



Responsive newsletter popup

Display a newsletter subscription popup form with 9 amazing templates

A product of PrestaHero

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I. WELCOME

Thank you for purchasing our product. We hope to guide you through all the aspects of the module installation and the module setup within this document. If you have any questions that are beyond the scope of this documentation, please feel free to contact us.

***Note:**

All instruction screenshots are taken from PrestaShop 1.7, but installing and configuring this module on PrestaShop 1.6 is similar.

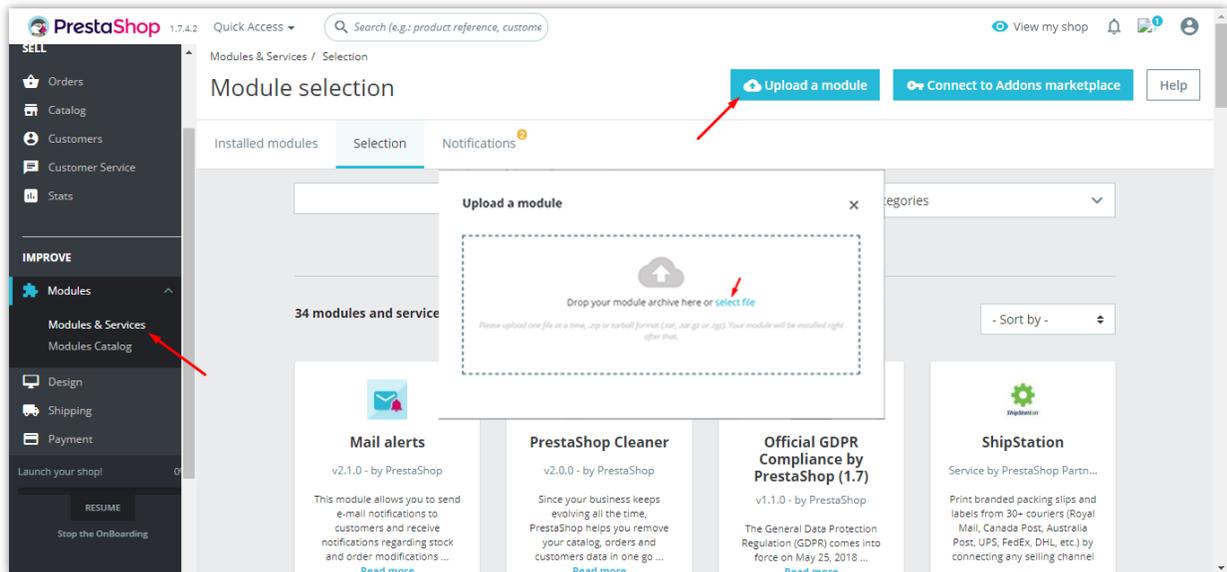
II. INTRODUCTION

Creating an email subscriber list for your website is an essential task that everyone should undertake. An email list of subscribers is an effective way to keep in touch with your customers, and direct them back to your PrestaShop online store. No matter how new your website is, ensuring it is able to collect the email addresses of your visitors is something you should put in place today, and our PrestaShop newsletter module – **Responsive Newsletter Popup** will make this very easy to accomplish.

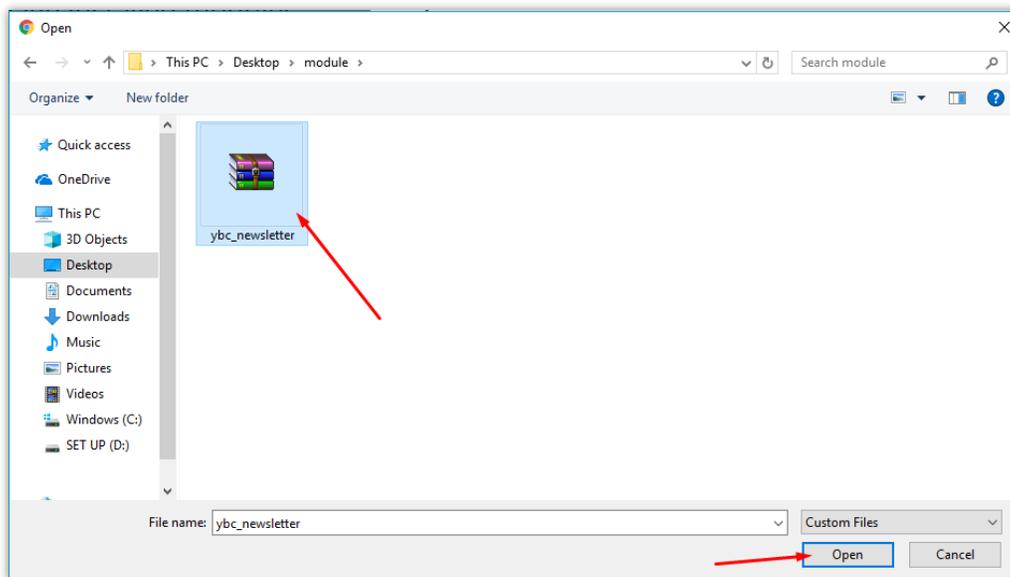
* ***“Responsive Newsletter Popup”*** is compatible with PrestaShop 1.6.x, 1.7.x and PrestaShop 8.x

III. INSTALLATION

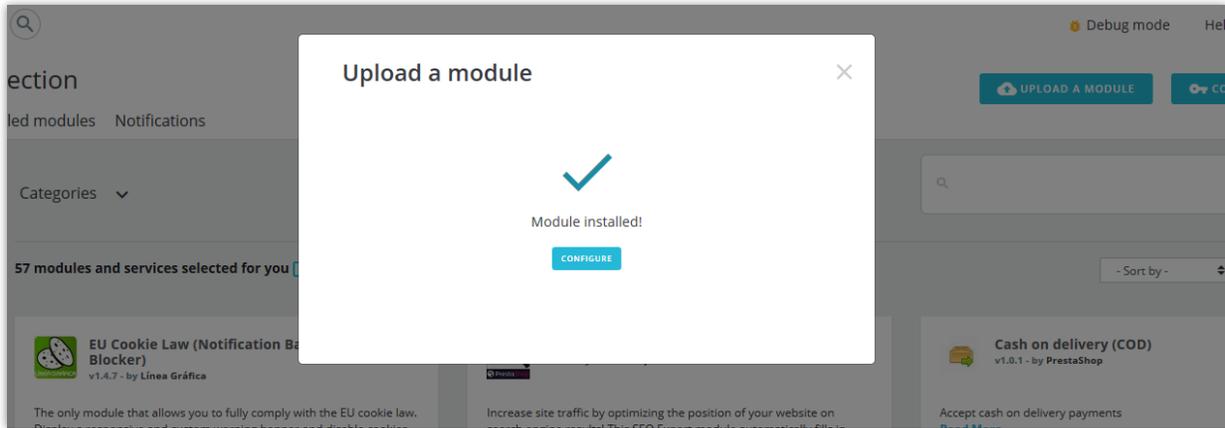
1. Navigate to **“Modules / Modules & Services”**, click on **“Upload a module / Select file”**



2. Select the module file **“ybc_newsletter.zip”** from your computer then click on **“Open”** to install



- ❖ Click on **“Configure”** button of the module you just installed to open the module’s configuration page.



IV. CONFIGURATION

From your installed module list (Located at **“Modules/Modules & services/Installed modules”**), find **“Responsive newsletter popup”** then click on the **“Configure”** button to open its configuration page.

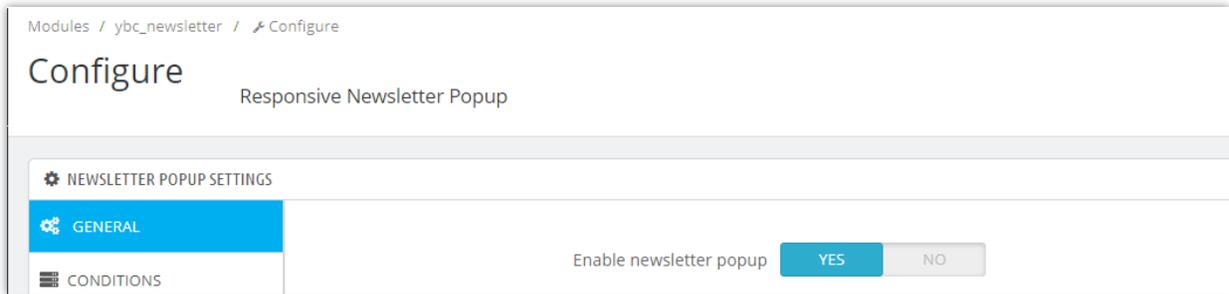
From **Configuration** page, you will see these tabs below which will be used to manage Newsletter popup:

- ❖ General
- ❖ Conditions
- ❖ Discount
- ❖ Design
- ❖ Mailchimp
- ❖ Email
- ❖ Socials
- ❖ MISC
- ❖ Subscriber list

1. General

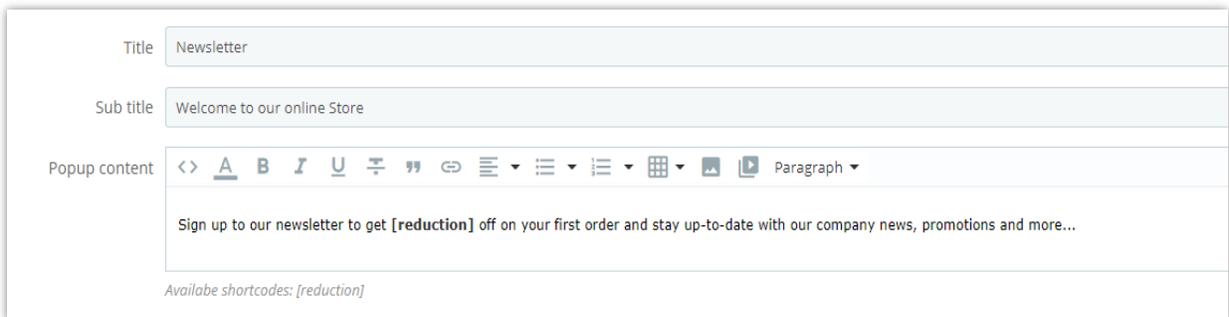
In this tab, you will need to fill in some general settings for your newsletter popup.

The first step is turn on the newsletter popup:



❖ Customize title, subtitle and popup content

You can enter the popup title, sub title and content as your preference. The *[reduction]* shortcode is the price value you want to discount if your customer subscribes your mail list.

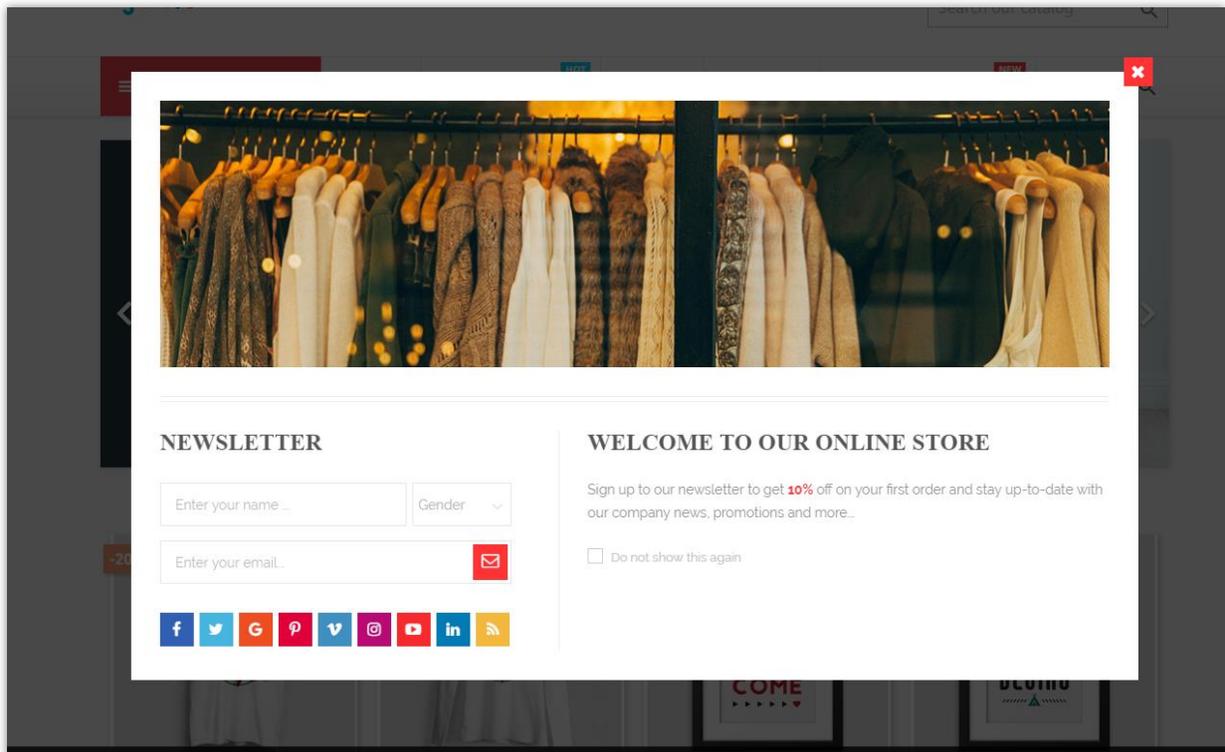


❖ Display information boxes

Obtain customer's name, gender and email address by a simple form by enabling these following options:

Display input name	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
Display select gender	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
Display thank you message	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO

You will get a newsletter popup like this one:



❖ "Thank you" message

If you want to display a thank you message after a customer successfully subscribing, please switch on the "Display thank you message" option. You can modify the message content via the text editor.

Display thank you message YES NO

Thank you message

Thank you

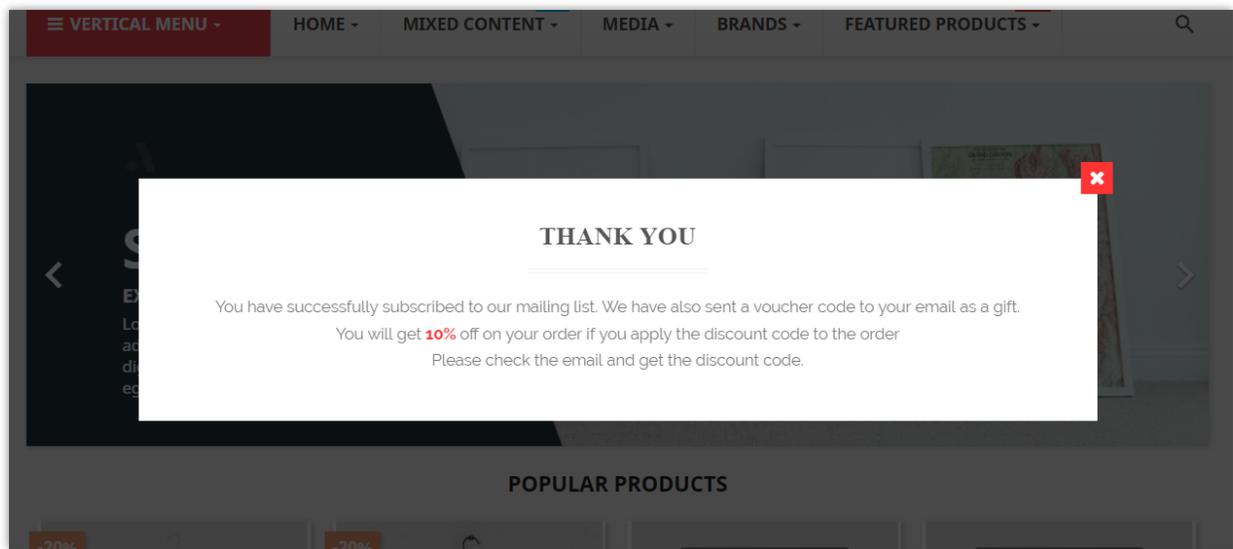
You have successfully subscribed to our mailing list. We have also sent a voucher code to your email as a gift.

You will get **[reduction]** off on your order if you apply the discount code to the order

Please check the email and get the discount code.

Available shortcodes: [discount_from], [discount_to], [discount_code], [reduction]

Here is an example of thank you message on the front end:



Remember to click **"Save"** after you adjust any setting.

2. Conditions

❖ Popup lifetime

Enter the time value you want to display popup in. This module will show newsletter popup in this period of time since customer comes to website or when a new lifetime starts. Leave this field blank will display newsletter popup all the time unless your customer selects "Do not show this again".

Popup lifetime (display popup in) min(s)

Display newsletter popup in this period of time since customer comes to website or when a new lifetime starts. Leave this field blank will display newsletter popup all the time unless customer selects "Do not show this again"

You can also select to end popup lifetime when customer closes popup.

End popup lifetime when customer closes popup YES NO

Stop displaying popup in next times customer reloads website. Popup will display again if "Redisplay popup after" is specified with a time value

❖ **Time to display popup again**

* Display popup again after min(s)

Redisplay popup after this period of time since popup lifetime was ended. Leave 0 to hide the popup permanently once lifetime is ended

❖ **Delay start**

* Delay start milliseconds (s)

Display popup after this period of time since customer finishes loading website. Leave this field blank to display popup immediately when customer finishes loading website

❖ **Other options**

Auto end popup lifetime after first time customer see it YES NO

Do not display newsletter popup if customer has logged in YES NO

Hide popup on mobile devices YES NO

Available date from 

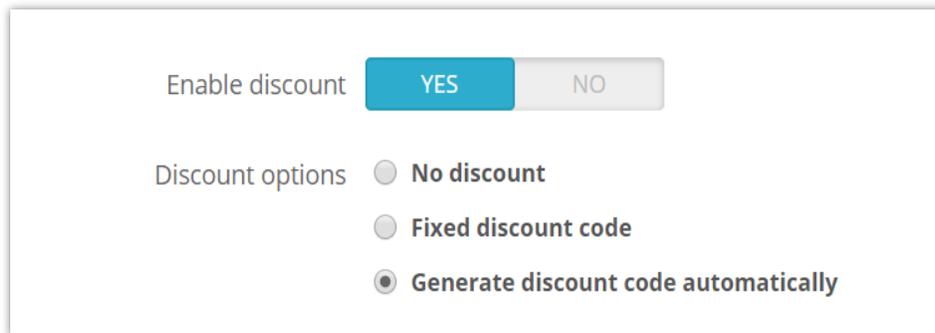
Available date to 

Leave blank if you don't want to set the end time

When you are satisfied with the settings, click **“Save”** to finish.

3. Discount

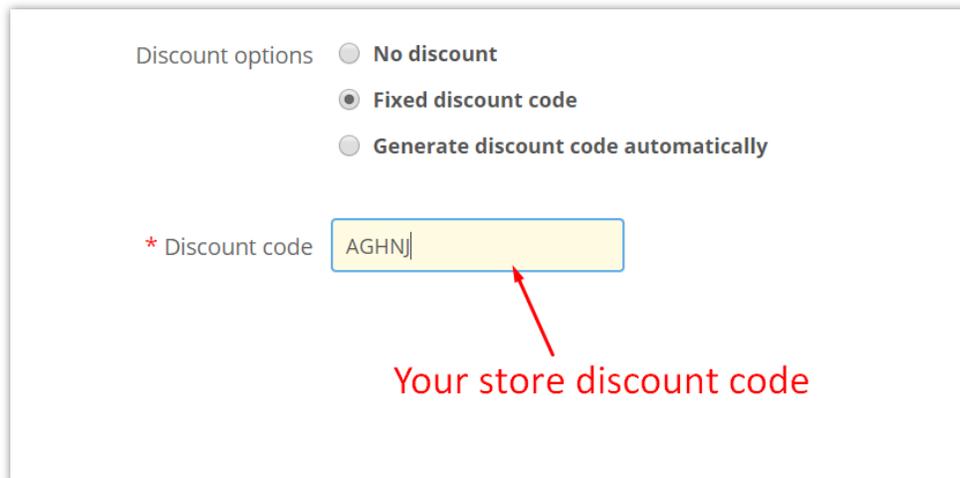
Responsive Newsletter Popup supports 3 different discount options:



Enable discount YES NO

Discount options No discount
 Fixed discount code
 Generate discount code automatically

If you select **“Fixed discount code”**, please insert a discount code of your store into the text box.



Discount options No discount
 Fixed discount code
 Generate discount code automatically

* Discount code

Your store discount code

Or if you want our module to **“Generate discount code automatically”**, check on this option and adjust the following features:

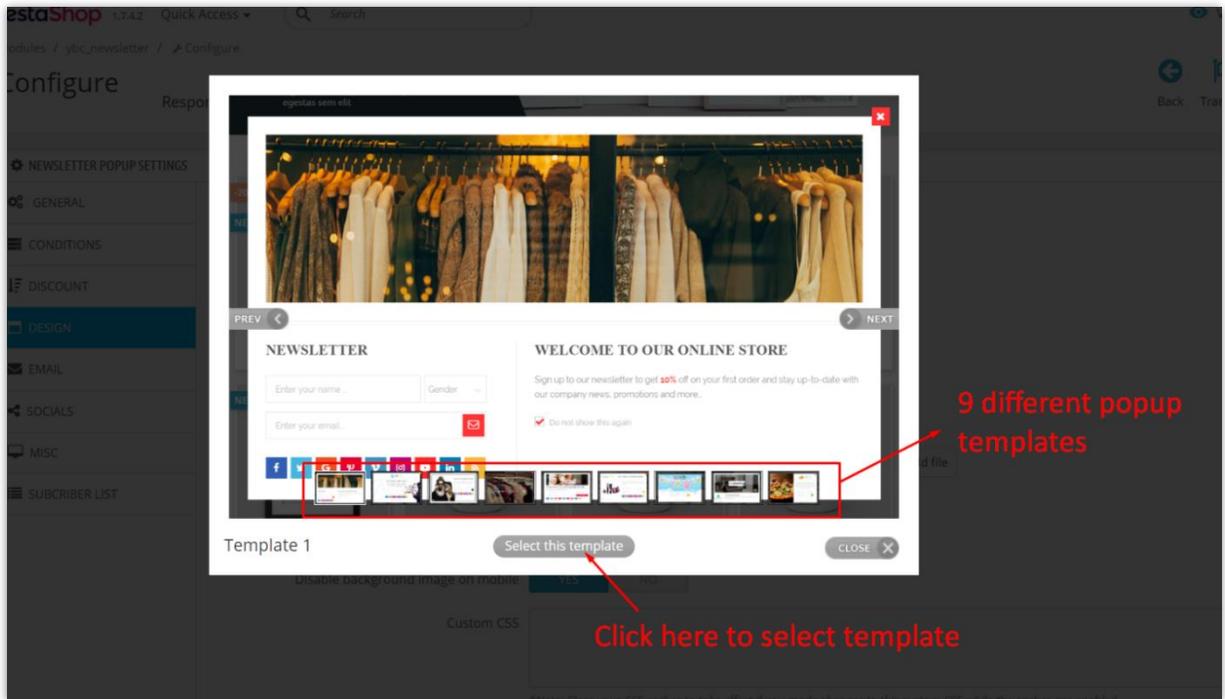
The image shows a configuration form for a discount code. It includes the following fields and options:

- Discount options:** Three radio buttons: "No discount", "Fixed discount code", and "Generate discount code automatically" (which is selected).
- Free shipping:** A toggle switch with "YES" selected and "NO" unselected.
- Apply a discount:** Three radio buttons: "Percent (%)" (selected), "Amount", and "None" (with a red 'x' icon).
- Discount percentage:** A text input field containing "10" and a dropdown menu set to "%". Below it is a warning icon and the text "Does not apply to the shipping costs".
- * Discount availability:** A text input field containing "1" and a dropdown menu set to "day (s)".
- Discount prefix:** A text input field containing "NEWSLETTER".
- Discount description:** A text input field containing "NEWSLETTER".

By default, the discount code will be available in 1 day, but you can modify this time range. In addition, you can also change the discount prefix and discount description.

4. Design

- ❖ **Popup template:** Our module has 9 pre-made popup template for you to choose. You can preview all these items by clicking at "Preview templates".



❖ **Display effect:** There are 6 animation effects to add a lively touch to your newsletter popup: zoom in, swing, bounce-in-down, fade in, fade-in-down and tada.

❖ **Other options**

You can pick any color for the submit button, change background image and add custom CSS into the newsletter popup.

* Button color

* Button hovering color

Popup background image Add file

Uploaded image: 

Disable background image on mobile YES NO

Custom CSS

*Note: Clear your CSS caches to take effect if you made changes to this custom CSS while the caches are enabled

When you are ready, click **“Save”** button.

5. Email

❖ Verification email

To protect your PrestaShop store from spamming, make sure that every subscriber is real person by sending them a verification email. You can edit the email content or even cancel the verification process.

Require verification YES NO

Verification email

Thank you for subscribing to our newsletter, please confirm your request by clicking the link below:
[verification_url]

Available shortcodes: [verification_url]

- ❖ Confirmation email: Notify your customers that their subscription is success with a confirmation email. You can enter a discount code as a gift to your customers.

Send a confirmation email after subscription YES NO

Confirmation email

<> A B I U Paragraph

Thank you for subscribing to our newsletter. We are pleased to offer you the following voucher: [discount_code]
You will get [reduction] off for your order. The discount code is available from [discount_from] to [discount_to]
If you are not interested in our newsletters, you can unsubscribe by clicking on the link below any time:

Availabe shortcodes: [unsubscribe_url], [discount_code], [discount_from], [discount_to], [reduction]

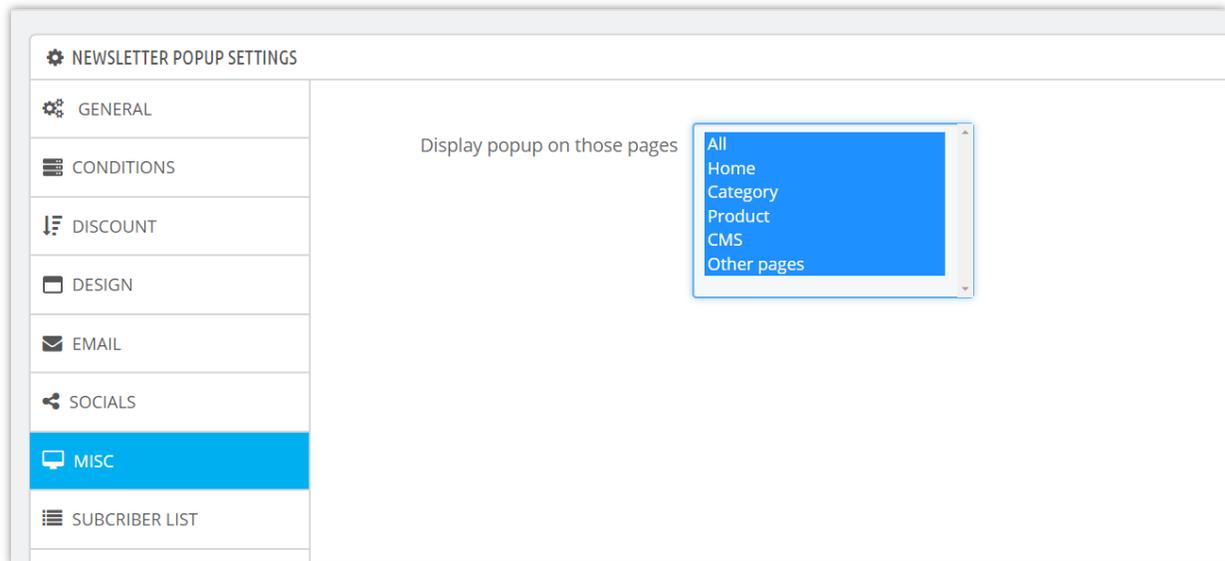
6. Socials

Encourage your customers to share your store sale campaign via the most common social networks with social icons. Insert the links lead to your social network accounts into **“Socials”** tab and leave the rest to us.

Facebook URL	#	<i>Your Facebook fanpage.</i>
Twitter URL	#	<i>Your official Twitter account.</i>
RSS URL	#	<i>The RSS feed of your choice (your blog, your store, etc.).</i>
YouTube URL	#	<i>Your official YouTube channel.</i>
Google+ URL:	#	<i>Your official Google+ page.</i>
Pinterest URL:	#	<i>Your official Pinterest account.</i>
Vimeo URL:	#	<i>Your official Vimeo account.</i>
Instagram URL:	#	<i>Your official Instagram account.</i>
LinkedIn URL:	#	<i>Your official LinkedIn account.</i>

7. MISC

In this tab you can select where to present your newsletter popup. By default, our module will display the popup on all pages.



8. Subscriber list

In this tab you will see a list of customers who subscribed to your store and their information. You can export this list to .CSV file and create a backup or transfer it to another store for marketing purpose.

The screenshot shows the 'SUBSCRIBER LIST' interface. It contains a table with the following data:

ID	Name	Gender	Email	Subscription date
1	John DOE	Man	pub@prestashop.com	2013-12-13 08:19:15
4	July Test	--	jullytest1234@gmail.com	2018-08-06 20:34:12
6	Mike Test	--	miketest@gmail.com	2018-08-08 06:17:51

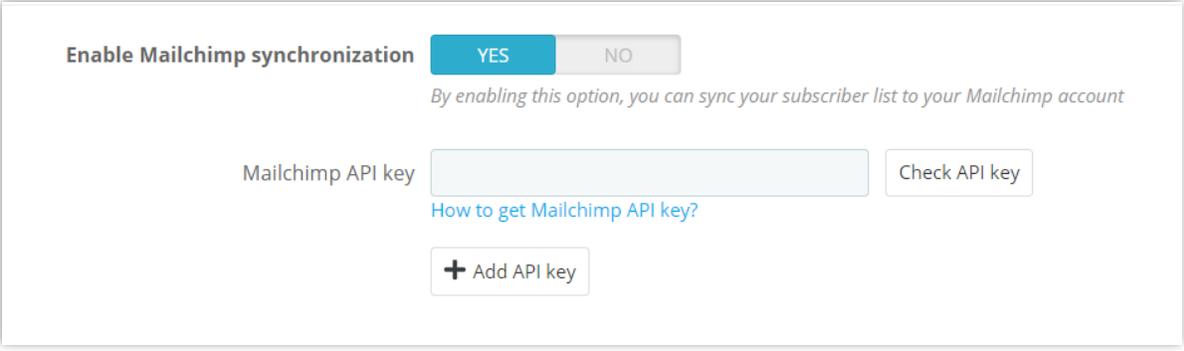
Showing 1 to 3 of 3 (1 Page(s))

Export subscribers to .csv file

9. Mailchimp

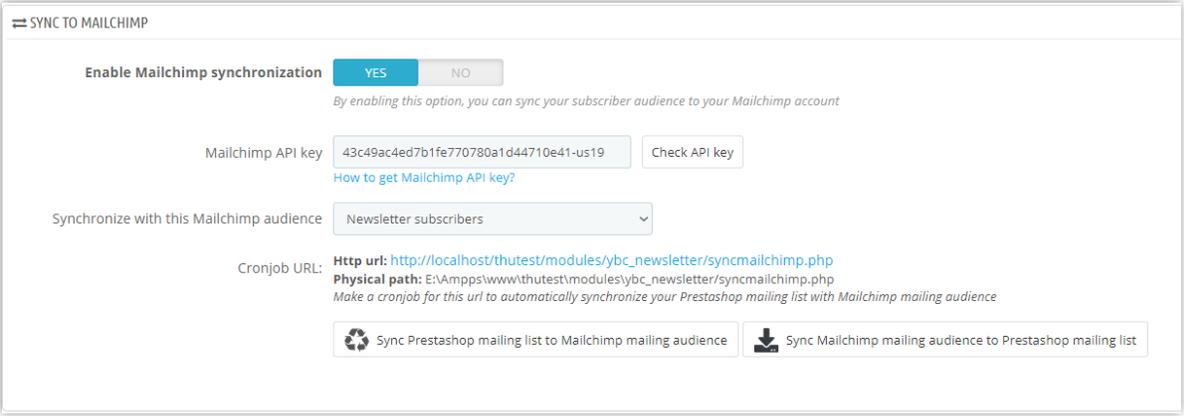
Our module also enables you to sync your subscriber list to your Mailchimp audience list. Navigate to **“Mailchimp”** tab > turn on **“Enable Mailchimp synchronization”** option and enter your Mailchimp API key. You can check the API key by clicking the **“Check API key”** button.

Click **“Add API key”** button to save your configuration.



The screenshot shows a configuration panel for Mailchimp synchronization. At the top, there is a toggle switch for "Enable Mailchimp synchronization" with "YES" selected. Below this is a descriptive text: "By enabling this option, you can sync your subscriber list to your Mailchimp account". Underneath, there is a text input field for "Mailchimp API key" which is currently empty. To the right of the input field is a "Check API key" button. Below the input field is a blue link: "How to get Mailchimp API key?". At the bottom of the panel is a button with a plus sign and the text "Add API key".

To learn how to get Mailchimp API, please click on **“How to get Mailchimp API key?”** link to open our online documentation.



The screenshot shows the same configuration panel as above, but now with more information. The "Mailchimp API key" input field contains the value "43c49ac4ed7b1fe770780a1d44710e41-us19". The "Check API key" button is still present. Below the API key field is a dropdown menu for "Synchronize with this Mailchimp audience" with "Newsletter subscribers" selected. Underneath the dropdown is the "Cronjob URL:" section, which includes the "Http url: http://localhost/thutest/modules/ybc_newsletter/syncmailchimp.php" and the "Physical path: E:\Ampps\www\thutest\modules\ybc_newsletter\sincmailchimp.php". Below the URL section is a descriptive text: "Make a cronjob for this url to automatically synchronize your Prestashop mailing list with Mailchimp mailing audience". At the bottom of the panel are two buttons: "Sync Prestashop mailing list to Mailchimp mailing audience" (with a refresh icon) and "Sync Mailchimp mailing audience to Prestashop mailing list" (with a download icon).

After adding Mailchimp API key, you can select a Mailchimp audience you want to synchronize with from the drop-down menu. Click on **“Sync PrestaShop mailing list to**

Mailchimp mailing audience” button or **“Sync Mailchimp mailing audience to PrestaShop mailing list”** button to start synchronizing.

Responsive newsletter popup also generates **cronjob URL** to help you automatically synchronize your PrestaShop mailing list with Mailchimp mailing audience. Copy this URL and set up cronjob on your server to activate auto synchronizing feature.

V. THANK YOU

Thank you again for purchasing our product and going through this documentation. We hope this document is helpful and efficient in the installation and usage of **Responsive newsletter popup** module. If you have any questions for which the answer is unavailable in this document, please feel free to contact us.