BLOG

The most powerful, flexible blog module for PrestaShop

A product of PrestaHero

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I. WELCOME

Thank you for purchasing our product. We hope to guide you through all the aspects of the module installation and the module setup within this document. But if you have any questions that are beyond the scope of this documentation, please feel free to contact us.

Note:

All instruction screenshots are taken from PrestaShop 1.7, but installing and configuring this module on PrestaShop 1.6 is similar.

II. INTRODUCTION

Nowadays, with the burgeoning of e-commerce websites via open source platforms such as PrestaShop, more and more people start to construct their own online businesses. PrestaShop is currently used by 270,000 shops worldwide and allows users to customize store themes. It has more than 300 built-in features for managing product listing, payments, shipping, manufacturers, and suppliers.

It is undeniable that PrestaShop is convenient and effective, but there is a problem. You can only introduce and sell your products, reviewing or having a thorough analysis of them is impossible. It is scientifically proven that the review and PR articles strongly affect the success of any business – they directly stimulate customers to buy more items and keep their interest to maximize site visit time.

Understanding that important need, we spent a lot of time researching and developing **"BLOG" -** a PrestaShop module that helps you easily create and manage the article to meet the requirements above. We believe it will attract a large number of customers visiting your website.

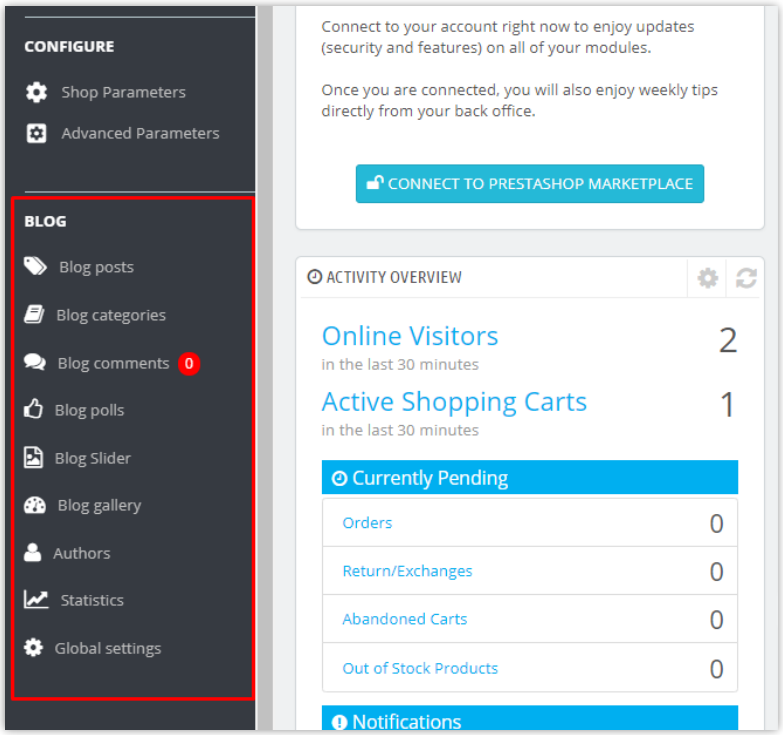
** "**BLOG**" is compatible with PrestaShop 1.6.x, 1.7.x and PrestaShop 8.x*

III. INSTALLATION

- Navigate to **"Modules / Modules & Services",** and click on **"Upload a module / Select file"**

- Select the module file **"ybc_blog.zip"** from your computer then click on **"Open"** to install

Click on **"Configure"** button of the module you just installed to open the module's configuration page. You can also navigate to **BLOG** configuration page by browsing "**Quick access**" menu.

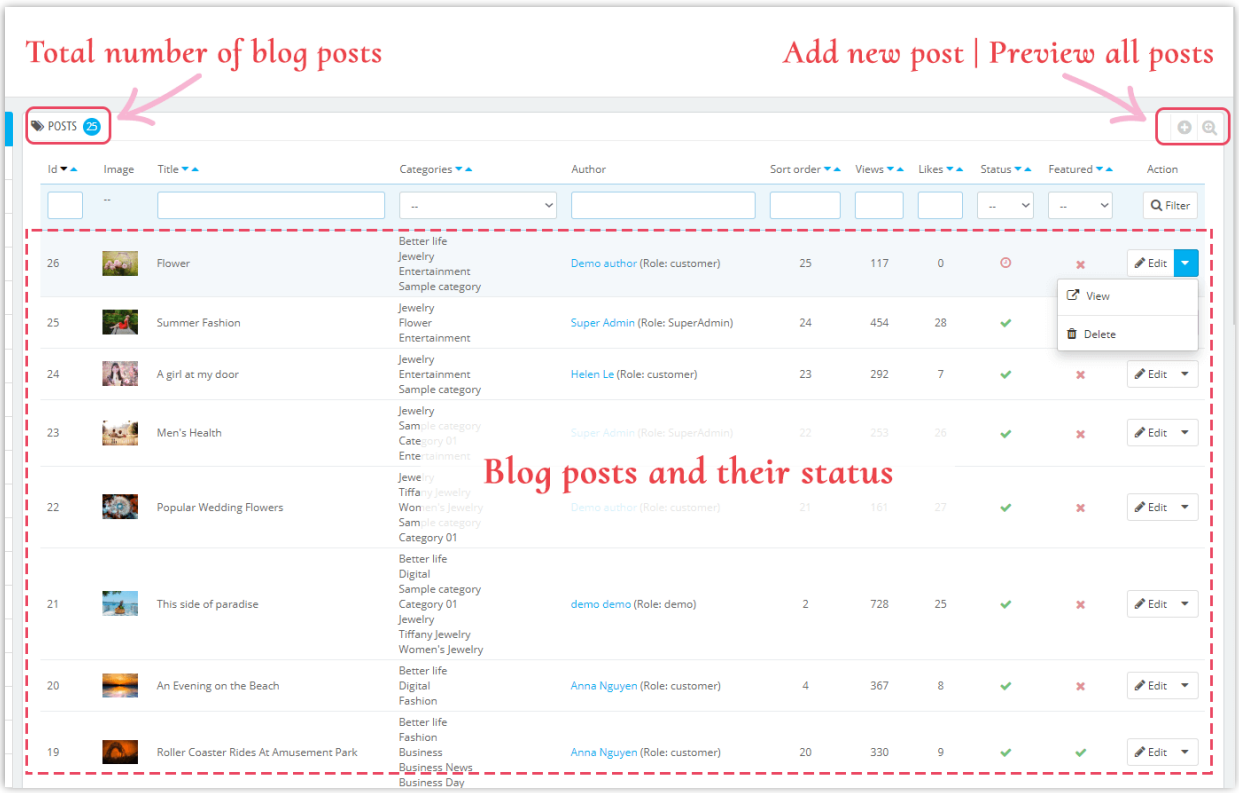


IV. CONFIGURATION

1. Blog posts

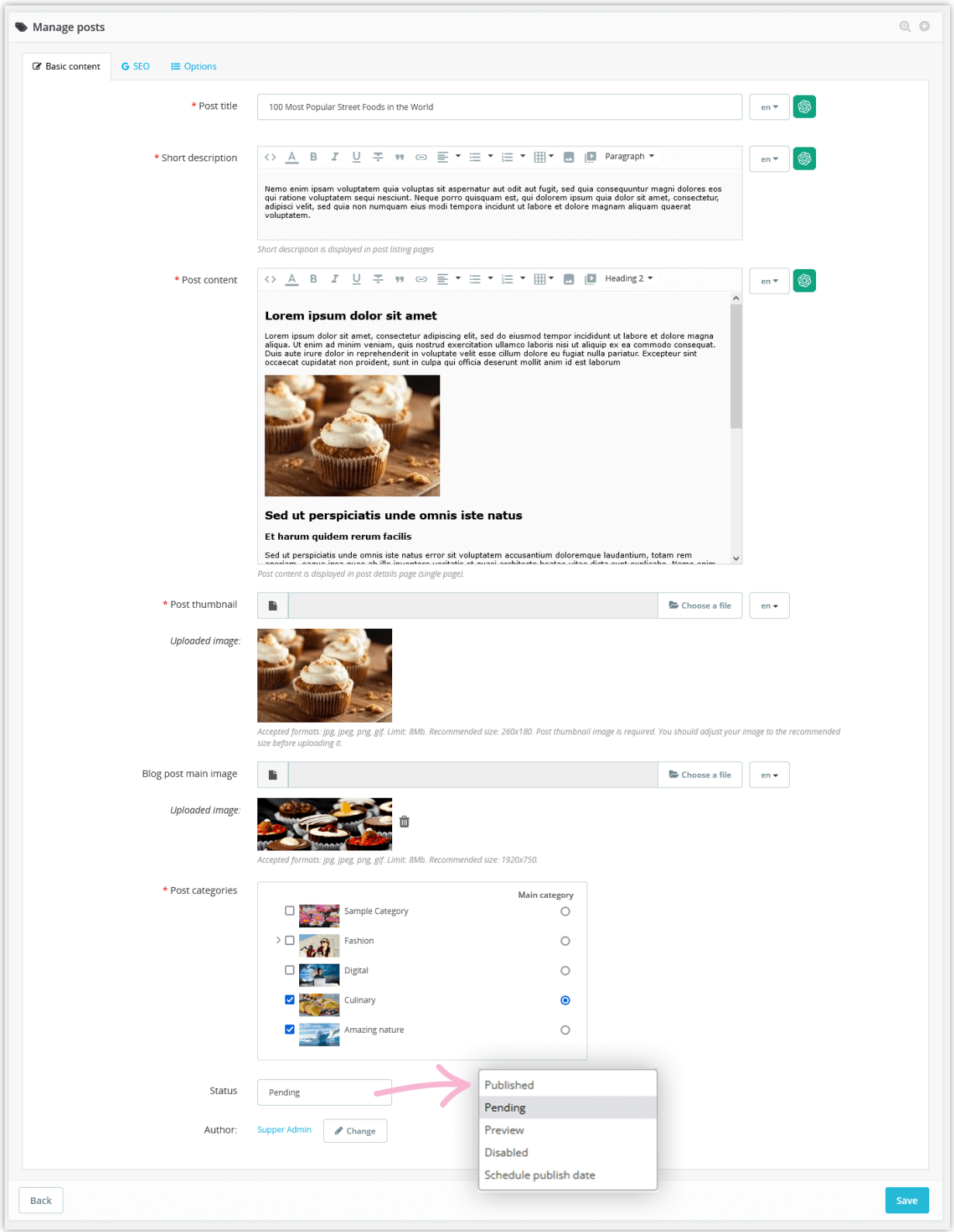
In this tab, you will see a list of all the posts created by you or your customers and post's status.

> ***Note:** on the following screenshots you will see demo data that we imported for demonstration purposes.*

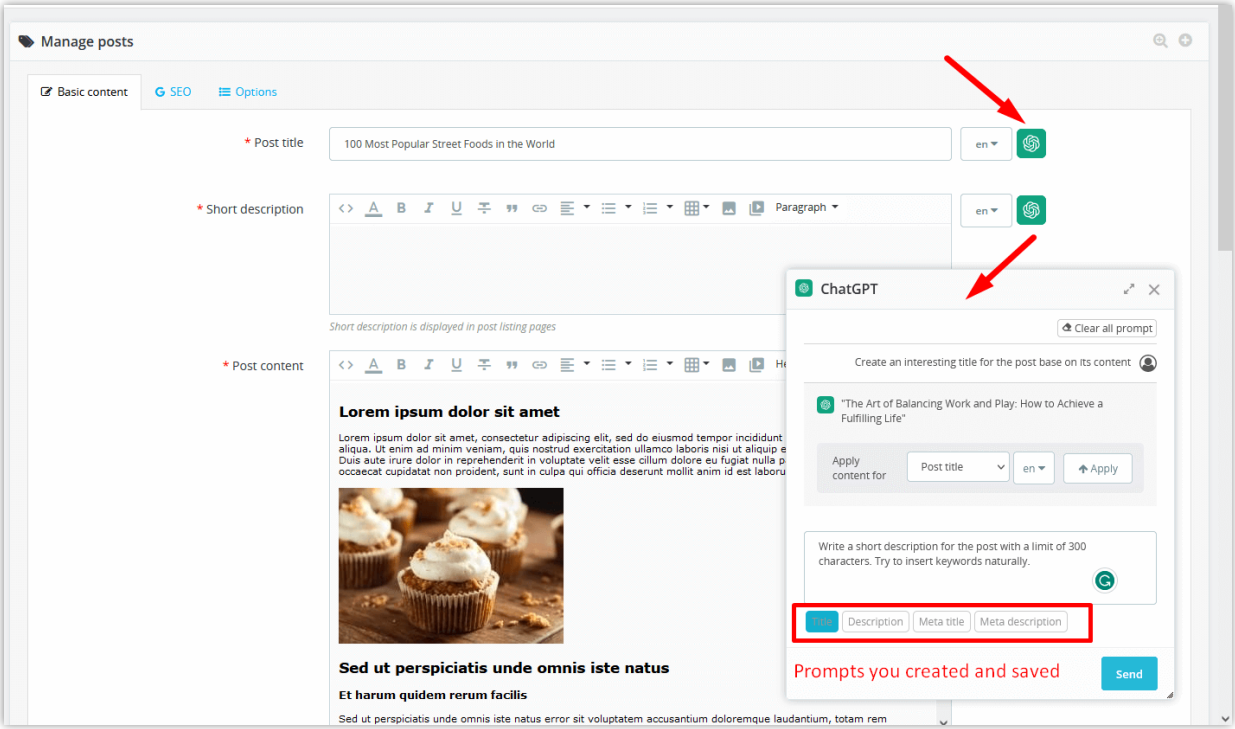


Add a new blog post

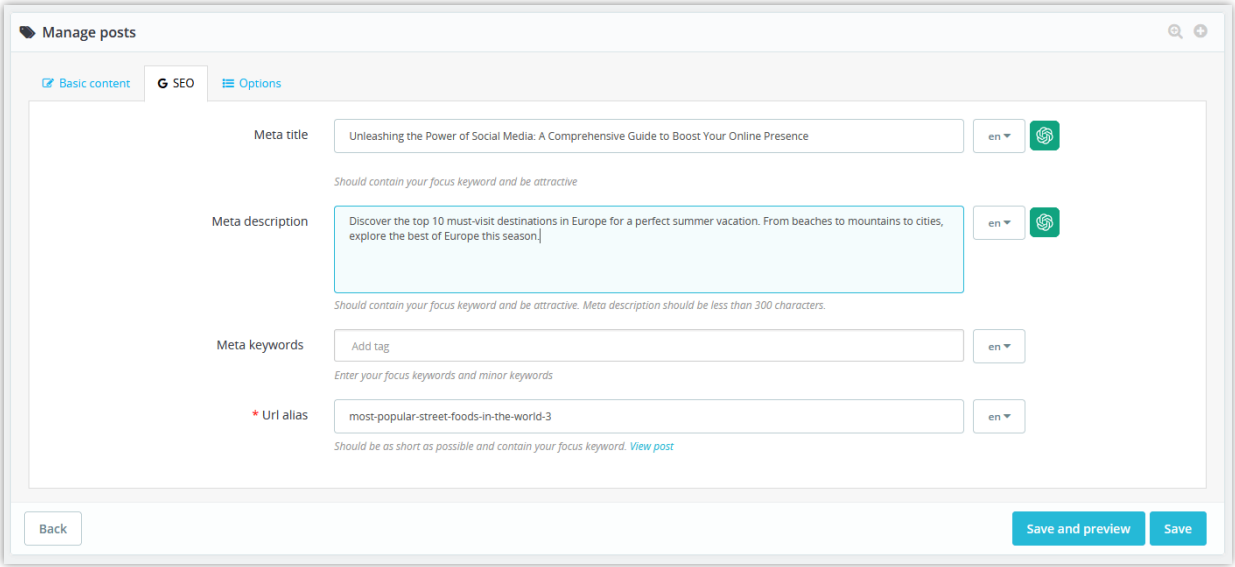
- Click on the "**Add new**" icon.
- Start filling in the forms. Every field with a red asterisk mark is compulsory.
- The module was integrated with ChatGPT, so you can easily create compelling blog posts. It will be an efficient tool to help you craft engaging titles, short descriptions, meta titles, meta descriptions, and blog post content easier than ever!



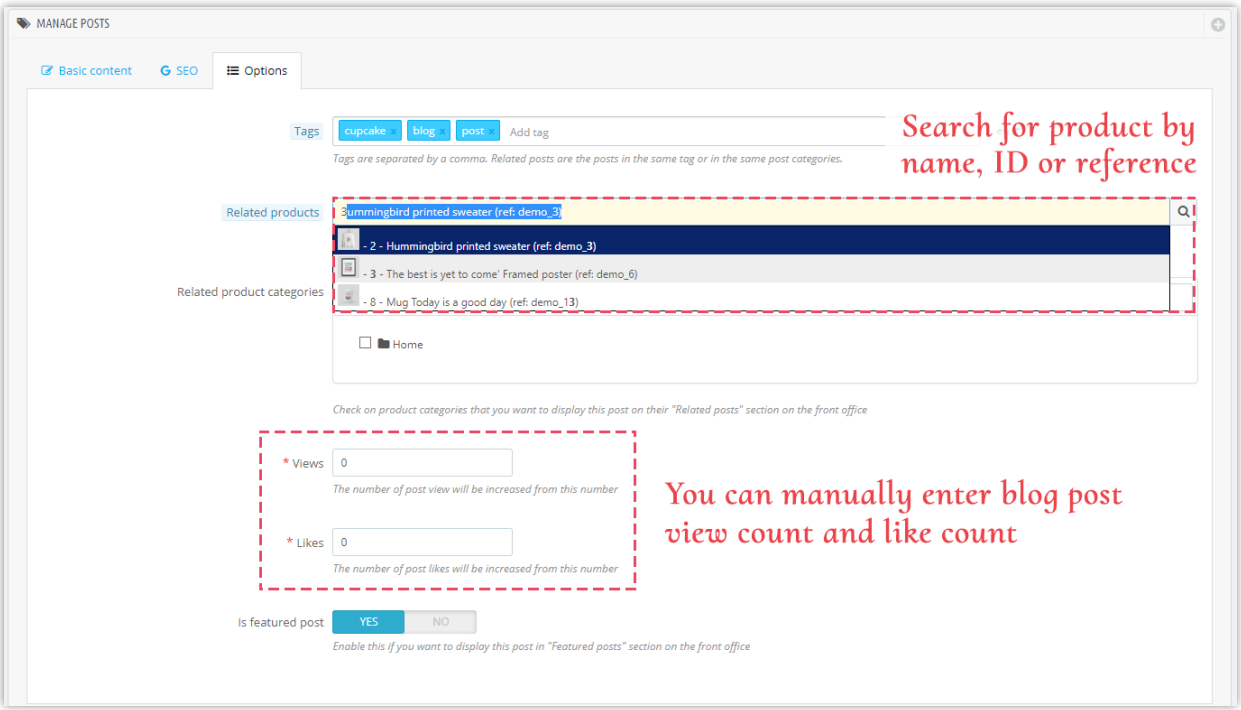
❖ You can use prompts that you created and saved in the global settings to save time:



- **BLOG** module allows you to add post thumbnail and post main image for each available language on your website.
- Enter meta title, meta description, meta keywords, and URL alias for your blog post

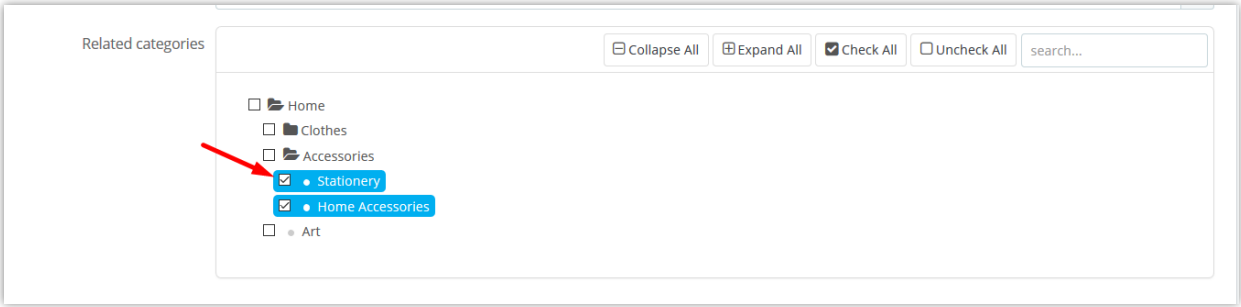


- Add blog post tags, related products, and related product categories, set the post as featured (if you want to).



❖ Related categories

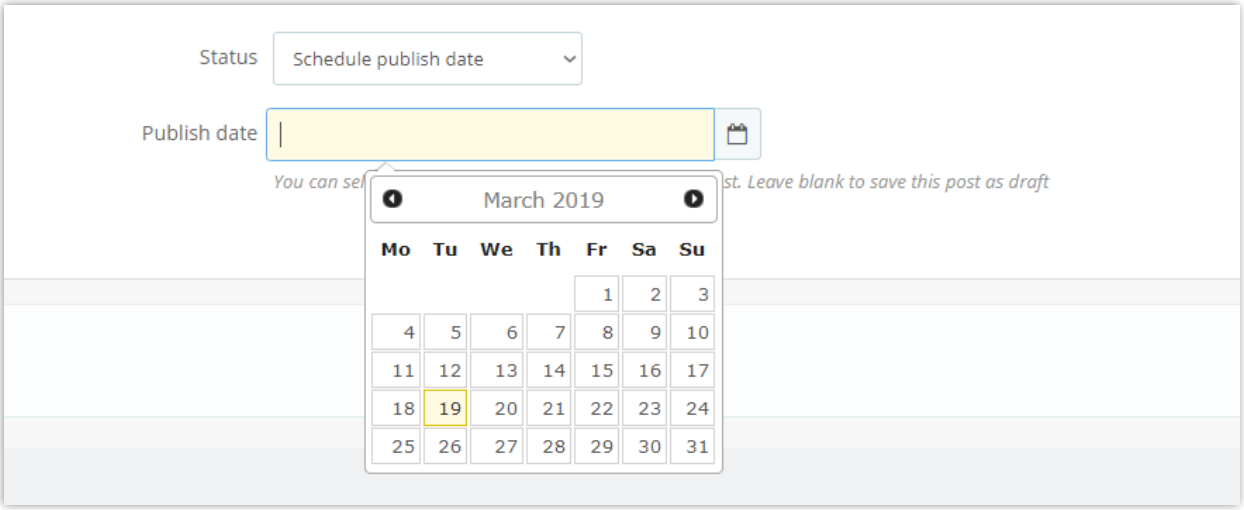
You can choose to display the product categories related to your post's content. Select related categories by checking the boxes next to their name.



❖ Status

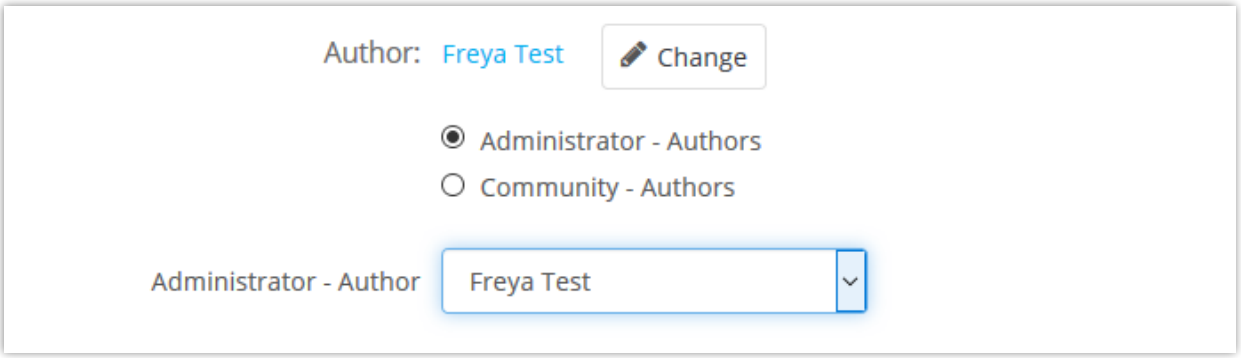
BLOG provides 4 statuses for a blog post: published, pending, draft/unpublished and schedule publish date.

To schedule a post for publication on a future time or date, select **"Schedule publish date"** and choose a day you want. You can also change the publish date to a date in the past to back-date posts.

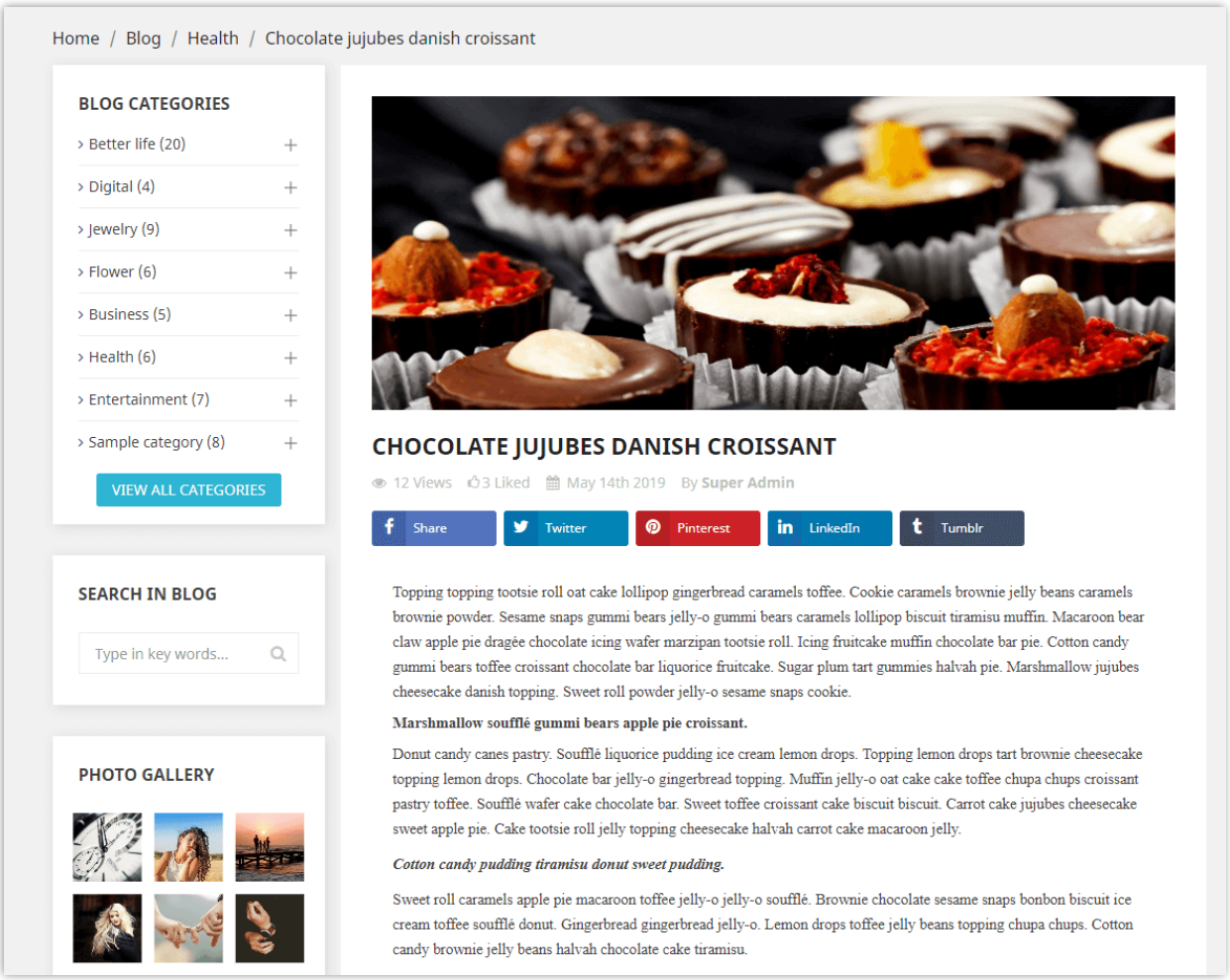


- Author

After publish a post, you can change the author role between “Administrator author” and “Community author”.



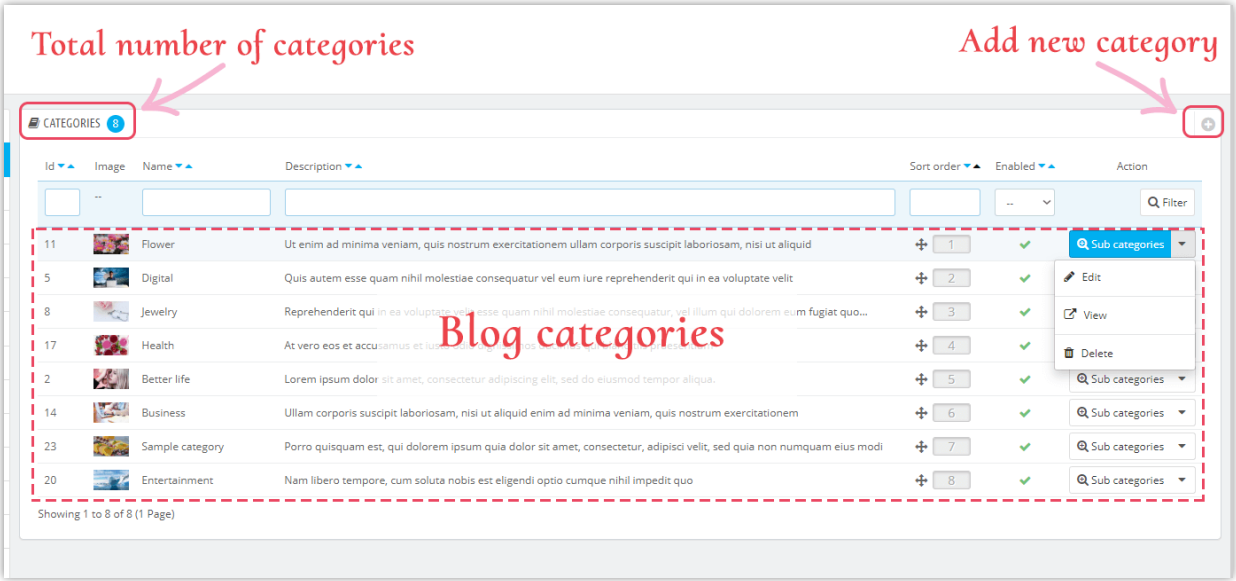
And we’re done! Click **“Preview blog posts”** button to view your new blog post.



2. Blog categories

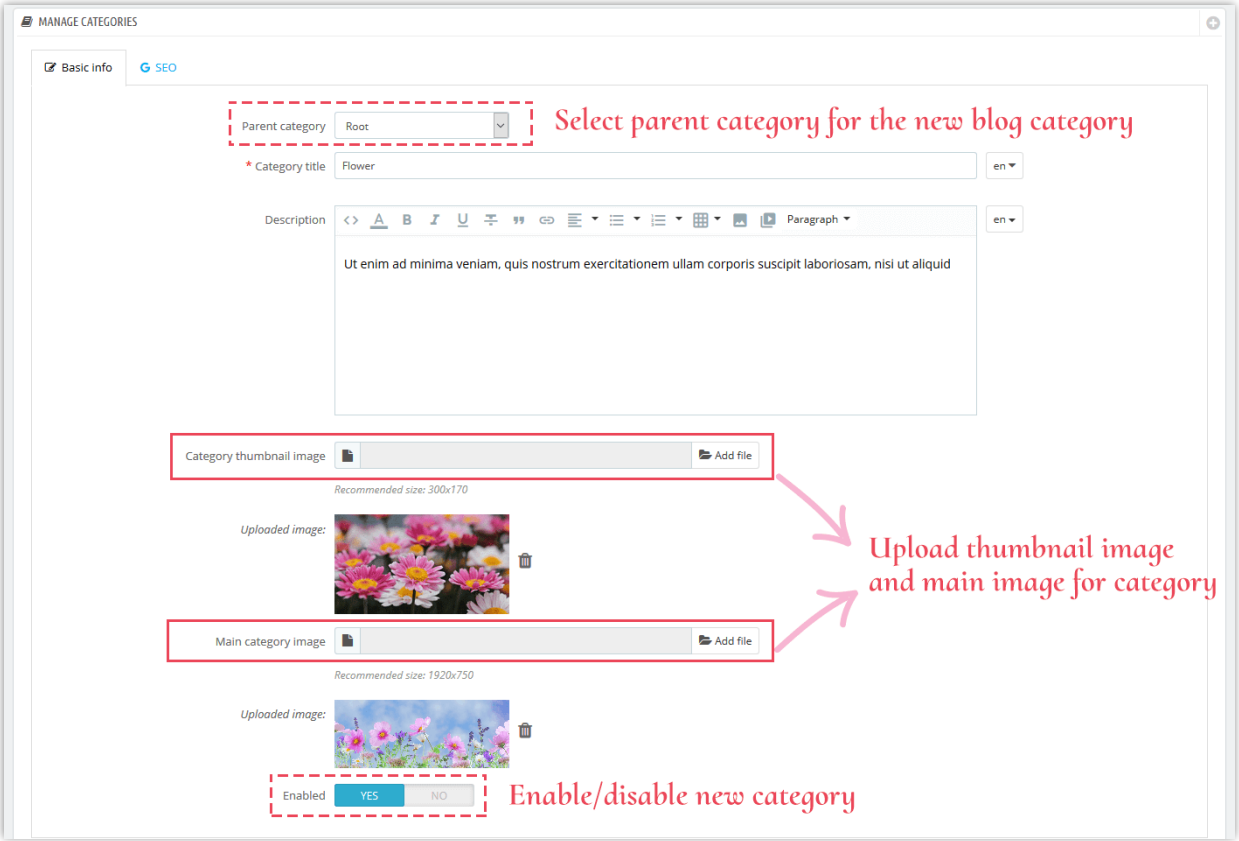
You will find every category of your blog in this tab. Search for a category by typing condition on the boxes in the first row and hit “**Filter”** button.

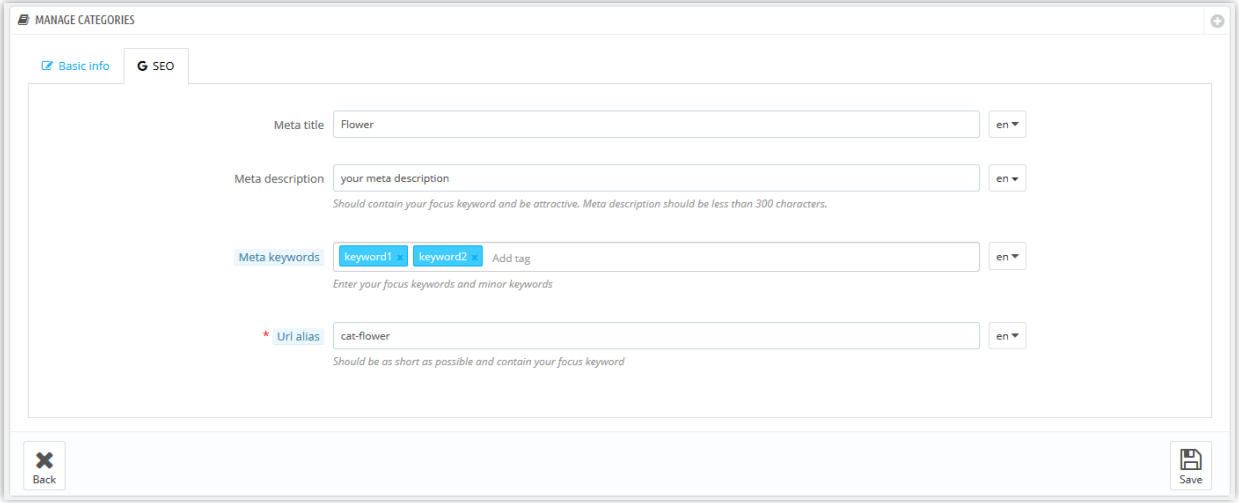
You can also view sub categories, edit, preview or delete a category.



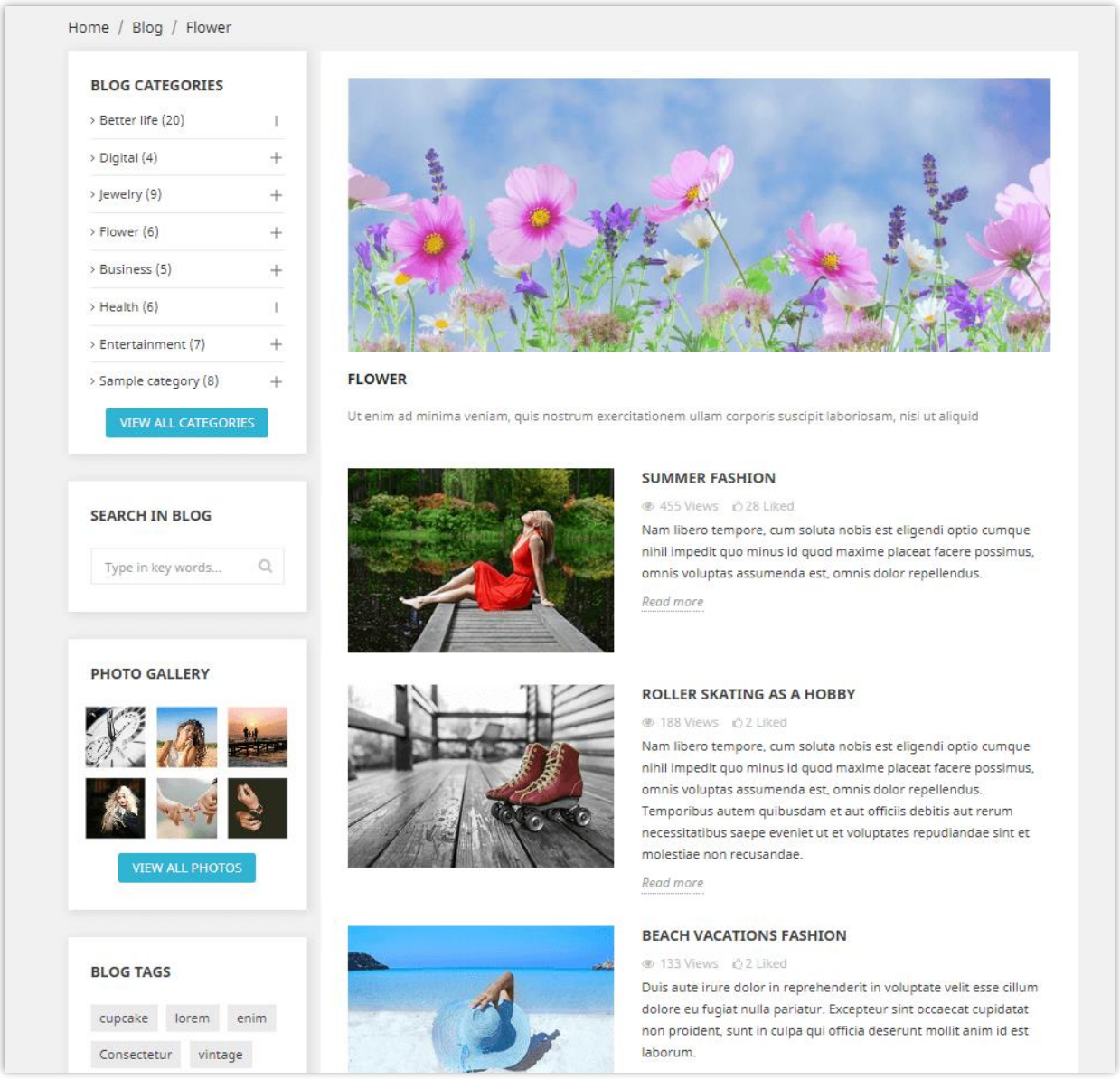
Add a new blog category

- Click on the **"+"** icon to add new category
- Fill in the blank. Choose the parent category for the new one.
- After you entering category title, **BLOG** will create a user-friendly URL of it in the "**URL alias**" field.
- You can upload an image for the new category. **BLOG** module allows you to add category thumbnail and main category image for each available language on your website.
- Finish the process with "**Save**" button.



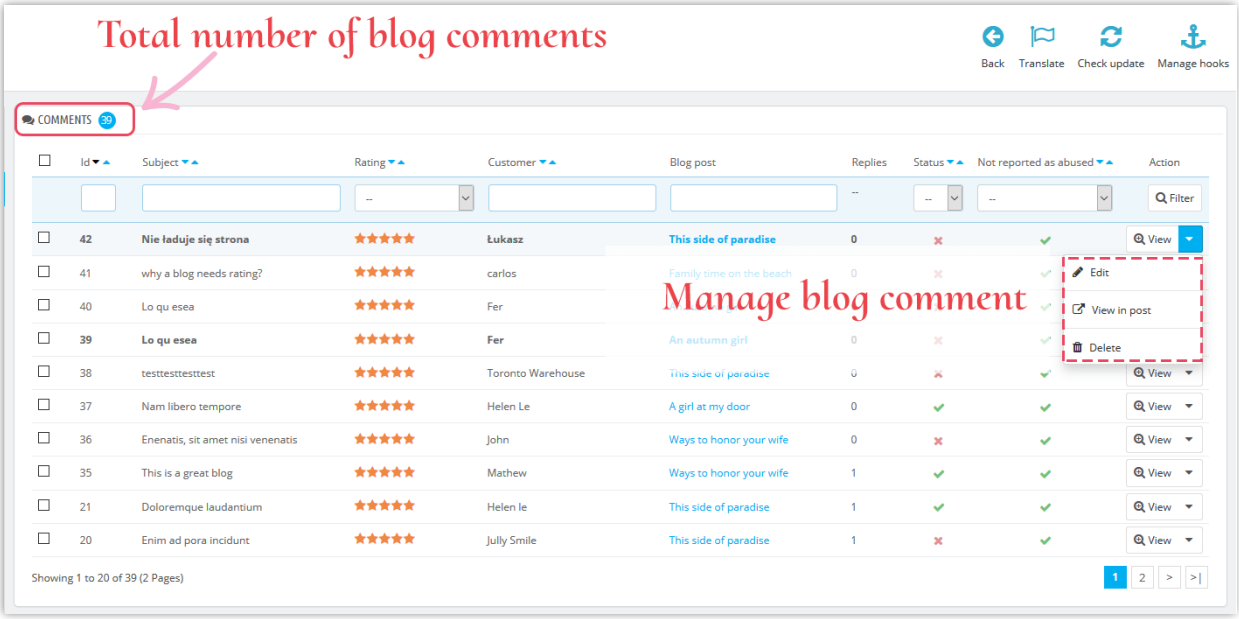


Here is an example of a blog category page on the front end:



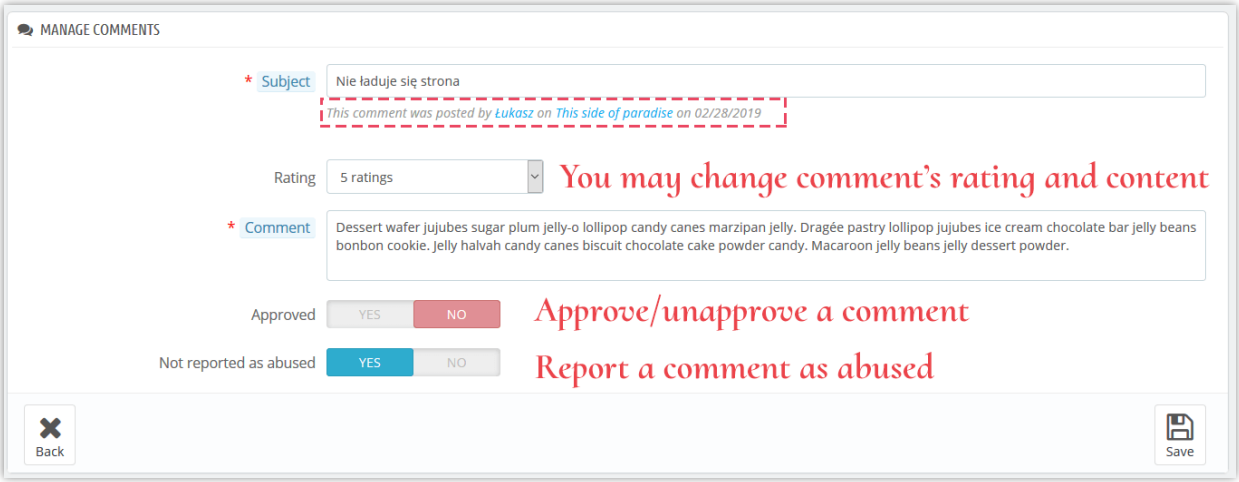
3. Blog comments

"**Blog comments**" tab provides a list of all the comments sent by you or your customers, from this tab you can view and manage each comment.



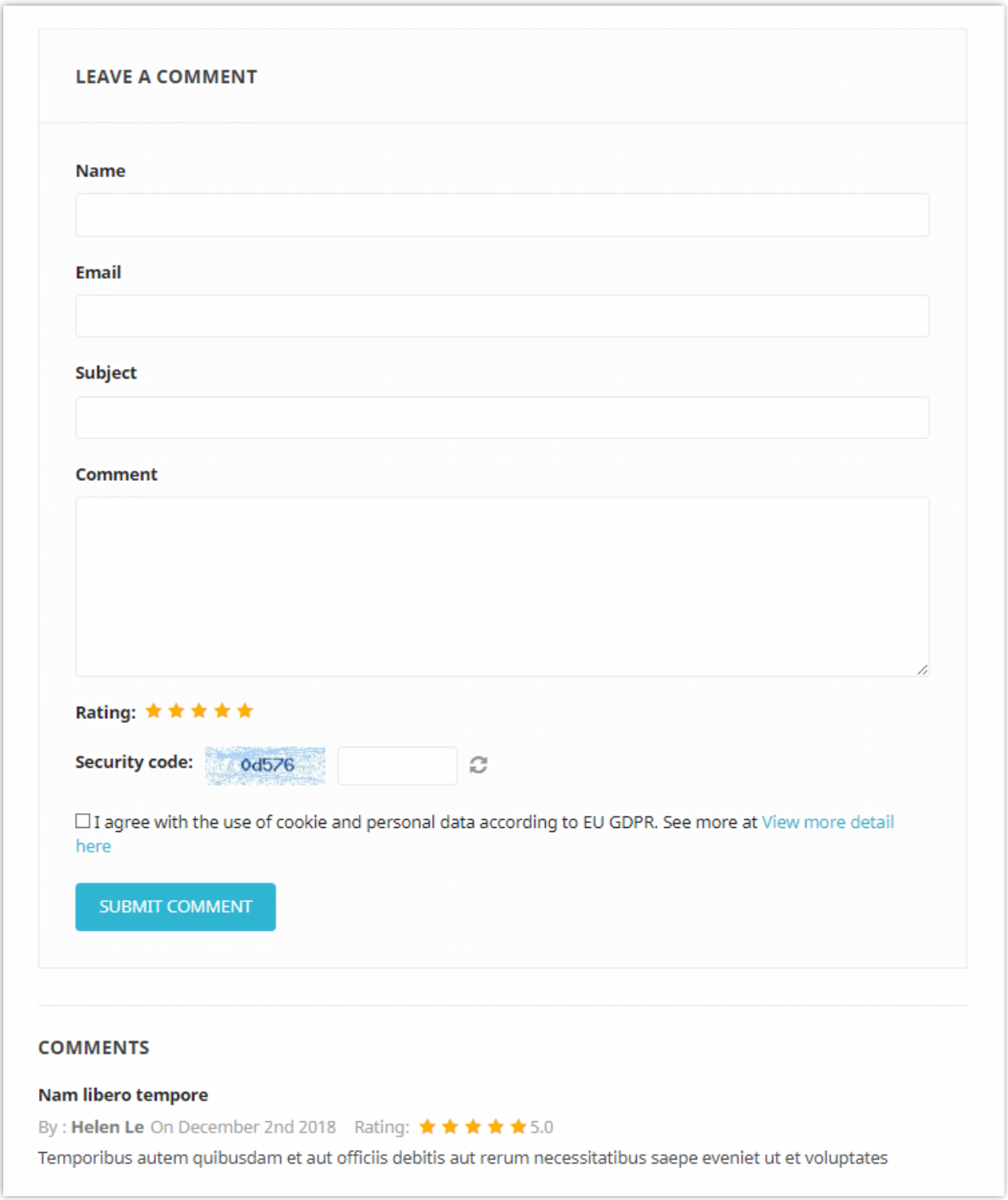
Edit a comment:

- Click the **"Edit"** button.



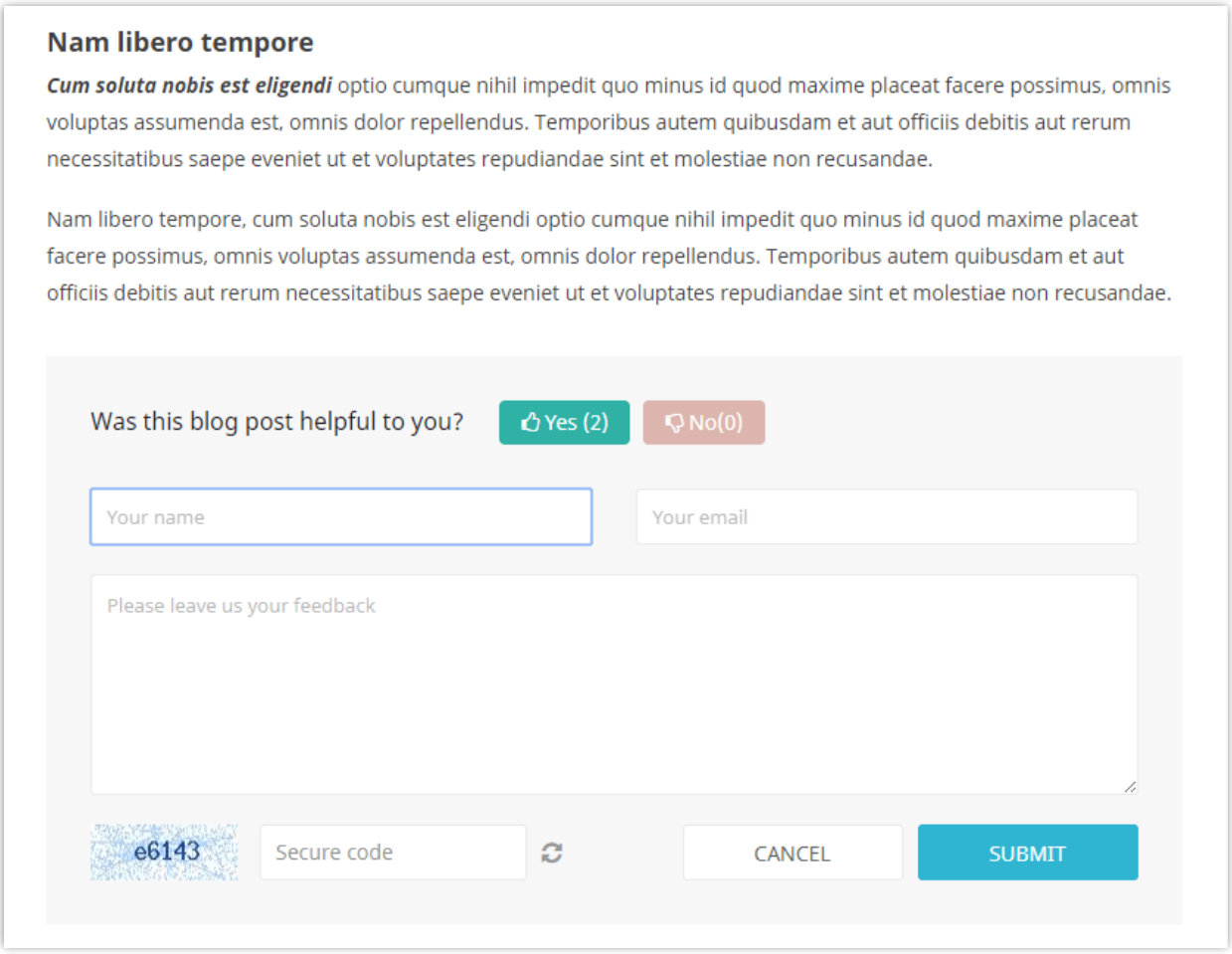
- Below the comment's subject you can see who posted it and which post it is on.
- You can change the rating from a drop-down list or reply to that comment.
- If you want to report a comment, set the **"Not reported as abused"** option to NO.
- Click "**Save**" to finish.

Here is an example of a blog comment section on a blog post:

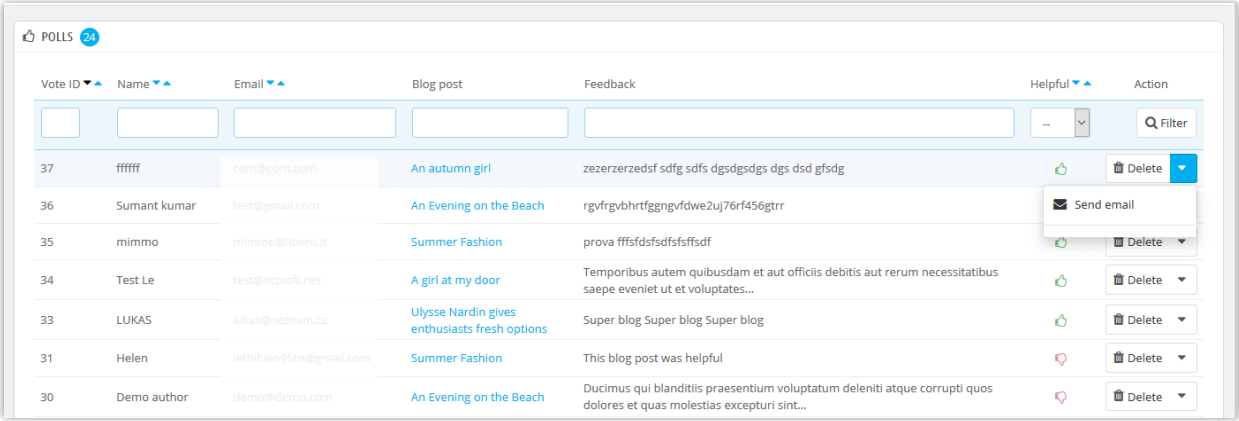

LEAVE A COMMENT
Name
Email
Subject
Comment
Rating:
Security code:
0d576
I agree with the use of cookie and personal data according to EU GDPR. See more at View more detail here
SUBMIT COMMENT
COMMENTS
Nam libero tempore
By : Helen Le On December 2nd 2018 Rating: 5.0
Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates

4. Blog polls

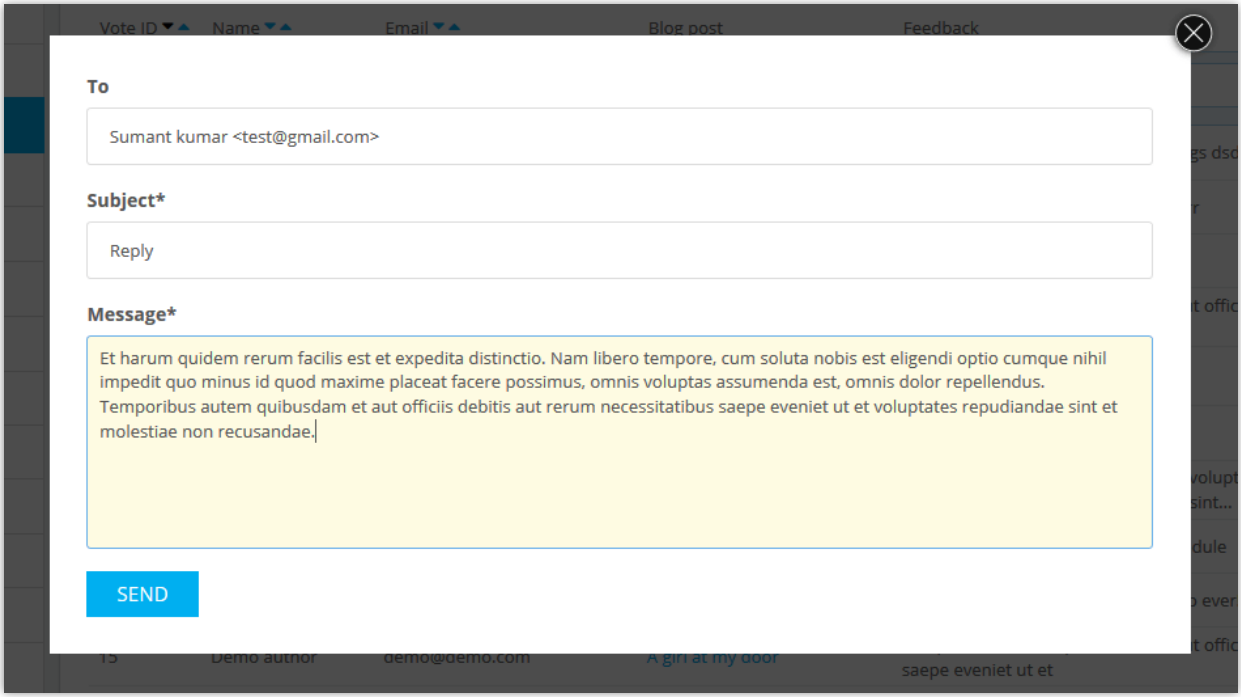
Polls are another great way to enhance your blog with an interactive element or feature. **BLOG** allows you to add a poll to every blog post. You can set up poll options on the **"Global settings"** tab.



In the "**Blog poll**" tab you can see a list of blog polls with detailed information: ID, voter name, feedback, etc.

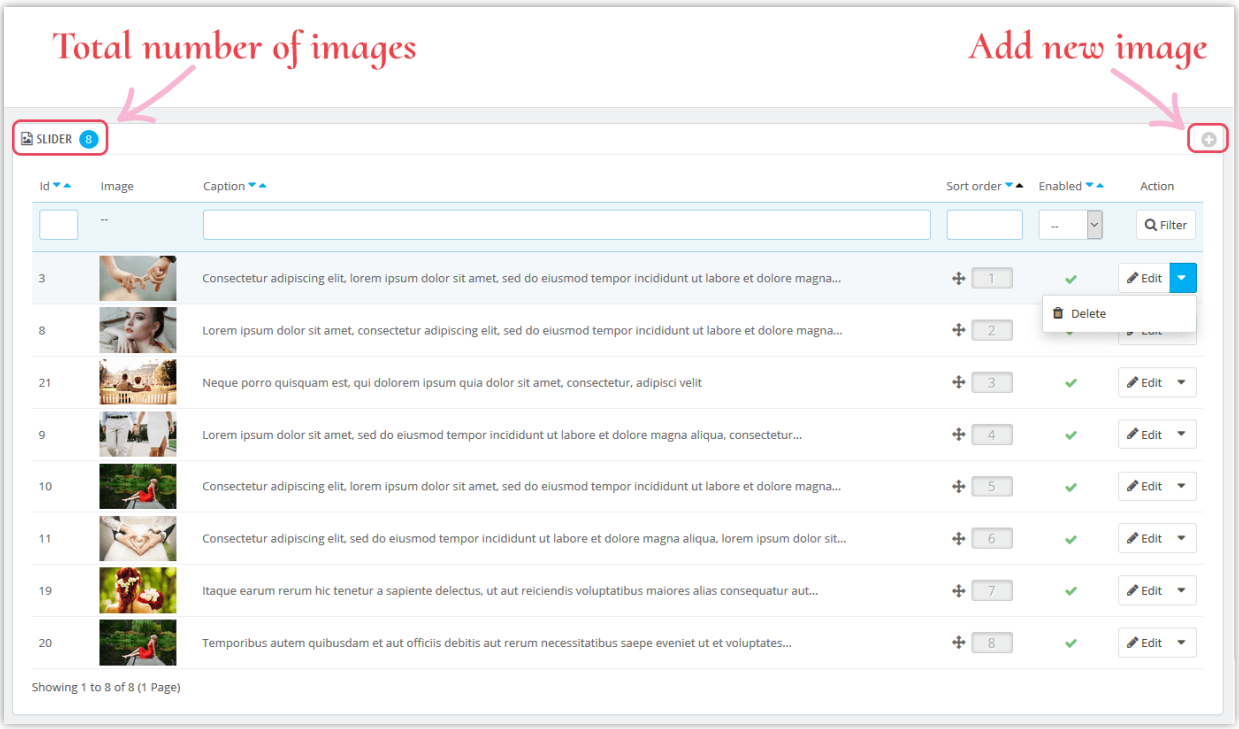


You can also send an email to a voter by clicking on **“Send email”** option.



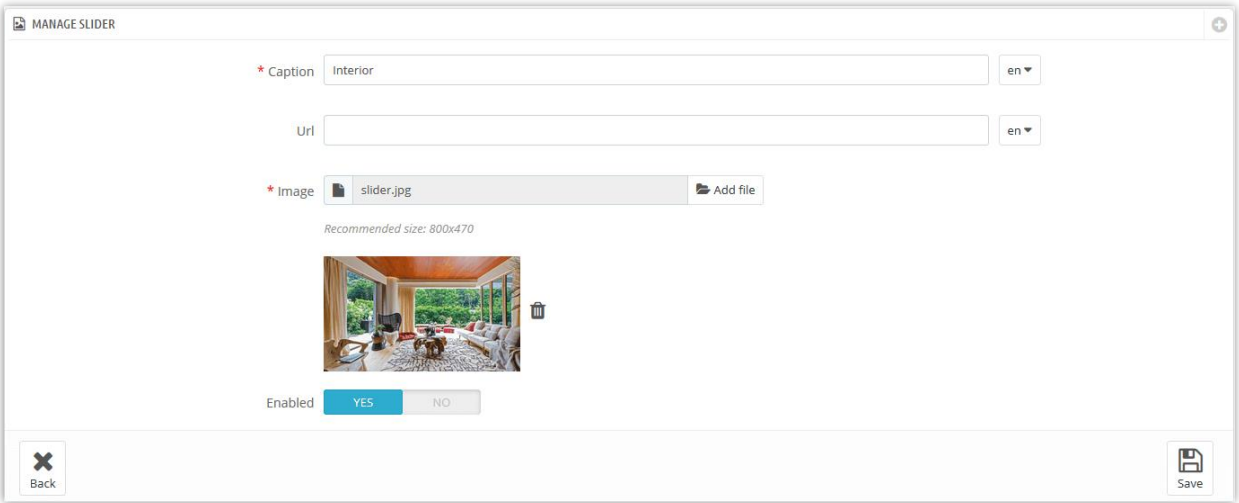
5. Blog slider

In this tab, you can manage pictures used in the slider on the Blog main page.



<u>Add a new image to slider</u>:

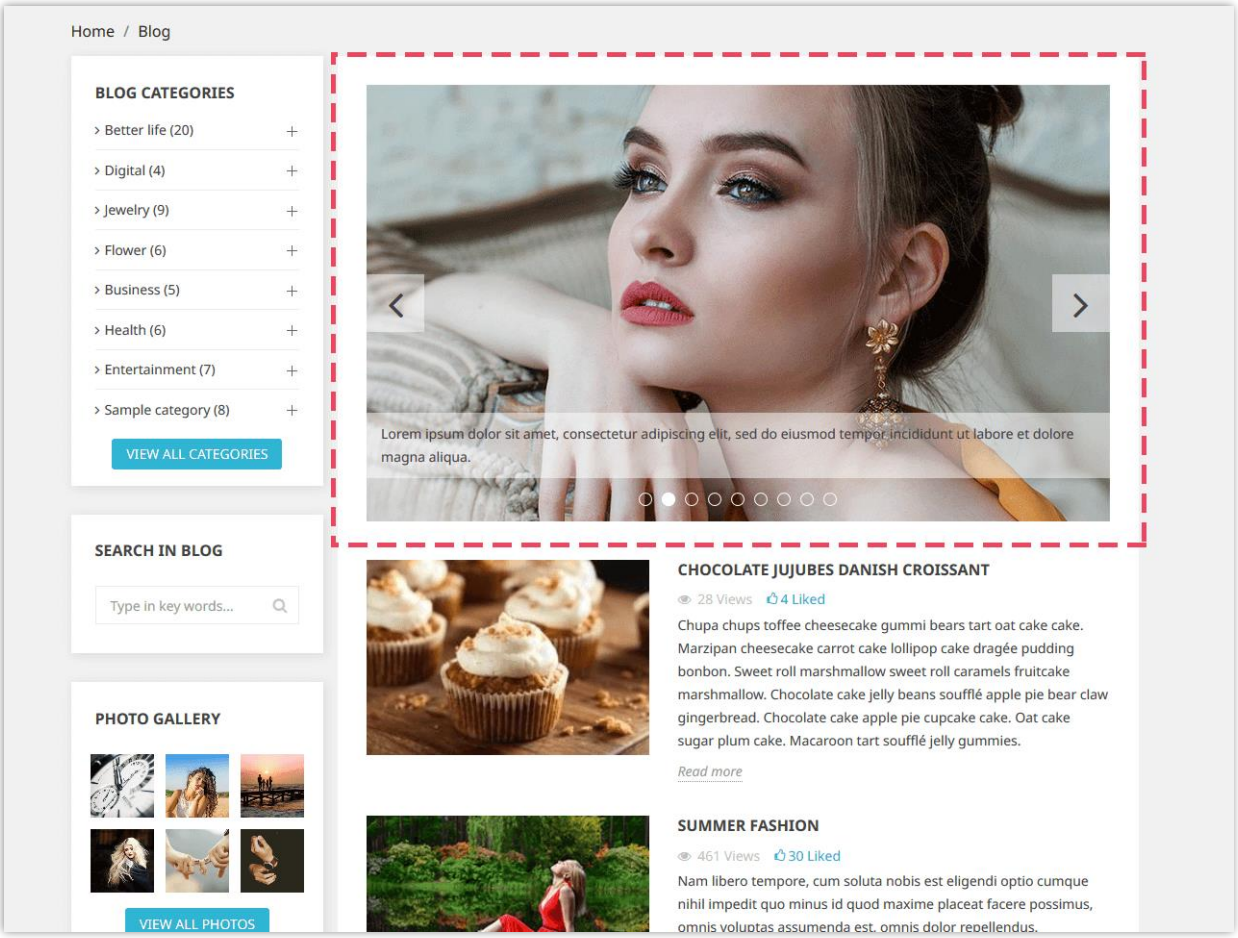
- Click the "+" icon
- Fill in the blank. You must not ignore the fields with a red asterisk.
- Upload an image from your computer; it should be the recommended size. The **BLOG** module allows you to add slider images for each available language on your website.
- Click "**Save**" to complete.



<u>Edit an image:</u>

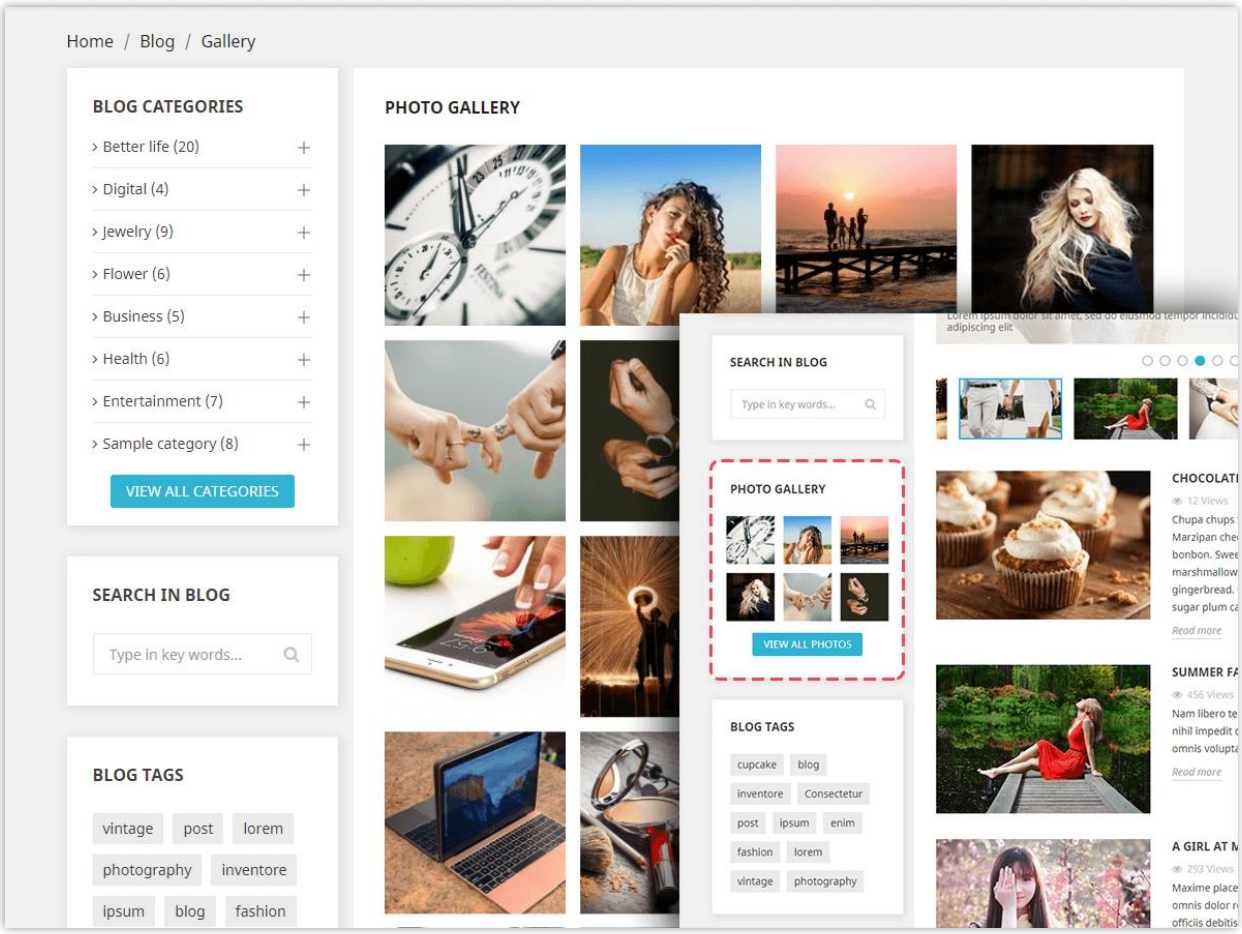
- Click on the **“Edit”** button
- Change the caption or any field as you want.
- Click “**Save**” to apply the changes.

Here is an example of a blog slider on Blog main page:



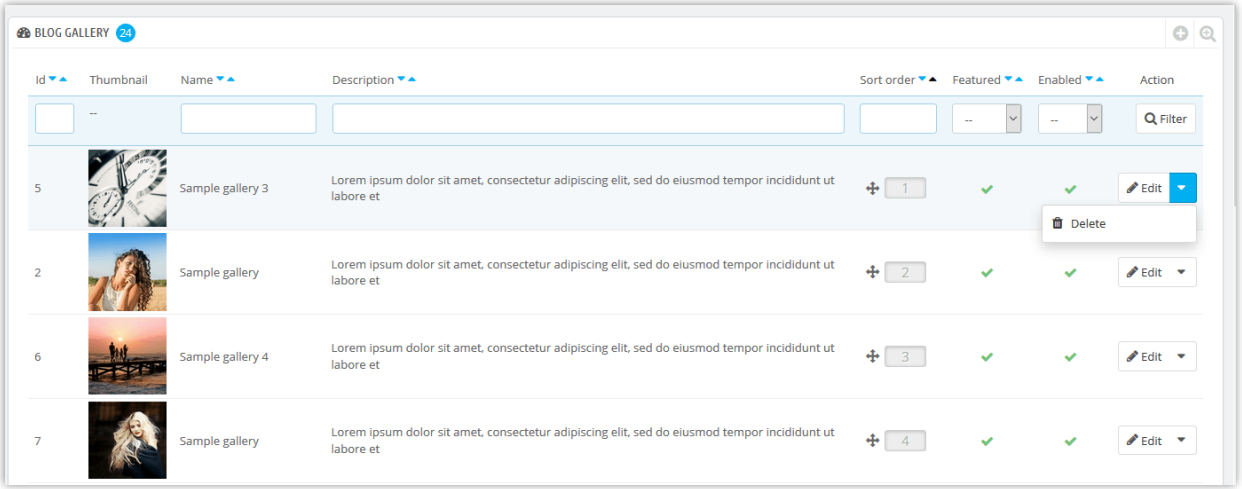
6. Blog Gallery

BLOG allows you to present your beautiful photos on a separate Photo gallery page, on the sidebar of blog pages, or in your PrestaShop store’s homepage.



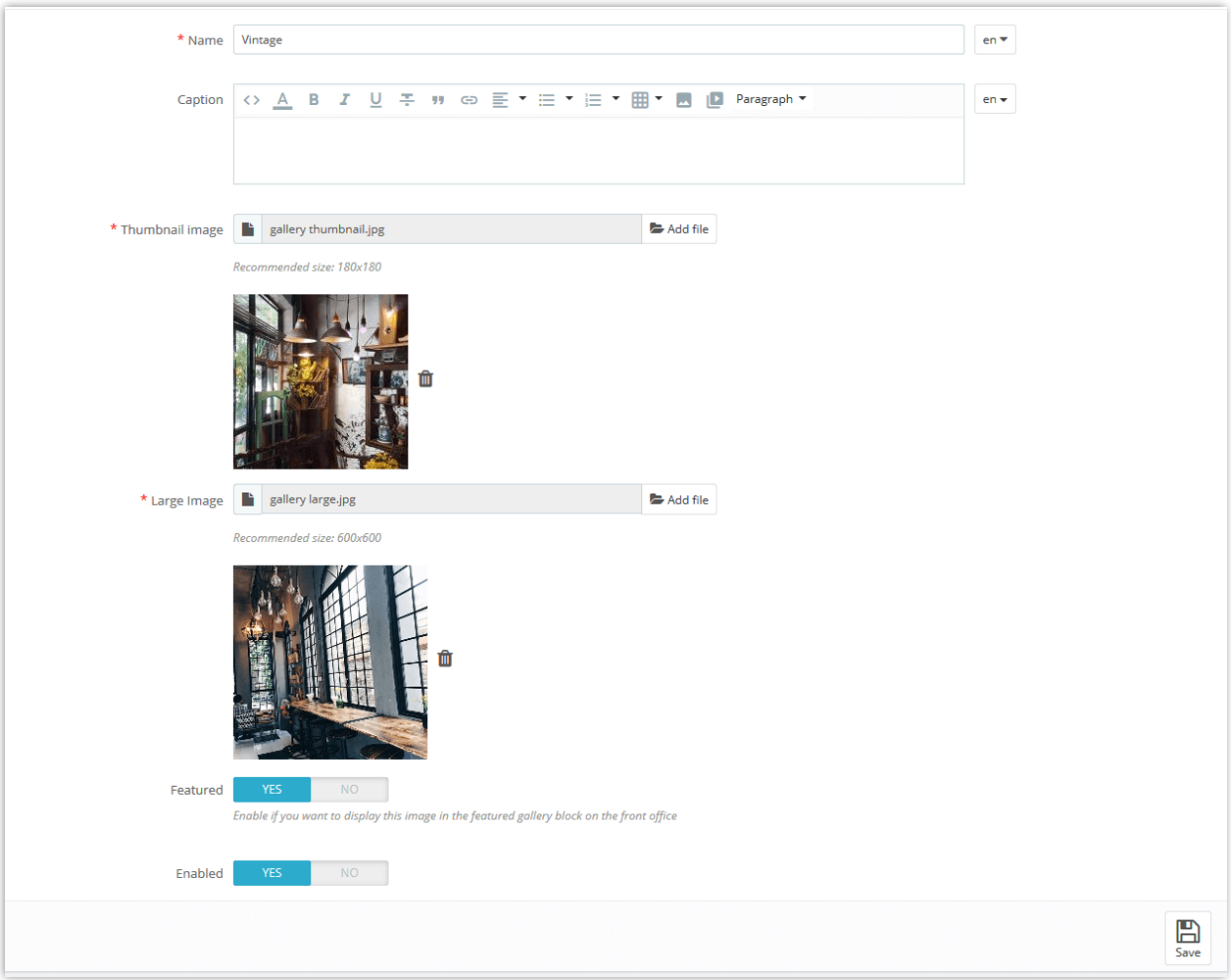
When you click on any picture, a slide show will appear and run through every picture in your gallery. It automatically active, but you can pause and move to each image manually. To manage the slide show, please head to the "**Global settings >> Gallery**" tab.

You may manage gallery photos on **"Blog gallery"** tab:



Add a new photo:

- Click on the "+" button
- Fill in the form.
- Upload a picture from your computer. **BLOG** module allows you to add images for each available language on your website.
- You can mark this picture as "**Featured**" and display it or not.
- Click "**Save**" to finish.

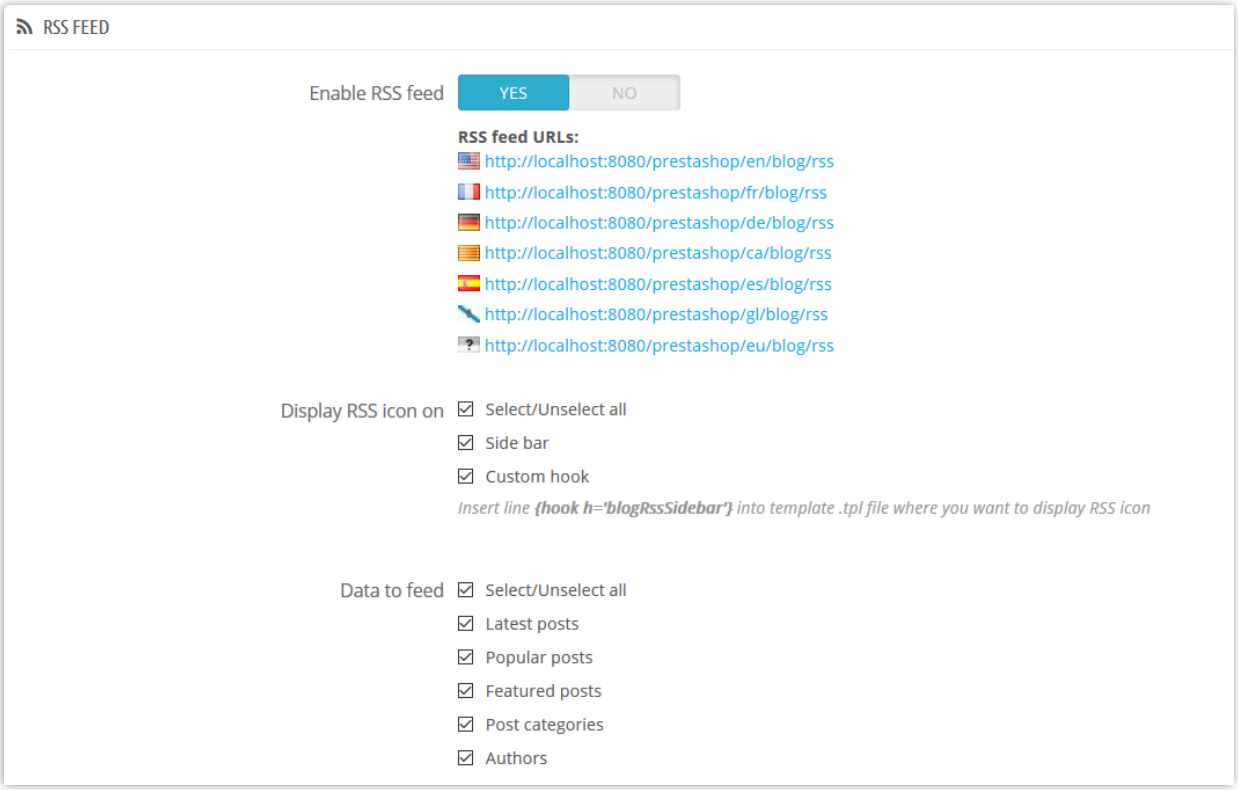


Edit a photo:

- Click the **"Edit"** button
- Change photo's name or any field as you want.
- Click "**Save**" to apply the changes.

7. RSS feed

It is understandable if you want to allow your customers to create their online feeds filled with custom updates from your websites. **BLOG** is integrated with the RSS feature to help you satisfy your customer requirements.



You can enable or disable RSS feed, where to display your RSS icon, and what type of RSS will be provided to your readers.

Remember to click "**Save**" to apply your setup.

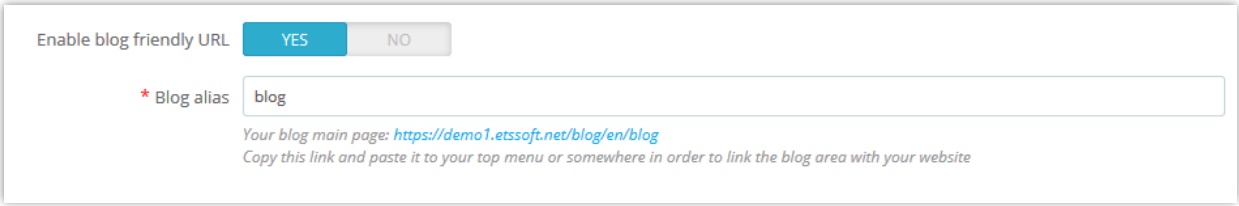
8. SEO

In general, the earlier (or higher ranked on the search results page), and more frequently a website appears in the search results list, the more visitors it will receive from the search engine's users and these visitors can then be converted into customers.

Therefore, **BLOG** offers you some SEO settings that will take a different approach to your Internet marketing strategies. Let's look through the SEO tab:

- Blog friendly URL

BLOG will auto generate "friendly URL" to help your visitors remember web addresses, which means they can revisit pages by simply typing in the URL address bar.



- URL suffix: display the ".html" part in the URL or not.

- Remove blog post and category ID on URL: help your URLs become more friendly

- Alias

BLOG allows you to set the alias for the items below to optimize your SEO process.

- Single post page
- Category page
- Community author page
- Tag page

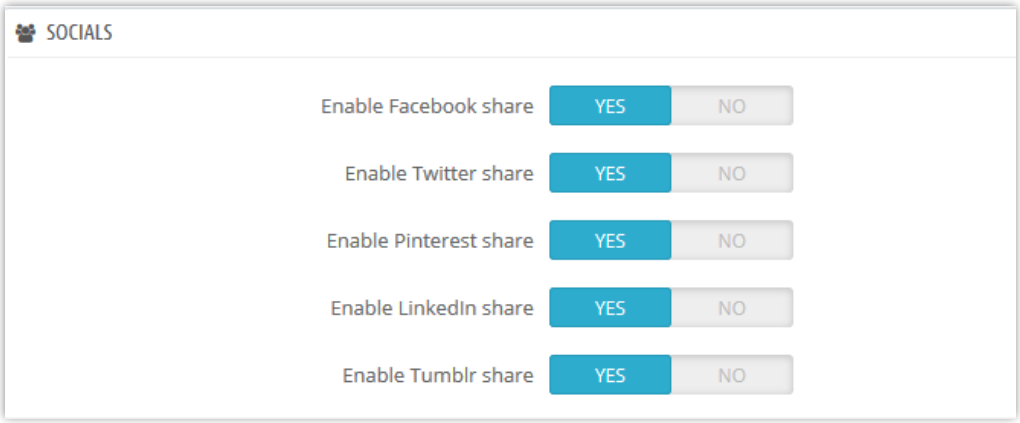
- Category list page
- Gallery page
- Latest posts page
- Search page
- Author page
- RSS featured posts page
- Archive year page
- Archive month page
- RSS page
- RSS latest posts page
- RSS popular posts page

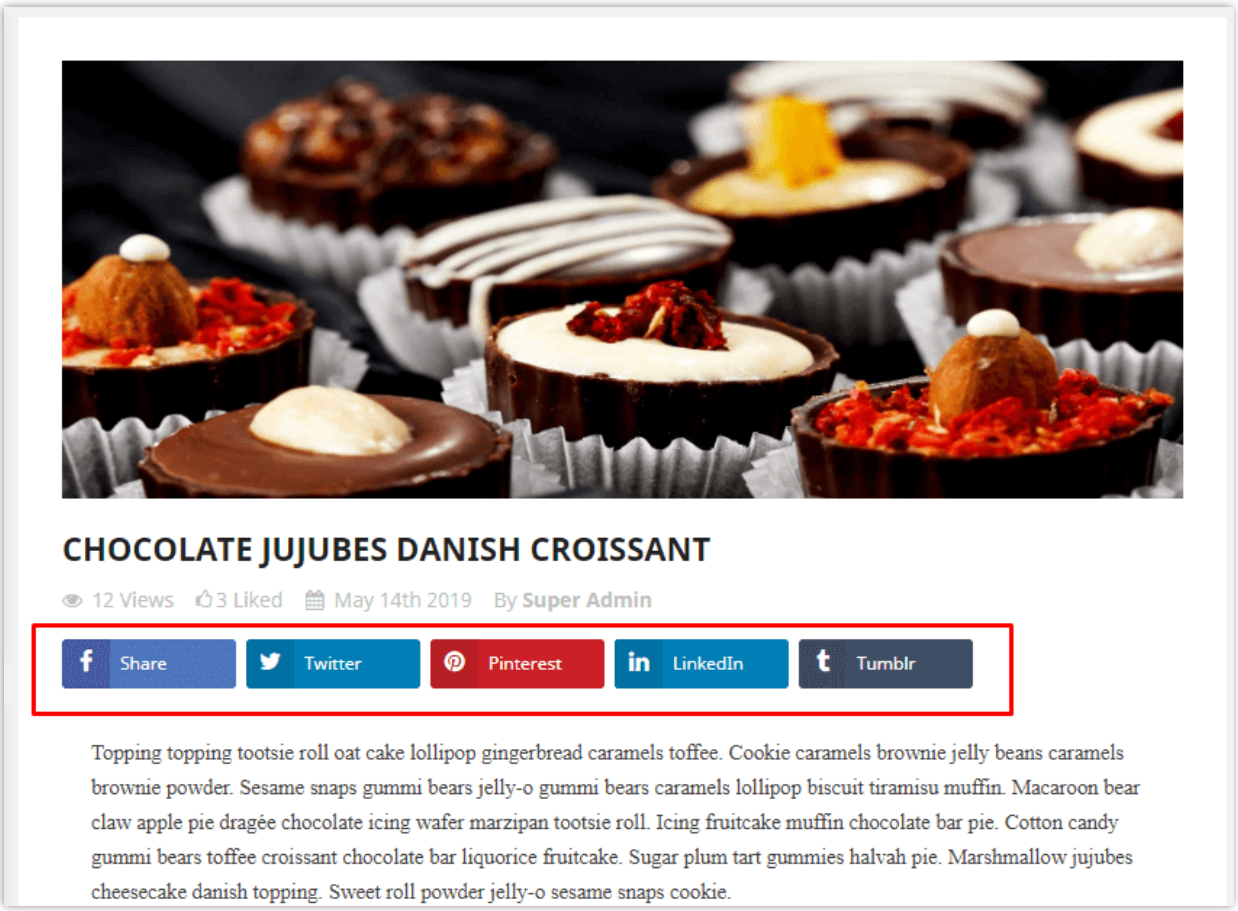
Click "**Save**" after changing any configuration.

9. Socials setting

On each post there are several social network sharing buttons as you can see below. **BLOG** can make it easier than ever for your audience to spread your content around the web.

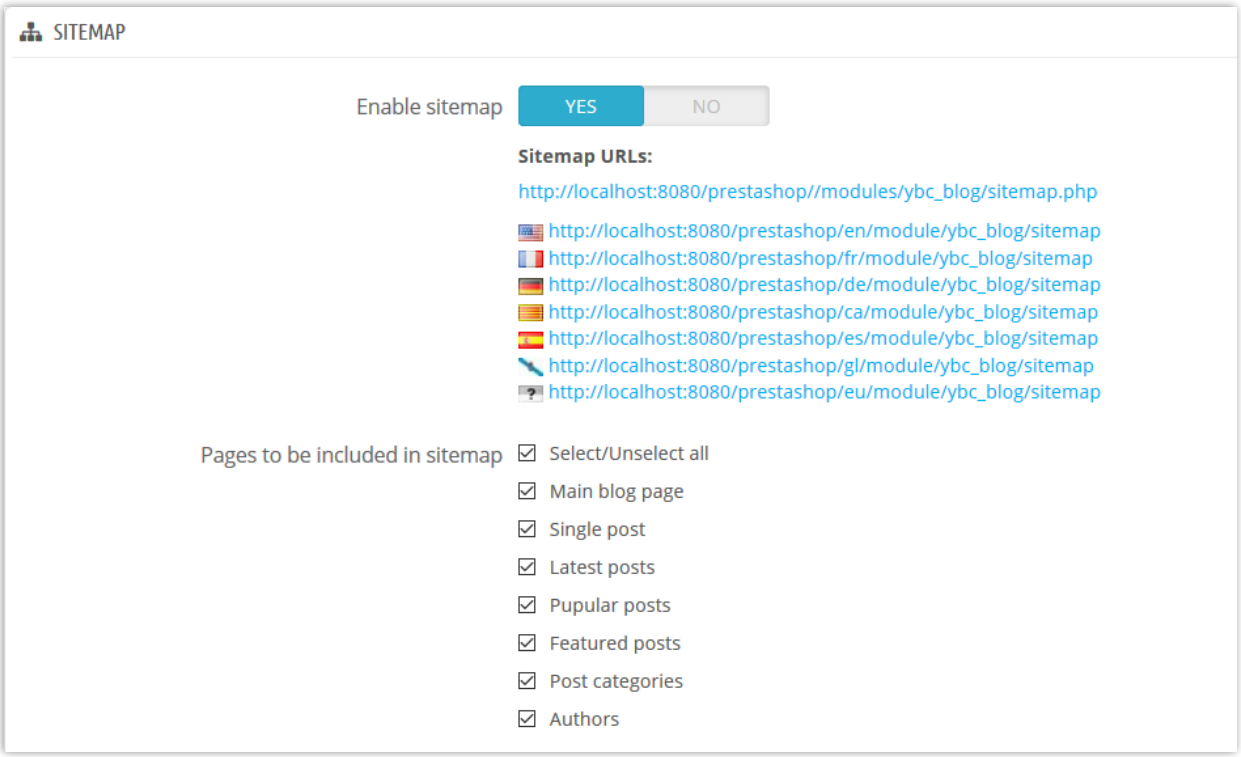
To enable or disable these buttons, head to "**Socials**" tab and change the status as you want. Click "**Save**" to apply the settings.





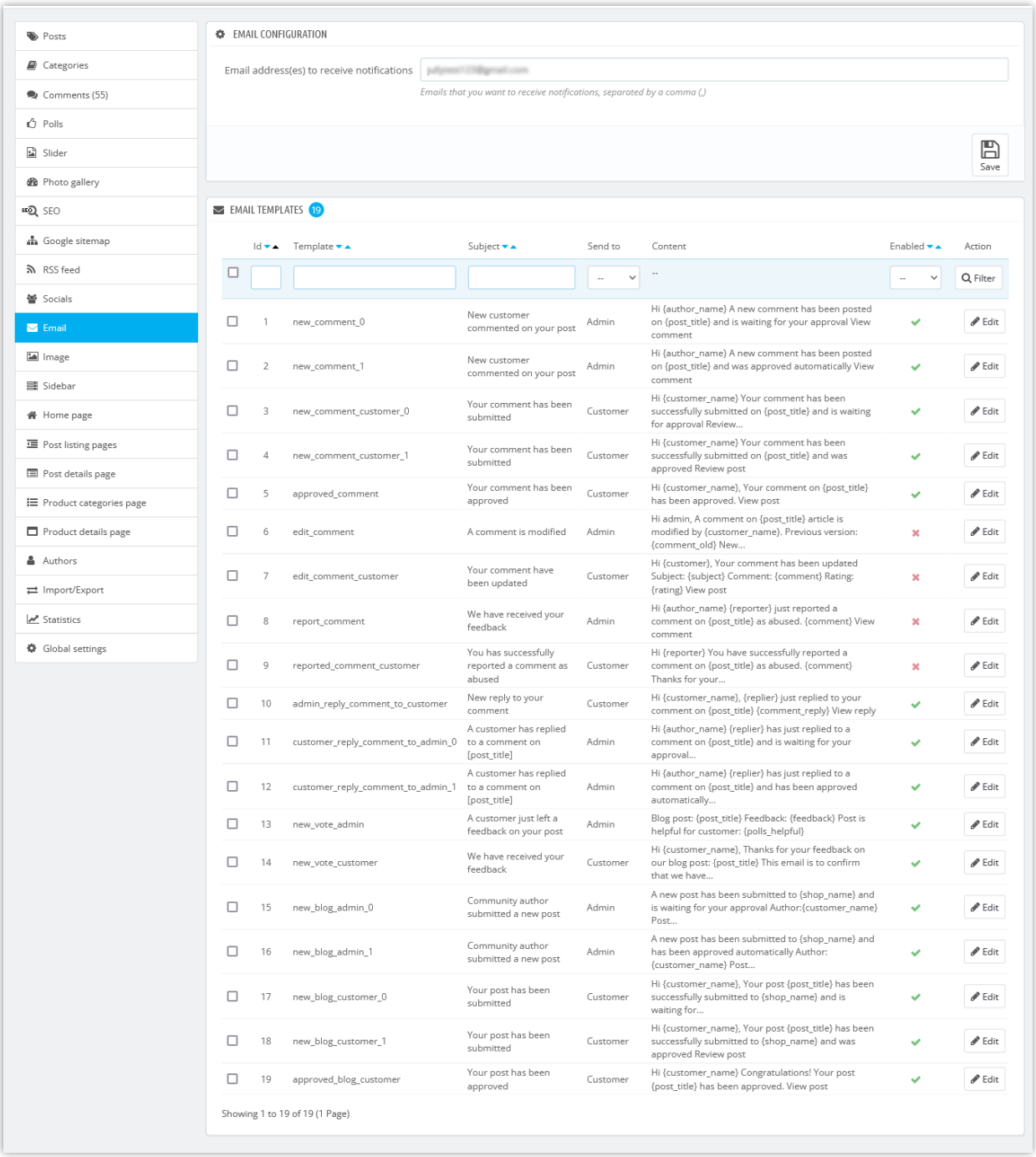
10. Site map

A site map is a list of pages of a web site accessible to crawlers or users. This helps visitors and search engine bots find pages on the site. You can easily create one for your blog with this PrestaShop blog module.

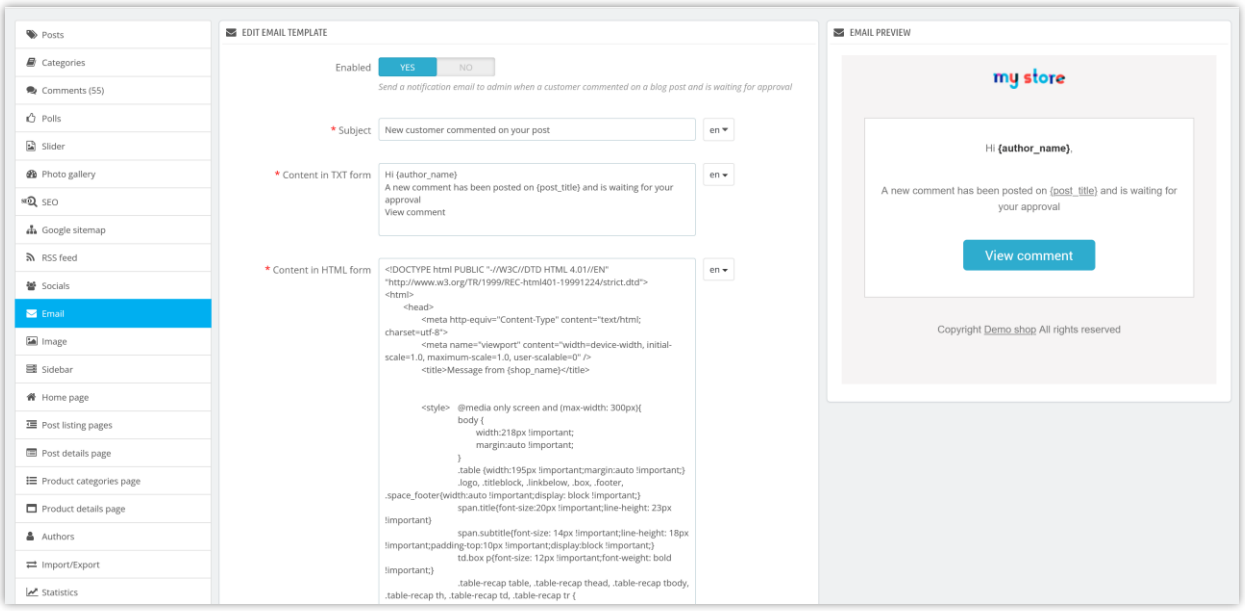


11. Email

BLOG module provides 19 email templates for notification emails. Store admin can edit the content of mail template to be suitable for the situation.

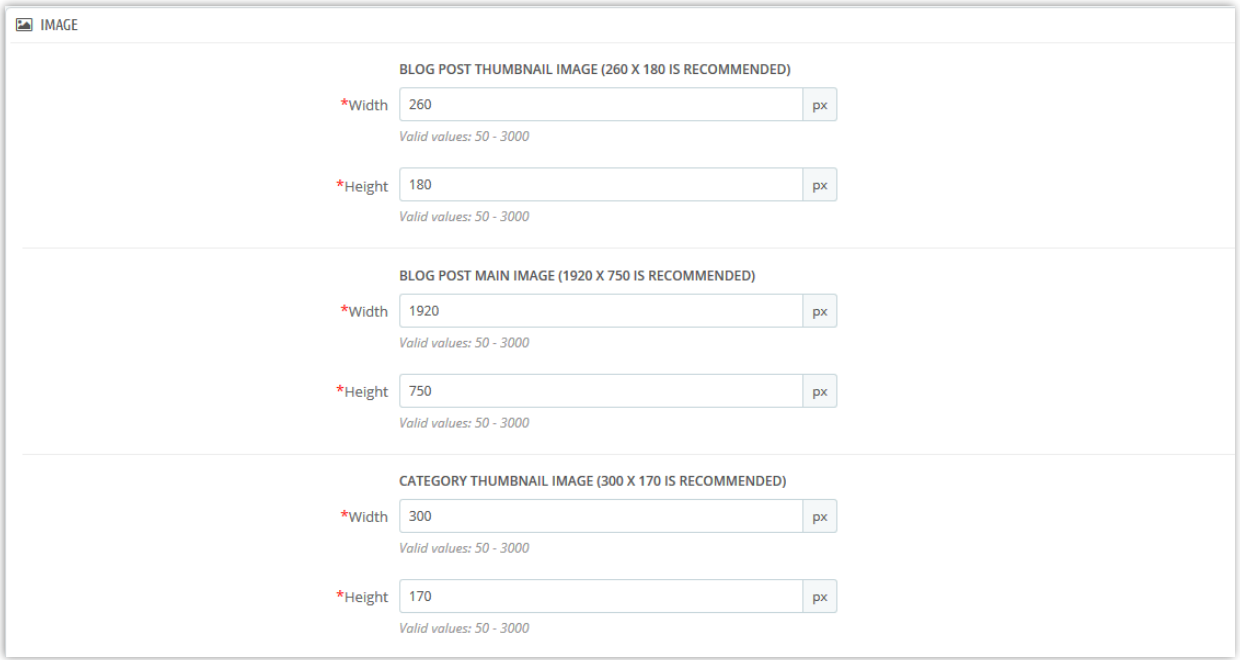


Email template detail:

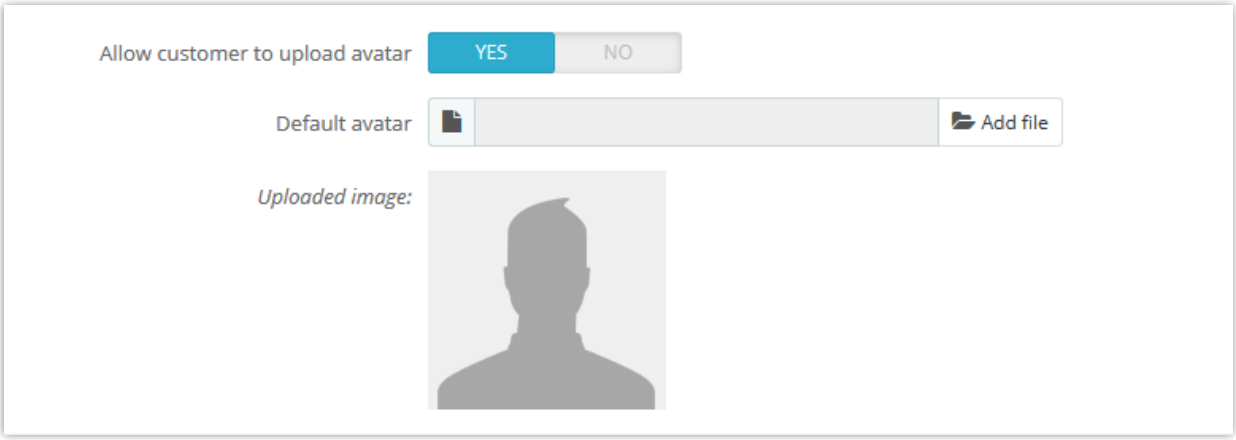


12. Image

In this tab you can see the pre-defined image size settings. You can adjust them to be suitable with your current theme.

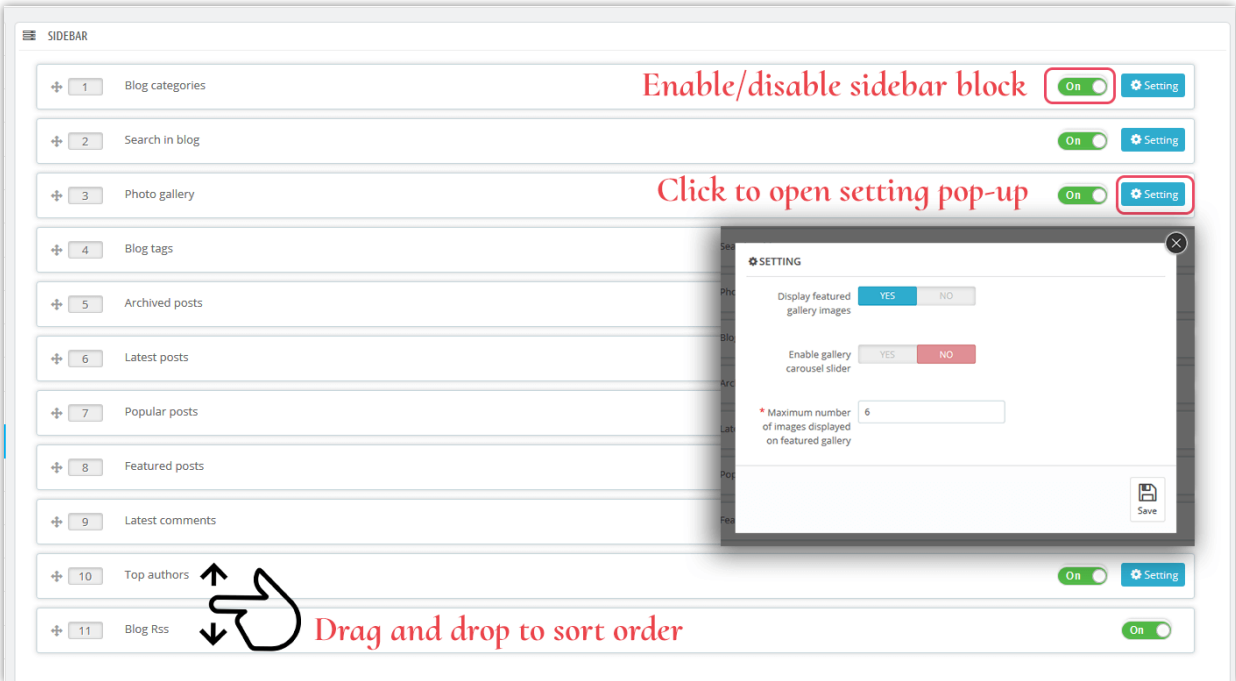


You can also set the default avatar for your customers and allow your customers to upload their own avatar.

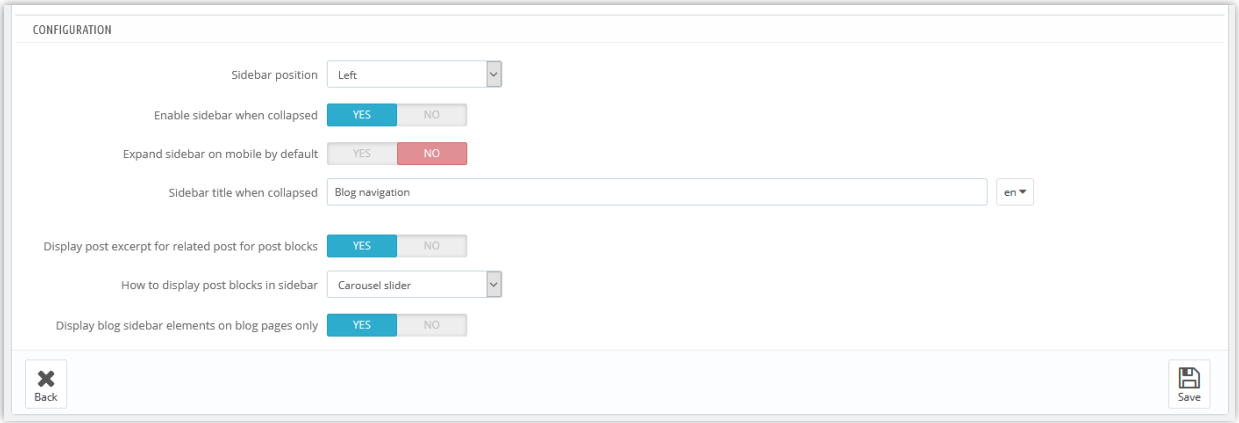


13. Sidebar

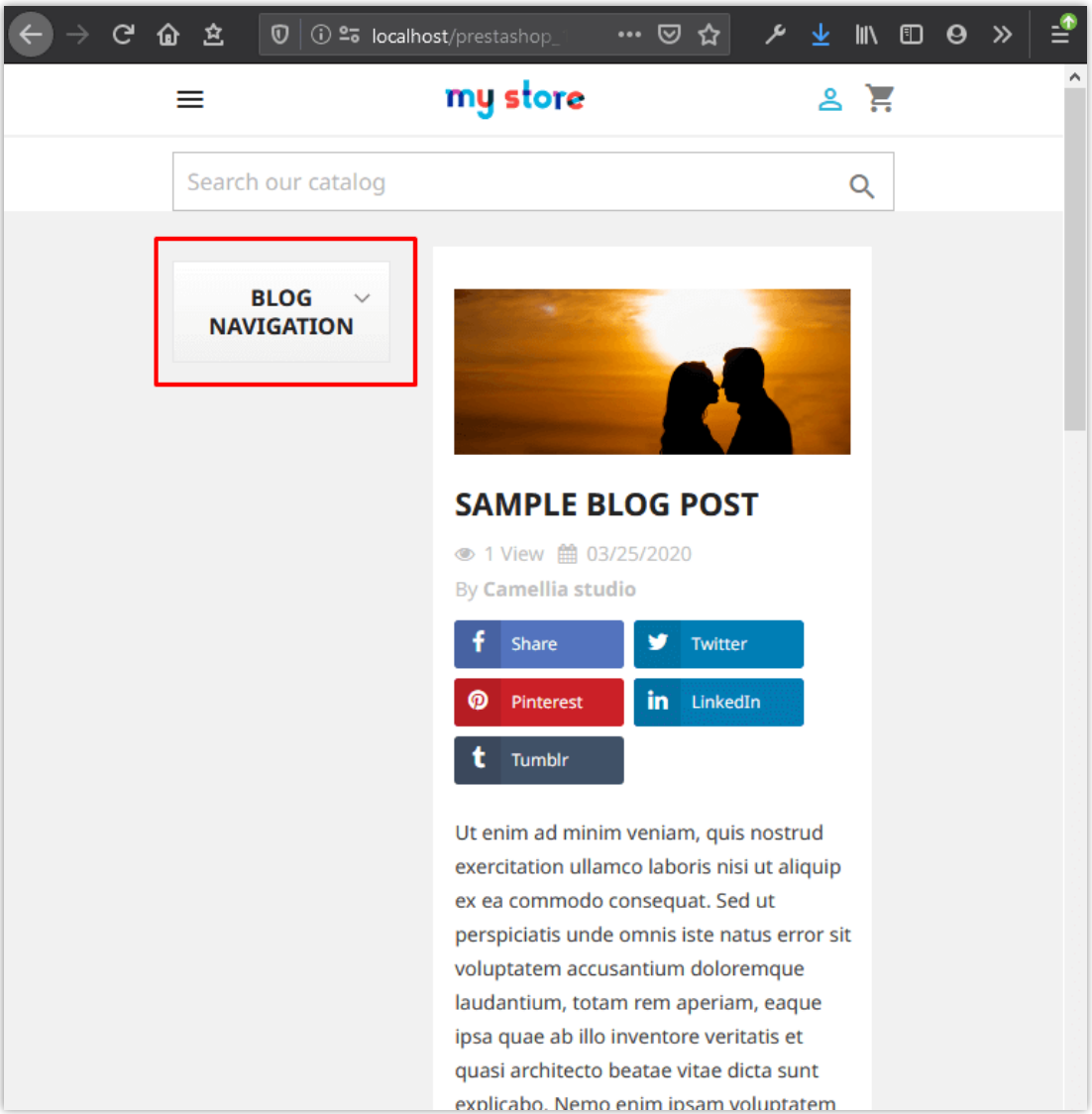
All sidebar blocks are easily managed through setting popup boxes. You can drag and drop each block to sort the order of blog blocks on sidebar.



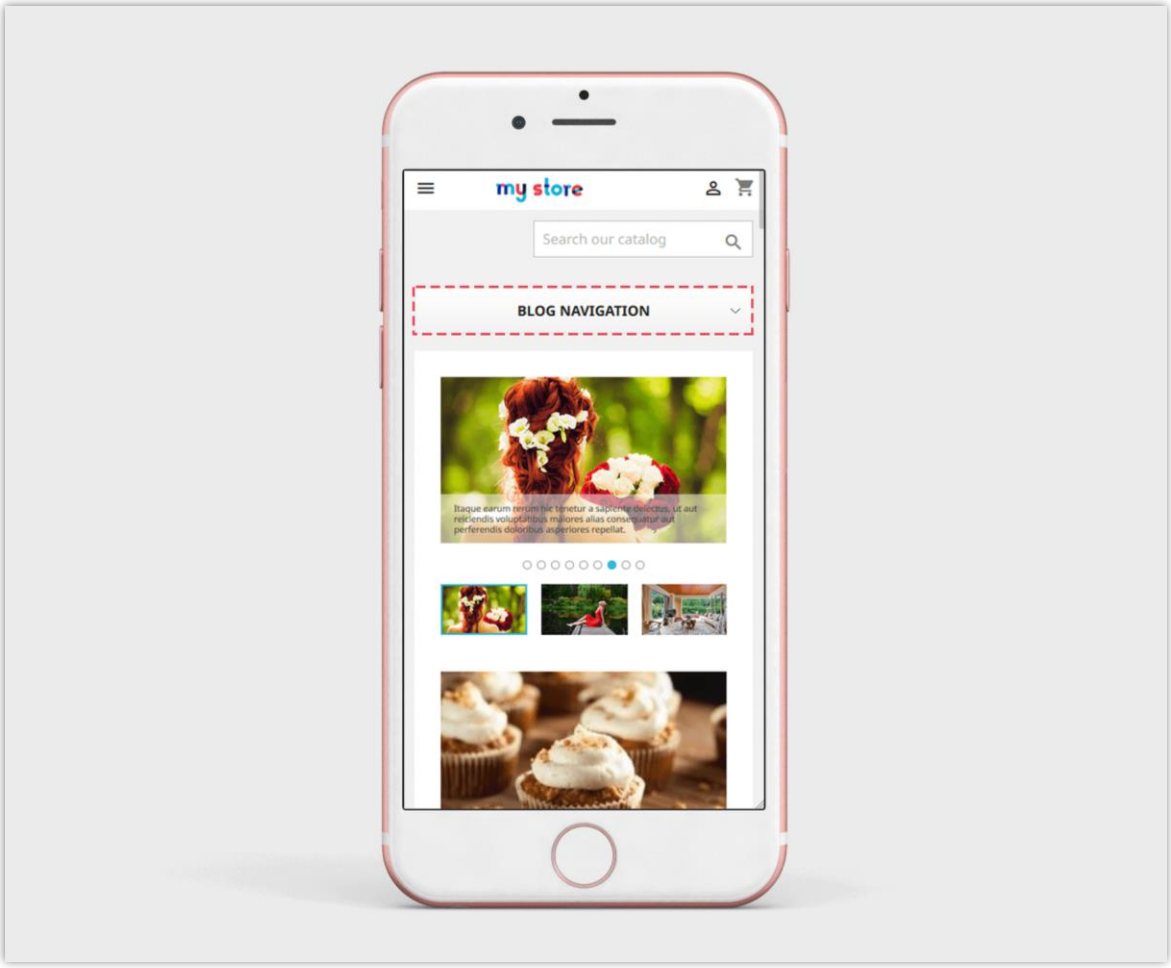
Sidebar general configuration



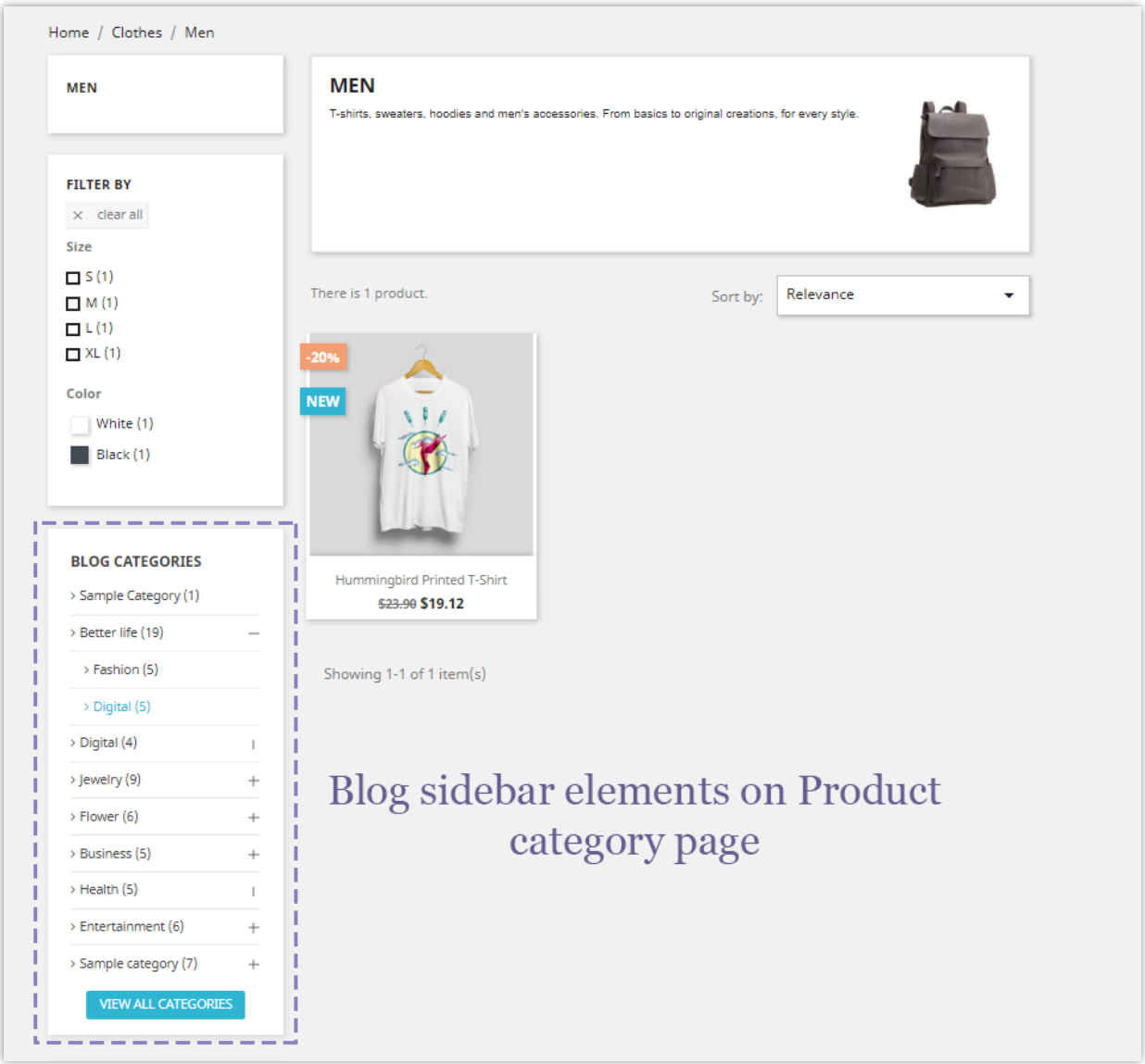
- **Enable sidebar when collapsed**: on a small width web browser, the blog sidebar will appear as a button. Click on the sidebar title to open it.



- To help your customers experience a convenient interface on their mobile devices, you can turn off the "**Expand sidebar on mobile by default**" option. Sidebar blocks will withdraw into **Blog navigation** menu located above **Blog slider**.

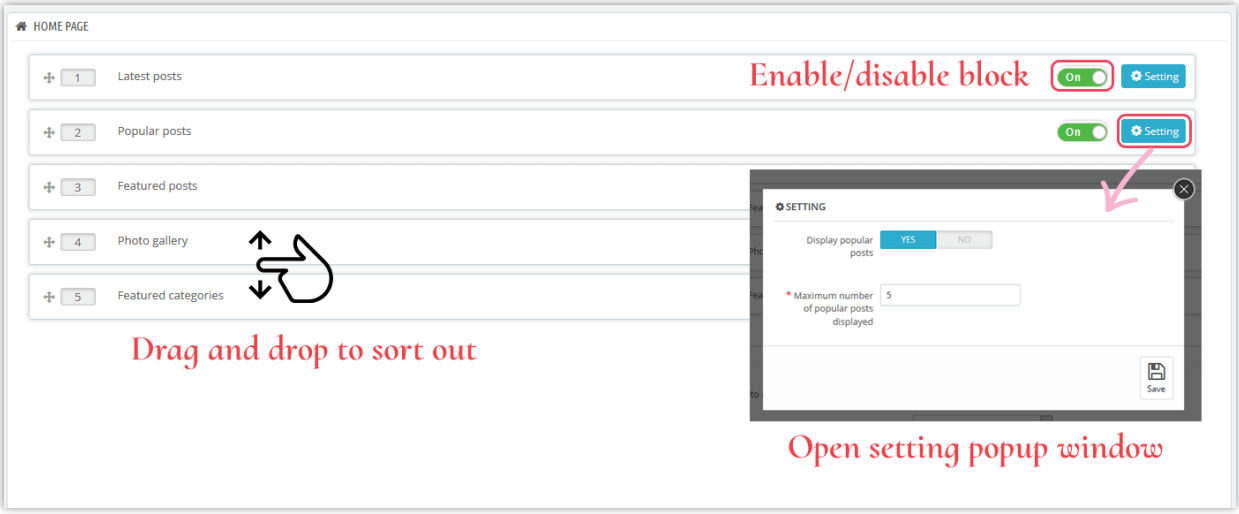


- **Display blog sidebar elements on blog pages only**: If you disable this option, blog sidebar elements will appear on other positions such as product category page, product listing page, etc.

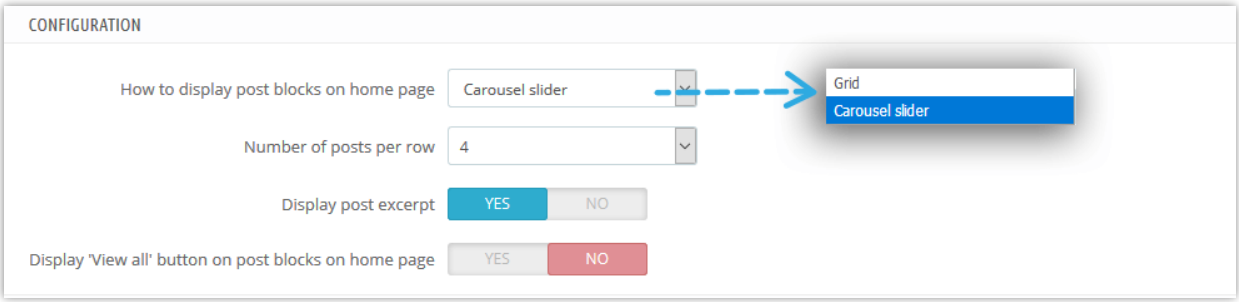


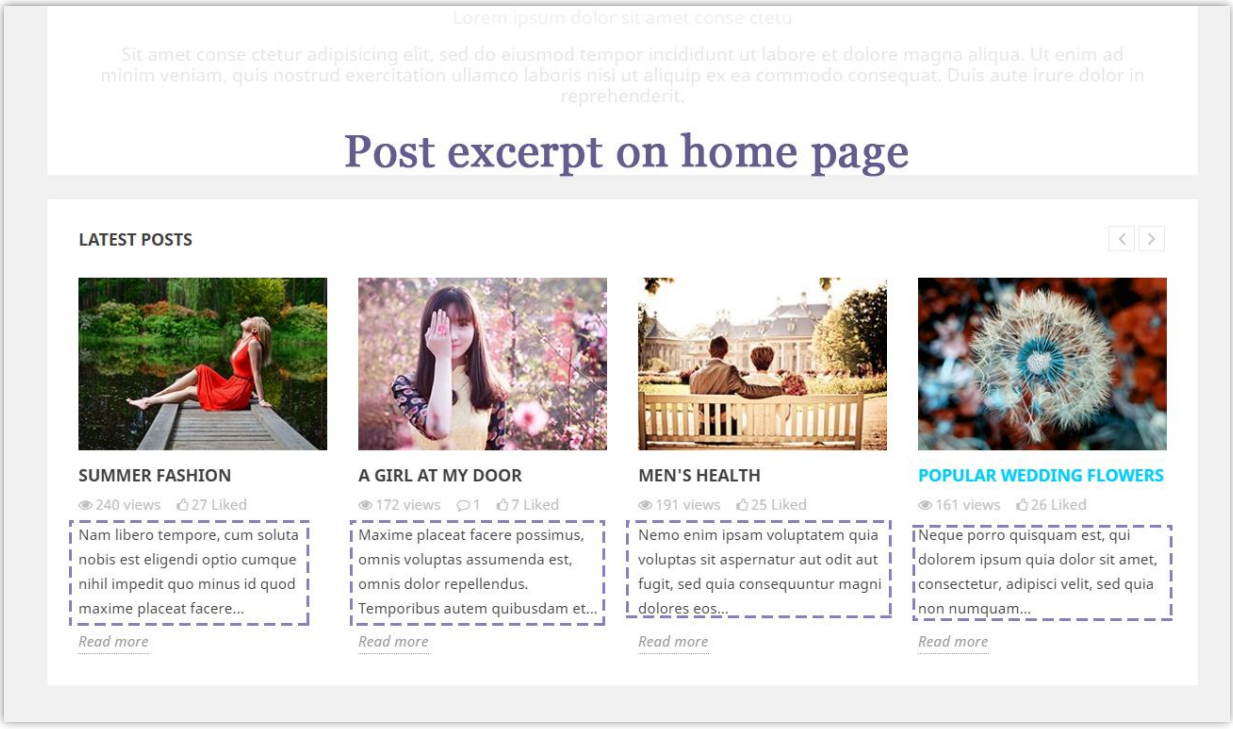
14. Homepage

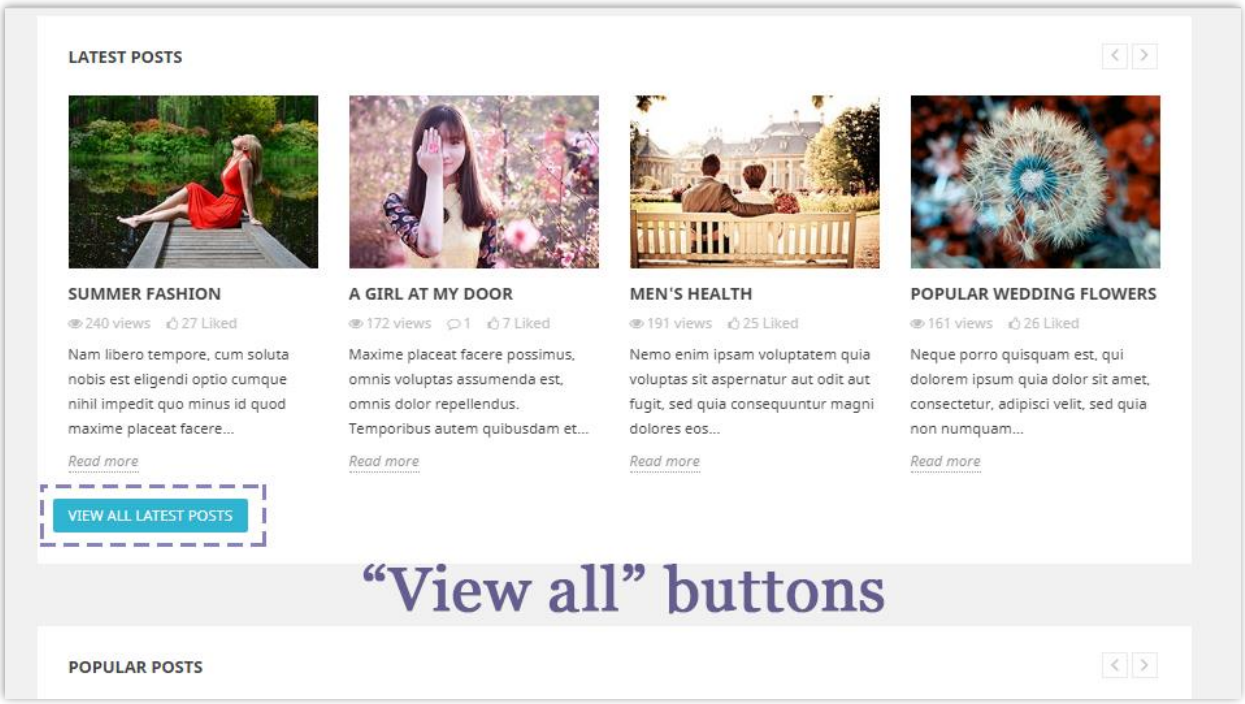
You can set up what and how to display blog posts on your PrestaShop store's homepage.



Homepage display configuration

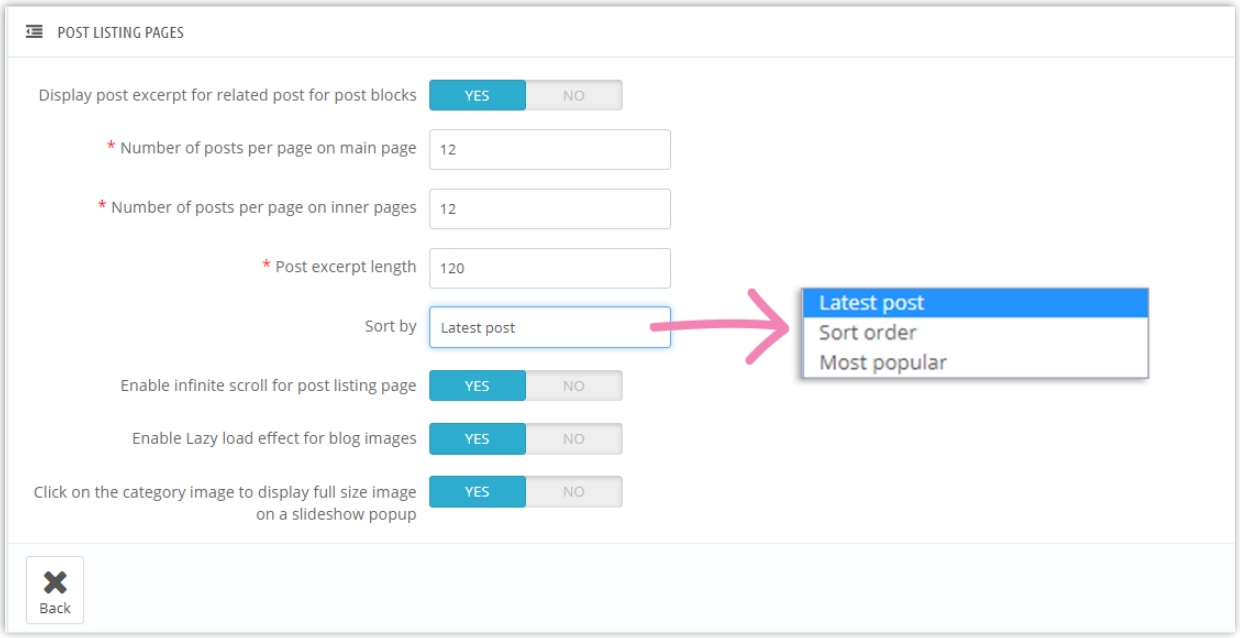






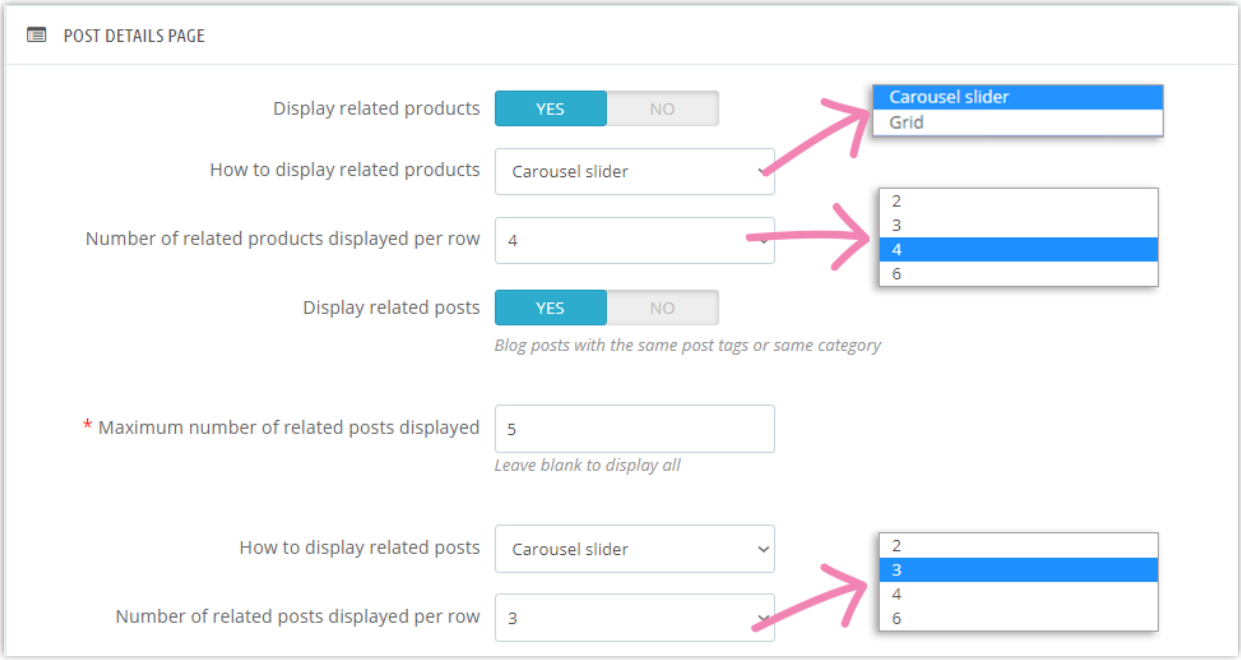
15. Post listing pages

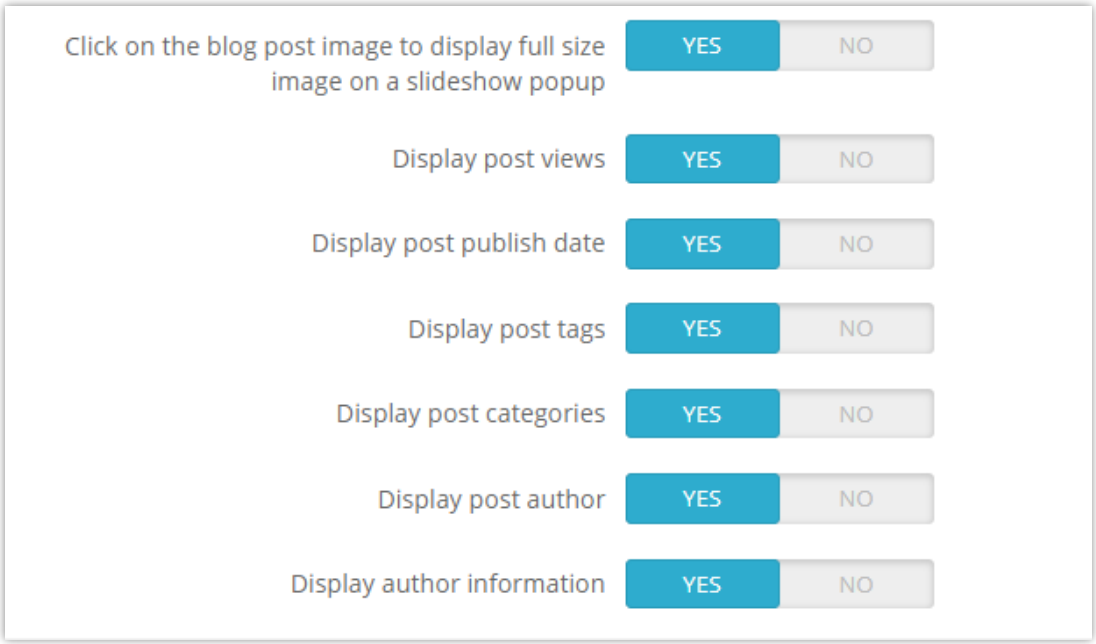
You can decide what and how to display blog posts on Blog post listing page.



16. Post details page

You can decide what and how to display blog post elements on post details page.





Home / Blog / Business News / Ulysse Nardin gives enthusiasts fresh options

BLOG CATEGORIES

- Better life (20)
- Digital (4)
- Jewelry (9)
- Flower (6)
- Business (5)
- Health (6)
- Entertainment (7)
- Sample category (8)

VIEW ALL CATEGORIES

SEARCH IN BLOG

Type in key words...

PHOTO GALLERY

VIEW ALL PHOTOS

BLOG TAGS

post lorem vintage photography fashion Consectetur ipsum enim Inventore cupcake blog

ARCHIVED POSTS

Posted in 2019 (1)
- May (1)

Posted in 2018 (29)
- October (7)
- June (22)

Posted in 2016 (16)
- December (16)

LATEST POSTS

ULYSSE NARDIN GIVES ENTHUSIASTS FRESH OPTIONS

1031 Views 23 Liked 3 Comments 5.0 December 8th 2016 By Demo author Edit

Share Twitter Pinterest LinkedIn Tumblr

At vero eos et accusamus et iusto odio

Dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. *Nam libero tempore*, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptas assumenda est, omnis dolor repellendus. Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae.

Nam libero tempore

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Tags : Enim , Inventore, Lorem

Posted in: Better life, Fashion, Jewelry, Tiffany Jewelry, Women's Jewelry, Business, Business News, Business Day

RELATED PRODUCTS

HUMMINGBIRD PRINTED SWEATER
~~$26.80~~ $28.72 20%

THE BEST IS YET TO COME' FRAMED POSTER
$29.00

TODAY IS A GOOD DAY FRAMED POSTER
$29.00

MUG THE BEST IS YET TO COME
$11.90

RELATED POSTS

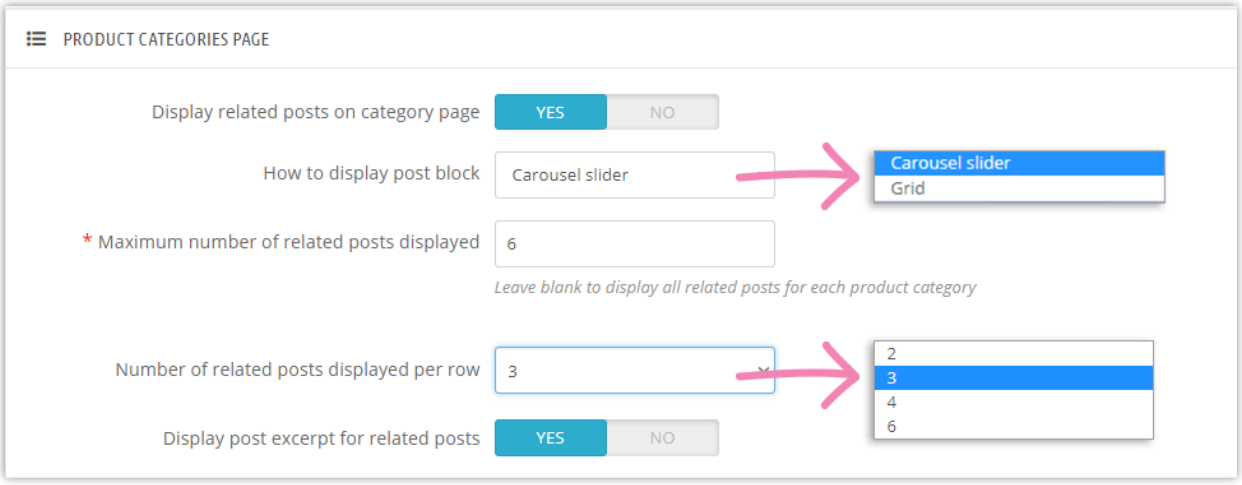
AN AUTUMN GIRL
456 views 18 Liked 2
Ex ea commodo consequat orem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut...

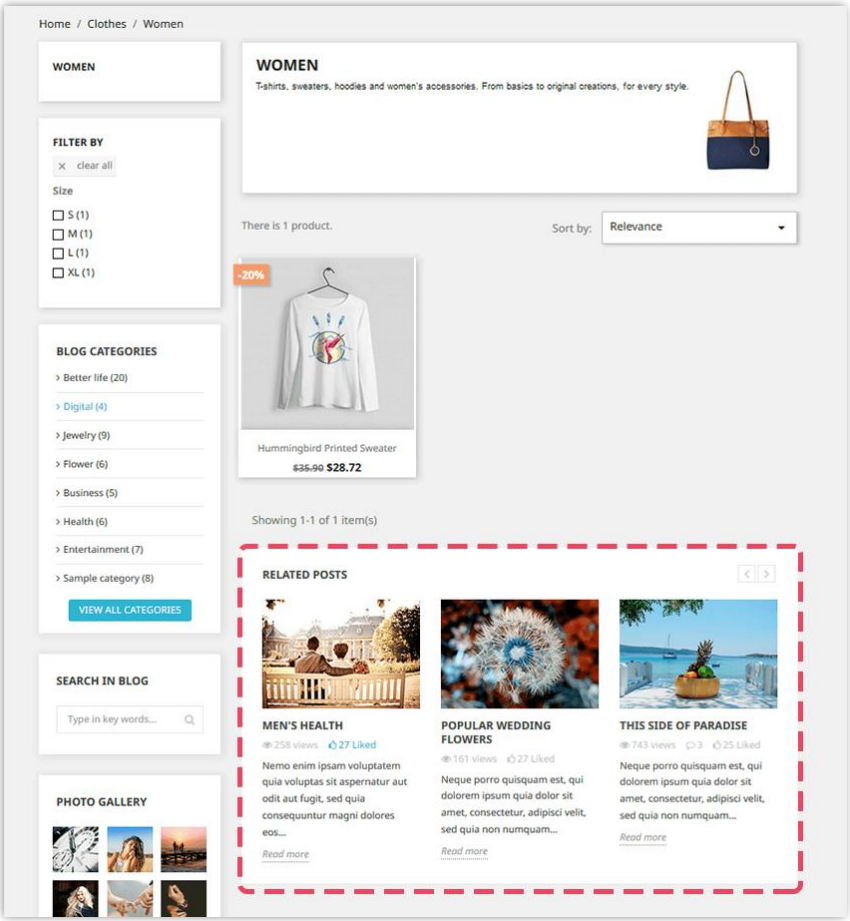
THIS SIDE OF PARADISE
743 views 25 Liked 3
Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam...

AN EVENING ON THE BEACH
371 views 8 Liked 1
Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam...

17. Product categories page

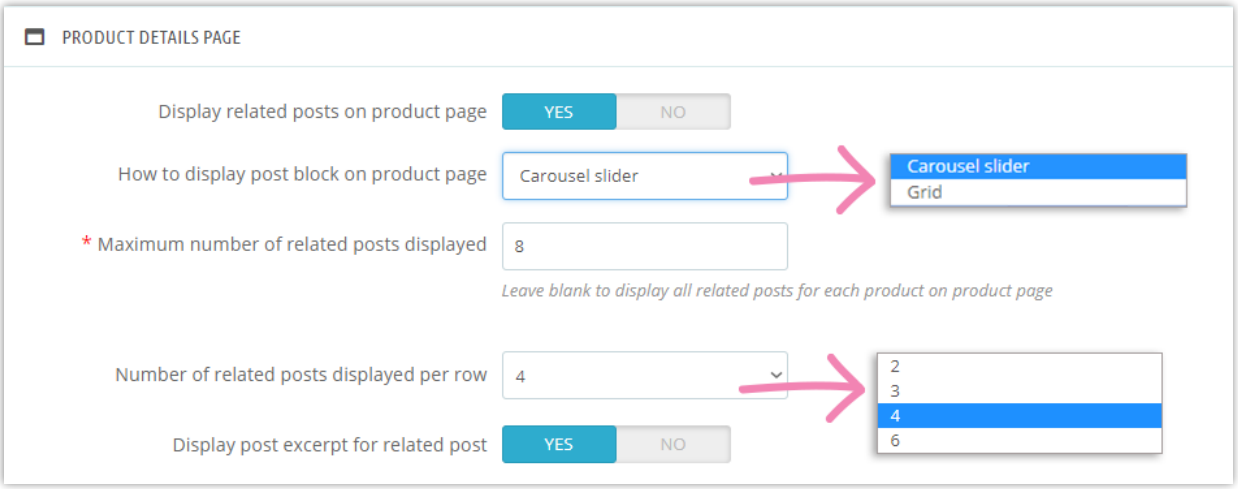
You can display related blog posts on product category page and set up how they will appear on this tab.

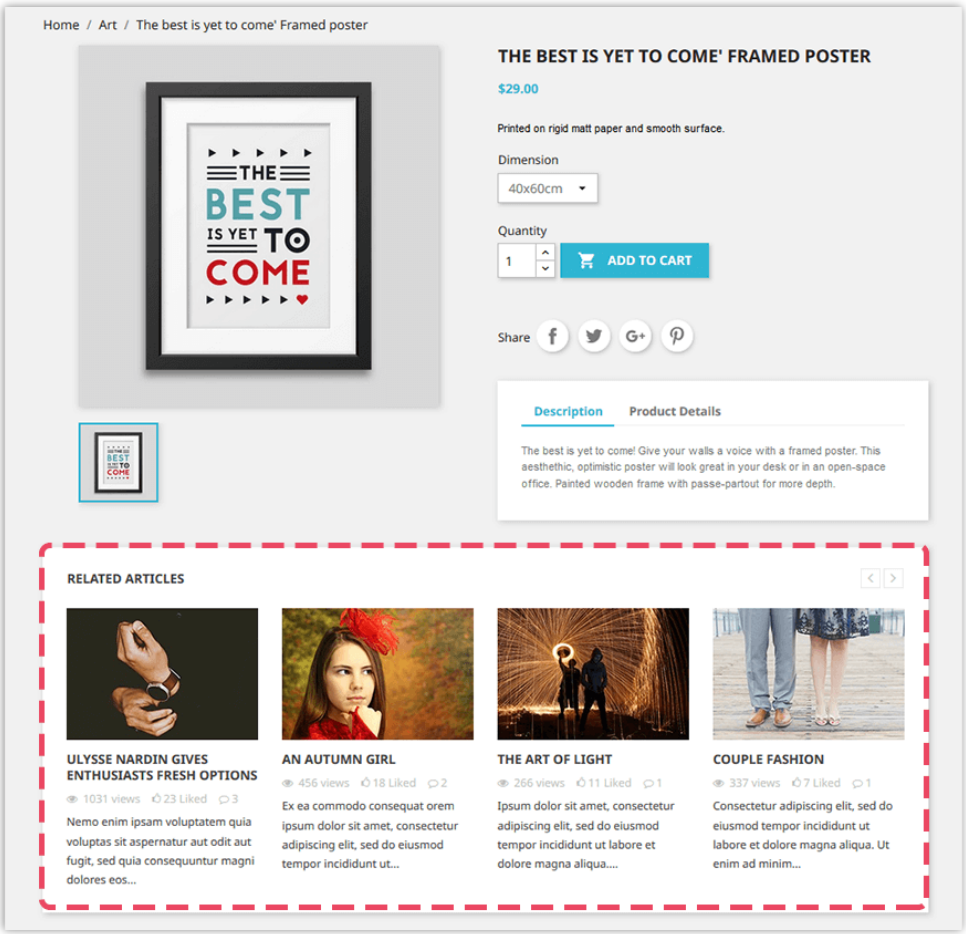




18. Product details page

Similar to product categories page, you can also present related posts on product detail page.



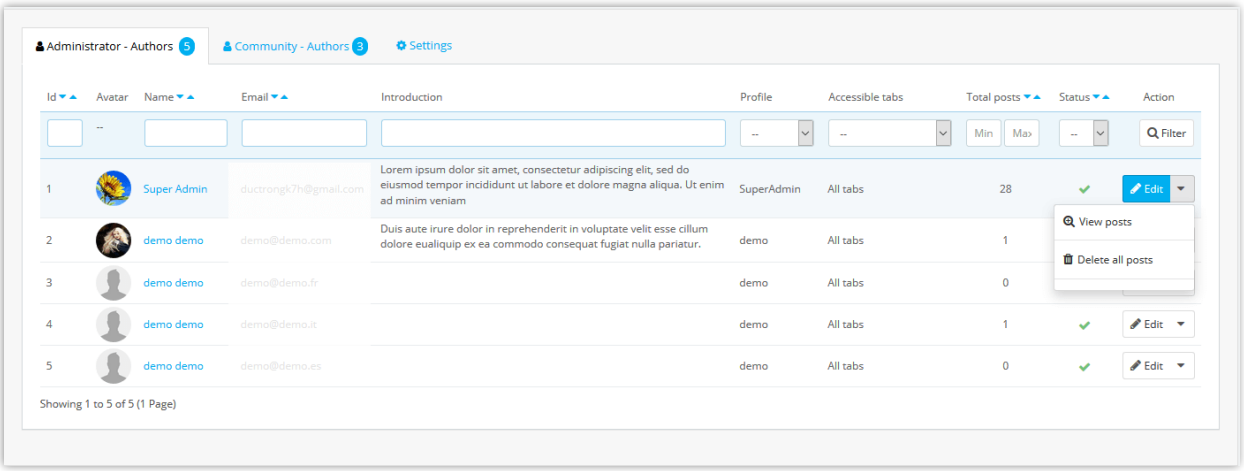


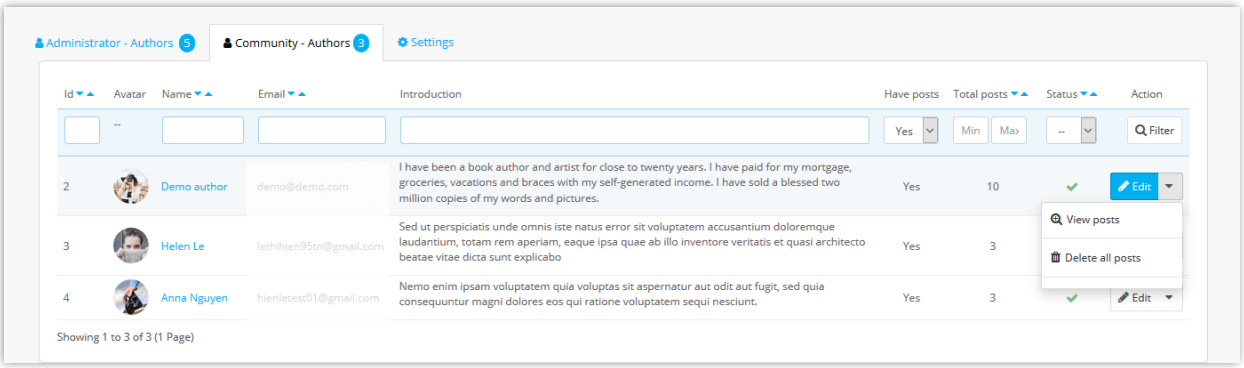
19. Authors

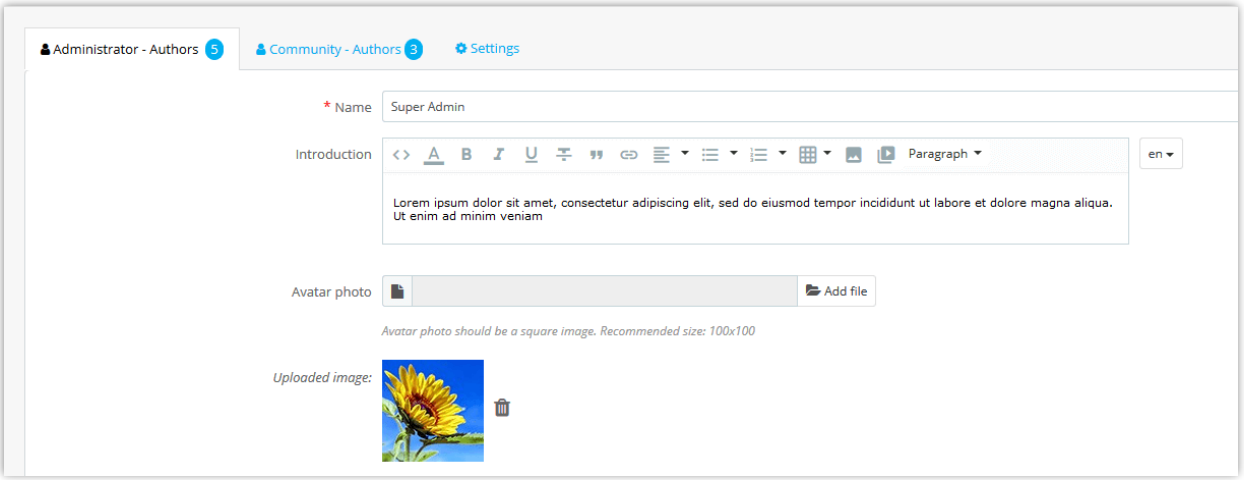
Moving to "**Authors**" tab, you can manage all authors who are contributing to your blog. We have 3 sub tabs:

- "Administrators – Authors"
- "Community – Authors" (this sub tab only appears after you turning on **"Allow customer to submit post"** option on **Settings** sub tab)
- "Settings".

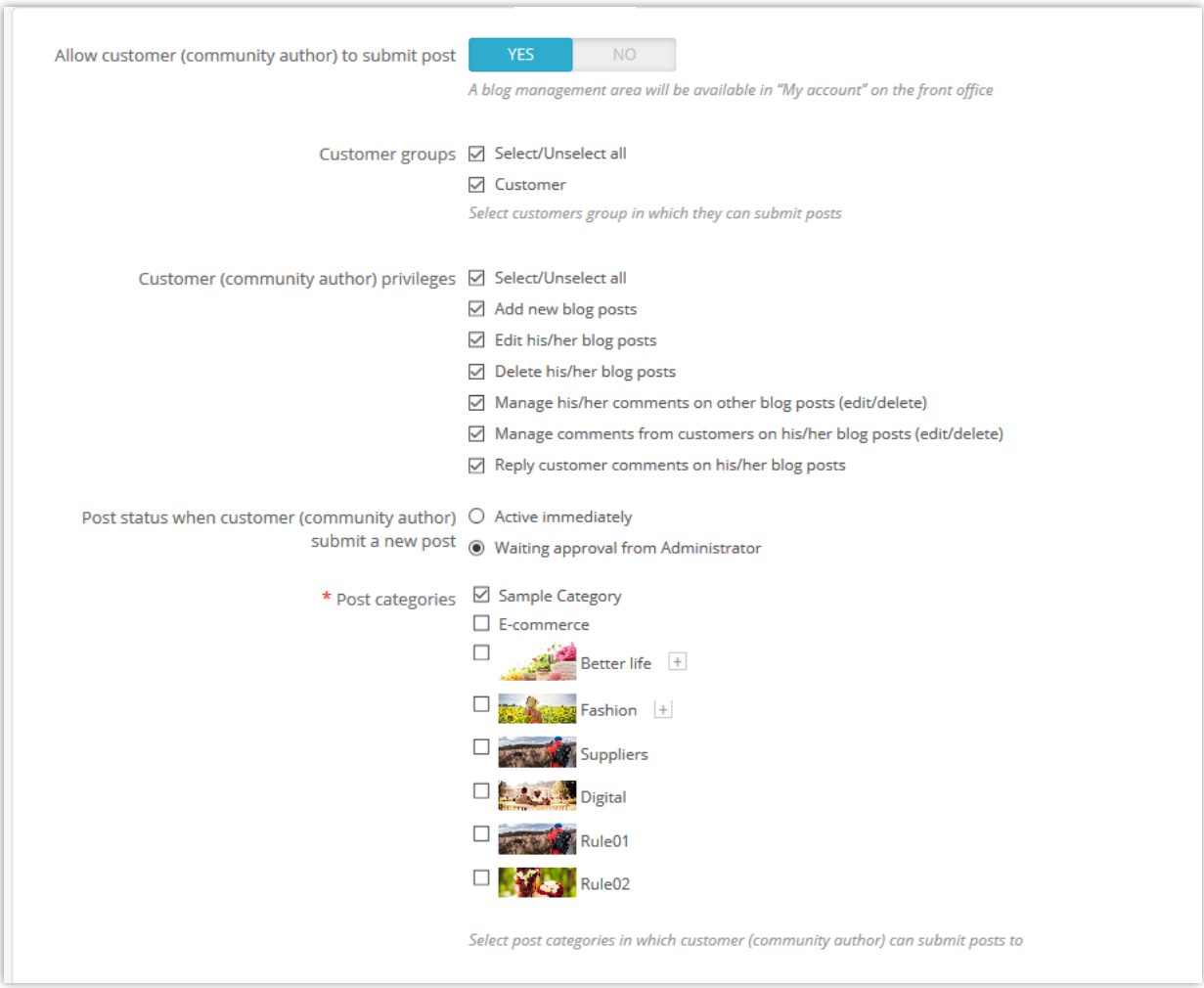
Administrators - Authors are you or the people who responsible for administrating your website while **Community - Authors** are the customers who created a user account on your web. You can edit their author information by selecting "**Edit**" button.



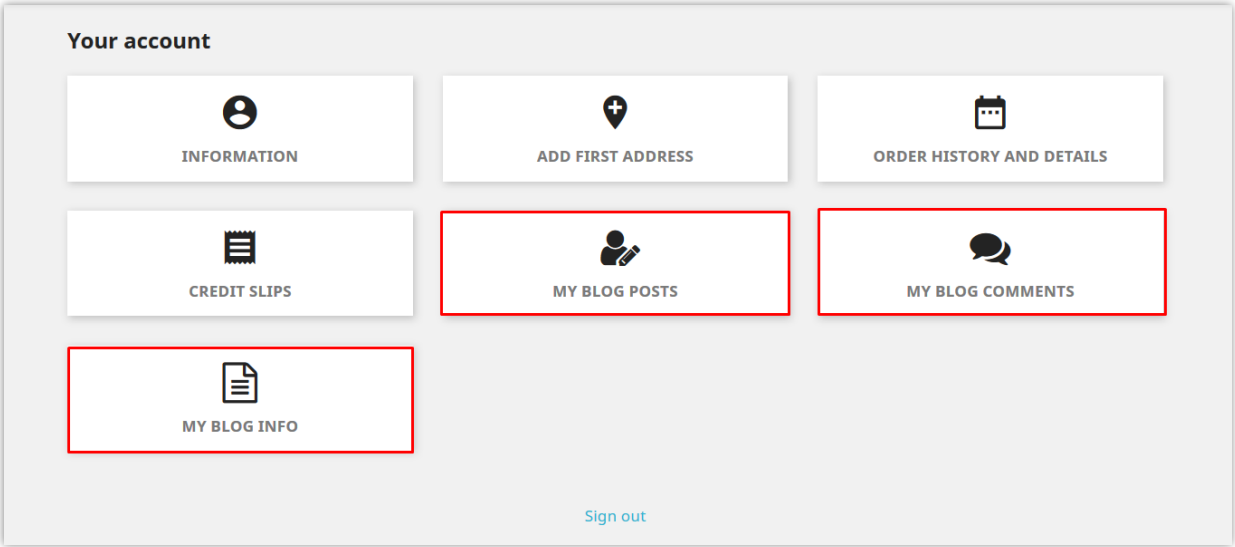




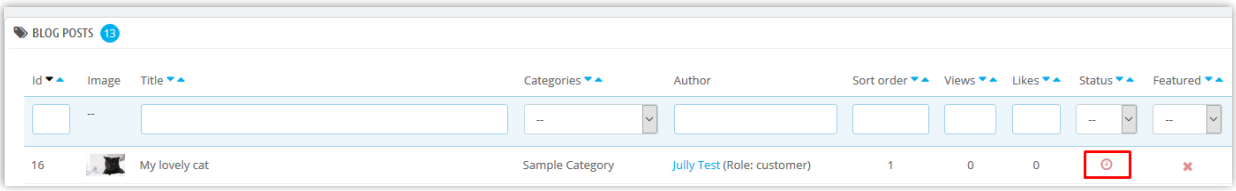
In “**Settings”** sub tab you can give your **Community - Authors** privileges as listed below:



- If you allow your customers to become blog authors, they will see blog management areas in "**Your account**" page:



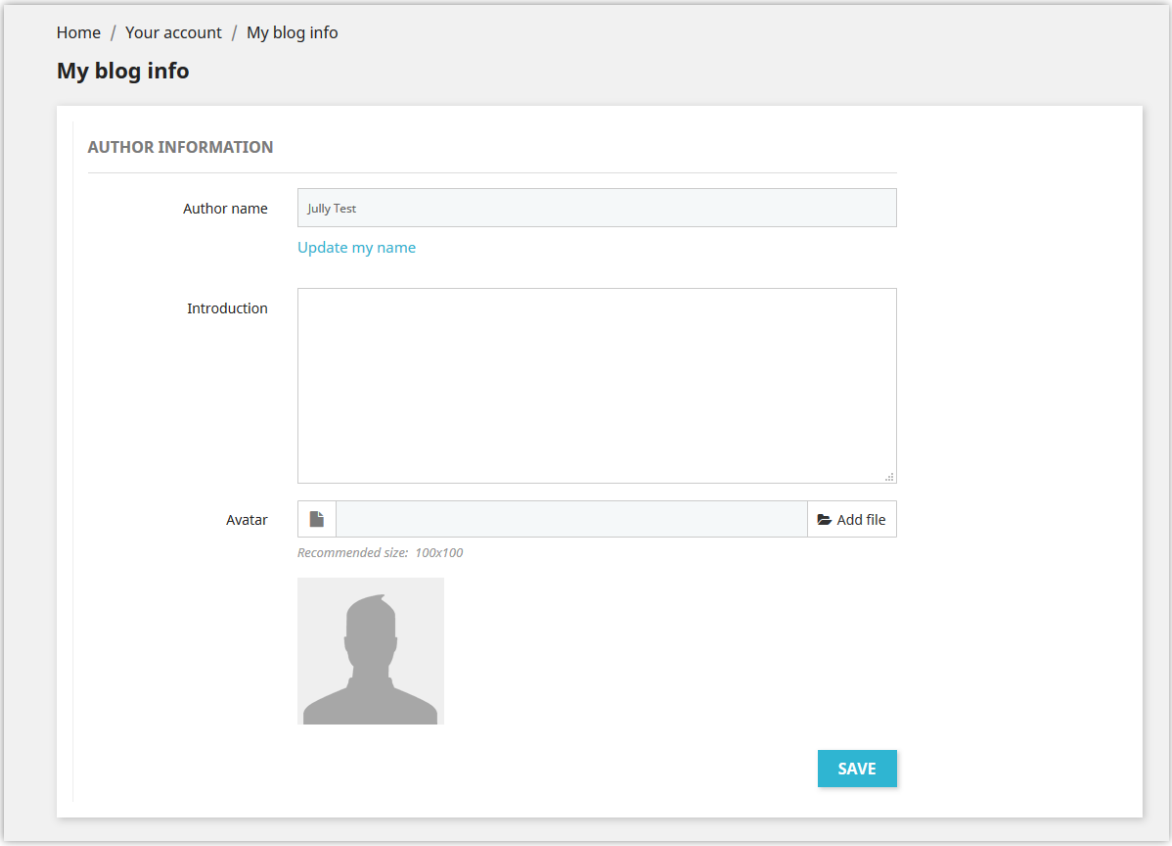
- If you choose "**Waiting approval from Administrator**", when any customer adds new post or delete a post, there will be a clock icon appears in the "**Status**" column of that post back in **Blog posts** tab. After checking the content, you can enable or disable that post.



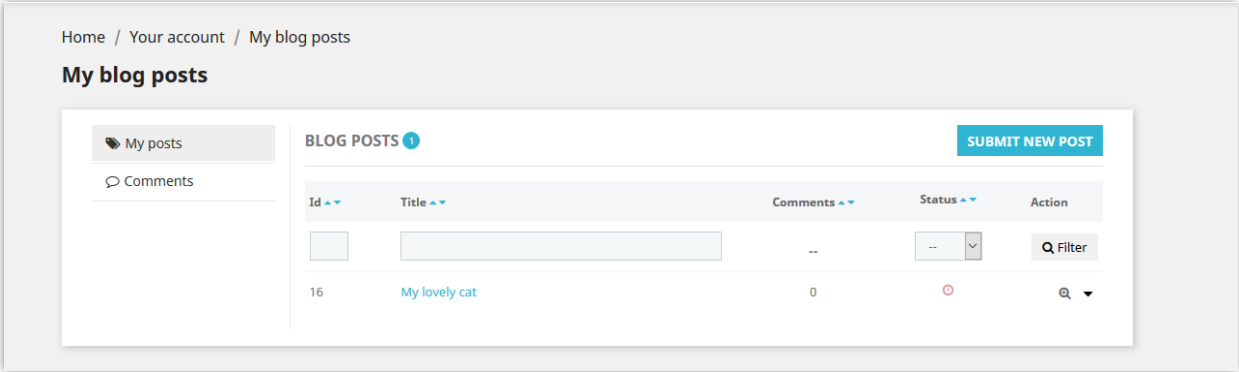
How can your customer manage their blog posts?

After logging in, your customer can see some blog management areas in "**Your account**" page. In these sectors, your customers can adjust and supervise the following features:

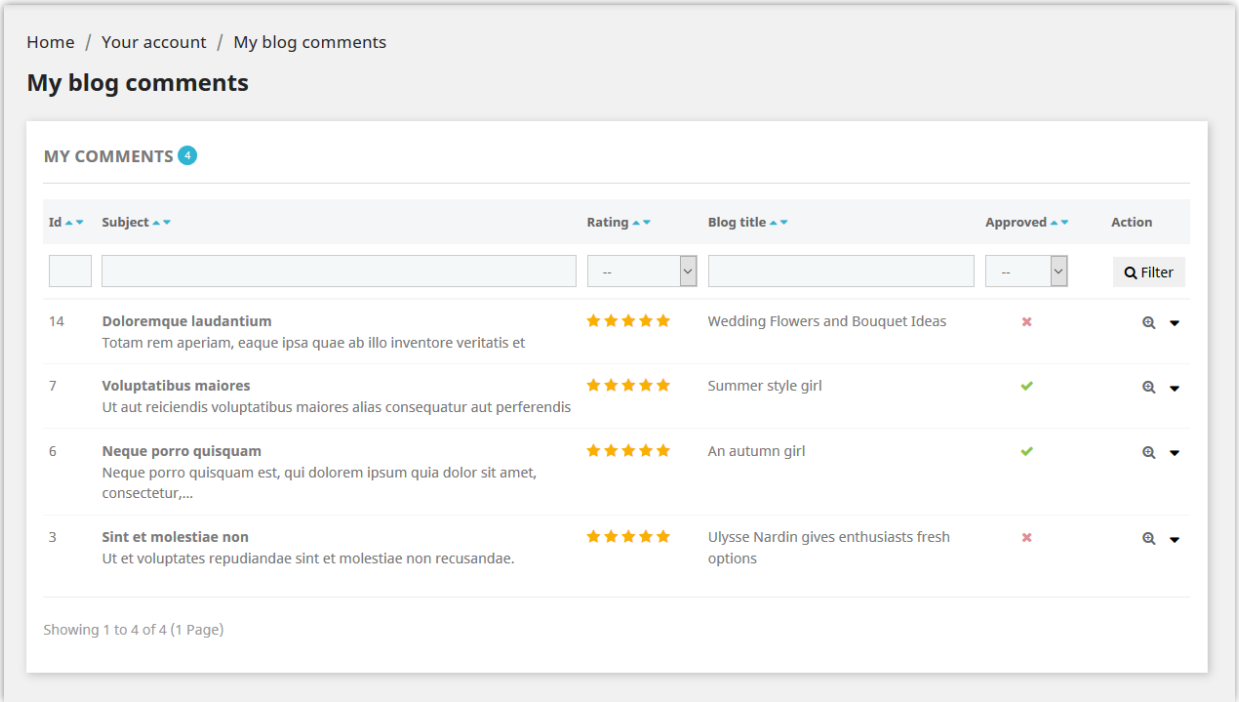
❖ Author information



❖ **Blog posts**

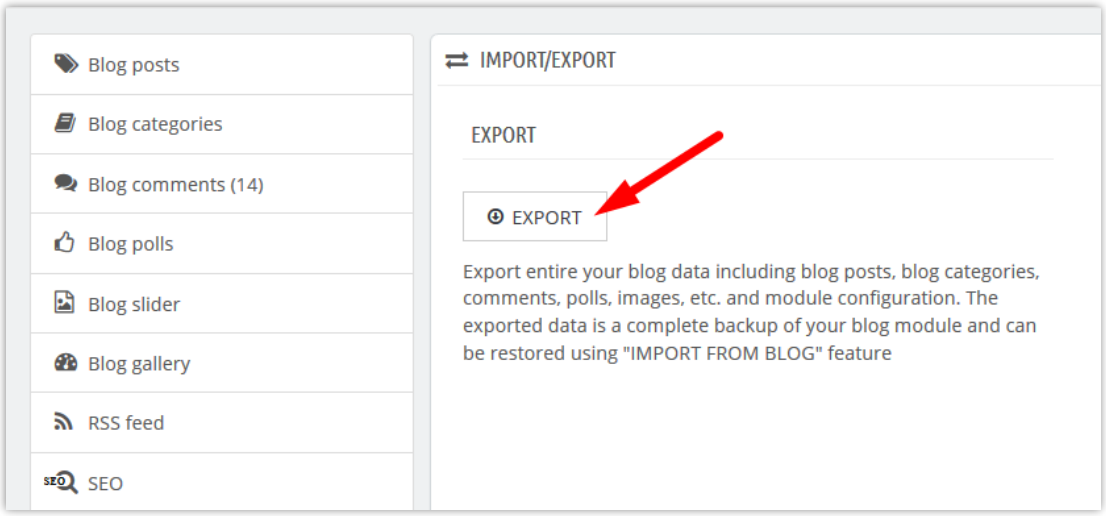


❖ **My blog comments:** the comments you made on blog posts.

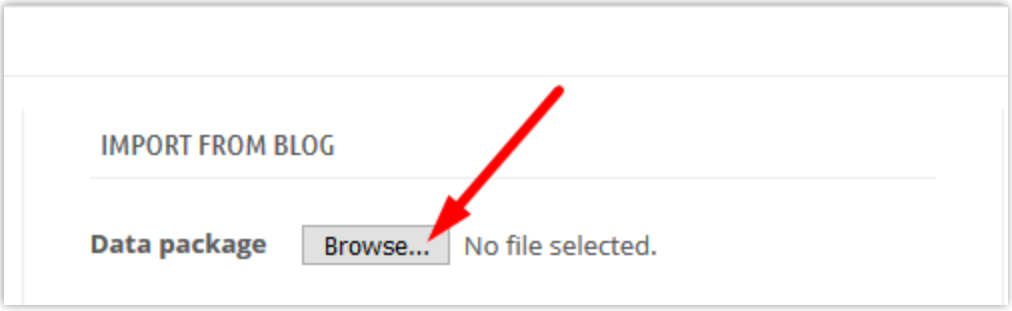


20. Import / Export

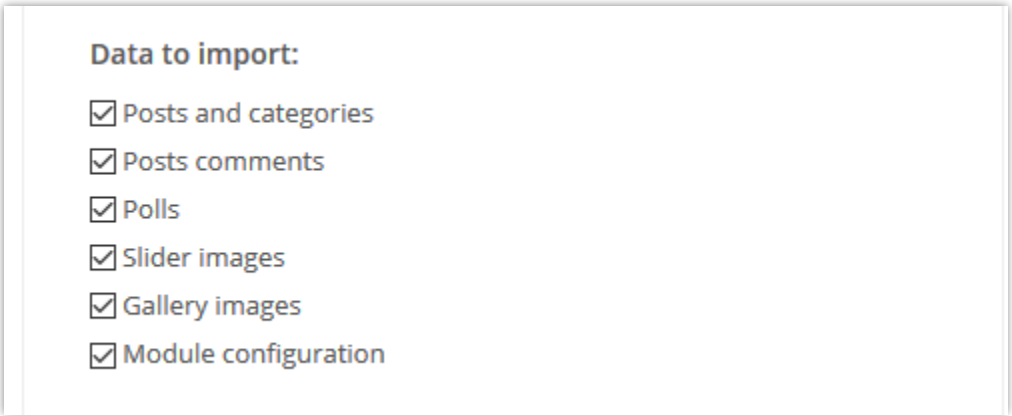
❖ You want to export all your blog data for storing purpose or upload it to another website? With **BLOG**, it will only take you a second. Select the "**Import/Export"** tab and hit "**Export**" button. And done, your data will be compressed and automatically downloaded to your computer.



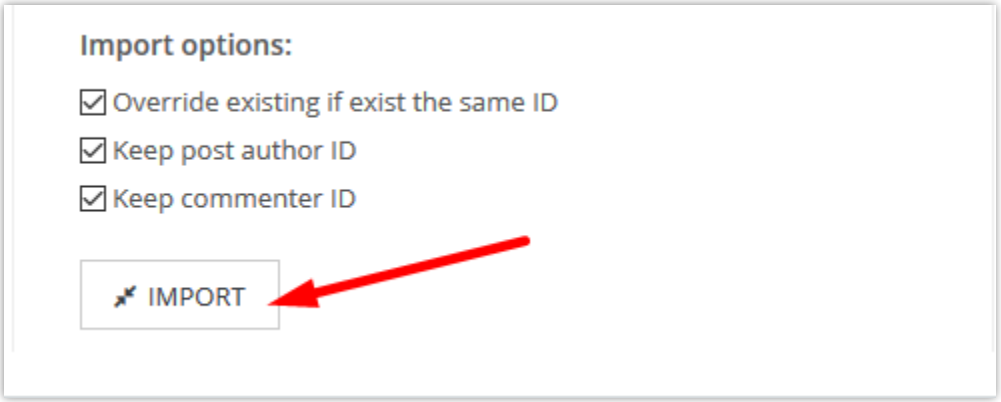
- On the other hand, if you want to import the data to your blog, firstly ensure it is compressed. Then select the "**Import/Export**" tab, click "**Browse**" button.



- Select the file you need to import and click **Open**.
- Select types of data to import:

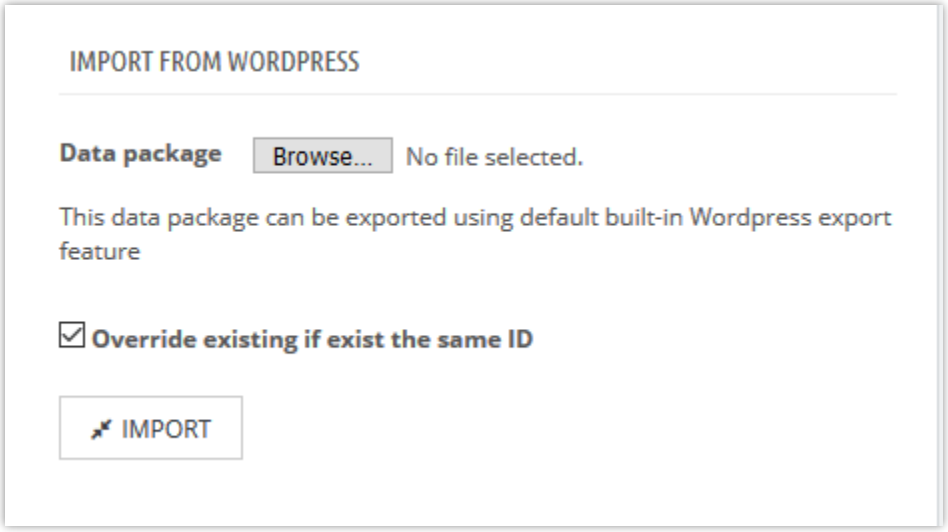


- You can choose to **"Override existing data if exist the same ID"** (which means if the import data has an item shares the same ID with an existing one, **BLOG** will replace the latter with imported data), **"Keep post author ID"** or **"Keep commenter ID"**. Finally, click "**Import**" button to start.

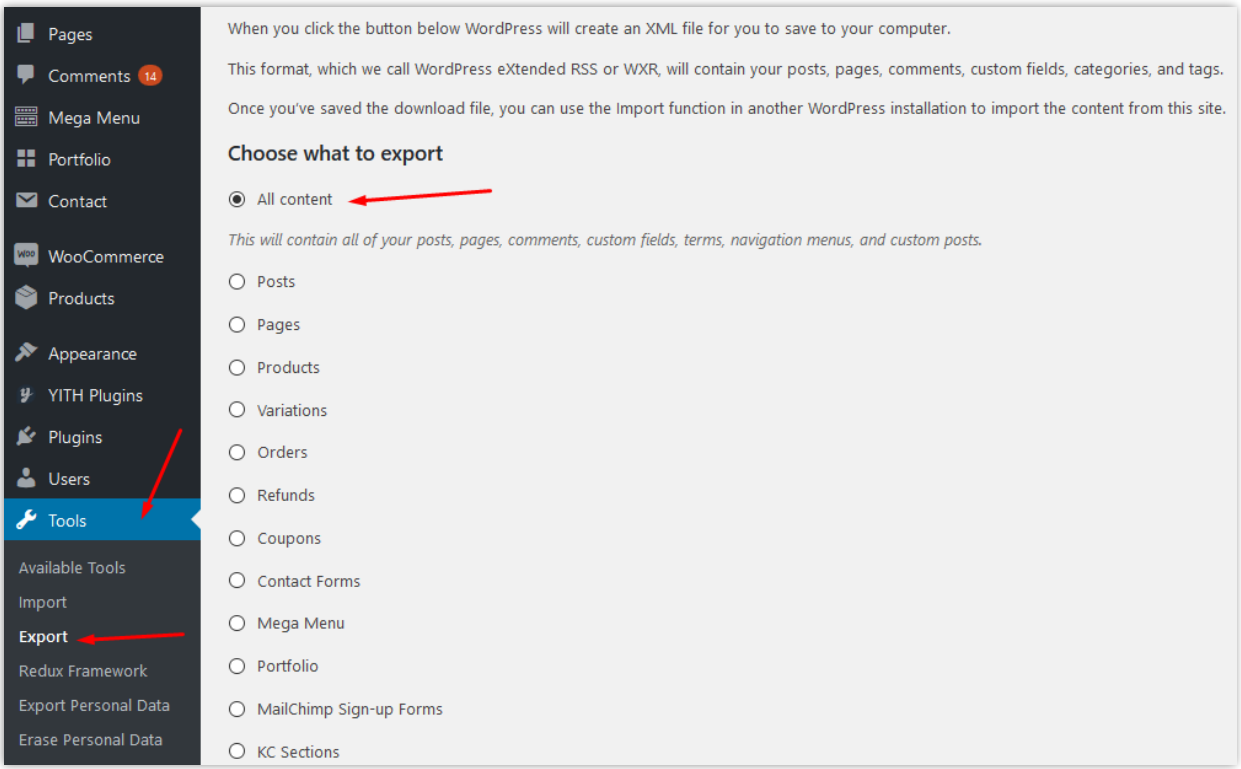


How to Import data from WordPress

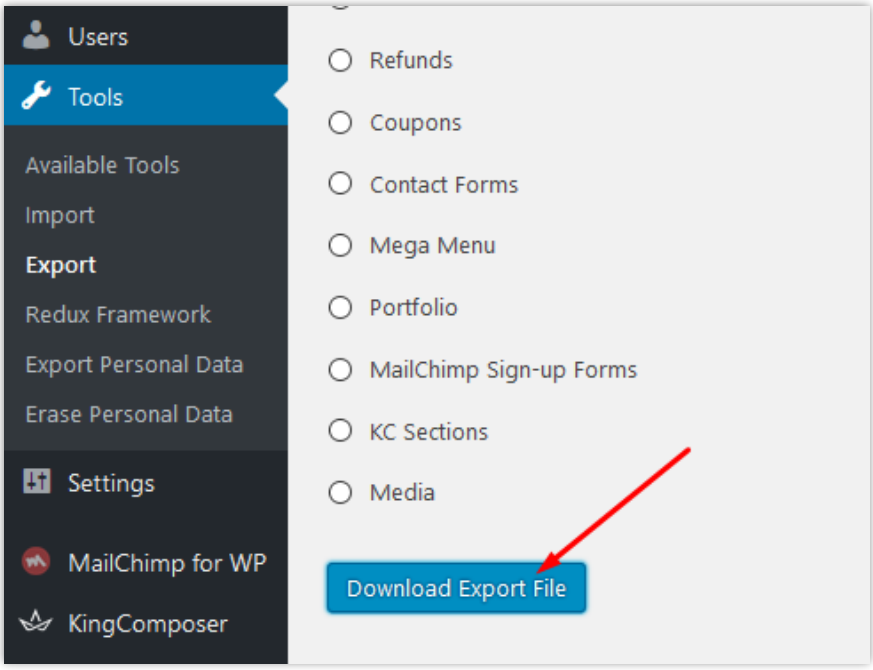
If you already have a blog on WordPress and want to migrate all blog data to your PrestaShop website, **BLOG** can help you transfer everything easily!



- Step 1: Login to your WordPress site admin panel.
- Step 2: Navigate to **Tools** >> **Export** >> Select **"All content"**



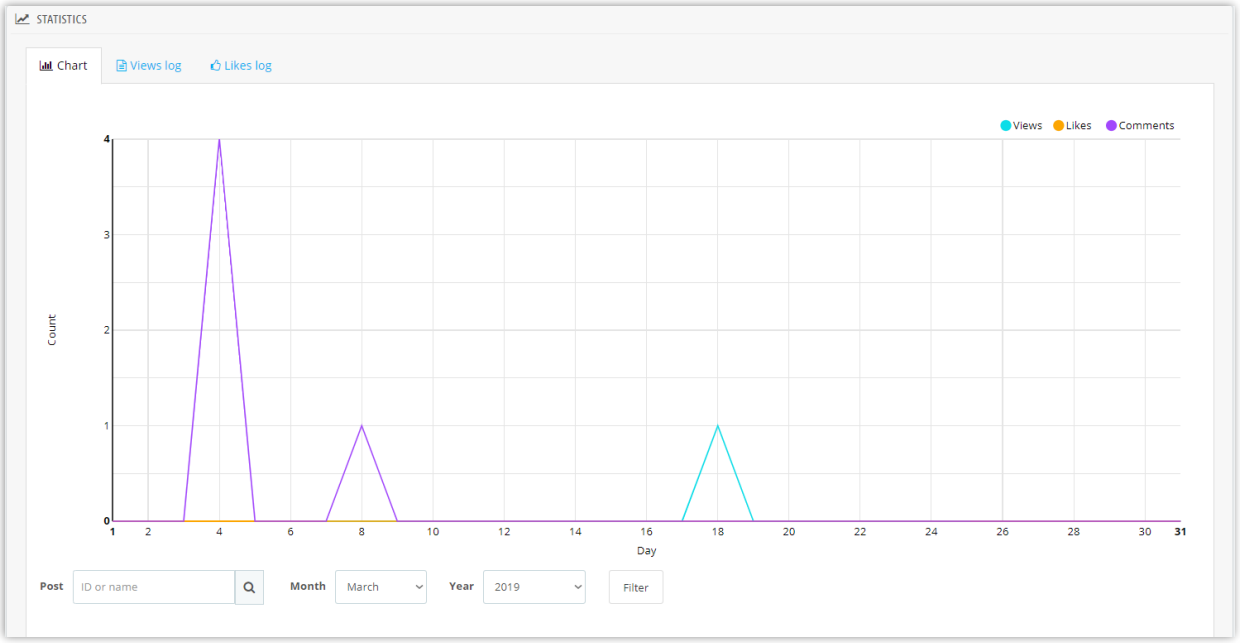
- Step 3: Click **"Download export file"**. An XML file will be automatically downloaded to your computer.



- Step 4: Back to "**Import**" sector of **BLOG**. Upload the file you just received.
- Step 5: Click **"Import"** button.

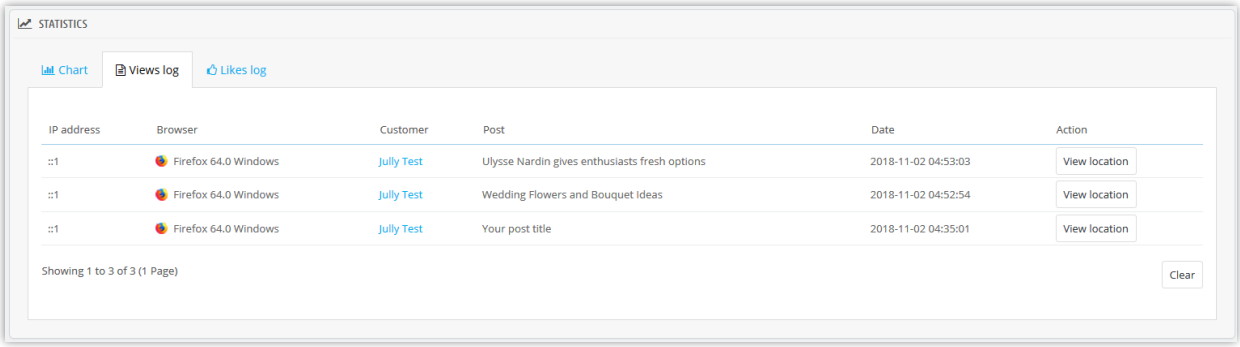
21. Statistics

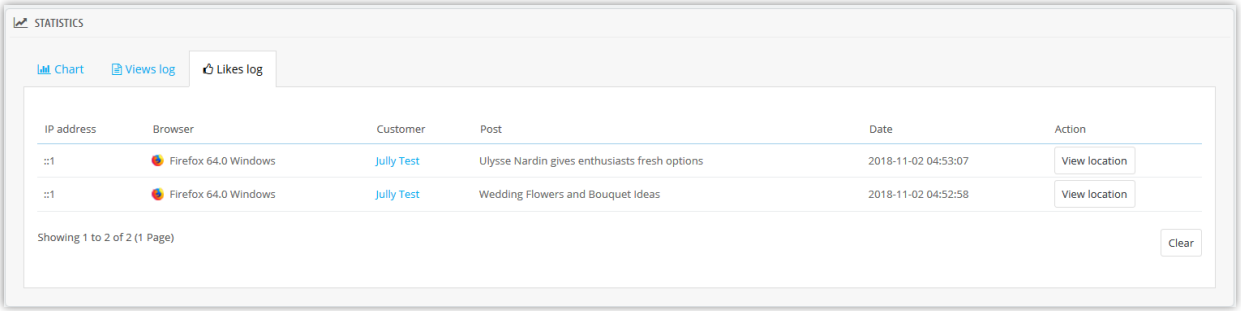
BLOG also provides a detailed statistic tool for you. It has a chart visualize your blog views, likes and comments data with time filter.



In addition, this module also saves the entire view log and "like" log data such as: your readers IP addresses, web browsers, which post they read/liked, etc. so you can have more insight information. You may know which blog article is the most favorite via blog's likes log and pay more attention for its content.

BLOG module supports clear log feature to save your server storage capacity.





22. Global settings

In this tab, you can manage different objects from general settings, blog post, gallery to slider, likes and comments and polls. Remember to click "**Save**" button so that the configuration is applied.

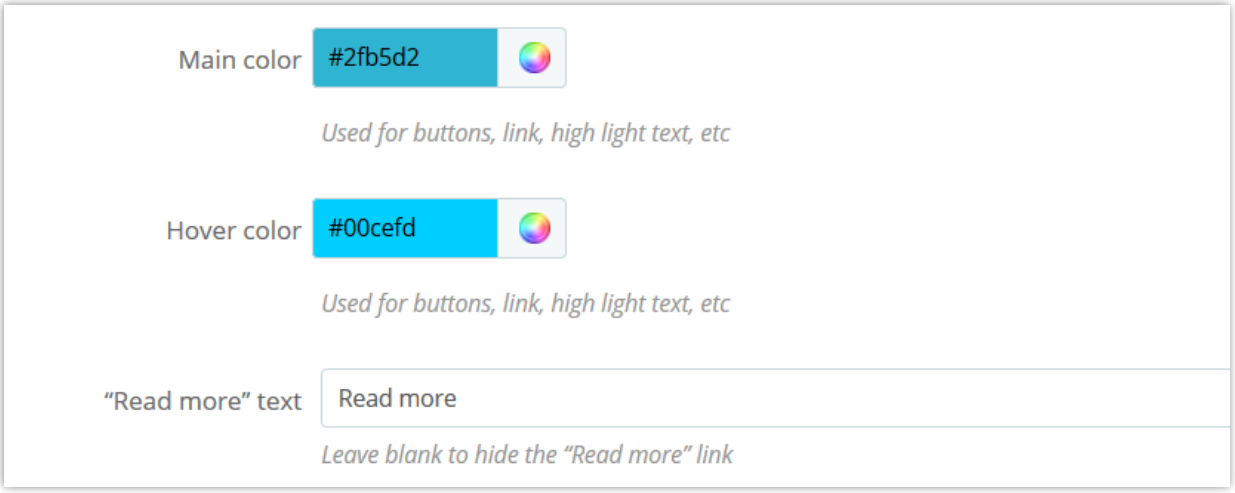
(a) General settings

- **Blog layout**

You can choose different layout for post listing pages such as main blog page, blog category pages, author pages, etc. **BLOG** supports 4 types of layouts: list, grid, large box and grid, large box and list.

- **Custom color and change "Read more" text**

You can change the main and hover color of buttons, link, highlight text, etc. "Read more" text can also be adjusted into something else.

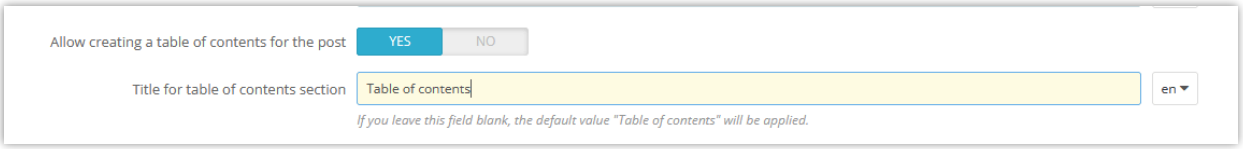


- **Date format**

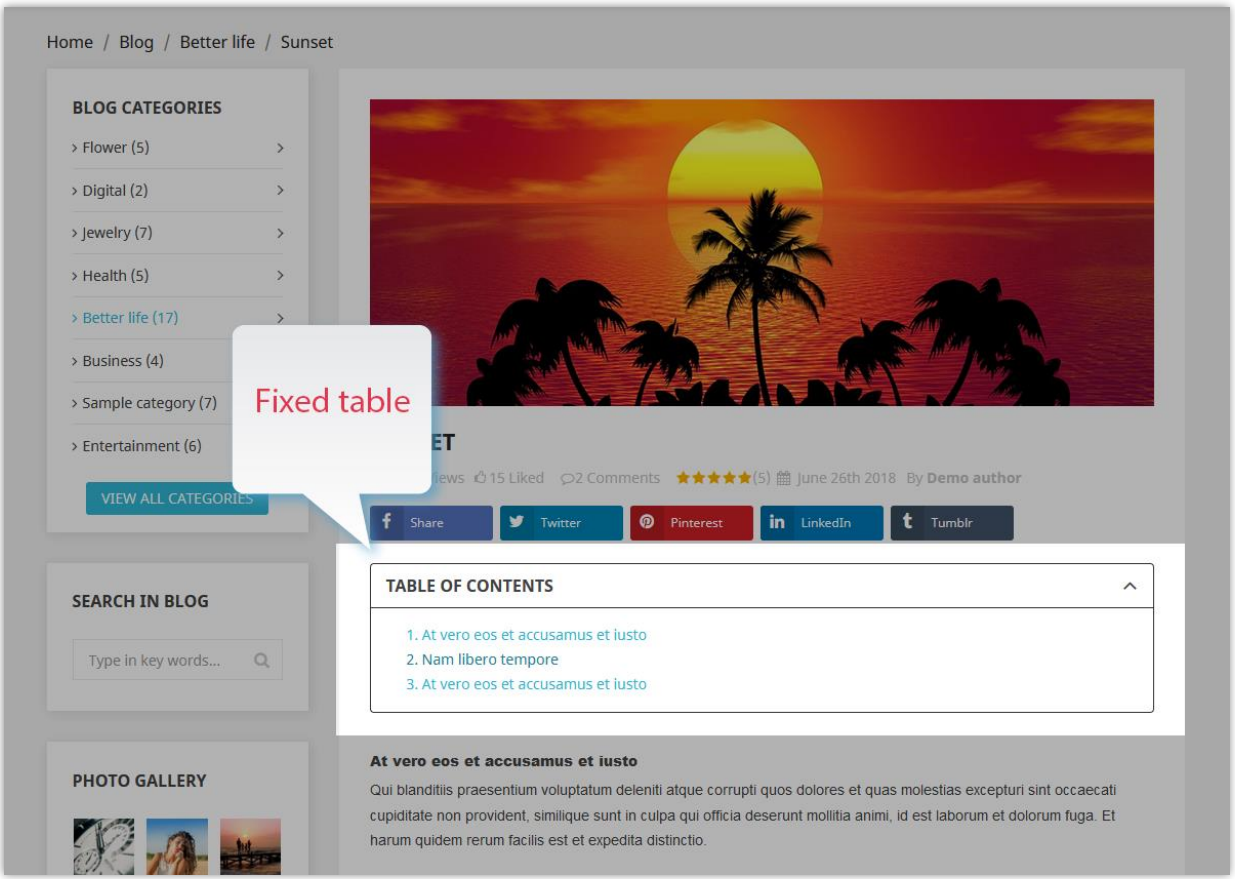
You can set up how the time will be displayed. The default value is "F jS Y".

- **Table of content for the post**

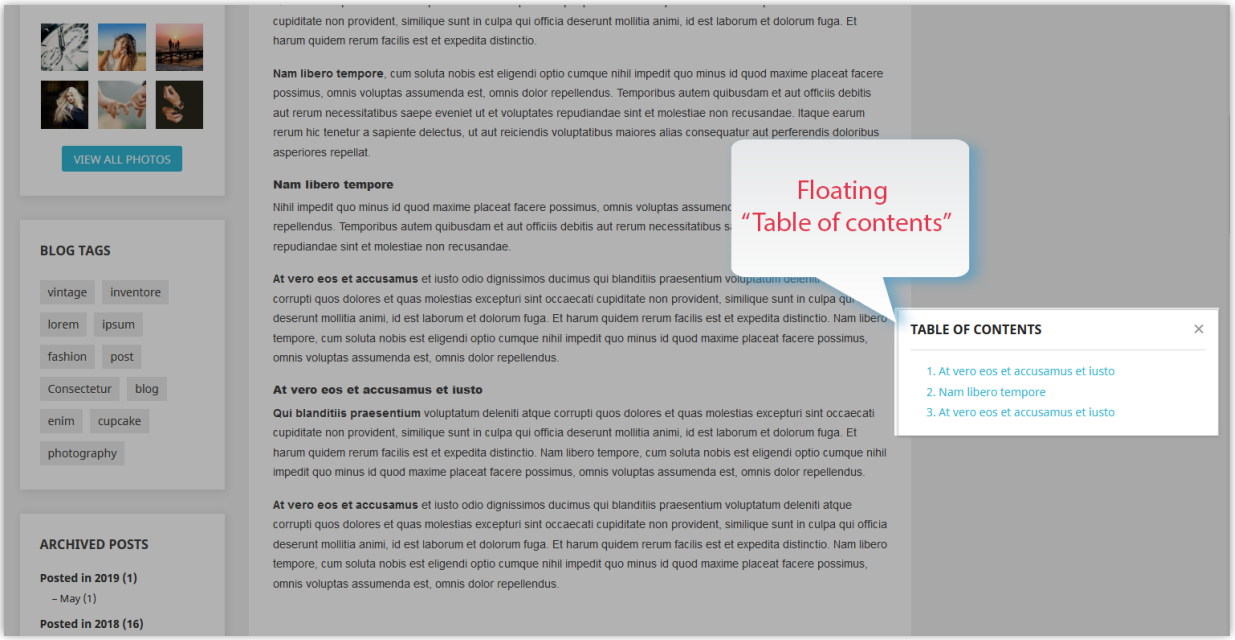
To help readers grasp the main content of a post and navigate to that position easily; our module provides a fixed table on the top of blog post and a floating "Table of contents" button.



Fixed table on the front office:

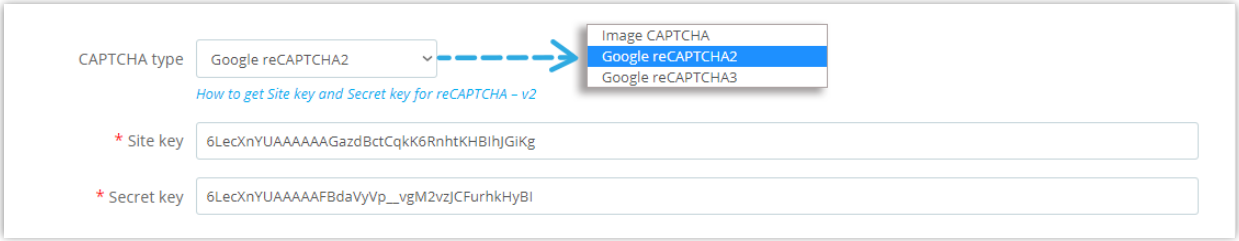


Floating “Table of contents” on the front office:



- **Set up CAPTCHA type**

BLOG offers a capacity of generating captcha images to protect your PrestaShop blog from spam. However, if you think it's not secure enough, you can select Google reCAPTCHA – a famous captcha solution provided by Google.



To use Google reCAPTCHA, you will need to enter **Site key and Secret key** (for the Classic reCAPTCHA key) **or reCAPTCHA ID** (for the new reCAPTCHA project created in Google Cloud Console).

Google has announced that **all reCAPTCHA Classic keys must be migrated to Google Cloud Console by the end of 2025**. Previously, reCAPTCHA keys were managed separately on **Google reCAPTCHA Admin**, where users could create keys for free without linking a credit card. However, Google is now moving all reCAPTCHA services under **Google Cloud Console** for **centralized management**.

❓ What Does This Mean for You?

- If you **already have reCAPTCHA Classic keys**, you can still use them **until the end of 2025**, but you need to migrate them to a **Google Cloud project**.
- If you're **setting up reCAPTCHA for the first time**, you must generate **new keys** in **Google Cloud Console** instead of the old Google reCAPTCHA Admin.

🔷 What You Need to Do

If you are using reCAPTCHA Classic keys:

To continue using your existing keys, you must migrate them to Google Cloud Console.

Follow this guide: How to Migrate reCAPTCHA Classic to Google Cloud

If you need new reCAPTCHA keys:

You must create new keys, depending on where you want to manage them:

- **Using the old Google reCAPTCHA Admin (until it is fully deprecated):** Create reCAPTCHA Key in Google reCAPTCHA Admin
- **Using Google Cloud Console (recommended for future compatibility):** How to Create reCAPTCHA Keys in Google Cloud

Once you have your new keys, update them in the **BLOG** module settings in your PrestaShop back office.

❖ **Enable Owl carousel – jQuery library**

Owl carousel helps **BLOG** create a beautiful responsive carousel slider in your blog page. But if your website already has this library, you can disable this option.

❖ **RTL mode**

RTL stands for "Right to left". If your website is using a language that is read from right to left (like Hebrew and Arabic), switch to this mode in the drop-down menu. There are other choices for the remaining languages.

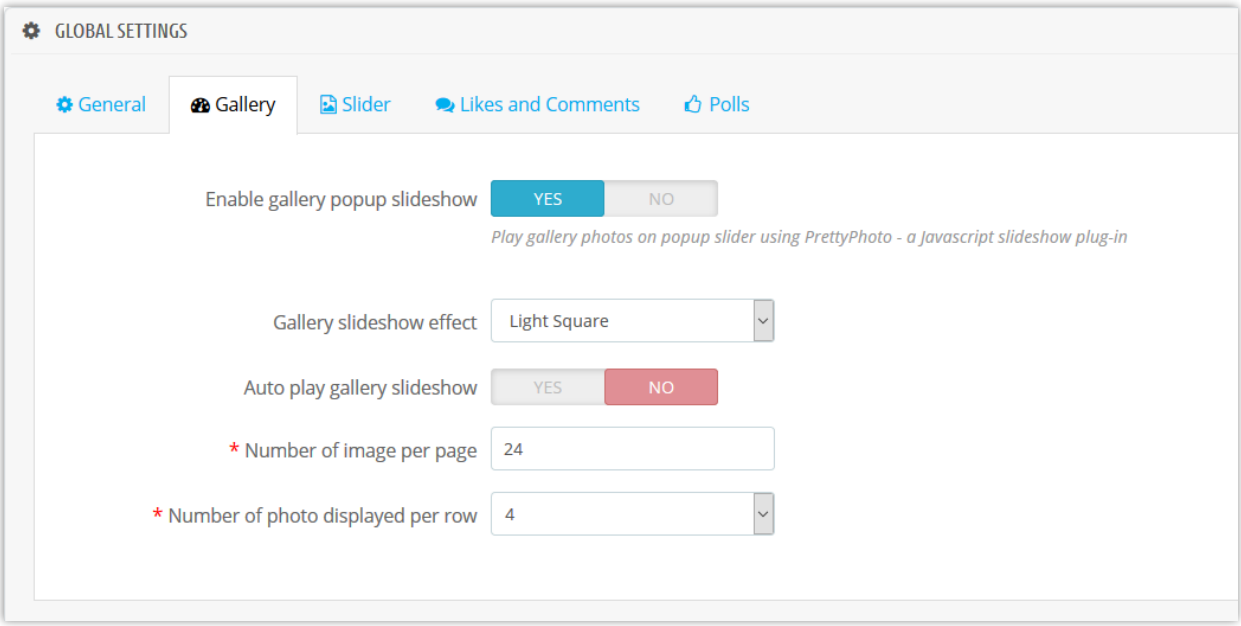
❖ **Admin folder**

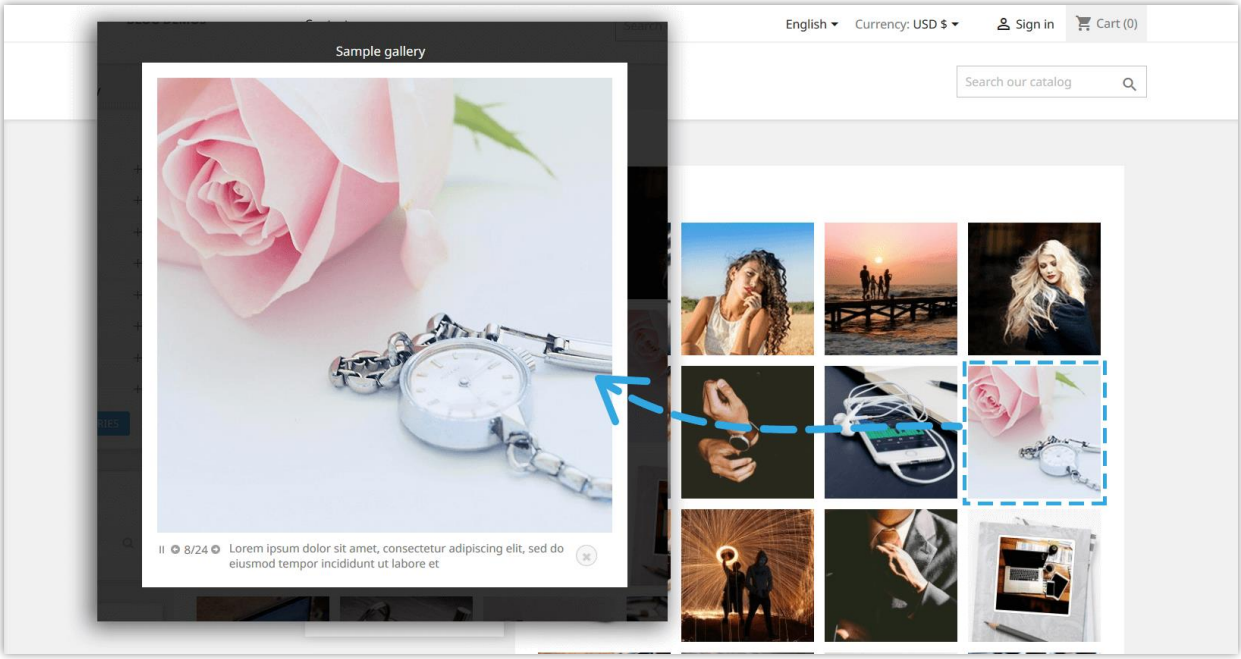
Enter your website admin directory (appeared in back office URLs). This value is used to generate the correct URLs to your back office, which will be used in the email sent to the admin.

(b) Gallery

❖ Gallery slideshow

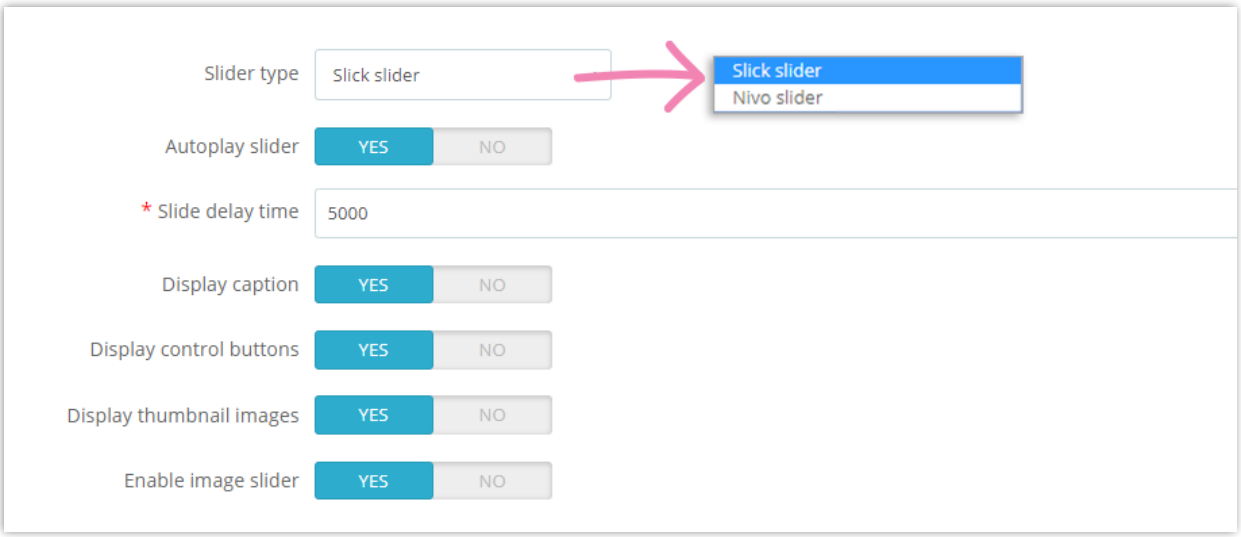
- You can set the number of images displayed on gallery block or turn on/off the gallery slide show.
- For different slide show effects, select the one you like in the drop-down menu.
- You can enable/disable the auto play slide show option.

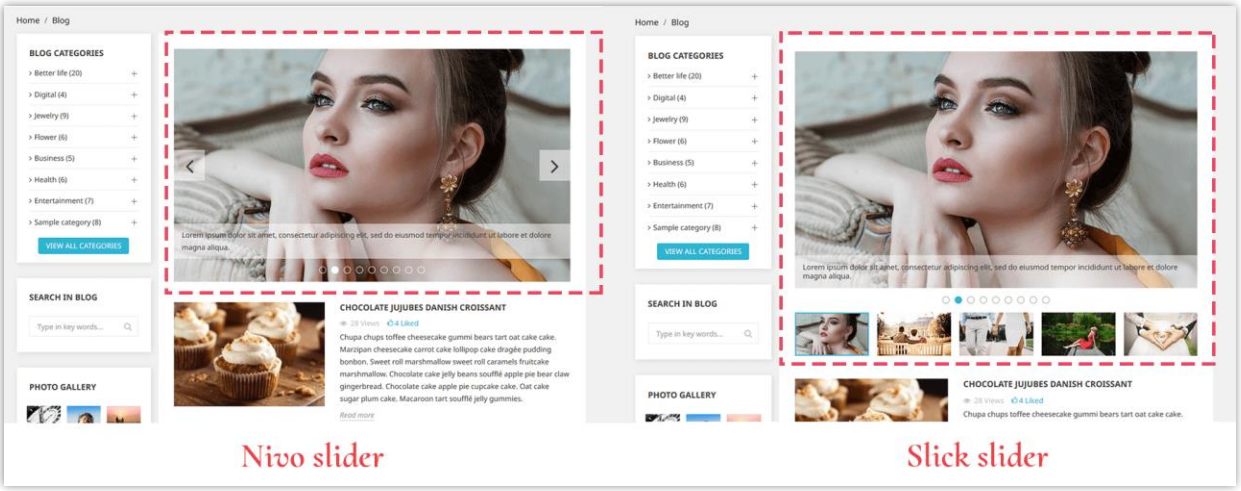




(c) Slider

Here are the slider setting options **BLOG** offers you. The slider speed is counted in millisecond.

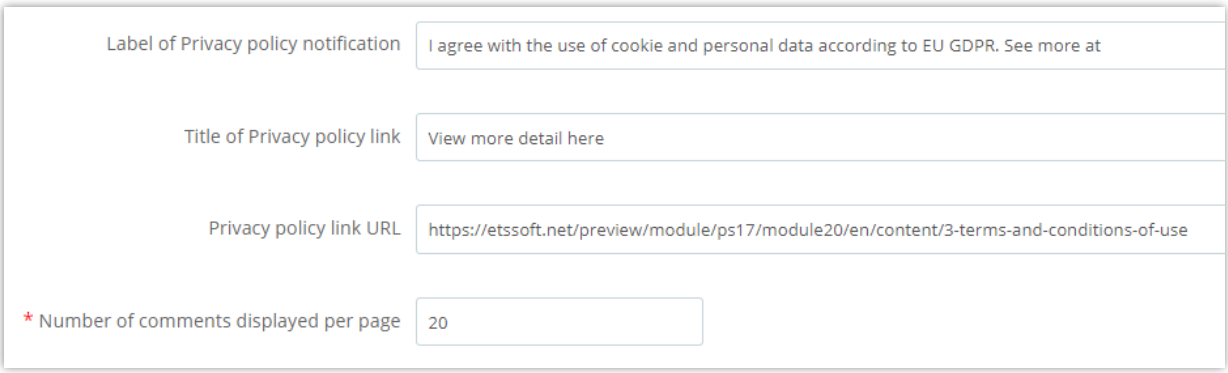




(d) Likes and comments

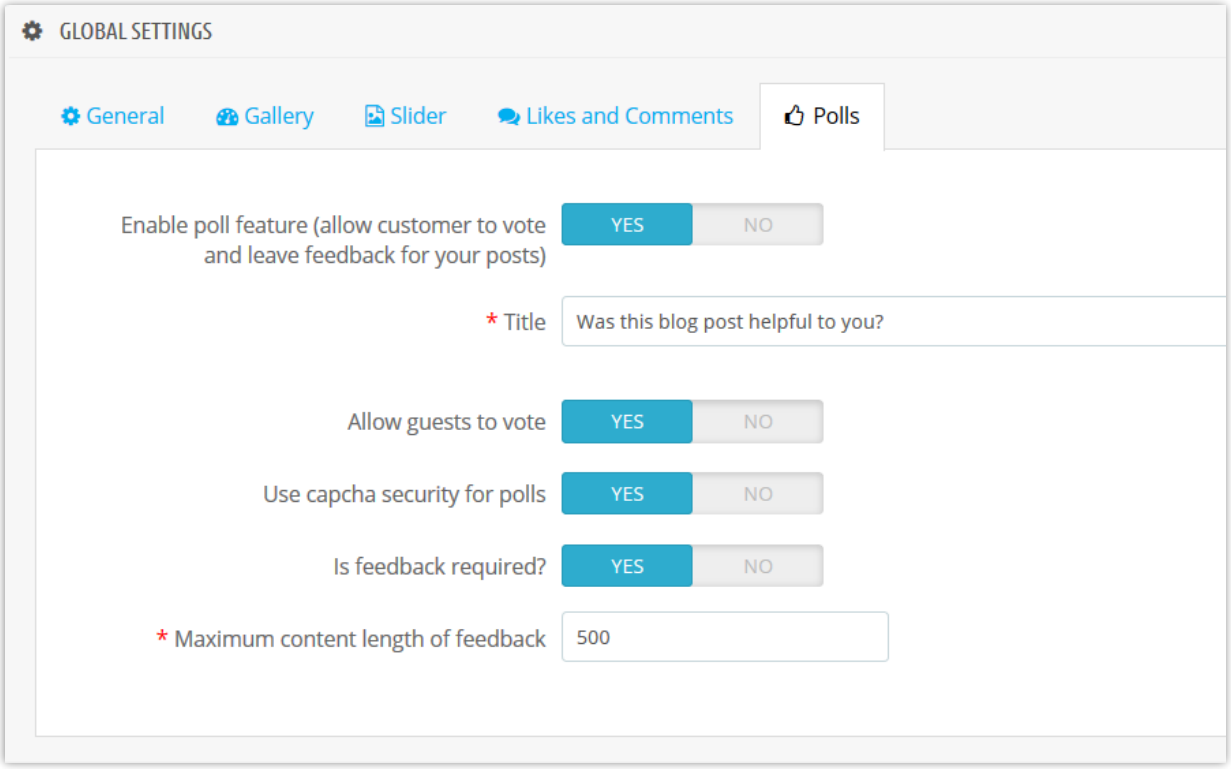
- Likes
  - Switch on "**Enable post likes**" to display the number of "like" appears under post title.
  - You can allow your customers to "like" a post without registering an account or not.
- Comments
  - You can approve the comments from default comment system, Facebook comment or forbid your customers from making a comment.
  - Other options for blog comments can be seen in the picture below:

Allow guests to comment
YES
NO
Use captcha security for comment
YES
NO
Auto-approve comments
YES
NO
* Maximum number of latest comments displayed
0
Set 0 if you want to show all comments of each post
Allow customer to report a comment as abused
YES
NO
Allow guest to report a comment as abused
YES
NO
Allow visitor to rate a post when submitting a comment
YES
NO
* Default rating
5
Allow customers to reply to comments
YES
NO
Allow customers to edit their comments
YES
NO
Allow customers to delete their comments
YES
NO
Require customers to accept Privacy policy before submitting comment
YES
NO


Label of Privacy policy notification
I agree with the use of cookie and personal data according to EU GDPR. See more at
Title of Privacy policy link
View more detail here
Privacy policy link URL
https://etssoft.net/preview/module/ps17/module20/en/content/3-terms-and-conditions-of-use
* Number of comments displayed per page
20

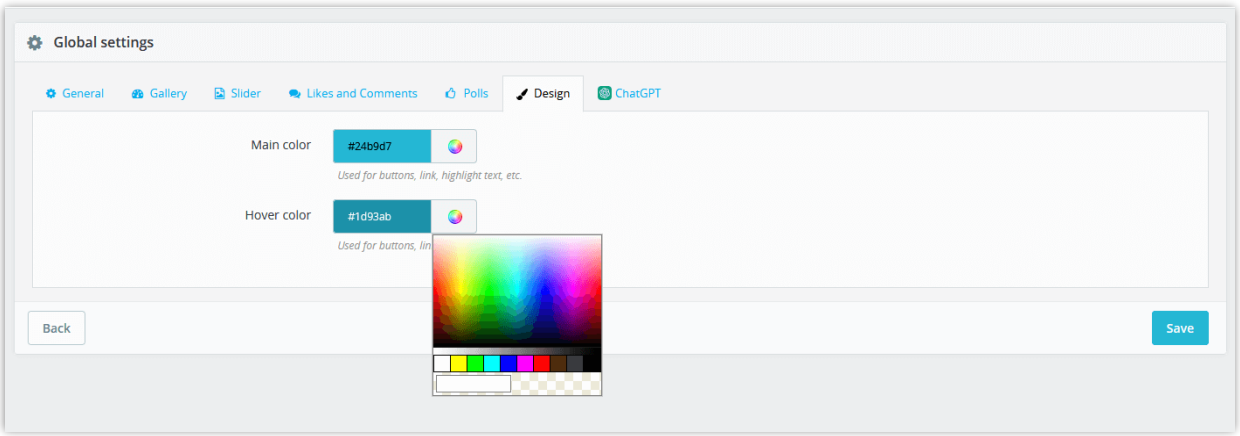
(e) Polls

Poll feature allows your customers to vote and leave feedback for your blog posts. You can set up blog poll's features in this sub tab.



(f) Design

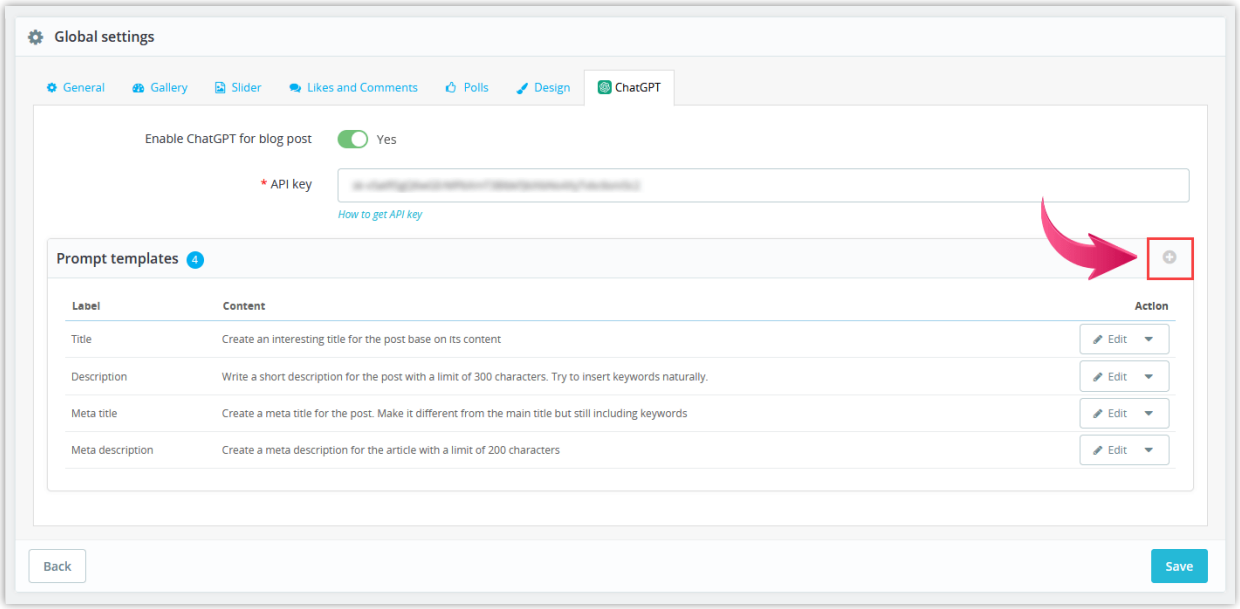
In this sub tab, you can set the main color and hover color used for buttons, links, highlight text, etc.



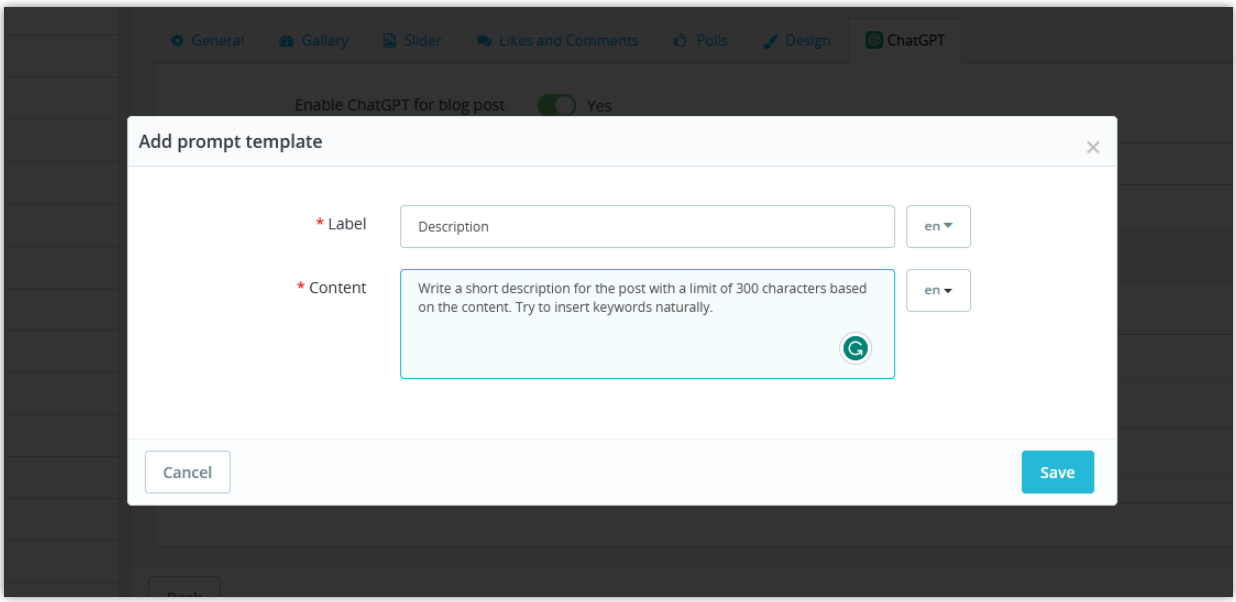
(g) ChatGPT

The **BLOG** module offers a time-saving prompt creation feature, empowering store admins to pre-define prompts to use for titles, short descriptions, meta titles, meta descriptions, and content. No more repetitive tasks and streamline your blog creation process. With this feature, you can save valuable time and focus on crafting compelling content that drives engagement.

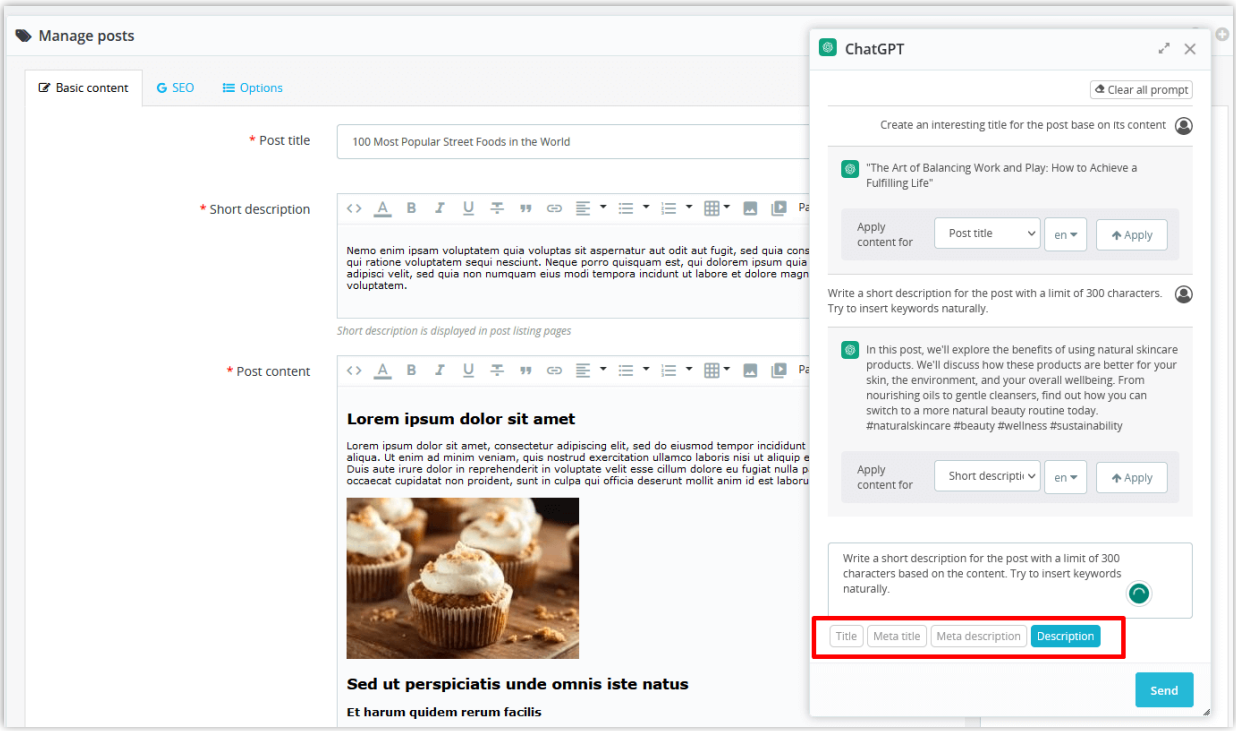
- First, you need to enter ChatGPT API key and save it to use this feature.
- Click on the "**+**" button to add a new prompt



- On the "**Add prompt template**" popup, fill in the label and content of the prompt. You should write the content as detailed as possible so ChatGPT can understand easily and return the best result.



And here you can see and use the prompts that you created:



V. THANK YOU

Thank you again for purchasing our product and going through this documentation. We hope this document is helpful and efficient in the complete setup of this module on your website.

If you have any questions for which the answer is not available in this document, please feel free to contact us.