule is applied only if the customer satisfies the configured membership criteria.

Registration date: You can define a registration date range using the "From" and "To" fields.

- The condition is satisfied if the customer's account registration date falls within the selected range.
- If both fields are left empty, the registration date is not used as a restriction.

Days since registration: This option allows you to apply the rule based on how long the customer has been registered.

- Select a comparison operator (\geq , $=$, \leq)
- Enter the number of days
- The number of days is calculated from the customer's registration date to the current date.

Example: Days since registration \geq 30 → The rule is applied only to customers who registered at least 30 days ago.

Newsletter registration: You can apply the rule based on the customer's newsletter and marketing subscription preferences.

- If multiple options are selected, the condition is satisfied when the customer matches any of the selected options.
- If no option is selected, newsletter registration is not used as a restriction.

Important notes

- *This condition applies only to **logged-in customers**.*
- *If required customer data (such as registration date or newsletter status) is missing, the condition is considered **not satisfied**, and the rule will not be applied.*

Click on "**Save**" button to finish.

The screenshot shows a web application interface for configuring discount rules. At the top, there are tabs for 'Discount rules', 'Statistics', and 'Settings'. Below this, a breadcrumb trail indicates the current step: 'Edit discount rule: Sample 2' with steps 1 (Information), 2 (Conditions), 3 (Action), and 4 (Promote). The 'Conditions' step is active. A modal dialog titled 'Add new condition' is open, showing a dropdown menu for 'Condition' set to 'Customer membership'. Below this, there are fields for 'Registration date' with 'From' and 'To' date pickers, and 'Days since registration' with a dropdown set to '>=' and a value of '1' followed by 'Days'. Under 'Newsletter registration', there are three checked checkboxes: 'Select/Unselect all', 'Receive offers from partners', and 'Sign up for newsletter'. At the bottom of the dialog are 'Cancel' and 'Save' buttons. In the background, there are buttons for '+ Add new condition', 'Action', and 'Next'.

2.5. *Orders placed by customer*

This condition allows you to apply a discount rule based on a customer's order history. When this condition is added, the rule is applied only if the customer's order history matches the configured criteria.

On the first order of customer

When enabled, the discount rule is applied only to the customer's first order.

- If the customer has already placed at least one valid order, the condition is not satisfied.
- When this option is enabled, other order criteria are ignored.

This option is typically used for welcome offers for new customers.

The screenshot shows a web interface for editing a discount rule. The main header is 'Edit discount rule: Sample 2'. Below it is a navigation bar with four steps: 1. Information, 2. Conditions (active), 3. Action, and 4. Promote. A 'Back to list' link is on the right. The main content area is titled 'Rule conditions' and has a table with columns 'Condition', 'Detail', and 'Action'. A modal window titled 'Add new condition' is open in the center. It contains a dropdown menu with 'Orders placed by customer' selected, a toggle switch for 'On the first order of customer' set to 'Yes', and buttons for 'Cancel' and 'Save'.

Order criteria

If **“On the first order of customer”** is disabled, you can define one of the following order criteria:

Number of orders

Apply the rule based on how many orders the customer has placed.

Example: Number of orders $\geq 5 \rightarrow$ The rule is applied only to customers who have placed at least 5 orders.

Add new condition

* Condition: Orders placed by customer

On the first order of customer: ☐ Yes ☒ No

Order criteria: ☒ Number of orders ☐ Amount of money spent ☐ Number of products

* Number of orders: >= [] Orders

Ordered time in: ☐ All time ☒ This year ☐ Year -1 ☐ This month ☐ Month -1 ☐ This week ☐ Week -1 ☐ From -To ☐ X day(s) ago

Order status is: ☐ Select/Unselect all ☒ Payment accepted ☒ Processing in progress ☒ Shipped ☒ Delivered ☐ Canceled ☐ Refunded ☐ Payment error ☒ On backorder (paid) ☒ Remote payment accepted ☐ On backorder (not paid) ☒ Reward payment accepted ☐ Awaiting Cash On Delivery validation ☐ Waiting for payment ☐ Partial refund

Amount of money spent

Apply the rule based on the total amount of money the customer has spent on orders.

Additional options:

- Tax included: include tax in the calculated amount
- Shipping included: include shipping cost
- Discount included: include discounts applied on orders

Example: Amount of money spent \geq \$500 | Tax included: Yes | Shipping included: No | Discount included: No → The rule is applied only to customers whose total spending (including tax, excluding shipping and discounts) is at least \$500.

Add new condition

* Condition: Orders placed by customer

On the first order of customer: ☒ No

Order criteria: ☐ Number of orders, ☒ Amount of money spent, ☐ Number of products

* Amount of money spent: \$

Tax included: ☒ No

Shipping included: ☒ No

Discount included: ☒ No

Ordered time in: ☐ All time, ☒ This year, ☐ Year -1, ☐ This month, ☐ Month -1, ☐ This week, ☐ Week -1, ☐ From -To, ☐ X day(s) ago

Order status is: ☐ Select/Unselect all, ☒ Payment accepted, ☒ Processing in progress, ☒ Shipped, ☒ Delivered, ☐ Canceled, ☐ Refunded, ☐ Payment error, ☒ On backorder (paid), ☒ On hold (order not shipped)

Number of products

Apply the rule based on the total number of products purchased by the customer.

Example: Number of products ≥ 20 → The rule is applied only to customers who have purchased at least 20 products in total.

Add new condition

* Condition: Orders placed by customer

On the first order of customer: ☐ No

Order criteria:

- ☐ Number of orders
- ☐ Amount of money spent
- ☒ Number of products

* Number of products: Products

Ordered time in:

- ☐ All time
- ☐ This year
- ☐ Year -1
- ☐ This month
- ☐ Month -1
- ☐ This week
- ☐ Week -1
- ☒ From -To
- ☐ X day(s) ago

* From - To:

From: 2025-1-1
 To: 2025-12-31

Order status is:

- ☐ Select/Unselect all
- ☒ Payment accepted
- ☒ Processing in progress
- ☒ Shipped
- ☒ Delivered
- ☐ Canceled
- ☐ Refunded
- ☐ Payment error
- ☒ On backorder (paid)
- ☒ Remote payment accepted
- ☐ On backorder (not paid)
- ☒ Reward payment accepted
- ☐ Awaiting Cash On Delivery validation

Ordered time

You can limit the order history considered by the rule to a specific time range. Available options:

- All time
- This year
- Year -1
- This month
- Month -1

- This week
- Week -1
- From – To
- X day(s) ago

Depending on the selected option, only orders placed within that time period are counted.

Examples:

Ordered time: This year → Only orders placed in the current year are counted.

Ordered time: X day(s) ago = 30 → Only orders placed within the last 30 days are counted.

Ordered time: From – To → Only orders placed within the specified date range are counted.

Order status

You can choose which order statuses are considered when evaluating this condition. Only orders with the selected statuses are counted toward:

- Number of orders
- Amount of money spent
- Number of products

Orders with unselected statuses are ignored. This allows you to exclude canceled, refunded, or unpaid orders if needed.

Click on “**Save**” button to finish.

Important notes

- *This condition applies only to **logged-in customers**.*
- *Guest orders are not counted unless they are associated with a customer account.*
- *Order calculations depend on the selected order status, time range, and inclusion options (tax, shipping, discount).*

2.6. Cart amount

This condition allows you to apply a discount rule based on the total value of the shopping cart. It evaluates the cart total at runtime and applies the rule only when the configured cart amount condition is satisfied.

You can define a cart amount condition using:

- A comparison operator (\geq , $=$, \leq)
- A target amount value

The rule is evaluated based on the calculated cart total according to the options below:

- Tax included
- Shipping included
- Discount included

The screenshot shows a web application interface for configuring discount rules. The main panel is titled 'Edit discount rule: Sample 2' and has four tabs: 'Information', 'Conditions', 'Action', and 'Promote'. The 'Conditions' tab is active. A modal dialog titled 'Add new condition' is open in the center. The dialog has a 'Condition' dropdown set to 'Cart amount'. Below it, there is a 'Cart amount' field with a comparison operator dropdown set to ' \geq ' and a text input field for the value, followed by a currency symbol dropdown set to '\$'. At the bottom of the dialog, there are three toggle switches: 'Tax included' (set to 'No'), 'Shipping included' (set to 'No'), and 'Discount included' (set to 'No'). The dialog has 'Cancel' and 'Save' buttons at the bottom.

How this condition works

- The cart amount is calculated dynamically based on the current cart content.
- The rule is applied only if the calculated cart amount satisfies the selected operator and value.

- All selected options (tax, shipping, discount) affect the final amount used for comparison.

Important notes

- This condition evaluates **the entire cart total**, not individual products.
- If you need to apply conditions based on the total value of **specific products** (for example, products from a specific brand or category), use the **Products in cart** condition with **"Total product amount"** instead.
- Cart amount is recalculated whenever the cart content changes (products, quantities, shipping, discounts).

2.7. Products in cart

The **Products in cart** condition allows you to create discount rules based on the content of the customer's shopping cart. This is the most flexible and powerful condition, as it can combine quantities, product diversity, categories, and total product amount, with optional advanced filters.

You can use this condition to control when a rule is applied, depending on what products the customer has added to the cart.

2.7.1. Basic conditions (without Advanced settings)

If **Advanced settings are NOT configured**, all conditions below are evaluated using **all products in the cart**.

Condition	Description
Total product quantity	Total quantity of all products in the cart
Purchased quantity of the same product	Quantity of a single product (same product ID and attributes)

Number of different products	Number of distinct products in the cart
Number of products in the same category	Number of products belonging to the same default category
Total product amount	Sum of product prices in the cart (excluding shipping by default)

Important note

- *“Total product amount” is calculated based on product prices only.*
- *Shipping costs are not included.*
- *Tax and discounts depend on other rule settings, not this condition.*

Example:

Rule conditions:

- Total product quantity ≥ 3
- Total product amount $\geq \$50$
- Advanced settings: not configured

Rule behavior:

- The cart must contain at least 3 products in total
- The total value of all products in the cart must be $\geq \$50$
- If both conditions are met \rightarrow the rule action is applied

Add new condition

* Condition: Products in cart

Total product quantity: \geq []

Purchased quantity of the same product: \geq []

Number of different products: \geq []

Number of products in same category (Only apply for default product category): \geq []

Total product amount: \geq [] \$

Sum of product prices in cart. When advanced filters are set, only matching products are counted.

Apply for discounted products: ☒ Yes

Product with different attributes are counted as different products: ☒ Yes

Advanced settings

Applicable product categories: ☒ All product categories ☐ Specific product categories

Exclude products: Search by product name, reference, id []

Apply to all attributes: ☒ Yes

Apply to all features: ☒ Yes

Apply to all suppliers: ☒ Yes

Apply to all manufacturers: ☒ Yes

Cancel Save

2.7.2. Apply for discounted products

Enable: discounted products are included in calculations.

Disable: discounted products are ignored.

Use this option carefully when combining with promotions already applied to products.

2.7.3. Products with different attributes are counted as different products

Enable: each product combination (size, color, etc.) is counted separately.

Disable: all combinations of the same product are counted as one product.

Example

Cart content: T-shirt Size S + T-shirt Size M

- If “Products with different attributes are counted as different products” = Yes → count as 2 products;
- If “Products with different attributes are counted as different products” = No → count as 1 product;

2.7.4. Advanced settings – filtering products before evaluation

When **Advanced settings ARE configured**, the condition is evaluated in two steps:

- Filter products in the cart using **Advanced settings**
- Apply **Products in cart** conditions only on the filtered products

✦ *This applies to **ALL fields**, including **Total product amount**.*

You can limit which products are considered using:

- Product categories (all / specific)
- Include or exclude specific products
- Attributes
- Features
- Suppliers
- Manufacturers
- Product price
- Available stock quantity

2.7.5. Total product amount with Advanced settings

When **Advanced settings are enabled**, **Total product amount** is calculated **ONLY** from **products that match the advanced filters**.

Example:

Configuration	Cart content	Rule evaluation
---------------	--------------	-----------------

Total product amount \geq \$49; Advanced settings: Manufacturer = "Brand X";	Product A from Brand X, price \$20; Product B from Brand X, price \$30; Product C from Brand Y, price \$40	Matching products: A + B Total product amount = \$20 + \$30 = \$50 Condition is satisfied → rule action is applied. Product C is ignored for this condition.
---	---	--

2.8. Delivery

The **Delivery** condition allows you to apply discount rules based on shipping-related criteria. This condition is evaluated during checkout, after the customer selects a carrier and delivery address.

You can use this condition to create rules that depend on cart weight, carrier, delivery location, or delivery speed.

The screenshot shows a web application interface for configuring discount rules. A modal dialog titled "Add new condition" is open, allowing the user to define a new condition for a discount rule. The background shows the "Edit discount rule: Sample 2" page with tabs for "Discount rules", "Statistics", and "Settings".

The "Add new condition" dialog has the following fields and options:

- Condition:** A dropdown menu set to "Delivery".
- Total cart weight:** A numeric input field with a greater-than-or-equal-to (\geq) operator and a unit dropdown set to "kg".
- Apply to carriers:** Three checkboxes: "Select/Unselect all" (checked), "Click and collect" (checked), and "My carrier" (checked).
- Delivery zone:** A dropdown menu set to "-- Select zone --".
- Delivery country:** A dropdown menu set to "-- Select country --".
- Speed grade:** A numeric input field with a greater-than-or-equal-to (\geq) operator.

At the bottom of the dialog, there are "Cancel" and "Save" buttons.

Total cart weight: Total weight of all products in the cart

- The value is calculated using the product weights defined in PrestaShop.
- The unit (kg) follows your shop's weight configuration.
- Shipping packaging weight (if any) is not included.

Example: Total cart weight ≥ 10 kg → The rule is applied only if the total cart weight is 10 kg or more.

Apply to carriers: This option allows you to restrict the rule to specific carriers.

- Select/Unselect all: Apply the rule to all carriers.
- Specific carriers selected: Rule applies only when the customer chooses one of those carriers.

✂ *The rule is evaluated after the carrier is selected at checkout.*

Example: Carrier = "Click and collect" → The rule is applied only if the customer selects "Click and collect" as the delivery method.

Delivery zone: PrestaShop delivery zone associated with the shipping address

- Zones are defined in **International** → **Locations** → **Zones**.
- This condition is based on the delivery address, not the invoice address.

Example: Delivery zone = Europe → The rule applies only when the delivery address belongs to the Europe zone.

Delivery country: Country of the delivery address

- Useful for country-specific shipping promotions.
- Can be combined with delivery zone or carrier filters.

Example: Delivery country = France → The rule applies only when the order is shipped to France.

Speed grade: Delivery speed rating assigned to carriers

- Speed grade values depend on carrier configuration.
- This option allows you to target faster or slower delivery methods.

Example: Speed grade ≥ 3 → The rule applies only to carriers with a speed grade of 3 or higher.

Important notes

- *Delivery conditions are evaluated late in the checkout flow.*
- *If the customer changes the carrier or delivery address, the rule may be re-evaluated.*
- *If no carrier matches the condition, the rule is not applied.*

2.9. Payment methods

The **Payment methods** condition allows you to apply discount rules based on the payment method selected by the customer during checkout. This condition is evaluated after the payment method becomes available and when the customer selects it.

Select payment methods

Payment methods: List of active payment methods in your shop. The list is automatically populated from **enabled payment modules**.

- You can select **one or multiple payment methods**.
- Use **Select/Unselect all** to quickly apply or remove the condition.

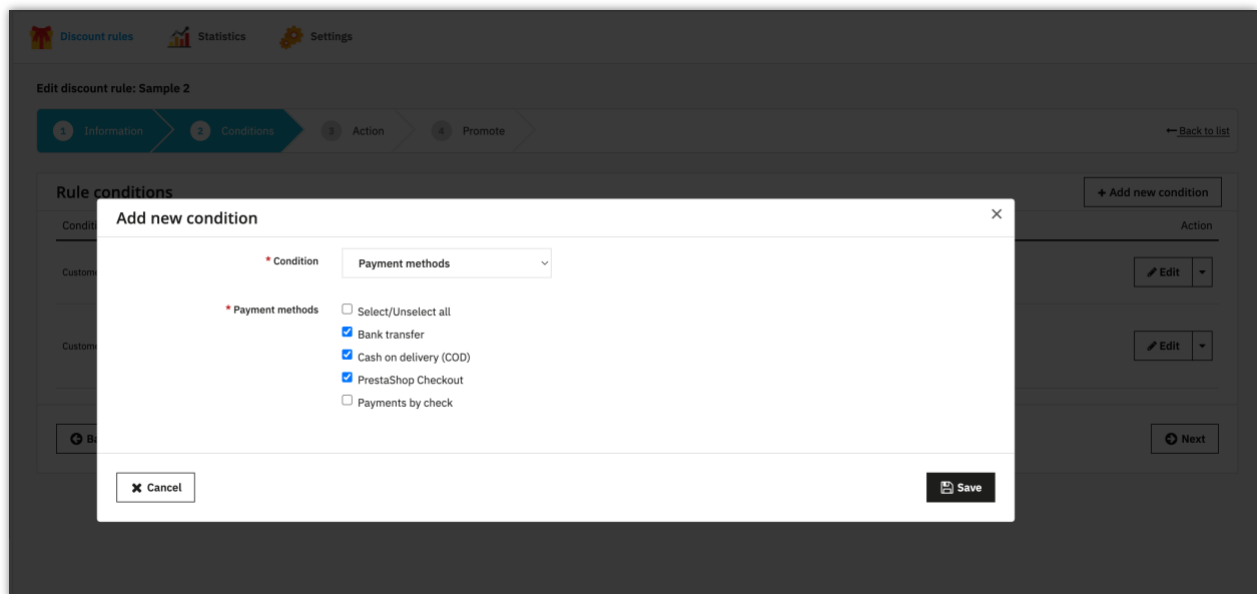
✂ *If no payment method is selected, the condition is not valid and the rule will not be applied.*

How the condition is evaluated

- The rule is applied **only if the customer selects one of the configured payment methods**.
- If the customer changes the payment method, the rule is **re-evaluated immediately**.
- If the selected payment method does not match, the rule is **not applied**.

Important notes

- *Payment method conditions are evaluated **late in the checkout process**.*
- *This condition is often used together with: **Cart amount, Delivery, Products in cart**.*
- *If the payment method is unavailable due to other restrictions, the rule is automatically ignored.*



2.10. Specific occasion

The **Specific occasion** condition allows you to apply discount rules based on time-related criteria. This condition is useful for creating time-limited promotions, such as happy hours, weekday deals, seasonal campaigns, or custom date ranges.

The rule is evaluated using the server time of your shop.

Hour of day: This option allows you to apply a rule during specific hours of the day.

- From / To: Time range during which the rule is active
- Add hour: Add multiple time ranges

Time format follows your shop's time settings. You can configure multiple non-contiguous time ranges.

Example: Happy hour promotion

Hour of day: 19:00 - 21:00 → The rule is applied only between 7:00 PM and 9:00 PM each day.

The screenshot shows a web application interface for editing discount rules. A modal dialog titled "Add new condition" is open, allowing the user to select a condition type. The "Specific occasion" condition is selected, and the "Hour of day" sub-option is chosen. The "Hour of day" section shows a time range from 19:00 to 21:00. There are buttons for "Add hour", "Cancel", and "Save". The background shows the "Edit discount rule: Sample 2" interface with tabs for Information, Conditions, Action, and Promote.

Day of week: This option allows you to apply the rule only on specific days of the week, and optionally limit it to specific time ranges on those days.

- Select one or more days of the week (Monday → Sunday)
- For each selected day:
 - You can add multiple day + time combinations
 - Each row works independently

The rule is applied if: The current day matches one of the selected days AND the current time is within the configured time range for that day.

The screenshot shows a web application interface for configuring discount rules. A modal dialog titled "Add new condition" is open, allowing the user to define a condition for a discount rule. The dialog has a close button (X) in the top right corner. Inside the dialog, there is a "Condition" dropdown menu currently set to "Specific occasion". Below this, there are four radio button options: "Hour of day", "Day of week" (which is selected), "Month of year", and "From - To". Under the "Day of week" option, there are two rows of configuration. The first row is for "Monday" with a time range from "08:00" to "10:00". The second row is for "Friday" with a time range from "12:00" to "18:00". Each row has a trash icon to its right. Below these rows is an "Add day" button. At the bottom of the dialog are "Cancel" and "Save" buttons. The background of the application shows a sidebar with "Discount rules", "Statistics", and "Settings" tabs. The main content area has a breadcrumb trail: "Edit discount rule: Sample 2" > "Information" > "Conditions" > "Action" > "Promote". There are also buttons for "Back to list", "Add new condition", "Edit", and "Next" visible in the background.

Month of year: This option allows you to apply the rule during specific days within selected months.

- Select one or more months
- For each month:
 - "From" day
 - "To" day
- You can add multiple month + day ranges

The rule is applied if: The current month matches one of the selected months AND the current day of the month falls within the configured day range.

Example

Configuration:

- January: Day 1 - Day 3
- September: Day 2 - Day 3
- December: Day 24 – Day 25

Result: The rule is applied on:

- January 1st to January 3rd
- September 2nd to September 3rd
- December 24th and 25th

The rule is not applied outside these date ranges.

The screenshot shows a web application interface for configuring discount rules. A modal dialog titled "Add new condition" is open, allowing the user to define a specific occasion. The dialog has a "Condition" dropdown set to "Specific occasion". Under "Specific occasion", there are four radio button options: "Hour of day", "Day of week", "Month of year" (which is selected), and "From - To". Below these options, there are three rows for configuring the "Month of year" condition. Each row consists of a "Month of year" dropdown, a "From" field, and a "To" field. The first row is set to "January", "From 1", and "To 3". The second row is set to "September", "From 2", and "To 3". The third row is set to "December", "From 24", and "To 25". There is an "Add month" button below the rows. At the bottom of the dialog, there are "Cancel" and "Save" buttons. The background shows the main interface with tabs for "Discount rules", "Statistics", and "Settings", and a sidebar with "Rule" and "Condition" sections.

From – To (custom date range): This option allows you to define an exact date and time range during which the rule is active.

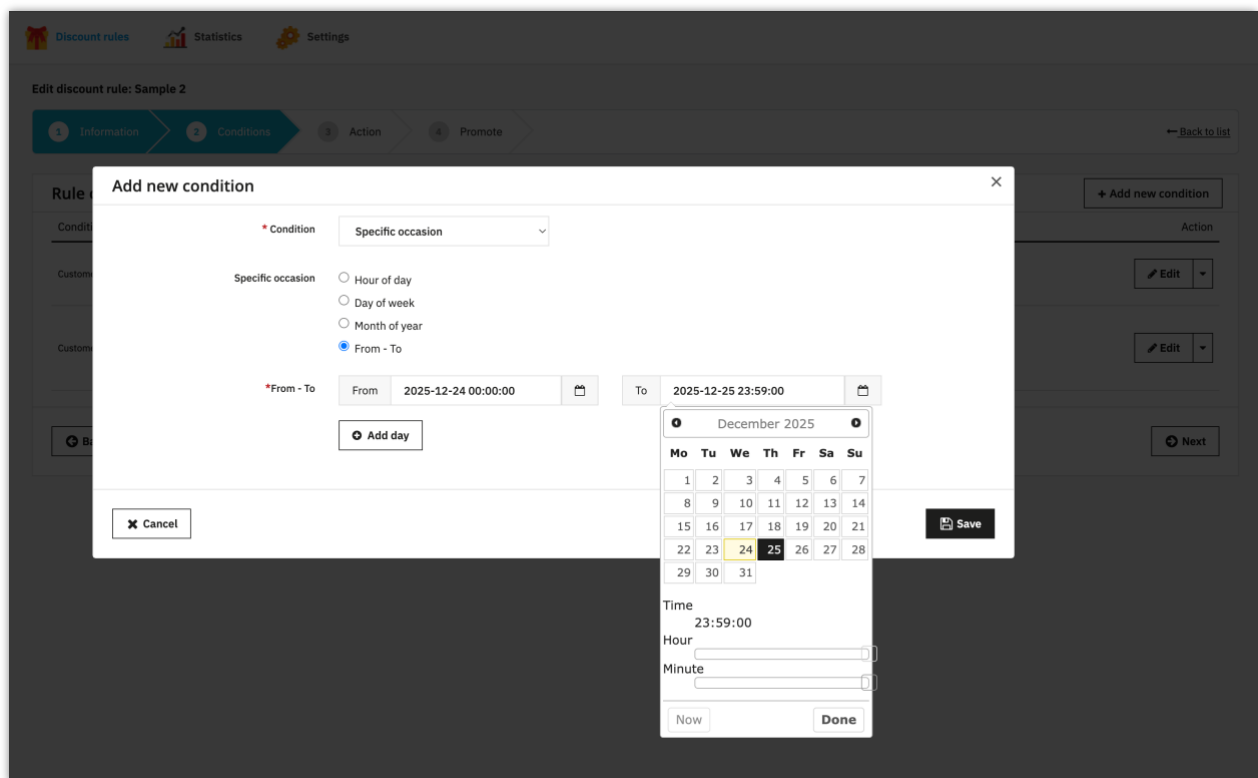
- From: start date and time.
- To: end date and time.
- You can add multiple date ranges if needed.

The rule is applied if the current date and time are within the defined From – To range.

Example

Configuration: From: 2025-12-24 00:00:00 to: 2025-12-25 23:59:00

Result: The rule is applied during the entire Christmas period. The rule is automatically disabled outside this time range.



Important notes

- All time-based conditions use the store server time.
- You can combine **Specific occasion** with other conditions (cart amount, products in cart, customer group, etc.).

- The rule is applied only if all configured conditions are satisfied.

After configuring all required conditions, the next step is to define the action that will be applied.

It is important to understand how **Promotion Pro** evaluates discount rules:

- All conditions within a rule are combined using **AND logic**;
- This means every configured condition must be satisfied **at the same time**;
- If any single condition is not met, the rule will not be applied;

Discount rules Statistics Settings

Edit discount rule: Sample 2

1 Information 2 Conditions 3 Action 4 Promote [Back to list](#)

Rule conditions [+ Add new condition](#)

Condition	Detail	Action
Customer - Specific customer	Customers: - Freya Test () - Judy Test ()	Edit ▼
Customer - Customer group	Customer groups: - Customer - Blog authors Only apply on default group: <input type="checkbox"/> No	Edit ▼

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In the next section, we will focus on **Action**, which defines the actual discount, free gift, or promotion applied when a rule becomes valid.

3. Action

Action defines what happens when all conditions of a discount rule are satisfied. While conditions control **when** a rule is eligible, action defines **what benefit** the customer receives, such as a discount, free gift, or shipping reduction.

An action is executed only when:

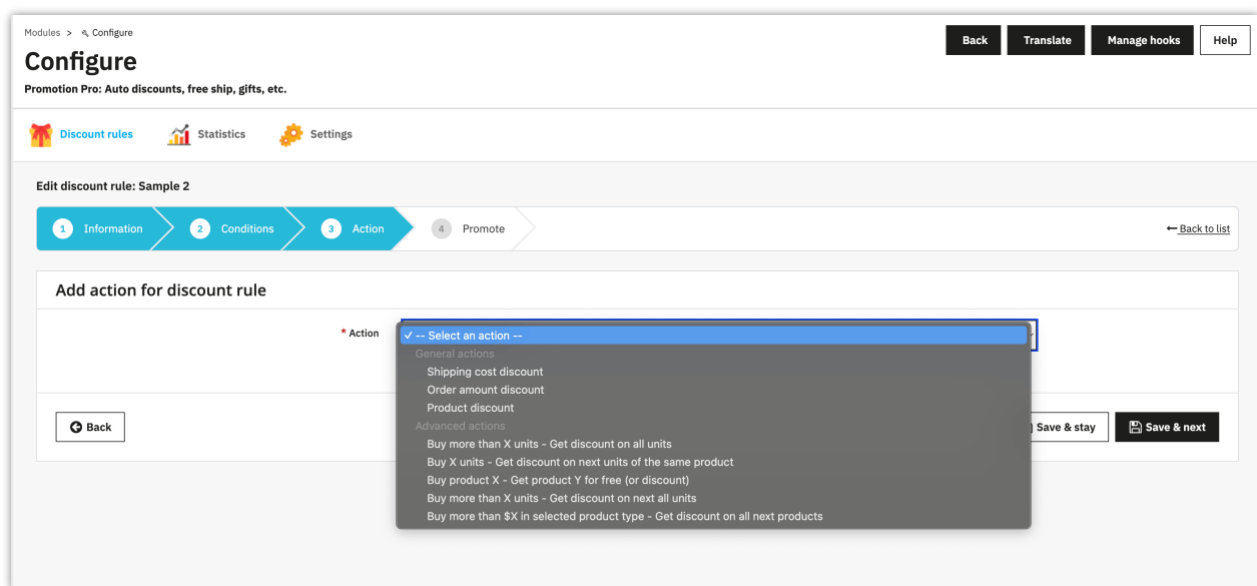
- The rule is active.
- The current date is within the rule availability period.
- All configured conditions are satisfied.

Promotion Pro provides multiple action types, ranging from simple discounts to advanced promotional scenarios such as product bundles, gifts, and quantity-based offers.

To make configuration easier, actions are grouped into:

- **General actions:** simple and common discount types.
- **Advanced actions:** complex promotional logic (buy X get Y, bundles, gifts).

In the following sections, each action is explained individually, including its available settings and practical examples.



3.1. General actions

General actions are designed for simple and common discount scenarios. They are typically applied to the entire cart or to a single product, without requiring complex product relationships or quantity logic.

These actions are recommended when you want to:

- Apply a straightforward discount.
- Reward customers based on cart value or product selection.
- Avoid complex “buy X get Y” logic.

The module currently supports the following general actions:

- Shipping cost discount
- Order amount discount
- Product discount

Each action is evaluated only after **all rule conditions** are satisfied.

All **General actions** share the following characteristics:

- They are applied automatically when the rule becomes valid
- They do not require customer interaction or product selection
- They are compatible with most conditions (cart amount, products in cart, customer group, etc.)
- If multiple rules are valid, execution order depends on **rule priority**

Important notes

- *General actions are ideal for simple promotions*
- *If your promotion involves: free gifts, customer choice, buy X get Y logic, quantity-based rewards → You should use **Advanced actions**, described later in this section.*

3.1.1. Shipping cost discount

This action allows you to reduce or fully remove shipping costs when the cart meets the defined conditions. It applies only to shipping costs, not product prices or order total.

Apply free shipping

- Yes: Shipping is completely free.
- No: Apply a partial shipping discount (percentage or fixed amount).

Discount rules Statistics Settings

Edit discount rule: Sample 2

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Add action for discount rule

* Action Shipping cost discount

Apply free shipping ☒ Yes

* Apply to carriers ☒ Select/Unselect all ☒ Click and collect ☒ My carrier

How to apply discount code ☒ Auto apply when shopping cart satisfies the discount condition ☐ Customer must enter a discount code

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Give discount on shipping cost (Visible when Apply free shipping = No)

Percentage

- Discount value (%): Percentage off shipping cost.
- Maximum discount value (optional): Limit the maximum discount amount.

Example: 20% off shipping, max discount = \$10.

Add action for discount rule

* Action
Shipping cost discount

Apply free shipping
No

Give discount on shipping cost
Percentage
Amount

* Discount value
%

Maximum discount value
\$

Leave it blank to not limit the maximum promotional value.

* Apply to carriers
☒ Select/Unselect all
☒ Click and collect
☒ My carrier

How to apply discount code
☒ Auto apply when shopping cart satisfies the discount condition
☐ Customer must enter a discount code

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Amount

- Discount value: Fixed discount amount.
- Currency: Discount currency.
- Tax included/excluded: Apply before or after tax.

Example: \$5 off shipping cost.

Add action for discount rule

* Action: Shipping cost discount

Apply free shipping: ☐ No

Give discount on shipping cost: ☐ Percentage ☒ Amount

* Discount value: CZK Tax excluded

* Apply to carriers: ☒ Select/Unselect all ☒ Click and collect ☒ My carrier

How to apply discount code: ☐ Auto apply when shopping cart satisfies the discount condition ☒ Customer must enter a discount code

* Discount code: Generate

This is the code users should enter to apply the voucher to a cart. Either create your own code or generate one by clicking on "Generate".

Highlight: ☒ Yes
If the voucher is not yet in the cart, it will be displayed in the cart summary.

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Apply to carriers

- Select which carriers the shipping discount applies to.
- If a carrier is not selected, the discount will not be applied for that carrier.

How to apply discount code

Auto apply: The discount is applied automatically when cart conditions are met.

Customer must enter a discount code:

- Discount code: Enter or generate a code.
- Highlight: Show the voucher in cart summary when conditions are met but the code has not applied yet.

3.1.2. Order amount discount

This action applies a discount to the total cart value when all rule conditions are met.

Discount type

- **Percentage:** Apply a percentage discount on the cart total.
- **Amount:** Apply a fixed discount amount.

Discount value: The value of the discount (percentage or fixed amount).

Maximum discount value (optional): Limits the maximum discount applied. Leave empty for no limit.

Exclude tax before calculating discount: If enabled, the discount is calculated on the cart total excluding tax.

Exclude shipping fee before calculating discount: If enabled, shipping cost is not included in the discounted amount.

Edit discount rule: Sample 2

1 Information
2 Conditions
3 Action
4 Promote

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Add action for discount rule

* Action
Order amount discount

Give discount on total cart value

Percentage
Amount

* Discount value

CZK
Tax excluded

Exclude tax before calculating discount
☒ Yes

Exclude shipping fee before calculating discount
☒ Yes

How to apply discount code

☒ Auto apply when shopping cart satisfies the discount condition
☐ Customer must enter a discount code

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Save & stay

Save & next

Add action for discount rule

* Action

Order amount discount

Give discount on total cart value

☒ Percentage
☐ Amount

* Discount value

%

Maximum discount value

\$
Leave it blank to not limit the maximum promotional value.

Exclude tax before calculating discount

☒ Yes

Exclude shipping fee before calculating discount

☒ Yes

How to apply discount code

☐ Auto apply when shopping cart satisfies the discount condition
☒ Customer must enter a discount code

* Discount code

Generate
This is the code users should enter to apply the voucher to a cart. Either create your own code or generate one by clicking on "Generate".

Highlight

☒ Yes
If the voucher is not yet in the cart, it will be displayed in the cart summary.

Back

Save & stay

Save & next

How to apply discount code

- Auto apply: The discount is applied automatically when conditions are satisfied.
- Discount code required: Customer must enter a voucher code to activate the discount.

Highlight (optional): If enabled, the voucher is shown in the cart summary when it is available but not yet applied.

Example:

Apply 10% off the cart total, excluding tax and shipping, with a maximum discount of \$50, automatically applied when conditions are met.

3.1.3. Product discount

This action applies a discount to one specific product in the cart, based on a selected rule.

If multiple products match the selected condition, **only the first matching product** is discounted.

Discount configuration

- Discount type: Percentage | Amount
- Discount value: The value applied to the selected product.
- Maximum discount value (optional): Limits the discount applied to the product.
- Apply for discounted products: If enabled, already-discounted products can still be selected.
- Products with different attributes are counted as different products: If enabled, each product combination is treated separately.

Advanced settings (optional)

Use these filters to limit which products can be selected as the discount target:

- Product categories
- Specific products (include/exclude)
- Attributes, features, suppliers, manufacturers
- Product price condition
- Available stock quantity

Only products that pass these filters are considered when selecting the target product.

Example

Cart contents:

Product	Price	Quantity
---------	-------	----------

T-shirt A	\$20	1
Mug B	\$20	1
Cap C	\$25	1

Rule setup:

- Target: Cheapest product in shopping cart
- Discount: 50%

Result: Both *T-shirt A* and *Mug B* have the same lowest price. The module selects the first matching product only. Only one product receives the discount (e.g. *T-shirt A*).

3.2. Advanced actions

Advanced actions allow you to create conditional, step-based promotions, such as *Buy X Get Y*, *Buy more than X units*, or *Discount on next items*.

Unlike **General actions**, these actions work in **two logical steps**:

- **Trigger condition:** Defines **when** the action is activated (for example: quantity, amount, or product type).
- **Reward logic:** Defines **what** discount or benefit is applied once the trigger condition is met.

All advanced actions:

- Are evaluated **after all rule conditions are satisfied**.
- Can be **limited by Advanced settings** (categories, products, attributes, suppliers, etc.).
- Apply discounts **only to products that match the action's internal logic**, not necessarily all products in the cart.

Important note

- Conditions determine **whether the rule is active**.
- Advanced actions determine **how the discount is calculated and applied**.

3.2.1. Buy more than X units – Get discount on all units

This action applies a discount **when a customer buys at least X units of the same product**. Once the quantity condition is met, the discount is applied **to all eligible units**, according to the selected scope.

How it works

- The module checks the **purchased quantity of the same product**.
- If the quantity is **greater than or equal to X**, the discount is triggered.
- The discount is applied based on **the selected discount scope** and **advanced filters**.

Main configuration

Purchase (X units): Minimum quantity of the same product required to trigger the discount.

Discount type: Percentage | Amount

Discount value: The value applied to eligible units.

Maximum discount value (optional): Limits the total discount amount.

Apply discount on:

- All products in shopping cart
- Cheapest product in shopping cart
- Most expensive product in shopping cart
- Product with the least quantity

- Product with the most quantity

Apply for discounted products: Allows already-discounted products to receive this discount.

Products with different attributes are counted as different products: If enabled, each product combination is evaluated separately.

Advanced settings (optional): Use advanced settings to limit which products are counted when checking the quantity condition.

Example

Rule setup:

- Purchase: 2 units
- Discount: 5%
- Apply discount on: All products in shopping cart

Cart contents:

- T-shirt A – 2 units – \$20
- Mug B – 1 unit – \$10

Result:

- The customer buys 2 units of T-shirt A, meeting the condition.
- The discount is triggered.
- 5% discount is applied to all products in the cart, based on the selected scope.

Add action for discount rule

* Action Buy more than X units - Get discount on all units

* Purchase 2 units or more of the same product

Get discount on all units ☒ Percentage
☐ Amount

* Discount value 5 %

Maximum discount value \$

Leave it blank to not limit the maximum promotional value.

Apply discount on ☒ All products in shopping cart
☐ Cheapest product in shopping cart
☐ Most expensive product in shopping cart
☐ Product with the least quantity in shopping cart
☐ Product with the most quantity in shopping cart

Apply for discounted products ☒ Yes

Products with different attributes are counted as different products ☒ Yes

Advanced settings

Applicable product categories ☐ All product categories
☒ Specific product categories

Select categories to apply condition

☐ Home

Include products in subcategories ☒ No

Include specific products Search by product name, reference, id

Exclude products Search by product name, reference, id

Apply to all attributes ☒ Yes

Apply to all features ☒ Yes

Apply to all suppliers ☒ Yes

Apply to all manufacturers ☒ Yes

Apply for product price >= \$

Apply for available stock quantity >=

↑ Hide advanced settings

How to apply discount code ☒ Auto apply when shopping cart satisfies the discount condition
☐ Customer must enter a discount code

3.2.2. Buy X units – Get discount on the next units of the same product

This action allows you to reward customers when they purchase **X units of the same product**, by giving a **free or discounted price on the next units**.

How it works:

- Customer buys **X units** of a product.
- The **next unit(s)** of the same product receive a discount (or are free).

The screenshot shows a configuration form titled "Add action for discount rule". It contains several sections for setting up a discount rule:

- * Action:** A dropdown menu with the selected option "Buy X units - Get discount on next units of the same product".
- * Buy:** A text input field with the value "3" and a label "units of the same product".
- Give discount on shopping cart:** Three radio button options:
 - ☒ Free on the next unit of the same product
 - ☐ Give discount percentage on the next unit of the same product
 - ☐ Give discount amount on the next unit of the same product
- Maximum discount value:** A text input field with a "\$" symbol. Below it, a note says "Leave it blank to not limit the maximum promotional value."
- Apply on next:** A text input field with the value "2" and a label "units of the same product". Below it, a note says "Leave blank to apply on all next units of the same product".
- Apply for discounted products:** A toggle switch set to "Yes".
- Apply action on:** Five radio button options:
 - ☒ All products in shopping cart
 - ☐ Cheapest product in shopping cart
 - ☐ Most expensive product in shopping cart
 - ☐ Product with the least quantity in shopping cart
 - ☐ Product with the most quantity in shopping cart
- Repeat the action:** Two radio button options:
 - ☒ Once per 1 product
 - ☐ Multiple times per 1 product
- Products with different attributes are counted as different products:** A toggle switch set to "Yes".
- Advanced settings:** A link with a gear icon.
- How to apply discount code:** Two radio button options:
 - ☒ Auto apply when shopping cart satisfies the discount condition
 - ☐ Customer must enter a discount code

At the bottom of the form, there are three buttons: "Back", "Save & stay", and "Save & next".

You can configure:

Buy X units: Number of units required to trigger the offer

Discount type on next units:

- Free
- Percentage discount

- Fixed amount discount

Apply on next: Limit how many next units receive the discount

Repeat action:

- Once per product
- Multiple times per product (e.g. Buy 3 → get 1 free, repeatable)

The screenshot shows a configuration panel for a discount rule. It includes the following elements:

- Apply action on:** A group of radio buttons with the following options:
 - ☒ All products in shopping cart
 - ☐ Cheapest product in shopping cart
 - ☐ Most expensive product in shopping cart
 - ☐ Product with the least quantity in shopping cart
 - ☐ Product with the most quantity in shopping cart
- Repeat the action:** A group of radio buttons with the following options:
 - ☐ Once per 1 product
 - ☒ Multiple times per 1 product
- * Maximum execute times:** A text input field.
- Products with different attributes are counted as different products:** A toggle switch currently set to **Yes**.

Target product selection:

- All products
- Cheapest / most expensive product
- Product with the least / most quantity

Attribute handling: Count product combinations separately if needed

Example:

Scenario 1:

- Buy X units: 3
- Discount on next units: Free
- Apply on next: 1
- Repeat action: Multiple times per product

Customer behavior & result:

- Customer adds 3 units of Product A → No discount yet (condition just met)

- Customer adds 4 units of Product A → The 4th unit is free
- Customer adds 6 units of Product A → 2 units are free (Buy 3 → get 1 free, repeated twice)

Cart summary:

- Paid units: 4
- Free units: 2
- Total units in cart: 6

Scenario 2:

- Buy X units: 2
- Discount on next units: 20%
- Apply on next: 2
- Repeat action: Once per product

Customer behavior: Customer adds 4 units of Product B

Result:

- First 2 units → full price
- Next 2 units → 20% off
- Promotion is applied only once, even if more units are added

3.2.3. Buy product X – Get product Y for free (or discount)

This action allows you to offer specific products (Product Y) as a free gift or discounted item when the cart satisfies the conditions defined earlier (Product X).

Important note


- **Product X** is defined in the **Conditions** step.
- In this **Action** step, you only configure **Product Y** (the gift or discounted product).

Edit discount rule: Sample 2

1 Information 2 Conditions 3 Action 4 Promote [Back to list](#)

Rule conditions

[+ Add new condition](#)

Condition	Detail	Action
Customer - Specific customer	Customers: - Freya Test () - Jilly Test ()	Edit
Customer - Customer group	Customer groups: - Customer - Blog authors Only apply on default group: No	Edit
Shopping cart - Products in cart	Total product quantity: >=1 Apply for discounted products: Yes Product with different attributes are counted as different products: Yes Advanced settings Applicable product categories: Include products in subcategories: No Include specific products:  The best is yet to come Framed poster - Dimension: 40x60cm \$29.00 Apply attributes: All Apply features: All Apply suppliers: All Apply manufacturers: All	Edit

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You can configure:

- Whether Product Y is **free** or **discounted**
- How the gift is added to the cart (**automatically** or **customer chooses**)
- Which product(s) can be given as Product Y
- How many gift products the customer can select (if selection is enabled)

Option 1: Product Y added automatically (Free or Discounted)

Use case: The gift should be added to the cart automatically once conditions are met.

Key settings:

Get: *New product as a gift (Free) or New product with discount price*

How free gift is added to cart: Automatically

Select product(s) to give away: Choose one or multiple products and set quantity

Add action for discount rule

* Action
Buy product X - Get product Y for free (or discount)

Get
☒ New product as a gift (Free)
☐ New product with discount price

How free gift is added to cart
☒ Automatically
☐ Let customer choose

* Select product(s) to giveaway as free gift

Search by product name, reference, id
Q

1
x
Mountain fox notebook
Paper Type-Squared

2
x
Mountain fox notebook
Paper Type-Dotted

Enter quantity for each product. Customer will receive this quantity when the gift is added to cart.

How to apply discount code
☒ Auto apply when shopping cart satisfies the discount condition
☐ Customer must enter a discount code

Back
Save & stay
Save & next

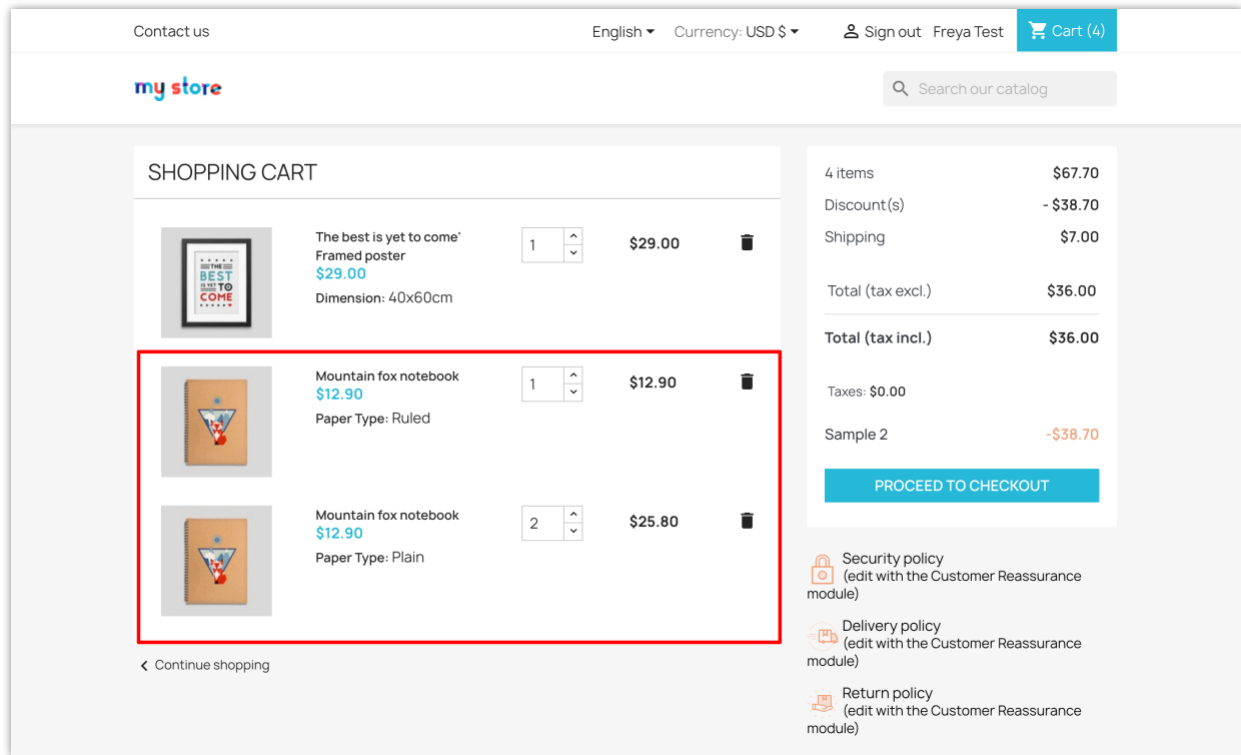
Example:

Condition: Customer buys 1 framed poster

Action:

- Gift product: Mountain Fox Notebook – Squared x1
- Gift product: Mountain Fox Notebook – Dotted x2
- Gift added automatically

→ When the cart has 1 framed poster, 3 free notebook is automatically added to the cart.



Option 2: Customer chooses the gift product

Use case: You want to let customers choose one product from a predefined gift list.

Key settings:

Get: *New product as a gift (Free) or New product with discount price*

How free gift is added to cart: Let customer choose

Select product(s) to giveaway: Add multiple gift products

How many products customer can choose: Set the number of different products (not quantity)

Add action for discount rule

* Action
Buy product X - Get product Y for free (or discount)

Get
☒ New product as a gift (Free)
☐ New product with discount price

How free gift is added to cart
☐ Automatically
☒ Let customer choose

* Select product(s) to giveaway as free gift

Search by product name, reference, id
Q

1
x
Mountain fox notebook
Paper Type-Squared

2
x
Mountain fox notebook
Paper Type-Dotted

Enter quantity for each product. Customer will receive this quantity when the gift is added to cart.

* How many products customer can choose from the selected products

1

Number of *DIFFERENT* products customer can select (not quantity)

How to apply discount code
☒ Auto apply when shopping cart satisfies the discount condition
☐ Customer must enter a discount code

Back
Save & stay
Save & next

Example:

Condition: Customer buys 1 framed poster

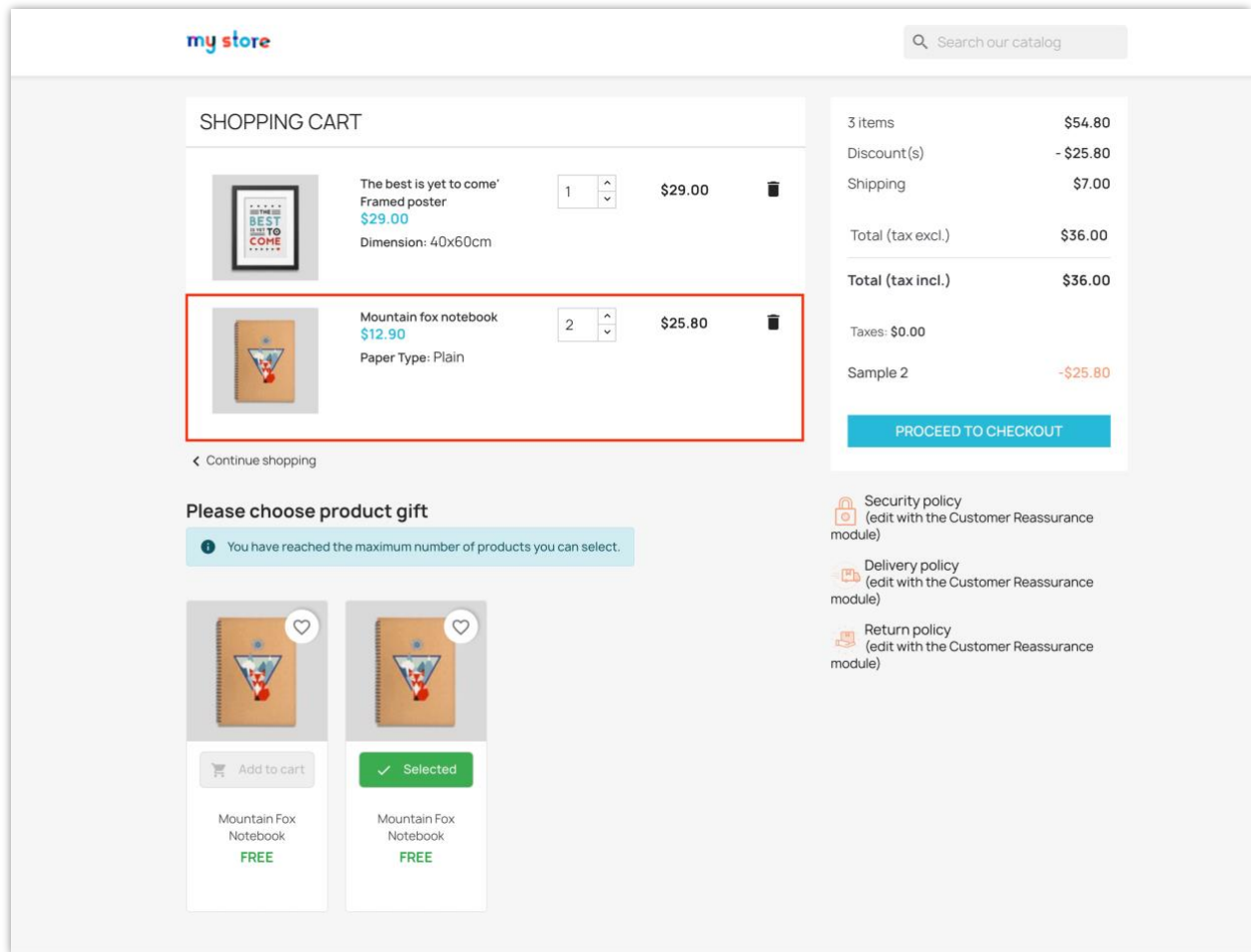
Action:

Available gifts:

- Gift product: Mountain Fox Notebook – Squared x1
- Gift product: Mountain Fox Notebook – Dotted x2

Customer can choose: 1

→ On the cart page, the customer sees a gift selection block and can choose one notebook product to add for free.



Discounted gift (instead of free)

Instead of a free gift, you can apply a discount to Product Y:

- Choose **Percentage** or **Amount**
- Optionally set a maximum discount value

Add action for discount rule

* Action: Buy product X - Get product Y for free (or discount)

Get:

☐ New product as a gift (Free)

☒ New product with discount price

How free gift is added to cart:

☒ Automatically

☐ Let customer choose

Discount type:

☒ Percentage

☐ Amount



* Discount value: %

Maximum discount value: \$

Leave it blank to not limit the maximum promotional value.

* Select product(s) to giveaway as free gift:

 Search by product name, reference, id

1	x	 Mountain fox notebook Paper Type-Squared	<input type="button" value="X"/>
2	x	 Mountain fox notebook Paper Type-Dotted	<input type="button" value="X"/>

i Enter quantity for each product. Customer will receive this quantity when the gift is added to cart.

How to apply discount code:

☒ Auto apply when shopping cart satisfies the discount condition

☐ Customer must enter a discount code

Example:

Condition: Customer buys 1 framed poster

Action:

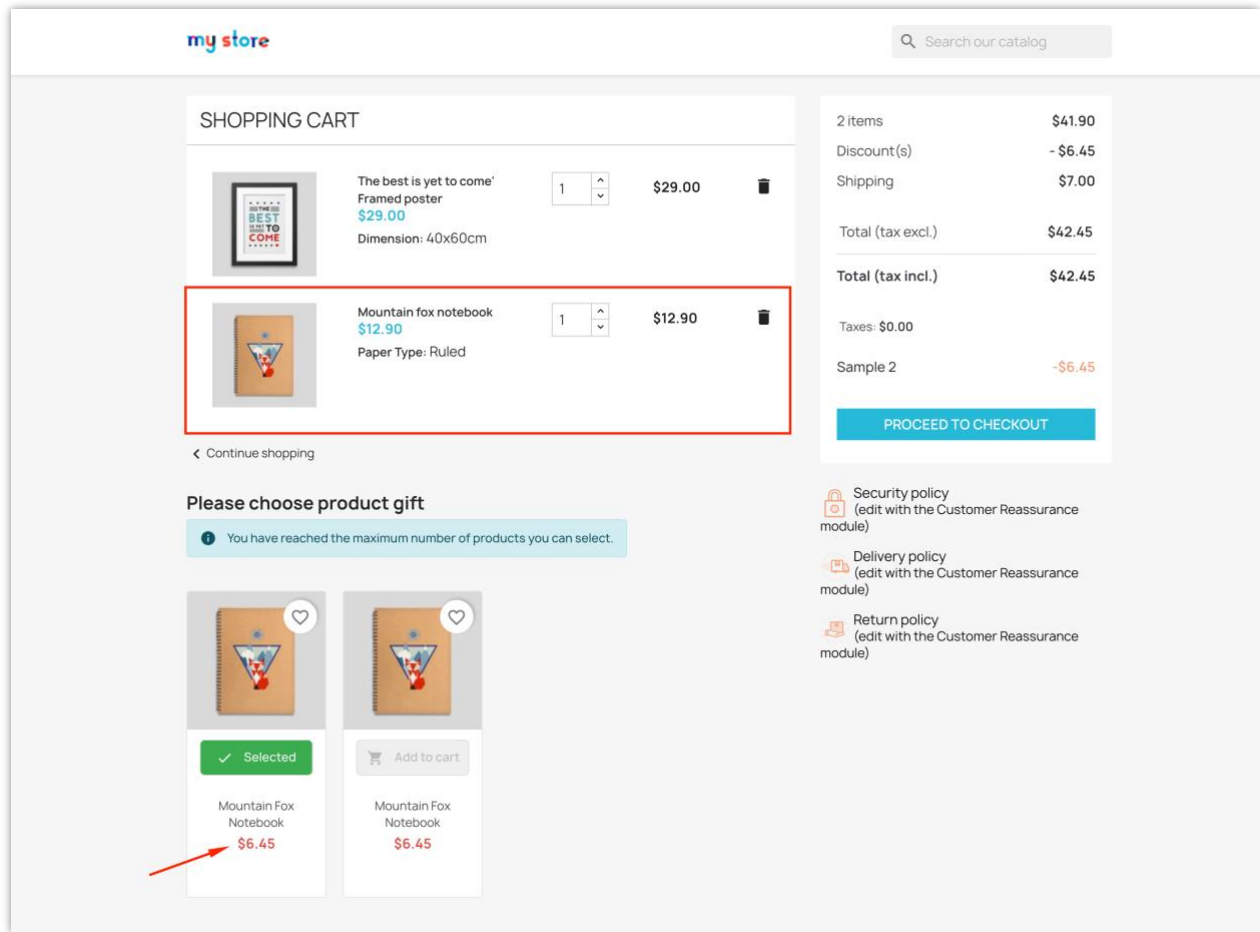
Available gifts:

- Gift product: Mountain Fox Notebook – Squared x1 – **\$12.90/unit**
- Gift product: Mountain Fox Notebook – Dotted x2 – **\$12.90/unit**

Customer can choose: 1

Discount: **50%**

→ Final gift price in cart: **\$6.45**



Important note

- Gift products **are linked to the rule** and removed automatically if conditions are no longer met.
- Quantities defined in **Action** apply **per rule execution**.
- If multiple gift products are configured:
 - Automatic mode: all configured gifts are added
 - Customer choice mode: customer is limited by the configured selection number

3.2.4. Buy more than X units – Get discount on next all units

This action applies a discount to **all “next units” in the shopping cart** once the total quantity condition is met. This action is cart-based, not limited to a single product. Once triggered, the discount may apply to **multiple products in the cart**, depending on the rule configuration.

How this action works

The system counts the **total quantity of products in the cart** → When the total quantity **exceeds X units** → A discount is applied to the **“next units”** → These “next units” may include **more than one product**, not just the main product that triggered the rule.

Important notes

- This action **does NOT mean** “discount only the extra units of one product”
- The discount is applied at **cart level**, not product level
- All eligible products in the cart may receive the discount
- To limit the discount to specific products only, you must:
 - Restrict products in the **Condition** step
 - Or use a different action type (e.g. Buy X units – Get discount on next units of the same product)

Main configuration fields

1. Buy

Example: Buy: 5 units of products → The rule is triggered when the cart contains **at least 5 items in total**.

2. Get

Choose how the discount is applied:

- Discount percentage on the next products
- Discount amount on the next products

Example: Discount value: 5% or Discount value: \$10

Edit action rule

* Action

Buy more than X units - Get discount on next all units

* Buy

5
units of products

Get

☒ Discount percentage on next products
☐ Discount amount on next products

* Discount value

5
%

Maximum discount value

20
\$

Leave it blank to not limit the maximum promotional value.

Start counting quantity from

☐ Cheapest product in shopping cart
☒ Most expensive product in shopping cart
☐ Product with the least quantity in shopping cart
☐ Product with the most quantity in shopping cart

Apply for discounted products

☒ Yes

[Advanced settings](#)

How to apply discount code

☒ Auto apply when shopping cart satisfies the discount condition
☐ Customer must enter a discount code

Back

Save & stay

Save & next

Edit action rule

* Action

Buy more than X units - Get discount on next all units

* Buy

5
units of products

Get

☐ Discount percentage on next products
☒ Discount amount on next products

* Discount value

10.000000
USD
Tax excluded

Maximum discount value

\$

Leave it blank to not limit the maximum promotional value.

Start counting quantity from

☐ Cheapest product in shopping cart
☒ Most expensive product in shopping cart
☐ Product with the least quantity in shopping cart
☐ Product with the most quantity in shopping cart

Apply for discounted products

☒ Yes

[Advanced settings](#)

How to apply discount code

☒ Auto apply when shopping cart satisfies the discount condition
☐ Customer must enter a discount code


Back

Save & stay
Save & next

3. Start counting quantity from

This option defines the priority order of products when determining the “next units”:

- Cheapest product in shopping cart
- Most expensive product in shopping cart
- Product with the least quantity
- Product with the most quantity

 ***This setting **does not limit the discount to one product**. It only determines **which products are considered first**.***

4. Apply for discounted products

Yes → Products that already received a discount can still be included.

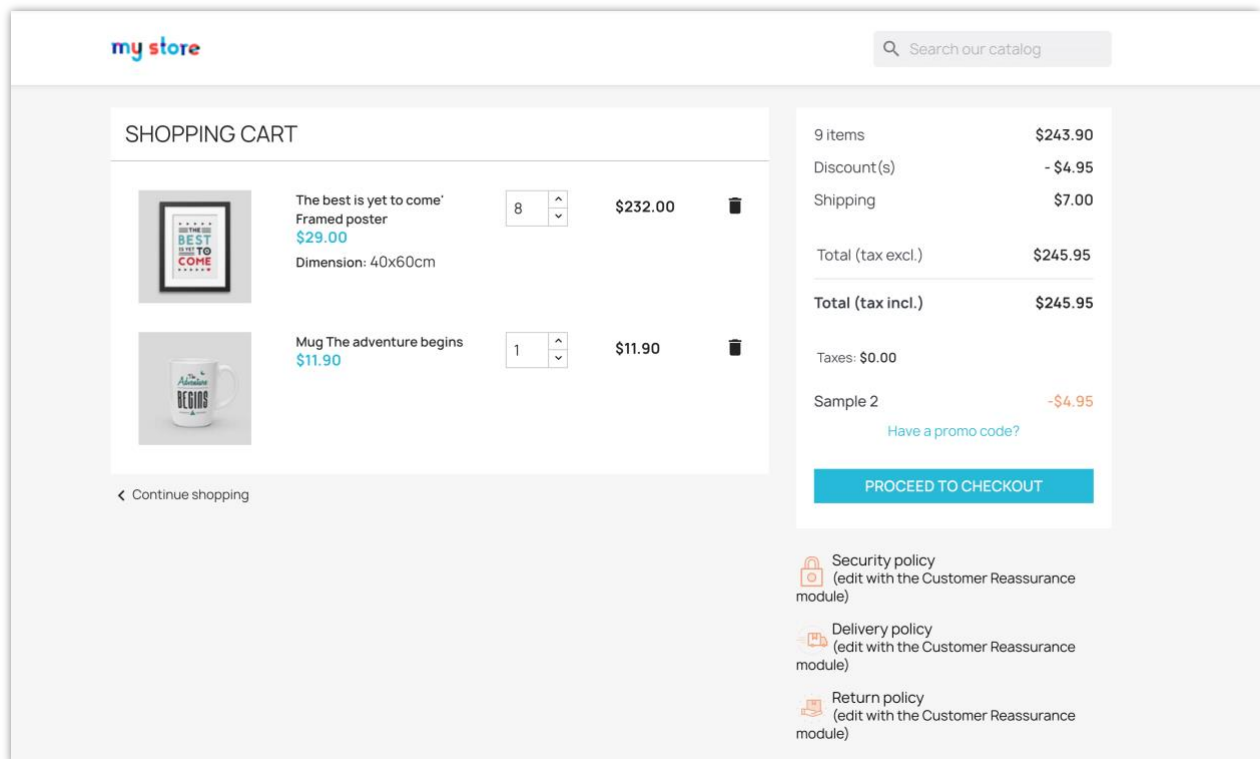
No → Each product can only be discounted once.

Example

Backend configuration:

- Buy: 5 units
- Discount: 5%
- Start counting quantity from: *Most expensive product*
- Apply for discounted products: Yes

Shopping cart content:



- The rule requires **more than 5 units** → The framed poster has a quantity of **8 units** → The condition is satisfied → The action is triggered.
- **"Start counting quantity from"** is set to the most expensive product → In the cart, the most expensive product is "Framed poster" (\$29.00).
- Total quantity in cart: 9 units → Required quantity to trigger rule: 5 units → Remaining ("next") units eligible for discount: $9 - 5 = 4$ units. These 4 units are counted in this order: 3 units of Framed poster and 1 unit of Mug.
- Calculate the discount per product:

- Framed poster: Discounted units: 3 | Unit price: \$29.00 → Discount: $3 \times \$29.00 \times 5\% = \4.35
- Mug: Discounted units: 1 | Unit price: \$11.90 → Discount: $1 \times \$11.90 \times 5\% = \0.595
- Total discount applied to cart: \$4.35 (Framed poster) + \$0.595 (Mug) = **\$4.95**

3.2.5. Buy more than \$X in selected product type – Get discount on all next products

This action applies a discount to **products added after a spending threshold is reached**, where the threshold is calculated based on **a specific product type in the cart**.

The **product type** is defined by one of the following options:

- Cheapest product in shopping cart
- Most expensive product in shopping cart
- Product with the least quantity in shopping cart
- Product with the most quantity in shopping cart

Once the spending amount of the selected product type reaches **\$X**, the discount is applied to the **next eligible products** in the cart.

How the action works

- The system identifies the **reference product type** based on the selected option.
- It calculates the **total amount (\$)** of that product type only.
- When this amount reaches or exceeds **\$X**, the action is triggered.
- The discount is applied **to subsequent products**, not retroactively to the units used to trigger the action.

Edit action rule

* Action

Buy more than \$X in selected product type - Get discount on all next products

* Buy

20.000000
Amount (\$) of products

Get

☒ Discount percentage on next products
☐ Discount amount on next products

* Discount value

10.000000 %

Maximum discount value

\$

Leave it blank to not limit the maximum promotional value.

Start counting amount from

☒ Cheapest product in shopping cart
☐ Most expensive product in shopping cart
☐ Product with the least quantity in shopping cart
☐ Product with the most quantity in shopping cart

Apply for discounted products

☒ Yes

[Advanced settings](#)

How to apply discount code

☒ Auto apply when shopping cart satisfies the discount condition
☐ Customer must enter a discount code

Back

Save & stay
Save & next

Important clarification (Very important for merchants)

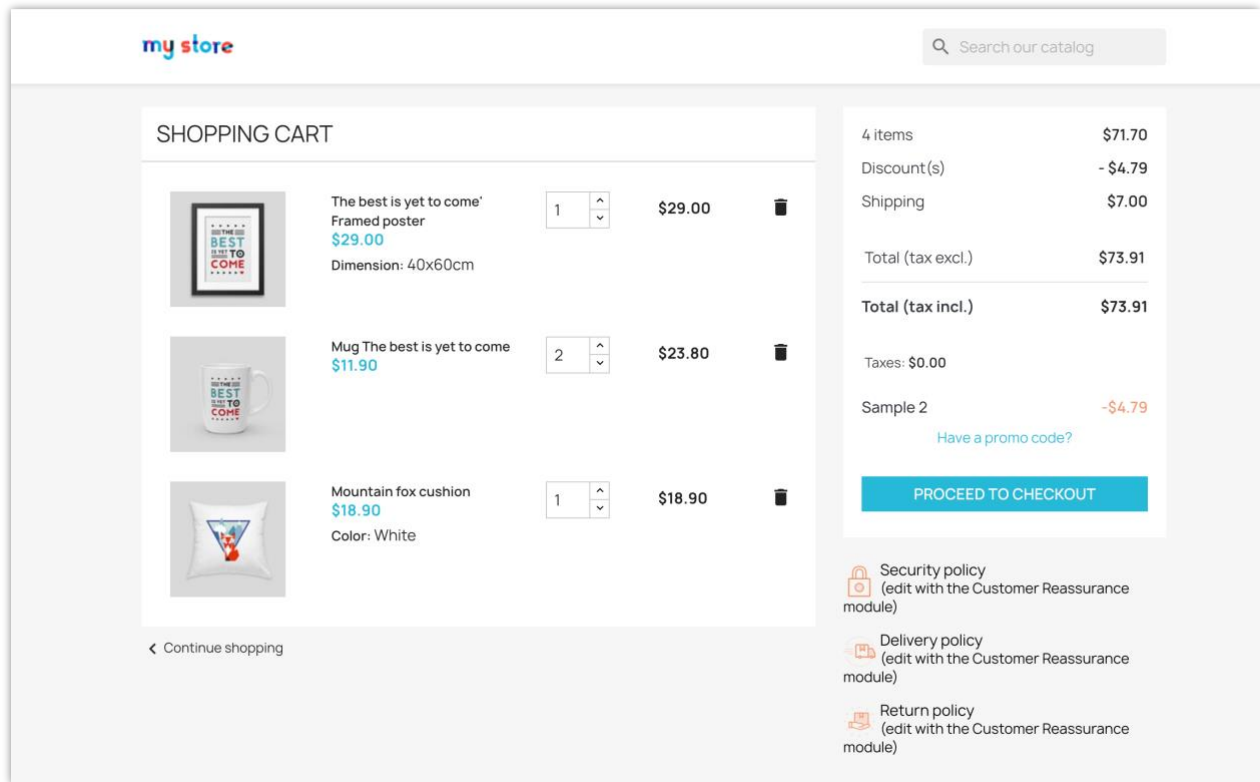
- Products used to **reach the \$X threshold** are **NOT discounted**.
- Only **products added after the condition is satisfied** receive the discount.

Example

Configuration (Backend)

- Buy: **\$20** (Amount of products)
- Get: **10% discount on next products**
- Start counting amount from: *Cheapest product in shopping cart*
- Apply for discounted products: Yes
- Auto apply discount code: Enabled

Products in cart:



Determine the product type: Cheapest product in shopping cart → Cheapest product: **Mug** (\$11.90 / unit).

Check trigger condition: Required amount: \$20 → Customer buys 2 units of Mug: $11.90 \times 2 = 23.80 \geq 20$ → Action is triggered.

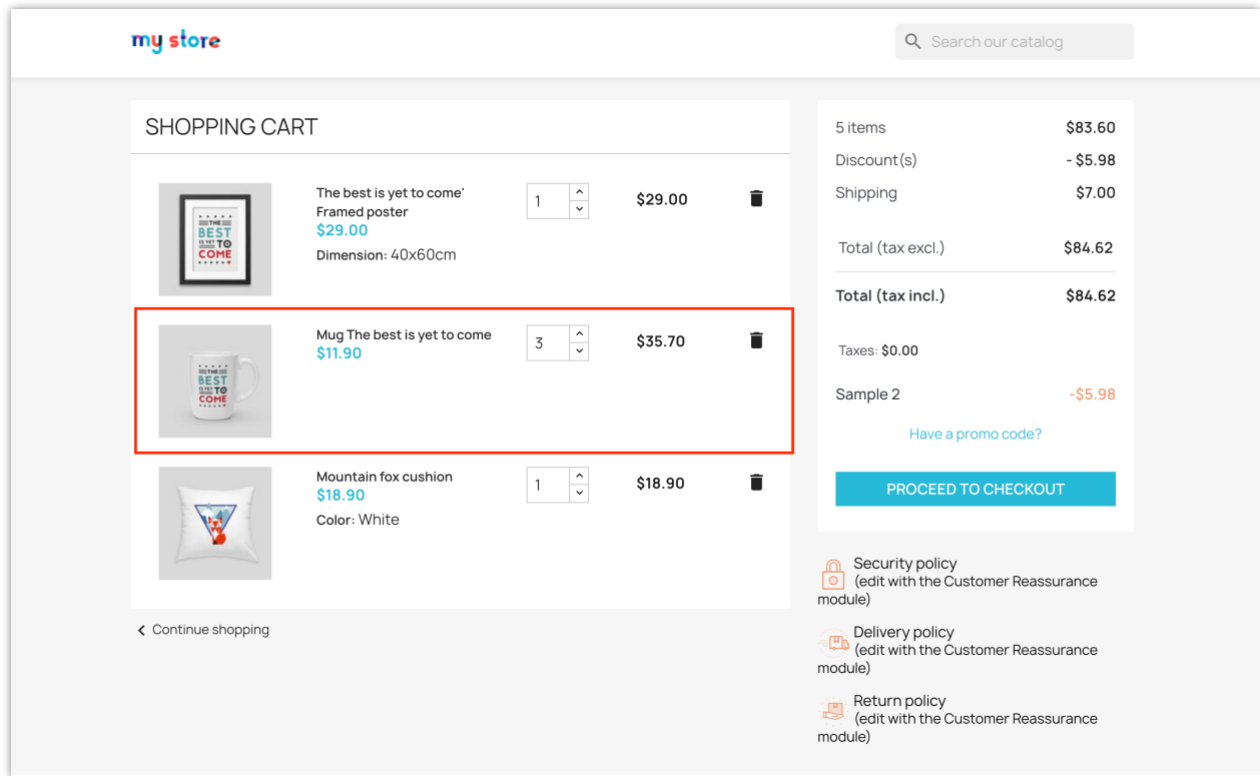
These 2 Mug units are used only to trigger the action and do NOT receive the discount.

Apply discount to next products: discount rate: **10%**

- Framed poster: $29.00 \times 10\% = 2.90$
- Cushion: $18.90 \times 10\% = 1.89$

→ Total discount applied: $2.90 + 1.89 = 4.79$

Example extension: If the customer buys **3 units of Mug**:



- First 2 units (\$23.80) → used to trigger the action
- 3rd unit → receives 10% discount: $\$11.90 \times 10\% = \1.19

→ Total discount applied: $\$4.79 + \$1.19 = \$5.98$

4. Promote

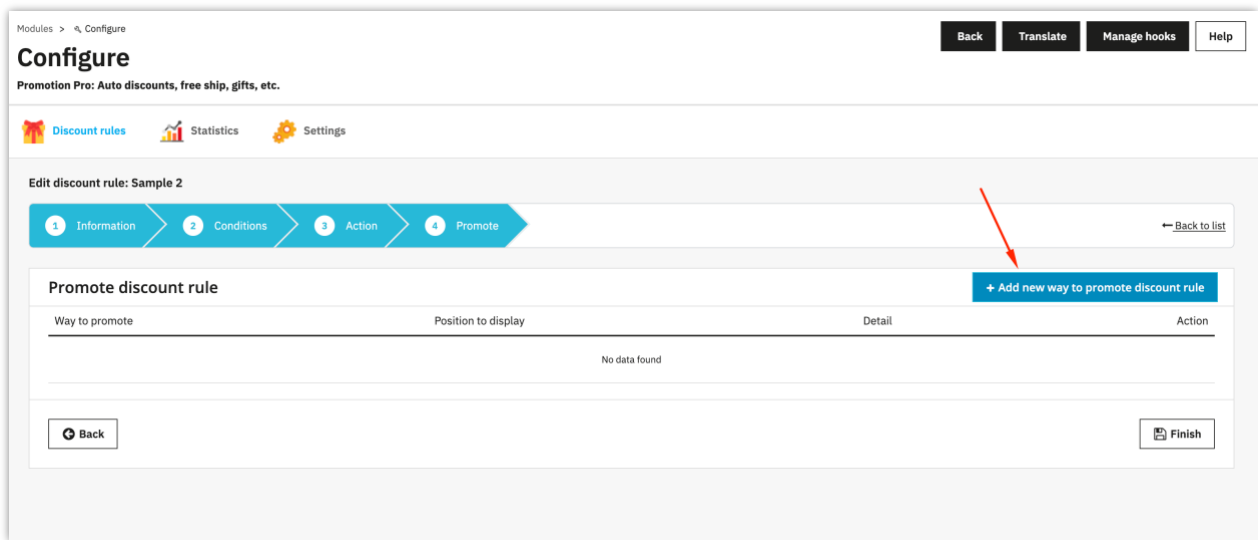
The **Promote** step allows you to advertise an active promotion rule to customers using different visual methods on the storefront. These promotion methods help customers clearly understand that a discount is available and encourage them to take action.

You can apply one or multiple promotion methods at the same time for a single discount rule.

Important note

- All promotion methods are displayed **only when the discount rule is active**, based on the **date & time configuration in Step 1 – Information**.
- If the rule is outside its valid time range, promotion elements will **not be shown**, even if **Country** and **Language** conditions are satisfied.

To add a new method, click on “**Add new way to promote discount rule**” button:



4.1. Available promotion methods

The module currently supports 4 promotion methods:

- Notification message
- Discount banner
- Popup
- Highlight bar

Each method can be configured independently and used together within the same promotion rule.

4.2. Common behavior (applies to all methods)

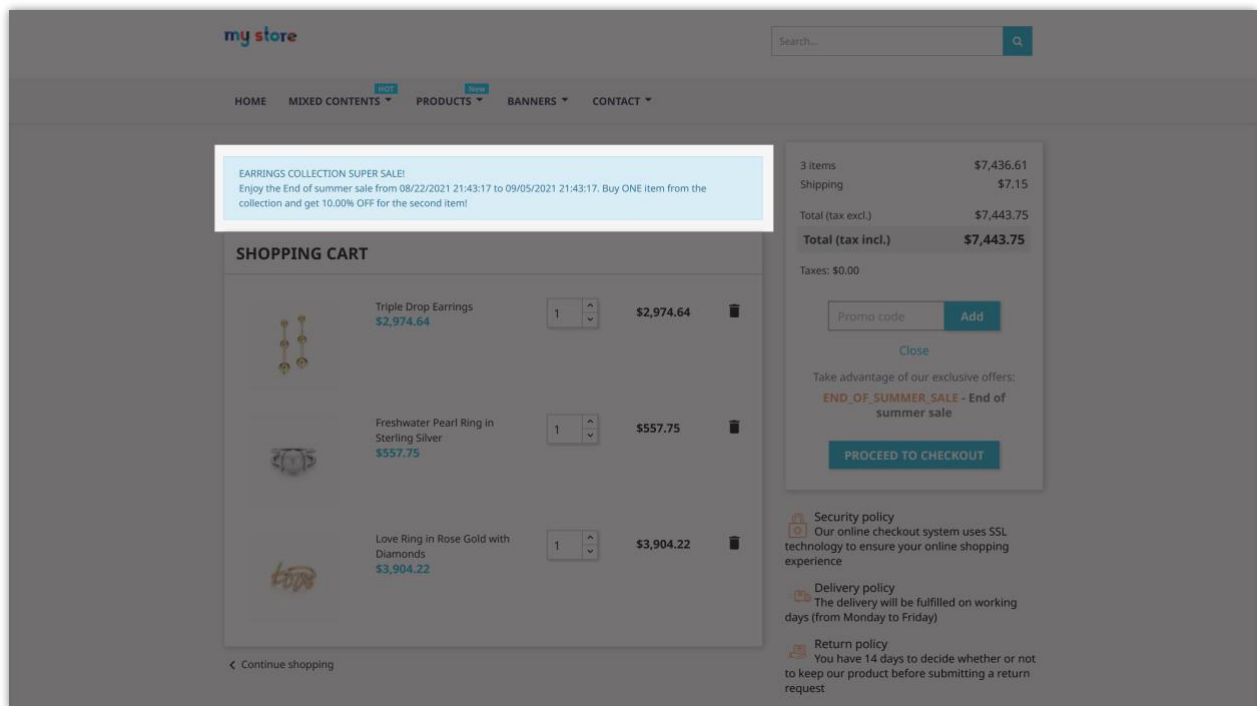
All promotion methods share the following characteristics:

- Can be enabled simultaneously for one discount rule
- Support **Country** filtering
- Support **Language** filtering
- Follow the availability period of the discount rule
- Display only on selected storefront positions

4.3. Notification message

Notification message displays a short promotional message directly on selected pages of the storefront.

Below is an example of a notification message on the shopping cart page.



Key features

- Custom notification text
- Supports dynamic tags: `[rule_name]`, `[discount_code]`, `[from_date]`, `[to_date]`, `[from_datetime]`, `[to_datetime]`, `[value]`, `[countdown]`
- Countdown timer is displayed in the center of the notification
- Multiple display positions supported (Home, Category, Product, Cart, Checkout, etc.)

Add promotion way

How to promote discount: Display notification message

* Notification message en

Countdown will be displayed in the center of the notification

Available tags: `[rule_name]` `[discount_code]` `[from_date]` `[to_date]` `[from_datetime]` `[to_datetime]` `[value]` `[countdown]`

* Display position

- ☐ Select/Unselect all
- ☐ Home page
- ☐ Left column: On the bottom of the left column
- ☐ Left column: On the top of the left column
- ☐ Right column: On the bottom of the right column
- ☐ Right column: On the top of the right column
- ☐ Checkout page: On top of the checkout page
- ☐ Checkout page: On the bottom of the checkout page
- ☐ Category page: On top of the header of product listing page
- ☐ Category page: Under the header of product listing page
- ☐ Category page: On the bottom of product category page
- ☐ Header: On the top navigation bar
- ☐ Footer: On top of Footer section
- ☐ Footer: On the bottom of Footer section
- ☐ Cart page: On the top of shopping cart detail on "Shopping cart" page
- ☐ Cart page: On the bottom of shopping cart detail
- ☐ Product page: Under the product description section
- ☐ Product page: On top of the product combination block
- ☐ Product page: On the bottom of the product combination block
- ☐ Product page: Under the "Customer reassurance" block
- ☐ Product page: Under the product thumbnail images on product detail page
- ☐ Product page: On bottom of "Social sharing" block on product detail page
- ☐ Product page: On top of "Product Comments" block on product detail page

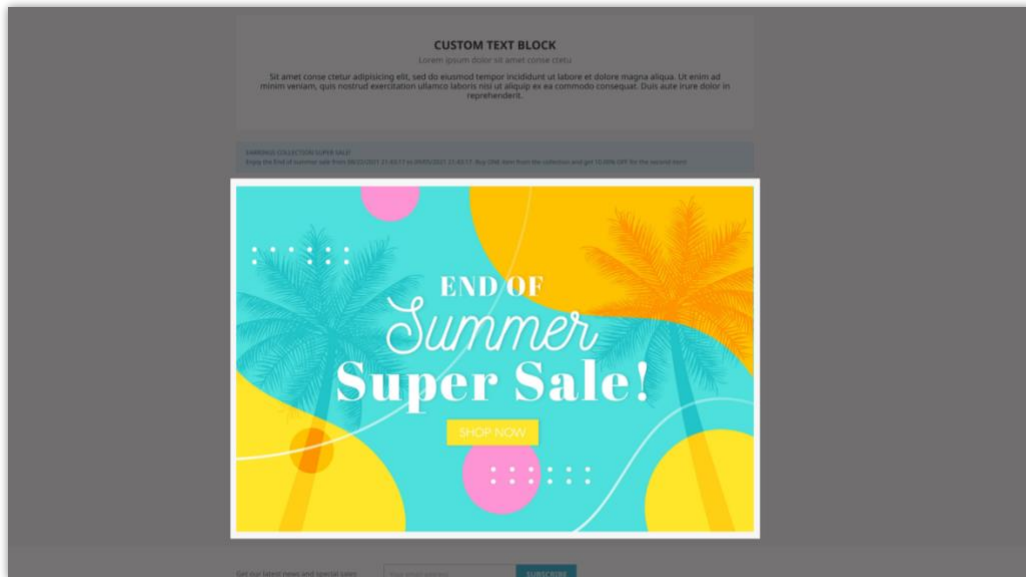
Country All countries

You can search and select multiple countries. Choose "All countries" to disable this filter.

4.4. Discount banner

Discount banner allows you to upload an image banner to visually promote your discount.

Below is an example of a banner on the home page:



Key features

- Upload image (jpg, png, gif, jpeg)
- Optional banner link
- Select multiple display positions
- Country & Language filtering supported

This method is ideal for visual campaigns such as seasonal sales or large promotions.

Modules > 4. Configure

Config

Promotion Pre

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Edit discou

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Prom

Way to

+ B

Translate

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Add promotion way X

How to promote discount: Display discount banner v

* Banner Choose a file en v

Available image type: jpg, png, gif, jpeg. Limit 8Mb

Banner link en v

* Display position

- ☐ Select/Unselect all
- ☐ Home page
- ☐ Left column: On the bottom of the left column
- ☐ Left column: On the top of the left column
- ☐ Right column: On the bottom of the right column
- ☐ Right column: On the top of the right column
- ☐ Checkout page: On top of the checkout page
- ☐ Checkout page: On the bottom of the checkout page
- ☐ Category page: On top of the header of product listing page
- ☐ Category page: Under the header of product listing page
- ☐ Category page: On the bottom of product category page
- ☐ Header: On the top navigation bar
- ☐ Footer: On top of Footer section
- ☐ Footer: On the bottom of Footer section
- ☐ Cart page: On the top of shopping cart detail on "Shopping cart" page
- ☐ Cart page: On the bottom of shopping cart detail
- ☐ Product page: Under the product description section
- ☐ Product page: On top of the product combination block
- ☐ Product page: On the bottom of the product combination block
- ☐ Product page: Under the "Customer reassurance" block
- ☐ Product page: Under the product thumbnail images on product detail page
- ☐ Product page: On bottom of "Social sharing" block on product detail page
- ☐ Product page: On top of "Product Comments" block on product detail page

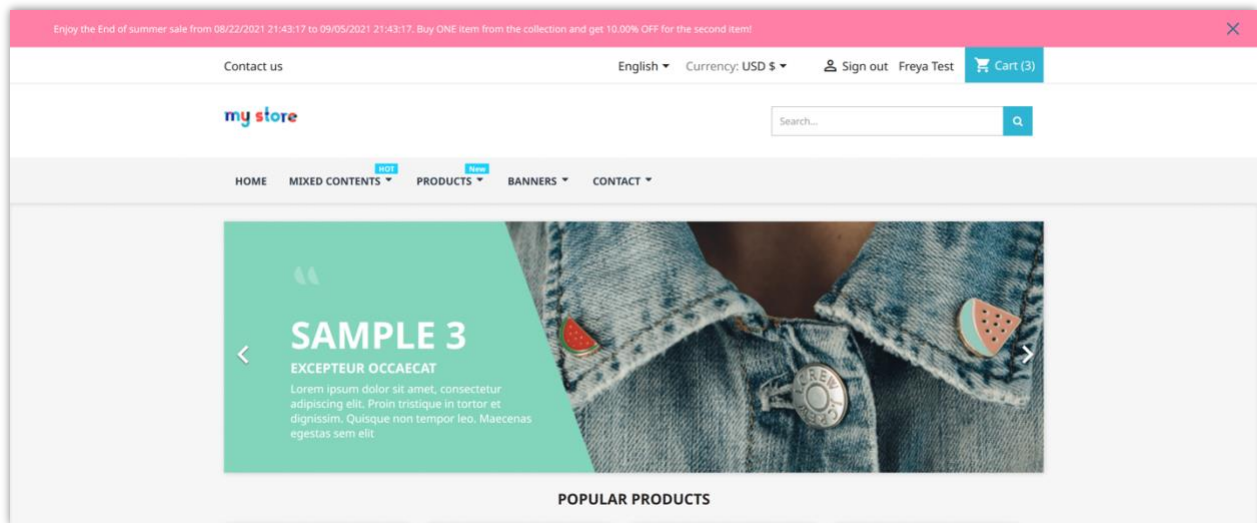
Country All countries X

You can search and select multiple countries. Choose "All countries" to disable this filter.

4.5. Highlight bar notification

The highlight bar is a slim notification bar displayed at the top of the page.

Below is an example of a highlight bar:



Key features

- Custom text content with dynamic tags
- Countdown timer displayed on the right side
- Customizable: text color, background color, close button color
- Country & Language filtering supported

This method is effective for time-limited promotions or urgent offers.

Add promotion way [X]

How to promote discount: Display highlight bar notificatic

* Content en

Countdown will be displayed in the right of the highlight bar
 Available tags: [rule_name] [discount_code] [from_date] [to_date] [from_datetime] [to_datetime] [value] [countdown]

Text color #31708f

Background color #d9edf7

Close button color #31708f

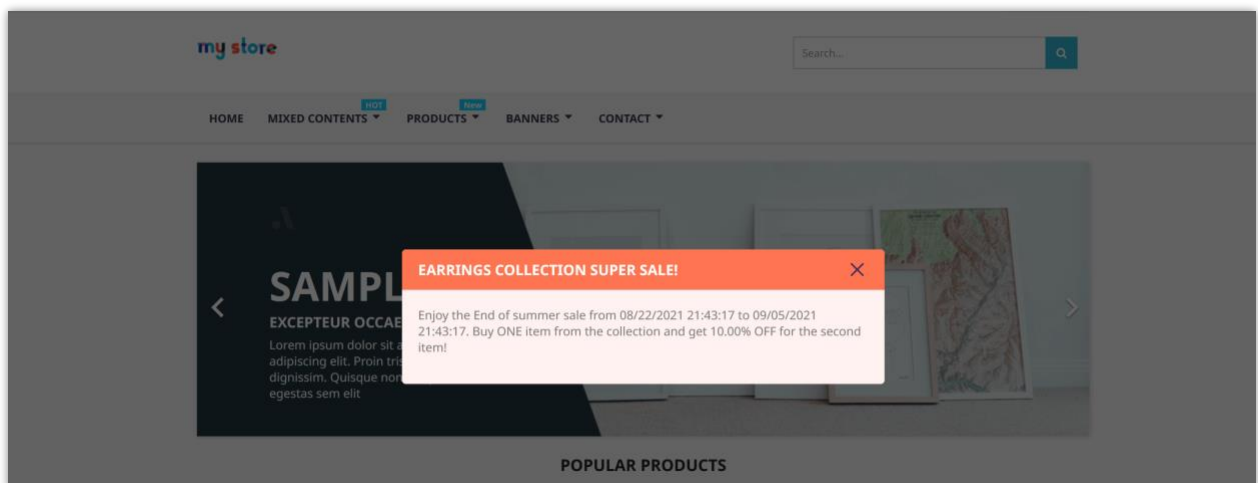
Country All countries
 You can search and select multiple countries. Choose "All countries" to disable this filter.

Language All languages
 You can search and select multiple languages. Choose "All languages" to disable this filter.

Cancel Save

4.6. Popup

Popup displays a promotional message in a modal window. Below is an example of a discount popup.



Key features

- Custom title and rich content (WYSIWYG editor)
- Supports dynamic tags and countdown
- Customizable: text colors, background colors, border radius, close button color
- Configurable display delay (seconds after page load)
- Country & Language filtering supported

This method is suitable for high-visibility promotions.

The screenshot shows a 'Configure' window with a modal titled 'Add promotion way'. The modal contains the following fields and controls:

- How to promote discount:** A dropdown menu set to 'Display discount popup'.
- Title:** A text input field with a language selector set to 'en'.
- * Content:** A rich text editor with a toolbar (bold, italic, underline, link, unlink, list, indent, outdent, table, image, video, paragraph) and a language selector set to 'en'. Below the editor, available tags are listed: `[rule_name]`, `[discount_code]`, `[from_date]`, `[to_date]`, `[from_datetime]`, `[to_datetime]`, `[value]`, and `[countdown]`.
- Title text color:** A color picker set to #232323.
- Title background color:** A color picker set to #ffffff.
- Content background color:** A color picker set to #ffffff.
- Close button color:** A color picker set to #232323.
- Border radius:** A slider ranging from 0 to 20 px, currently set at 5.
- Delay to display since customer accessed website:** A numeric input set to 5, with a unit dropdown set to 'Seconds'.
- Country:** A text input field containing 'All countries' with a clear button. Below it, a note reads: 'You can search and select multiple countries. Choose "All countries" to disable this filter.'
- Language:** A text input field containing 'All languages' with a clear button. Below it, a note reads: 'You can search and select multiple languages. Choose "All languages" to disable this filter.'

At the bottom of the modal are 'Cancel' and 'Save' buttons.

You can use multiple promotion methods for each discount rule. Click on **“Finish”** button to complete a discount rule configuration.

IV. STATISTICS

Statistics help you keep track of the discount rules activities on your store: rule status, number of orders with discount code applied, etc.

Modules / ets_promotion / Configure

Configure

Promotion Pro: Auto discounts, free ship, gifts, etc.

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Discount rules Statistics Settings

STATISTICS 9

ID	Rule name	Code	Active	Applied	New customer	Total order amount	Action
			--	--	--	--	<a>Filter
7	Discount 5% when pay by check	--	✓	7	4	\$349.57	<a>View
5	Purchase more than \$100 to get a Mug as Free gift	--	✓	2	--	\$157.80	<a>View
9	Purchase more than 2 quantities of same product, then get 10% on all quantities of that product	--	✓	1	1	\$125.15	<a>View
10	Purchase from 2 different products then get 20% on all other products on cart	--	✓	1	1	\$115.60	<a>View
11	Discount \$50 for loyalty customer (Day since signed up > 3 months and purchased more than 3 orders)	--	✓	3	--	\$72.67	<a>View
4	Purchase more than \$50 to get Free ship	--	✓	1	--	\$59.00	<a>View
1	Discount 10% for first order of customer	--	✓	2	3	\$31.32	<a>View
3	Discount 5% when purchasing products on weekend	--	✓	1	1	\$15.21	<a>View
2	Discount 15% on customer birthday	--	✓	1	1	\$11.81	<a>View

Showing 1 to 9 of 9 (1 Pages)

Items per page: 20

View detailed report for a discount rule:

Discount rules
 Statistics
 Settings

VIEW DISCOUNT REPORT

Rule name [Discount 5% when pay by check](#)
 Discount code --
 Created date 2021-08-14 08:40:25
 Total discount applied 7
 Total new customers 4
 Total order amount \$349.57

ORDER APPLIED DISCOUNT

ID order	Order reference	Customer	Products	Original amount	Paid amount	Discount amount	Date added	Action
32	HESBXWTZF	ets bon ()		\$31.00	\$29.45	\$1.55	08/14/2021 14:10:10	View order
33	MJVAEUOBS	Ets nam ()		\$132.50	\$125.15	\$7.35	08/16/2021 09:50:24	View order
34	HGEZBGYPM	Women demo ()		\$122.57	\$115.60	\$6.97	08/16/2021 10:01:19	View order
35	PKYJFRLW	Loyalty Demo ()		\$31.00	\$29.45	\$1.55	08/16/2021 10:13:20	View order
36	EBOMTGEGZ	Loyalty Demo ()		\$13.90	\$13.20	\$0.70	08/16/2021 10:17:06	View order
37	WKRCGHKQH	Loyalty Demo ()		\$18.90	\$17.95	\$0.95	08/16/2021 10:19:39	View order
39	ZFYJRHFVY	Loyalty Demo ()		\$22.60	\$18.77	\$3.83	08/16/2021 14:05:15	View order

[Back to list](#)

V. SETTINGS

1. General settings

On “**General settings**” tab, you can customize the title of gift product and select the order status to calculate total order amount.

If you enable “**Auto clear discount codes if expired**” and “**Auto clear discount codes if used**” options, please make sure that you have configured cronjob feature on your server.

Modules > Configure

Configure

Promotion Pro: Auto discounts, free ship, gifts, etc.

Discount rules Statistics Settings

Settings

General settings Cronjob

Title of product gift Please choose product gift en

Total order amount calculated if order status is

- ☐ Select/Unselect all
- ☒ Authorized. To be captured by merchant
- ☐ Awaiting bank wire payment
- ☐ Awaiting Cash On Delivery validation
- ☐ Awaiting check payment
- ☐ Canceled
- ☒ Delivered
- ☐ On backorder (not paid)
- ☐ On backorder (paid)
- ☒ Partial payment
- ☒ Partial refund
- ☒ Payment accepted
- ☐ Payment error
- ☐ Processing in progress
- ☐ Refunded
- ☒ Remote payment accepted
- ☒ Reward payment accepted
- ☐ Shipped
- ☒ Waiting for payment

Auto clear discount codes if expired ☐ No
Make sure cronjob is already configured on the server to clear expired discount codes automatically. [Configure Cronjob.](#)

Auto clear discount codes if used ☐ No
Make sure cronjob is already configured on the server to clear expired discount codes automatically. [Configure Cronjob.](#)

Save

Click on “**Save**” button to save your changes.

2. Cronjob

Follow the instruction on the “**Cronjob**” tab to set up cronjob feature on your server:

Modules > Configure

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Manage hooks
Help

Configure

Promotion Pro: Auto discounts, free ship, gifts, etc.

Discount rules
Statistics
Settings

Settings

General settingsCronjob

Some important notes before setting Cronjob:

- Cronjob frequency should be at least twice per day, the recommended frequency is once per minute
- How to set up a cronjob is different depending on your server. If you're using a Cpanel hosting, watch this video for more reference: <https://www.youtube.com/watch?v=bm8ig1nD5yA>
You can also contact your hosting provider to ask them for support on setting up the cronjob

Set up a cronjob as below on your server to automatically delete expired discount codes or used discount codes.

```
***** /usr/local/bin/php /var/www/html/ps9test4/modules/ets_promotion/cronjob.php secure=3JlpBpq2CP3j
```

Execute the cronjob manually by clicking on the button below

Execute cronjob manually

Cronjob secure token:

3JlpBpq2CP3jUpdate

Save cronjob log

No

Only recommended for debug purpose

Cronjob log:

Clear log

VI. THANK YOU

Thank you again for purchasing our module and going through this documentation. We hope this documentation has provided all necessary information to help you successfully set up and use our **Promotion Pro** module.

If you do have any questions for which the answer is not available on this documentation, please feel free to contact us.