

GEOLOCATION

Automatically set language, currency, tax and shipping

costs based on customer location

A product of PrestaHero

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I. WELCOME

Thank you for purchasing our product. We hope to guide you through all the aspects of the module installation and setup within this document. If you have any questions that are beyond the scope of this documentation, please feel free to contact us.

II. INTRODUCTION

Having a PrestaShop online store will allow customers from all over the world to visit and shop for your products. Let's bring to your clients the convenience and make them feel comfortable by welcoming them with their local language and currency.

With **GEO Location** - a powerful location detection module for PrestaShop, your site will *automatically recognize your clients' language and currency, auto-calculate tax and shipping costs* depending on their present area. You can also allow customers to *change website language and currency, set up rules for visitors from specific countries* and *change content for notification messages*.

* "GEO Location" is compatible with PrestaShop 1.6.x, PrestaShop 1.7.x and PrestaShop 8.x

III. INSTALLATION

- Navigate to "Modules / Modules & Services", click on "Upload a module / Select file".
- Select the module file "ets_geolocation.zip" from your computer then click on "Open" to install.

- 3. Click on **"Configure**" button of the module you just installed to open the module's configuration page.
- 4. In order to use **GEO Location**, you need to download Geolocation database (*GeoLite2-City* pack) to your website folder.

Please follow our instructions below:

Automatic method: Click on the link to auto-download and extract Geolocation database into your website folder:

Ŀ	📊 Statistics	👷 Settings	Aules 🔪	🤶 Messages	Help			
	In order to us /geoip direct	e Geolocation, pleas	e download this file	and extract it into the /ap	pp/Resources/geoip/ directory or <mark>click on this link</mark> to auto download a	nd unzip the file to 🛛 🗙		
					Click here to auto download and unz	ip		
Ŀ	Visitors Map GEO Location database							
	H				Percentage	All times 🗸		

Manually method:

• **Step 1**: Download Geo Location database by clicking on the notification banner at the top of **Statistic** tab.

🛺 Statistics	🔗 Settings	🟃 Rules	🤶 Messages	🔀 Help	
In order to /geoip dire	use Geolocation, pleas ctory	e download <mark>this file</mark>	and extract it into the /c	pp/Resources/gooip/ directory or <mark>click on this link to</mark> auto download	d and unzip the file to 🛛 🗙
Visitors Map	G	EO Location	database		

• **Step 2**: Extract downloaded file into the **/app/Resources/geoip/** directory (for PrestaShop 1.7) or **/tools/geoip/** directory (for PrestaShop 1.6).

Quick access: You can also navigate to **GEO Location**'s configuration page through the quick access menu.



IV. STATISTIC

From **Statistic** tab, you can see the **Visitors map** including a world map and a bar chart. It shows the number and the percentage of your website visitors from each country.



Total visit charts: GEO Location provides you 3 types of chart to keep track of your visitor location.

- *The total visit ratio chart* shows the number of visitors from each country and the total number of visitors.
- *The total visit growth chart* shows how the number of visitors from each country changes during a time range.
- *The total visit comparison chart* compares the number of visitors from each country.

You can use time filter on the right top of each chart to select your preferred time range.



V. SETTINGS

You can find the general setting options for **GEO Location** on this tab.

Quick-Access + Q. Search Modules / ets exploration / . & Configure	• View my store
Configure Geolocation	Back Translate Manage hooks
🔐 Statistics 🤣 Settings 👌 Rules 🐤 Messages 😂 Cron	ob 🔢 Help
Settings	
Enable Geolocation	Ves
Auto set customer language?	Ves
Auto set customer currency?	Ves
Auto calculate shipping cost and tax?	Ves
Default language	English (English) v
Default currency	US Dollar v
Default country	United States v
Only auto set language, currency, tax and shipping cost when customer lands on home page	No This is to stop geolocation for inner pages (product page, category page, etc.)
Ask customer for confirmation before changing language and currency	Ves
Enable location switching option?	Ves Allow customer to reselect their country manually. Language, currency, taxes and shipping cost will change accordingly to the selected country
	Save

• **Enable GEO Location**: if you turn on this option, when your customer visits your site for the first time, a notification popup will appear and allow your customer to change website language and currency.



You can change the popup message content on "**Messages**" tab.

When **GEO Location** changes your website language and currency, a notification message will appear on the front end. You can change message content on "**Messages**" tab.



 Default language, default currency and default country: your PrestaShop site's default language, default currency and default country. When customers visit your site, they will see the front office with default language, default currency and default country.



- Auto set customer language: if you enable this option, when customers come from a country different from your site's default country, GEO Location will display a popup and ask customers if they want to switch from default language to their local language.
- Auto set customer currency: if you enable this option, when customers come from a country different from your site's default country, **GEO Location** will display a popup and ask customers if they want to switch from default currency to their local currency



• Auto calculate shipping cost and tax: when a customer pays for his/her shopping cart, **GEO Location** will automatically calculate tax and shipping cost (if have) based on customer's location.

2 ADRESSES L'adresse sélectionnée sera utilisée à la fois comme facturation) et comme adresse de livraison.	ersonnelle (pour la Sous-total 33,85 € Livraison gratuit Vous avez un code promo ?
Mark Test 123 Sample Street 25000 Paris France	Total (HT) 35,85 € Taxes 2,00 €
✓ Modifier	Automatically calculate t
+ ajouter une nouvelle adresse L'adresse de facturation est différente de l'adresse	and shipping cost base of customer location

- Only auto set language, currency, tax and shipping cost when customer land on home page: This option is to stop changing customer's language/currency if it has been specified on the URL (customer comes in your website by entering your website domain without extra parameter on the URL)
- **Enable location switching option**: you can allow your customers to switch their location. On front end, they will find a location button on header. A popup will appear if your customer clicks on this location button.

Liên hệ với chúng tôi 💡 Vietnam	Tiếng Việt 👻 🗎	Tiền tệ: VND ₫ ▾ 🕹 Đăng nhập 📜 Giỏ hàng (0)
my store Location	button	Tìm kiếm danh mục của chú Q ;
Liên hệ với chúng tôi 🛛 🕈 Vietnam	Tiếng Việt 👻 Tiền tệ: V	VND đ - & Đăng nhập 🛛 🛱 Giỗ hàng (0)
my store CLOTHES PHŲ KI	IÊN ART	Tim kiếm danh mục của chú Q
SA SAMPLE 2 S	Choose your location × Delivery options, shipping price and delivery speeds may vary for different locations •) Sign in to see your addresses HOĂC Prance Apply	France Taly Spain United States Vietnam

*Note:

To enable your customers to change into a specific location and currency, please make sure you have imported localization packs for that respective location. To import the localization pack, follow this short guide:

Step 1: On the PrestaShop back office dashboard, navigate to **International > Localization**

Step 2: Select the localization pack you want to import > select the content to import

Step 3: Click "Import" button

* Preselect country on the address registration page

GEO Location will preselect the detected country when a customer registers a new address on *My account > Addresses* page (or checkout with guest checkout form).

Alias	My Address	Optional
First name	Mark	
Last name	Test	
Company		Optional
Address	123 Sample Street	
Address Complement		Optional
City	New York	
State	New York -	
Zip/Postal Code	25000	Customer's country
Country	United States -	is preselected
Phone		Optional

VI. RULES

GEO Location can help you create location detection rules and apply them to specific countries.

✤ Add a new rule

Step 1: Click on "Add new" button

Step 2: Set up configuration options for your rule

Quick Access - Q. Search	View my store
Modules / ets_geolocation / 🖌 Configure	
Configure Geolocation	Back Translate Manage hooks
🗚 Statistics 🔗 Settings 🛃 Rules 👷 Messages 🚳 Cronjo	ob 🔢 Help
Add Rule	
Enabled	Ves
* Countries	All Afghanistan Aland Islands Albania Albania Antericon Samaa Anderra Angulio Antericica Antericica Antericica Antericica
Disable Geolocation for selected countries	Νο
Language to set	Auto ~
Currency to set	~ otuA
Block all users from the selected countries?	No All users come from these countries will blocked from accessing the website
Hide products	Search by name, reference and ID
	Hide specific product if users came from selected countries
Redirect to	
	Redirect customers to another website
Back to list	Save

Step 3: Click "Save"

If you want to block all users from the selected countries, turn on "**Block all users from the selected countries**" option and click "Save" to apply. Customers coming from these countries will see a blocking message.



With **GEO Location**, you can create unlimited rules with different priorities and configurations.

ules (3						
ID 🕶 🔺	Countries	Language to set	Currency to set	Disable GEO	Block all user	Enabled F	Priority Action
	-			~	~		Q Filte
3	Macau SAR China, Hong Kong SAR China, China, Taiwan	English	USD	×	×	~	2 🖋 Edit
2	Colombia, Chile	Spanish	EUR	×	×	×	1 🖋 Edit 🔹
	Åland Islands, Afghanistan, Anguilla	French	EUR	×	×	×	3 🎤 Edit 🔹

VII. MESSAGES

You can change the content of notification messages which will appear in specific cases:

- Confirmation message before changing both language and currency
- Confirmation message before changing language only
- Confirmation message before changing currency only
- Setting language and currency notification message
- Message displayed on "Choose your location" popup
- Block message

Quick Access - Q Search		 View my store
Aodules / ets_geolocation / ₽ Configure		
Configure Geolocation		Back Translate Manage hooks
🗚 Statistics 🧒 Settings 🕕 Rules 🤗 Messages 🚳	Cronjob 🦹 Help	
Messages		
Confirmation message before changing both language and currency	Our system detects that you are visiting our website from <strongs-idetected_countryl-strongs- change<br="" do="" to="" want="" you="">website language from <strong= <strong="/detected_languagei-/strong=" and="" currency="" current_languagei-="" from<br="" strong="to"><strong= <strong="/detected_currencyl-/strong=?</td" current_currencyl-(strong="to"><td>en 🔻</td></strong=></strong=></strongs-idetected_countryl-strongs->	en 🔻
	Available variables: [detected_country], [detected_language], [detected_currency], [current_language], [current_curr	ency]
Confirmation message before changing language only	Our system detects that you are visiting our website from (detected_countryl- Do you want to change website language from (current_language) to (detected_language) ?	en 💌
	Available variables: [detected_country], [detected_language], [current_language]	
Confirmation message before changing currency only	Our system detects that you are visiting our website from [detected_country] Do you want to change website currency from [current_currency] to [detected_currency] 1	en •
	Available variables: [detected_country]; [detected_currency]; [current_currency]	
Setting language and currency notification message	We are setting your language and currency. Please wait a moment!	en 🕶
Message displayed on "Choose your location" popup	Taxes, delivery options, shipping price and delivery speeds may vary for different locations	en 🗸
Blocking message	Sorryl You are blocked from accessing this website.	en 🕶
Message displayed when the product is disabled	This product is not available.	en 🔻
		Save

VIII. CRONJOB

This module provides a cronjob feature to help you automatically update GeoLiteCity IP database (using cronjob).

Please read carefully the notes on the "**Cronjob**" tab and set up a cronjob on your server. You can let the cronjob run automatically or execute the cronjob manually.

k Access - Q. Search										View my :
les / ets_geolocation / ≁Configure ∩figure location								Bac	k Transla	te Manage
Statistics 🔗 Settings	📩 Rules 🛛 🥊	e Messages	Sronjob 🖗	📔 Help						
ronjob Settings										
Automatically update GeoLite	eCity IP database (u	using cronjob)								
Some important notes before setting Cro	njob:									
	a nex mently the recent	man dad from concer	ie enee nerweek							
 Cronjob trequency should be at once How to setup a cronjob is different de You can also contact your hosting presented 	e per month, the record epending on your serve rovider to ask them for	mended frequency er. If you're using a cF support on setting u	is once per week Panel hosting, watch th p the cronjob	his video for more refere	ence: https://www.youtul	oe.com/watch?v=bmBjg	gInD5yA			
 Cronjob requency snoula be at once How to setup a cronjob is different de You can also contact your hosting pi Set up a cronjob as below on your server 	e per month, the recome pending on your serve rovider to ask them for to automatically update	mended frequency ar. If you're using a cP support on setting u te your IP database	is once per week Panel hosting, watch th p the cronjob file.	his video for more refere	ence: https://www.youtul	oe.com/watch?v=bmBjg	gInDБyA			
Cronjob rrequency should be at once How to setup a cronjob is different d You can also contact your hosting pi Set up a cronjob as below on your server 0 0 ** 0 /usr/bin/php.	e per month, the recom epending on your serve rovider to ask them for to automatically updat	Imended frequency ar. If you're using a cP support on setting u te your IP database	is once per week Panel hosting, watch th p the cronjob file.	his video for more refere :/ets_geolocation/cronje	ance: https://www.youtul iab.php secure=kdKMCG	be.com/watch?v=bmBje ks54w₿	gInD5yA			
Cronjo Iraquency snould be at onto How to setup a cronjob is different d You can also contact your hosting p. Set up a cronjob as below on your server 0 0 ** 0 /usr/bin/php. Execute the cronjob manually by clicking	e per month, the recom lepending on your serve rovider to ask them for to automatically upda on the button below	imended frequency ir. If you're using a cP support on setting u te your IP database	is once per week Panel hosting, watch th p the cronjob file. modules	his video for more refere :/ets_geolocation/cronje	ance: https://www.youtul iob.php secure=kdKMCG	be.com/watch?v=bmBj¢ ks54wB	gInD5yA			
Cronjob frequency should be at only How to setup a cronjob is different d You can also contact your hosting p Set up a cronjob as below on your server 0 0 ** 0 /usr/bin/php. Execute the cronjob manually by clicking Execute cronjob manually	e per month, the recom lepending on your serve rovider to ask them for ' to automatically upda J on the button below	imended frequency ir. If you're using a C support on setting u te your IP database	is once per week ^a anel hosting, watch th p the cronjob file. <i>modules</i>	his video for more refere :/ets_geolocation/cronjo	ence: https://www.youtul	be.com/watch?v≖bmBj¢ ks54wB	ginD5yA			
Compositive quarky should be it dono How to seture a compositive different d You can alise contact your hosting p Set up a cranglo as below on your server 0 a * a (uar/bin/php). Execute the cranglo manuality by clicking Execute cranglo manuality Secure taken to run cranglo kd	e per month, the recom lepending on your serve rovider to ask them for to automatically upda I on the button below KMCGks54wB	Imended frequency Ir. If you're using ac F support on setting u te your IP database Update	is once per week "onel hosting, watch th p the cronjob file. <i>modules</i>	his video for more refere	nnce: https://www.youtul	be.com/watch?v=bmB∦ ks54w8	JInDSyA			
Conjob requercy should be dono How to serve a conjob is different d You can also contact your hosting p Set up a cronjob as below on your server 0 0 * * 0 /usr/bin/php. Execute the cronjob manually by clicking Execute cronjob manually Secure token to run cronjob Id	e per month, the recom repending on your serve rovider to ask them for to automatically upda j on the button below IKMCGks54w8	immended frequency support on setting u te your up database	is once per week Panel hosting, watch th p the cronjob file. modules	his video for more refere	ince: https://www.youtuu	be.com/watch?v≈bmBj	JINDBYA			
Conjob reclency and do	e per month, the record epending on your serve rovider to aak them for to automatically upda g on the button below IKMCGks54w8	immended frequency II. I you're using a c support on setting u te your IP database Update	is once per week anel hosting, watch th p the cronjob file. <i>incodules</i>	his video for more refere	ince: https://www.youtuu	ascon/watch?v=bmBjg	jinD5yA			
Conjob requercy should be it does invoit a setup a conjob is different d vou con also contact your hosting p setup a conjob as below on your server 0 0 + 0 /ur/bin/php. Execute the cronjob manually Becute token to run cronjob kd Last time cronjob run: 09/23/202	e per month, the record epending on your serve rovider to ask them for to automatically upda j on the button below IKMCGiss54w8	imended frequency If you're using a ci support on setting u te your IP database Update	is once per week anel hosting, watch th p the cronjob file. inodules	his video for more refere	ince: https://www.youtul	ae.com/watch?v=bmBj;	ginD5yA			

IX. HELP

On this tab, we have some notes you should pay attention to while using **GEO Location**.

Quick Access • Q Search O Vie	ew my store \\ e
Modules / ets_geolocation / \$\screwthink\$Configure	
Configure Back Translate Ma Geolocation	anage hooks
🕍 Statistics 🔗 Settings 🕕 Rules ᆽ Messages 😂 Cronjob 🦺 Help	
Geolocation Help	
Thank you for using Geolecation, the auto-detect location module for Prestashop.	
Below are some points you should pay attention to when using Geolocation:	
1. Read the user-guide document (attached to your download) carefully to understand how to use the module as well as find out solution for the problem you may meet when using Geolocation.	
2. In order to use Geolocation, please download Geolite2-City package and extract it into the /app/Resources/geolp/ directory (for Prestashop 1.7) or /tools/geolp/ directory (for Prestashop 1.8).	
3. To enable your customer to be automatically redirected to their language and currency, please make sure you have imported the respective localization pack of the customer location. To import localization pack, follow this short guide	c
Step 1: On Prestashop back office dashboard, navigate to International > Localization	
Step 2: Select localization pack you want to import > select the content to import	
Step 3: Click 'Import' button	

X. THANK YOU

Thank you again for purchasing our product and going through this documentation. We hope this document is helpful and efficient in the installation and usage of **GEO Location** module. If you have any questions for which the answer is not available in this document, please feel free to contact us.