



# BANNER ANYWHERE

Make it easier to add banners on the Home page, Category page, product page, check out page, or wherever you want.

A product of ETS-Soft

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## I. INTRODUCTION

**Banner Anywhere** is a **free PrestaShop banner module** that helps you easily add and display banners on the Home page, Category page, product page, or wherever you want on your PrestaShop store.

\***"Banner Anywhere"** is compatible with PrestaShop 1.7.x

## II. INSTALLATION

- Navigate to **"Modules / Modules Manager"** > click on **"Upload a module / Select file"**.
- Select the module file **"ets\_banneranywhere.zip"** from your computer then click on **"Open"** to install.
- Click on **"Configure"** button of the module you just installed to open the module's configuration page.

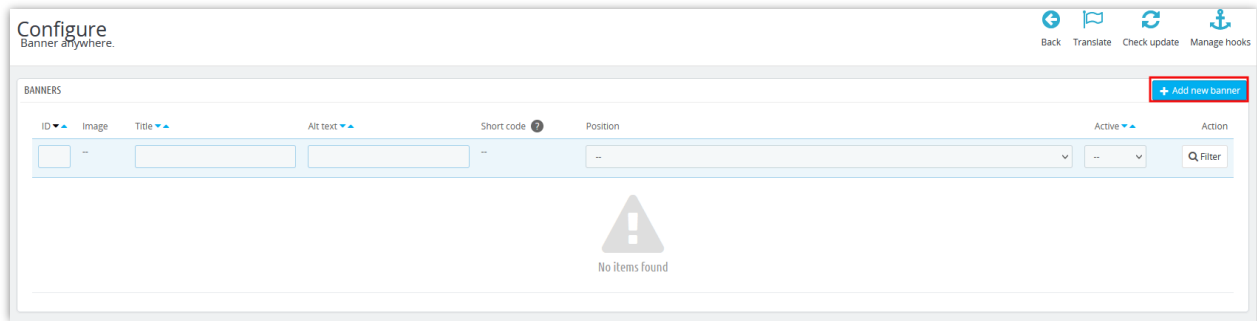
## III. CONFIGURATION

### 1. Add a new banner and display on the front office

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From your installed module list (located at **"Modules/Module Manager"**), find **"Banner Anywhere"** then click on **"Configure"** button to open its configuration page.

**Banner Anywhere** module allows you to add unlimited PrestaShop custom banners. Click **"Add new banner"** to start adding a new one.



- **Title:** Fill in the banner's title.
- **Image:** upload a banner image.
- **Image alt text:** add alt text for the banner image.
- Add and customize the content that appears before or after the image with a variety of content types: *text, paragraphs, videos, tables, links,...*
- Select the positions you want to display the banner on the front office.
- Enable the **"Active"** button, then save.

**ADD BANNER**

Title:  en ▼

Image:  Choose a file en ▼

Image alt text:  en ▼

Content appears before the image:  en ▼

Content appears after the image:  en ▼

Display positions: ☐ Select/Unselect all

- ☒ **Category page:** On top of the header of product listing page
- ☐ **Category page:** On the bottom of product category page
- ☐ **Category page:** Under the header of product listing page
- ☒ **Product page:** Under the product thumbnail images on product detail page
- ☐ **Product page:** On top of "Product Comments" block on product detail page
- ☐ **Product page:** On the bottom of the product combination block
- ☐ **Product page:** On bottom of "Social sharing" block on product detail page
- ☐ **Product page:** Under the product description section
- ☐ **Product page:** On top of the product combination block
- ☐ **Product page:** Under the "Customer reassurance" block
- ☐ **On top of the homepage banner**
- ☐ **Header:** On the top navigation bar
- ☐ **Footer:** On the bottom of Footer section
- ☒ **Footer:** On top of Footer section
- ☒ **Right column:** On the top of the right column
- ☐ **Right column:** On the bottom of the right column
- ☒ **Left column:** On the top of the left column
- ☒ **Left column:** On the bottom of the left column
- ☐ **Cart page:** On the top of shopping cart detail on "Shopping cart" page
- ☒ **Cart page:** On the bottom of shopping cart detail
- ☐ **Checkout page:** On top of the checkout page
- ☒ **Checkout page:** On the bottom of the checkout page
- ☒ **Home page**

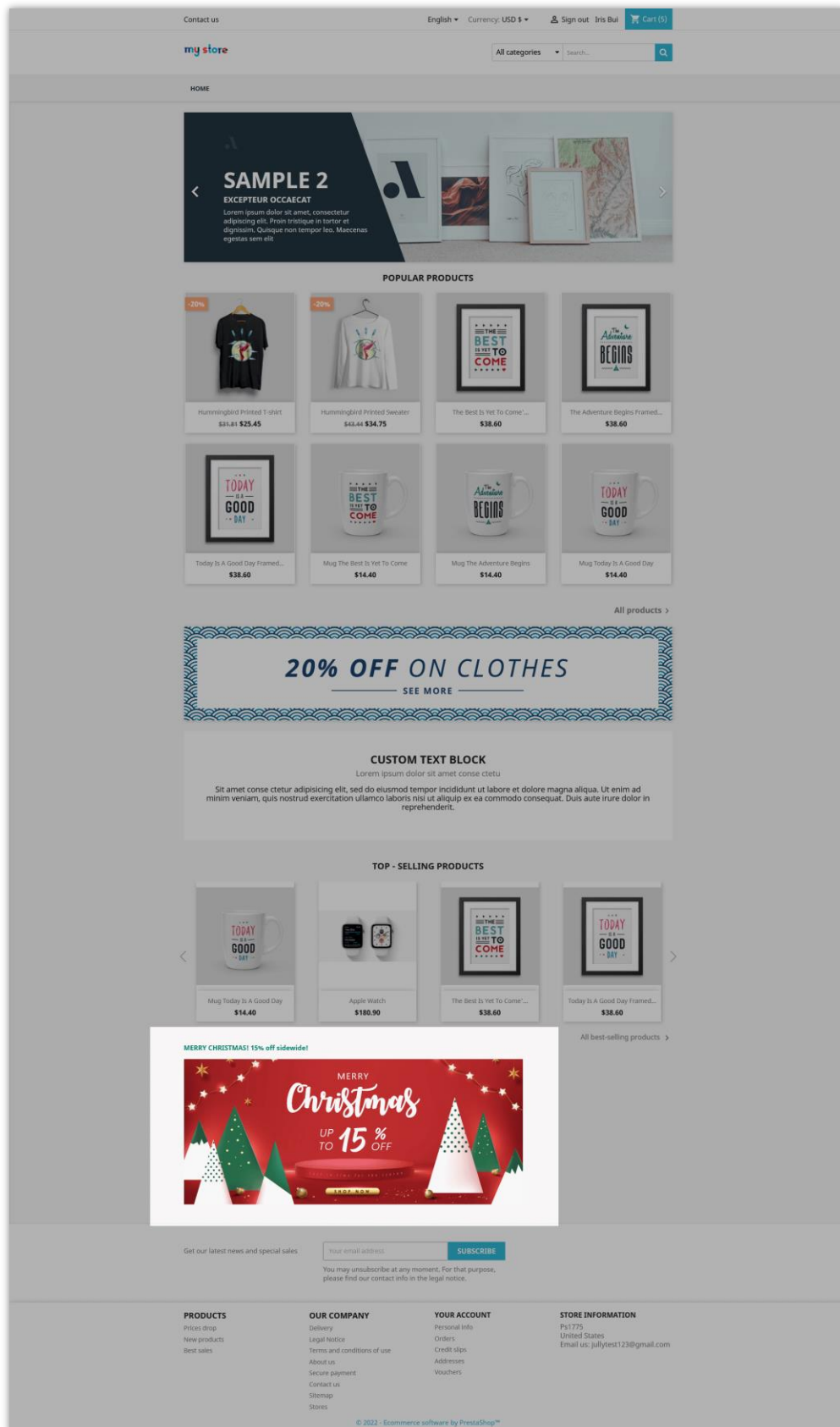
Active: ☒ YES ☐ NO

After saving the new banner, a short code will be created and displayed at the top of the Banner editing page or on the configuration page so you can quickly copy and paste it wherever you want.

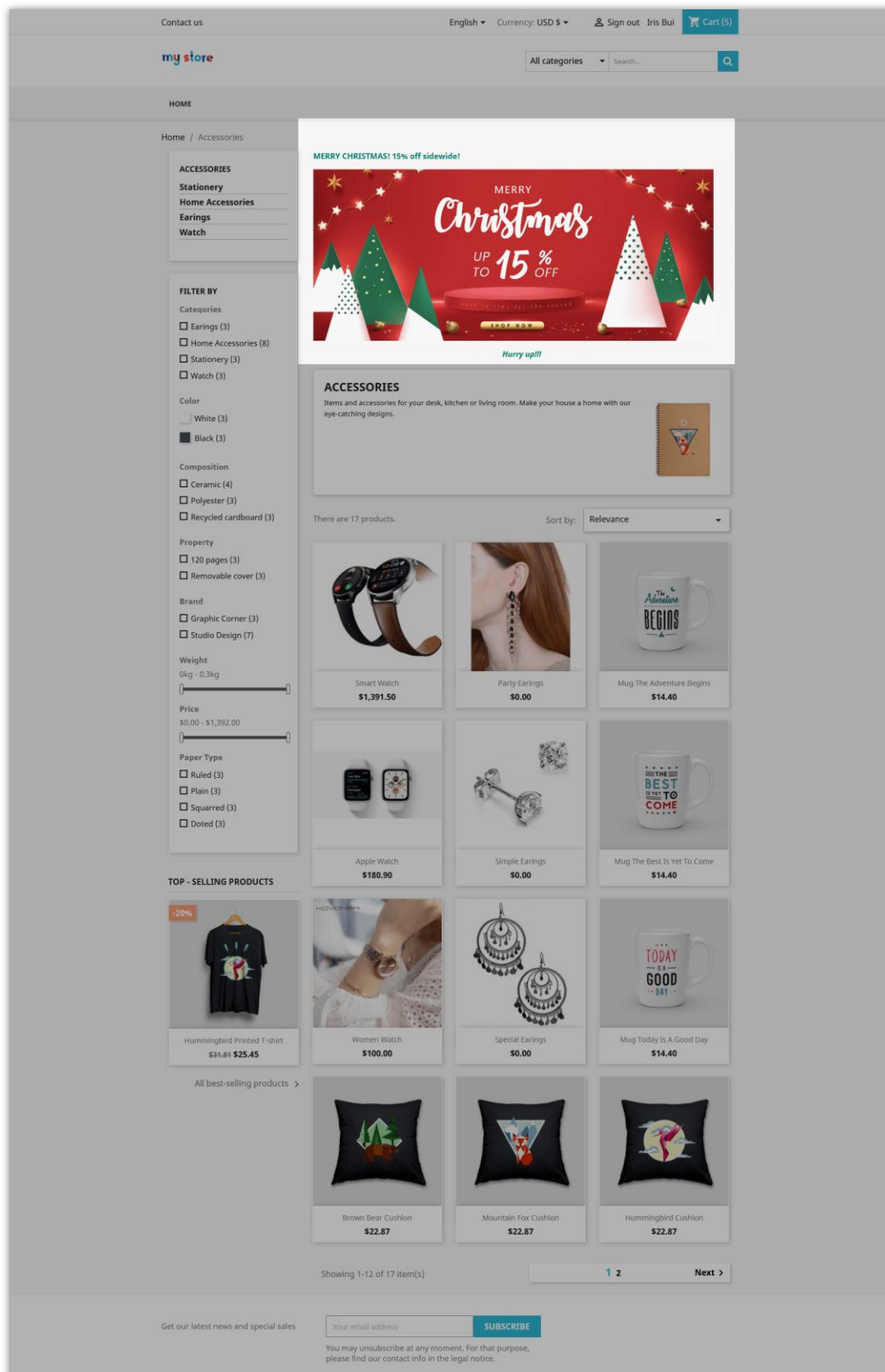
The screenshot shows the 'Configure Banner anywhere' interface. At the top, there's a 'Banner shortcode' section with a red dashed box around the code `[banner-anywhere id="3"]`. A callout bubble points to this code with the text: 'Copy the shortcode and paste it in the .tpl file to display any where you want'. Below this, the 'Title' field is 'Christmas sale campaign'. The 'Image' field shows a Christmas-themed banner with 'Christmas 15%' text. The 'Image alt text' is 'Christmas sale'. There are two text areas: 'Content appears before the image' with the text 'MERRY CHRISTMAS! 15% off sidewide!' and 'Content appears after the image' with the text 'Hurry up!!!'. At the bottom, there's a 'Display positions' section with two columns of checkboxes. The first column includes options like 'Category page: On top of the header of product listing page' and 'Product page: On top of the product thumbnail images on product detail page'. The second column includes options like 'Header: On the top navigation bar' and 'Footer: On the bottom of Footer section'. The 'Active' toggle is set to 'YES'. At the bottom left is a 'Cancel' button and at the bottom right is a 'Save' button.

Let see some examples of how the banner will be displayed on different positions on your store website:

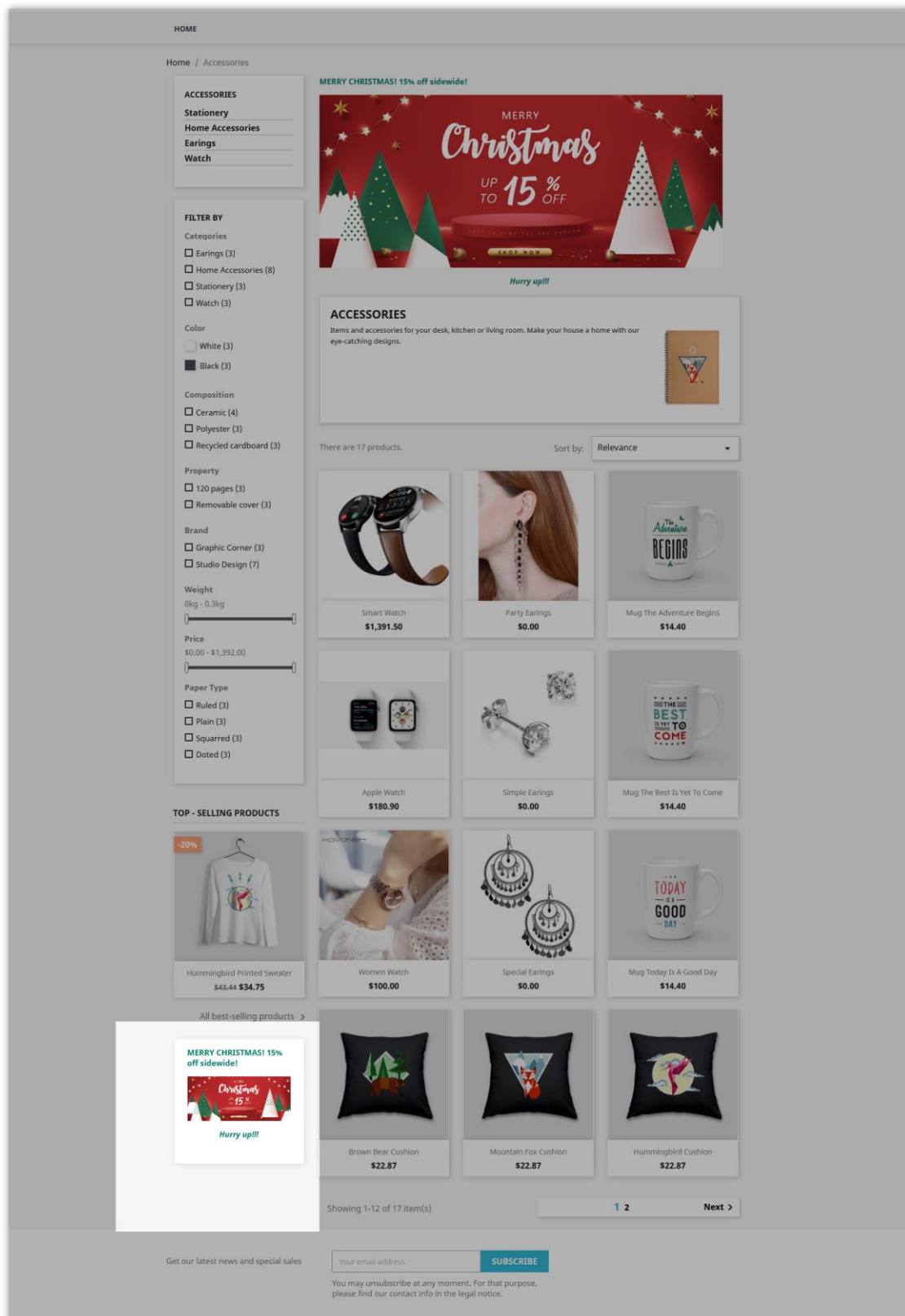
- On Homepage:



- On category page: On top of the header of product listing page

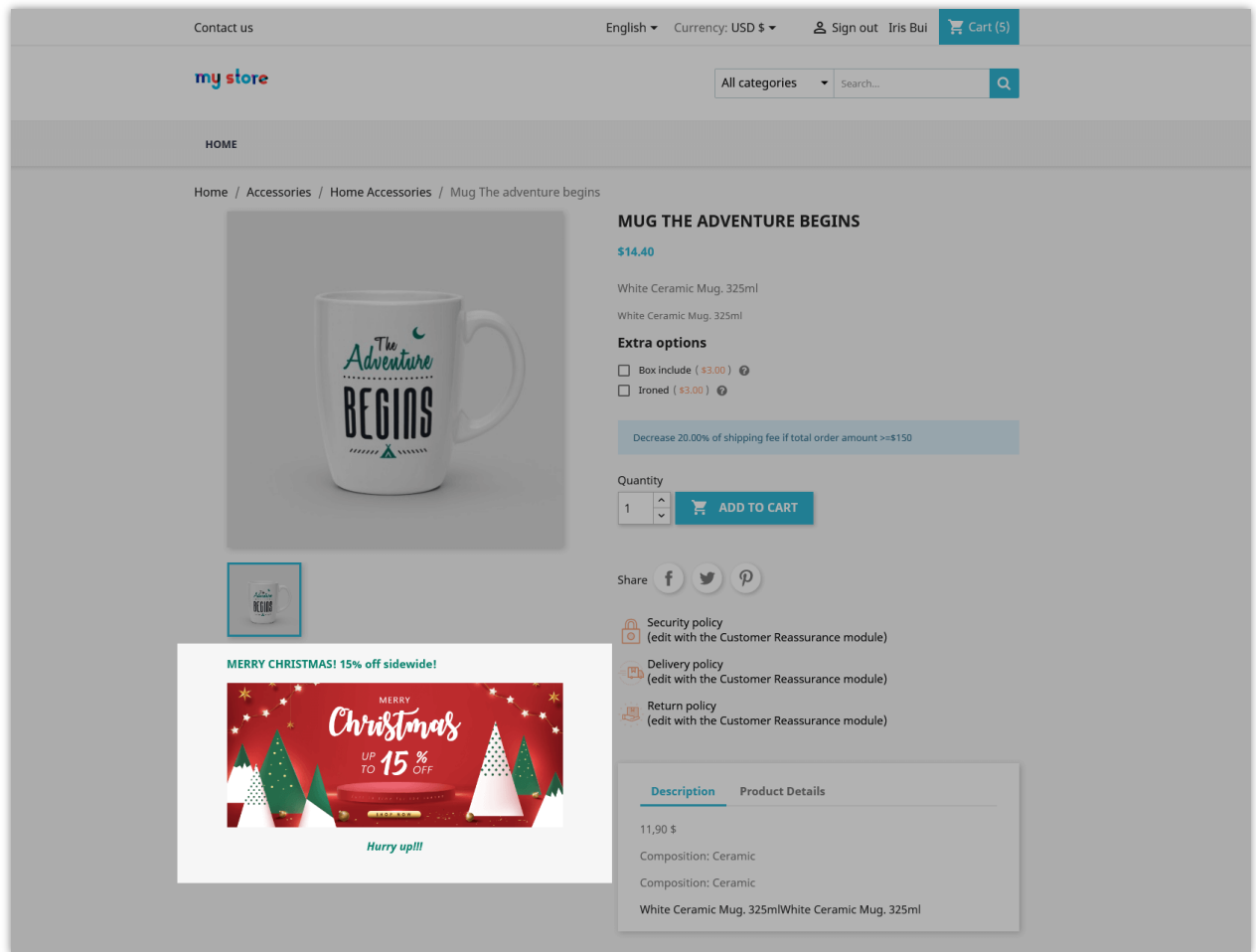


- On left column: On the bottom of the left column

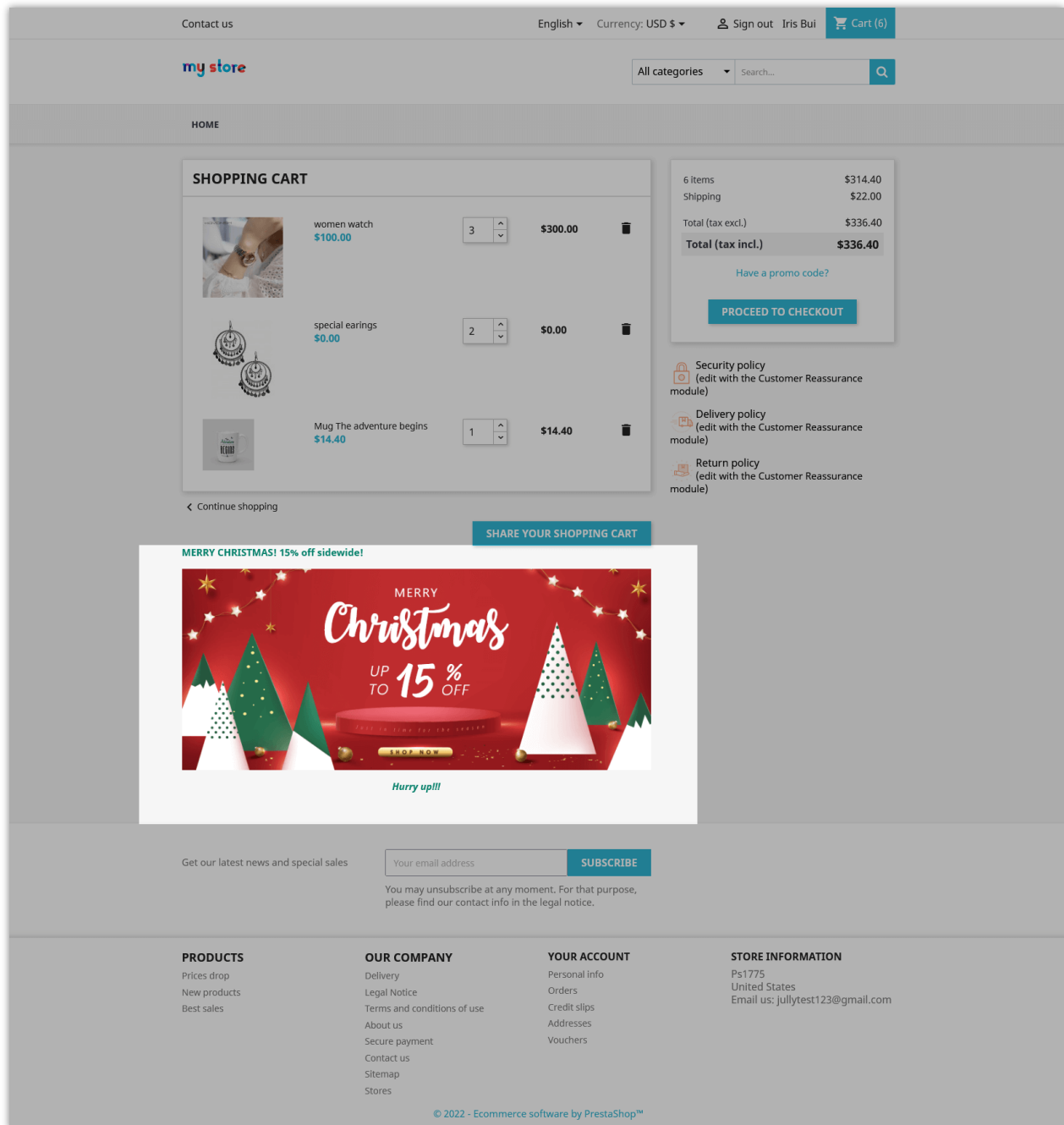




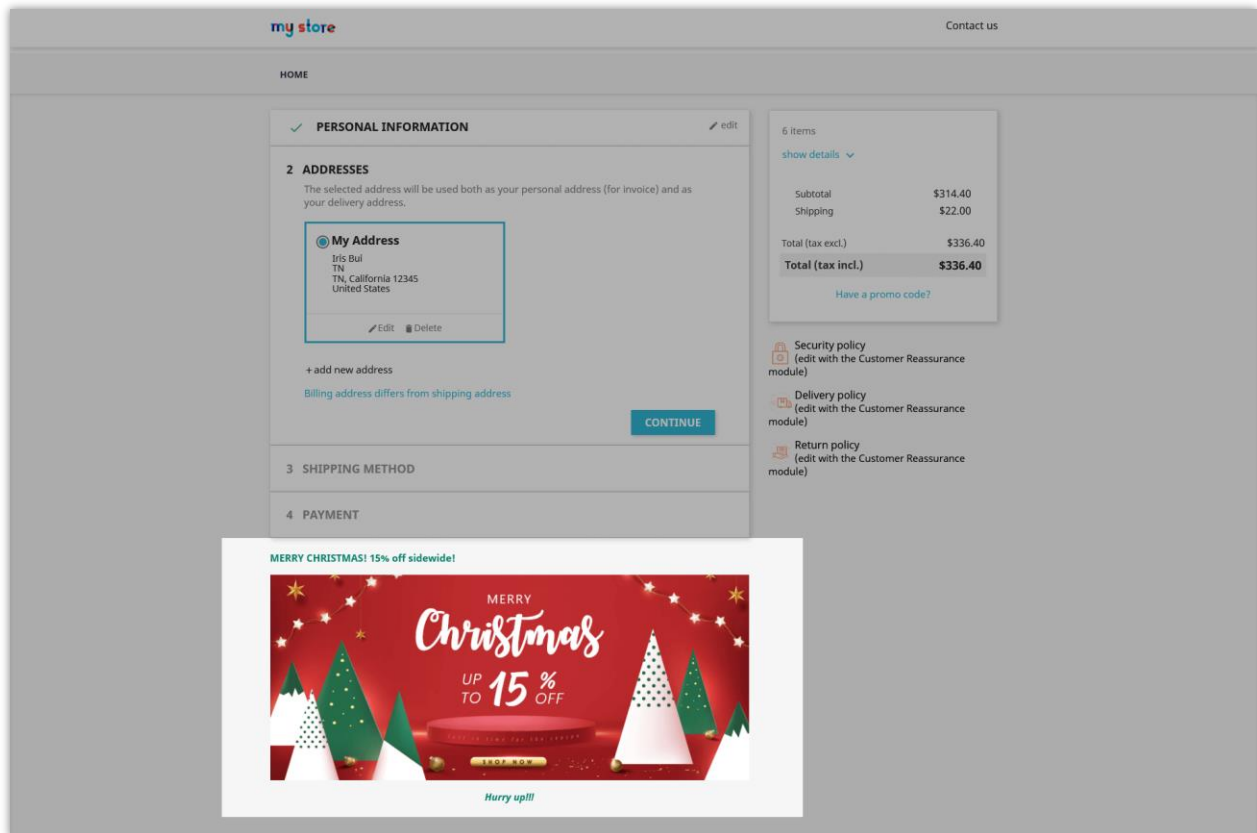
- On the product page: Under the product thumbnail images on the product detail page



- On cart page: On the bottom of the shopping cart detail.



- On checkout page: On the bottom of the checkout page



## 2. General settings

Let go back to the module configuration page. After adding some of the new banners, we can search, quickly edit, manage them from the banner list on the configuration page.

**Configure Banner anywhere.**

Back Translate Check update Manage hooks

BANNERS 3

Short code list

ID	Image	Title	Alt text	Position	Active	Action
5		New year sale campaign	New year sale	[banner-anywhere id="5"]	✓	Edit
4		Birthday sale campaign	Birthday sale	[banner-anywhere id="4"]	✗	Edit
3		Christmas sale campaign	Christmas sale	[banner-anywhere id="3"]	✓	Edit

Showing 1 to 3 of 3 (1 Pages) Items per page: 20

**Position details:**

- Right column:** On the top of the right column
- Product page:** On bottom of "Social sharing" block on product detail page
- Product page:** On top of "Product Comments" block on product detail page
- Left column:** On the top of the left column
- Product page:** On the bottom of the "Social sharing" block on product detail page
- Product page:** Under the "Customer reassurance" block
- Product page:** Under the product thumbnail images on product detail page
- Checkout page:** On the bottom of the checkout page
- Home page:**
- Left column:** On the bottom of the left column
- Category page:** On top of the header of product listing page
- Cart page:** On the bottom of shopping cart detail

To make it more convenient, we created a short code list on the configuration page for you to quickly copy and paste into anywhere you want easily.

## IV. THANK YOU

Thank you again for downloading our product and going through this documentation. We hope this document is helpful and efficient in the installation and usage of **Banner Anywhere** module. If you do have any questions for which the answer is not available in this document, please feel free to contact us.