

PROMOTION PRO

Create auto promotion campaign: *Buy X get Y, free ship over* \$5000, 20% OFF if buy from 3 items, etc. Grow sales and attract customers using targeted offers with flexible discount rules.

A product of ETS-Soft

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I. INTRODUCTION

Promotion Pro is a powerful tool to create targeted promotions to draw your customers' attention and build their loyalty day after day. It's a PrestaShop promotion and discount module that lets you attract more visits – and therefore grow the sales.

Discounts, special prices, bonuses, free gifts: with just one module, you will be able to build hundreds of promotions to boost up your store.

*Promotion Pro is compatible with PrestaShop 1.7.x and 8.x

II. INSTALLATION

Promotion Pro can be installed as other standard PrestaShop modules. Follow the steps below to install this module on your website:

- 1. In your website back office, navigate to "Modules > Modules Manager"
- Click on "Upload a module", select module installation file (ets_promotion.zip) then upload the module.
- 3. On module listing page, click on **"Install"** button of the module you just uploaded and install it.
- 4. You're done! Click on "Configure" button to navigate to module working area.

III. DISCOUNT RULES

Promotion Pro is a powerful tool to create targeted promotions to draw your customers' attention and build their loyalty day after day. You can create and manage an unlimited number of discount rules to boost up your PrestaShop store.

To add new discount rule, open "**Discount rules**" page and click on "**Add new discount rule**" button.

	+ Add new discount ru
ID ** Name ** Code ** Action Qty ** From date ** To date ** Active ** P	riority 🕶 Actic
Min From From	Min Q Filter
T Sample rule - No action 1 09/17/2021 0318:57	1 🖋 Edit 👻

1. Information

On the "**Information**" step, you will need to enter the general information for your discount rule.

Modules / ets_promotion / <code>FConfigure Configure Promotion Pro: Auto discounts, free ship, gifts, etc. </code>				G Back	T ranslate	Check update	📩 Manage hooks
Tiscount rules 🟦 Statistics 🔅 Se	ettings						
ADD DISCOUNT RULE							
1 Information 2 Conditions 3	Action 4 Promote					+-1	Back to list
RULE INFORMATION							
Active	YES NO						
* Rule name	End of summer sale			en 🕶			
Rule description				en 🗸			
F	For your eyes only. This will never be displ						
Available	From 2021-09-17 04:09:38	То	2				
	1 Discount rules are applied by priority. A rule with a priority of "1" will be processed before a rule with priority of 2"						
	10000						
	The discount rule will be able to use x time(s) only						
A	1 A customer will only be able to use the discount rule x time(s)						
Apply this rule together with other rules from PrestaShop	YES NO						
Apply this rule together with other rules from this module	YES NO						
					Sa		e & Next

- Active: enable/disable this discount rule.
- Rule name and rule description: enter discount rule name and description.
- **Available**: set up the available time for this discount rule. If you leave the "**To**" field blank, the discount rule will not have expiry time.
- **Priority**: discount rules are applied by priority. A rule with a priority of "1" will be processed before a rule with priority of "2".
- **Total available**: the discount rule will be able to use X time(s) only. X is the value you entered.
- **Total available for each user**: a customer will only be able to use the discount code X time(s). X is the value you entered.

• You can allow this discount rule to be applied together with other discount rules created by this "**Promotion Pro**" module or applied together with other cart rules created on PrestaShop "**Cart rules**" page.

Click "Save & Next" to move on the next step.

2. Conditions

Promotion Pro module provides a comprehensive list of discount conditions that you can add to each discount rule: customer condition, shopping cart condition, and specific time condition.

To add new condition rule, click on "**Add new condition**" button.

Modules / ets_promotion /			Translate Check update Manage hooks
Tiscount rules 🚮 Statistics 🤌 Settings			
EDIT DISCOUNT RULE: END OF SUMMER SALE			
1 Information 2 Conditions 3 Action 3 Promote			← Back to list
RULE CONDITIONS			+ Add new condition
Condition	Detail	Action	
	No data found		
G Back			O Next

Select a type of condition you want to add:

Discount rules 🚮 Statistics			
ADD NEW CONDITION		×	
* Condition	Select condition V		
Cancel	Customer Specific customer Customer group	Save	
G Back	Customer personal information Customer membership Orders placed by customer		e Next
	Shopping cart Cart amount Products in cart		
	Delivery Payment methods Others		
	Specific occasion		

2.1. Specific customer

Select the specific customer(s) that can use this discount rule. Search for the customer(s) you want to select by their ID, name or email.

Click on "**Save**" button to finish.

Discount rule	🤌 Settings			
EDIT DISCOUNT RULE: END OF SUMMER SALE				
ADD DISCOUNT CONDITION			×	
RU * Condition	Specific customer 🗸			
* Customer	Search by customer name, email	Q		
	Meugui Warano ()	×		
	Guerra Flores john ()	×		Ø
Cancel			Bave	Next

2.2. Customer group

Select the customer group(s) that can use this discount rule.

Click on "**Save**" button to finish.

Discount rule Discount report	Settings		
EDIT DISCOUNT RULE: END OF SUMMER SALE			
ADD DISCOUNT CONDITION		×	
* Customer group	Customer group Customer group Customer group Customer Customer Customer		
Only apply on the default group	YES NO		٢
Cancel		E Save	

2.3. Customer personal information

Specify the personal information types that customers need to satisfy to be able to use this discount rule.

Click on "Save" button to finish.

ADD DISCOUNT CONDITION	×	
* Condition Customer personal information V		
Gender ♥ Select/Unselect all ♥ Mr.		
☑ Mrs.		
Age From 20 To 60		
On customer birthday YES NO		e Next
X Cancel	Save	

2.4. Customer membership

Specify the membership conditions that customers need to satisfy to be able to use this discount rule.

Click on "Save" button to finish.

Discount rule Discount report	🥬 Settings	
ADD DISCOUNT CONDITION	×	← Back to list
* Condition	Customer membership 🗸	+ Add new discount condition
Registration date	From 2021-01-01 00:00:00	
Days since registration	>= V Days	
Newsletter registration	Select/Unselect all Receive offers from partners Sign up for newsletter	Next
Cancel	En Save	Next
		-

2.5. Orders placed by customer

Specify the order related conditions that customers need to satisfy to be able to use this discount rule.

- On the first order of customer: if you enable this option, this discount rule will be applied to the first order of every selected customer since the available time of discount rule started.
- If you disable "**On the first order of customer**" option, please specify an order criterion to define your discount condition.
 - **Number of orders**: customers need to satisfy the number of orders with eligible order time and order status to use this discount rule.



 Amount of money spent: customers need to satisfy the amount of money spent on your store with eligible order time and order status to use this discount rule.

Contains 7 or Contractions 7 o	
Configure	
Configure Promotion Pro: Auto discounts, fr Condition Orders placed by customer	
On the first order of customer 115 NO	
Order criteria O Number of orders	
Amount of money spent	
EDIT DISCOUNT RULE: END OF Amount of money spent >= S	
Taxinduded YSS NO	
Shipping included VIS NO	
Discount included VIS NO	
Condition	
Ordered time in O Allene This war	
○ Year-1	
O This month	
O Month -1	
Back O This week	
O Week-1	
○ From -To	
○ X day(s) ago	
Order status is Select/Unselect all	
Z Payment accepted	
✓ Processing in progress	
✓ shipped	
Delivered	
Refunded	
Dayment error	
🗹 On backorder (paid)	
Awaiting PayPal payment	
Remote payment accepted	
On backorder (not paid)	
Awating bank wire payment	
Availing Cash On Delivery validation	
Awating check payment	
×	
Cancel Save	

Click on "**Save**" button to finish.

2.6. Cart amount

Customers with the total cart value satisfy this condition will be able to use the discount rule.

Click on "**Save**" button to finish.

	Discount rule Discount report	🤔 Settings		
EDI				
	ADD DISCOUNT CONDITION		×	
	* Condition	Cart amount v		
K	* Cart amount	>= v 1500 \$		
	Tax included	YES NO		
	Shipping included	YES NO		
	Discount included	YES NO		(D) Next
	X Cancel		B Save	

2.7. Products in cart

Customers with a shopping cart satisfy this condition will be able to use the discount rule. You can open the "**Advanced settings**" section to specify more detailed conditions.

- **Total product quantity**: If the total number of products in the cart satisfies the specified condition, the discount rule will be applied to this cart.
- **Quality of same product**: If the number of units of each product in the cart satisfies the given condition, the discount rule will be applied to this cart. For example, each product in the cart must be greater than or equal to 2 units for the customer to receive a discount.
- **Number of different products**: If the number of different products in the cart satisfies the given condition, the discount rule will be applied to this cart. For example, in the cart with product A, product B, and product C, satisfying the

condition that there are greater than or equal to 2 different products -> customers will receive a discount.

 Number of products in the same category: If the number of products belonging to the same category in the cart satisfies the specified condition, the discount rule will be applied to this cart. For example, in the cart there are products A, product B, and product C in the category "Women's clothing", satisfying the condition that there are 3 or more products in the same category --> customer Item will be discounted.

Click on "Save" button to finish.

Modules / ets_promotion / #Configure				G
Configure Promotion Pro	ADD DISCOUNT CONDITION		×	Back Ti
Discount rule	* Condition	Products in cart v		
	Total product quantity	>= v 2		
EDIT DISCOUNT RULE: END OF SUM	Quantity of same product	>= v 2		
1 Information 2 Co	Number of different product	>n v		
RULE CONDITION	Number of product in same category (Only apply for default category of product)	>= v 3		
Condition	Apply for discounted products	YES NO		
Condition	Product with different attributes are counted as different products	YES NO		
Shopping cart - Cart amount				
		Advanced settings		
G				
Back	Applicable product categories	All product categories Specific product categories		
	Exclude products	Search by product name, reference, id		
	Apply to all attributes	YLS NO		
	Apply to all features	YES NO		
	Apply to all suppliers	YES NO		
	Apply to all manufacturers	YES NO		
	Apply for product price	>= ~ 1000 \$		
	Apply for available stock quantity	>≖ v 50		
		† Hide advanced settings		
	×			
	Cancel		Save	

2.8. Delivery

Customers with an order satisfy this delivery condition will be able to use the discount rule. Click on "**Save**" button to finish.

0 Ini	Discount rule Discount report	n Settings	
EDIT	ADD DISCOUNT CONDITION	×	
	* Condition	Delivery	
	Total cart weight	>= v 1.5 kg	
RU		Select/Unselect all	
		Camellia Studio My carrier	
	Delivery zone	North America	
	Delivery country	United States	9
	Delivery state	Select state V	
	Speed grade	>= v 6	
	×		
	Cancel	Save	

2.9. Payment methods

Customers with an order satisfy this payment method condition will be able to use the discount rule.

Click on "**Save**" button to finish.

Discount rules 🚮 Statistics			
ADD NEW CONDITION		×	
* Condition	Payment methods v		
* Payment methods	Select/Unselect all ayments by check and transfer Cash on delivery (COD)		
Cancel		E Save	e Next

2.10. Specific occasion

Define the specific occasion to apply the discount rule. E.g., "Golden weekend" (discount for every order from 17:00 to 21:00 every Saturday and Sunday), Easter holiday, Christmas holiday, Cyber Monday, Black Friday, etc.

Click on "**Save**" button to finish.

	Discount rule	Discount report	Settings							
EDIT		E- END OF SUMMER SALE							×	
	ADD DISCOUNT	CONDITION							~	
		* Condition	Specific occasion	~						
RU			 Hour of day Day of week Month of year From - To 							
		Day of week	Sunday v	From	17:00 ~	То	21:00	~		🖋 Edit 💌
		Day of week	Saturday 🗸	From	17:00 ~	То	21:00	× 1	D	
			Add day							🖋 Edit 👻
	X Cancel								E Save	
	Back									e Next

You can add multiple discount conditions for a discount rule, edit or delete them. Click on "**Next**" button to move on the next step.

1 Information 2 Condition	3 Action 4 Promote	- Back to
JLE CONDITION		+ Add new discount condition
Condition	Detail	Action
Shopping cart - Cart amount	Cart amount: >=\$1,500.00 Tax included: <mark>Vas</mark> Shipping included: <mark>Vas</mark> Discount included: ∭No	ø⁵ Edit →
Shopping cart - Payments	Payments: - Bank transfer - Cash on delivery (COD)	🖉 Edit 💌
Customer - Customer group	Customer groups: - Customer Only apply on default group: No	
G Back		O Nex

3. Action

Our PrestaShop discount module enables you to create any kind of discount by adding a specific discount action and configure it as you like: *Free shipping, 10% discount on total cart value, Buy One Get One, 20% off from the third item, Buy X and get Y for free,* and so on.

Modules / ets_promotion / & Configure Configure Promotion Pro: Auto discounts, free ship, gifts, etc.		G Back	Translate	Check update	Aanage hooks
Tiscount rules 🟦 Statistics 🤌 S	ettings				
EDIT DISCOUNT RULE: END OF SUMMER SALE					
1 Information 2 Conditions	Action 4 Promote			+1	Back to list
ADD ACTION FOR DISCOUNT RULE					
* Action	Select an action				~
How to apply discount code	Select an action General actions Shipping cost discount Order amount discount				
G Back	Product discount Advanced actions				
	Buy more than X units - Get discount on all units Buy X units - Get discount on next units of the same product Buy product X - Get product Y for free (or discount)				
	Buy more than X units - Get discount on next all units Buy more than \$X in selected product type - Get discount on all next products				

3.1. Shipping cost discount

- **Apply free shipping**: when customers apply the discount code, they will enjoy free shipping for their order.
- **Give discount on shipping cost**: when customers apply the discount code, the shipping cost for their order will be discounted. You can set up the discount value in percentage or amount.
- **Apply to carriers**: select the carrier(s) that will be applied this discount action.
- How to display discount code: select how the discount will be applied to customer's order.

Tiscount rules 🚮 Statistics 🍰 Settings	
EDIT DISCOUNT RULE: END OF SUMMER SALE	
1 Information 2 Conditions 3 Action 4 Promote	← Back to list
ADD ACTION FOR DISCOUNT RULE	
* Action Shipping cost discount	~
Apply free shipping YES NO	
Give discount on shipping cost 💿 Percentage	
* Discount value 5 %	
Maximum discount value 20 \$	
 ★ Apply to carriers ☑ Select/Unselect all ☑ Carnelila Studio ☑ My carrier 	
How to apply discount code Auto apply when shopping cart satisfies the discount condition Customer must enter a discount code 	
Back	Save & stay

3.2. Order amount discount

When customers satisfy the condition(s), the total value of their shopping cart will be discounted. You can set up the discount value in percentage or amount.

1 Information 2 Conditions	3 Action 4 Promote	← Back to
DD ACTION FOR DISCOUNT RULE		
* Action	Order amount discount	,
Give discount on total cart value	Percentage Amount	
* Discount value	5 96	
Maximum discount value	\$ 500	
Exclude tax before calculating discount	YES NO	
Exclude shipping fee before calculating discount	YES NO	
How to apply discount code	O Auto apply when shopping cart satisfies the discount condition Customer must enter a discount code	
		B Ø

3.3. Product discount

When customers satisfy the condition(s), a type of product in their shopping cart will be discounted. You can set up the discount value in percentage or amount.

To set more detailed conditions for the discounted product type, you can open the "**Advanced settings**" section and configure its options.

EDIT DISCOUNT RULE: END OF SUMMER SALE 1 Information 2 Conditions 3 Action 4 Promote - Back to list ADD ACTION FOR DISCOUNT RULE * Action Product discount Give discount on product () Cheapest product in shopping cart O Most expensive product in shopping cart O Product with the least quantity in shopping cart O Product with the most quantity in shopping cart Discount 🧿 Percentage O Amount * Discount value 5 96 Maximum discount value 500 Apply for discounted products YES Products with different attributes are counted as YES different products Advanced settings Applicable product categories () All product categories O Specific product categories Exclude products Search by product name, reference, id Q Apply to all attributes YES Apply to all features Apply to all suppliers * Select suppliers 🔲 Select/Unselect all E Fashion Supplier Apply to all manufacturers YES NO Apply for product price >= v Apply for available stock quantity >= 🗸 1 Hide advanced settings How to apply discount code o Auto apply when shopping cart satisfies the discount condition O Customer must enter a discount code G B Ð Back Save & stay Save & next

3.4. Buy more than X units – Get discount on all units

If customers **buy more than X units of a same product**, they will be able to get a discount. When customers apply the discount, **all products or a selected type of product in their shopping cart will be discounted**. You can set up the discount value in percentage or amount.

1 Information 2 Conditions	Action 4 Promote	← Back to
D ACTION FOR DISCOUNT RULE		
* Action	Buy more than X units - Get discount on all units	~
* Purchase	2 units or more of the same product	
Get discount on all units	Percentage Amount	
* Discount value	5 96	
Maximum discount value		
	All products in shopping cart	
Apply discount on	Or Microadca in shopping cart Cheapest product in shopping cart Most expensive product in shopping cart Product with the least quantity in shopping cart Product with the most quantity in shopping cart	
Apply for discounted products	YES NO	
Products with different attributes are counted as different products	YES NO	
	Advanced settings	
Applicable product categories	All product categories Specific product categories	
Exclude products	Search by product name, reference, Id	
Apply to all attributes	YES NO	
Apply to all features	YES NO	
Apply to all suppliers	YES NO	
* Select suppliers	Select/Unselect all Sashion Supplier	
Apply to all manufacturers	YES NO	
Apply for product price	>= v \$	
Apply for available stock quantity	>= v	
How to apply discount code	Hide advanced settings Auto apply when shopping cart satisfies the discount condition Customer must enter a discount code	

Click on "Save & next" button to move on the next step.

Let's see an example: if customers purchase more than 2 items of a same product, they will get 5% discount **(\$1625 * 5% = \$81.25)** for their shopping cart.

SHOPPING CAR	SHOPPING CART			5 items Shipping	\$1,625.00 \$7.00
	Color Block Serving Set	3 ^ \$1	,425.00	Total (tax excl.)	\$1,632.00
20	\$475.00			Total (tax incl.)	\$1,632.00
				Taxes: \$0.00	
	Color block napkins \$100.00	2 [^]	00.00	Promo code	Add
				Take advantage of our	exclusive offers:
****				END_OF_SUMMER_	
	Buy more that the same p				
Continue shopping	the same j	product		Customer can app	ly this
				discount code to	
				ے 5% off	
				technology to ensure your of experience	
				Delivery policy The delivery will be ful	filled on working

my store						
SHOPPING CA	RT Color Block Serving Set \$475.00	3 <u>^</u>	\$1,425.00	5 items Discount(s) Shipping Total (tax excl.) Total (tax incl.) Taxes: \$0.00	\$1,625.00 - \$81.25 \$7.00 \$1,550.75 \$1,550.75	
	Color block napkins \$100.00	2	\$200.00	End of summer sale Have a prom PROCEED TO 0		
Continue shopping				Security policy Our online checkout s technology to ensure your experience	system uses SSL online shopping	

3.5. Buy X units – Get discount on next units of the same product

If customers **buy X units of a same product**, they will be able to get a discount. When customers apply the discount code, **the next units of that same product in their**

shopping cart will be discounted. You can set up the discount value in percentage or

amount.

1 Information 2 Conditions	3 Action 4 Promote	← Back t
IT ACTION RULE		
* Action	Buy X units - Get discount on next units of the same product	
* Buy	3 units of the same product	
Give discount on shopping cart	 Free on the next unit of the same product Give discount percentage on the next unit of the same product Give discount amount on the next unit of the same product 	
* Discount value	5.00 %	
Maximum discount value	500.00 \$	
Apply on next		
Apply for discounted products	Leave blank to apply on all next units of the same product YES NO	
Apply action on	All products in shopping cart Cheapest product in shopping cart Most expensive product in shopping cart Product with the least quantity in shopping cart Product with the most quantity in shopping cart	
Repeat the action	Once per 1 product Multiple times per 1 product	
Products with different attributes are counted as different products		
How to apply discount code	Advanced settings O Auto apply when shopping cart satisfies the discount condition Customer must enter a discount code	
* Discount code	END_OF_SUMMER_SALE Generate This is the code user should enter to apply the voucher to a cart. Either create your own code or generate one by clicking	
Highlight	on "Generate".	

Click on "Save & next" button to move on the next step.

Example: We set up an action "Buy 3 units of the same product – Get 5% discount on the next units of that product".

my store		
SHOPPING CART	8 items \$1 Shipping	1,550.00 \$7.00
Color Black Serving Set 2 \$950.00		1,557.00 557.00
Color block napkins 6 2 \$600.00	Taxes: \$0.00 Promo code Add Close	•
< Continue shopping	Take advantage of our exclusive of END_OF_SUMMER_SALE - End summer sale PROCEED TO CHECKOUT	d of
	Security policy Our online checkout system uses technology to ensure your online shop experience	s SSL oping

If customers purchase 6 items of a product (*Color block napkins*), they will get 5% discount for the 3 items of that product: **(\$100*3) * 5% = \$15**.

Contact us		English 👻 Cur	rrency: USD \$ 👻 🐣 Sign out	Freya Test 🛛 🚝 Cart (8)
my store				
SHOPPING CAP	श		8 items Discount(s)	\$1,550.00 -\$15.00
	Color Block Serving Set \$475.00	2 [^] / _v \$950.00	Shipping Total (tax excl.)	\$7.00 \$1,542.00
			Total (tax incl.) Taxes: \$0.00	\$1,542.00
	Color block napkins \$100.00	6 <u>^</u> \$600.00	End of summer sale Have a	e -\$15.00 a
Continue shopping			Security policy	kout system uses SSL
			technology to ensure experience	your online shopping

3.6. Buy product X – Get product Y for free (or discount)

If customers **buy a specific product X**, they will be able to get the discount. When customers apply the discount, **they can get another unit of product X for free or get discount price for another unit of product X**. You can set up the discount value in percentage or amount.

EDIT DISCOUNT RULE: END OF SUMMER SALE		
1 Information 2 Conditions	3 Action 4 Promote	← Back to list
EDIT ACTION RULE		
* Action	Buy product X - Get product Y for free (or discount)	~
	New product as a gift (Free) New product with discount price	
* Select product to apply discount action	Search by product name, reference, id Q Color block napkins X	
* Product quantity		
Add selected product to cart	Automatically Let customer choose	
	O Auto apply when shopping cart satisfies the discount condition Customer must enter a discount code	
	This is the code users should enter to apply the voucher to a cart. Either create your own code or generate one by clicking	
Highlight	on "Generate". YES NO If the voucher is not yet in the cart, it will be disployed in the cart summary.	
G Back	Save & stay	Save & next

Evam	ala, \\/	la catur	, an action	"D 1	unit of	Color block	nankina	$C \rightarrow 1$	unit froo"
Exam	Die. vv	e sei ui	וטווטם און או	DUVI		COIOI DIOCK	HOOKHIS -	Get L	unii iree .
		0 0 0 0 0 0							

my store			
SHOPPING CART		1 item Shipping	\$100.00 \$7.00
Color block napkins	1 \$100.00		\$107.00
\$100.00		Total (tax incl.)	\$107.00
		Taxes: \$0.00	
		Promo code	Add
Continue shopping		Close	
		Take advantage of our e	xclusive offers:
		END_OF_SUMMER_S summer sa	ALE - End of ale
		PROCEED TO CH	
		Security policy Our online checkout sys technology to ensure your on experience	

my store		
SHOPPING CART	2 items Discount(s) Shipping Total (tax excl.) Total (tax incl.) Taxes: \$0.00	\$200.00 - \$100.00 \$7.00 \$107.00 \$107.00
✓ Continue shopping	End of summer sale Have a promo code	
	Security policy Our online checkout system of technology to ensure your online s experience Delivery policy The delivery will be fulfilled o days (from Monday to Friday)	shopping

3.7. Buy more than X units – Get discount on next all units

If customers **buy more than X units of all products** in shopping cart, they will be able to get the discount. When customers apply the discount code, **exclude the X units of the selected product type, all remaining units in the shopping cart will be discounted**. You can set up the discount value in percentage or amount.

1 Information 2 Conditions	3 Action 4 Promote	← Back to li
IT ACTION RULE		
* Action	Buy more than X units - Get discount on next all units	~
* Buy	2 units of products	
Get	Discount percentage on next products	
	O Discount amount on next products	
* Discount value	5 %	
Maximum discount value	500 \$	
Start counting quantity from	O Cheapest product in shopping cart	
	O Most expensive product in shopping cart	
	O Product with the least quantity in shopping cart	
	O Product with the most quantity in shopping cart	
Apply for discounted products	YES NO	
	og Advanced settings	
How to apply discount code	O Auto apply when shopping cart satisfies the discount condition	
	 Customer must enter a discount code 	
* Discount code	END_OF_SUMMER_SALE Generate	
	This is the code users should enter to apply the voucher to a	
	cart. Either create your own code or generate one by clicking on "Generate".	
Highlight		
	If the voucher is not yet in the cart, it will be displayed in the cart summary.	
G		Ð
Back	Save &	

Click on "Save & next" button to move on the next step.

Example: We set up an action "Buy more than 2 units of most expensive product in shopping cart – Get discount on next all units".

SHOPPING CA	RT			8 items Shipping	\$2,190.00 \$7.00
	Color block napkins \$100.00	4	\$400.00		\$2,197.00 \$2,197.00
S	Color Block Serving Set \$475.00	2 -	\$950.00	Clos Take advantage of o END_OF_SUMME	ur exclusive offers: R_SALE - End of
	Color Block Tea Set \$420.00	2	\$840.00	summe	
1				Security policy Our online checkout technology to ensure you	

Except 2 units of the most expensive product (*Color block serving set*), all remaining products will be discounted 5%: **(\$400 + \$840) * 5% = \$62**.

SHOPPING C	ART				8 items	\$2,190.00
	Color block napkins				Discount(s) Shipping	- \$62.00 \$7.00
A111	\$100.00	4 ~	\$400.00	Î	Total (tax excl.)	\$2,135.00
					Total (tax incl.)	\$2,135.00
					Taxes: \$0.00	
	Color Block Serving Set	2 -	\$950.00	ĩ	End of summer sale	-\$62.00
e z	\$475.00	~ ~			Have a prom	
.	Color Block Tea Set \$420.00	2 *	\$840.00	Î	 Security policy Our online checkout s technology to ensure your or experience 	online shopping
					Delivery policy The delivery will be fu days (from Monday to Frida	filled on working

3.8. Buy more than \$X in selected product type – Get discount on all next products

If **customers buy more than \$X in selected product type**, customers will be able to get the discount. When customers apply the discount, **all products in the shopping cart will be discounted, start counting from the selected product type**. You can set up the discount value in percentage or amount.

EDIT ACTION RULE	1 Information 2 Conditions	3 Action 4 Promote	← Back to I
* Action Buy more than SX in selected product type - Get discount on all next products * Buy 90 Anount (\$) of products Get © Discount amount on next products • Discount value 5 Start counting amount from • Cheapest product in shopping cart • Most expensive product in shopping cart • Product with the least quantify in shopping cart • Product with the least quantify in shopping cart • Product with the least quantify in shopping cart • Product with the least quantify in shopping cart • Product with the least quantify in shopping cart • Product with the most quantify in shopping cart • Product with the most quantify in shopping cart • Product with the most quantify in shopping cart • Product with the most quantify in shopping cart • Discount cole • Dis			
* Buy 500 Amount (\$) of products Get Discount precentage on next products Discount amount on next products Discount amount on next products * Discount value 5 Maximum discount value 5 Start counting amount from Cheapest product in shopping cart • Most expensive product in shopping cart • Most expensive product in shopping cart • Product with the least quantity in shopping cart • Product with the least quantity in shopping cart • Product with the least quantity in shopping cart • Rote expensive product in shopping cart • Product with the least quantity in shopping cart • Rote expensive product in shopping cart • Product with the most quantity in shopping cart • Rote expensive product in shopping cart • Auto apply discount code • Auto apply when shopping cart satisfies the discount condition • Customer must enter a discount code • Discount code • Discount code • Exp_OF_SUMMER_SALE Generate • The Site the code waser should enter to apply the vucher to a cart. Ether core waser should enter to apply the vucher to a cart. Ether core waser should enter to apply the vucher to a cart. Ether core waser should enter to apply the vucher to a cart. Ether core waser should enter to apply the vucher to a cart. Ether core waser should enter to apply the vucher to a cart. Ether core waser should	T ACTION RULE		
Get	* Action	Buy more than \$X in selected product type - Get discount on all next products	~
Get © Discount percentage on next products > Discount amount on next products > Discount value 5 96 Maximum discount value 5 Start counting amount from Cheapest product in shopping cart 0 Most expensive product in shopping cart 0 Most expensive product in shopping cart 0 Product with the least quantity in shopping cart 0 Product with the ast quantity in shopping cart 0 Product with the least quantity in shopping cart canter to apply the vulture to a 0 Product with the least quantity in the product of a generate one by clicking 1 Product with least quantity in the product on the product for a generate one by clicking 1 Product with least quantity in the product for a generate one by clicking 1 Product with least quantity in the product for a generate one by clicking 1 Product with least quantity in the product for a generate one by clicking 1 Product with least quantity in the product for a generate one by clicking 1 Product with least quantity in the product for a generate one by clicking 1 Product with least quantity in the	* Buy	500 Amount (\$) of products	
 Discount amount on next products Discount value Discount value Maximum discount value Cheapest product in shopping cart Or Most expensive product in shopping cart Product with the least quantity in shopping cart Product with the least quantity in shopping cart Product with the most quantity in shopping cart Or Product with the most quantity in shopping cart Or Product with the most quantity in shopping cart Or Product with the most quantity in shopping cart Or Product with the most quantity in shopping cart Or Product with the most quantity in shopping cart Or Product with the most quantity in shopping cart Or Submer Rust enter a discount condition Customer must enter a discount condition Customer must enter a discount code Discount code Discount code Should enter to apply the voucher to a cart. Elifer carte gait should enter to apply the voucher to a cart. Elifer carte gait on own code or generate one by clicking or "Generate". Highligt 			
Discount value Discount value Start counting amount from Cheapest product in shopping cart Most expensive product in shopping cart Most expensive product in shopping cart Product with the least quantity in shopping cart Product with the least quantity in shopping cart Product with the most quantity in shopping cart Rapply for discounted products VES No Cart Advanced settings How to apply discount code Most apply when shopping cart satisfies the discount code Customer must enter a discount code Discount code No Lib is the code users should enter to apply the voucher to a cart. Ether caret your own code or generate one by clicking or "Generate". Highlight YES NO	Get		
Maximum discount value Start counting amount from Cheapest product in shopping cart Maximum discount value Product with the least quantity in shopping cart Product with the least quantity in shopping cart Product with the least quantity in shopping cart Cheapest product is the least quantity in shopping cart Cheapest product with the least quantity in shopping cart Cheapest product with the least quantity in shopping cart Cheapest product with the least quantity in shopping cart Cheapest product with the least quantity in shopping cart Cheapest product with the least quantity in shopping cart Cheapest product with the least quantity in shopping cart Cheapest product with the least quantity in shopping cart Cheapest product with the least quantity in shopping cart Cheapest product with the least quantity in shopping cart Cheapest product with the least quantity in shopping cart Cheapest product with the least quantity in shopping cart Cheapest product with the least quantity in shopping cart Cheapest product with the least product product produc		O Discount amount on next products	
Start counting amount from Cheapest product in shopping cart Most expensive product in shopping cart Product with the least quantity in shopping cart Product with the most quantity in shopping cart Apply for discounted products YES RAPAU Cart Advanced settings How to apply discount code Customer must enter a discount code * Discount code END_OF_SUMMER_SALE Generate This is the code users should enter to apply the voucher to a cart. Either cates your own code or generate one by clicking on "Generate". Highlight YES	* Discount value	5 %	
Start counting amount from Cheapest product in shopping cart Most expensive product in shopping cart Product with the least quantity in shopping cart Product with the least quantity in shopping cart Apply for discounted products YES RAdvanced settings How to apply discount code Customer must enter a discount code Customer must enter a discount code IND_OF_SUMMER_SALE Generate This is the code users should enter to apply the voucher to a cart. Either cates your own code or generate one by clicking on "Generate". Highlight YES			
 Most expensive product in shopping cart Product with the least quantity in shopping cart Product with the most quantity in shopping cart Apply for discounted products YES NO ck Advanced settings How to apply discount code Auto apply when shopping cart satisfies the discount condition Customer must enter a discount code END_OF_SUMMER_SALE Generate This is the code users should enter to apply the voucher to a cart. Either caree your own code or generate on by clicking on "Generate". Highlight YES NO 	Maximum discount value	\$	
 Most expensive product in shopping cart Product with the least quantity in shopping cart Product with the most quantity in shopping cart Apply for discounted products VES NO c¢ Advanced settings Auto apply when shopping cart satisfies the discount condition G Customer must enter a discount code END_OF_SUMMER_SALE Generate This is the code users should enter to apply the voucher to a cart. Either cores you own code or generate one by clicking on "Generate". Highlight YES NO 	Start counting amount from	C Cheapest product in shopping cart	
Product with the most quantity in shopping cart Apply for discounted products YES NO C Advanced settings How to apply discount code Auto apply when shopping cart satisfies the discount coddition C Customer must enter a discount code Discount code END_OF_SUMMER_SALE Generate This is the code users should enter to apply the woucher to a cart. Either create your own code or generate one by clicking on "Generate". Highlight YES NO			
Apply for discounted products YES NO of Advanced settings How to apply discount code O Auto apply when shopping cart satisfies the discount condition OC Customer must enter a discount code * Discount code Highlight YES		O Product with the least quantity in shopping cart	
C Advanced settings How to apply discount code Auto apply when shopping cart satisfies the discount condition C Customer must enter a discount code Discount code END_OF_SUMMER_SALE Generate This is the code users should enter to apply the voucher to a cart. Either create your own code or generate one by clicking on "Generate". Highlight YES NO		O Product with the most quantity in shopping cart	
How to apply discount code Auto apply when shopping cart satisfies the discount condition Customer must enter a discount code Discount code END_OF_SUMMER_SALE Generate This is the code users should enter to apply the voucher to a cart. Either crate your own code or generate one by clicking on "Generate". Highlight YES NO 	Apply for discounted products	YES NO	
Customer must enter a discount code Discount code END_OF_SUMMER_SALE Generate This is the code users should enter to apply the voucher to a cart. Either create your own code or generate one by clicking on "Generate". Highlight YES NO		of Advanced settings	
Discount code END_OF_SUMMER_SALE Generate This is the code users should enter to apply the voucher to a cort. Either create your own code or generate one by clicking on "Generate". Highlight YES NO	How to apply discount code	O Auto apply when shopping cart satisfies the discount condition	
This is the code users should enter to apply the voucher to a cart. Either create your own code or generate one by clicking on "Generate". Highlight YES NO		 Customer must enter a discount code 	
cart. Ether create your own code or generate one by clicking on "Generate". Highlight <u>YES</u> NO	* Discount code	END_OF_SUMMER_SALE Generate	
		cart. Either create your own code or generate one by clicking	
	Highlight		
O B D			

Click on "Save & next" button to move on the next step.

Example: We set up an action "Buy more than \$500 of most expensive product in shopping cart – Get discount on all next products".

my store					
SHOPPING CAR	रा			3 items Shipping	\$1,020.00 \$7.00
	Color block napkins	1	\$100.00		\$1,027.00
	\$100.00	v		Total (tax incl.)	\$1,027.00
	Color Block Tea Set \$420.00 Wheat Leaf Cup and Saucer Set		\$420.00	Close Take advantage of ou END_OF_SUMMER summer	r exclusive offers: _SALE - End of sale
< Continue shopping	\$500.00			Security policy Our online checkout s technology to ensure your experience Delivery policy The delivery will be fu days (from Monday to Frida	online shopping Ifilled on working

Except the most expensive product (*Wheat leaf cup and saucer set*), all remaining products will be discounted 5%: **(\$420 + \$100) * 5% = \$26**.

SHOPPING CA	RT				3 items Discount(s)	\$1,020.00 - \$26.00
	Color block napkins \$100.00	1	\$100.00		Shipping Total (tax excl.)	\$7.00
					Total (tax incl.)	\$1,001.00
2) ²	Color Block Tea Set \$420.00	1	\$420.00	Ŧ	End of summer sale Have a promo	_
	Wheat Leaf Cup and Saucer Set \$500,00	1 -	\$500.00	•	Security policy Our online checkout sy technology to ensure your o experience Delivery policy The delivery will be ful	nline shopping

4. Promote

Promotion Pro module also supports 4 ways to promote your discount offer to customers: display notification message, banner, popup and highlight bar.

To add new promotion way, click on "Add new way to promote discount rule" button.

Modules / ets_promotion / FConfigure Configure Promotion Pro: Auto discounts, free ship, gifts, etc.	G Back	T ranslate	Check update	å Manage hooks
Discount rules 🚮 Statistics 🤌 Settings				
EDIT DISCOUNT RULE: END OF SUMMER SALE				
1 Information 2 Conditions 3 Action 4 Promote			+	Back to list
PROMOTE DISCOUNT RULE	+ Ad	dd new way	to promote disc	ount rule
Way to promote Position to display Detail				Action
Display notification - Checkout page: On top of the checkout page Notification: [rule_name]: Buy from 2 units and get discount [value] for your order!			J €	dit 🔻
G Back				Finish

4.1. Notification message

- You can use the available tags to insert the specific values into the notification message. You can also enter notification message in multiple languages.
- Select the position(s) to display your notification message.
- Click on "Save" button to finish.



Below is an example of notification message on the shopping cart page.

my store	5	earchQ	
HOME MIXED CONTENTS * PRODUCTS * BANNERS	* CONTACT *		
EARRINGS COLLECTION SUPER SALE! Enjoy the End of summer sale from 08/22/2021 21:43:17 to 09/05/2021 collection and get 10.00% OFF for the second item!	21:43:17. Buy ONE Item from the	3 items \$7,436.61 Shipping \$7.15 Total (tax excl.) \$7,443.75	
SHOPPING CART		Total (tax incl.) \$7,443.75 Taxes: \$0.00 \$100	
Triple Drop Earrings \$2,974.64	\$2,974.64	Promo code Add Close Take advantage of our exclusive offers: END OF SUMMER SALE - End of	
Preshwater Pearl Ring in Sterling Silver \$557.75	s557.75	summer sale PROCEED TO CHECKOUT	
Love Ring in Rose Gold with Diamonds \$3,904.22	\$3,904.22	Security policy Cur online checkout system uses SSL technology to ensure your online shopping experience Delivery policy The delivery will be fulfilled on working days (from Monday to Friday)	
< Continue shopping		Return policy You have 14 days to decide whether or not to keep our product before submitting a return request	

4.2. Banner

- You can upload a banner to promote the discount rule. Available image type: jpg, png, gif.
- Both banner and banner link can be uploaded for multiple language.
- Select the position(s) to display your banner.
- Click on "Save" button to finish.



Below is an example of banner on the home page.



4.3. **Popup**

- You can use the available tags to insert the specific values into the popup content. You can also enter popup title and popup content in multiple languages.
- Customize the popup elements color as you want.
- Click on "**Save**" button to finish.

🕝 PrestaShop 🗤				r my shop 📫 😨 🧧 🧧
~~	Modules / ets_promotion / ⊁Configure			с <u></u> .
All Dashboard	ADD PROMOTION WAY		×	te Check update Manage hools
SELL	How to promote discount:	Display discount popup		
🔂 Orders	Title	en 🔻		
Catalog				
e Customers	* Content	<> <u>A</u> B <i>I</i> <u>U</u> ∓ ¹⁹ G> ≡ • ≡ • ≡ • ■ • ■ Paragraph • en •		
Customer Service				← Back to list
th Stats				
				vay to promote discount rule
IMPROVE		Available tags: [rule_name] [discount_code] [from_date] [to_date] [from_datetime] [to_datetime] [value] [countdown]	1	
🌦 Modules: 🔷	Title text color	#232323 🥥		Action
Module Manager Module Catalog	Title background color	#ffffff 🔾		de Edit 📼
Design	Content background color	=ifffff		Finish
 Shipping Payment 	Close button color	#232323 🥥		
Payment International		5		
incernational	Border radius	0 px		
CONFIGURE	Delay to display since customer accessed			
Shop Parameters	website	a Nerouna		
Advanced Parameters				
	X Cancel		Save	
TRUSTED REVIEWS				
🚖 Reviews & Ratings				
Ouestions & Answers				

Below is an example of discount popup.

my sto	ore		Search	٩
HOME		PRODUCTS BANNERS * CONTACT *		
<	SAMPL SAMPL EXCEPTEUR OCCAE Lorem ipsum dolor sit a adiplosing elit. Proin tri dignissim, Quisque non egestas sem elit	EARRINGS COLLECTION SUPER SALE! Enjoy the End of summer sale from 08/22/2021 21:43:17 to 09. 21:43:17, Buy ONE item from the collection and get 10.00% OF item! POPULAR PRODUCTS	V05/2021 F for the second	

4.4. Highlight bar

- You can use the available tags to insert the specific values into the highlight bar content. You can also enter highlight bar content in multiple languages.
- Customize the color as you want.
- Click on "Save" button to finish.

🛛 😨 PrestaShop 🗤					
~ ~ ~	Modules / ets_promotion / PConfigure				
≁* Dashboard	Configure Promotion Pro: Auto discounts, free shi				
SELL	Discount rules 🚮 Statistics				
Catalog					
Customers	ADD PROMOTION WAY			×	
Customer Service	How to promote discount:	Display highlight bar notificati v			
	* Content	Countdown will be disployed in the right of the highlight bar		iy to promot	
IMPROVE		Countaown wil ae aispiayea in the right of the nighlight bar Available tags: [ruie_name] [discount_code] [from_date] [to_date] [from_datetime] [to_datetime] [value] [countdow	n]		
A Modules A Module Manager	Text color	#31708f 🥥			Action
Module Catalog	Background color	#d9edf7 📀			
Design	Close button color	#31708f 🥥			Finish
Payment			a		
International	Cancel				
CONFIGURE					
🗱 Shop Parameters					
Advanced Parameters					
TRUSTED REVIEWS					
 Reviews & Ratings Questions & Answers 					

Below is an example of a highlight bar.



You can use multiple promote ways for each discount rule. Click on "**Finish**" button to complete a discount rule configuration.

1) Information	2 Condition 3 Action 4 Promote		← Back t
MOTE DISCOUN	IT RULE	+ Add new way to promot	e discount n
Way to promote	Position to display	Detail	Acti
Display notification	Home page Checkout page: On top of the checkout page Cart page: On the top of shopping cart detail on "Shopping cart" page Product page: On bottom of "Social sharing" block on product detail page	Notification: EARRINGS COLLECTION SUPER SALEI Enjoy the [rule_name] from [from_datetime] to [to_datetime]. Buy ONE item from the collection and get [value] OFF for the second item!	🖋 Edit 🔽
Display banner	Home page Footer: On the bottom of Footer section	No.	🖋 Edit
Display popup	-	Popup title: EARINOS COLLECTION SUPER SALE! Popup content: Enjoy the [rule_name] from [from_datetime] to [to_datetime]. Buy ONE item from the collection and get [value] OFF for the second item!	🖋 Edit 🔹
Display highlight Dar	-	Content: Enjoy the [rule_name] from [from_datetime] to [to_datetime]. Buy ONE item from the collection and get [value] OFF for the second item!	🖋 Edit
G			Fin

IV. STATISTICS

Statistics help you keep track of the discount rules activities on your store: rule status,

number of orders with discount code applied, etc.

nfig	Ifigure Counts, free ship, gifts, etc.								
•	ount rules 🚮 Statistics 🔌 Settings								
	Rule name 🐃	Code 🌄	Active 💌 🔺	Applied 🔻 🔺	New customer 🌄 🔺	Total order amount 🕶 🔺	Actio		
			- ~				Q Filter		
7	Discount 5% when pay by check		~	7	4	\$349.57	🔍 View		
5	Purchase more than \$100 to get a Mug as Free gift		×	2	-	\$157.80	🔍 View		
9	Purchase more than 2 quantities of same product, then get 10% on all quantities of that product		~	1	1	\$125.15	Q View		
10	Purchase from 2 different products then get 20% on all other products on cart		×	1	1	\$115.60	Q View		
11	Discount \$50 for loyalty customer (Day since signed up > 3 months and purchased more than 3 orders) $% \left(\frac{1}{2}\right) =0$		~	з		\$72.67	€ View		
4	Purchase more than \$50 to get Free ship		×	1		\$59.00	Q View		
1	Discount 10% for first order of customer		×	2	3	\$31.32	🔍 View		
3	Discount 5% when purchasing products on weekend		×	1	1	\$15.21	Q View		
2	Discount 15% on customer birthday		×	1	1	\$11.81	Q View		
howing 1	1 to 9 of 9 (1 Pages)					Items per page:	20		

View detailed report for a discount rule:

N DISC	OUNT REPORT							
		Rule name Discount 5% when	nay by check					
	D	iscount code	puy by check					
		Created date 2021-08-14 08:40:2	25					
	Total disc	ount applied 7						
	Total ne	w customers 4						
	Total o	rder amount \$349.57						
DER AP	PLIED DISCOUNT							
order	Order reference	Customer	Products	Original amount	Paid amount	Discount amount	Date added	Acti
2	HESBXWTZF	ets bon (\$31.00	\$29.45	\$1.55	08/14/2021 14:10:10	Q View ord
3	MJVAEUOBS	Ets nam ()		\$132.50	\$125.15	\$7.35	08/16/2021 09:50:24	Q View ord
1	HGEZBGYPM	Women demo (\$122.57	\$115.60	\$6.97	08/16/2021 10:01:19	Q View ord
5	PKYJFRRLW	Loyalty Demo (\$31.00	\$29.45	\$1.55	08/16/2021 10:13:20	Q View ord
5	EBOMTGEGZ	Loyalty Demo () fili	\$13.90	\$13.20	\$0.70	08/16/2021 10:17:06	Q View ord
7	WKRCGHKQH	Loyalty Demo ()	\$18.90	\$17.95	\$0.95	08/16/2021 10:19:39	Q View ord
				\$22.60	\$18.77	\$3.83	08/16/2021 14:05:15	Q View ord

V. SETTINGS

1. General settings

On "**General settings**" tab, you can customize the title of gift product and select the order status to calculate total order amount.

If you enable "Auto clear discount codes if expired" and "Auto clear discount codes if

used" options, please make sure that you have configured cronjob feature on your server.

TINGS			General settings	Cronj
Title of product gift	Please choose product gift	en 🕶		
Total order amount calculated if order status is	Select/Unselect all			
	Awaiting bank wire payment			
	Awaiting Cash On Delivery validation			
	Awaiting check payment			
	Canceled			
	✓ Delivered			
	On backorder (not paid)			
	On backorder (paid)			
	Payment accepted			
	Payment error			
	Processing in progress Refunded			
	Remote payment accepted			
	Shipped			
Auto clear discount codes if expired	YES NO			
	Make sure cronjob is already configured on the server to clear expired discount codes automatically. Configure Cronjob.			
Auto clear discount codes if used	YES NO			
	Make sure cronjob is already configured on the server to clear expired discount codes automatically. Configure Cronjob.			

Click on "Save" button to save your changes.

2. Cronjob

Follow the instruction on the "**Cronjob**" tab to set up cronjob feature on your server:

ETTINGS		General settings	Cronje
* Some important notes before setting Cronjob:			
 Cronjob frequency should be at least twice per day, the n How to set up a cronjob is different depending on your s You can also contact your hosting provider to ask them fr 	erver. If you're using a Cpanel hosting, watch this video for more reference: https://w	www.youtube.com/watch?v=bmBjg1nD5yA	
* Set up a cronjob as below on your server to automatically d	elete expired discount codes or used discount codes.		
*****php	modules/ets_promotion/cronjob.php secure=oYcpno3MWr0t		
* Execute the cronjob manually by clicking on the button belo	w		
Execute cronjob manually			
* Cronjob secure token:			
oYcpno3MWr0t Update			
Save cronjob log			
YES NO			
Only recommended for debug purpose			
Cronjob log:			
💼 Clear log			

VI. THANK YOU

Thank you again for purchasing our module and going through this documentation. We hope this documentation has provided all necessary information to help you successfully set up and use our **Promotion Pro** module.

If you do have any questions for which the answer is not available on this documentation, please feel free to contact us.