



SIMPLE BLOG

Easily add and manage blog posts on your PrestaShop website

A product of ETS-Soft

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I. INTRODUCTION

Simple Blog is a **free PrestaShop blog module** that helps you easily add and manage blog posts on your PrestaShop website.

***"Simple Blog"** is compatible with PrestaShop 1.7.x

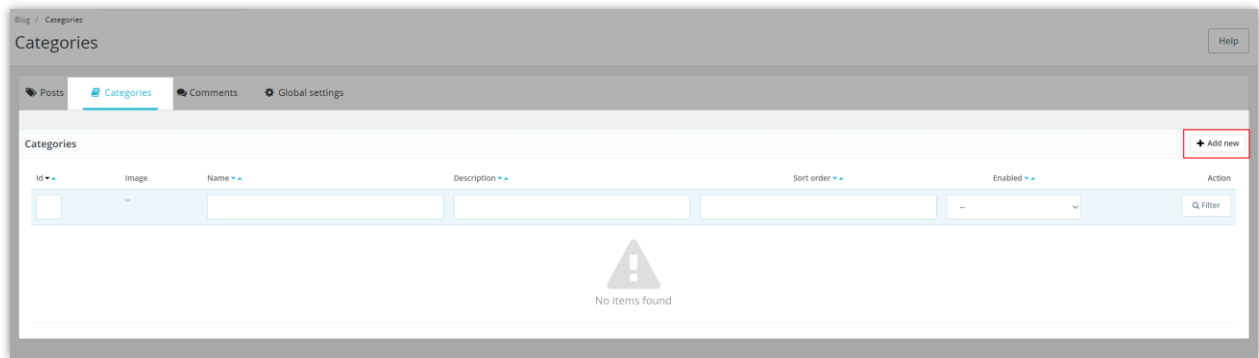
II. INSTALLATION

- Navigate to "**Modules / Modules Manager**" > click on "**Upload a module / Select file**".
- Select the module file "**ets_blog.zip**" from your computer then click on "**Open**" to install.
- Click on "**Configure**" button of the module you just installed to open the module's configuration page.

III. CONFIGURATION

1. Categories

To start adding a blog post to the website, you need to create categories first. Now, navigate to the "**Categories**" page to start adding a new category.



- Click on the **"Add new"** button
- On the **"Basic info"** tab, fill in the Category title and Category description (fields marked with "*" are required fields)
- Upload category thumbnail image and main category image
- Enable this category and **"Save"**

Blog / Categories

Categories

Posts Categories Comments Global settings

EDIT CATEGORY

Basic info SEO

Parent category Root

Category title FAQ en

Invalid characters: <->#[]

Description

Frequently ask question

Category thumbnail image Choose a file en

Accepted formats: .jpg, .jpeg, .png, .gif. Limit: 8Mb.

Main category image Choose a file en

Accepted formats: .jpg, .jpeg, .png, .gif. Limit: 8Mb.

Enabled YES NO

Cancel Save

On the "**SEO**" tab, you can create *meta title*, *meta description*, *meta keyword*, *friendly URL* to optimize this category.

Blog / Categories

Categories

Posts Categories Comments Global settings

EDIT CATEGORY

Basic info SEO

Meta title en ▼

Meta description en ▼

Should contain your focus keyword and be attractive. Meta description should be less than 300 characters.

Meta keywords Add tag en ▼

Enter your focus keyword and minor keywords

* Url alias faq en ▼

Should be as short as possible and contain your focus keyword

Cancel Save




The category you just added will be listed on the category configuration page for easy management. You can search, filter, or edit these categories whenever you want.

Blog / Categories

Categories

Posts Categories Comments Global settings

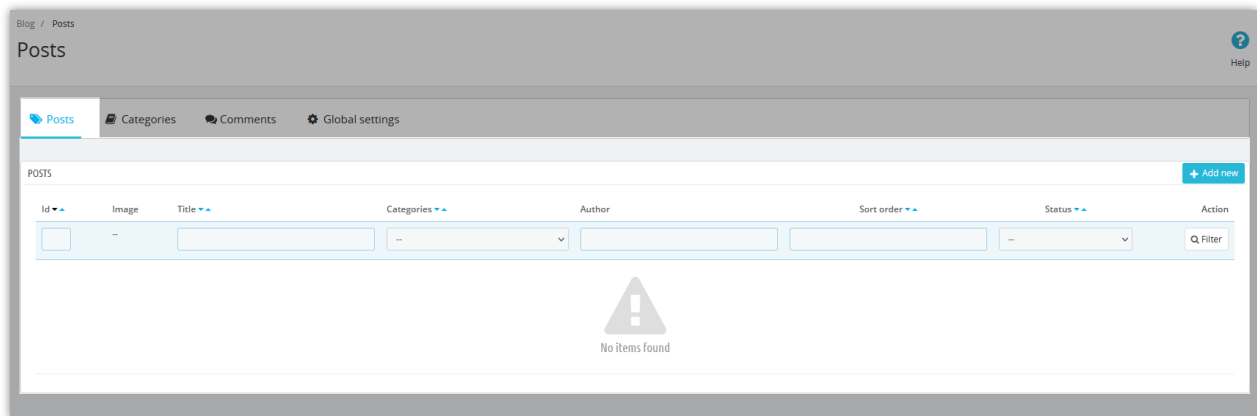
CATEGORIES 4 + Add new

Id ▼	Image	Name ▼	Description ▼	Sort order ▼	Enabled ▼	Action
	--	<input type="text"/>	<input type="text"/>	<input type="text"/>	-- ▼	Q Filter
1	--	Default category	--	1	✓	Edit
2		FAQ	Frequently Ask Question	2	✓	Edit
3		Events	Events that take place at the store	3	✓	Edit
4		Tips and Tutorial	--	4	✓	Edit

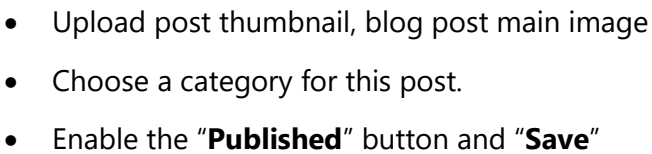
Showing 1 to 4 of 4 (1 Pages)

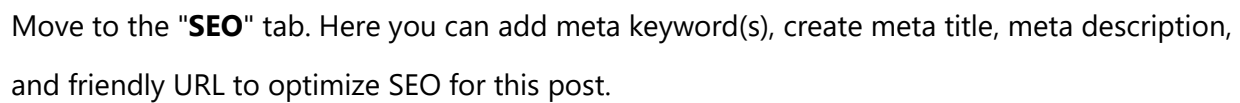
2. Posts

After having categories, you can start adding your blog posts. Navigate to the "**Posts**" page, on the "**Basic content**" tab, click on the "**Add new**" button.



- Enter the required fields. The module supports creating blog posts with different types of content: *text, images, videos, etc.* You also can customize the text with various formats. Besides, you are allowed to create a short description for your blog to summarize the content and display it on the blog listing page so that the visitor can get an overview of the main content of that blog post.





Blog / Posts

Posts

Posts Categories Comments Global settings

EDIT POST

Basic content SEO

Meta title E-Commerce shipping and logistics strategy. en ▼
Should contain your focus keyword and be attractive

Meta description Shipping and logistics are important factors to consider in the sales process. Let's learn and apply useful e-commerce shipping and logistics strategies in this article! en ▼
Should contain your focus keyword and be attractive. Meta description should be less than 300 characters.

Meta keywords shipping and logistics Add tag en ▼
Enter your focus keyword and minor keywords

* Url alias e-commerce-shipping-and-logistics-strategy en ▼
Should be as short as possible and contain your focus keyword

Cancel Save

Save all the content you've added. The post will be listed on the posts configuration page; click on **"Edit"** next to the blog post if you want to customize any content, click **"View post"** to see how the blog you have just added displayed on the front office.

Blog / Posts

Posts

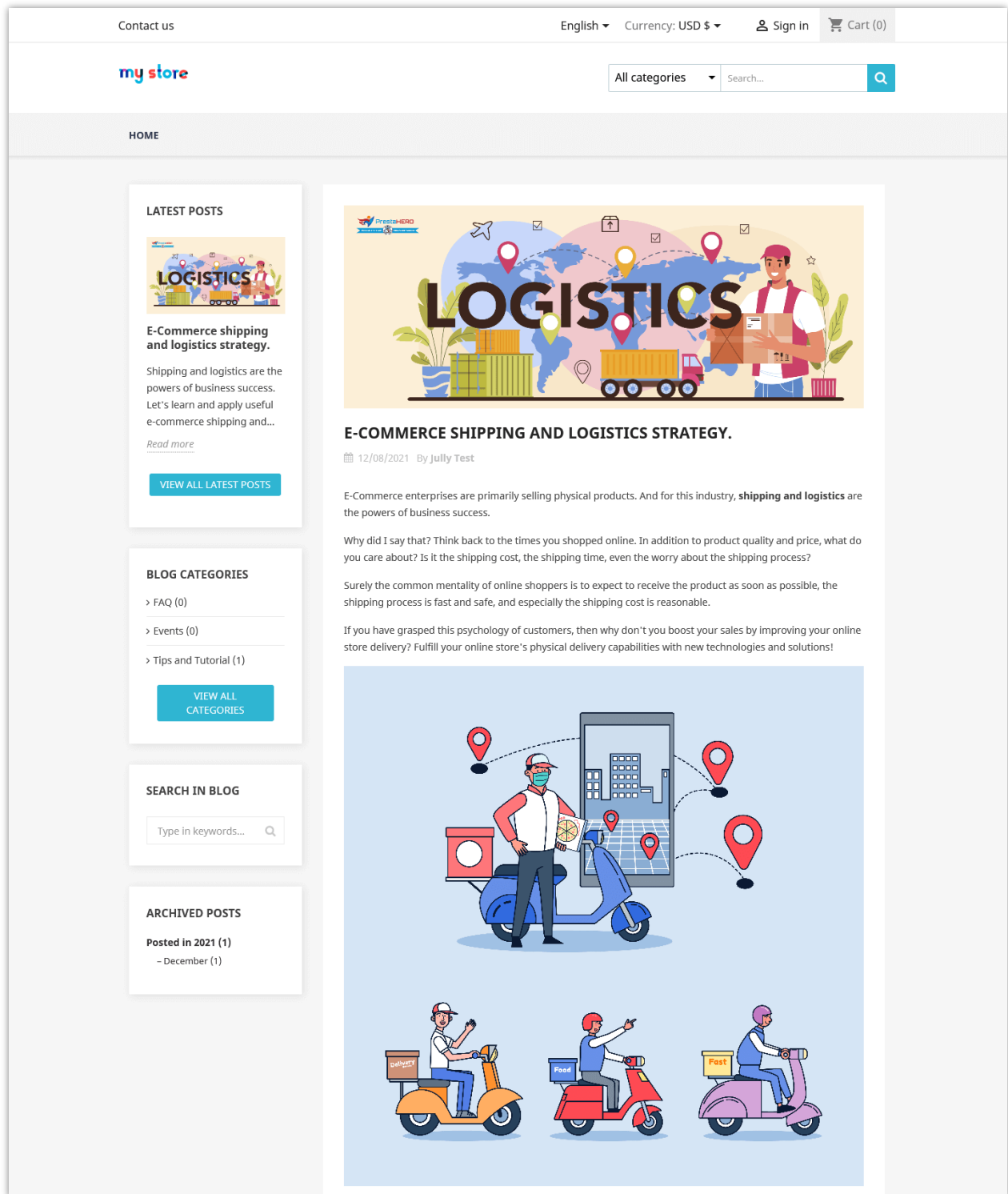
Posts Categories Comments (1) Global settings

POSTS 6 + Add new

Updated successfully View post

Id	Image	Title	Categories	Author	Sort order	Status	Action
6		Boost sales with a discount promotion and how it impacts the customer experience	Tips and Tutorial	July Test	6	✓	Edit
5		Benefit of using Social Login for Ecommerce	Tips and Tutorial	July Test	5	✓	Edit
4		How to purchase an item on PrestaHero?	FAQ	July Test	4	✓	Edit
3		How to transfer PrestaHero's module license?	FAQ	July Test	3	✓	Edit
2		THANKSGIVING - BLACK FRIDAY! 15% off all modules on PrestaHero!	Events	July Test	2	✓	Edit
1		E-Commerce shipping and logistics strategy.	Tips and Tutorial	July Test	1	✓	Edit

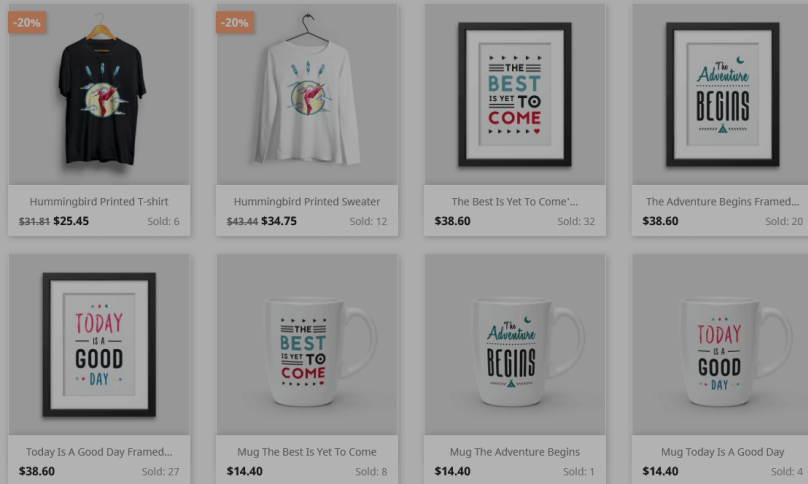
Showing 1 to 6 of 6 (1 Pages)



Visitors can find your blog posts from the blog post list on the Homepage:



POPULAR PRODUCTS



All products >



CUSTOM TEXT BLOCK

Lorem ipsum dolor sit amet conse ctetu

Sit amet conse ctetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit.

LATEST POSTS



E-COMMERCE SHIPPING AND LOGISTICS STRATEGY.

Shipping and logistics are the powers of business success. Let's learn and apply useful e-commerce shipping and...

[Read more](#)


BOOST SALES WITH A DISCOUNT PROMOTION AND HOW IT IMPACTS THE CUSTOMER EXPERIENCE

Let's learn more detail about types of sales promotions, their benefits, and how to boost sales with a discount...

[Read more](#)


BENEFIT OF USING SOCIAL LOGIN FOR ECOMMERCE

It is extremely wise for an e-commerce website to have a social login feature that brings many benefits to both...

[Read more](#)


HOW TO PURCHASE AN ITEM ON PRESTAHERO?

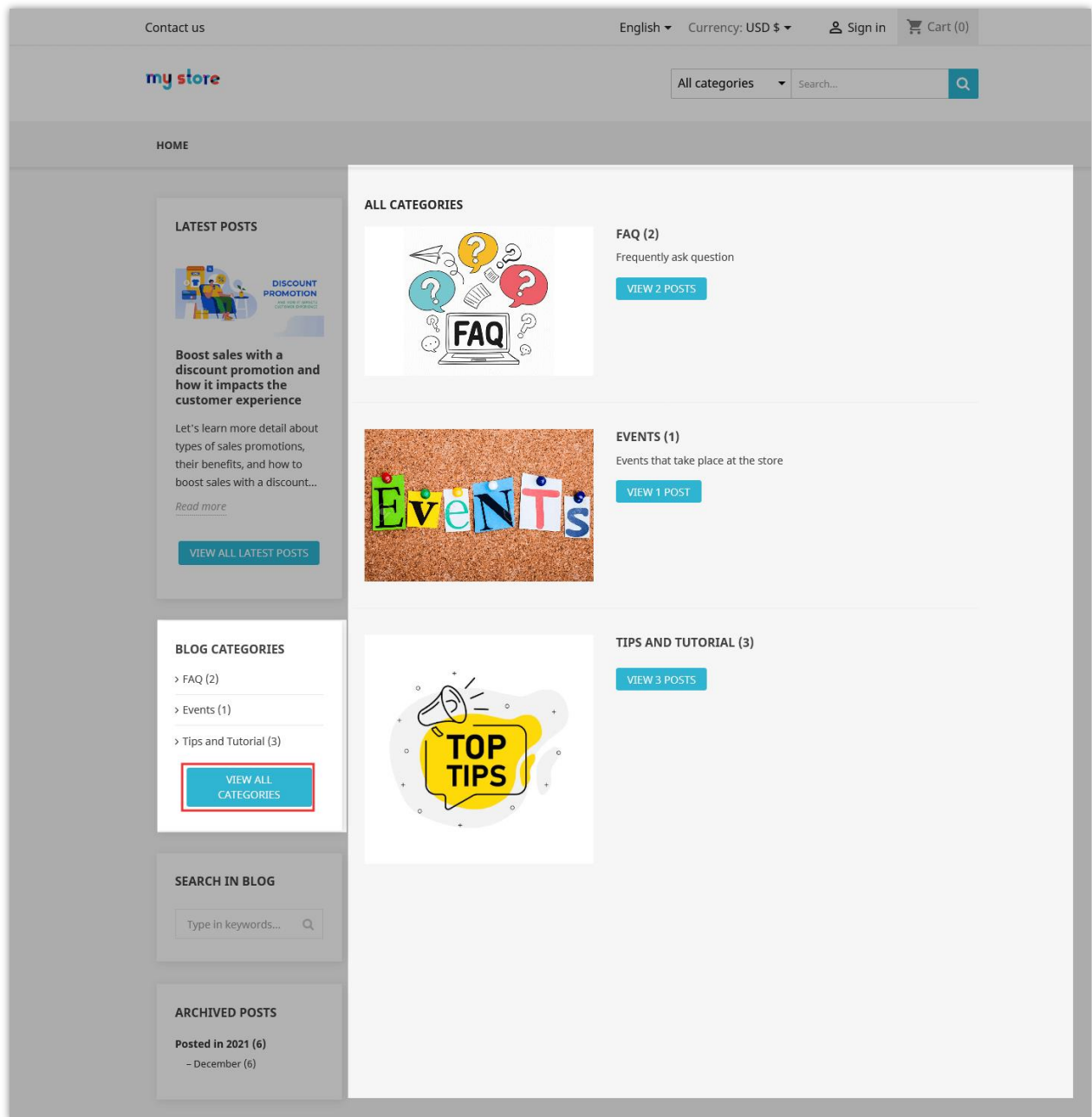
To make your purchase and payment process easier, in this article, we will guide you on how to pay on PrestaHero...

[Read more](#)

When you click on a specific blog post or a product category you will see the blog post category on the sidebar. From there, they can easily navigate to blog categories or find the blog posts they want.



Click on **"VIEW ALL CATEGORIES"** to open the category list:



3. Comment

Customers can leave their comments on the blog post, and the related posts (posts in the same category) will be listed under the comment block.

LEAVE A COMMENT

Name

Email

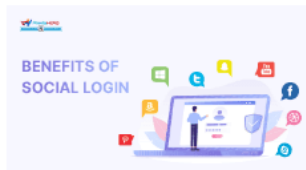
Subject

Comment

Rating: ★★★★★

SUBMIT COMMENT

RELATED POSTS



BENEFIT OF USING SOCIAL LOGIN FOR ECOMMERCE

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[Read more](#)

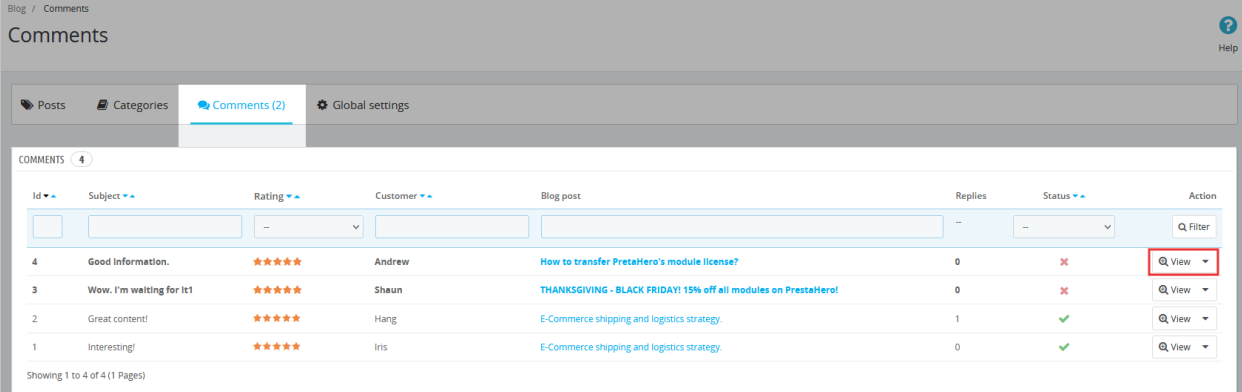


BOOST SALES WITH A DISCOUNT PROMOTION AND HOW IT IMPACTS THE CUSTOMER EXPERIENCE

Let's learn more detail about types of sales promotions, their benefits, and how to boost sales with a discount...

[Read more](#)

Besides creating and managing the blog, the module also provides the function of managing comments in blog posts. Whenever there is a new comment from a blog post, the module will notify you. Navigate to the **"Comments"** page to view the blog's reviews. Unread comments will be bolded.



Blog / Comments

Comments

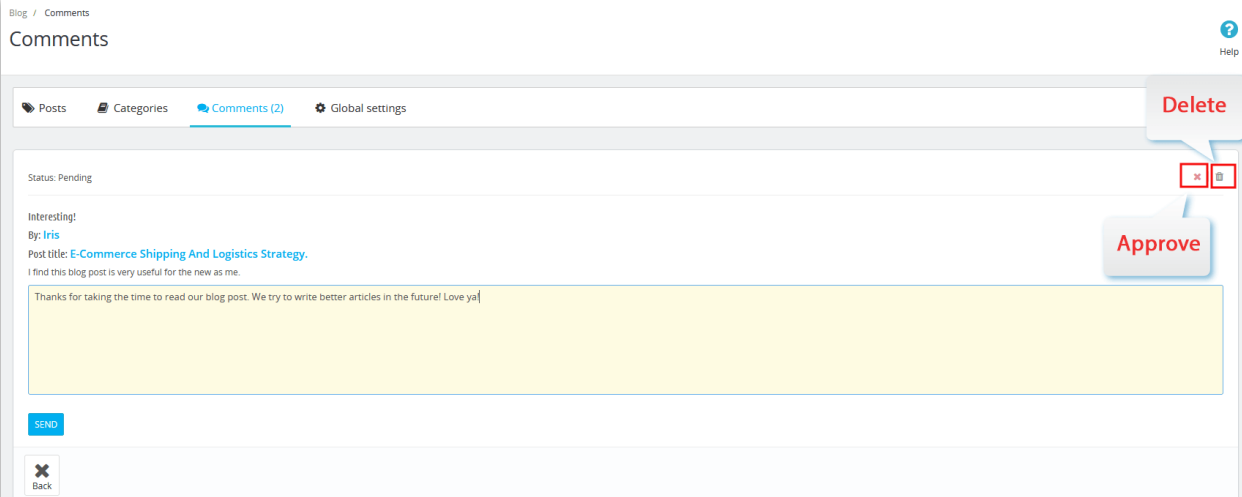
Posts Categories Comments (2) Global settings

COMMENTS 4

Id	Subject	Rating	Customer	Blog post	Replies	Status	Action
4	Good information.	★★★★★	Andrew	How to transfer PrestaHero's module license?	0	✗	View
3	Wow, I'm waiting for it!	★★★★★	Shaun	THANKSGIVING - BLACK FRIDAY! 15% off all modules on PrestaHero!	0	✗	View
2	Great content!	★★★★★	Hang	E-commerce shipping and logistics strategy.	1	✓	View
1	Interesting!	★★★★★	Iris	E-commerce shipping and logistics strategy.	0	✓	View

Showing 1 to 4 of 4 (1 Pages)

Click **"View"** to open the comment and reply to the customer. You also can approve the comment by clicking the **"x"** button at the top right corner of the tab, or delete the comment by clicking on the delete icon next to button **"x"**.



Blog / Comments

Comments

Posts Categories Comments (2) Global settings

Status: Pending

Interesting!

By: Iris

Post title: E-commerce Shipping And Logistics Strategy.

I find this blog post is very useful for the new as me.

Thanks for taking the time to read our blog post. We try to write better articles in the future! Love ya!

SEND

Back

Delete

Approve

Besides, you can quickly change the comment status on the comment configuration list:

Blog / Comments
Comments
Help

Posts
Categories
Comments (2)
Global settings

COMMENTS 4

Id	Subject	Rating	Customer	Blog post	Replies	Status	Action
4	Good information.	★★★★★	Andrew	How to transfer PrestaHero's module license?	0	✖	View
3	Wow. I'm waiting for it!	★★★★★	Shaun	THANKSGIVING - BLACK FRIDAY! 15% off all modules on PrestaHero!	0	✖	View
2	Great content!	★★★★★	Hang	E-Commerce shipping and logistics strategy.	1	✓	View
1	Interesting!	★★★★★	Iris	E-Commerce shipping and logistics strategy.	1	✓	View

Showing 1 to 4 of 4 (1 Pages)

4. Global settings

In this tab, you can set the settings for your blog as well as its appearance in the front office.

Quick Access ▾ Search


Blog / Global settings


Global settings

Posts Categories Comments **Global settings**

SETTINGS

Blog layout List ▾
Layout type for post listing pages such as main blog page, blog category pages, author pages, etc.

Main color #2f55d2 
Used for buttons, link, highlight text, etc.

Hover color #00cefd 
Used for buttons, link, highlight text, etc.

"Read more" text Read more en ▾

Send notification email to customers when their comment is approved YES NO

Send notification email to customer when admin/other users replied to his/her comment YES NO

Auto-approve comments YES NO

Enable blog friendly URL YES NO

* Blog alias blog en ▾
*Your blog main page: http://localhost/prestashop_1.7.2.2/en/blog
 Copy this link and paste it to your top menu or somewhere in order to link the blog area with your website*

* Blog meta title BLOG en ▾

Blog meta keywords lorem ipsum dolor Add tag en ▾
Separated by a comma (,)

Blog meta description The most powerful, flexible and feature-rich blog module for PrestaShop. BLOG provides everything you need to create a professional blog area for your website. en ▾

Display blog post in home page YES NO

Save

- The module support 2 types of blog post layout: *List or Grid*.
 - Displayed in list form:

LATEST POSTS



Boost sales with a discount promotion and how it impacts the customer experience

Let's learn more detail about types of sales promotions, their benefits, and how to boost sales with a discount...

[Read more](#)
[VIEW ALL LATEST POSTS](#)

BLOG CATEGORIES

[FAQ \(2\)](#)
[Events \(1\)](#)
[Tips and Tutorial \(3\)](#)
[VIEW ALL CATEGORIES](#)

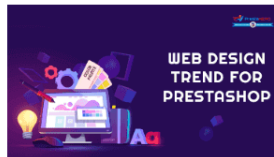
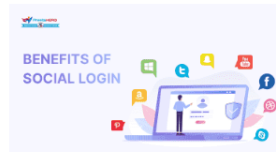
SEARCH IN BLOG

ARCHIVED POSTS

Posted in 2021 (6)

– December (6)

LATEST POSTS



BOOST SALES WITH A DISCOUNT PROMOTION AND HOW IT IMPACTS THE CUSTOMER EXPERIENCE

Let's learn more detail about types of sales promotions, their benefits, and how to boost sales with a discount promotion in this article with us!

[Read more](#)

BENEFIT OF USING SOCIAL LOGIN FOR ECOMMERCE

It is extremely wise for an e-commerce website to have a social login feature that brings many benefits to both customers and sellers. In this article, let's learn more about the benefits of social logins in this article with us!

[Read more](#)

HOW TO PURCHASE AN ITEM ON PRESTAHERO?

To make your purchase and payment process easier; in this article, we will guide you on how to pay on PrestaHero specifically!

[Read more](#)

HOW TO TRANSFER PRETAHERO'S MODULE LICENSE?

Today I will help you better understand PrestaHero's license and how to transfer it!

[Read more](#)

THANKSGIVING - BLACK FRIDAY! 15% OFF ALL MODULES ON PRESTAHERO!

On the occasion of Thanksgiving and Black Friday approaching, 15% off site-wide from 15 - 29/11/2021.

[Read more](#)

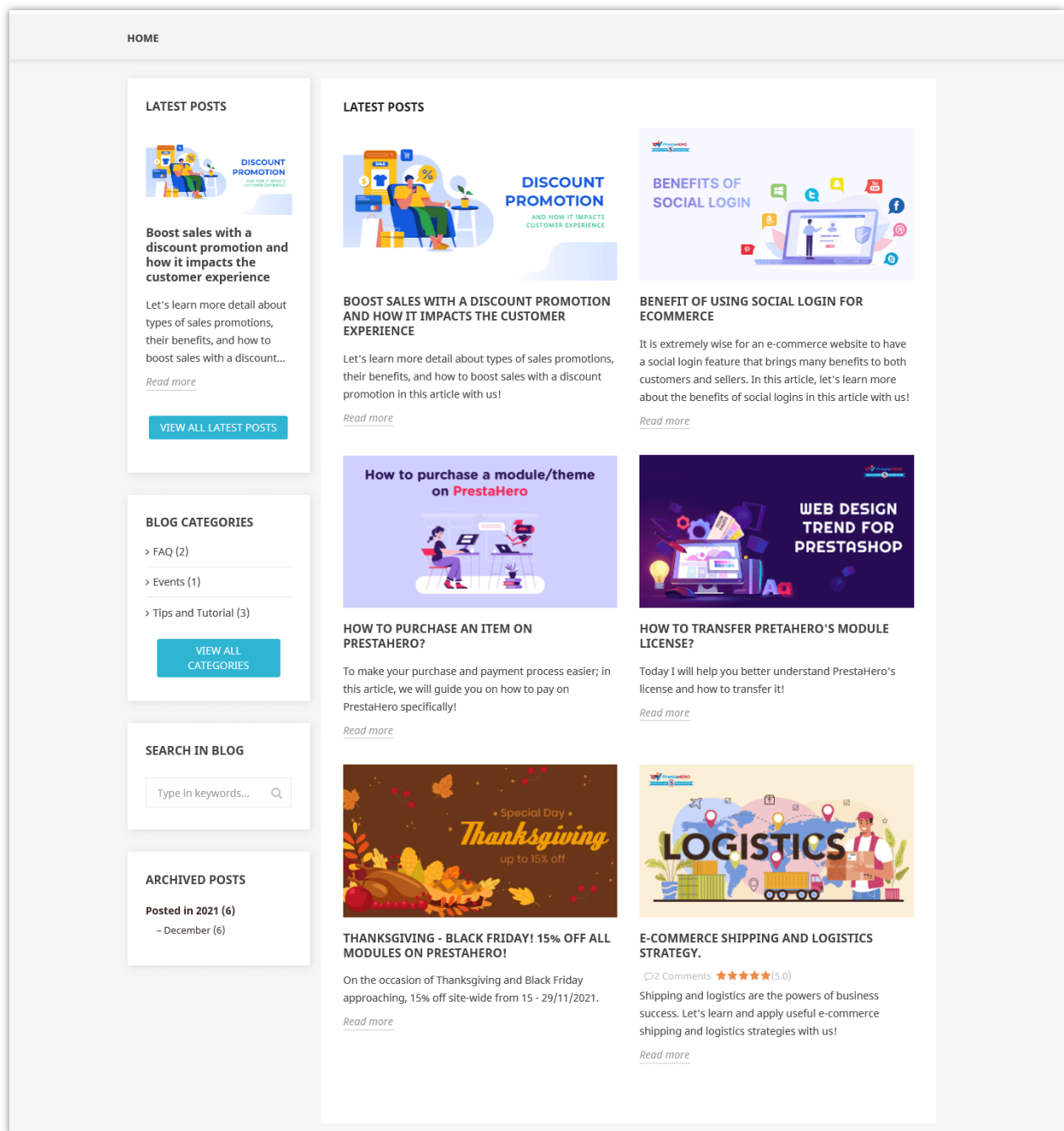
E-COMMERCE SHIPPING AND LOGISTICS STRATEGY.

2 Comments ★★★★★ (5.0)

Shipping and logistics are the powers of business success. Let's learn and apply useful e-commerce shipping and logistics strategies with us!

[Read more](#)

- Displayed in grid form:



- You can customize the main color, hover color for the blog's elements such as *buttons, links, highlight text, etc.* "**Read more**" text can be customized in multiple languages as well.
- The module provides options: Send notification email to customers when their comment is approved and when admin/other users replied to their comment; auto-approve comments; etc. You can enable these options depending on your needs.

- You also can customize blog meta title, blog meta keywords, and blog meta description as you want.
- Enable "**Display blog post in home page**" if you want.

IV. THANK YOU

Thank you again for downloading our product and going through this documentation. We hope this document is helpful and efficient in the installation and usage of **Simple Blog** module. If you do have any questions for which the answer is not available in this document, please feel free to contact us.