

SOCIAL LOGIN

Log in or register a new account using 32+ payment gateways and social networks, such as Amazon, PayPal, Facebook, Google, X, LinkedIn, etc.

A product of PrestaHero

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I. WELCOME

Thank you for purchasing our product. We hope to guide you through all the aspects of the module installation and the module setup within this document. If you have any questions that are beyond the scope of this documentation, please feel free to contact us.

II. INTRODUCTION

Why should you add PrestaShop social login module to your store?

Increase registrations: according to a Web Hosting Buzz survey: 86% of users report being bothered by having to create new accounts on websites. Some of these users would rather leave your site than register, which means that providing social login to your PrestaShop store will increase the number of registrations to your website.

<u>Email is verified</u>. The social network provider is in charge of verifying the user's email. If the provider shares this information, you will get a real email address rather than the fake addresses that some users typically use to register in web applications. Additionally, the providers will handle the password recovery process.

<u>Access richer user profiles</u>: Social network providers can give you additional information about users, such as location, interests, birthday, and more. Using this data, you can target personalized content to the user.

<u>One-click return experience:</u> After users register in your store using social login, their return experience will be very simple, as they will probably be logged into the social network, and just one click will be enough to login to your PrestaShop website.

With all these advantages, don't hesitate to purchase and install our PrestaShop login module – **SOCIAL LOGIN** to your website!

* "SOCIAL LOGIN" is compatible with PrestaShop 1.5.x, 1.6.x, 1.7.x and PrestaShop 8.x

III. INSTALLATION

- 1. Navigate to "Modules / Modules & Services", click on "Upload a module / Select file".
- 2. Select the module file **"ets_sociallogin.zip"** from your computer then click on **"Open"** to install.
- 3. Click on **"Configure"** button of the module you just installed to open the module's configuration page.

IV. CONFIGURATION

From your installed module list (Located at "Modules/Modules & services/Installed modules"), find "SOCIAL LOGIN" then click on the "Configure" button to open its configuration page.

From **Configuration** page, you will see these tabs below which will be used to manage **Social Login** module:

Dashboard

Social networks

Positions

Discounts

Statistics

❖ Social users

Settings

1. Social networks

Firstly, you must configure the social networks you want to associate with your PrestaShop store.

Click on the network icons to start configuring your preferred networks. **SOCIAL LOGIN** supports the following social networks:

Amazon

Tumblr

PayPal

• Pinterest

Facebook

LinkedIn

Google

Yahoo

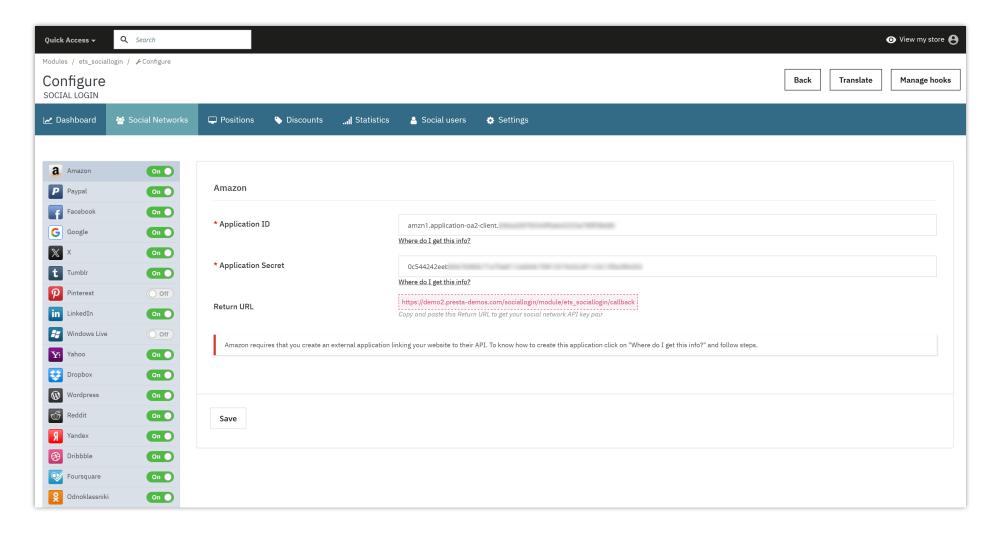
• X (formerly Twitter)

• Windows Live

- Dropbox
- WordPress
- Reddit
- Yandex
- Dribbble
- Foursquare
- Odnoklassniki
- Weibo
- Vimeo
- Mailru
- TikTok

- Vkontakte
- Meetup
- Discord
- Disqus
- Line
- Battle.net (from Blizzard Entertainment)
- GitHub
- GitLab
- BitBucket
- StackExchange

After choosing a network, you need to fill in API key pairs for each social network. It consists of **Application ID** key and **Application**Secret key.



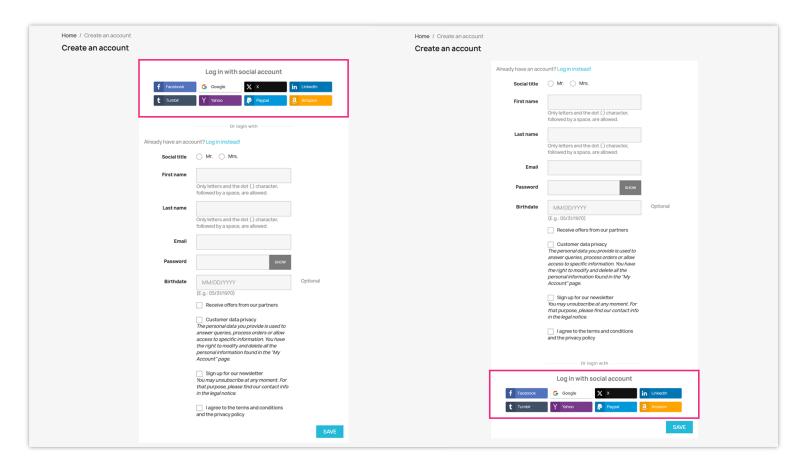
To check the instructions for getting these API key pairs, please navigate to our online documentation via "Where do I get this info?" link.

Enter your API key pairs and click **Save** to activate a network.

2. Positions

2.1. Registration page

You can place the social login buttons at the top, bottom, or both of the registration page.



To enable your desired position, turn on the switch next to each position. For each position on the registration page, you can adjust how to display the social login buttons.

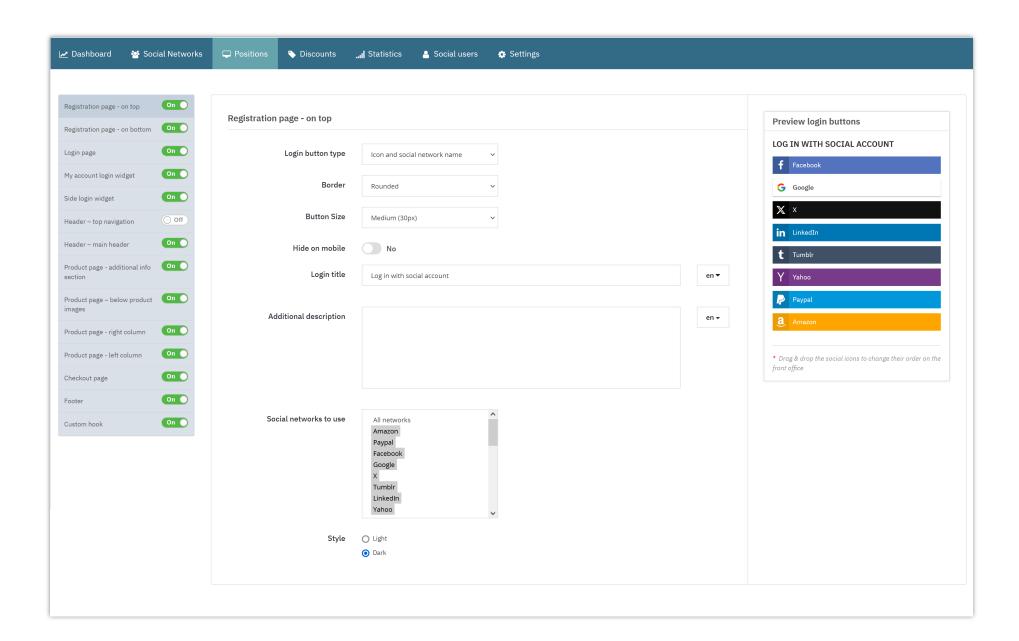
You can drag and drop the social icons on the preview panel to change their appearance order on the front office.

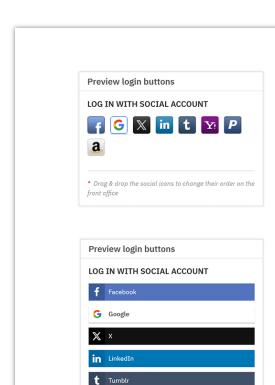
SOCIAL LOGIN module supports 4 different types of login buttons:

- Image icon
- Flat icon
- Icon & social network name
- Icon & custom text

And 3 button sizes:

- Small (24 x 24 pixel)
- Medium (30 x 30 pixel)
- Large (45 x 45 pixel)





Y Yahoo

Paypal

front office

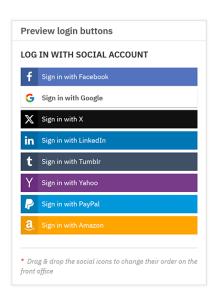
* Drag & drop the social icons to change their order on the

IMAGE ICON

ICON AND SOCIAL NETWORK NAME



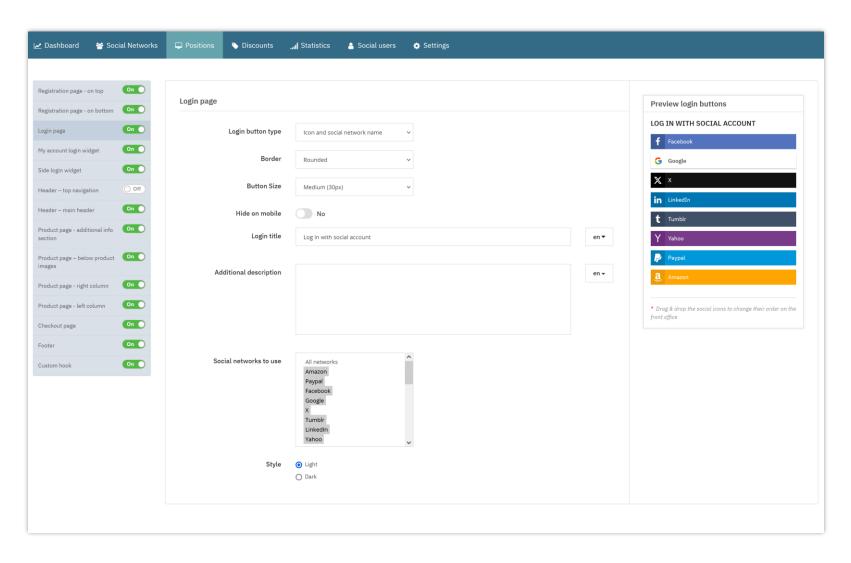
FLAT ICON

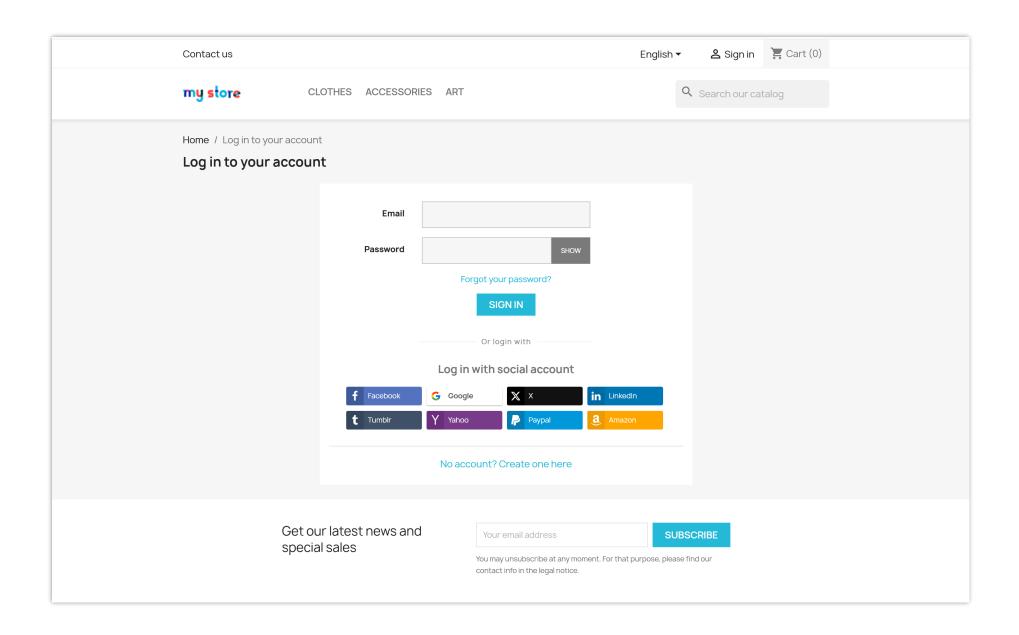


ICON AND CUSTOM TEXT

2.2. Login page

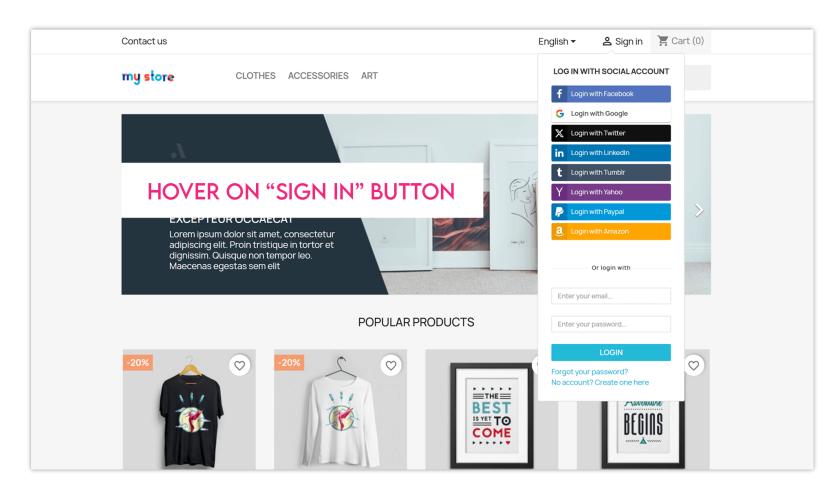
Similar to the registration page, you can also modify how login buttons will appear on the login page.

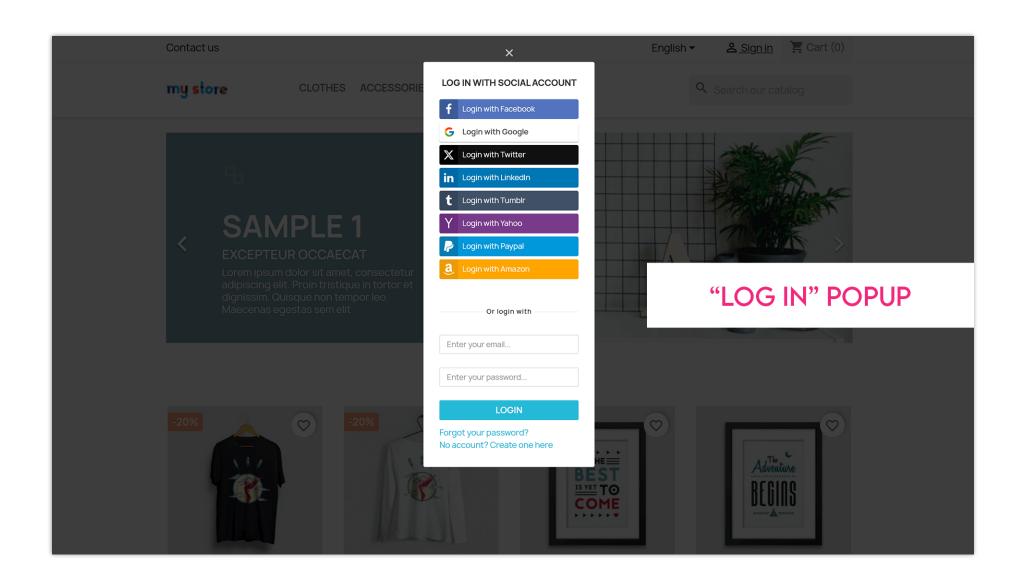


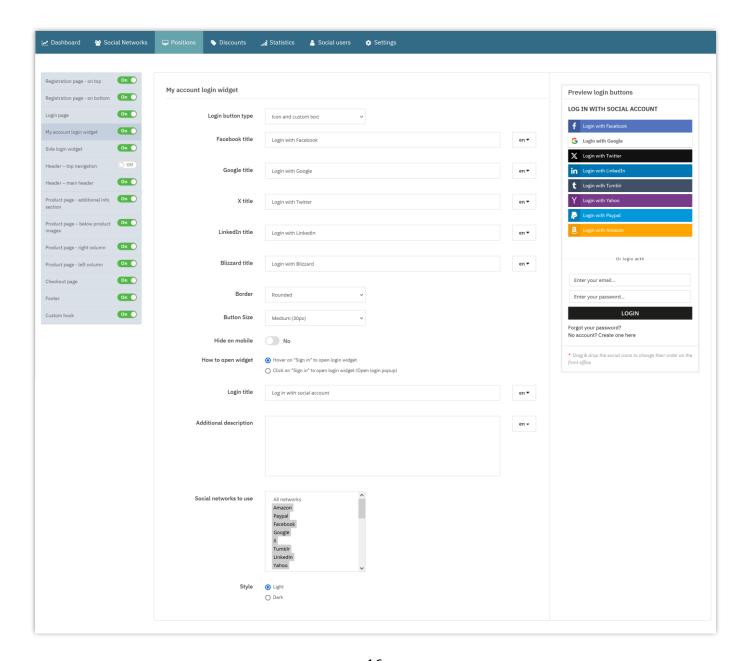


2.3. "My account" login widget

You can allow your customers to use the "My Account" login widget. If a customer hovers his/her mouse over the "Sign in" button on the top navigation or click at the "Sign in" button, a login widget will appear. He/she can log in or register a new account using either a social account or a PrestaShop normal account with an email address and password.

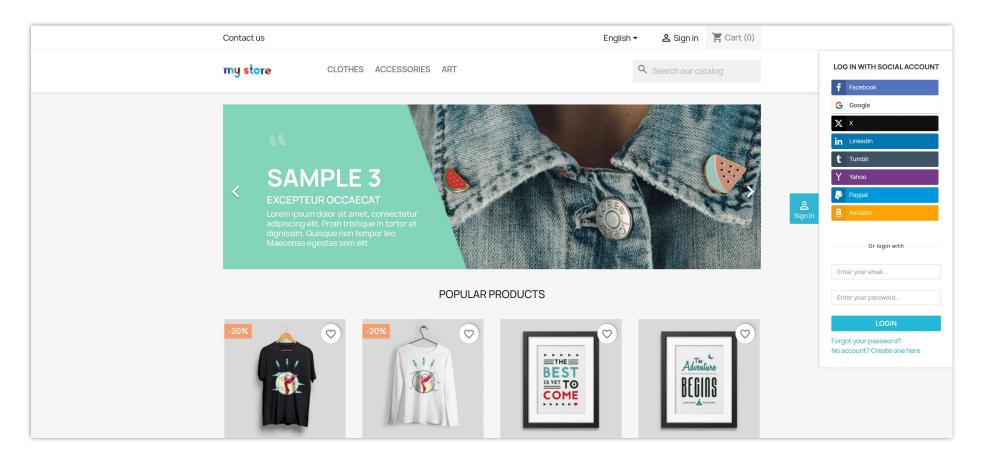


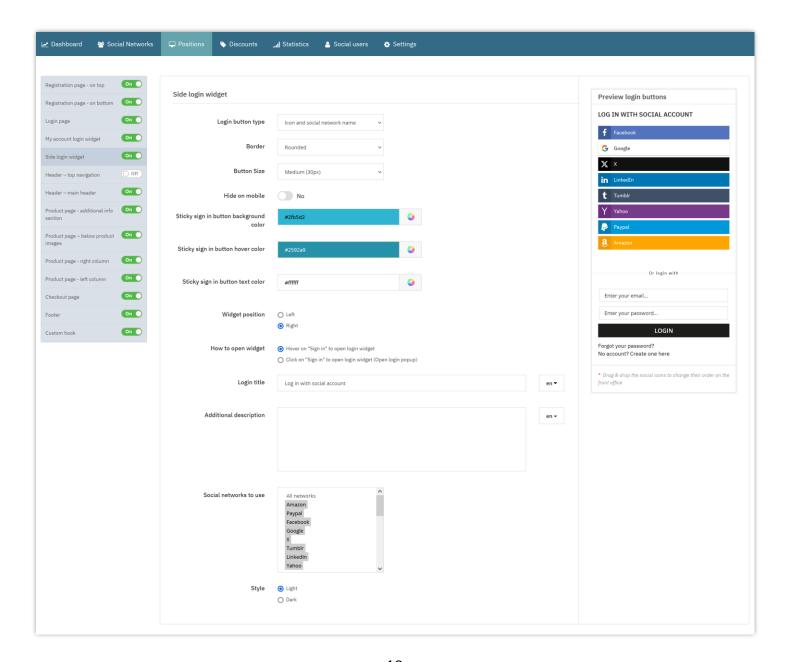




2.4. Side login widget

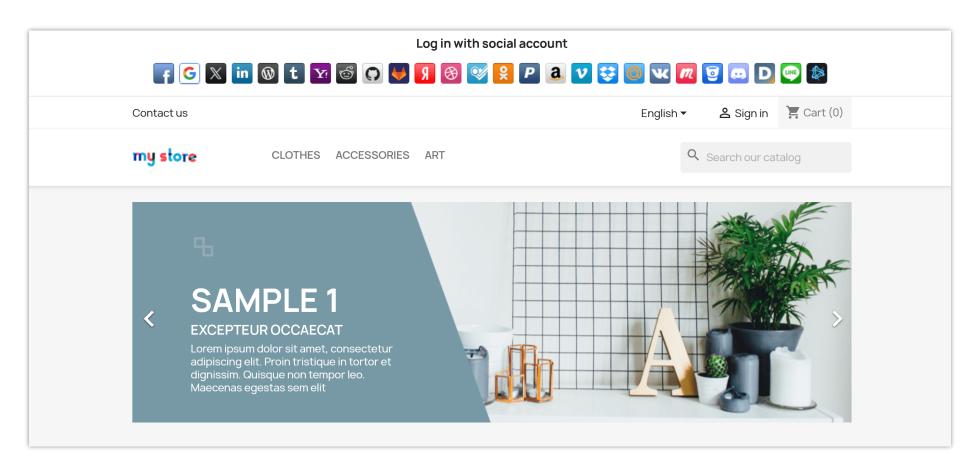
Your customers can also use the side login widget by clicking on the sticky sign in button appeared on the left or right screen. You can adjust the appearance of this sticky "Sign in" button.

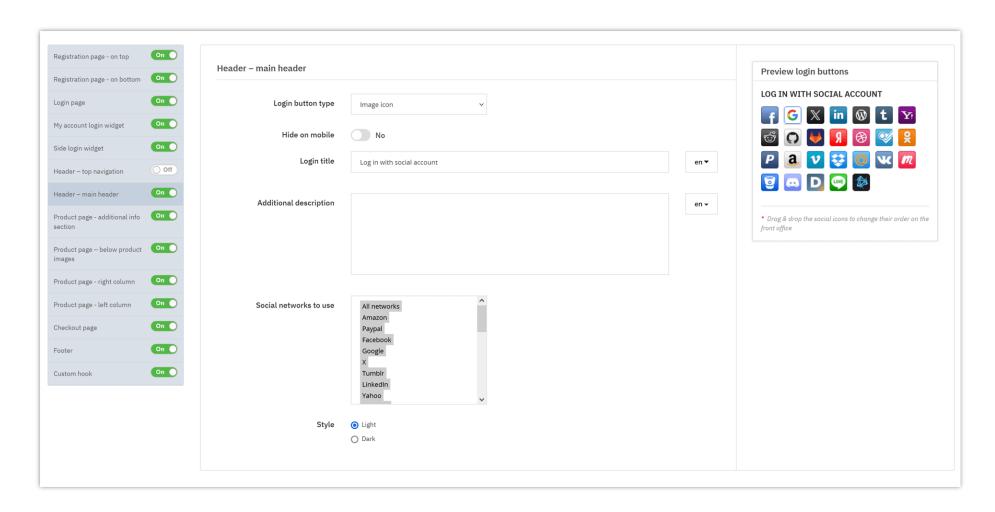




2.5. Header

You can display social login buttons on the top navigation or the main header.





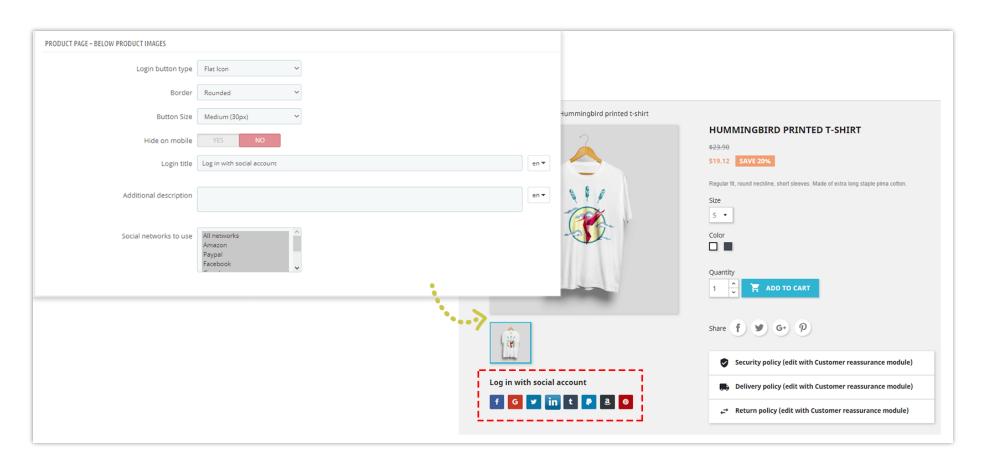
2.6. Product page

SOCIAL LOGIN allows you to display social login buttons on 4 positions of the product page:

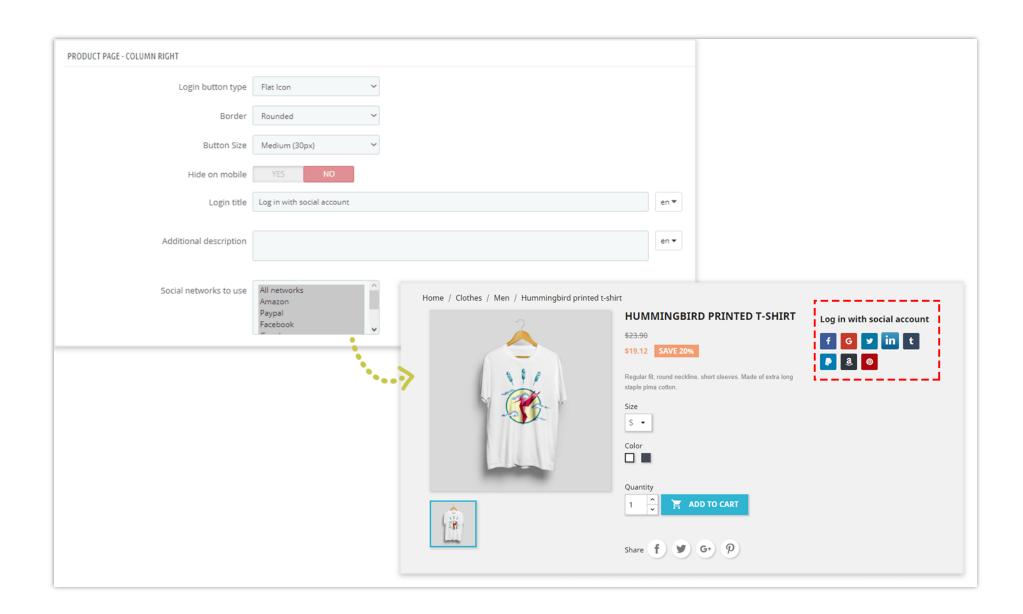
❖ Additional info section



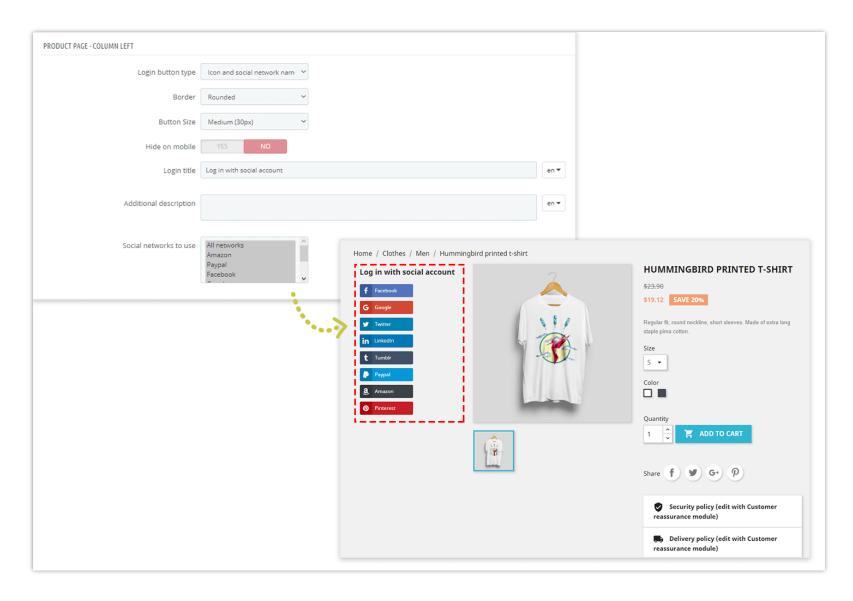
Below product images



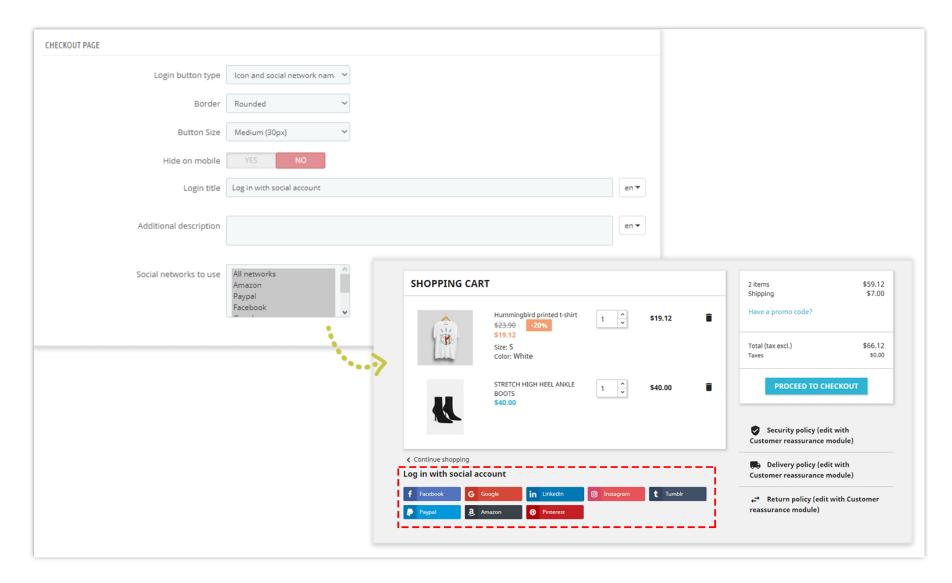
Right column



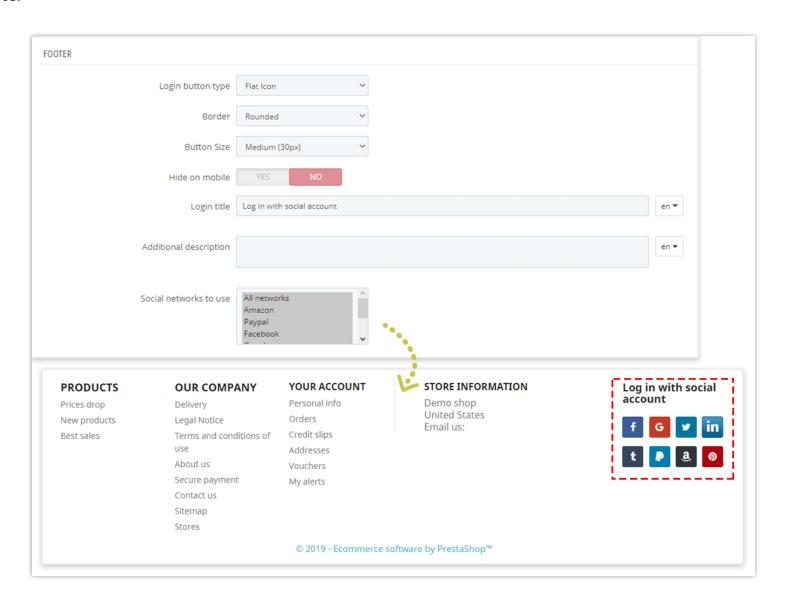
Left column



2.7. Checkout page

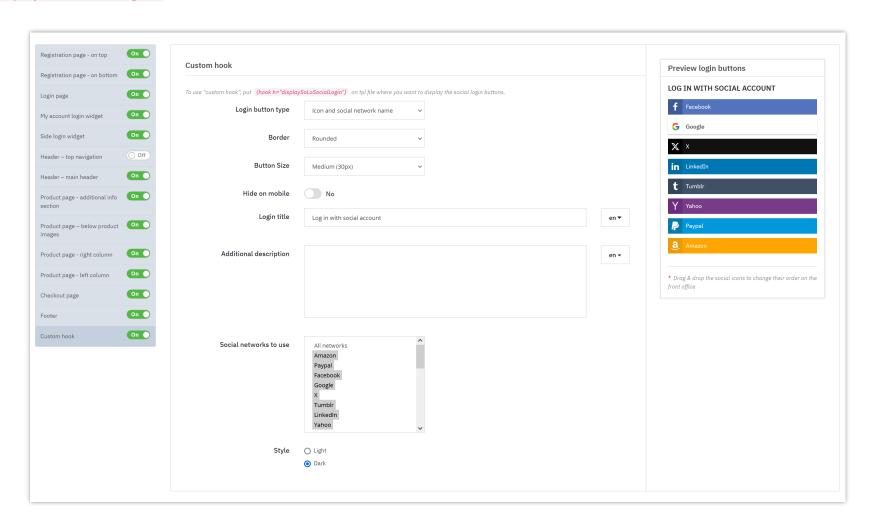


2.8. Footer



2.9. Custom hook

To use "Custom hook", copy and paste this line on the template file (.tpl file) you want to show the social login button: {hook h="displaySoLoSocialLogin"}



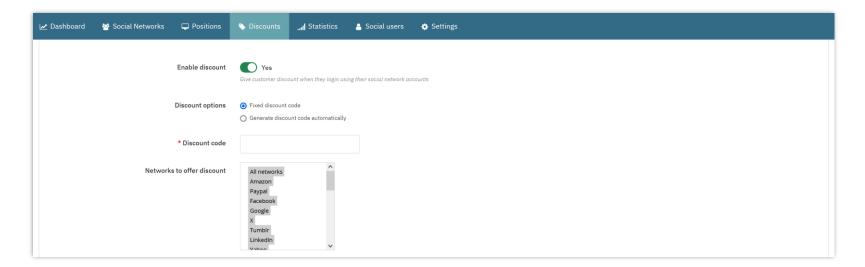
3. Discount

Encourage your customers to connect their social network accounts with your PrestaShop store by giving them a discount code after they successfully register or log in. With **SOCIAL LOGIN**, you can activate and use this feature to automatically create voucher/discount codes.

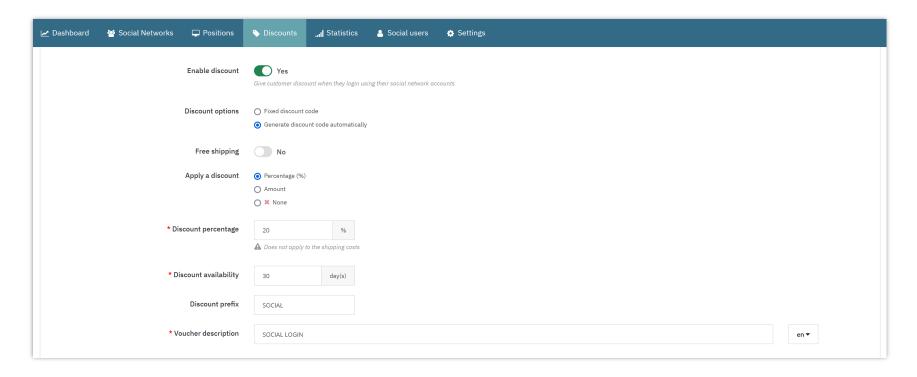
❖ Discount code

There are 2 types of discount code you can create: fixed code or automatically generate.

If you select "Fixed discount code", you can enter one of the discount codes existed in your PrestaShop store. (To see the discount codes, please navigate to Catalog > Discounts)



• Or if you don't want to reuse any discount code, let **SOCIAL LOGIN** produce them for you.



You can apply a discount by percentage (it does not apply to the shipping costs), by amount (in USD, including or excluding tax), or nothing. You can also set the availability for your discount code (by default, it will be 30 days), customize the discount prefix and the voucher description.

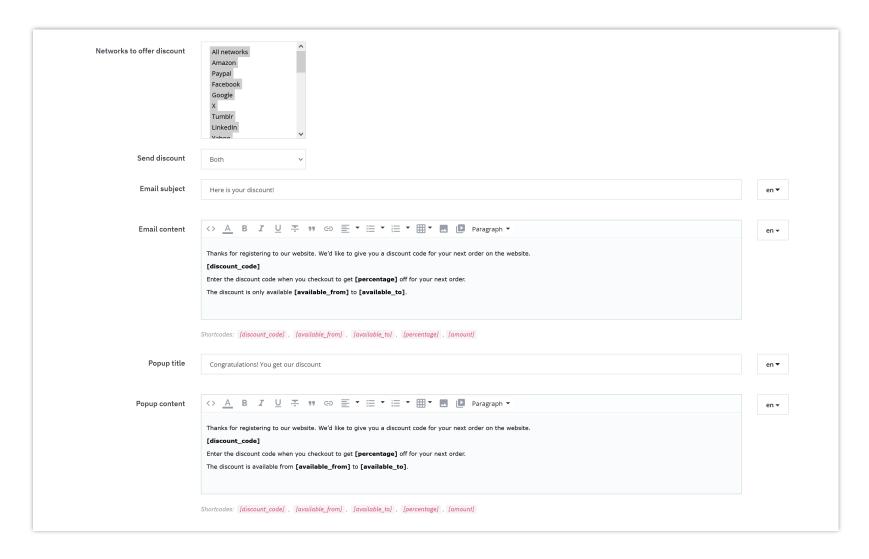
How to send discount code

• The first step is selecting the network by which your customers can receive discount codes when register or login.

You can pick all social networks or some of them.

• Next, decide to send a discount code via email, pop-up notification, or both.

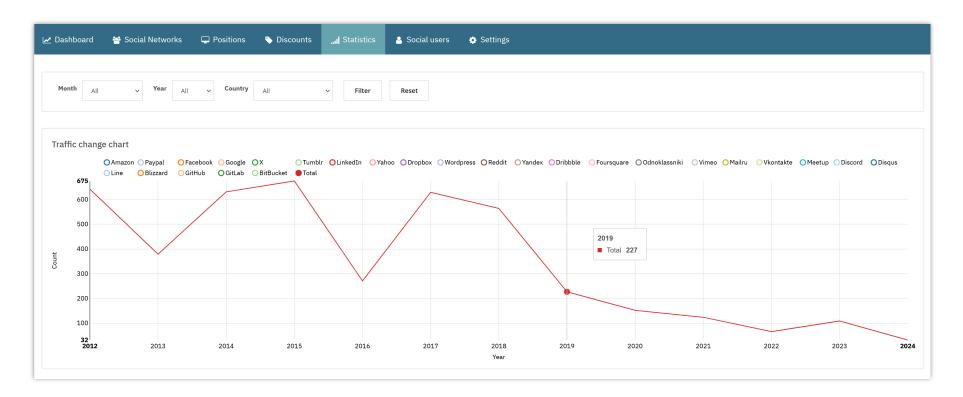
Whichever you choose, **SOCIAL LOGIN** also enables you to adjust the email subject/pop-up title and its content.



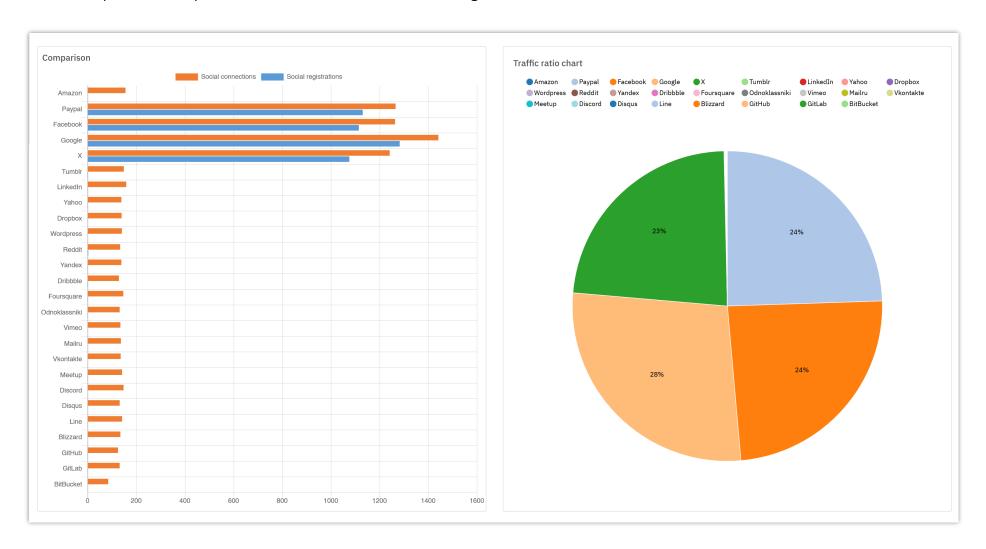
Finally, click "Save" button to complete your settings.

4. Statistics

Traffic change chart: **SOCIAL LOGIN** offers you statistical data about the number of customers who login/register into your PrestaShop store by each kind of social network.



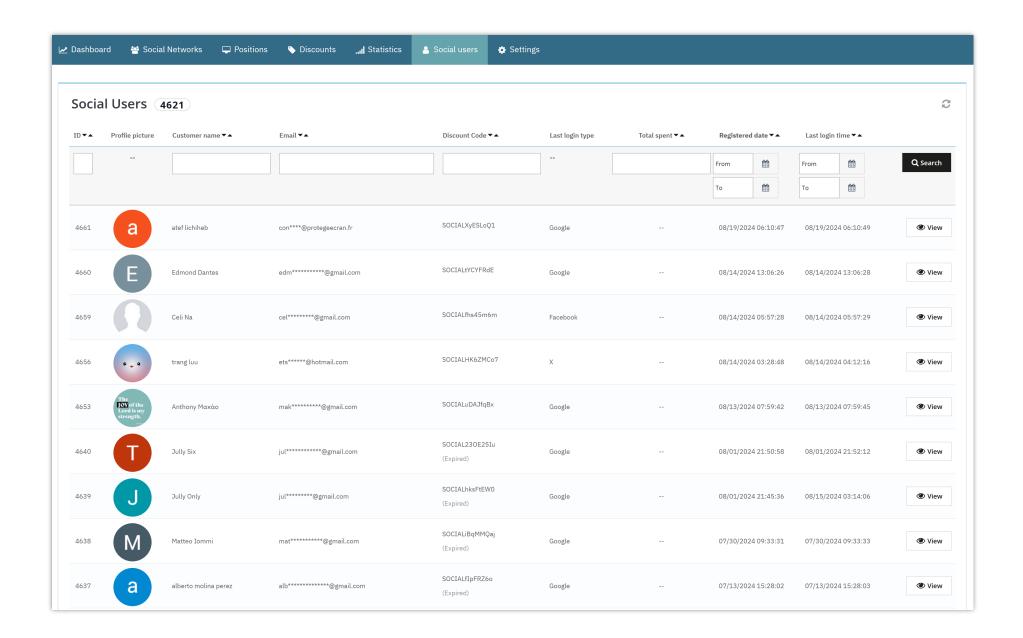
- ❖ Traffic ratio chart: the rate of social network which customer uses for logging in or registering.
- Comparison: Compare the social connections and social registration number of social networks.



5. Social users

Our social login module also offers a list of customers with their social network accounts. In this tab, you can see their general information and plan your promotion campaign.

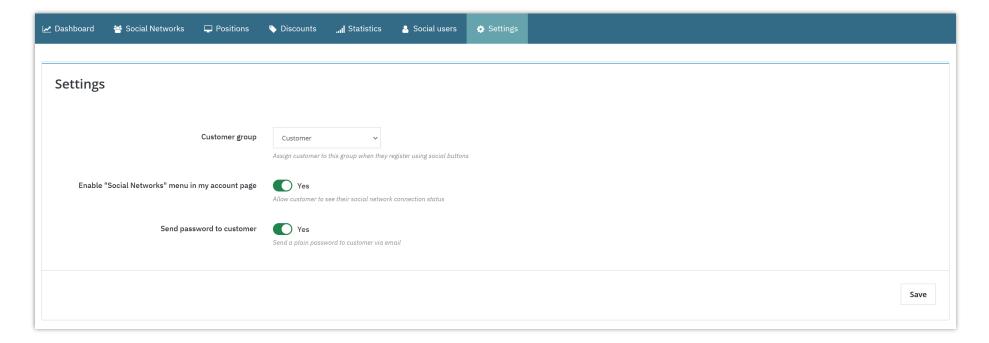
- User ID
- Profile picture
- Name
- Email
- Discount code
- Last login type
- Total money spent
- Registered date
- Last login time



6. Settings

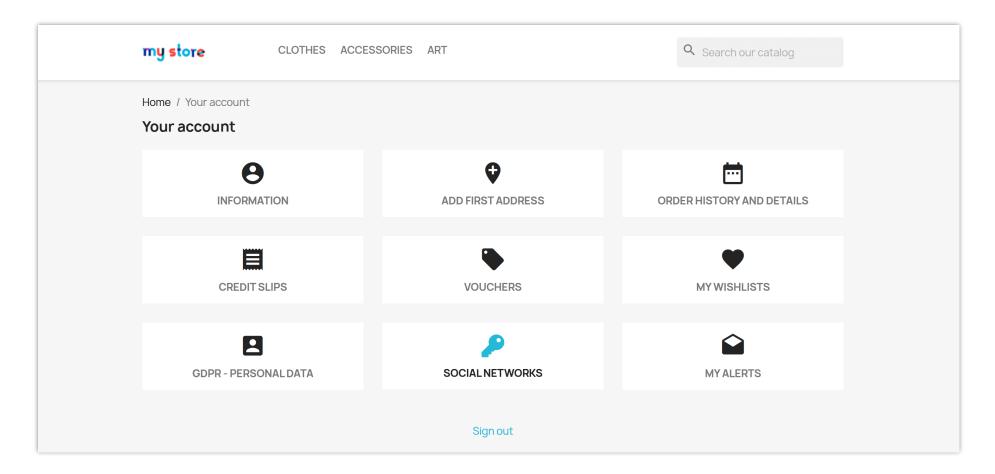
Customer groups

When a customer registers to your PrestaShop store using a social network account, you can assign this person to 1 of the following groups: visitor, guest, and customer.

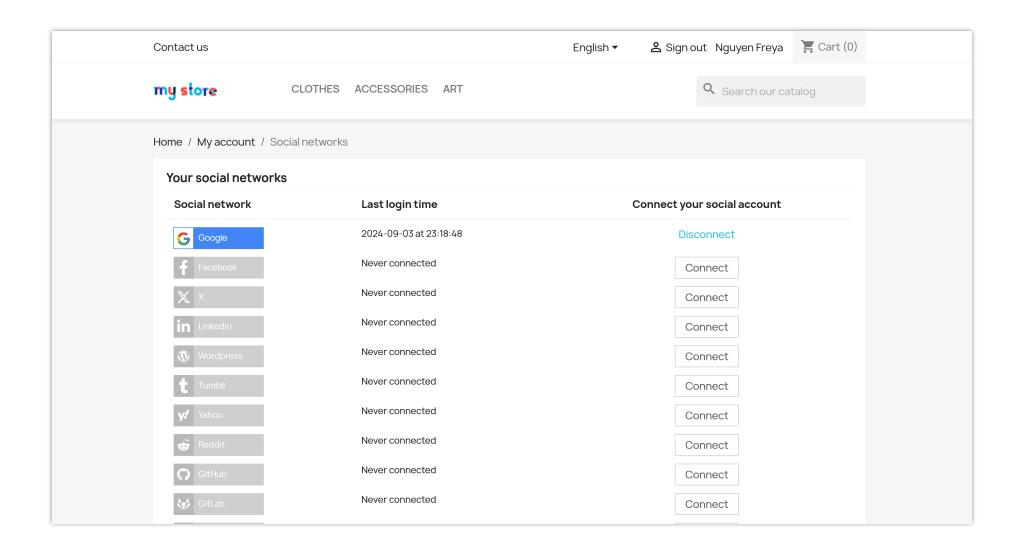


❖ Enable "Social network" menu on my account page

Turn on this option to allow your customers to see their social network connection status. On the "My Account" page, your customer will see a new area:



They can check their social network info:



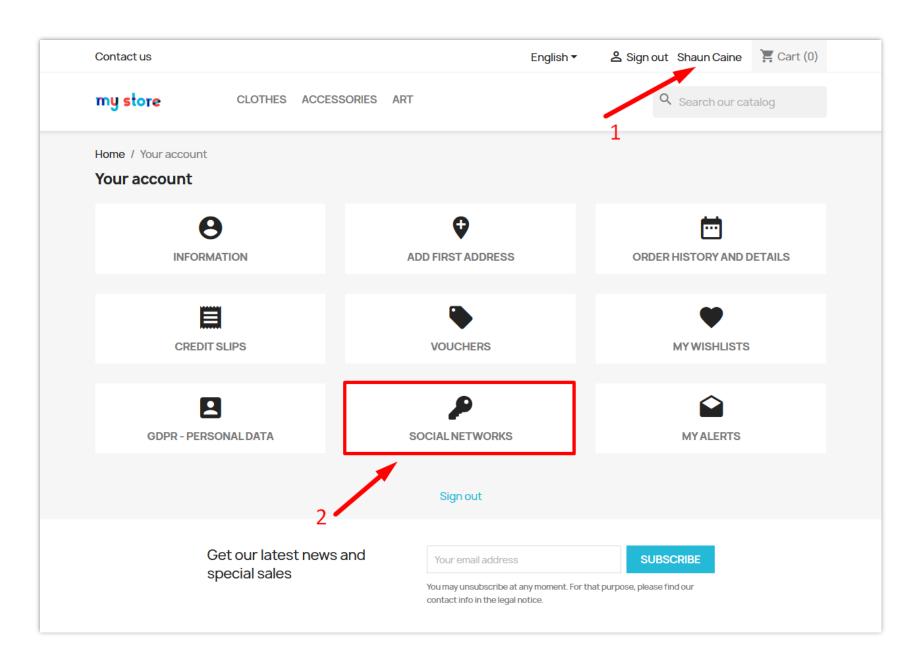
Important Note:

Customers who already have a website account (created without Social Login) need to link it to their social network account to use Social Login seamlessly in the future. By connecting these accounts, customers can log in quickly with a single click using their social network, without needing to enter their username and password each time.

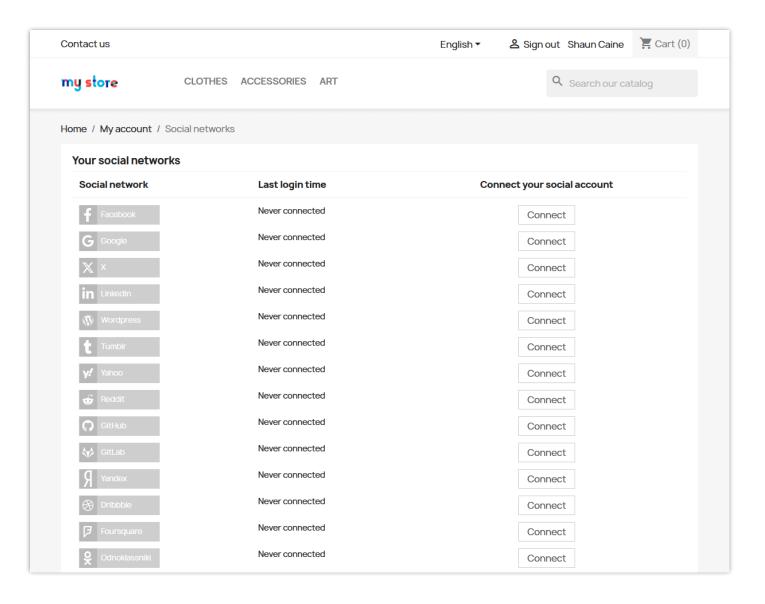
If they do not complete this connection, they will not be able to use the Social Login feature to access their account. This connection enables faster, more convenient access while ensuring their existing account information remains intact.

Here's a simple guide for connecting an existing website account to a social network for easy future logins:

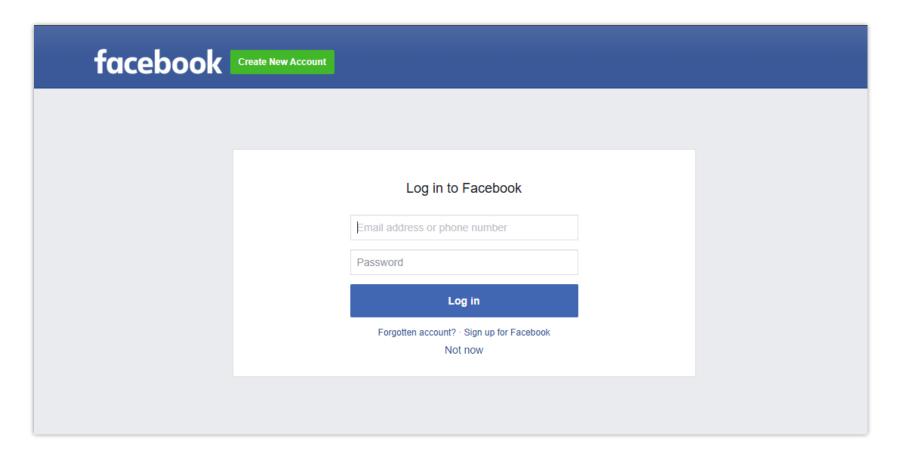
- Log into your website account as usual.
- Go to "My Account >> Social Networks".



• Select the social network you want to link for future logins and click "Connect".

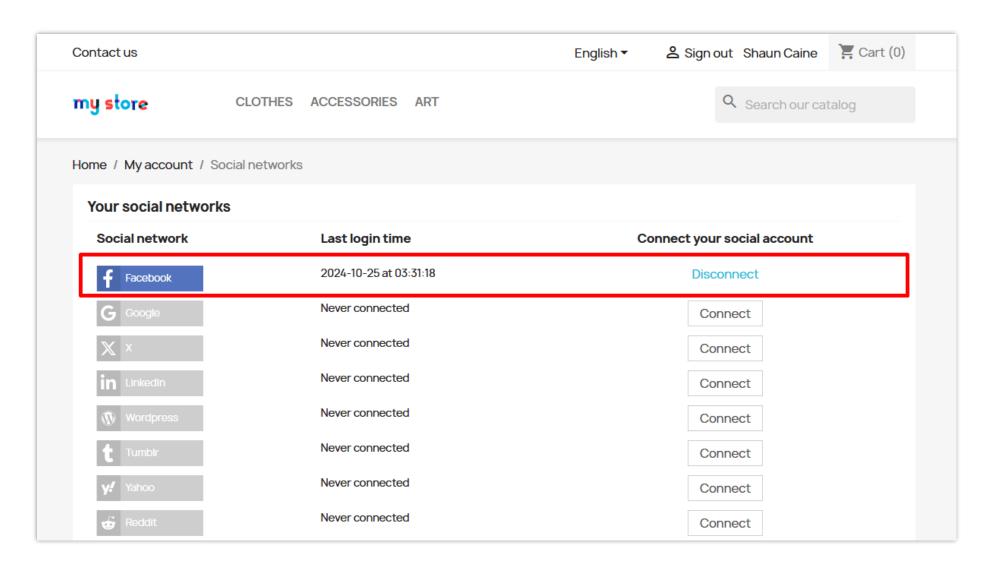


• Enter the login credentials for that social network.



• Complete any required verification steps for the social network, then click "Continue" to finish.

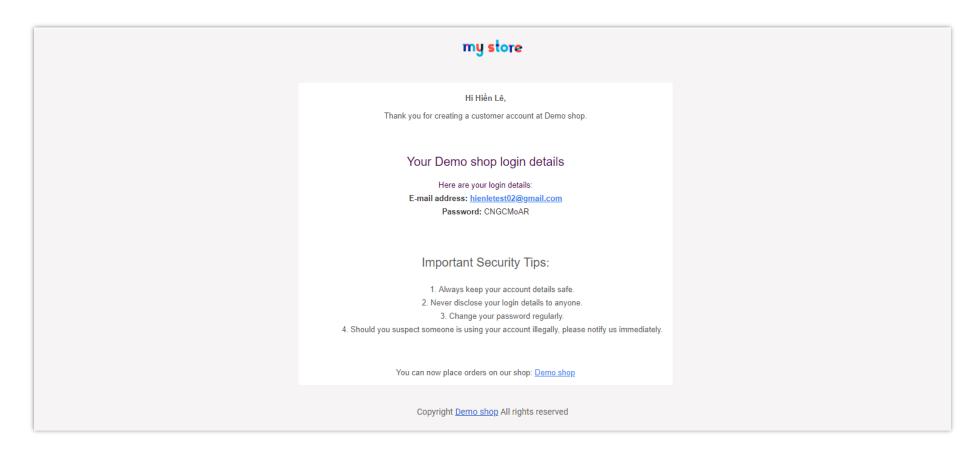
After successfully linking a social network, the connected network will be displayed on the customer's account. For future logins, the customer can simply select this connected social network to access their account directly.



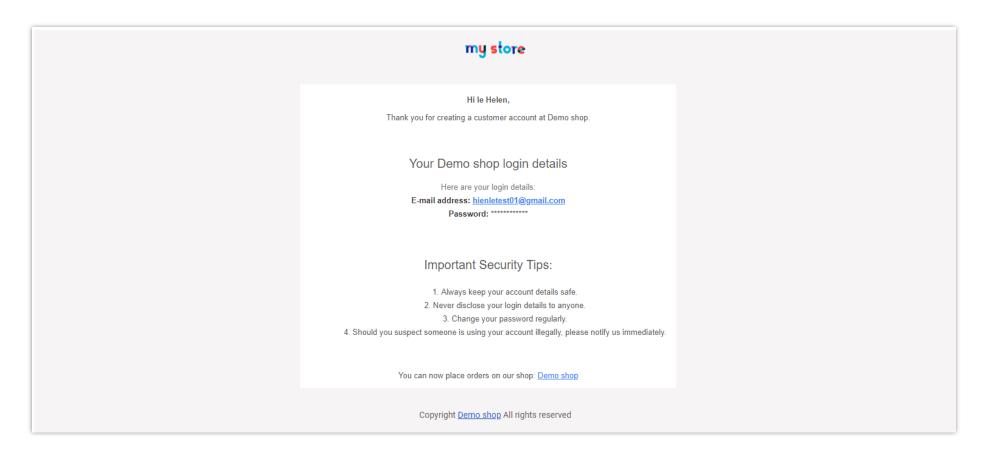
Note: If a customer connects with Gmail, they must use the same email address that was registered on the website.

Send password to customer

When a customer registers a new account or login with his/her social network account, **SOCIAL LOGIN** will send him/her a notification email with information about his/her login details. If you enable this option, your customers will receive an email with their email address and visible password as you can see in the below picture:



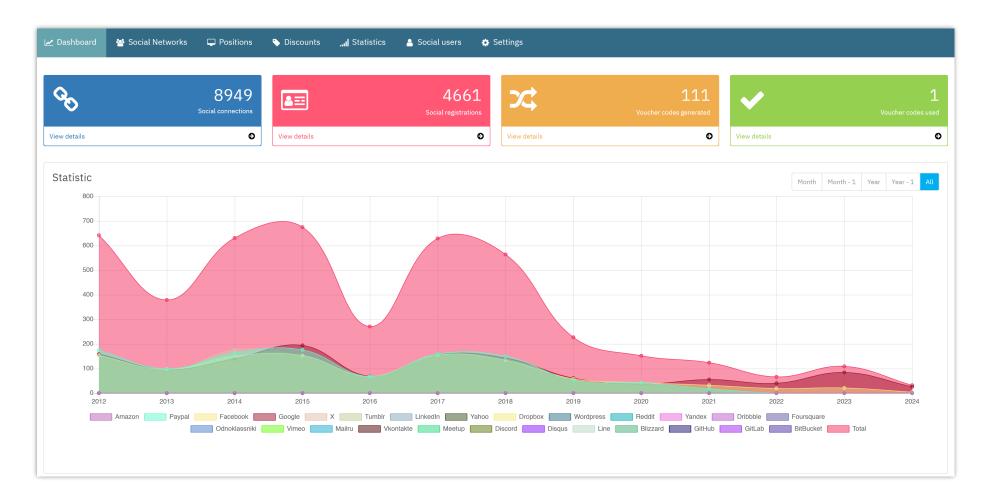
If you disable this option, your customers will still receive a notification email but the password is hidden.



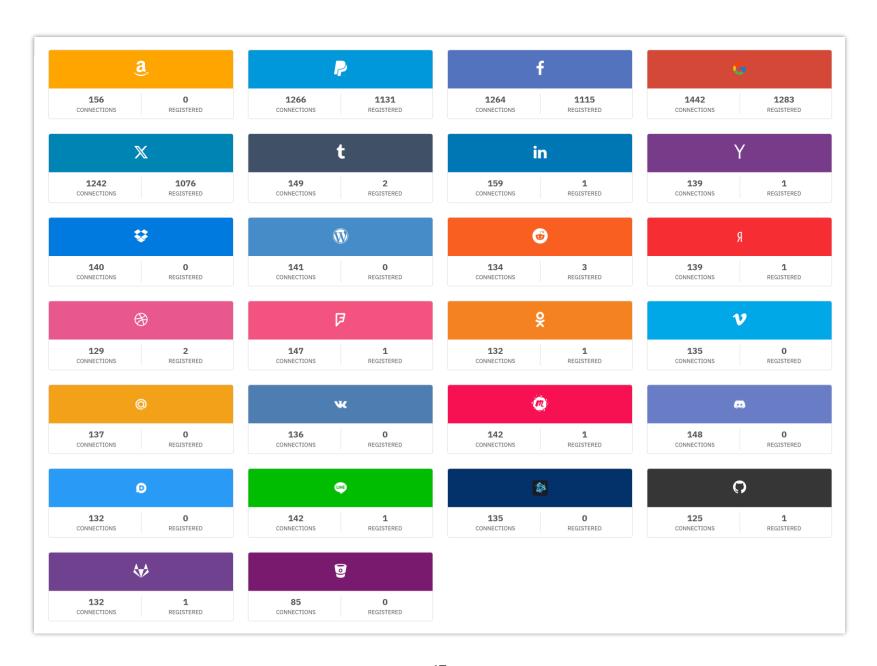
7. Dashboard

To help you have an overview of **SOCIAL LOGIN** activities, this module dashboard is divided into 3 parts.

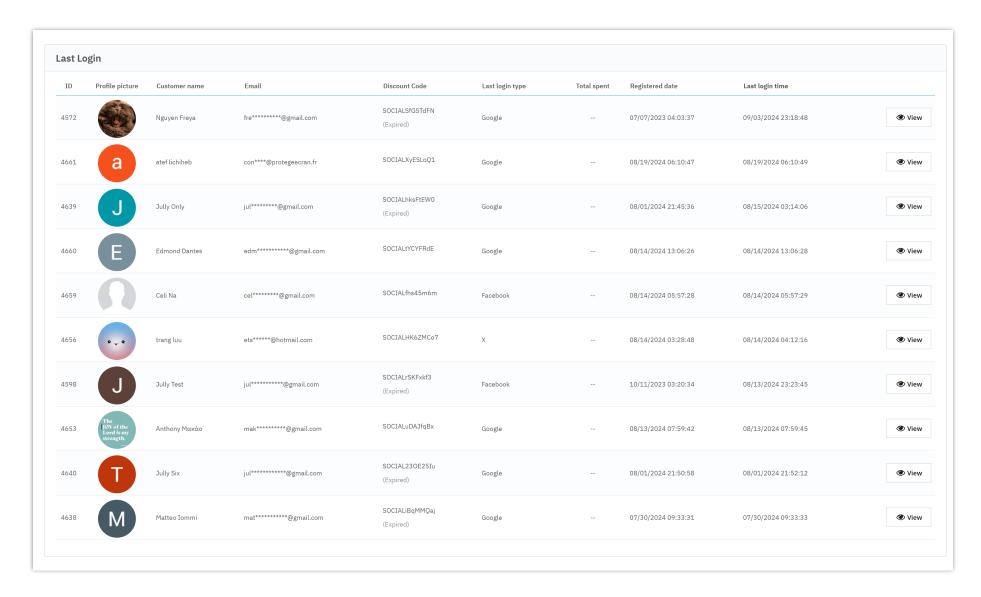
❖ Part 1: Statistic chart



❖ Part 2: Each social network's connection and registered number



Part 3: Recent login info



V. THANK YOU

Thank you again for purchasing our product and going through this documentation. We hope this document is helpful and efficient in the complete setup of this module. If you do have any questions for which the answer is not available in this document, please feel free to contact us.