



PrestaHero Instagram Free Module

Integrate Instagram into PrestaShop and display Instagram photos/video on your online store

A product of Presta Hero

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I. WELCOME

Thank you for downloading our product. We hope to guide you through all the aspects of the module installation and the module setup within this document. But if you have any questions that are beyond the scope of this documentation, please feel free to contact us.

*Note:

All instruction screenshots are taken from PrestaShop 1.7, but installing and configuring this module on PrestaShop 1.6 is similar.

II. INTRODUCTION

If you use social media platforms such as Instagram, Facebook, Twitter, and Pinterest, you may already know they go a long way in helping you connect with your customers in a direct and personal way. But clients and customers might not be well acquainted with your social presence. Therefore, the smart way to build a massive online following is to embed Instagram feeds and other social media profiles to your PrestaShop website.

Understanding that growing trend, we developed "**PrestaHero Instagram Free**" - a PrestaShop Instagram free module that allows you to display your Instagram photos and videos on your website. We believe it will give your customers a new shopping experience.

* "**PrestaHero Instagram Free**" is compatible with PrestaShop 1.6.x and PrestaShop 1.7.x

III. INSTALLATION

1. Navigate to “**Modules / Modules & Services**”, click on “**Upload a module / Select file**”
 2. Select the module file “**ph_instagram.zip**” from your computer then click on “**Open**” to install
- ❖ Click on “**Configure**” button of the module you just installed to open the module’s configuration page.

IV. CONFIGURATION

From your installed module list (Located at “**Modules/Modules & services/Installed modules**”), find “**PrestaHero Instagram Free**” then click on the “**Configure**” button to open its configuration page.

1. Connect your Instagram account with your PrestaShop store

The first step is connecting your PrestaShop store with your Instagram account.

To connect with Instagram, you will need to enter your **Instagram Access Token** received through GraphQL API. To learn how to get Instagram Access Token, please click on “*How to get access token?*” link. You will be redirected to an instruction video, follow the video to get your access token.

INSTAGRAM CONFIGURATION

* Access token

[How to get access token?](#)

The access token life-time is 90 days since generated time

Display name

Instagram profile URL

Display "Follow us" link YES NO

* Number of displayed images

Cache Instagram request YES NO

* Cronjob token

The cronjob will refresh Instagram access token every 80 days

Setup a cronjob as below on your server to refresh access token of Instagram:

```
***** php C:\Program Files\Ampp\www\prestashop_1.7\modules\ph_instagram\cronjob.php?secure=8eca33071595c0e7e70140af1ea8f8e4
```

Manually refresh access token of Instagram by running the following URL on your web browser:

http://localhost/prestashop_1.7/modules/ph_instagram/cronjob.php?secure=8eca33071595c0e7e70140af1ea8f8e4

NOTE:

We also provide an instruction to get Instagram access token on this document. Please navigate to the next section.

After that, enter your Instagram display name and profile URL into the respective fields.

Click **“Save”** to finish.

Setting updated

INSTAGRAM CONFIGURATION

* Access token

[How to get access token?](#)

The access token life-time is 90 days since generated time

Display name

Instagram profile URL

Display "Follow us" link YES NO

* Number of displayed images

Now, your Instagram photos and videos are ready to display on your PrestaShop store front office!



POPULAR PRODUCTS

<p>-20%</p> <p>★★★★★ (1)</p> <p>Hummingbird Printed T-shirt \$23.90 \$19.12</p>	<p>-20%</p> <p>★★★★★ (1)</p> <p>Hummingbird Printed Sweater \$35.90 \$28.72</p>	<p>★★★★★ (1)</p> <p>The Best Is Yet To Come'... \$29.00</p>	<p>★★★★★ (1)</p> <p>The Adventure Begins Framed... \$29.00</p>
<p>Today Is A Good Day \$2</p>	<p>INSTAGRAM SECTION ON FRONT OFFICE</p>		<p>★★★★★ (1)</p> <p>Mug The Adventure Begins \$11.90</p>
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You may unsubscribe at any moment. For that purpose, please find our contact info in the legal notice.

2. Get your Instagram Access Token

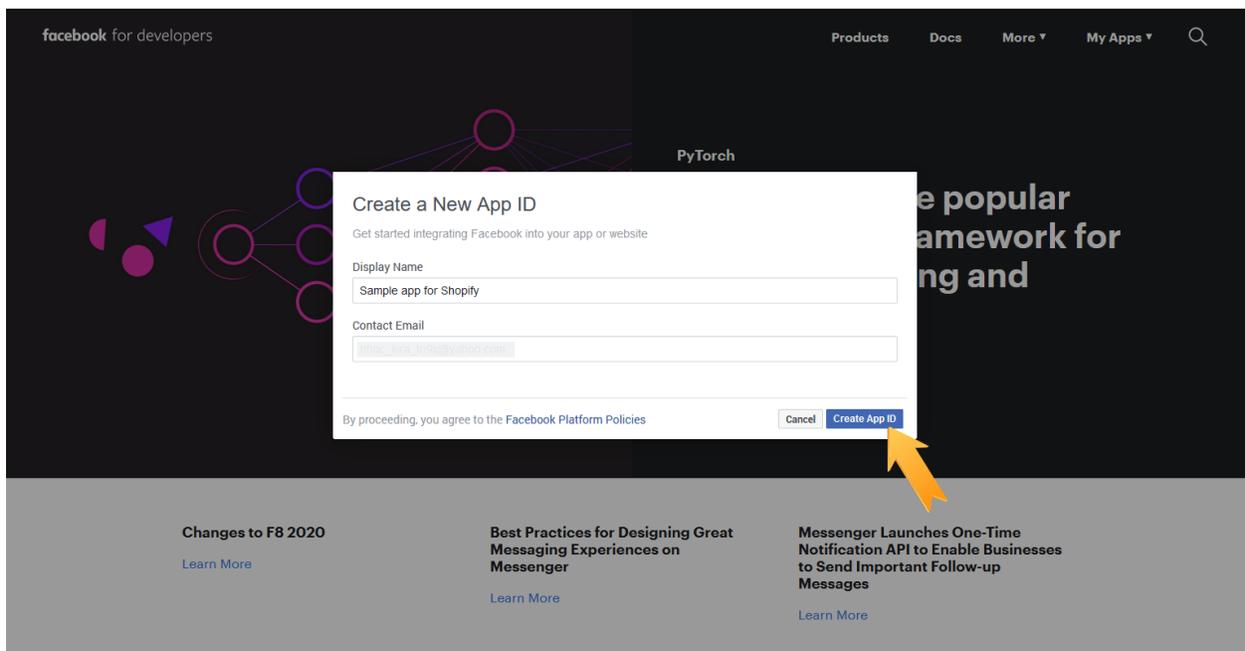
Starting from **March 2020**, Facebook requires users to create a Facebook app with **Instagram Basic Display API** to get a long-live Instagram Access Token. Follow our instructions on this section to get your own Instagram Access Token and paste it back on the **PrestaHero Instagram Free** module configuration page.

You will need:

- A Facebook account.
- An Instagram account with media.

Step 1:

Go to developers.facebook.com, click My Apps, and create a new app.



Once you have created the app and are in the **App Dashboard**, navigate to **Settings > Basic**, scroll the bottom of the page, and click **Add Platform**.

Sample app for Shopify APP ID: 642193716342653 In development View Analytics Help

Dashboard
Settings
Basic
Advanced
Roles
Alerts
App Review

PRODUCTS
Instagram
Activity Log

Email

Address

Street Address

Apt/Suite/Other (Optional)

City/District

State/Province/Region ZIP/Postal Code

Country
United States

Website Quick Start

Site URL
URL of your site

+ Add Platform

Discard Save Changes

Choose **Website**, add your website's URL, and save your changes.

This contact information will be available to people on Facebook along with other information about your app or website. [Learn More](#)

Name (optional)

Select Platform

 Facebook Web Games	 Website	 iOS	 Android
 Windows App	 Page Tab	 Xbox	 PlayStation

Cancel

- Dashboard
- Settings
 - Basic
 - Advanced
- Roles
- Alerts
- App Review
- PRODUCTS
 - Instagram
- Activity Log

Email

Address

Street Address

Apt/Suite/Other (Optional)

City/District

State/Province/Region ZIP/Postal Code

Country

United States

Website Quick Start ×

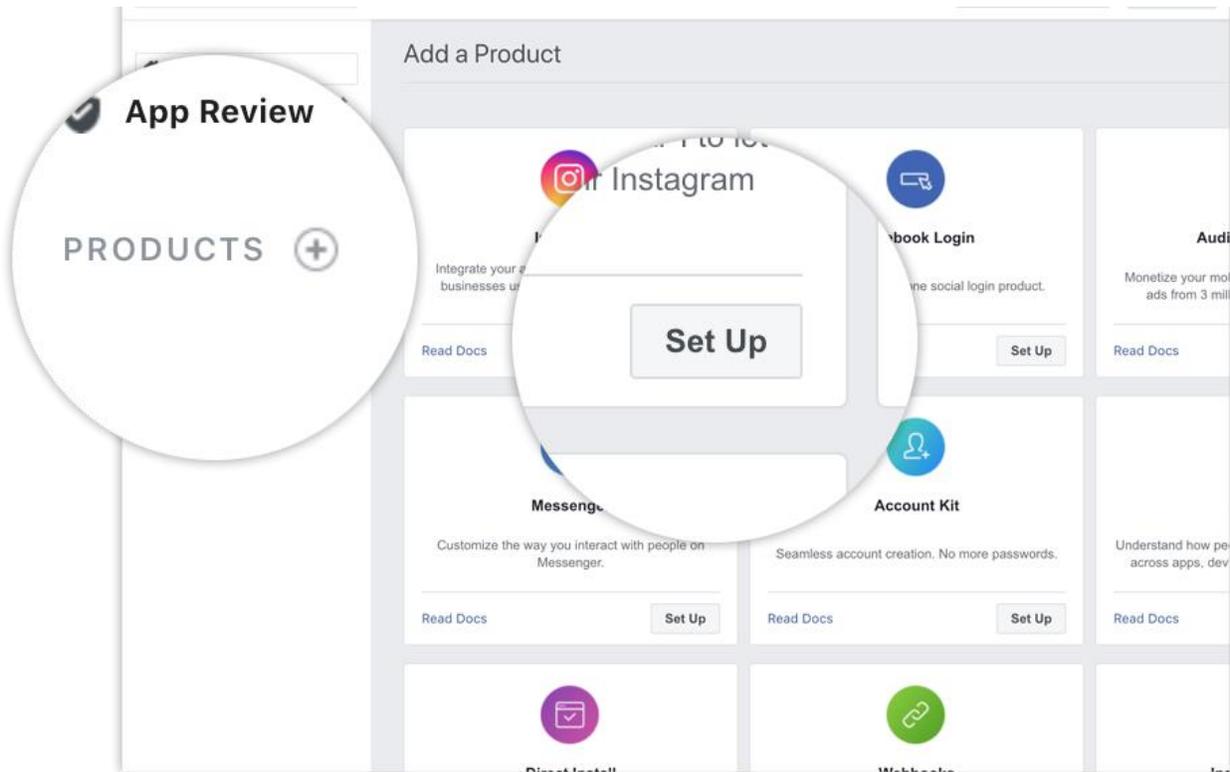
Site URL

+ Add Platform

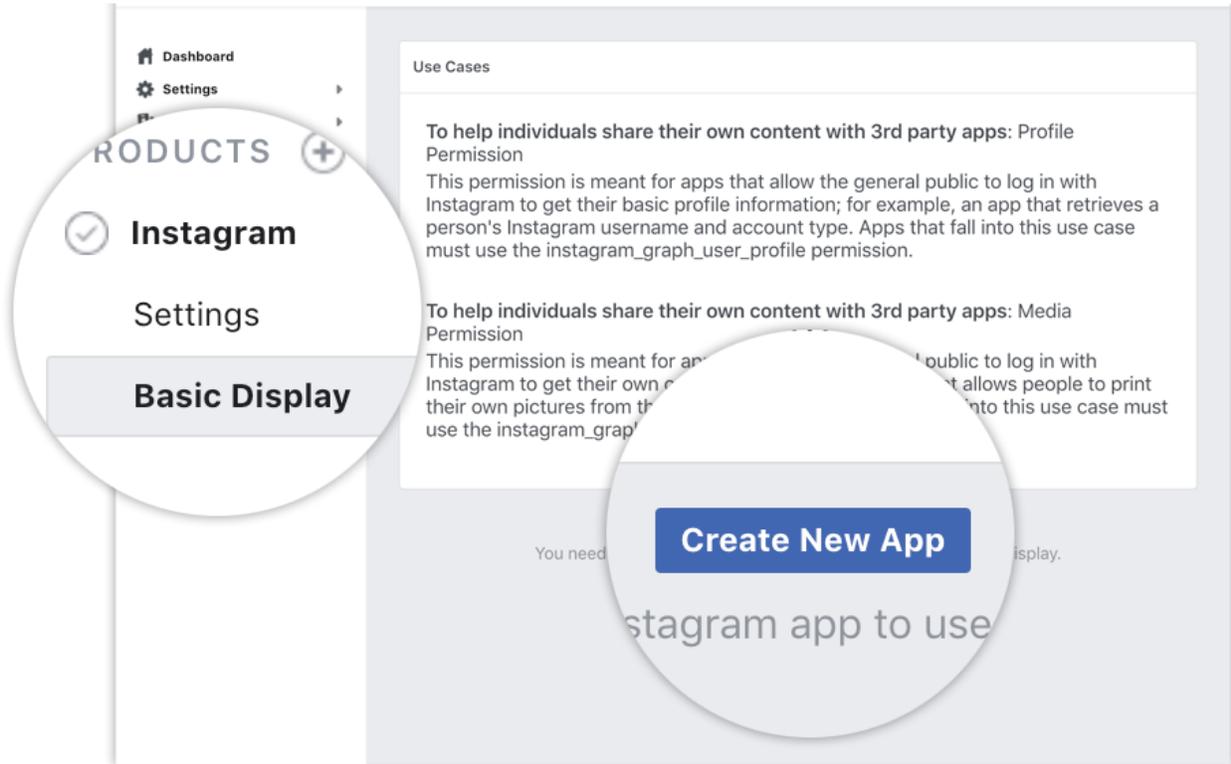
Discard **Save Changes**

Step 2: Configure Instagram Basic Display

Click **Products**, locate the Instagram product, and click **Set Up** to add it to your app.

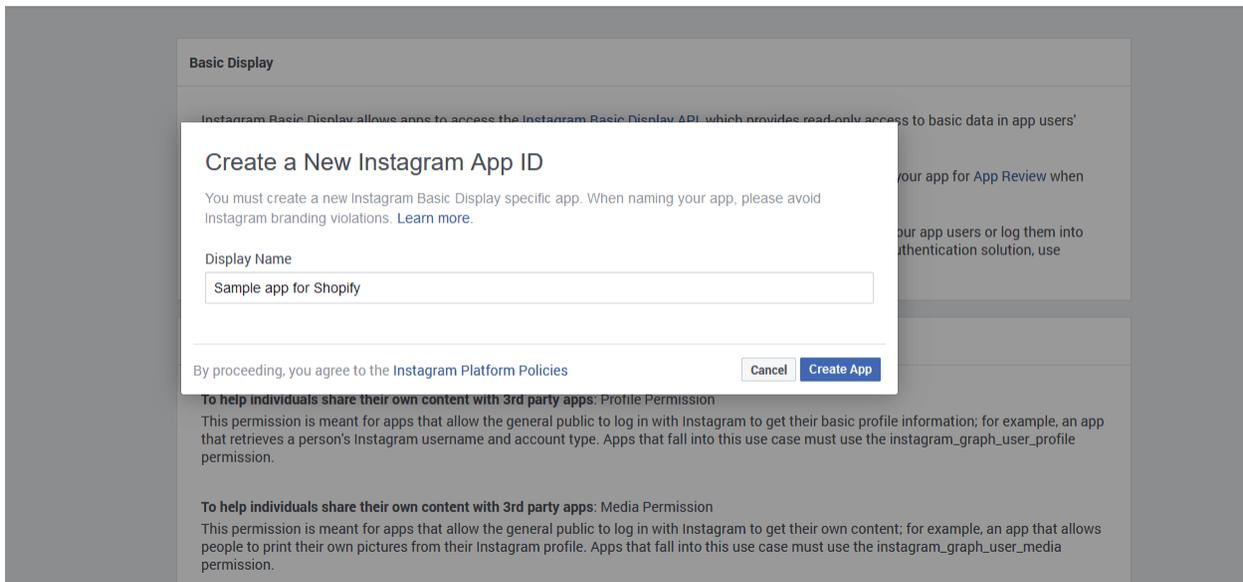


Click **Basic Display**, scroll to the bottom of the page, then click **Create New App**.



In the form that appears, complete each section using the guidelines below.

Display Name: Enter the name of the Facebook app you just created.



Valid OAuth Redirect URIs: Enter your website's URL. After you enter a URL, save your changes and check the URL again; Instagram may have appended a trailing forward slash depending on your URL structure.

Deauthorize Callback URL: Enter your website's URL again.

Data Deletion Request Callback URL: Enter your website's URL once again.

The screenshot shows a dashboard with a sidebar on the left containing navigation items: Dashboard, Settings, Roles, Alerts, App Review, PRODUCTS (with a plus icon), Instagram (with a minus icon), Business API Settings, Basic Display (highlighted), Basic Display Rate Limiting, and Activity Log. The main content area displays the Instagram app configuration. It includes a text input for 'Instagram Display Name' with the value 'Sample app for Shopify'. Below that is the 'Client OAuth Settings' section with a 'Valid OAuth Redirect URIs' field containing 'https://ets-instagram.myshopify.com/auth/'. The 'Deauthorize' section has a 'Deauthorize Callback URL' field with 'https://ets-instagram.myshopify.com/auth/'. The 'Data Deletion Requests' section has a 'Data Deletion Request URL' field with 'https://ets-instagram.myshopify.com/auth/'.

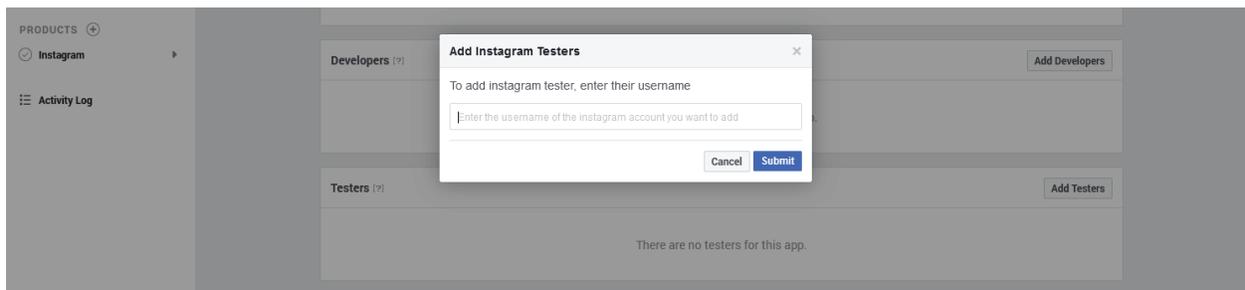
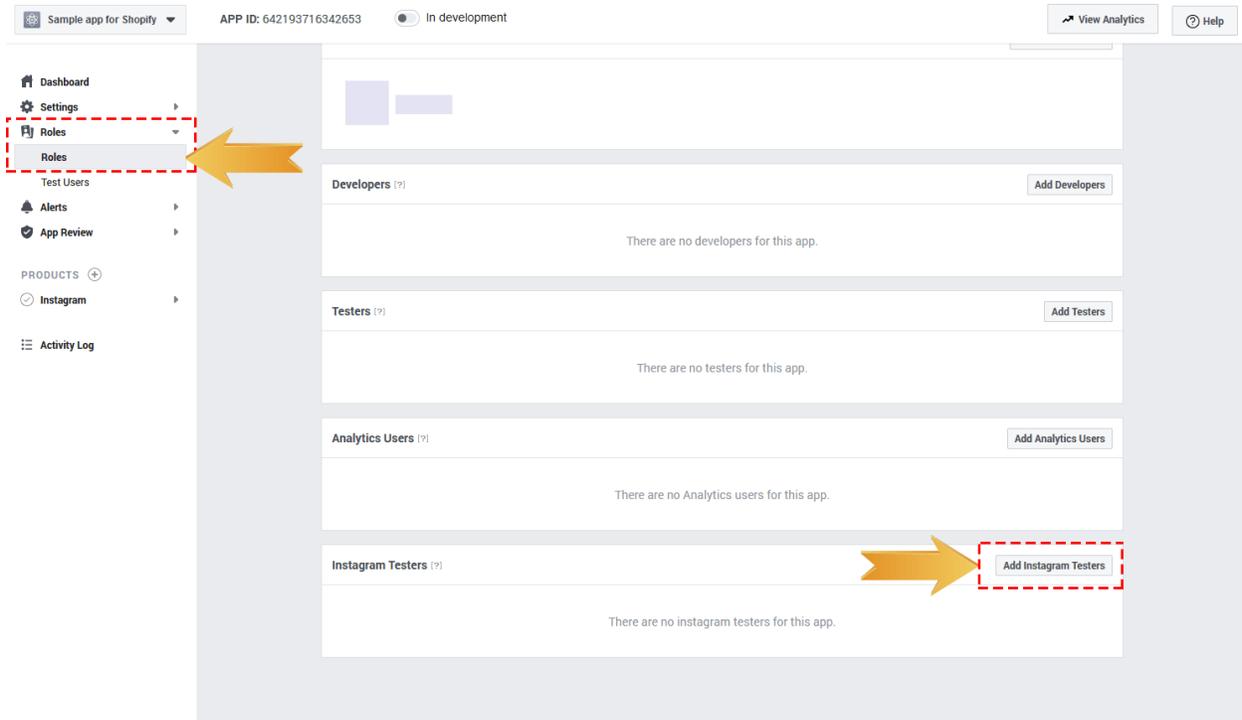
App Review

Skip this section for now since you will not be switching the app to Live Mode during the tutorial.

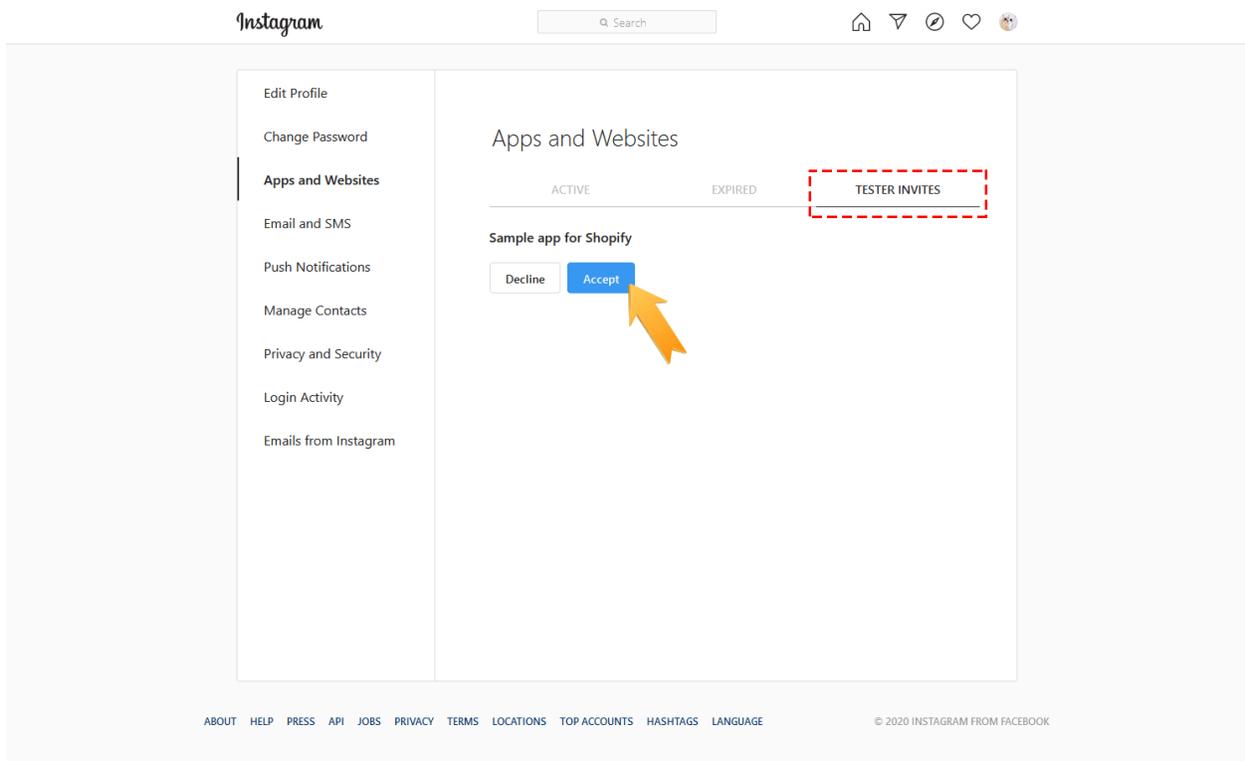
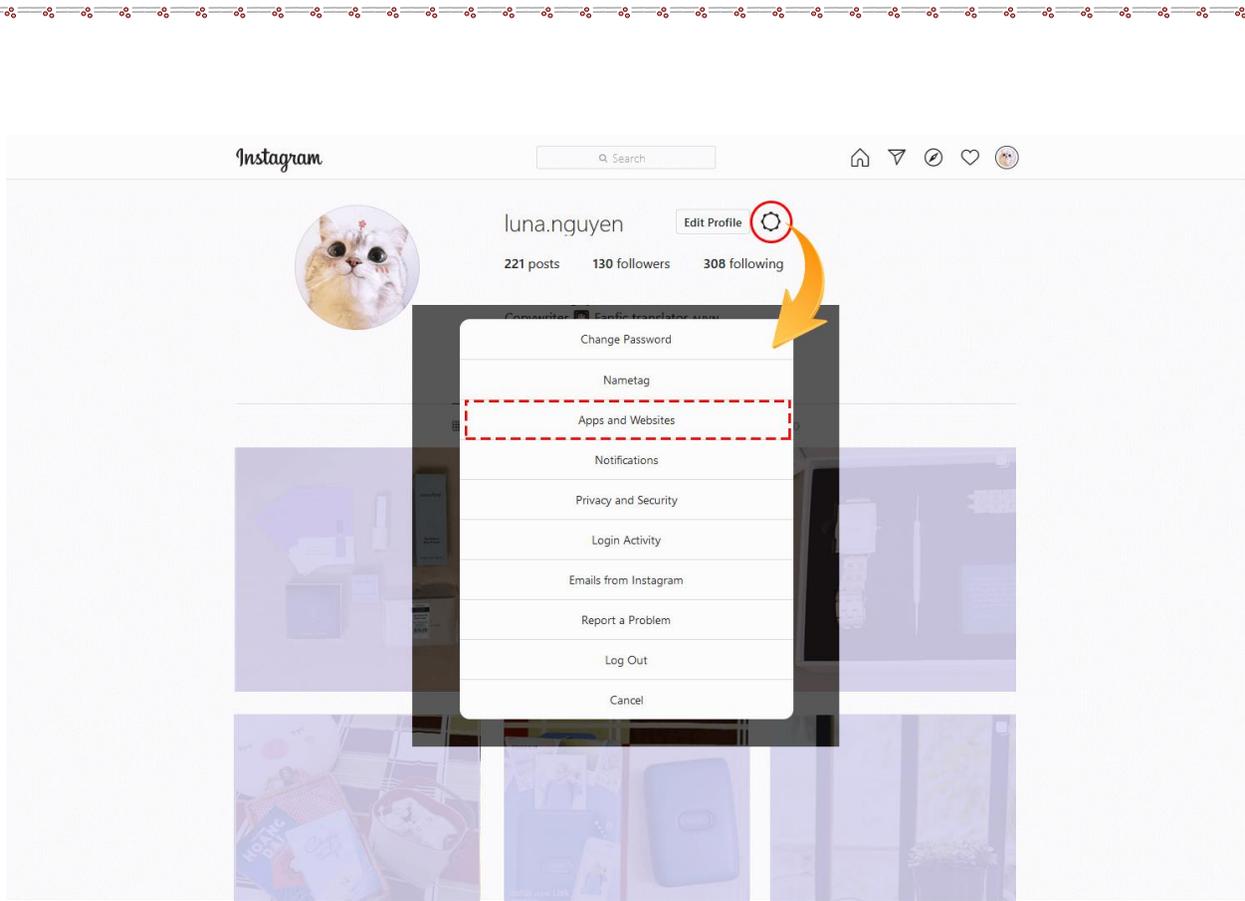
Save your changes before heading to the next step.

Step 3: Add an Instagram Test User

Navigate to **Roles > Roles** and scroll down to the **Instagram Testers** section. Click **Add Instagram Testers** and enter your Instagram account's username and send the invitation.



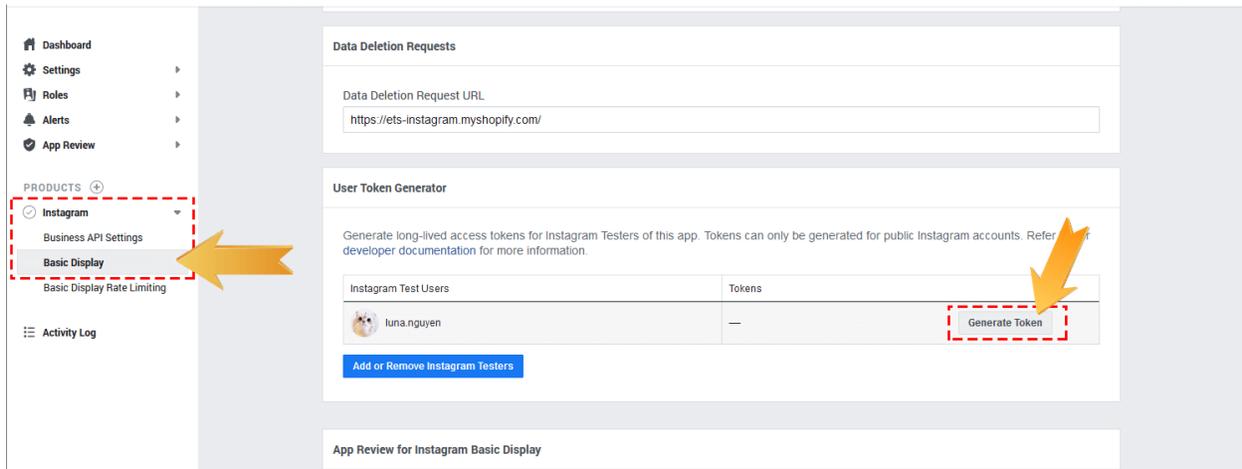
Open a new web browser and go to <http://www.instagram.com> and sign in to your Instagram account that you just invited. Navigate to **(Profile Icon)** > Click on the cogwheel icon next to "Edit Profile" button > **Apps and Websites** > **Tester Invites** and accept the invitation.



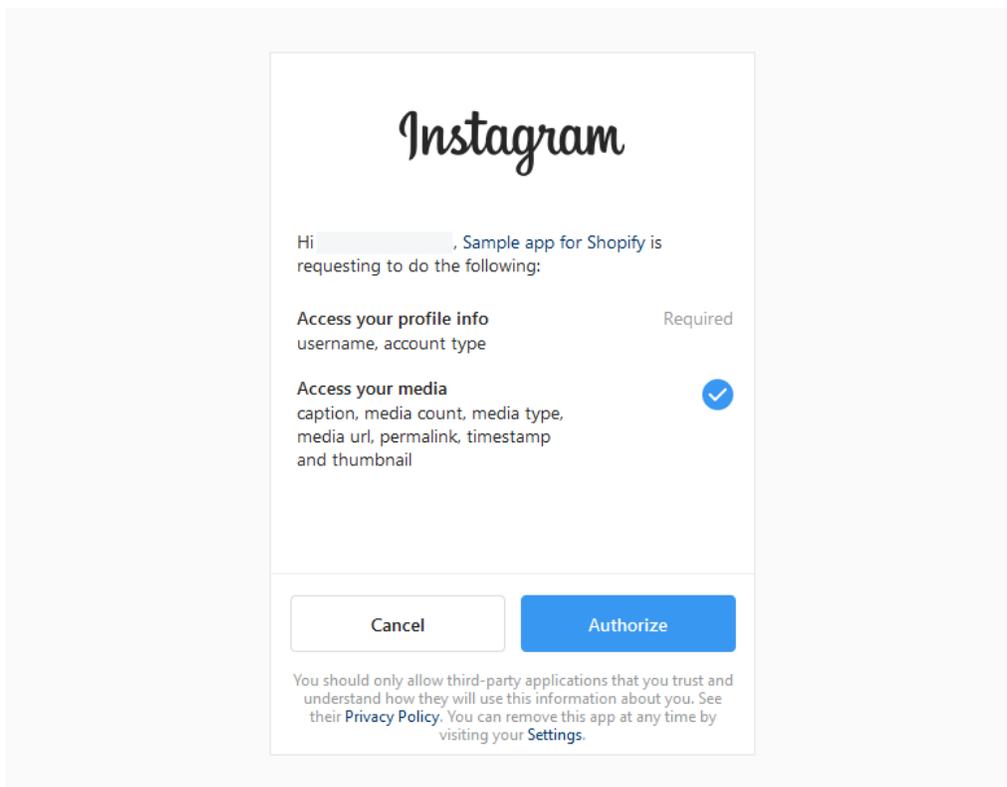
Your Instagram account is now eligible to be accessed by your Facebook app while it is in **Development Mode**.

Step 4: Generate Access Token for Test User

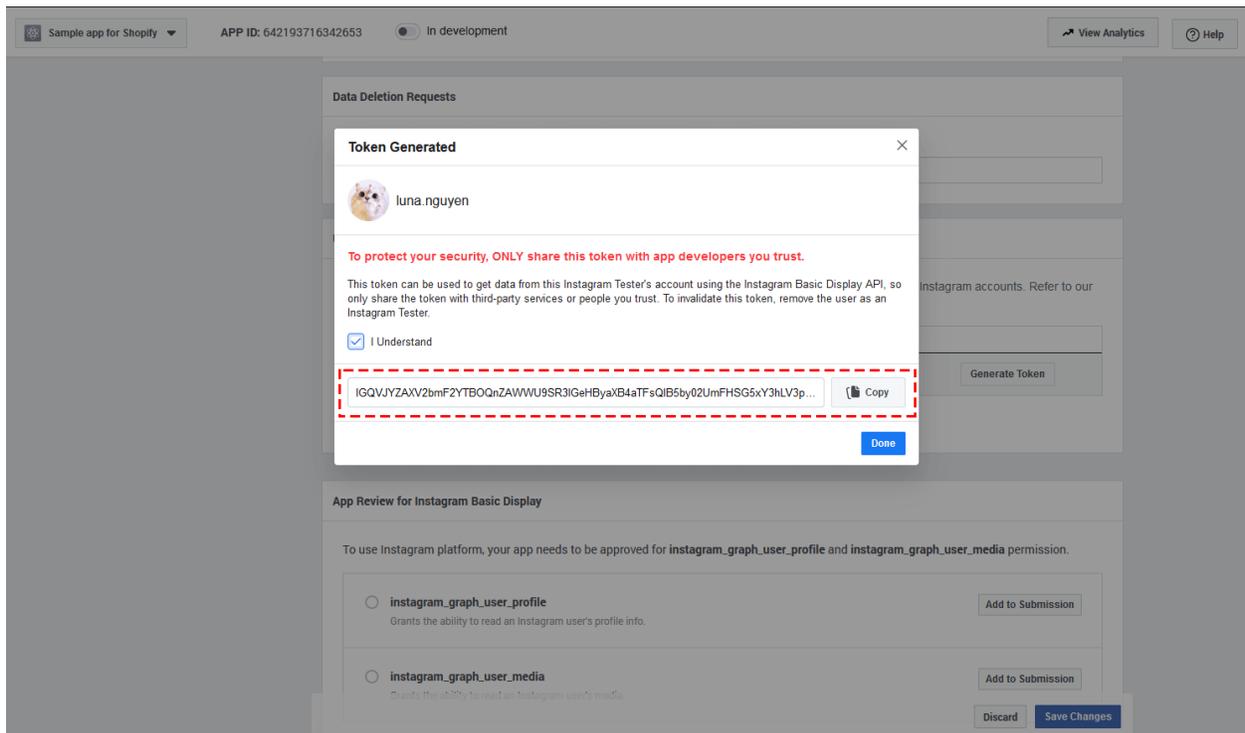
Navigate to **App Dashboard > Products > Instagram > Basic Display** page and scroll down to **User Token Generator** section. Click on "Generate Token" button.



Log in with your Instagram account. Allow the app to access your Instagram account data.



Click on "I understand" checkbox then copy your Instagram Access Token.



Paste your Instagram Access Token on **PrestaHero Instagram Free** module configuration page.

3. Other settings

❖ Instagram cache

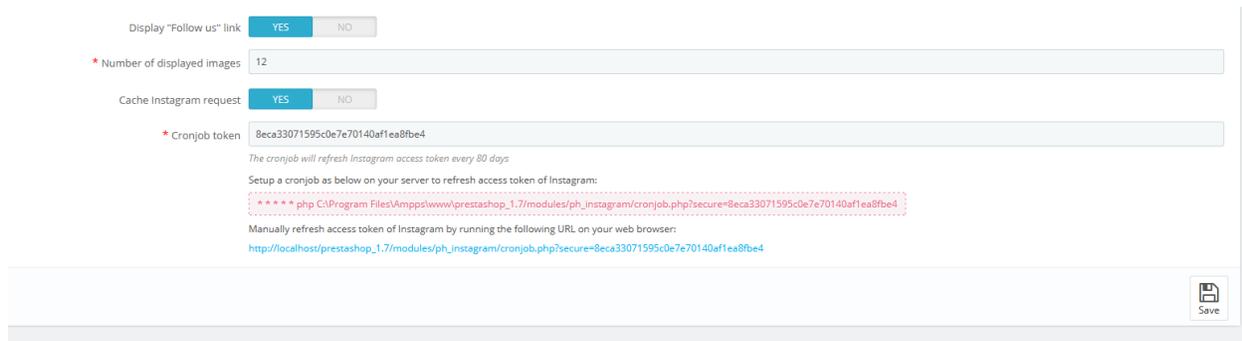
Cache is a component that stores data so future requests for that data can be served faster. We suggest you to turn on “**Cache Instagram request**” option to optimize process time. In addition, you can change cache lifetime (the default value is 60 minutes).

❖ Quantity of photos

You can set up the number of photos displayed on the Instagram section.

❖ Cronjob token

You can set up a cronjob on your server to automatically refresh Instagram access token every 80 days or manually refresh your Instagram access token.



The screenshot shows a configuration interface with the following elements:

- A toggle for "Display 'Follow us' link" set to "YES".
- A text input field for "Number of displayed images" containing the value "12".
- A toggle for "Cache Instagram request" set to "YES".
- A text input field for "Cronjob token" containing the value "8eca33071595c0e7e70140af1ea8f8e4".
- Below the token field, there is a note: "The cronjob will refresh Instagram access token every 80 days".
- A section titled "Setup a cronjob as below on your server to refresh access token of Instagram:" followed by a code block: `***** php C:\Program Files\Amppl\www\prestashop_1.7\modules\ph_instagram\cronjob.php?secure=8eca33071595c0e7e70140af1ea8f8e4`.
- A section titled "Manually refresh access token of Instagram by running the following URL on your web browser:" followed by a URL: `http://localhost/prestashop_1.7/modules/ph_instagram/cronjob.php?secure=8eca33071595c0e7e70140af1ea8f8e4`.
- A "Save" button is located in the bottom right corner of the form area.

V. THANK YOU

Thank you again for downloading our product and going through this documentation. We hope this document is helpful and efficient in the complete setup of this module on your website.

If you do have any questions for which the answer is not available in this document, please feel free to contact us.