Loyalty, referral and affiliate program (reward points)

Allows customers to earn rewards (points or cash) when they buy, sell or refer new customers to your website. Includes 3 marketing programs: Loyalty, Referral and Affiliate programs to boost your sales and customers

A product of PrestaHero

Contents

I.   WELCOME

Thank you for purchasing our product. We hope to guide you through all the aspects of the module installation and the module setup within this document. If you have any questions that are beyond the scope of this documentation, please feel free to contact us.

Note:

All instruction screenshots are taken from PrestaShop 1.7, but installing and configuring this module on PrestaShop 1.6 is similar.

II.   INTRODUCTION

Loyalty, referral and affiliate program (reward points) is an advanced marketing module for PrestaShop that brings a comprehensive solution for your website. This module can help you deploy Loyalty, Referral and Affiliate Marketing programs on your PrestaShop store promptly and easily. You don't need to have much knowledge about marketing to use it, **Loyalty, referral and affiliate program (reward points)** will do the rest for you!

* *"**Loyalty, referral and affiliate program (reward points)**" is compatible with PrestaShop 1.6.x, PrestaShop 1.7.x and PrestaShop 8.x*

III.   INSTALLATION

1. Navigate to **"Modules / Modules & Services",** click on **"Upload a module / Select file"**

2. Select the module file **"ets_affiliatemarketing.zip"** from your computer then click on **"Open"** to install

❖ Click on **"Configure"** button of the module you just installed to open the module's configuration page.

You can also navigate to **Loyalty, referral and affiliate program (reward points)** module through the quick access menu:
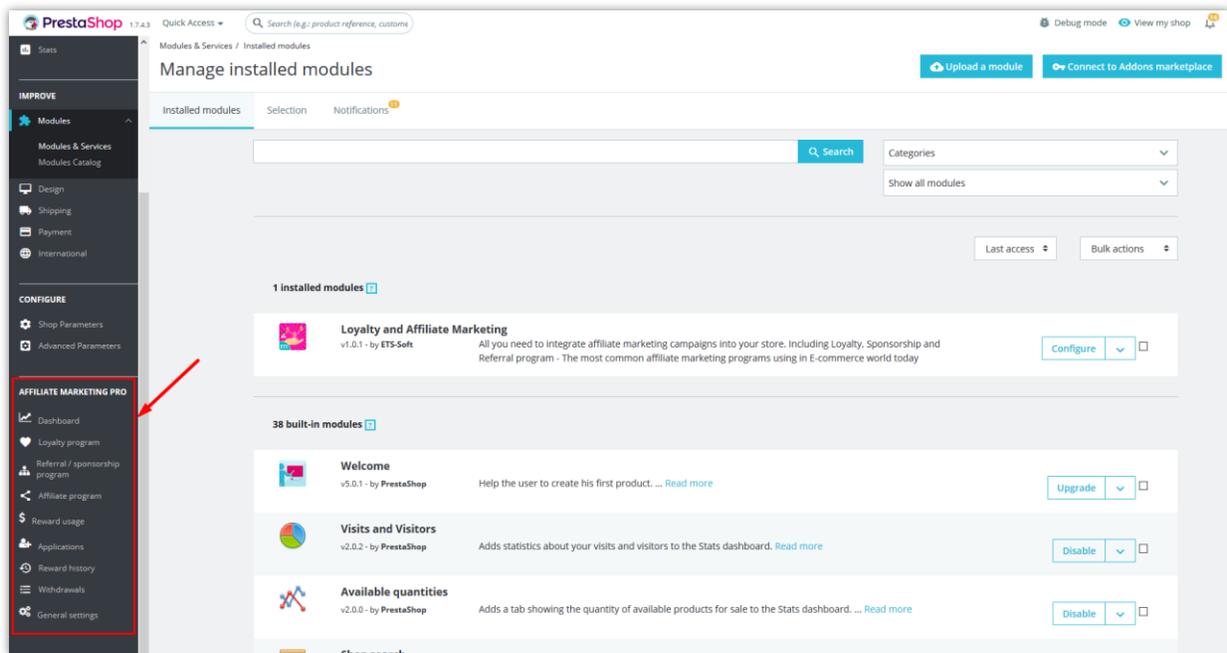
IV.   MARKETING PROGRAMS

1. Loyalty program

❖ **Conditions**

Loyalty program allows customers to earn rewards when they purchase products.

o To launch this program, firstly you should turn on the **Enable loyalty program** option.

o Next, select the **Applicable customer group** who can join loyalty program.

o You can select to **require customer to submit an application to join loyalty program** or not.

o Finally, set **availability time** of the loyalty program and **minimum amount customer spent to join loyalty program**. This condition is to make sure customer who has spent a specific amount of money on your website will receive loyalty rewards if they purchase more.

Don't forget to click **Save** when you finish.

❖ **Reward settings**

On this sub tab you can set up how to calculate reward for customers when they purchase your loyalty products.

There are 5 plans for you to choose:

- give customers fixed amount per loyalty product (you will enter the reward amount right below);
- by percentage of loyalty product's price (you will need to enter the percentage);
- give customers fixed amount per shopping cart (exclude shipping);
- by percentage of total value of shopping cart (exclude shipping);
- no reward.

> **Note:**
>
> You can select particular setting for each product on product information page. Loyalty products are products available for loyalty program and were selected in **"Reward settings"** tab.
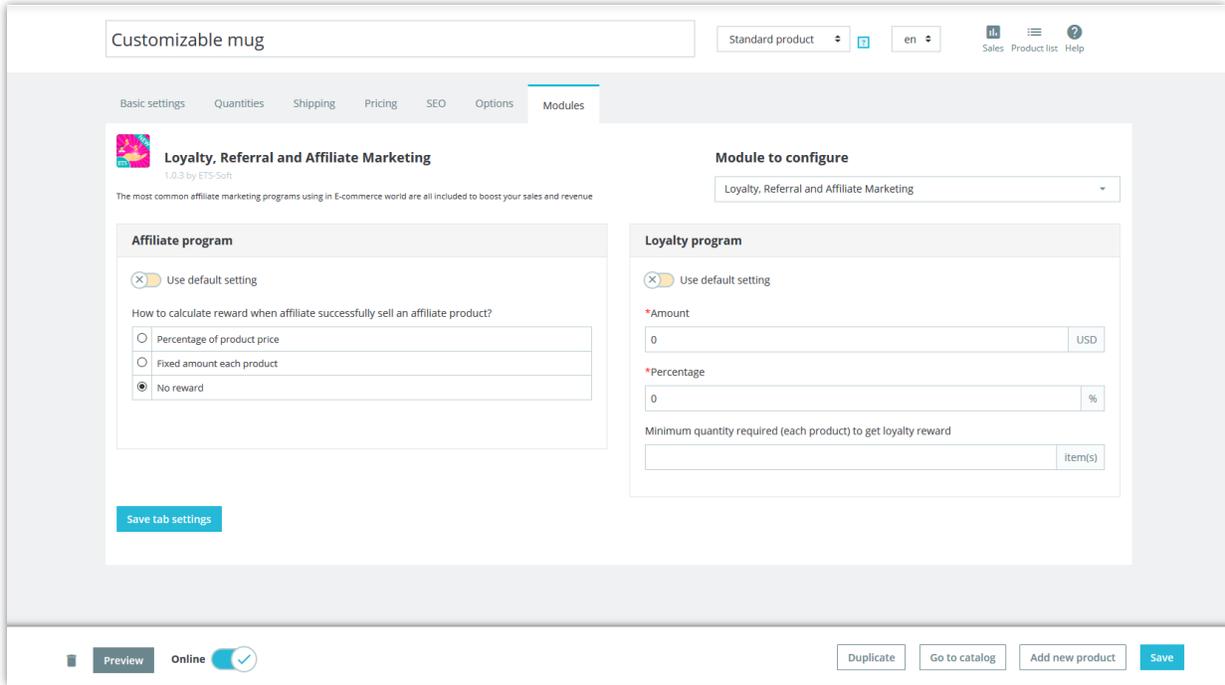
The next step is selecting the **applicable product categories**. You can include all the product categories or pick some specific categories. You can also **add specific products** that are out of the selected categories to the loyalty product list or **exclude specific products** in selected categories above.
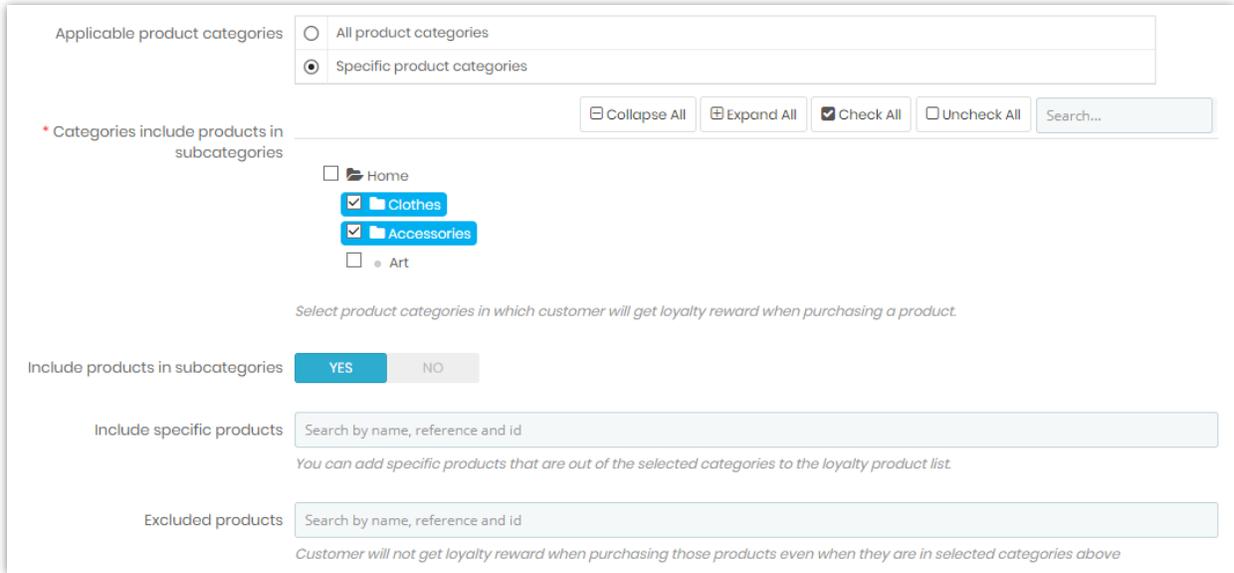
If you select to reward your customers by **fixed amount per loyalty products**, you can adjust the following reward settings:

Note: The module does not recalculate points/rewards and does not interfere further when the admin adds a discount code to the order. The module will only recalculate the points/rewards when changing the product of the order. If the admin manually adds a discount code to the order, they will also need to manually edit the points/rewards for the customer.

If you select to reward your customers by **shopping cart** plans, you can adjust the following reward settings:

❖ Messages

On this sub tab you can edit content of the messages will be displayed on **product page**, **shopping cart page** when minimum shopping cart amount required and when customer is eligible to get reward. You can also write some **introduction about the loyalty program**.

☑ Conditions	⚑ Reward settings	💬 Messages

Message on product page when minimum cart amount is NOT required or has been satisfied

You will get [amount] in reward when purchase [min_productnumber] of this product. The reward can be used to pay for your next orders, converted into voucher code or withdrawn to your bank account.

en ▼

Available data-tags: *[amount]* , *[min_productnumber]* . Leave blank to not display this message.

Message on product page when minimum cart amount is required

You will get [amount] in reward when purchase [min_productnumber] of this product. The reward can be used to pay for your next orders, converted into voucher code or withdrawn to your bank account. Shopping cart minimum amount of [cart_minimum_amount] is required

en ▼

Available data-tags: *[amount]* , *[min_productnumber]* , *[cart_minimum_amount]* . Leave blank to not display this message

Message on shopping cart page when minimum shopping cart amount required

You're nearly to be eligible to join our loyalty program, just buy [amount_left] more to get ready!

en ▼

Available data-tags: *[amount]* , *[amount_left]* . Leave blank to not display this message.

Message on shopping cart page when customer is eligible to get reward

Congratulations! You're eligible to join our loyalty program. You will get [amount] in reward when complete checking out this shopping cart.

en ▼

Available data-tags: *[amount]* . Leave blank to not display this message.

Message on confirmation page when customer complete order

Congratulations! You get [amount] in reward. Reward status: [reward_status].

en ▼

Available data-tags: *[amount]* , *[reward_status]* , Leave blank to not display this message.

Introduction about program

Join our loyalty program to purchase products at cheaper prices. This program is not public to all customers, please submit an application with additional information about you. Our moderator team will review your application to decide if you are eligible for attending the program.

en ▼

This message will display on the program's registration page. Leave blank to not display this message

Message on "My account" page when customer is not eligible to join loyalty program due to total order spent doesn't meet minimum amount required

You are NOT eligible to join our loyalty program because your total past order value [total_past_order], doesn't meet minimum amount required [min_order_total]. Please purchase [amount_left] more to be eligible for loyalty program.

en ▼

Available data-tags: *[total_past_order]* , *[min_order_total]* , *[amount_left]* . Leave this field blank to hide "loyalty program" tab from "My account" page when minimum total order doesn't reach the required amount

❖ **On customer's side**

Your customers can see how much reward they earned from loyalty program on the front office. On **Account management** page of each customer, there will be a **Loyalty program** section appear. Your customer's available loyalty reward will display at here.
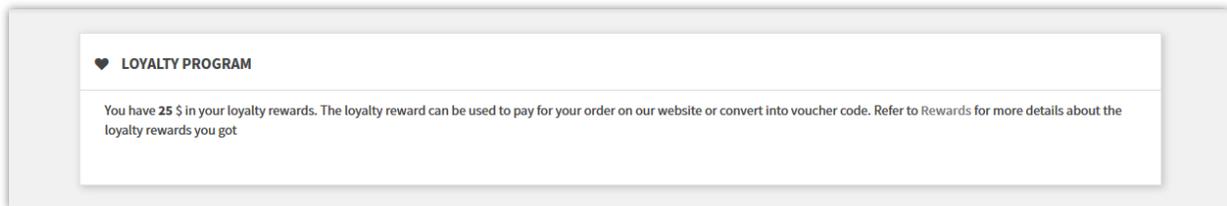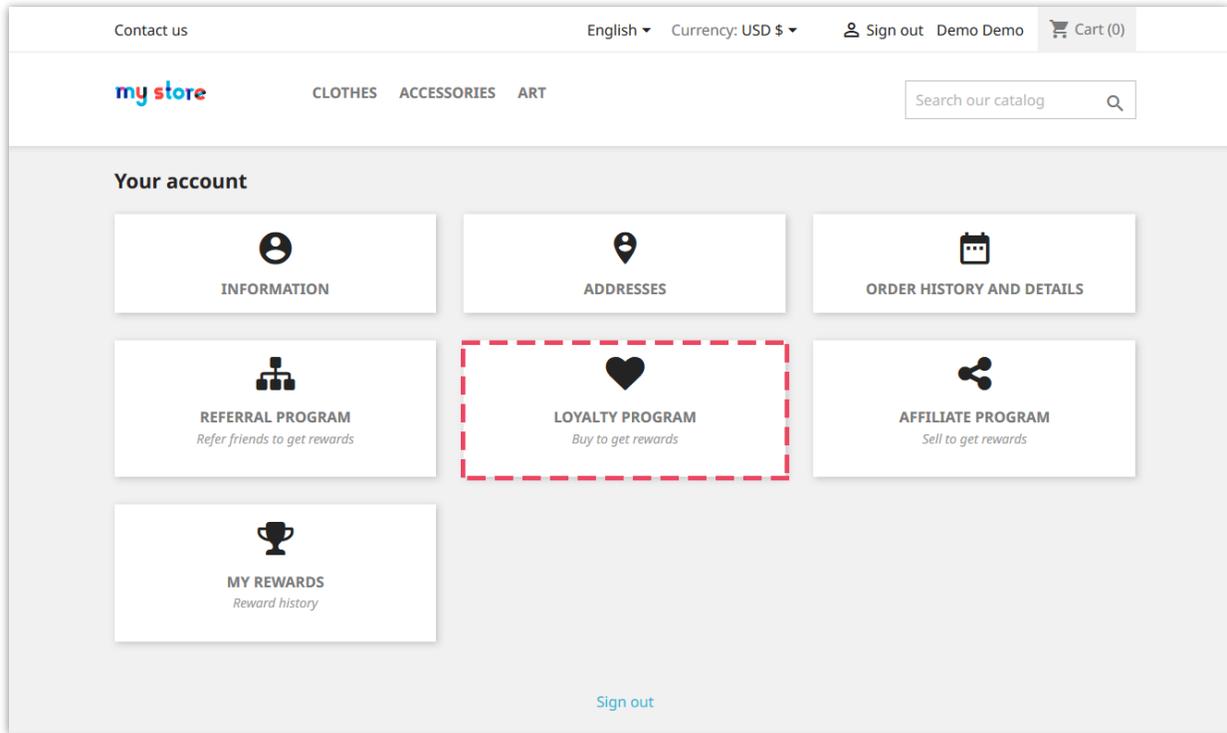
2. Referral/Sponsorship program

❖ Conditions

Referral program allows customers to become sponsors of your website. They can earn reward when their friends CREATE ACCOUNT or when their friends PURCHASE PRODUCTS on the website.

- ○ To launch this program, firstly you should enable the **Enable referral/sponsorship program** option.

o   Next, select the **Applicable customer group** who can join referral program.

o   You can select to **require customer to submit an application to join referral/sponsorship program** or not. You (admin) will need to manually approve the applications.

❖ **Reward settings**

How to give reward when new accounts generated? (Invite friends to create account to earn reward)

You can turn on this feature to encourage customers to invite their friends to create a new account on the website.

You can also select specific categories or products to exclude from your Referral program.

How to give reward when new orders generated? (Multi-level marketing - Earn reward on sponsored friends' orders)

This feature allows sponsors to earn reward when their sponsored friends purchase products. It supports multi-level marketing (sponsors can also earn reward when customers from all lower levels purchase products).

HOW TO GIVE REWARD WHEN NEW ORDERS GENERATED? (MULTI-LEVEL MARKETING - EARN REWARD ON SPONSORED FRIENDS' ORDERS)

Give reward to sponsor when their friend purchase products? (Multi level marketing) — **YES** NO

This allows sponsors to earn reward when their sponsored friends purchase products. Support multi-level marketing (sponsors can also earn reward when customers from all lower levels purchase products)

Only give reward on orders of [first new friends]

This is to limit the number of orders that sponsors will earn reward by limiting the number of direct sponsored friends that sponsors can earn rewards on their orders. When an order is placed by a customer who is out of this limit, all sponsors (any level) will not receive reward. Leave blank if you want to give reward to sponsors when any of friends that they sponsored purchase products from your shop

Only give reward for [first orders of each friend]

This is to limit the number of orders that sponsors will earn reward by limiting the number of order to give reward to sponsors (all level) of each friend. Leave blank if you want to give reward to sponsor on all their friend's orders

Minimum order total of sponsor friend required to get reward [USD]

Apply for the order of sponsor friend. This is to make sure you earn money more than the reward you give. Leave blank to give the reward to sponsor for any amount order of their friend

How to calculate reward for sponsor when their friends purchase products?
- ⦿ Percentage of order total cost (shipping excluded)
- ◯ Fixed amount each order

Sponsor cost (by order percentage) [% of order total cost]

This is maximum total of money that you want to pay for the sponsorship system when an order is generated, calculated by percentage based on order total cost. This is to make sure you will not pay so much marketing cost when an order is generated by sponsorship system. How much in total would you want to pay to sponsors for each order of their friend? Leave this field blank will stop giving reward to all sponsors when a new order is generated.

Exclude taxes before calculating reward — YES **NO**

Level 1 [% of initial sponsor cost]

This is direct level of a sponsored account. Leave blank to not give reward to direct sponsor when a customer purchased products.

[+ Add level]

Lower levels [% of remaining sponsor cost after paying for higher levels]

Leave blank if you don't want to give reward for lower levels. Leave this field blank will help limit the depth of multi-level marketing tree by not giving rewards to all sponsor levels

Add the rest sponsor cost (if have) to "Level 1" if no more level found — YES **NO**

Enable this if you would want to give the rest money from "Sponsor cost" (if have after calculating reward for all sponsor levels defined above) to "Level 1" (direct sponsor). Otherwise the rest money won't be give to any sponsors, just keep it for you!

Exclude certain categories

[⊟ Collapse All] [⊞ Expand All] [☑ Check All] [☐ Uncheck All] [search...]

- ☐ 📂 Home
  - ☐ 📁 Clothes
  - ☐ 📁 Accessories
  - ☐ • Art
  - ☐ • Ebook
  - ☐ • KOIMOOI bag

Exclude certain products [Search by name, reference and ID]

Exclude products with discount — YES **NO**

[💾 Save]

Sponsor cost is maximum total of money that you want to pay for the sponsorship system when an order is genrated. This is to make sure you will not pay so much marketing cost when an order is generated by sponsorship system.

To help you understand better, here is an example about calculating referral reward:

For example, we set the **level 1** customer will receive **50%** of initial sponsor cost and the **lower levels** customers will receive **50%** of remaining sponsor cost after paying for higher levels. The sponsor cost is **10%** of order total cost.

Now, let's pretend that we have John Doe – a sponsor of the website. John is the level 1 customer mentioned above. John invited Mary, one of his friends to register a new account on this website. Mary created an account and purchased a pair of high-heel boots, her order total is 204 USD.

The sponsor cost is **204 USD * 10% = 20.4 USD**.

Because John is the level 1 customer, he will receive **20.4 USD * 50% = 10.2 USD** as a reward.

Next, Mary invited Mark to join this website. Mark ordered 3 printed sweaters and his order total is 84 USD. The sponsor cost is **84 USD * 10% = 8.4 USD**.

Mary is the **level 1** customer of Mark, so she will receive **8.4 USD * 50% = 4.2 USD** reward money. Remember John? Now John is the **level 2** customer of Mark and he will receive **(8.4 – 4.2) USD * 50% = 2.1 USD** reward money.

❖ **Voucher**

Customer's voucher code / Sponsored friend's voucher code

15

Give a voucher code to sponsored friend will help improve the efficiency of the Referral/Sponsorship program. Sponsored friend will see the voucher code after they finish creating account.

Our module supports **2 types of voucher**: fixed voucher code and dynamic voucher code. You can write a **welcome message** attached with the voucher code.

Sponsor's voucher code

Sponsors can generate their own voucher code to send to their friends. When their friends use the voucher code, they will get discount and sponsors will get commission.

SPONSOR'S VOUCHER CODE	
Allow sponsors to generate their voucher code?	**YES** NO
	Sponsor can generate their own voucher code to send to their friends. When their friends use the voucher code, they will get discount and sponsors will get commission
* Sponsor voucher code description	Invia il codice del buono ai tuoi amici per ottenere lo sconto di [discount_value], e riceverai una commissione quando i tuoi amici useranno il tuo codice del buono.
	Display explanation of how this "sponsor voucher code" works to your sponsors. Available tags: [discount_value]
Free shipping	YES **NO**
Apply a discount	⦿ Percentage (%) / ○ Amount / ○ None
* Discount percentage	%
	Does not apply to the shipping costs
Minimum amount	USD / Tax excluded / Shipping excluded
	Minimum amount in shopping cart to apply the voucher code
Discount prefix	SPCODE_
* Discount name	Codice del buono dello sponsor
* Discount availability	30 days
* Total available	999999

❖ **Sponsor URL and banner**

Sponsor banner

Sponsor banner is used for advertisement of Referral/Sponsorship program. Sponsors can copy banner's embed code then paste it on their website, blog, forum, etc. When someone clicks on the banner, they will be redirected to the sponsor's URL. If the customer buys products or register new account, sponsor will get a reward.

o You can **upload the default sponsor banner** or **allow sponsors to upload their custom banner.**

o Fill in the **redirect URL** to redirect customer to another URL when they land on a sponsor's URL. Sponsor's ID is saved in cookie before the redirection in order to identify if customer come from reference of a sponsor when they register new account or purchase products.

SPONSOR BANNER

Default sponsor banner — Add file

Sponsor banner is used for advertisement of Referral / sponsorship program. Sponsor can copy banner's embed code then paste it on their website, blog, forum, etc. When someone click on the banner, they will be redirected to the sponsor's URL where the sponsor's ID will be saved in cookie to calculate reward for the sponsor if the customer buy products or register new account

Available image type: jpg, png, gif, jpeg

Resize banner image before uploading — YES / NO

Allow sponsor to upload their custom banner — YES / NO

Enable this option to allow customer to upload their own banner from their sponsor account management area on the front office. If no custom banner is uploaded, the default banner will be used

Redirect URL

Redirect customer to another URL when they land on a sponsor's URL. Sponsor's ID is saved in cookie before the redirection in order to identify if customer come from referrence of a sponsor when they register new account or purchase products. Leave this field blank to keep customer stay on the sponsor's URL

Social network appearance: configure how sponsor's URL will be shared on social networks.

SOCIAL NETWORK APPEARANCE

Title — en

Custom title appears on social networks (Facebook, Twitter, Linked in, etc) when sponsor's URL is shared. Leave blank to use default website title.

Description — en

Custom description appears on social networks when sponsor's URL is shared. Leave blank to use default website description.

Image — Add file

Custom image appears on social networks when sponsor's URL is shared. Leave blank to use default image (specified by social network when it feeds your website content)

Available image type: jpg, png, gif, jpeg

Referral/sponsorship program introduction popup

Enable this feature to display an introduction popup to introduce/invite customers to join referral/sponsorship program when they land on the website.

You can also set the **time to redisplay popup** and select **customer group** who can see this popup.

❖ **Messages**

On this sub tab you can edit content of the explanation messages will be displayed on **Referral program area**. You can also write some **introduction about the program**.

❖ On sponsor's side

From **Referral program** area on "My account" page, your customers can see the information of the friends they successfully invited and necessary info to invite more friends.

Your customers can invite their friends by sharing their sponsor info or sending an invitation:

3. Affiliate program

❖ **Conditions**

This program allows customers to become an affiliate of your website who can refer/sell your website's products to their friends and earn commission (reward) when someone buys the products they refer.

- o To launch this program, firstly you should enable the **Enable affiliate program** option.
- o Next, select the **Applicable customer group** who can join affiliate program.
- o You can select to **require customer to submit an application to join affiliate program** or not. You (admin) will need to manually approve the applications.

| Minimum order total required to join affiliate program | 20 | USD |

This option is to make sure only quality customers are able to join the affiliate program. Leave blank to ignore this condition

Applicable product categories ○ All product categories
○ Specific product categories

* Categories (does not include products in subcategories)

⊟Collapse All ⊞Expand All ☑Check All ☐Uncheck All Search...

☐ 📁 Home

Select product categories in which affiliate can sell and earn commission

Include specific products Search by name, reference and ID

You can add specific products if they are out of the selected categories to the affiliate product list

Excluded products Search by name, reference and ID

Those products will not be available for affiliate program even if they are in the selected categories

Exclude products with discount **YES** NO

💾
Save

❖ Reward settings

On this sub tab you can set up how to calculate and give reward to affiliates and customers:

❖ **Voucher**

Give voucher code to customers if they buy affiliate product will improve the efficiency of your affiliate program. The voucher code will be presented on a popup if customer hit page product page with a link shared by an affiliate (affiliate link).

This module supports **2 voucher types**: fixed voucher code and dynamic voucher code.

❖ Messages

You can adjust content of the following messages:

- o **Propose affiliate program on product page**: This message is displayed if customer hasn't joined affiliate program yet and they are eligible to join the program.

- o **How to share**: This message is displayed if customer has joined affiliate program.

- o **Introduction about the program**: This message will display on the program's registration page

- o **Message on "My account" page** when customer is not eligible to join affiliate program due to total order spent doesn't meet minimum amount required

❖ On affiliate (seller)'s side

Affiliates can view a list of available affiliate products on their account management page. Each of products is attached to their "affiliate link", when any of their friends purchase the product, affiliate will earn commission from the sales.

On product detail page, you can find the affiliate link for each product:
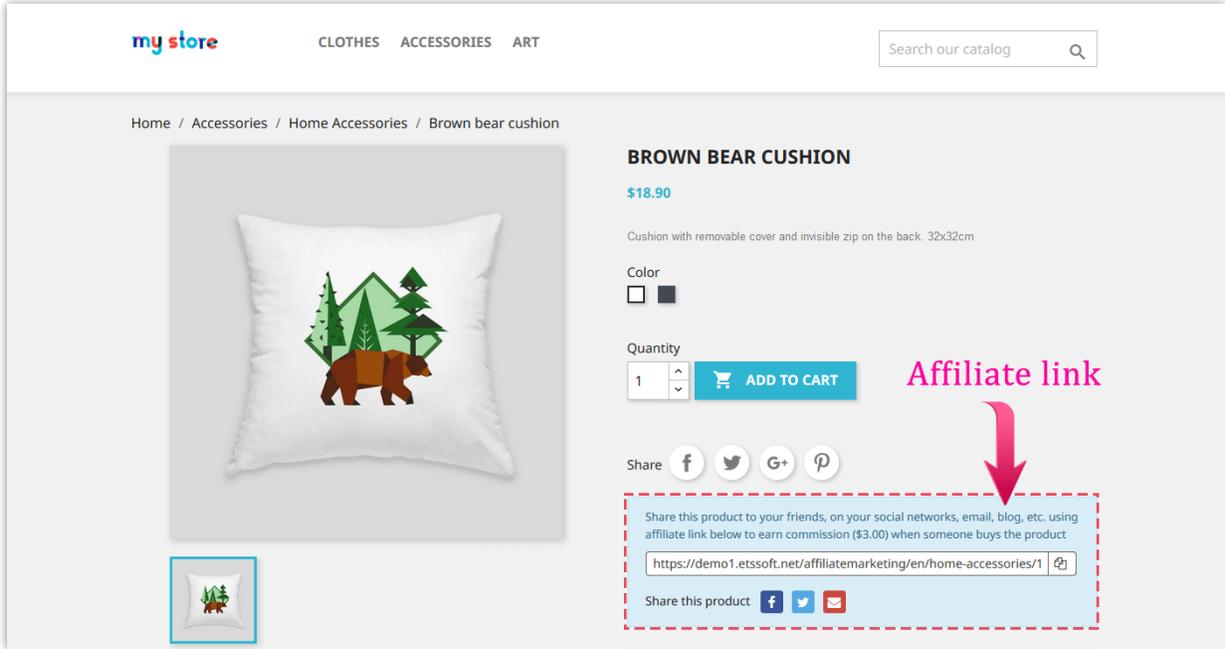
There is a table containing all the info related to affiliate program so affiliate can keep track of their sales and reward.

V.   REWARDS

1. Reward usage

1.1.   Usage settings

You can configure how can customers use their earned rewards: pay for next orders, convert into voucher or withdraw reward through different payment methods.

NOTE: If customers want to pay for an order using their reward, their reward balance must be greater than or equal to the total order value.

If you enable "*Display Convert voucher message in shopping cart*" you can edit the message that will be appeared on Shopping cart page:

1.2. Payment methods

You can add new payment method to help your customers withdraw their rewards. To create new payment method, click on "**Add new method**" button.
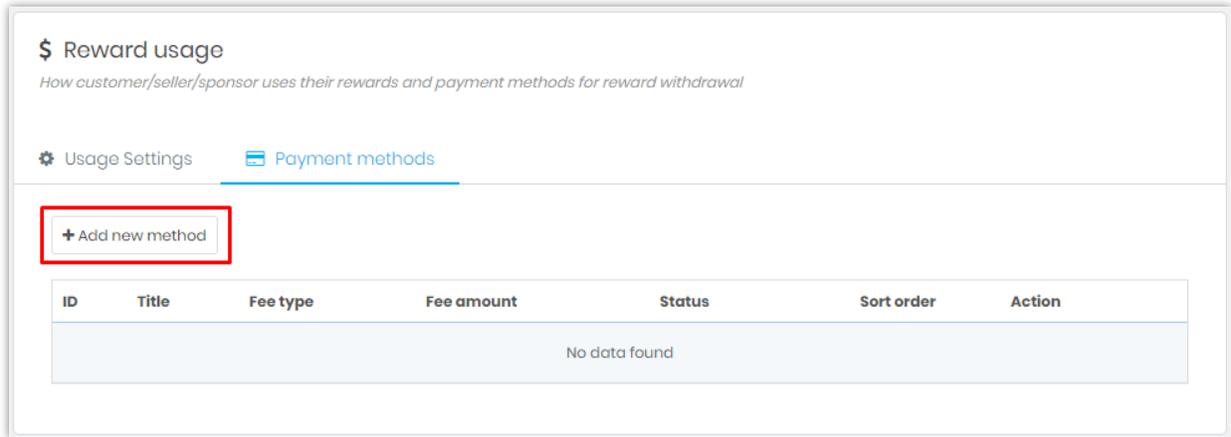

Fill in the required fields. Click **Save** to finish.

After creating a payment method, you can add several input fields (Bank account number, PayPal address, etc.) to collect necessary information from customer to process their withdrawal request.

2. Reward history

In this tab you will find all the rewards generated by marketing programs and their status. You can approve, cancel or delete a reward.

When a customer uses reward point to pay for order, withdraw or convert into voucher, this module will deduct money from reward account as the following order: *loyalty reward > other reward > referral reward > affiliate reward*. If a reward account doesn't have enough money, this module will deduct money from remaining reward accounts. You may find these activities on "**Reward history**" tab.

Loyalty program	Demo Demo	$13.92	Approved	2019-08-16 03:56:57	Purchased loyalty products (Order: #71)
Referral program	Demo Demo	-$2.82	Deducted	2019-08-16 00:32:48	Withdrawn (Bankwire, ID withdrawal: 4)
Loyalty program	Demo Demo	-$2.38	Deducted	2019-08-16 00:26:33	Paid for order #70
--	Demo Demo	-$3.75	Deducted	2019-08-16 00:26:33	Paid for order #70
Referral program	Demo Demo	-$6.90	Deducted	2019-08-16 00:26:33	Paid for order #70
Affiliate program	Demo Demo	-$8.00	Deducted	2019-08-16 00:26:33	Paid for order #70
Loyalty program	Demo Demo	$2.38	Approved	2019-08-16 00:26:31	Purchased loyalty products (Order: #70)
Referral program	Demo Demo	$20.00	Approved	2019-08-16 00:26:01	Added by Shop owner
Affiliate program	Demo Demo	-$2.00	Deducted	2019-08-16 00:25:12	Withdrawn (PayPal, ID withdrawal: 2) - Deducted reward
Affiliate program	Demo Demo	$6.00	Approved	2019-08-16 00:22:35	Affiliate commission (Order: #69)

This module also provides a filter to help you find the rewards on a specific time range.

Show 30 entries   Total: **49** result(s) found

| 1 | 2 | > | >| |

Program: All — All / Loyalty / Referral / Affiliate / Rewards used only
Status: All — All / Approved / Pending / Canceled / Expired
Customer: Customer's ID or name
Time range: All the time

🔍 Filter   ↺ Reset

3. Withdrawals

On this tab you can manage the withdrawal requests of customers. You can approve, decline – return reward or decline – deduct reward and delete withdraw request.

You can also view detailed reward status and withdrawal info of a customer.

4. On customer's side

Customers can keep track of their reward status from **My reward** area on account management page.
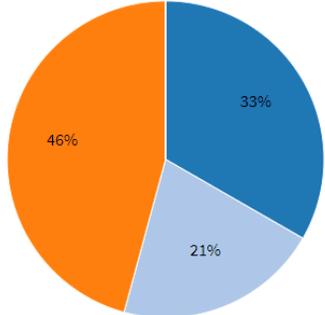
Customers can see their entire reward history from "**Reward history**" tab.

Reward ID	Reward value	Program	Products	Status	Note	Date
R-48	$15.04	Loyalty program	Hummingbird printed t-shirt Mug Today is a good day	Approved	Purchased loyalty products (Order: #6)	2019-04-15 00:13:11
R-45	$30.00	Affiliate program		Approved	Affiliate commission (Order: #40)	2019-04-14 22:27:11
R-46	$2.00	Referral program		Approved	Refer new user (#21)	2019-04-14 22:27:11
R-47	$14.90	Referral program		Approved	Referral commission (Order: #40, Level: 1)	2019-04-14 22:27:11
S-9	-$10.00	--		Approved	Converted into vourcher	2019-04-03 04:53:00
S-8	-$50.00	--		Approved	Withdrawn (PayPal)	2019-04-03 04:51:55
R-41	$2.00	Referral program		Approved	Refer new user (#20)	2019-03-29 06:28:18
R-42	$72.50	Referral program		Canceled	Referral commission (Order: #38, Level: 1)	2019-03-29 06:28:18

On "**Withdrawals**" tab, your customers can select one of available payment methods to submit their money withdrawal request.

Select one of available payment methods below to submit your money withdrawal request

Method	Description	Estimate processing time	Fee
PayPal	The fastest method to withdrawl funds, directly to your local bank account!	30 day(s)	$1.00
Bank wire	The fastest method to withdrawl funds, directly to your local bank account!	10 day(s)	5%
No fee		--	No Fee

Available balance for withdrawal

$0.00

YOUR LAST WITHDRAWAL REQUESTS

Withdrawal ID	Amount	Payment method	Status	Processed date	Note
1	$5.00	PayPal	Pending	2019-05-15(estimated)	Withdrawn (PayPal)
2	$10.00	Bank wire	Pending	2019-04-25(estimated)	Withdrawn (Bank wire)
4	$50.00	PayPal	Pending	2019-05-15(estimated)	Withdrawn (PayPal)

Your customers can also **convert their reward balance money into voucher code**. Voucher code can be used to checkout their shopping cart.
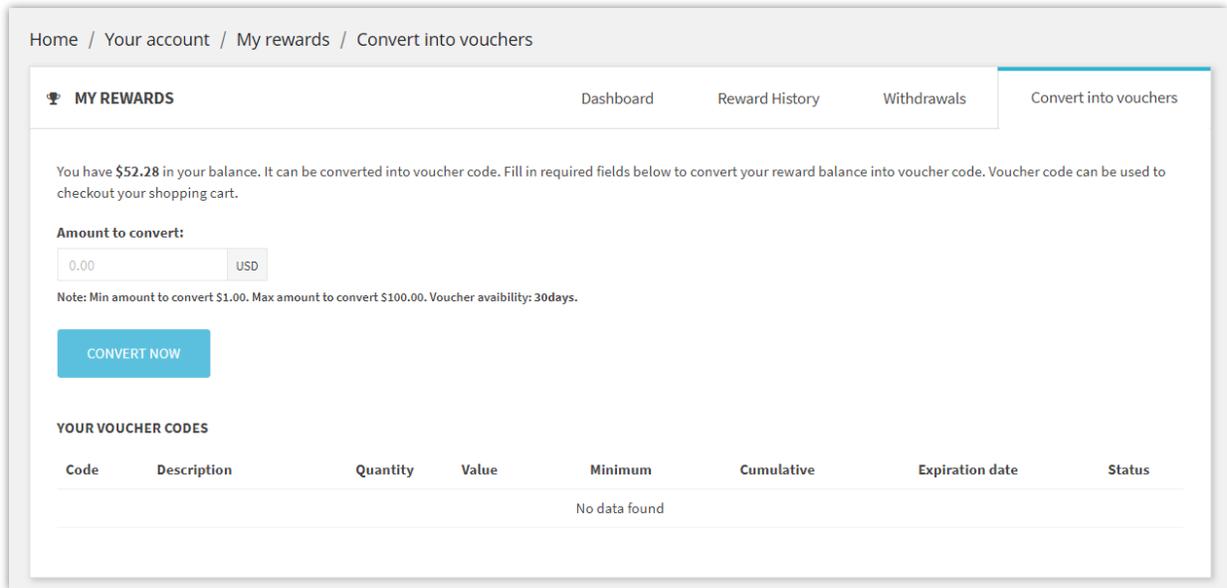
VI.   CUSTOMERS

1. Applications

If you require customer to submit an application to join any marketing program, the applications will appear on this tab.

You can view detail, approve, decline or delete customer application.

2. Users

Here in this tab you will find information of all the users who joined marketing programs.

You can add user manually by clicking on "**Add user**" button.

For each user, you can view their detailed reward amount and **modify their reward balance manually** (deduct or add reward amount). You can also manually add sponsored friends for each user by clicking on "Add friend" button.

Users #2

Users joined marketing programs

USER INFO

Full name	Demo Demo
Email	demo@demo.com
Birthday	Unknown
Registration Date	27/12/2018 22:58:41
Status	✔ Active ✖ Suspend
Loyalty program	Active ✖ Suspend
Referral program	Active ✖ Suspend
Affiliate program	Active ✖ Suspend

Total reward balance ❓	$26.15
Loyalty program ❓	$13.92
Referral program ❓	$7.23
Affiliate program ❓	$0.00
Other programs ❓	$5.00
Withdrawn ❓	$10.00
Paid for orders ❓	$18.90
Converted to voucher ❓	$5.00
Total used ❓	$33.90

MODIFY USER BALANCE

Action	Deduct
Amount	USD
Program	--
Reason	Deducted by Shop owner

--
Loyalty program
Affiliate program
Referral program

⊖ Deduct

↻ REWARD HISTORY

Reward ID	Program	Reward	Reward status	Date created	Note	Action
R-20	Affiliate program	$300.00	Pending	2019-08-16 10:16:06	Affiliate commission (Order: #73)	✔ Approve ▾
R-18	--	$5.00	Approved	2019-08-16 04:11:27	Added by Shop owner	✖ Cancel ▾
R-16	Referral program	$1.00	Pending	2019-08-16 04:02:14	Refer new user (#41)	✔ Approve ▾
R-14	Loyalty program	$13.92	Approved	2019-08-16 03:56:57	Purchased loyalty products (Order: #71)	✖ Cancel ▾
S-10	Referral program	-$2.62	Deducted	2019-08-16 00:32:48	Withdrawn (Bankwire, ID withdrawal: 4)	↻ Refund ▾
S-9	Loyalty program	-$2.38	Deducted	2019-08-16 00:32:48	Withdrawn (Bankwire, ID withdrawal: 4)	↻ Refund ▾
S-8	Loyalty program	-$1.75	Refunded	2019-08-16 00:26:47	Withdrawn (PayPal, ID withdrawal: 3) - Returned reward	⊖ Deduct ▾

⊕ SPONSORED FRIENDS

⊕ ADD FRIEND

Customer ID	Name	Email	Level	Total spent	Earning reward approved
41	Jessica Andrew	jessica@etssoft.net	1	$36.00	$0.00
40	Dan Brown	danbrown@etssoft.net	1	$44.72	$2.85
39	Anna Smith	anna@etssoft.net	1	$25.90	$1.90

Marketing

ting programs

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Search for customers

demo   🔍

Demo Demo (demo@demo.com)	Already is a referral/sponsor
Dragon Knight (demo1@demo.com)	⊕ Add
Dennis M. Marshall (demo2@demo.com)	⊕ Add
Shannon J. Thompkins (demo4@demo.com)	⊕ Add
Dragon K.Nick (demo1@etssoft.net)	⊕ Add
Demo Demo (demo@demo.fr)	⊕ Add
Dragon Knight (demo12@demo.com)	Already in friends list of another sponsor
Dragon Knight (demo22@demo.com)	Already in friends list of another sponsor
demo demo (demo@demo123.com)	⊕ Add
demode test (demode@demode.com)	Already in friends list of another sponsor
asasasas asass (dem1o@demo.com)	Already in friends list of another sponsor

VII.   BACKUP / RESTORE

You can export all reward data and module's configurations for backup purpose in just one click. If your website is in multi-shop mode, this module will export data from all shops.

You may also import reward data and module's configurations for restoration. Select restoring options, choose backup file and click **Restore** button. And you're done!

VIII.   CRONJOB

Cron is used to schedule commands at a specific time. These scheduled commands or tasks are known as "Cronjobs". With this module, you can set up cronjob to **send notification emails automatically when loyalty reward of customer is going to be expired or already expired**.

Note: *Cronjob does not work for Referral/Sponsorship and Affiliate program*.

1. Config

To run cronjob, please make sure that:

- ✓ You've enabled Loyalty program
- ✓ You've set available time for loyalty reward

There are 2 ways to set up and execute cronjob: automatically or manually.

2. Cronjob log

You can see the cronjob history on this tab. You can also clear cronjob log to get more storage space for your website.

IX.   GENERAL SETTINGS

1. General

You can choose to display rewards to customer on the front office in "customer's selected currency" unit or "point".

You can set the order status whose reward will be created with "Awaiting validation"

You can also set the order status whose reward will be validated

Other options:

2. Email

You can setup email address to receive notification and the following email options:

X. DASHBOARD

Dashboard provides a detailed statistics tool to help you keep track of the growth and the efficiency of your marketing programs.
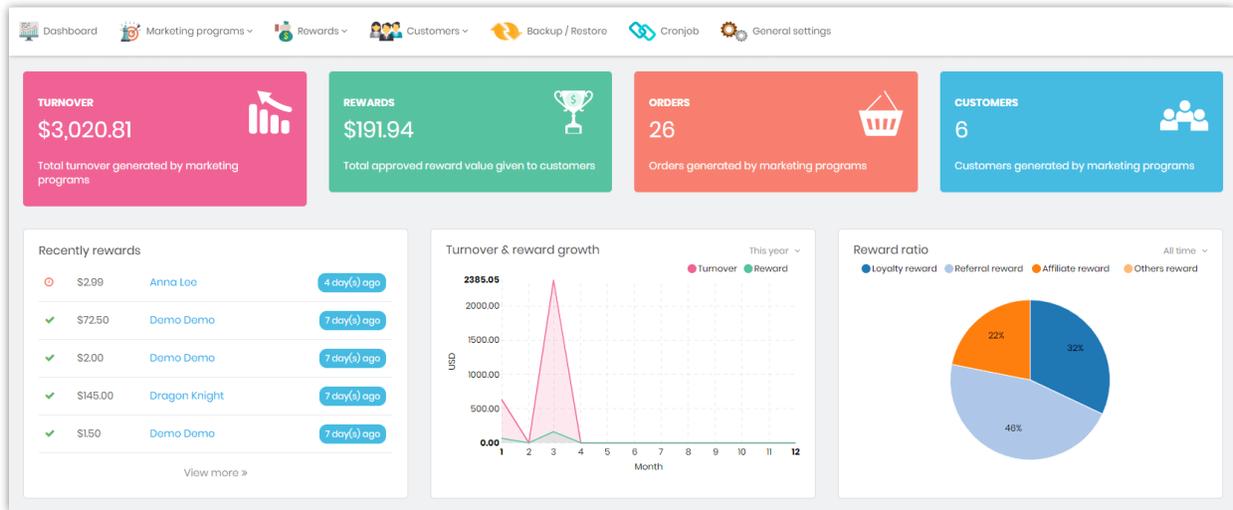
❖ **Sales and rewards statistic**

Recent orders: recent orders of products including in marketing programs

Best-selling products in marketing programs

| Recent orders | Best selling products | Top sponsors | Top affiliates | Top loyalty customers | Top reward accounts |

Best selling products ❓

Product image	Product name	Sales ❓	Total cost ❓	Action
	Hummingbird printed sweater	126	$3,619.87	🔍
	Today is a good day Framed poster	54	$1,566.00	🔍
	Mug Today is a good day	18	$214.20	🔍
	Hummingbird printed t-shirt	15	$292.92	🔍
	Mug The best is yet to come	7	$83.78	🔍
	The adventure begins Framed poster	5	$145.00	🔍
	The best is yet to come' Framed poster	3	$89.32	🔍

Top sponsors, top affiliates, top loyalty customers and top reward accounts

Sales & rewards ❓

| Recent orders | Best selling products | Top sponsors | Top affiliates | Top loyalty customers | Top reward accounts |

Top sponsors ❓

Sponsor ❓	Friends ❓	Orders ❓	Sales ❓	Sponsor rewards ❓	Action
Demo Demo	6	7	$5,577.50	$93.50	🔍

Order state [All ▾]   Reward status [All ▾]   Time range [All the time ▾]   [🔍 Filter] [↺ Reset]

Sales & rewards ❓

| Recent orders | Best selling products | Top sponsors | Top affiliates | Top loyalty customers | Top reward accounts |

Top affiliates ❓

Affiliate ❓	Orders ❓	Sales ❓	Affiliate rewards ❓	Action
Demo Demo	3	$39.52	$42.00	🔍

Order state [All ▾]   Reward status [All ▾]   Time range [All the time ▾]   [🔍 Filter] [↺ Reset]

| | Recent orders | 🏆 Best selling products | 👤 Top sponsors | ◄ Top affiliates | 🔖 Top loyalty customers | 🏳 Top reward accounts |

Top loyalty customer ❓

Customer Name	Orders ❓	Total paid ❓	Loyalty rewards ❓	Action
Dragon Knight	1	$2,872.00	$287.20	🔍
Dragon Knight	1	$1,450.00	$145.00	🔍
Demo Demo	8	$57.44	$81.11	🔍
Dragon Knight	2	$287.20	$38.28	🔍
Jully Smile	1	$159.08	$15.91	🔍
Shannon J. Thompkins	3	$38.24	$10.27	🔍
Tiki Tiki	2	$0.00	$9.14	🔍
Dennis M. Marshall	1	$59.50	$5.95	🔍
Anna Lee	2	$29.87	$4.22	🔍
Helen Le	1	$39.52	$3.95	🔍

1 2 › ›|

| | Recent orders | 🏆 Best selling products | 👤 Top sponsors | ◄ Top affiliates | 🔖 Top loyalty customers | 🏳 Top reward accounts |

Top reward accounts ❓

Account Name	Loyalty reward ❓	Sponsor reward ❓	Affiliate reward ❓	Total reward balance ❓	Action
Dragon Knight	$287.20	$0.00	$0.00	$287.20	🔍
Demo Demo	$81.11	$93.50	$42.00	$157.96	🔍
Dragon Knight	$145.00	$0.00	$0.00	$145.00	🔍
Dragon Knight	$38.28	$0.00	$0.00	$28.72	🔍
Tiki Tiki	$9.14	$0.00	$0.00	$6.14	🔍
Dennis M. Marshall	$5.95	$0.00	$0.00	$5.95	🔍
Anna Lee	$4.22	$0.00	$0.00	$4.22	🔍
Helen Le	$3.95	$0.00	$0.00	$3.95	🔍
Shannon J. Thompkins	$10.27	$0.00	$0.00	$1.70	🔍
Dragon K.Nick	$1.19	$0.00	$0.00	$0.00	🔍

❖ Cronjob notification

Cronjob notification

🔔 Cronjob didn't run in last 12 hours. Please check again cronjob configuration to make sure Cronjob run correctly
View Cronjob setting here »

X

XI.   THANK YOU

Thank you again for purchasing our product and going through this documentation. We hope this document is helpful and efficient in the complete setup of this module on your website.

If you do have any questions for which the answer is not available in this document, please feel free to contact us.